

September 9-11, 2018 | Chicago

INLAND

PRESS ASSOCIATION

133rd Annual Meeting Sponsorship Opportunities

ALL SPONSORSHIPS INCLUDE STANDARD BENEFITS PACKAGE • Program identification and signage at conference • Program note of thanks and acknowledgement during program • One 6-foot exhibit table • Sponsor ribbon on badge • Company logo and link on Inland website • Company logo on a full-page Thank you ad in the Inlander Annual Meeting edition • Distribution of marketing materials to all attendees in conference tote • 1 minute on-stage introduction

PLATINUM LEVEL	GOLD LEVEL	SILVER LEVEL	BRONZE LEVEL
\$7000	\$5000	\$4000	\$3000
ADDITIONAL BENEFITS: 3 minute onstage introduction Premium exhibit space Three conference registrations Full page ad in <i>The Inlander</i> Full page premium placement program ad	ADDITIONAL BENEFITS: Premium exhibit space Two conference registrations 1/2 page ad in <i>The Inlander</i> 1/2 page program ad	ADDITIONAL BENEFITS: One conference registration 1/4 page ad in <i>The Inlander</i> 1/4 page program ad	All conference-level sponsor benefits
1 AVAILABLE	2 AVAILABLE	3 AVAILABLE	4 AVAILABLE

NEXTTECH SESSIONS
\$2000
ADDITIONAL BENEFITS: Meeting room signage during NextTech on Sunday
1 AVAILABLE

MONDAY

STANDARD BENEFITS PACKAGE PLUS ADDITIONAL BENEFITS LISTED BELOW

CONTINENTAL BREAKFAST \$3750	LUNCHEON \$6000
One conference registration 1/4 page ad in <i>The Inlander</i> 1/4 page program ad	Signage in luncheon Welcome intro at lunch Distribution of materials at lunch Premium exhibit space Two conference registrations Full page age ad in <i>The Inlander</i> Full page program ad
REFRESHMENT BREAKS MORNING \$2500 AFTERNOON \$2500	SPECIAL EVENING EVENT \$10,000 - \$15000
Signage during break	Event signage Co-naming rights for event Premium exhibit space Two conference registrations Full page age ad in <i>The Inlander</i> Full page program ad Additional attendees \$350
SESSIONS \$3500	
Signage in meeting room One conference registration 1/4 page age ad in <i>The Inlander</i> 1/4 page program ad	

For more information, contact Patty Slusher
 pslusher@inlandpress.org or Karla Zander
 kzander@inlandpress.org or call (847) 795-0380

TUESDAY

STANDARD BENEFITS PACKAGE PLUS ADDITIONAL BENEFITS LISTED BELOW

CASEY AWARD BREAKFAST \$3750

One conference registration

¼ page age ad in *The Inlander*

¼ page program ad

SESSIONS \$2750

One conference registration

Signage in the meeting room during day's sessions

SPECIAL SESSIONS \$2000

One conference registration

Signage in the meeting room during bonus session

CONFERENCE-WIDE

STANDARD BENEFITS PACKAGE PLUS ADDITIONAL BENEFITS LISTED BELOW

PREMIUM FOYER LOUNGE EXHIBIT \$5000

Two conference registrations

½ page ad in *The Inlander*

½ page program ad

Custom furniture and charging station options available

CONFERENCE WIFI \$4000

One conference registration

Business card with logo and Wi-Fi information

Input into Wi-Fi network name and password

½ page ad in *The Inlander*

½ page program ad

CRAFT BEER AND WINE TASTING \$3500 AT OPENING RECEPTION

One conference registration

Custom drink glasses and napkins

¼ page ad in *The Inlander*

¼ page program ad

MARKETING & COMMUNICATIONS \$2250

Company logo and banner ad in the following:

- Conference presentations site
- 5 pre-conference emails
- Daily update blasts during the Annual Meeting
- Post-Conference evaluation survey

HOTEL KEYCARDS \$2750

Hotel keycards with your company logo

One conference registration

¼ page ad in *The Inlander*

¼ page program ad

BADGES AND LANYARDS \$2500

Lanyards with your company logo

TOTE BAGS \$2500

Custom tote bags with company logo

REGISTRATION ENVELOPE \$2500

Registration envelope with your company logo

NOTEPAD & PEN \$2500

Notepads and pens with your company logo

POCKET PROGRAM \$2500

Pocket program with your company logo

EXHIBITOR LOUNGE BANNERS \$2500

One conference registration

12 hanging banners with sponsor logo throughout exhibit hall

¼ page ad in *The Inlander*

¼ page program ad

H2O TO GO \$2500

Water bottles with your company logo on labels.
Hangtags optional

CHARGING STATION \$2250

Couch, table and stools with custom banner for
duration of conference

BREAK AT YOUR BOOTH

Signage and program listing

BEVERAGES \$1250

Beverage of choice (coffee, tea, lemonade — 5 gallons)

SNACKS \$750

5 dozen snacks (your choice — ask about options)

DO BOTH AND SAVE — \$1750