

2017-2018 VISITOR & COMMUNITY GUIDE

LAS CRUCES

NEW MEXICO

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- ♦ Chest Pain Accredited – Trust Us With Your Heart
- ♦ The only ACoS Accredited Cancer Center in the region
- ♦ Memorial Physician Practices – 10 hospital-affiliated practices
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Welcome to Las Cruces



FERTILE VALLEY MAKES LIFE GOOD IN LAS CRUCES

There is no doubt Las Cruces, New Mexico, is in the desert – the Chihuahuan Desert to be specific – where there is no shortage of mountains, rocky ridges, cactus, yucca, roadrunners and coyotes. However, a valley of green interrupts the brown, fed by the Rio Grande.

This green reflects the powerful agricultural influence of the region.

You can experience it directly with a short drive north on Valley Drive (New Mexico Highway 185) or a short drive south on Avenida de Mesilla (New Mexico Highway 28). Depending on the time of year, driving those roads will take you through fields lush with crops vital to the region.

In fact, it makes for a perfect New Mexico road trip. New Mexico True, if you will. From Las Cruces, take Interstate 25 north to Hatch, the world's green chile capital. Then drive back – but on the scenic route. Take NM Hwy 185 then meander south, roughly shadowing the Rio Grande.

When you hit Las Cruces, you'll be on Valley Drive, which eventually intersects with Avenida de Mesilla, NM Hwy 28. Follow that all the way to the Texas border.

Along the corridor, you'll find chile vendors, historical markers, green fields, breathtaking mountainscapes, great restaurants, the magic of Old Mesilla, wineries, churches and routinely spectacular sunsets.

You'll experience the flavors and personalities of the Land of Enchantment, and you'll be convinced that, yes, Life is Good in Las Cruces.

MEET THE VISIT LAS CRUCES STAFF



From left to right: Albert Herrera, Convention Sales Manager; Liz Vega, Sales & Services Coordinator; Karla Walton, Communication Specialist; Jennifer Bales, Executive Director; Sergio Salinas, Distribution Specialist; Chris Faivre, Director of Marketing and Communications; Ed Carnathan, Sports Sales Manager; Hilary Dutcher, Venue Coordinator (on the hood); Rochelle Miller-Hernandez, Tourism Sales Manager (in the window); Veronica Quezada, Office Manager; Phil San Filippo, Director of Economic Development; Sonia Banuelos, Visitor Information Specialist

VISIT LAS CRUCES INFORMATION VISITORS CENTER

211 N. Main Street
575-541-2444/ TTY: 575-541-2142

Email: cvb@lascrucescvb.org
On the web: VisitLasCruces.com

The visitors center is open 8 a.m.-5 p.m. Monday through Friday, and is closed on major holidays. Free high-speed wireless internet. Free Las Cruces and New Mexico travel literature. Las Cruces merchandise for sale. The Bureau also offers convention and sports planning services.

MEET THE BULLETIN STAFF



From left to right: Pam Rossi, sales; Marty Racine, managing editor of the Bulletin; Elaine Sasnow, sales; Elva Österreich, Desert Exposure editor; Claire Frohs, sales; Jamie Pfannenstiel, advertising assistant and legal clerk; Tracy Roy, content director; Richard Coltharp, publisher; Anita Goins, new sales and advertising assistant; Teresa Tolonen, distribution manager. Not pictured: Mike Cook, reporter; Janet Paul, advertising assistant

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WELCOME FROM THE MAYOR

It is with great pleasure that I welcome you to Las Cruces, where year-round sunshine, fascinating history and rich culture are all around!

Las Cruces is a vibrant, growing community with a bright future, so it comes as no surprise that Forbes ranked us as one of the best small metro areas for business and careers. We also received ranking from AARP as one of their "dream towns" to retire, and Money Magazine called us one of the "best college towns to retire."

Located in the lovely Mesilla Valley in southern New Mexico, our beautiful city and surrounding areas offer a lot for visitors, and inside these pages you will find a sampling of our attractions. What these pages can't show you is how friendly we are.

When you come to Las Cruces, you'll find southwestern hospitality at its finest. People will go out of their way to show you our historic places, our fun spots and our fine festivals and fiestas.

We have three great components in our city: people, culture and nature. Combined, they make Las Cruces the great vacation destination it is.

I hope to see you soon.

Sincerely,

Ken Miyagishima

Mayor, City of Las Cruces



about the cover

The 2017-2018 Life is Good in Las Cruces cover photo is courtesy of Visit Las Cruces. It features the Medina family, Mike Medina and April Cano-Medina with their son, Ryu, at Hotel Encanto de Las Cruces.



KEN MIYAGISHIMA
Mayor of Las Cruces



City of Las Cruces®
PEOPLE HELPING PEOPLE

Life truly is good in Las Cruces!

With spectacular year-round golf, unique special events, world-class Mexican food, historic attractions and 320 days of sunshine per year, Las Cruces is a great place to live, work, play and retire! My fellow members of City Council and I look forward to working with you to continue enhancing our community's many outstanding qualities.



/CityofLasCruces



CLCGOV

CLC TV.com

las-cruces.org

PLACES TO STAY

RESTAURANT KEY: O=Onsite, N=Nearby, W=Walking Distance	# OF ROOMS	WI-FI	POOL INDOOR/OUTDOOR	RESTAURANT	FITNESS CENTER	FREE CONTINENTAL BREAKFAST	SMOKING ROOMS	BREAKFAST	BUSINESS CENTER	INDOOR OUTDOOR CORRIDOR	ON-SITE LAUNDRY	HANDICAP ACCESS ROOMS	PETS ALLOWED
HOTELS													
HOTEL ENCANTO 705 S. Telshor Blvd. 575-522-4300 866-383-0443	203	✓	O	O, N, W	✓				✓	I		✓	✓
STAYBRIDGE SUITES 2651 Northrise Dr. 575-521-7999 800-238-8000	115	✓	O	N, W	✓			✓	✓	I	✓	✓	✓ (FEE)
HILTON GARDEN INN 2550 S. Don Roser Dr. 575-522-0900 800-HILTONS	114	✓	O	O, N	✓		✓	✓	✓	I	✓	✓	
HOLIDAY INN EXPRESS & SUITES 2635 S. Valley Dr. 575-527-9947 800-HOLIDAY	87	✓	I, HOT TUB	N, W	✓	✓		✓	✓	I	✓	✓	SVC
HAMPTON INN & SUITES 2350 E. Griggs Ave. 575-527-8777 800-HAMPTON	73	✓	I	N, W	✓	✓	3	✓	✓	I	✓	✓	
HAMPTON INN 1641 Hickory Loop 575-541-8777	87	✓	I	N	✓	✓		✓	✓	I	✓	✓	
LA QUINTA INN DE MESILLA 790 Avenida de Mesilla 575-524-0331 800-531-5900	139	✓	O	N, W	✓	✓	✓	✓		I	✓	✓	✓
SPRINGHILL SUITES 1611 Hickory Loop 575-541-8887 888-772-8887	101	✓	O	N, W	✓	✓		✓	✓	I	✓	✓	
DRURY INN & SUITES 1631 Hickory Loop 575-523-4100 800-DRURYINN	72	✓	I, HOT TUB	N, W	✓		✓	✓	✓	I	✓	✓	✓
TOWNPLACE SUITES 2143 Telshor Court 575-532-6500 800-257-3000	81	✓	O	N, W	✓	✓		✓	✓	I	✓	✓	✓
HOLIDAY INN EXPRESS & SUITES LAS CRUCES NORTH 2142 Telshor Court 575-522-0700 800-HOLIDAY	80	✓	I, HOT TUB	N, W	✓	✓		✓	✓	I	✓	✓	✓
FAIRFIELD INN 2101 Summit Ct. 575-522-6840 800-228-2800	76	✓	O	N, W	✓	✓		✓	✓	I	✓	✓	
RAMADA HOTEL & CONFERENCE CENTER 201 E. University Ave. 575-526-4411 800-RAMADA	114	✓	I	O, N	✓	✓			✓	I	✓	✓	✓
LA QUINTA INN & SUITES ORGAN MOUNTAINS 1500 Hickory Dr. 575-523-0100 800-531-5900	87	✓	O	N, W		✓	✓	✓		I	✓	✓	✓
SLEEP INN 2121 S. Triviz Dr. 575-522-1700 800-4-CHOICE	63	✓	I	N, W		✓	✓	✓	✓	I		✓	✓
COMFORT INN WEST 1300 Avenida de Mesilla 575-527-1050 800-4-CHOICE	48	✓	I	W	✓	✓	✓	✓	✓	I	✓	✓	✓ (FEE)
COMFORT SUITES 2101 S. Triviz Dr. 575-522-1300 800-4-CHOICE	61	✓	I	N, W	✓			✓	✓	I	✓	✓	✓
COMFORT SUITES 236 N. Telshor Blvd. 575-521-1030 800-4-CHOICE	75	✓	I	N, W	✓	✓		✓	✓	I	✓	✓	✓ (FEE)
BEST WESTERN MISSION INN 1765 S. Main St 575-524-8591 800-390-1440	68	✓	O	N		✓	✓	✓	✓	O		✓	✓
MOTEL 6 235 La Posada Ln. 575-525-1010 800-466-8356	106	✓	O	N, W			✓			O	✓	✓	✓
MOTEL 6 TELSHOR 2120 Summit Ct. 575-525-2055 800-466-8356	83	✓	I, HOT TUB	N, W						I	✓	✓	✓
QUALITY INN & SUITES 2200 S. Valley Dr. 575-524-4663 877-424-6423	55	✓	O	N	✓	✓	✓		✓	O	✓	✓	✓
SUPER 8 EAST - WHITE SANDS AREA 3405 Bataan Memorial W. 575-382-1490 800-800-8000	52	✓	O	N		✓	✓			I	✓	✓	✓
SUPER 8 SOUTH 245 La Posada Ln. 575-523-8695 800-800-8000	59	✓		N, W		✓	✓	✓	✓	I		✓	✓ (FEE)
ECONO LODGE 2585 S. Valley Dr. 575-527-2000 800-228-5150	38	✓	O	N, W		✓	✓	✓	✓	I		✓	✓

PLACES TO STAY

RESTAURANT KEY: O=Onsite, N=Nearby, W=Walking Distance	# OF ROOMS	WI-FI	POOL INDOOR/OUTDOOR	RESTAURANT	FITNESS CENTER	FREE CONTINENTAL BREAKFAST	SMOKING ROOMS	BREAKFAST	BUSINESS CENTER	INDOOR OUTDOOR CORRIDOR	ON-SITE LAUNDRY	HANDICAP ACCESS ROOMS	PETS ALLOWED
HOTELS/MOTELS													
DAYS INN LAS CRUCES 755 Avenida de Mesilla 575-526-8311	117	✓	O	N	✓	✓ HOT	✓		✓	O		✓	✓ (FEE)
AMERICA'S BEST VALUE INN - BIG CHILE 2160 W. Picacho Ave. 575-524-8627	50	✓	O	N	✓	✓	✓		✓	O	✓		✓ (FEE)
AMERICA'S BEST VALUE & SUITES I-10 Exit 40 575-524-8603 888-315-2378	160	✓	O	N,W		✓			O	O	✓		✓ (FEE)
WOODSPRINGS SUITES 2080 S. Triviz Dr. 575-528-2046	113	✓	N	N, W			✓			I	✓	✓	
CENTURY 21 MOTEL 2454 N. Main St. 575-524-9626	42	X		N, W			X		O				X
COACHLIGHT INN 301 S. Motel Blvd. 575-526-3301	96	X	O	W		✓			O		X		X
BUDGET INN 2255 W. Picacho Ave. 575-523-0365	35			N					O				
ROYAL HOST MOTEL 2146 W. Picacho Ave. 575-524-8536	26	✓		N			✓		O	✓			✓ (FEE)
DAY'S END MOTEL 755 N. Valley Dr. 575-524-7753	30	✓		N, W			✓	✓	✓	✓			
SANDS MOTEL 1655 S. Main St. 575-524-7791	12			N					O	✓			
TOWN HOUSE MOTEL 2205 W. Picacho Ave. 575-524-7733	21			N						✓			✓
BRUCE MOTEL 800 S. Main St. 575-526-1644	20			N, W					O				
DESERT LODGE 1900 W. Picacho Ave. 575-524-1925	10			N					O				✓
WESTERN INN 2155 W. Picacho Ave. 575-523-5399	48	✓		N			✓		O	✓			✓
DESERT OASIS INN 1765 W. Picacho Ave. 575-523-6858	18		O	N					O	✓			✓
HACIENDA DE MESILLA 1803 Avenida de Mesilla 575-652-4953	14	✓	O	O, W		✓				I		✓	SVC DOGS
RV PARKS													
COACHLIGHT INN RV PARK 301 S. Motel Blvd. 575-526-3301	32	✓	O	N							✓		✓
DALMONT'S RV PARK 2224 S. Valley Dr. 575-523-2992	25	✓		N							✓		✓
HACIENDA RV PARK 740 Stern Dr. 575-528-5800 888-686-9090	113	✓	HOT TUB	N	✓						✓		✓
LAS CRUCES KOA 814 Weinrich Rd. 575-526-6555 800-562-1627	74	✓	O								✓		✓
SIESTA RV PARK 1551 Avenida de Mesilla 575-523-6816 800-414-6816	53	✓		N							✓		✓
SUNNY ACRES RV PARK 595 N. Valley Dr. 575-524-1716 877-800-1716	100	✓		N						I, O	✓	✓	DOG PARK
BED & BREAKFAST / BOUTIQUE HOTELS													
CASA DE ROSIE 2140 Calle del Norte 575-993-1410	2	✓		N, W						I, O			✓
COACHLIGHT INN 301 S. Motel Blvd. 575-526-3301	96	✓	O	W						O	✓		✓
JOSEFINA'S INN 2261 Calle de Guadalupe 575-525-2620	2	✓		O					✓	I			
LUNDEEN INN OF THE ARTS & LINDA LUNDEEN GALLERY 618 S. Alameda Blvd. 575-526-3326 888-526-3326	7	✓		N, W				✓		I		✓	✓ (FEE)

