

# INLAND

PRESS ASSOCIATION

Inland Press Association members are owners, publishers, general managers, production and circulation executives and top editorial leaders.

They are empowered to make buying decisions on your products and services—and they are deeply engaged with Inland’s portfolio of member outreach products, especially our monthly newspaper, *The Inlander*.

In the most recent survey, more than two-thirds of members rated the news and information they get from the print or e-edition of *The Inlander* is “valuable” or “very valuable” for their businesses.

Simply put, members trust Inland.

*The Inlander* offers an audience you want, in an environment that positions your brand as trusted and credible as the association itself.



## Print ad sizes and rates

DESCRIPTION	RATE TYPE	W x H	1 ISSUE	3 ISSUES	6 ISSUES	12 ISSUES
Full page	Member	10" x 11.85"	\$710	\$633	\$600	\$533
	Non-member		\$853	\$798	\$760	\$638
Half page horizontal	Member	10" x 5.8"	\$380	\$347	\$330	\$292
	Non-member		\$462	\$418	\$396	\$352
Half page vertical	Member	4.875" x 11.85"	\$380	\$347	\$330	\$292
	Non-member		\$462	\$418	\$396	\$352
Quarter page	Member	4.875" x 5.8"	\$205	\$189	\$178	\$158
	Non-member		\$246	\$227	\$214	\$190
Eighth page	Member	4.875" x 2.775"	\$110	\$100	\$96	\$85
	Non-member		\$132	\$120	\$115	\$102

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FOR QUESTIONS OR INFORMATION ABOUT SPONSORSHIPS AND OTHER OPPORTUNITIES, CONTACT:

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