

REHOBOTH BEACH BEARS ABOUT US

Thank you for your interest in becoming a part of the **2025 Rehoboth Beach Bear Weekend**.

This guide outlines exciting opportunities for businesses to connect with our attendees, showcase their offerings, and gain visibility during the event and throughout the year on our website. Your support will not only enhance our event but also contributes to our community-focused mission.



A CELEBRATION OF COMMUNITY, INCLUSION, AND GIVING BACK

Rehoboth Beach Bear Weekend is an annual event organized by Rehoboth Beach Bear Inc., a 501(c)(3) non-profit dedicated to fostering an inclusive and welcoming environment. Our mission is to create a space for camaraderie, friendship, and shared experiences while supporting local charities and initiatives that improve our community.

Since its inception, **The Rehoboth Beach Bear Weekend** has grown into a vibrant annual gathering, welcoming over **300** attendees in **2024**. Thanks to the generosity of our sponsors and the dedication of our participants, we have proudly donated more than **\$43,000** to charitable organizations. Additionally, our scholarship fund has provided over **\$25,500** in financial aid to graduating high school seniors in Delaware. By joining us, you are not just supporting an event—you are contributing to a meaningful cause.



**REHOBOTH
BEACH
BEARS**

BE A SPONSOR MAKE AN IMPACT

Support Rehoboth Beach Bear Weekend while promoting your business!

We offer a range of sponsorship packages, including advertising placements, branded merchandise (t-shirts and wristbands), event sponsorships, and hosted happy hours or group activities. **No matter your level of participation, your sponsorship helps** strengthen our mission while giving your business valuable exposure.

We appreciate your support and look forward to collaborating with you.

SPONSORSHIP TIERS

Level 1 – \$150.00

- Your business is listed as a sponsor on our YAPP App, the primary communication tool for attendees. If offering a discount, details will be included.
- Your logo is featured on event banners and social media.
- We will provide signage at your establishment showing your support for our community.

Level 2 – \$300.00

- All benefits of Level 1 sponsorship.
- We will create a reel for social media to advertise your establishment.

Level 3 - \$500.00

- All benefits of Level 2 sponsorship.
- Premium exposure: One official Bear Weekend event to be hosted at your location in 2026, bringing attendees directly to your business.

LET'S WORK TOGETHER!



@rehobothbeachbears.com

CONTACT INFO:



REHOBOTHBEACHBEARS



1179 Rehoboth Beach Ave. Unit #1486,
Rehoboth Beach, DE. 19971



info@rehobothbeachbears.com



rehobothbeachbears.com