City Accolades

Throughout the years, the area has been recognized for the various amenities they provide to the community. The numerous national accolades include:

2017

- 6th Best-Run City in America, WalletHub
- One of "8 Hotspots" for shooting film, Hollywood Reporter
- Top Ten Most Overlooked Cities in US, TravelDK.com
- A Top Place to Retire in Southwest, TopRetirements.com
- No. 10 of 20 most underrated U.S. cities, DK Eyewitness Travel

2016

- Ninth on Lonely Planet magazine's "Best in the U.S. Top Ten" for travel destinations
- NMSU ranked one of America's Top Colleges for 9th year in a row, Forbes
- No. 1 on "50 Most Charitable Cities in America" list, Deseret News
- 12th on "Best-Run Cities in America," WalletHub
- Runner Up, "Best Sustainable Community," Sunset Magazine

2014-2015

- One of top 25 "Best Places to Retire," Forbes

- Next Big Retirement Destinations, U.S. News & World Report

2013

- "Top 30 Best Small Places for Business and Careers," ranked 17th in job growth and 16th for "Best Place for a Working Retirement," Forbes
- "Best 21 Boomer Towns," Best Boomer Towns
- New Mexico State University ranked in "Top 200 Best Colleges," US News & World Report
- "Playful City USA," www.kaboom.org

2012

- "Top 10 Great Sunny Places to Retire," AARP
- One of the country's "Top 10 Spring Break Destinations for Families," Guidebook America
- "Top 25 Places to Retire," Forbes/Milken Institute
- "Hardest Working Towns in America," Parade Magazine
- "Playful City USA," www.kaboom.org

2011

- Best large outdoor market in the U.S., Farmland Trust
- "Bronze-level Bicycle Friendly Community," League of American Cyclists
- "Top 100 Cities to Live," www.relocateamerica.com
- "20 Best Towns of the Future," Sunset Magazines
- "Playful City USA," www.kaboom.org

2010

- No. 3 of "Top 10 Recovery Cities," www.relocateamerica.com
- No. 8 of "179 Best-performing Small Metros," Milken Institute
- No. 6 of "Top 10 Cities for Real Estate Steals," U.S. News & World Report
- No. 19 of 20 Best Towns of the Future, Sunset Magazine
- "Best Places to Retire," AARP
- "Best of the Road: Chile Pepper Institute," Rand McNally

2009

- No. 9 of "179 Best-performing Small Metros," Milken Institute
- "Playful City USA," www.kaboom.org
- "Top Destination," Facilities & Destinations Magazine

2007

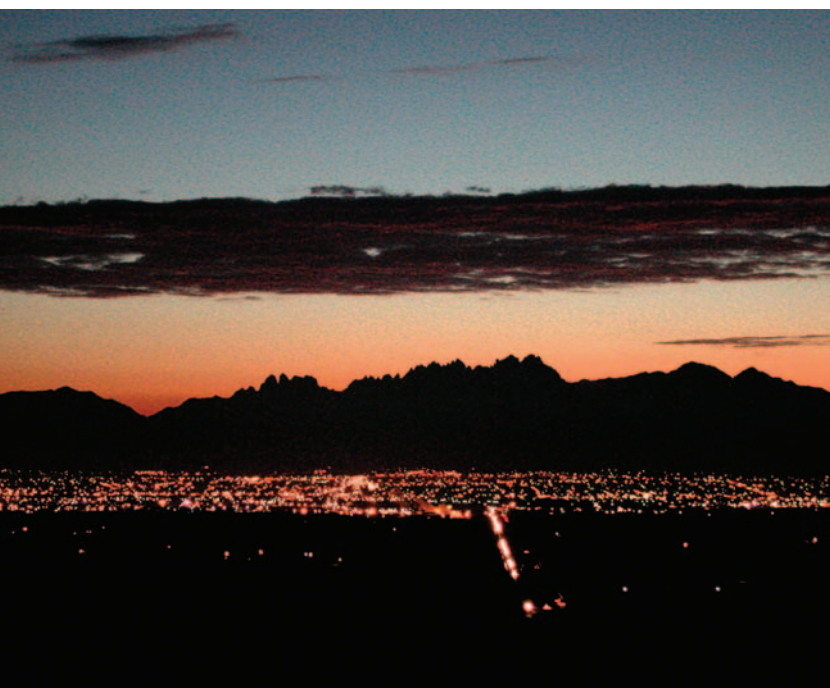
- '07 "Boomtowns," Inc. Magazine
- "Top Destination," Facilities & Destinations Magazine

2006

- "Dream Town to Retire," AARP
- "Top Destination," Facilities & Destinations Magazine

2005

- "Best College Towns to Retire," Money Magazine
- "Top 50 Motor Coach Destinations in the United States," American Bus Association
- "Best Small Metro Area for Business and Careers," Forbes/Milken Institute



Census Quick Facts: Las Cruces

Population, 2014 estimate: 101,408

Persons per square mile (2013): 1,945

Land area in square miles (2010): 76.49

Residents 18 and younger: 24.3 percent

Residents 65 and older: 13.6 percent

Women: 51.3 percent

Veterans (2009-2013): 8,738

College graduates (2009-2013): 32.2 percent

Median age (2009-2013): 31.7

Homeownership rate (2009-13): 57.5 percent

Median value of owner-occupied homes (2009-2013): \$151,700

Source: U.S. Census Bureau Quick Facts

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Repairs - Austins Account (up to 12 months no interest)

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- Southwest Indian jewelry and collectibles
- Old Bultos, Retablos and Ex-votos

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RING MUSEUM



Austin's Fine Jewelry is proud to present our gift to the Las Cruces community: The Austin's Ring Museum. The museum contains Keith Austin's personal collection of rings from around the world. The collection covers over 1900 years and the displays are changed regularly. Personal tours can be arranged for small groups.

Free admission

You will be impressed!

230 E. Idaho • Las Cruces, NM Open 9:30a.m. - 5:30p.m., Mon. - Sat. 575-525-3340 www.austinsjewelry.com



New Mexico Truths



🌶️ New Mexico "chile" has had a large impact on New Mexico's cultural heritage, so large in fact, that it was entered into the congressional record as being spelled "chile," and not "chili."

The official state question is, of course, "Red or green?" and refers to what kind of chile one wants with a meal. Then you can answer "Christmas," which means both. Also, be prepared to answer the question "corn or flour tortillas?"

🌶️ You will hear "or what" tagged on to the end of sentences to request a confirmation of a statement as in "Are we late, or what?" You will hear people promise "I'll do it right now," but don't be surprised when it really means, "I'll do it in a while when I get around to it."

🌶️ You know you live in southern New Mexico if you have ever been ticketed in Mesilla for going two miles over the speed limit.

🌶️ You know you hail from Las Cruces when you list best restaurants based on one menu item (e.g., best tostadas compuestas, Nopalito; best carne adovada, Las Trancas, best gorditas, El Sombrero)

🌶️ In New Mexico, even the real places have names that sound made up. Sorry, Weed. It's not your fault, Bent.

🌶️ Even if the only Spanish word you know is "bueno," that's how you answer the phone.

🌶️ When a person in Las Cruces says they're "going down south," it most often means El Paso.

🌶️ When rain finally comes, your first instinct is to go outside to make sure it is real. Rain in the desert also has a unique smell.

🌶️ If you spend enough time in New Mexico, you will hear the story of La Llorona.

🌶️ Day of the Dead is a celebration, not a macabre event. It's a beautiful tradition for honoring our dearly departed.

🌶️ The ice in your freezer tastes like green chile because you always have frozen bags of the good stuff in there.

POST OFFICES

Commerce

1180 Commerce Drive
575-521-4953

Doña Ana

5480 Ledesma Drive
575-523-4301

Fairacres

3800 W. Picacho Ave.
575-524-2195

Las Cruces

201 E. Las Cruces Ave.
575-524-2903

Mesilla

2253 Calle de Parian
575-524-1531

Mesilla Park

310 E. Union Ave.
575-523-7088

Organ

15770 Padre La Rue St.
575-382-5949

University Park

1600 International Mall
575-646-2019

PUBLIC SAFETY

Las Cruces Police Department

Chief of Police: Jaime Montoya
217 E. Picacho Ave.
575-528-4200
www.las-cruces.org/departments/police-department

Las Cruces Fire Department

Fire Chief: Eric Enriquez
201 E. Picacho Ave.
575-528-3473
www.las-cruces.org/departments/fire-department

Doña Ana County Sheriff's Office

Sheriff: Enrique "Kiki" Vigil
845 N. Motel Blvd.
575-525-1911
www.donaanacounty.org/sheriff

New Mexico State Police District 4

4055 Sonoma Ranch Blvd.
575-382-2500
www.nmsp.dps.state.nm.us/index.php/district-offices/district-4

U.S. Customs and Border Protection

3120 N. Main St.
575-528-6600
www.cbp.gov

Community Resources

Las Cruces Crime Stoppers

217 E. Picacho Ave.
575-526-8000

Mesilla Valley Regional Dispatch Authority

911 Lake Tahoe Ct.
575-526-0795
www.mvrda.org

Fire Prevention

575-528-4150

Codes Enforcement & Animal Control

575-528-4100

Graffiti Hotline

575-528-4723

Poison Control

800-222-1222

Pollution Prevention

575-528-3596

Public Works

575-528-3333

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Public Transportation

ROADRUNNER TRANSIT

RoadRunner Transit is the public transportation system for the City of Las Cruces, offering residents nine routes running on 30-minute intervals.

Hours

- 6:30 a.m. to 7 p.m. Monday through Friday
- 9:30 a.m. to 6 p.m. Saturday
- No service on Sundays

Holidays (bus not in service):

- New Year's Day
- Memorial Day
- Independence Day
- Labor Day
- Thanksgiving Day
- Christmas Day

Fares

- Adults ages 19 to 59: \$1
- Youth 6 to 18 years old, students, seniors ages 60 and older, disabled and Medicare: 50 cents

- Children 5 and younger: Free, but limit is three

RoadRunner Transit Bus Tracker is an online service that provides real-time bus location at <http://bustracker.lascruces.org>. For information, call 575-541-2500.

DIAL-A-RIDE

Dial-A-Ride is a complimentary paratransit service from the City of Las Cruces that provides curb-to-curb, on-demand transportation services to senior citizens and those with disabilities. Dial-A-Ride vehicles are wheelchair-accessible and are operated by specially trained drivers. Offered from 6:30 a.m. to 6:30 p.m. Monday through Friday, fare is \$2 one way for qualified ADA individuals and free for senior citizens. Donations are appreciated. For information or to request a ride, call 575-541-2777. This service must be scheduled ahead of time.

AGGIE TRANSIT

A free service for students of New Mexico State University, Aggie Transit offers an alternative mode of transportation to students to anywhere on campus and to the East Mesa Doña Ana Community College. Aggie Transit consists of three on-campus routes and runs during the spring and fall semesters with an abbreviated route in the summer months. It runs 7 a.m. to 6 p.m. Monday through Friday when class is in session.

For routes, visit

<http://park.nmsu.edu/transit>.

For information, call 575-646-4415.



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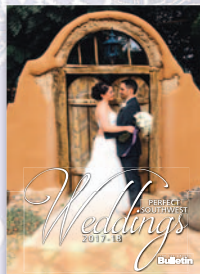


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201 N. Water St.

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www.epelectric.com

GAS, WATER, WASTEWATER AND SOLID WASTE

The City of Las Cruces provides gas, water, wastewater and solid waste services to those within city limits and the areas surrounding the city.

City of Las Cruces City Hall (Utilities)

700 N. Main St.

575-541-2111

www.las-cruces.org

Doña Ana Mutual Domestic Water Consumers Association

5535 Ledesma Drive

575-526-3491

After Hours: 575-644-4027

www.dawater.org

Elephant Butte Irrigation District

530 S. Melendres St.

575-526-6671

www.ebid-nm.org

Moongate Water Co.

9301 Bataan Memorial West

575-382-7001

www.moongatewater.com

Zia Natural Gas

3700 W. Picacho Ave.

575-526-4427

www.zngc.com

COMMUNICATION SERVICES

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575-222-1335

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www.centurylink.com

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575-523-2531

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If you are new to New Mexico, you are required to surrender your license from any other state and obtain a New Mexico driver's license once residency is established. Those applying for a first-time driver's license (now known as a REAL ID and compliant with federal regulations), a license renewal or a license replacement are issued a temporary license while their regular license is being processed and mailed.

