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NEXT GEN ON MISSION

WITH SHANE PRUITT

REACH, DISCIPLE *AND* MOBILIZE
THE **NEXT GENERATION**

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#NextGenOnMission

Things We Need to Know about Reaching Generation Z with the Gospel *In their Own Words*

“The now generation has now become the ME generation”
NEW YORK TIMES 1976 (About boomers)

"They have trouble making decisions. They would rather hike in the Himalayas than climb a corporate ladder. They crave entertainment, but their attention span is as short as one zap of a TV dial. They postpone marriage because they dread divorce.”
TIME MAGAZINE 1990 (About Xers)

**Gen Z want to be seen as
PEOPLE and not PROJECTS**

Gen Z are not Ageist

**Gen Z mainly thinks
about TODAY**

**Gen Z largely values the WHY
over the WHAT**

**Gen Z don't want to be seen as
the FUTURE of the CHURCH**



Gen Z wants AUTHENTICITY & TRANSPARENCY

**Gen Z knows BROKENNESS at
an earlier age**

Gen Z are an Emotionally Charged Generation

Gen Z Values **THE WORD**

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