

A **DOZEN** THAT DELIVER

12 IDEAS THAT **DRIVE** REVENUE

Presented by:

Tom Yunt

COO – United Communications Corporation



Building Your Future

SEPTEMBER 10-12, 2017 | COLORADO SPRINGS

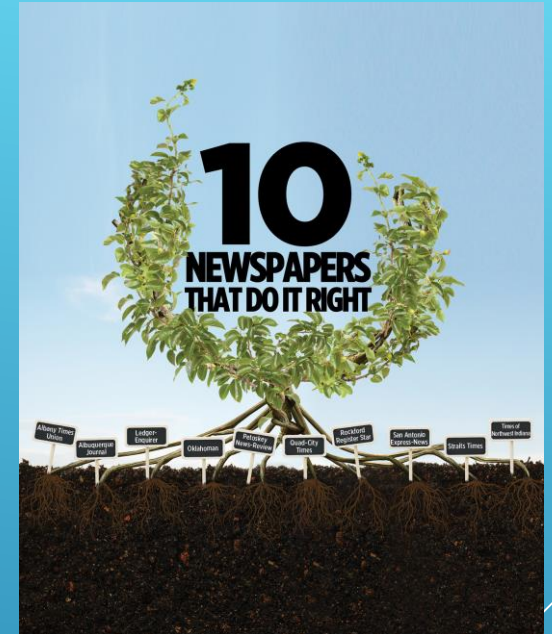
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#11: Why Reinvent the Wheel?

E&P's 10 Newspaper that do it right



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#10: 4-legged sales calls with the PUBLISHER!



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#9: Brown-bag sessions with Advertisers!



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#7: Start a WAR!

Small space ad *Envy* and *Egos*...



The highest compliment my clients can give me is the referral of their friends, family and business partners.
Thank you.



Melissa
Roach Zievers
Sterling Group
Broker Associate
262-945-1018
melroach@yahoo.com



1228468

DOWNSIZING?



Let's work together to find the keys to your new home.

1213175

Marianne L. Yunt, Realtor®
262-358-8460
mlyunt@mlyunt.com



Welcome Home!



Linda Swan
Swan & Associates

Linda Swan
ABR, CRS, GRI, SRES, ASP
SRA Past President

Cell: 945-5406 | Office: 925-3025
Linda@SoutheastWIHomes.com



6905 Green Bay Road | Suite 104
Kenosha, WI
SoutheastWIHomes.com

1229272

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#6: Everyone **SAMPLES!**

Convert your entire team into *circulators!*

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#4: How can small businesses compete with: amazon

Be Unique; Go Local; Sell Different; Love
Your Customers!



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#3: "It's a Wrap!"

Stealing a page from the NYT



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#2: "Don't Tell Lucy!"

Full Page-Half Page SALE

Friday, April 13, 2018

KENOSHA NEWS 1st Annual
"DON'T TELL LUCY"
**FULL PAGE/
HALF PAGE
SALE**
9am-Noon | Wednesday, May 24th Only!

HUGE savings on full page or half page ads when you commit during the hours of 9am until noon on Wednesday, May 24!

Ads may run in the Kenosha News, KN Sampler or Zion-Benton News.
All ads must run between Memorial Day and Labor Day 2017.

Qty	Full Page	Half Page
1 ad	\$999 each	\$599 each
2-4 ads	\$899 each	\$539 each
5-9 ads	\$699 each	\$419 each
10+ ads	\$499 each	\$299 each

Add \$99 for each ad if in color.

Commitment must be gained between 9:00am and noon on Wednesday, May 24th. Commitment must be in the form of a signed agreement from the advertiser at the time of the sale.

Contact your Kenosha News Sales Representative or call 262-656-6231!

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#1: CHANGE...NOW

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Questions?



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Thanks for your time
and attention!

Good luck for good selling...

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