REAL ID Driver's license

Documents needed to obtain a New Mexico driver's license:

- Proof of identification number (e.g.: Social Security card)
- Proof of identification (e.g.: state-issued ID, birth certificate, passport)
- Two proofs of residency (e.g.: one utility bill and one bank statement)

Driving authorization card

Documents needed for a driving authorization card, for those who cannot

provide proof of lawful residency status:

- Two proofs of identity and identity number
- Two proofs of New Mexico residency
- If you don't qualify for a REAL ID, you must provide fingerprints

Note: Documents not in English must be submitted with written translations of those documents in English. The translation must be certified by the translator as a full and complete translation of the document.

Fees:

- \$18, four-year license
- \$34, eight-year license
- \$15, DWI records check on all drivers moving from another state.
- Drivers age 79 years and older must renew their licenses yearly, but are not charged renewal fees.
- For out-of-state drivers, New Mexico requires a DWI records check for a one-time \$15 fee, increasing the total to \$33 for a four-year license or \$49 for an eight-year license.

Registering your vehicle

To obtain a New Mexico vehicle title, registration and license plate, the following is required:

- Current title or ownership documents
- Current odometer reading
- Proof of identity and two proofs of New Mexico residency
- Proof of insurance, including an insurance card, copy of the policy and a letter from the company verifying coverage
- For out-of-state vehicles, a VIN inspection is required

Fees:

- \$27 to \$62, one-year registration
- \$54 to \$124, two-year registration
- For trucks, registration will range from \$38-\$207 for one year and \$76-\$414 for two years, depending on weight and model year of the vehicle

For more information about driver's licenses and vehicle registration, including accepted documents, visit www.mvd.newmexico.gov.

Cell phone ordinance

If you are driving and talking on your cell phone, you risk getting a traffic ticket, unless you use a hands-free method or device. Texting while driving is also prohibited.



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BE WATER WISE IN LAS CRUCES

As drought concerns throughout the Southwest become a part of everyday reality, it is important to remember that individual decisions can make an impact on future livability for desert communities such as Las Cruces.

One way to be water conscious is by installing water-conserving fixtures and appliances, such as low-flow toilets and showerheads. Another method is to learn to cultivate water-conserving habits, such as taking shorter showers or only running full loads in the dishwasher and washing machine. Both approaches are important to use together to preserve communities growing in arid climates.

However, being water conscious does not mean you must have a barren yard. Choose native or drought-tolerant plants to conserve water. If you have a lawn, deep, infrequent watering will promote

deep root growth. Installing a drip-water system will supply water at the roots, and watering your plants early in the morning or in the evening will help limit the water lost to evaporation. Taking extra steps, such as installing a rainwater or gray water-harvesting system, will have a positive impact on both the environment and your water bill.

Lush and Lean Workshops are free workshops conducted by the Water Conservation Program of the City of Las Cruces. The annual spring workshop series educates attendees about water-wise irrigation, landscaping, gardening and more.

For information about conserving water in the desert, mandated water restrictions, where to report water waste, the Lush and Lean Workshop series and more, visit www.las-cruces.org/departments/utilities/water-conservation.



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575-527-5498

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575-521-0000

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141 S. Roadrunner Pkwy., Suite 101
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2841 N. Main St.
575-647-4136
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575-528-6300
3030 W. Picacho Ave.
575-528-6363
3065 E. University Ave.
575-647-6700

First American Bank

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575-525-4230
1553 Avenida de Mesilla
575-524-8000
223 E. Idaho Ave.
575-647-1804

First Convenience Bank

Inside Walmart, 3331 Rinconada Blvd.
575-382-5771

First National Rio Grande

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575-525-8960
3500 Northrise Drive
575-525-8975

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575-522-2664
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575-647-0704

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575-523-3942
571 Walton Blvd. (Inside Walmart)
575-288-9000

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575-541-0058

WestStar Bank

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202 N. Motel Blvd.
Las Cruces, NM

NEW MEXICO MOTORCOACH REGULATIONS

New Mexico does not require that motor coach and commercial bus operators display New Mexico plates when entering the state on a chartered trip. For information on certain fuel and prorated agreements now in force between New Mexico and other states, operators should check with the Motor Transportation Division of the state in which their vehicles are domiciled. For information on requirements for liability statements and ICC regulations, contact the New Mexico Public Regulation Commission, Transportation Division, P.O. Box 1269, Santa Fe, NM 87504-1269; 505-827-4519. For information on motor carrier safety regulations, highway and fuel taxes or permits, contact the New Mexico Motor Transportation Division, P.O. Box 1028, Santa Fe, NM 87504; 505-827-0321.

Here are some code and ordinances that may be common in day-to-day life in Las Cruces. For full details of all Las Cruces codes and ordinances, visit www.las-cruces.org/departments/city-clerks-office/municipal-codes.

NUISANCE

Weeds, trash, tall grass and junk are considered nuisances and must be removed from private or public property. Weeds and tall grass should be pulled or cut down to ground level. The trimmings must be removed or bagged for the grapple to pick up.

SIGNS

Signs – including those for yard sales or missing animals – must be placed on private property, with the property owner's permission. Signs aren't permitted in or on road medians, shoulders, sidewalks or other city rights-of-way. They also can't be posted on light poles, stop signs or other public property.

WATERING

Effective year-round:

- No watering on Mondays
- Even numbered addresses water on

Tuesdays, Thursdays and Saturdays
 • Odd numbered addresses water on
 Wednesdays, Fridays and Sundays
 Summer rules effective April 1-Sept. 30
 • No watering between 10 a.m. and 6 p.m.
 For information, call 575-528-3549.

NOISE

It is unlawful for any person to make, continue or cause to be made any loud or unusual noise which either annoys, disturbs, injures or endangers the comfort, repose, health, peace or safety of others. Violations of this

Codes and Ordinances

ordinance are evidenced by any noises heard or vibrations felt at a distance of 30 or more feet from the source, though the ordinance may be revised in 2017.

For more information, call codes at 575-528-4100.





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Recycling & Solid Waste Services

Recycling

Curbside recycling for all recyclables except glass is provided as part of residential services throughout Las Cruces. A recycling bin will be delivered with a trash container and picked up every other week by Friedman Recycling. Items in the blue bin should not be bagged.

The city accepts glass for recycling at its two recycling drop-off locations: South Central Solid Waste Authority (SCSWA), 2865 W. Amador Ave., and Sonoma Ranch landfill, 555 Sonoma Ranch Blvd. The glass is ground up into different textures of cullet, which is free for use in yards and decorative projects. The textures range from fine sand to pebble-sized. The courser cullet is popular for landscaping, while the finer grounds can be used in potting soils. For a full list of what can and can't be recycled, call 575-323-5086 or visit www.friedmanrecycling.com.

Solid waste pick-up

Containers must be rolled to a flat surface in the street, against the curb, not on the sidewalk. Handles and wheels must face away from the street. All trash in the brown bin must be bagged or tied without overfilling the bin. The lids must be closed so trash doesn't fly away. All bins should be at the street by 6 a.m. and removed by 7 p.m. Containers should be at least 5 feet away from other objects, including other trash or recycling bins. Trash pick-up occurs once a week per residence; the day of week depends on residence location.

Grappler service

Items are picked up once a month on the same day as your trash service. To find your grapple pick-up day visit www.las-cruces.org/departments/utilities/solid-waste/grapple-schedule. All items for the grapple must be placed out by the curbside the night

before or by 6 a.m. and should be 5 feet away from any obstruction such as trash container, fence, wall, mail box, vehicles, and away from overhead wires. Yard waste, to be picked up by the grapple, must be bagged in clear plastic bags. It will then be turned into mulch, rather than go to the landfill.

For detailed information on what's permitted and FAQs, visit www.las-cruces.org/departments/utilities/solid-waste.



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Las Cruces love their pets as much as they love their chile and perfect weather. It's pet-friendly around here, and many establishments allow dogs.

Grab a cup of joe on the patio of The Bean Café of Mesilla, Café de Mesilla, Milagro Coffee and Espresso, Spirit Winds Coffee Bar & Gift Shop or Beck's Coffee.

Need a stiffer drink? Grab the leash and hit up La Viña Winery, High Desert Brewing Company, St. Clair Winery & Bistro, the aptly named Spotted Dog Brewery, Luna Rossa Winery and more. St. Clair hosts a monthly Yappy Hour, inviting well-behaved dogs and their owners to enjoy music, games and free dog treats.

Even restaurants love our four-legged friends, with dog-friendly destinations such as Andele's Dog House, International Delights Cafe, Josefina's Old Gate, Salud de Mesilla and Pecan Grill & Brewery. Cruise by Caliche's Frozen Custard for a "poochie cone," offered daily for the furrier customers.

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315 Telshor Blvd., Suite C, 575-556-9117
www.betterlifepetfoods.com

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www.horsenhoundfeed.com

Petco

3050 E. Lohman Ave., 575-532-5200
www.petco.com

Pet's Barn

1600 S. Valley Drive, 575-541-8300
www.petsbarn.com

PetSmart

2200 E. Lohman Ave., 575-523-1154
www.petsmart.com

Dog-friendly Las Cruces



Las Cruces Dog Park

300 N. Hermosa St., 575-541-2200

The dog park, located behind Meerscheidt Recreation Center, offers off-leash play areas, shaded areas, waste stations, benches, and water fountains. Separate areas available for large and small dogs. Dogs must be healthy, spayed or neutered, sociable, current on all vaccinations and licensed with tags on collar, and must be under their owner's control at all times. Dogs must be leashed when not in designated off-lead areas. The park is open daily from dawn until dusk.

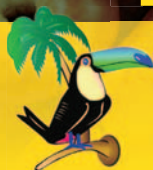
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Animal Groups

Action Program for Animals

800 W. Picacho Ave.
Las Cruces, NM 88005
Main: 575-571-4654
Info line: 575-644-0505
www.actionprogramsforanimals.org

Animal Service Center of the Mesilla Valley

3351 Bataan Memorial West
Las Cruces, NM 88012
575-382-0018
<http://www.las-cruces.org/departments/ascmv#>

City of Las Cruces Animal Control

1085 Med Park Drive
Las Cruces, NM 88001
575-528-4100
www.las-cruces.org

Doña Ana County Animal Control

845 N. Motel Blvd.
Las Cruces, NM 88007
575-647-7715
www.donaanacounty.org/animal

Doña Ana County Humane Society

2406 W. Picacho Ave., Suite 103
Las Cruces, NM 88007
575-647-4808
www.dachslc.org

Humane Society of Southern New Mexico

403 Melendres St.
Las Cruces, NM 88005
575-523-8020
www.hssnm.org

Las Cruces Dog Park Coalition

575-541-2200
<http://lcdogparkers.com>

New Mexico State University Feral Cat Management Program (FCaMP)

P.O. Box 3912
Las Cruces, NM 88003
575-639-3036
<http://fcamp.nmsu.edu>

Safe Haven Animal Sanctuary

6890 Eagle Road
Las Cruces, NM 88012
575-805-5338
www.safehavenanimalsanctuary.net

Spay and Neuter Action Program (SNAP)

2405 W. Picacho Ave., Suite 103
Las Cruces, NM 88007
575-524-9265
www.snapnewmexico.org

The Cat's Meow Adoption Center

2211 N. Mesquite St.
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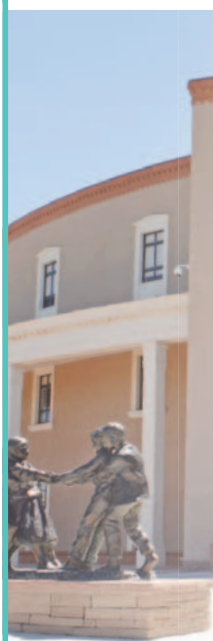
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Who speaks for you?
What do they say?

Every year, the Las Cruces Bulletin produces its award-winning Southwest New Mexico Legislative Guide, which informs citizens about our state legislature. The publication provides vital statewide information and contacts, with a deeper focus on southern New Mexico.

Copies of our 2017 edition are still available, and preparations are ongoing for the 2018 edition. To get a copy of our latest version, or to find out more information, call the Bulletin at 575-524-8061, or come by our offices at 1740-A Calle de Mercado in Las Cruces.



THE LAS CRUCES
Bulletin

Licensing

An owner of a dog or cat older than three months within the city must obtain a dog or cat license issued by the city or its agent within 30 days of acquiring ownership of the pet, proof that a licensed veterinarian has properly vaccinated the dog or cat against rabies and an implanted working identification microchip is provided.

Rabies shots and control

Any dog, cat, domestic ferret or other animal older than three months for which there is a state-approved rabies vaccine must have the vaccination as issued by the state Department of Health. Every animal bite must be reported to the New Mexico Department of Health office within 24 hours of when it happened.

