

# LIVE STREAMING EVANGELISTICALLY ENGAGING SERMONS

7 TIPS

# EVANGELISTICALLY ENGAGING SERMONS

**1. Every single sermon . . .  
make the *Gospel* accessible  
and understandable.**

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**2. Call people to *respond* to the Gospel every week.**

**A) Consider using a texting service (eg: “Text in Church,” “EZ Texting”)**

**B) If you’re streaming on Facebook, encourage listeners to comment or send private messages to your church’s Facebook page.**

**C) Provide a link for a Zoom call the following week for anyone who wants to respond or know more about following Jesus.**

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3. When preparing your online sermons, remember: ***shorter*** is better.

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**4. Consider using *visual* illustrations while preaching.**

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## 5. Invite your viewers to *participate* while you preach.

- A) Ask viewers to comment/respond to questions/ideas during the sermon.
- B) Use “meet and greet” time for texting and sharing “selfies” with other church members.
- C) Encourage viewers to post prayer requests in “comments” section, and assign a church member to collect the requests.
- D) Ask a church member to video themselves reading the sermon text and praying.
- E) Ask church members to provide short video-testimonies to be played in the service.

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6. Engage the *kids* while preaching.

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7. Multiple time each service, encourage your people to *share* the link for your church's service.



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\*For more information or details on any of today's content, email [jamus@pleasantvalley.cc](mailto:jamus@pleasantvalley.cc)

# ENGAGING THE COMMUNITY

- 1) Adopt a neighborhood in your community.
- 2) Have small groups or Sunday School classes adopt a floor of the hospital (provide baked good from a local business, personal letters for each staff member on that floor, and pictures from kids for each patient).
- 3) Provide yard signs for your people.

# ENGAGING THE COMMUNITY

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**CONTACT ME:**

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Pleasant Valley  
COMMUNITY CHURCH