

INLAND

PRESS ASSOCIATION

133rd Annual Meeting Sponsorship Opportunities

ALL SPONSORSHIPS INCLUDE STANDARD BENEFITS PACKAGE: Program identification and signage at conference • Program note of thanks and acknowledgement during program • One 6-foot exhibit table • Sponsor ribbon on badge • Company logo and link on Inland website • Company logo on a full-page Thank you ad in the Inlander Annual Meeting edition • Distribution of marketing materials to all attendees in conference tote • 1 minute on-stage introduction

RECEPTION

4 LEVEL SOLD OUT

Platinum.....**\$20,000**
 Gold.....**\$1500**
 Silver.....**\$1,000**
 Bronze.....**\$750**

NEXTTECH SESSIONS

\$2000

ADDITIONAL BENEFITS:
 Meeting room signage during NextTech on Sunday

1 AVAILABLE

PLATINUM LEVEL

\$700 SOLD OUT

ADDITIONAL BENEFITS:
 3 minute onstage introduction
 Premium exhibit space
 Three conference registrations
 Full page ad in *The Inlander*
 Full page premium placement program ad

GOLD LEVEL

\$500 SOLD OUT

ADDITIONAL BENEFITS:
 Premium exhibit space
 Two conference registrations
 ½ page ad in *The Inlander*
 ½ page program ad

SILVER LEVEL

\$4000

ADDITIONAL BENEFITS:
 One conference registration
 ¼ page ad in *The Inlander*
 ¼ page program ad

1 AVAILABLE

BRONZE LEVEL

\$3000

All conference-level sponsor benefits

1 AVAILABLE

MONDAY

STANDARD BENEFITS PACKAGE PLUS ADDITIONAL BENEFITS LISTED BELOW

CONTINENTAL BREAKFAST \$3750

One conference registration
 ¼ page ad in *The Inlander*
 ¼ page program ad

REFRESHMENT BREAKS
MORNING \$2500 AFTERNOON \$2500

Signage during break

SESSIONS \$3500

Signage in meeting room
 One conference registration
 ¼ page ad in *The Inlander*
 ¼ page program ad

LUNCHEON \$6000

Signage in luncheon
 Welcome intro at lunch
 Distribution of materials at lunch
 Premium exhibit space
 Two conference registrations
 Full page ad in *The Inlander*
 Full page program ad

SPECIAL EVENING EVENT \$10,000 SOLD OUT \$10,000

Event signage
 Co-naming rights for event
 Premium exhibit space
 Two conference registrations
 Full page ad in *The Inlander*
 Full page program ad
 Additional attendees \$350

For more information, contact Patty Slusher
 pslusher@inlandpress.org or Karla Zander
 kzander@inlandpress.org or call (847) 795-0380

TUESDAY

STANDARD BENEFITS PACKAGE PLUS ADDITIONAL BENEFITS LISTED BELOW

CASEY AWARD BREAKFAST \$375 **SOLD OUT**

- One conference registration
- ¼ page ad in *The Inlander*
- ¼ page program ad

SESSIONS \$2750 **SOLD OUT**

- One conference registration
- Signage in the meeting room during day's sessions

SPECIAL SESSIONS \$2000 **SOLD OUT**

- One conference registration
- Signage in the meeting room during bonus session

CONFERENCE-WIDE

STANDARD BENEFITS PACKAGE PLUS ADDITIONAL BENEFITS LISTED BELOW

PREMIUM FOYER LOUNGE EXHIBIT \$5000

- Two conference registrations
- ½ page ad in *The Inlander*
- ½ page program ad
- Custom furniture and charging station options available

CONFERENCE WIFI \$4000 **SOLD OUT**

- One conference registration
- Business card with logo and Wi-Fi information
- Input into Wi-Fi network name and password
- ½ page ad in *The Inlander*
- ½ page program ad

CRAFT BEER TASTING at opening reception \$3500

- One conference registration
- Custom drink glasses and napkins
- ¼ page ad in *The Inlander*
- ¼ page program ad

WINE TASTING at opening reception \$3500

MARKETING & COMMUNICATIONS \$1000 **SOLD OUT**

- Company logo and banner ad in the following
 - Conference presentations site
 - 5 pre-conference emails
- Daily update blasts during the Annual Meeting
 - Post-Conference evaluation survey

HOTEL KEYCARDS \$2750 **SOLD OUT**

- Hotel keycards with your company logo
- One conference registration
- ¼ page ad in *The Inlander*
- ¼ page program ad

BADGES AND LANYARDS \$2500 **SOLD OUT**

- Lanyards with your company logo

TOTE BAGS \$2500 **SOLD OUT**

- Custom tote bags with company logo

REGISTRATION ENVELOPE \$2500

- Registration envelope with your company logo

NOTEPAD & PEN \$2500 **SOLD OUT**

- Notepads and pens with your company logo

POCKET PROGRAM \$2500 **SOLD OUT**

- Pocket program with your company logo

EXHIBITOR LOUNGE BANNERS \$2500

- One conference registration
- 12 hanging banners with sponsor logo throughout exhibit hall
- ¼ page ad in *The Inlander*
- ¼ page program ad

H2O TO GO \$2500

- Water bottles with your company logo on labels.
Hangtags optional

CHARGING STATION \$2250 **SOLD OUT**

- Couch, table and stools with custom banner
duration of conference

BREAK AT YOUR BOOTH

- Signage and program listing

BEVERAGES \$1250

- Beverage of choice (coffee, tea, lemonade — 5 gallons)

SNACKS \$750

- 5 dozen snacks (your choice — ask about options)

DO BOTH AND SAVE — \$1750