Permitted pets

Pets that are permitted include:

- Up to seven licensed pets per home.
- Up to six chickens and/or ducks with a permit. Roosters and drakes, however, are not permitted within city limits.
- Feral cat colonies with permit.
- Any amphibians, reptiles, caged birds, aquarium fish, caged rodents or caged ferrets maintained within the

confines of a dwelling unit, except as prohibited/restricted by federal or state law regarding those species listed as threatened, endangered or as prohibited/restricted by the city codes enforcement department.

Restraining animals

All animals must be kept on the owner's property. If an animal is restrained on the premises of its owner, the tether must be no shorter than 12 feet. Tethers may only be used as a temporary means of restraint. Dogs may not be tethered to a stationary object for more than two hours in any 12-hour period or more than four hours in any 12-hour period to a running line, pulley or trolley system. While on the street or in public, the animal must be kept on a leash of suitable length so as to enable the handler to maintain control of the animal under the specific circumstances.

Waste pick up

Every owner of a dog or cat should be aware that animal defecation is prohibited on property other than that of the owner. Owners of animals are responsible for immediately cleaning up after their animals.

Pet Ordinances

Nuisance

An owner can't allow an animal to persistently or continuously bark, howl or make noise for more than 10 minutes. However, reasonable barking and noise common under normal circumstances isn't considered a disturbance of the peace.



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Government & MILITARY



AREA MILITARY INSTALLATIONS INTEGRAL TO MESILLA VALLEY

New Mexico is unique in many ways, but one thing that sets it apart from its neighbors is the distinctive relationship that its citizens have with area military bases.

Southern New Mexico's economy owes much to the military and the facilities working together to keep the country safe. White Sands Missile Range and Holloman Air Force Base occupy a substantial amount of land between Las Cruces and Socorro. Fort Bliss, based in Texas, includes range space in New Mexico.

The ups and downs of each of these installations have a direct economic impact on the surrounding communities. Likewise, the support and involvement of the communities that host these installations has a significant impact on their ability to carry out their respective missions.

Brig. Gen. Eric L. Sanchez took the helm as commander at White Sands Missile Range on Aug. 25, 2016. He said he has never seen the kind of community support as southern New Mexico provides the range.

"I've been all over the world and had many jobs, and I'll tell you the support that we get from the local communities is unmatched," Sanchez said. "Alamogordo, Las Cruces, El Paso — even the little town of Mesilla — they are very supportive and work with us closely and we appreciate that greatly."

MILITARY BASES AT A GLANCE

Holloman Air Force Base

Branch: Air Force

Established in 1942 as Alamogordo Army Airfield

Land Area: 59,639 acres

Commander: Colonel Houston R. Cantwell,

Commander of the 49th Wing

Website: www.holloman.af.mil

White Sands Missile Range

Branch: Army

Established in 1945

Land Area: 3,200 square miles, spanning five counties.

Largest military installation in the U.S.

Commander: Brigadier General, Eric L. Sanchez,

Commanding General

Website: www.wsmr.army.mil

Fort Bliss

Branch: Army

Established as Military Post of El Paso in 1848.

The post's first troops arrived in 1849. In 1853 the installation relocated and it was officially renamed Fort Bliss in 1854.

Land Area: 1,700 square miles. The Army's second largest installation.

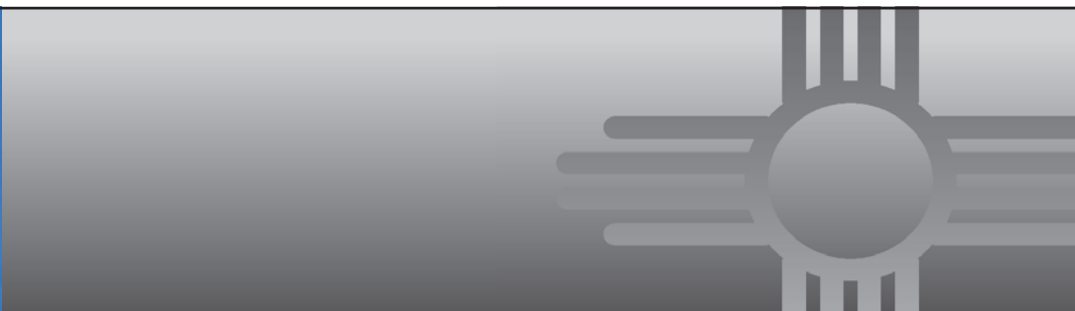
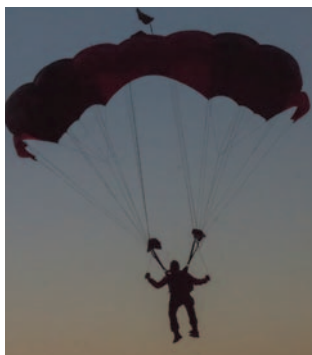
Commander: Major General Robert P. White,

Commanding General

Website: www.bliss.army.mil

BATAAN MEMORIAL DEATH MARCH

The Bataan Memorial Death March is a challenging 26.2-mile trek through desert terrain of the White Sands Missile Range. It is held each year, honoring service members who defended the Phillipine Islands during World War II, sacrificing their freedom, health and, in many cases, their lives. On March 19, 2017, about 7,000 people participated in the 75th anniversary event. Many marchers carried food items in their packs that were then donated to hunger-relief organizations. The next Bataan Memorial Death March will be held March 25, 2018. Learn more at <http://bataanmarch.com>.



Congressman Steve Pearce

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RepStevePearce



@RepStevePearce

Veterans Organizations

American Legion Riders, Chapter 4

P.O. Box 8044
Las Cruces, NM 88006
Walt Baker, 575-525-3990

American Legion Post 10

1185 E. Madrid Ave./P.O. Box 7
Las Cruces, NM 88001
575-526-9139
Meets 6:30 p.m. the second Monday of every month

Bataan Veterans/Ex-POWs

575-527-1965
Meets the last Thursday every month

China-Burma-India Veterans

575-644-2314

DAV 10

Mesilla Valley Chapter

1185 E. Madrid Ave./P.O. Box 2457
Las Cruces, NM 88001
575-202-1872
Meets at 6 p.m. the first Thursday of every month

DAV 25

332 E. Lisa Drive
Chaparral, NM 88081
575-824-0442
Meets at 7 p.m. the third Thursday of the month

DAV 38

P.O. Box 1244
Mesilla, NM 88046
575-640-8865
Meets at 8 a.m. the third Saturday of the month at Andelé Restaurant in Mesilla

Honor Flight of Southern New Mexico

575-323-1048
chairman@honorflightnm.org

Korean War Veterans Association

Chapter No. 322

575-649-1145
Meets at 8 a.m. the fourth Saturday of every month at Andelé Restaurant in Mesilla

Marine Corps League

El Perro Diablo Detachment 478

P.O. Box 7322
Las Cruces, NM 88006
575-526-4060
Meets at 7 p.m. the second Thursday of the month at American Legion Post 10, 1185 E. Madrid Ave.

Mesilla Valley #2004 Military Order of the Purple Heart

575-496-1312
www.mvpurpleheart.org
Meets first Monday of every month at American Legion Post 10

Military Officers Association of America

Current or prior commissioned officers
P.O. Box 743
Las Cruces, NM 88004-0743
575-382-1563
Meets at 6 p.m. the third Wednesday of the month except June, August and December at various locations

Reserve Officers Association

Chapter NM-005

575-522-4123
Call for meeting information

Sons of the American Legion Squadron 10

P.O. Box 7
Las Cruces, NM 88004
575-526-9139
Meets at American Legion Post 10, 1185 E. Madrid Ave.

Special Forces Association

Chapter LXXX

2001 N. Mesquite St.
Las Cruces, NM 88001-1727
ch80sfa@gmail.com
Meets at 10 a.m. the fourth Saturday of every month at VFW 3242

United Military Women of the Southwest

P.O. Box 2534
Las Cruces, NM 88004
575-639-1265

Vietnam Veterans of America

Eduardo Marquez Jr. Chapter 431

P.O. Box 6836
Las Cruces, NM 88006
575-649-1145
Meets at 7 p.m. the third Tuesday of the month at the American Legion Post 10, 1185 E. Madrid Ave.

VFW Post 3242

Ray McCorkle Post

2001 N. Mesquite St.
Las Cruces, NM 88001-1727
575-527-0443
Meets at 9 a.m. the second Saturday of the month

VFW Post 4384

P.O. Box 3733
Anthony, NM 88021-3773
575-882-3926
Meets at 7 p.m. every third Monday of the month

VFW Post 6917

5845 Bataan Memorial West
Las Cruces, NM 88012
575-382-9703
Meets at 7 p.m. the second Thursday of the month

VFW Post 10124

1M. Carriere Post
960 S. Valley Drive
Las Cruces, NM 88005-3077
575-526-5761
Meets at 9:30 a.m. the third Saturday of the month

Women Veterans of New Mexico, Unit No. 1

600 Shadow Valley Drive
Las Cruces, NM 88007-5325
575-644-1675

Veterans Affairs Outpatient Clinic

1635 S. Don Roser Drive
Las Cruces, NM 88011
575-522-1241

Vet Center (New Mexico Department of Veterans Affairs)

230 S. Water St.
Las Cruces, New Mexico 88001
575-523-9826
8 a.m. to 4:30 p.m., Monday through Saturday

New Mexico Department of Veterans Services

2024 East Griggs Ave.
Las Cruces, NM 88001
575-524-6220
575-524-6124

United Veterans Council of Doña Ana County

P.O. Box 6201
Las Cruces, NM 88006
575-915-7057

Guide to Las Cruces City Hall

700 N. Main St.,
Las Cruces, New Mexico
88001



Anything from connecting and paying for utilities to seeking employment can be done at City Hall. The building also houses the offices for the mayor and all six city councillors. Here's what you can find there.

City Clerk's Office

The city clerk is responsible for conducting city elections. General questions about running or voting for a certain office can be directed to the city clerk's office. The clerk's office is also in charge of the city's official records and records requests. The city clerk can be reached at 575-541-2115.

Utilities

The City of Las Cruces provides the gas, water, sewer, and trash services within city limits. Get connected at City Hall. You can also pay your bill, or transfer services if you move. The office is open 8 a.m. to 5 p.m. For information, call 575-528-3500.

Community Development Office

The Community Development Office

at City Hall issues building permits and business licenses. It also handles transportation planning, development and construction review.

If you are looking to start a business or seek to better understand the permitting process, contact the community development office at 575-528-3222.

Neighborhood Services

The aim of Neighborhood Services is to maintain the health and well-being of Las Cruces by assisting them with housing needs. For questions regarding housing services, call 575-528-3022.

Public Works

Public Works is responsible for construction and maintenance of public buildings and to service facilities, gas and water lines, along with the city's roads and streets. To reach the Public Works office, call 575-528-3333.

Risk Management

Risk Management's ultimate duty is safety. It processes any claims against the

city and workers' compensation claims. It also addresses overall safety concerns. Reach the office at 575-528-3665.

Human Resources

The human resources office at city hall hires and handles the city's workforce. Looking for a job with the City of Las Cruces? Visit www.las-cruces.org or call 575-528-3020.

City Council

The City Council office at City Hall holds the offices of both the mayor and the six city council members. City council meetings are held on the first and third Monday of each month, and work sessions for the council are held on the second and fourth Monday of each month. The office may be reached 8 a.m. to 5 p.m. Monday through Friday. Reach the office at 575-541-2066. Learn more about city council at www.las-cruces.org/en/departments/city-council.

DOÑA ANA COUNTY OFFICIALS



Assessor Andy Segovia
Term ends: December 2018
845 N. Motel Blvd.
Las Cruces, NM
575-647-7400
www.donaanacounty.org/assessor



County Clerk Scott A. Krahling
Term ends: December 2020
845 N. Motel Blvd.
Las Cruces, NM
575-647-7421
www.donaanacounty.org/clerk



Treasurer Eric L. Rodriguez
Term ends: December 2020
845 N. Motel Blvd.
Las Cruces, NM
575-647-7433
www.donaanacounty.org/treasurer



Sheriff Enrique "Kiki" Vigil
Term ends: January 2019
845 N. Motel Blvd.
Las Cruces, NM
575-525-1911
www.donaanacounty.org/sheriff



Probate Judge Diana Bustamante
Term ends: December 2018
845 N. Motel Blvd.
Las Cruces, NM
575-525-6132
www.donaanacounty.org/probate



Third Judicial District Attorney Mark D'Antonio (D)
Term ends: December 2020
845 N. Motel Blvd., Suite D
Las Cruces, NM
575-524-6370
www.donaanacountyda.com

FEDERAL GOVERNMENT



U.S. District 2 Rep. Steve Pearce (R)
Term ends: January 2017
570 N. Telshor Blvd.
Las Cruces, NM, 87501
855-473-2723



U.S. Sen. Tom Udall (D)
Term ends: January 2021
201 N. Church St., Suite 201B
Las Cruces, NM, 87501
575-526-5475



U.S. Sen. Martin Heinrich (D)
Term ends: January 2019
505 South Main St., Suite 148
Las Cruces, NM, 87501
575-523-6561

DOÑA ANA COUNTY COMMISSION



District 1 Billy G. Garrett
Term ends: December 2018
Office: 525-5808
Cell: 575-915-5755
bgarrett@donaanacounty.org



District 2 Ramon S. Gonzalez
Term ends: December 2020
Office: 575-525-5804
Cell: 575-635-5212
rgonzalez@donaanacounty.org



District 3 Ben Rawson
Term ends: December 2018
Office: 575-525-5807
Cell: 575-644-4153
brawson@donaanacounty.org



District 4 Isabella Solis (chair)
Term ends: December 2020
Office: 575-525-5810
Cell: 575-635-2479
isolis@donananacounty.org



District 5 John L. Vasquez (vice chair)
Term ends: December 2020
Office: 575-525-5809
Cell: 575-635-5146
jvasquez@donaanacounty.org

Government Officials

CITY COUNCIL



Mayor Ken Miyagishima
Term ends: November 2019
Office: 575-541-2067
Cell: 575-571-2440
mayor@las-cruces.org



District 1 Kasandra Gandara
Term ends: November 2019
Office: 575-541-2073
Cell: 575-915-7593
kgandara@las-cruces.org



District 2 Greg Smith-Mayor Pro-Tem
Term ends: November 2019
Office: 575-541-2068
Cell: 575-202-1602
gsmith@las-cruces.org



District 3 Olga Pedroza
Term ends: November 2017
Office: 575-541-2066
Cell: 575-640-2564
opedroza@las-cruces.org



District 4 Jack Eakman
Term ends: November 2019
Office: 575-541-2071
Cell: 575-635-2227
jeakman@las-cruces.org



District 5 Gill Sorg
Term ends: November 2017
Office: 575-541-2072
Cell: 575-635-1767
gsorg@las-cruces.org



District 6 Cecilia "Ceil" Levatino
Term ends: November 2017
Office: 575-541-2069
Cell: 575-635-2693
clevatino@las-cruces.org

Government Offices

City Hall

700 N. Main St.
575-541-2000

Doña Ana County Government Center

845 N. Motel Blvd.
575-647-7256

State Income Support Division

2121 Summit Court
575-524-6568

655 Utah Ave.

575-524-6500

Internal Revenue Service

2540 El Paseo Road No. 2
575-524-6225

505 S. Main St. Suite 149

575-526-0161

New Mexico Motor Vehicle Division

Loretto Town Center
505 S. Main St. Suite 357
575-524-6215

3291 Del Rey Blvd., Suite 10

575-647-2044

www.mvd.newmexico.gov

New Mexico Taxation and Revenue Department

2540 El Paseo Road No. 2
575-524-6225

U.S. Social Security Administration

2141 Summit Court
866-563-9294

Las Cruces Police Department Headquarters

217 E. Picacho Ave.
575-528-4200

New Mexico State Police

4055 Sonoma Ranch Blvd.
575-382-2500

New Mexico Department of Health

1170 N. Solano Drive No. K
575-528-5000

New Mexico Workforce Solutions

226 S. Alameda Blvd.
575-524-6250

U.S. Postal Service

201 E. Las Cruces Ave.
575-524-2903

1180 Commerce Drive

575-521-4953

3800 W. Picacho Ave.

575-524-2195



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Business

AREA CHAMBERS KNIT COMMUNITY THROUGH SHARED GOALS

Las Cruces is home to three hard-working chambers of commerce whose aim is to strengthen the business economy, and in doing so, knit the community through economic stability and business growth while addressing business choices that give impetus to renewable energy.

The **Greater Las Cruces Chamber of Commerce**, established more than 60 years ago, represents more than 900 businesses throughout Las Cruces and Doña Ana County. It is the only four-star accredited Chamber in the state of New Mexico.

The **Las Cruces Hispanic Chamber of Commerce**, with about 300 members, assists Hispanic-owned or operated small businesses

with resources for growth and expansion, while reaching out to the Las Cruces community as a whole.

Since 2012, the **Las Cruces Green Chamber of Commerce** has brought the unique Triple Bottom Line approach to running a business, one that addresses a company's responsibilities toward financial, social and environmental "bottom lines," while supporting changes benefitting the community for years to come. Putting a high value on locally owned businesses, the Green Chamber also advocates for shopping locally.

To learn more or to get involved, visit the Chamber websites or call the individual offices at the numbers listed to the right.



Greater Las Cruces Chamber of Commerce
505 S. Main St.
575-524-1968
www.lascruces.org
President/CEO: Debbi Moore



Las Cruces Hispanic Chamber of Commerce
277 E. Amador Ave., Suite 305
575-524-8900
lascruceshispanicchamber.com
President/CEO: Curtis Rosemond



Las Cruces Green Chamber of Commerce
221 N. Main St.
575-323-1575
www.localascruces.com
President/CEO: Carrie Hamblen



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CHAMBER OF COMMERCE**

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The Chamber continually promotes the highest level of a quality of life for our citizens.



150 East Lohman Avenue

575.524.1968

www.lascruces.org

WORKFORCE TRAINING

Doña Ana Community College
2800 Sonoma Ranch Blvd.
575-527-7500
<http://dacc.nmsu.edu>

DACC Customized Training Program
2345 E. Nevada Ave.
575-527-7776
<http://dacc.nmsu.edu/ctp>

International Truck Driving School
2345 E. Nevada Ave.
575-528-7449
<http://internationalschools.com>

Las Cruces Workforce Connection Center
226 S. Alameda Blvd.
575-524-6250
<http://jobs.state.nm.us>

Massage Therapy Training Institute
303 N. Alameda Blvd.
575-523-6811, <http://mtti.org>

Mesilla Valley Training Center
400 W. Bell
Mesilla Park
575-527-6059
<http://mvtc.lcps.k12.nm.us>

Mesilla Valley Training Institute
3530 W. Picacho Ave.
575-541-7983
<http://mesillavalleytraining.com>

New Mexico State University
11780 E. University Ave.
575-646-3121
www.nmsu.edu

New Mexico Works Program
2121 Summit Court
575-532-0233
www.slstart.com/new-mexico-works

Olympian Academy of Cosmetology
1460 Missouri Ave., Suite 5
575-523-7181
www.olympianuniversity.com

SMALL BUSINESS RESOURCES

Arrowhead Center
3655 Research Road
NMSU Campus
575-646-6120
<http://arrowheadcenter.nmsu.edu>

Workforce & Small Business Resources

Small Business Development Center (SBDC)
Doña Ana Community College
2345 E. Nevada Ave., Suite 101
575-527-7676
dacc.nmsu.edu/sbdc

MVEDA (Mesilla Valley Economic Development Alliance)
277 E. Amador Ave., Suite 304
575-525-2852 or 800-523-6833
<http://mveda.com>

Procurement Technical Assistance Program (PTAP)
2345 E. Nevada Ave., Suite #101
575-528-7431

SCORE
505 S. Main St.
575-523-5627
<http://scorelascruces.org>

WESST
221 N. Main St., #104A
575-541-1583 <http://wesst.org>



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AGRICULTURE ROOTS GO DEEP IN DOÑA ANA COUNTY

New Mexico's residents are resilient, and nowhere is it seen more clearly than in the agriculture of the state. Drought has long affected Doña Ana County, but farmers are diversifying, using technology, finding higher-value crops to offset water losses, and creating a wider outreach in the sale of produce.

The county is identified as the oldest commercial wine-growing region in the United States, with grapes being brought in by Spanish colonists and monks as early as 1580.

Doña Ana also ranks in the top four counties in the nation in chile acreage, and the top county in pecan acreage, at 28,729 acres, coming in third in the nation for total pecan acreage of a state.



AG FACTS

- Value of agricultural products in Doña Ana County: \$351 million.
- Agricultural products are produced on 2,184 farms
- Average size of a Doña Ana County farm: 302 acres.
- Doña Ana County ranked fourth and fifth, respectively, in New Mexico for the number of milk cows, cattle and calves. As of Jan. 1, 2015, the county reported 83,000 head of cattle and calves, and 37,000 milk cows. The county also produces 800 head of sheep and lambs.
- Major commodities of Doña Ana County: beef and dairy cattle, chile, corn, onions, pecans, upland and pima cotton, and alfalfa.
- In 2014, Doña Ana County ranked second in the state for production of chile, upland cotton and alfalfa.

Source: USDA, U.S. Census Bureau, National Agricultural Statistics Service "2015 New Mexico Annual Bulletin," Doña County Historical Society

Jason Trujillo Citizens Loan Center, El Paso NMLS ID 1160176 915-637-7750	Eddie DeArmond Main Branch NMLS ID 803168 575-528-6320	Jerome Dodson Main Branch NMLS ID 803118 575-647-4111	Latson F. Munn Jr. Main Branch NMLS ID 867055 575-647-4122	Meghan Quinones University Branch NMLS ID 1002030 575-647-6714
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SPACEPORT AMERICA: AN INVITATION TO SPACE

Spaceport America, the first purpose-built commercial spaceport, is located 45 miles north of Las Cruces and 20 miles southeast of Truth or Consequences. Situated on 18,000 acres, with a concrete runway more than two miles long, it can accommodate both vertical and horizontal launch aerospace vehicles.

Spaceport America's strategic advantage over other potential spaceports includes access to 6,000 square miles of restricted airspace, with which it works in collaboration with

the Army's White Sands Missile Range to have access. Other location benefits include 340-plus days of sunshine, launches start at an elevation of 4,600 feet about sea level, there is no damage to equipment from salt air corrosion and there is a low population density in the area.

Generating excitement for the next generations about space exploration, is Spaceport CEO Dan Hicks' goal, he said.

The spaceport reaches out to the 6th graders in the Doña Ana and Sierra county school systems. The Spaceport Authority's Dr. Bill Guttman works with the youth, taking projects to the schools and inviting students to experience science.

In June 2017, Spaceport America hosted the Spaceport America Cup, a college student competition sponsored by the Experimental Sounding Rocket Association which brings participants from more than 70 universities around the world to experience New Mexico and the spaceport.

Hicks said the importance of what Spaceport America brings is not only as an economic engine but job creation potential. The facility has already generated more than 50 jobs here in the state.

"As engineers and mathematicians are leaving New Mexico colleges, we want them," he said. "Other trades are also needed. We need a technician workforce too."

The vision going forward is to draw more of the 40 existing companies working toward space transport, and to attract the additional 25-30 space operations companies, Hicks said. Those could include companies focusing on commercial exploration of resources or mining debris in space.

"We are going to be fully self-funded by 2019," Hicks said. "It's going to be a team sport going forward. The question is how do we work with everybody to make the most out of the national treasure that is Spaceport America?"

In addition to the Spaceport America Cup event, the spaceport hosts several other events yearly offering opportunities for the public to be involved, including the Spaceport America Relay Race and a drone summit.

The second Annual Drone Summit comes to Spaceport America in September 2017. Visitors will enjoy three days full of racing, workshops, demonstrations and more.

Info: 575-267-8500 or spaceportamerica.com.

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Now you can plan a trip with just a tap on the phone screen to download the new app from Visit Las Cruces. **The app is free and available**

for Apple and Android users by searching for "Visit Las Cruces" in the app stores.

The new app gives information about local events, attractions, restaurants, places to stay and more. For those who enjoy sharing their adventures on social media, the app features a listing of the best places in Las Cruces to take a selfie.

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Health & WELL-BEING



HEALTH CARE CONTINUES TO EXPAND IN LAS CRUCES

Las Cruces health care facilities have rallied to provide the most state-of-the-art health care available in the United States. While expansions and new options are cropping up all over town, existing locations continue to hone their service options.

Memorial Medical Center opened a new Memorial Urgent Care Center in Sonoma Ranch in late 2016 at 46 Sonoma Ranch Blvd. It also opened a new Bone+Joint Center at 150 Roadrunner Pkwy. in 2017 and broke ground on an expansion of Memorial Medical Center Cancer Center (pictured above).

La Clinica de Familia had a ribbon cutting in March of its new location at 575 S. Alameda Blvd. Also opening in 2017 is a new 12,000-square-foot Veterans Affairs medical center at 1635 S. Don Roser Drive.

MountainView Regional Medical Center, 4311 E. Lohman Ave, has also expanded, with a second urgent care location, 3485 E. Northrise Drive. The hospital's emergency department expansion is complete and the hospital is building a free-standing emergency department at 2811 Main St., currently under construction (pictured below).



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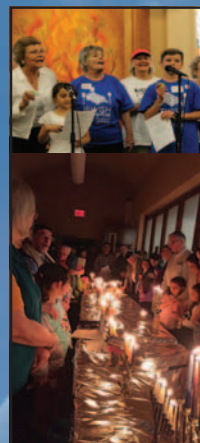
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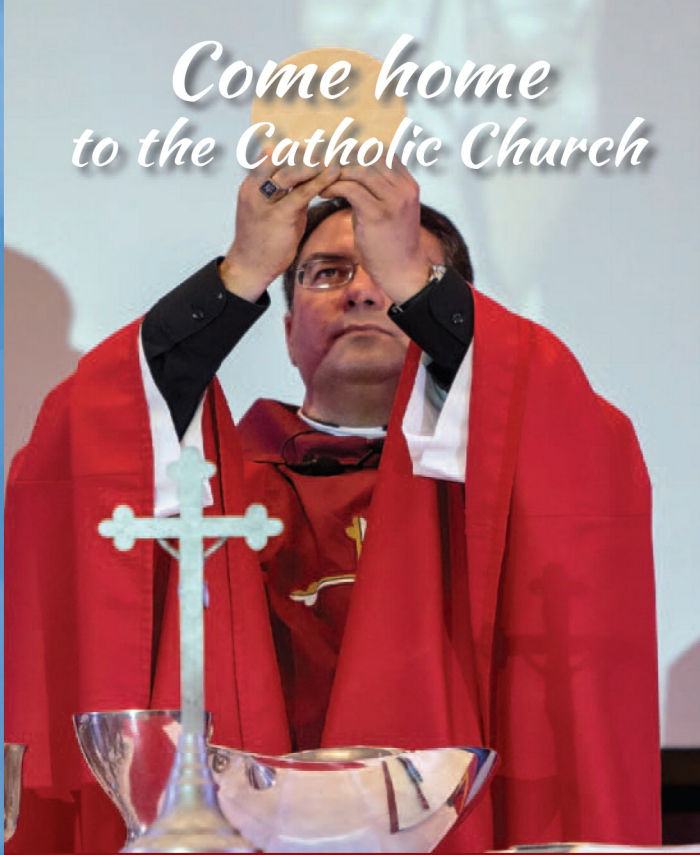



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Enjoy the sights of Main Street Downtown

Las Cruces' Main Street is characterized by its eclectic mix of unique specialty shops, art galleries, theaters and other cultural venues. The nationally recognized Main Street Community is home to the Las Cruces Museum of Art, Branigan Cultural Center, Rio Grande Theatre and Museum of Nature & Science, as well as popular events that include the annual SalsaFest!, monthly arts ramble and twice-weekly Farmers & Crafts Market of Las Cruces. The new Plaza de Las Cruces, complete with a lighted stage and a splash pad, enhances the experience of events Downtown.

The farmers market features a colorful array of unique local artisan wares and myriad fresh produce, as well as food trucks, live entertainment and dog and cat adoptions from the local animal shelter. From May through October, the farmers market is also held once a month in the evening hours.

Dovetailing with the completion of Plaza de Las Cruces in 2016, two Downtown projects are in the works. At the corner of Main Street and Amador Avenue, longtime restaurant and billiard hall, My Brother's Place, was razed to make room for the Amador Redevelopment Project as part of downtown revitalization efforts. When completed, it will be the new home of the Convention and Visitors Bureau, as well as space for restaurants, retail space and a live event venue. Church and Water streets, that create a loop around Downtown Main Street, will soon be converted to two-way streets to aid traffic in and out of the downtown area.

For updates and a calendar of events, visit www.downtownlascruces.org



The Rio Grande Theatre, originally built in 1926, is a restored performing arts center in the heart of Downtown Las Cruces. It is the only operating two-story adobe theater in the country and is listed on the National Register of Historic Places. The Theatre is owned by the City of Las Cruces and managed and operated by Visit Las Cruces.

The theater features a wide selection of entertainment from local, regional and national recording artists and performing arts, as well as a classic film series, a Saturday children's matinee program and live music every Thursday night. The theater now serves concessions and refreshments including snacks, soft drinks, beer, wine and spirits.

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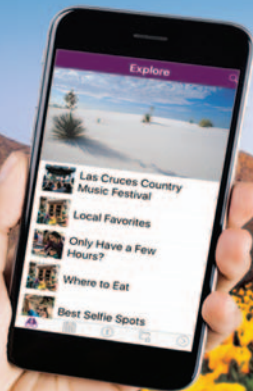
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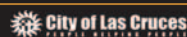


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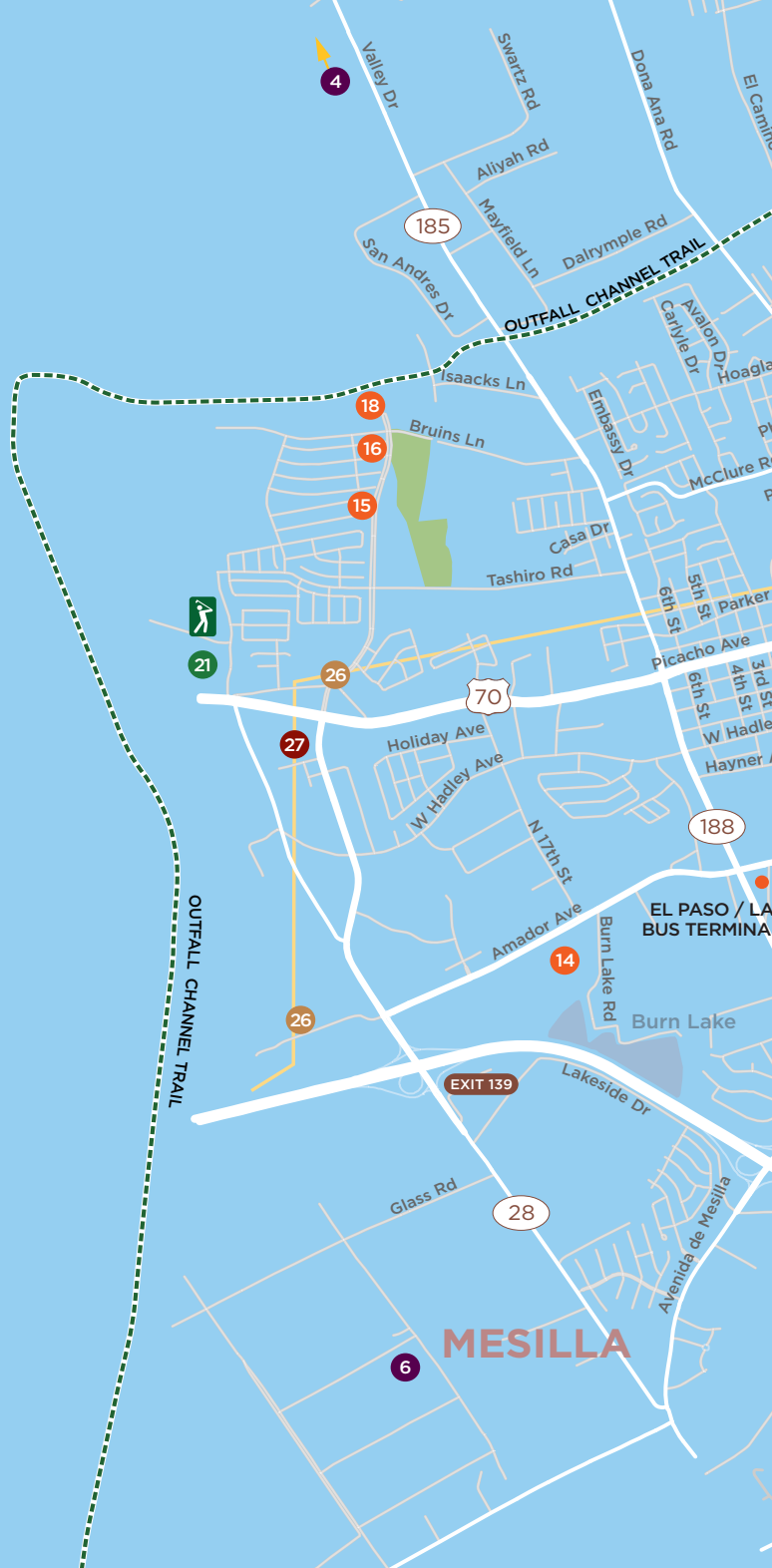
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ATTRACTIONS

1. Bataan Memorial, Veteran's Park
2. Branigan Cultural Center, Las Cruces Museum of Art, Las Cruces Museum of Nature & Science
3. Farmers & Crafts Market
4. Fort Selden State Monument
5. Las Cruces Railroad Museum
6. Mesilla Plaza
7. New Mexico Farm & Ranch Heritage Museum
8. New Mexico State University Art Museum
9. Rio Grande Theatre/Visitor Center
10. To: War Eagles Museum
11. To: White Sands National Monument
12. Zuhl Geological Museum



BALL FIELDS

13. Apodaca Ball Field
14. Burn Lake Soccer Field
15. Field of Dreams Football Stadium
16. Field of Dreams Softball Complex
17. Harty Fields, Maag Park, Paz Park, Ron Galla T-ball Fields, Soldanos Multipurpose Fields
18. High Noon Soccer Fields
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GOLF COURSES

20. New Mexico State University Golf Course
21. Picacho Hills Country Club Golf Course
22. Red Hawk Golf Course
23. Sonoma Ranch Golf Course

OTHER FACILITIES

24. Las Cruces Skate Park/Roadrunner BMX Track
25. Lions Tennis Courts
26. Multi-use Trails: Triviz, Las Cruces Outfall Channel La Llorona

PARKS

27. La Llorona Park
28. Unidad Park
29. Young Park

POOLS

30. East Mesa Bataan Memorial Pool
31. Frenger Pool
32. Laabs Pool
33. Las Cruces Regional Aquatic Center

Calendar of Annual Events

2017-2018



AUGUST

- Butterfly Flutterby, Chihuahuan Desert Nature Park
- New Mexico State University fall semester begins
- Las Cruces Tour de Beer, NM Farm & Ranch Heritage Museum
- Las Cruces Comic Con
- SalsaFest!, Main Street Downtown

SEPTEMBER

- Diez y Seis de Septiembre Fiesta, Mesilla Plaza
- Franciscan Fine Arts Festival, Holy Cross Retreat Center
- Hatch Chile Festival, Hatch
- La Gran Fiesta, "The Big Event"
- Mesilla Valley Corn Maze opens, Picacho Avenue
- Pops under the Stars, Plaza de Las Cruces
- New Mexico Wine Harvest Festival, Southern New Mexico State Fairgrounds
- Southern New Mexico State Fair & Rodeo, Southern New Mexico State Fairgrounds
- White Sands Hot Air Balloon Invitational, White Sands National Monument

OCTOBER

- Dia de los Muertos, Mesilla Plaza
- Frontier Day, Fort Selden State Monument
- Ghosts of the Past, New Mexico Farm & Ranch Heritage Museum
- La Viña Harvest Wine Festival, La Union
- Living in Las Cruces Home Tour, throughout Las Cruces
- Look Who's Dancing, Pan American Center
- Mesilla Jazz Happening, Mesilla Plaza
- NMSU Homecoming
- Pecan Festival
- Trinity Site Tour, White Sands Missile Range
- Zombie Walk, Downtown Las Cruces

NOVEMBER

- Fiber Arts Festival
- Food Truck Fiesta
- Home Grown, New Mexico Food Show & Gift Market
- Las Cruces High vs. Mayfield High rivalry football game
- Las Cruces International Mariachi Conference
- March of Dimes High Heels for High Hopes
- Renaissance ArtsFaire, Young Park
- Tournament of Bands, Aggie Memorial Stadium
- Veterans Day parade

DECEMBER

- Christmas in Cruces & tree lighting, Downtown Las Cruces
- Tree lighting on the Mesilla Plaza
- Christmas Carols and Luminarias on the Plaza, Mesilla Plaza
- Critter Christmas
- Toys for Tots Christmas Parade
- New Year's Eve Chile Drop

JANUARY

- New Mexico State University spring semester begins
- Bridal & Special Events Showcase, Convention Center
- Antique Treasures Day, NM Farm & Ranch Heritage Museum
- Greater Las Cruces Chamber of Commerce Choice Awards & Gala

FEBRUARY

- For the Love of Art Month, throughout Las Cruces
- The Museum ROCKS! Gem & Mineral Show
- Las Cruces Spanish Market, Hotel Encanto de Las Cruces

MARCH

- Cowboy Days, New Mexico Farm & Ranch Heritage Museum
- Bataan Memorial Death March, White Sands Missile Range
- Las Cruces International Film Festival
- Las Cruces Arts Fair

APRIL

- Trinity Site Tour, White Sands Missile Range
- March of Dimes March for Babies, Young Park
- Spring Showcase of Homes, throughout Las Cruces
- La Viña Spring Wine Festival, La Viña Winery, La Union
- Cinco de Mayo Fiesta, Mesilla Plaza
- Las Cruces Country Music Festival

MAY

- National Day of Prayer, City Hall and throughout Las Cruces
- Cinco de Mayo, Mesilla
- Southern New Mexico Wine Festival, Southern New Mexico State Fairgrounds

JUNE

- San Juan Turtle Fiesta, Tortugas

JULY

- Fourth of July Electric Light Parade, Celebration and Fireworks, Field of Dreams
- Ice Cream Sunday, New Mexico Farm & Ranch Heritage Museum
- Movies in the Park
- Music in the Park



Senior Living

COMMUNITY INVOLVEMENT WITHIN EASY REACH AT VOLUNTEER CENTER

The City of Las Cruces is brimming with volunteer opportunities for seniors.

Getting involved is as easy as connecting with the Network Volunteer Center, formerly known as the Retired and Senior Volunteer Program. This is the city's volunteer resource, providing more than 300 volunteers for a wide variety of city programs.

Healthy communities benefit tremendously from what seniors – with their wealth of personal and professional experience – can add.

There are all kinds of reasons to volunteer. Maybe it's a desire to give back to your community, gain or expand work experience, meet a class requirement, or simply to connect with others in the community with like-mindedness and interests.

Museums, library events, food distribution, yard assistance, fairs and festivals and after-school programs all support opportunities to get involved with the community while expanding one's horizons.

The Network Volunteer Center offers orientation sessions four times per month at 975 N. Mesquite St. For information or to enroll, contact Volunteer Coordinator Ryan Steinmetz at 575-528-3035 or rsteinmetz@las-cruces.org to examine volunteer possibilities and sign up for orientation.



SENIOR CENTERS OFFER SUPPORT AND ACTIVITIES ALL YEAR

Grab a copy of "The Messenger," the monthly newsletter published by the City of Las Cruces Senior Programs, and acquaint yourself with an extensive schedule of activities and food schedules.

Dancing, fitness, card games, educational classes, art, woodworking and jewelry-making are a sampling of the types of programs you will find.

Two meal programs, along with a respite and home-care program that helps with housekeeping and household tasks is available for seniors 60 years of age or older. A good place to start is by stopping in or contacting the staff at the Munson Center, 975 S. Mesquite St.

The senior Centers are open Monday-Friday, with the exception of Sage Café.

- **Munson Center**, 975 S. Mesquite St., 8 a.m.-5 p.m.
- **Eastside Center**, 310 N. Tornillo St., 8 a.m.-2 p.m.
- **Benavidez Center**, 1045 McClure Road, 10:30 a.m.-1 p.m.
- **Frank O' Brien Papen Center**, 304 Bell Ave., 10:30 a.m.-1 p.m.
- **Sage Café**, 6121 Reynolds Drive, 9 a.m.-1 p.m. (Tuesday through Friday only)



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Call us at:
575.525.0475

WE'RE TAKING ON THE ISSUES THAT MATTER TO NEW MEXICANS.

From funding senior programs to providing resources to family caregivers, we're fighting in the New Mexico legislature for what's important to you and your family. That's because we're dedicated to keeping 50-plus New Mexicans healthy, active and living independently. We'd like to thank the Legislature and the Governor for their support this year and look forward to doing even more great work together in 2016.

Learn more at
aarp.org/nm

AARP Real Possibilities in

New Mexico

Paid for by AARP.

STAY SHARP WITH COMMUNITY EDUCATION CLASSES

Whether you're working or retired, learning keeps you sharp, and Doña Ana Community College offers a variety of non-credit community education courses for both children and adults.

Let your interests evolve with courses such as arts and crafts, certifications, computer education, health and relaxation, hobbies and leisure, home and garden, languages, personal enrichment, writing and more.

There's also a program called The Academy for Learning in Retirement that offers educational opportunities of a scholarly nature for learners age 50 or older.

Registration is ongoing throughout the semester, depending on each course's start date. Peruse a course guide, available at DACC or various locations in Las Cruces, and begin the registration process with the form located on the back of the guide.

To learn more, visit <https://dacc.nmsu.edu/comed>.

Course locations:

- DACC Central Campus, 3400 S. Espina St.
- DACC East Mesa Campus, 2800 N. Sonoma Ranch Blvd.
- DACC Workforce Center, 2345 E. Nevada Ave.
- Duran Studio, 204 W. Manso Ave.
- Good Samaritan, 3011 Buena Vida Circle
- NMSU, various buildings

La Posada

Assisted Living



Our Family Committed to Your Family

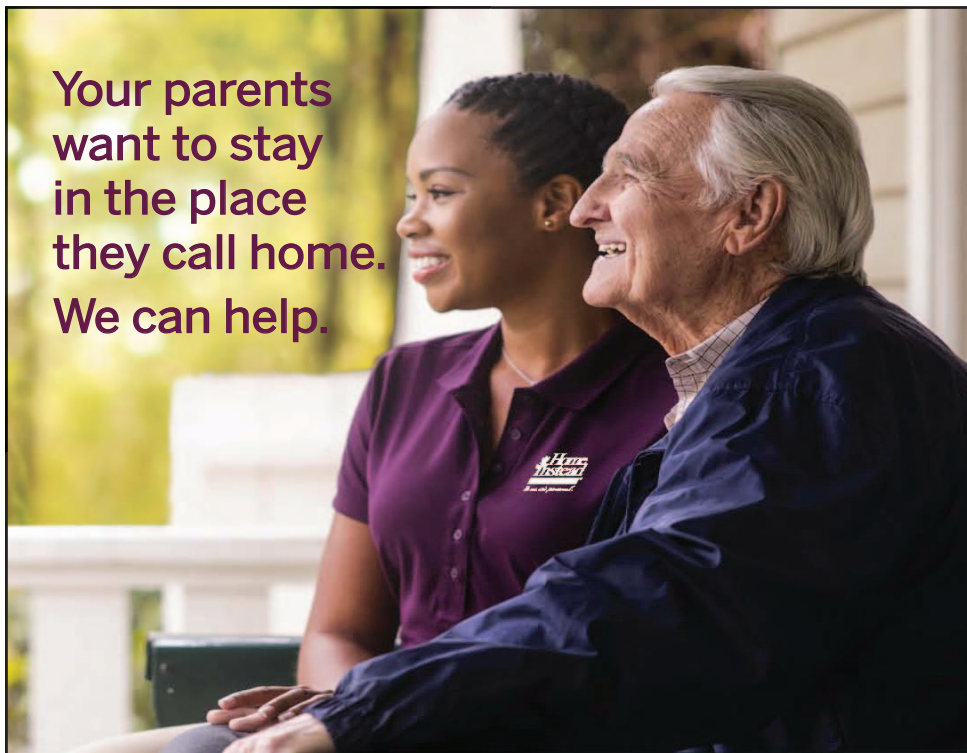
*"I Feel Like
I'm at
Home!"*

— JEANNE WURGLER,
LA POSADA RESIDENT



www.LaPosadaLiving.org • 575-523-4700
299 Montana Ave., Las Cruces

**Your parents
want to stay
in the place
they call home.
We can help.**



Whether you are looking for someone to help an aging parent a few hours a week or need more comprehensive assistance. Home Instead can help.

**Home Instead CAREgivers can
provide a variety of services.**

Some include:

- Companionship Care
- Personal Care
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- Transportation
- Household Duties
- Respite Care
- Hospice Care Support Services

Call for a free,
no-obligation appointment

575.522.7133

**Home
Instead**
SENIOR CARE®

To us, it's personal.

HomeInstead.com/138

Each Home Instead Senior Care® franchise office is independently owned and operated.
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SENIOR OLYMPICS HELPS SENIORS STAY ACTIVE

Las Cruces is one of 29 sanctioned Senior Olympics sites in the state of New Mexico. The Doña Ana County Senior Olympics operates year-round, with practice sessions held during off-season times. The local competition season typically kicks off each year in February, with the state-level games taking place annually during the summer months. Top winners from the state games are eligible to register and compete nationally. For information about New Mexico Senior Olympics, visit www.nmseniorolympics.org, or call 575-386-2050 or 575-649-3167. Request a registration form by emailing dacso@outlook.com.



Her vitality is important to me.

As the nation's largest provider of specialists in living and rehabilitation, it's our focus to make sure every day is one of dignity and vitality. From fresh, modern spaces to health specialists for every need, life can be lived as it should - to the fullest, free of guilt, knowing you're doing all you can.

To find a Genesis center near you:
866-745-2273 | genesishcc.com

Vitality for Living.



Locations Throughout: Las Cruces, NM
This month featuring The Village at Northrise Campus
ShortStay | LongTerm | Senior Living | Independent Living | Memory Support





Some places have a policy of providing excellence in retirement living. Others have a history of it.

The promise of providing exceptional senior care options isn't just something found in a mission statement. It's at the core of who we are. For more than 90 years, the Good Samaritan Society has offered housing and supportive services to seniors of all faiths and beliefs.

To learn more about our services, from home care to senior living to skilled nursing, call (575) 522-1362.



The Evangelical Lutheran Good Samaritan Society provides housing and services to qualified individuals without regard to race, color, religion, gender, disability, familial status, national origin or other protected statuses according to applicable federal, state or local laws. Some services may be provided by a third party. All faiths or beliefs are welcome. © 2017 The Evangelical Lutheran Good Samaritan Society. All rights reserved.

Resources for Seniors

AAA Payee Resources, Inc.
575-993-5424
www.aaapayeerresources.org

Addus Homecare
665 E. University Ave., Suite 1
575-523-8885
www.addus.com

Ambercare
3870 Foothills Road
575-556-8409
www.ambercare.com

America's Best Care
760 W. Picacho Ave.
575-527-5403

At Home Personal Care Services LLC
901 S. Main St., Suite 3
575-523-0868

Caring LLC (non-medical)
424 N. Main St.
Suite 300
575-524-4678
www.wercaringllc.com

City of Las Cruces Senior Citizens Services
(Munson Senior Center, Care-giver Respite, Homemaker Services, Meals on Wheels)
975 S. Mesquite St.
575-528-3000
www.las-cruces.org

Crossroads In-Home Care
189 Howard Place
575-680-1889

Dial-a-ride
575-541-2777

Doña Ana Community Resource Center
5745 Ledesma Drive
575-526-8807

Doña Ana County Senior Olympics
205 W. Boutz Road,
Building 6, Suite D
575-523-1152
www.donaanaseniors.com

El Mirador Home Care
2407 W. Picacho Ave.,
Suite A-109
575-541-5887

El Paraiso Management Services
1155 S. Telshor Blvd., Suite 203
575-652-3184
www.elparaisomgmt.com

Encompass Home Health
425 S. Telshor Blvd.,
Suite 201-C
575-532-1358

Heritage Home Healthcare of Southern New Mexico
1065 S. Main St., Bldg. D, Suite H
575-522-2323

Home Instead Senior Care
880 S. Telshor Blvd. Suite 200
575-522-7133
www.homeinstead.com

L & M Christian Home Care
1201 N. 5th St.
575-649-8764

Matrix Home Care Services of New Mexico
1100 S. Main St.
575-525-8755

Medicare claims and information
800-633-4227
www.medicare.gov

Mesilla Valley Hospice
299 Montana Ave.
575-523-4700
www.mvhospice.org

Mountain Shadow Home Care
800 N. Telshor Blvd., Suite B
575-521-1366
www.genesishealth.com

Options Home Care
2801 Missouri Ave., Suite 4
575-521-9442
www.optionshomecare.com

Life is easier with us.



Call today to schedule your personal visit!


HOLIDAY
RETIREMENT

Golden Mesa
Independent Retirement Living
Las Cruces, NM | **575-303-0939**



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EXPERIENCE MATTERS

For over 34 years, Mesilla Valley Hospice has provided the expert care and attention your family deserves. New Mexico's first and only free-standing hospice is here for you.




Mesilla Valley Hospice

www.MVhospice.org
575-523-4700
299 Montana Ave.,
Las Cruces

Senior Programs

The Network Volunteer Center

The Network connects individuals age 18 and older to volunteer positions at 20+ sites throughout the City of Las Cruces. For information please call 528-3000.

Senior Nutrition Program

Meal programs offered at our Senior Program sites. No income or residency requirements to participate. For registration information please call 528-3000. Home delivered meals offered to qualified homebound seniors. For intake or information please call 541-2451. Offering meals to those 60 years of age or older. There is a suggested donation to help defray the cost of food and preparation.

Long-Term Care Services

Assessments for meals and for home based services including home delivered meals, homemaker services, respite care, case management and resource and referral. Please call 541-2451 for information.

Recreation & Education

Offering arts and crafts, fitness classes, games, lifelong learning classes, support groups and much more. Activities and programs at the centers are open to individuals 50 or older. For information please call 528-3000.

Grandparents Raising Grandchildren Program

Open to grandparents 55 years of age or older who are raising their grandchildren. Please call 541-2451.



City of Las Cruces
PEOPLE HELPING PEOPLE



SENIOR CENTERS



Munson Senior Center
975 S. Mesquite Street
Monday - Friday, 8 am – 5 pm
(575) 528-3000



Benavidez Community Center
1045 McClure Rd.
Monday - Friday, 10:30 am - 1 pm
(575) 541-2005



Eastside Community Center
310 N. Tornillo
Monday - Friday, 8 am – 2 pm
(575) 528-3012



Frank O'Brien Papen Center
304 W. Bell
Monday - Friday, 10:30 am – 1 pm
(575) 541-2455 for meal registration



Sage Café
6121 Reynolds Dr.
Tuesday - Friday, 9 am – 2 pm
(575) 528-3151

Kids & FAMILY



LAS CRUCES MUSEUMS OFFER HANDS ON LEARNING ACTION FOR CHILDREN

The City of Las Cruces Museum System (LCMS) consists of the Branigan Cultural Center, the Las Cruces Museum of Art, the Las Cruces Museum of Nature & Science and Las Cruces Railroad Museum.

There are plenty of activities at the museums throughout the year to keep curious young brains active.

All four museums are free and open to the public from 10 a.m. to 4:30 p.m. Tuesdays through Fridays and 9 a.m. to 4:30 p.m. Saturdays. Most events at the museums are free of charge, but some of the classes have nominal fees to cover materials.

Studio programs include art classes for all ages taking place during the summer, including everything from clay and sculpture to cartooning and comic book illustration at the Museum of

Art. Summer camps include subjects such as "Galactic Forces: Magnetics" to water research and marine biology at Nature & Science. At Branigan Cultural Center, cultures of the world are explored and the Railroad Museum offers model scenicking classes.

Year-round monthly programs include family game day at the Railroad Museum; Artrageous at the Art Museum; and four different pre-k programs at Nature & Science.

In addition to the museums, Las Cruces has a year-round aquatic center and numerous public parks with playground equipment and youth-friendly events.

To find out more about city-run places and events, visit www.las-cruces.org/play.

Museums & Monuments

Austin's Ring Museum

230 E. Idaho Ave.

575-525-3340

www.austinsjewelry.com

Antique and vintage jewelry museum featuring antique rings, ring boxes and more, located inside Austin's Fine Jewelry.

Branigan Cultural Center

501 N. Main St.

575-541-2155

www.las-cruces.org/museums

The Branigan Cultural Center features in-house and traveling exhibitions, regional historical and permanent collections and the work of local and regional artists.

Fort Selden State Monument

1280 Ft. Selden Road, Radium Springs

575-526-8911

www.nmmonuments.org

Fort Selden was built in 1865 by the United States Army to protect the settlers of the Mesilla Valley and was the original home of the Buffalo Soldiers. (Closed on Mondays and Tuesdays)

Gadsden Museum

1875 Boutz Road

575-526-6293

www.gadsdenmuseummesilla.com

By appointment only, this small museum has a bit of history, furniture, art, jewelry, religious artifacts and pictures.

Las Cruces Museum of Art

491 N. Main St.

575-541-2159

www.las-cruces.org/museums

The Las Cruces Museum of Art hosts traveling exhibits and features the works of regionally and nationally known artists.

Las Cruces Museum of Nature & Science (MoNaS)

411 N. Main St.

575-522-3120

www.las-cruces.org/museums

The museum features live animals and plants of the Chihuahuan Desert, along with hands-on science and natural history exhibits for children.

Las Cruces Railroad Museum

351 N. Mesilla St.

575-647-4480

www.las-cruces.org/museums

The museum interprets the railroading history of Las Cruces and the Mesilla Valley.

New Mexico Farm & Ranch Heritage Museum

4100 Dripping Springs Road

575-522-4100

www.frhm.org

This interactive museum brings to life the 3,000-year history of farming and ranching in New Mexico.

New Mexico State University Arthropod Museum

945 College Drive, Skeen Hall W168

575-646-3225

www.arthropods.nmsu.edu

By appointment only, the largest collection of arthropods in the state.

New Mexico State University Museum – Kent Hall

1280 E. University Ave.

575-646-5161

www.nmsu.edu/museums

The Museum collections are primarily anthropological with secondary collections in history and the natural sciences.

Space Murals Museum & Gift Shop

12450 E. Hwy. 70

575-382-0977

The museum features a water tower mural and museum honoring the history of the space program.

The Zuhl Geological Collection

775 College Drive.

575-646-3616

The Zuhl collection at NMSU showcases thousands of specimens of petrified wood, fossils and minerals.

White Sands Missile Range Museum & Missile Park

575-678-8824

www.wsmr-history.org

The facilities focus on the origin of the U.S. missile and space programs, and the beginning of the Nuclear Age. The Missile Park features weapons that won the Cold War and Operation Desert Storm.

Klipsch Museum

575-646-7416

By appointment only. Located Inside the Foreman Engineering Complex at New Mexico State University. Exhibits include historical photos of Paul Klipsch, many of his working papers containing his calculations and research results and antique audio equipment owned by Klipsch.



BEYOND BOOKS: LIBRARY OFFERS MYRIAD RESOURCES

Thomas Branigan Memorial Library opened its doors to the public in 1935, but its roots go back to 1894 and the book collection of the Women's Improvement Association.

Today, the Branigan Library has transitioned into a rich community resource that nurtures lifelong learning.

A brief overview of the resources available reflects this diversity across multiple media platforms, and its desire to engage and educate people of all ages.

Check-out materials

- Books
- Audio Books
- Compact Discs
- Videos and DVDs
- Art prints
- Magazines
- Homebound and books-by-mail delivery

Digital media downloads

- Cloud Library
- Freeding
- KidSpeak
- OneClick Digital

- Transparent Language Online
- Zinio e-magazines
- Freegal Music

Reading clubs

- Branigan Book Club
- Munson Book Club
- Sage Book Club
- Spanish Book Club
- Youth/Adult summer reading programs

Children/Teen programs

- Read to Me
- Toddler Time
- Mother Goose

- Rhythm Roundup
- Library Lab
- Team Game Night
- Sound Sessions

Services and assistance

- Meeting rooms
- Study room
- Proctoring
- Computer lab
- Computer classes
- Children's computer
- Young adult computers
- WiFi accessibility
- Notary
- Photocopying service



Services for Families Experiencing Domestic Violence & Abuse

- Emergency Shelter
- Crisis counseling and support
- Non-residential support programs
- Legal assistance
- Assistance accessing community resources
- Anthony satellite office
- Batterer's Intervention Program



La Casa Inc. • 800 S. Walnut
24 Hour Domestic Violence Hotline:
1-800-376-2272
Office: 575-526-2819 • www.lacasainc.org

3:00 p.m.

I had a lightbulb moment.



BOYS & GIRLS CLUB
OF LAS CRUCES

When school's out, Clubs are in.

Providing a safe place with caring adults and one-of-a-kind programs after school and during the summer for youth ages 6 to 18 since 1963.

Join the Club
*New members
always welcome.*

Volunteer
*Be somebody
to somebody.*

Donate
*Open the door
for more youth.*

(575) 526-1519 ★ www.bgclascruces.org



Parks and Recreation Facilities

Albert Johnson Park
Picacho Avenue at Main Street

Apodaca Park
801 E. Madrid Ave.

Benavidez Community Center
1045 W. McClure Road
575-541-5185

Branigan Park
1255 W. Hayner Ave.

Burn Lake
1855 W. Amador Ave.

Camelot Gardens
1804 Windsor Place

Camuñez Park
935 N. Valley Drive

El Cardon Park
1050 N. Mesquite St.

Country Club Estates Park
2800 Spitz St.

Desert Trails Community Park
3942 Sonora Springs Road

East Mesa Recreation Center
5589 Porter Drive
575-382-1662

El Encanto Parquite
410 Avenida de Mesilla

Field of Dreams
1601 Bruins Lane

Gomez Park & Garden
2283 S. Espina St.

Gus Vlachakis Park
2800 E. Missouri Ave.

Harty Ballfield Complex
1840 E. Hadley Ave.

Hermosa Heights Park
1800 E. Amador Ave.

High Noon Soccer Complex
2004 Bruins Lane

Jardin de las Esperanzas
Corner of Spruce and San Pedro

Jason Jiron Park
355 Three Crosses Ave.

Klein Park
155 N. Mesquite St.

La Llorona Park
West Picacho Avenue at the Rio Grande

Las Cruces Dog Park
Hadley Avenue at Hermosa Street

Las Cruces Regional Aquatic Center
1401 E. Hadley Ave.
575-541-2782

Las Cruces Skate Park/BMX Track
Walnut Street at Hadley Avenue

Lions Park/Tennis Court
701 W. Picacho Ave.

Maag Ball Park
1700 E. Hadley Ave

Matt Youngblood Horseshoe Courts
1800 E. Hadley Ave.

Meerscheidt Recreation Center
1600 E. Hadley Ave.
575-541-2563

Mesilla Park and Frank O'Brien Papen Community Center
304 W. Bell Ave.
575-541-2455

Munson Senior Center
975 S. Mesquite St.

North Las Cruces Park
1005 Valley View Ave.

Northridge Park
3245 Westridge Drive

Paz Ball Park
1875 E. Hadley Ave.

Pioneer Women's Park
500 W. Las Cruces Ave.

Provencio/Van Dame Multi-Purpose Field
600 N. Solano Drive

Ron D. Galla T-Ball Fields
1800 E. Hadley Ave.

Sagecrest Park
601 N. Roadrunner Pkwy.



**LAS CRUCES REGIONAL
AQUATIC CENTER**

1401 Hadley St.

Hours: Noon-7:30 p.m. Sunday; 7:30 a.m.-8 p.m. Monday-Friday; 8 a.m.-7:30 p.m. Saturday
Open swim: Noon-3:30 p.m., 4-7:30 p.m.

FRENGER POOL

800 Parkview Drive

Hours: 6-10 a.m. Monday-Friday (lap swim and exercise only)

LAABS POOL

750 W. Picacho Ave.

Hours: Closed Monday; Noon-6:30 p.m. Tuesday-Sunday
Open swim: Noon-3 p.m., 3:30-6 p.m.
Rentals available 7-8:30 p.m. Friday, Saturday and Sunday

EAST MESA BATAAN MEMORIAL POOL

6141 Reynolds Road

Hours: Closed Monday; noon-6:30 p.m. Tuesday-Sunday

City Pools

Open swim: Noon-3 p.m., 3:30-6:30 p.m.
Rentals available 7-8:30 p.m. Friday, Saturday and Sunday



PARKS AND RECREATION FACILITIES Continued from page 68

Salopek/Stull Park

464 Salopek Blvd.

Sam Graft Park

4230 Sedona Hills Parkway

Soldados Multi Use Complex

Walnut Street and Hadley avenues

Sunrise Terrace Park (Frisbee golf)

1901 Craig Ave.

Sunset Hills Park

3333 Lunarridge St.

Tellbrook Park

5037 Shadow Mountain Road

Tony Gomez Park

2010 S. Espina St.

Triviz Multi-Purpose Path

4.5-mile path along west side of Interstate 25

Unidad Park

1500 E. Hadley Ave

Valley Verde Park

1650 W. Hadley Ave.

Valley View Park

750 S. Espina St.

Veterans Memorial Park

2651 N. Roadrunner Parkway

Villa Encantada Park

1236 Birch Ave.

Young Park

1905 E. Nevada Ave.

For information, call City of Las Cruces Parks and Recreation Department at 575-541-2550.

YOUTH SPORTS LEAGUES

The City of Las Cruces Parks & Recreation Department offers a slate of youth sports leagues throughout the year at Meerscheidt Recreation Center, 1600 E. Hadley Ave.

- **Lil' Sluggers:** Pre-K through fourth grade
- **Youth Sportsmanship Basketball:** Pre-K through 12th grade
- **Youth Indoor Soccer:** Pre-K through fourth grade
- **Youth Outdoor Soccer:** Pre-K through second grade
- **Tikes in Spikes Football:** Pre-K through fourth grade
- **Youth Indoor Volleyball:** Third through seventh grade
- **Gymnastics & Tumbling:** Ages three and up

All children need to have an activity ID card to participate, which can be obtained for free at the front desk at Meerscheidt Recreation Center. Parents should bring a child's birth certificate, grade verification (report card or a letter from a teacher) and the child so his/her photograph can be taken.

Youth league enrollment is \$45 and includes a team jersey.

For more information about youth or adult sports leagues, or any of the Parks & Recreation athletic programs, visit www.las-cruces.org/departments/parks-and-recreation/recreation/youth-sports-and-programming or call 575-541-2563.



*Kids feel
empty
inside
when
they're
empty inside.*



**You're giving kids much more than food...
you're giving them hope.**

Casa de Peregrinos Emergency Food Program
999 W. Amador Avenue Suite F | www.casadeperegrinos.org
Las Cruces, NM 88005 | 575-523-5542



NEW MEXICO FARM & RANCH HERITAGE MUSEUM

**Experience
one of the
region's top
attractions!**

Approaching our 20th year of preserving New Mexico's agricultural history, and welcoming visitors from all over the world.

- Animals • Demonstrations • Special events • Art galleries
- Indoor and outdoor exhibits • Guided tours • Greenhouse
- Adventure Corral & Discovery Garden for Kids
- Heart of the Desert Gift Shop
- Dickerson's Catering
- Rated a gem by AAA
- TripAdvisor Certificate of Excellence
four years in a row

The Museum is a division of the New Mexico Department of Cultural Affairs and is accredited by the American Alliance of Museums, the highest national recognition afforded the nation's museums.



(575) 522-4100 • www.nmfarmandranchmuseum.org
4100 Dripping Springs Road • Las Cruces, NM 88011

Youth Organizations

LITERACY/READING

Barnes & Noble Booksellers Storytime

700 S. Telshor Blvd.
575-522-4499
<http://store-locator.barnesandnoble.com/store/2144>

Children's Reading Alliance

3880 Foothills Road, Suite A
www.childrensreadingalliance.org

COAS Books' Storytime

317 Main St. or 1101 S. Solano Drive
575-524-8471
www.coasbooks.com

Doña Ana County Head Start

2540 El Paseo Road, Suite B
575-647-8733
<http://ci.education.nmsu.edu/programs/concentrations/eced/mcvi/dona>

Dyslexia Institute of Southern New Mexico Inc.

125 Wyatt Drive
575-649-2992
www.disnm.org

Literacy Volunteers of Doña Ana County

3400 S. Espina St.
575-527-7641
<http://readwritenow.org>

NM Lions Crane Reading Program

575-640-5020
www.nmlcrf.com

Thomas Branigan Memorial Library

200 E. Picacho Ave.
575-528-4000
<http://library.las-cruces.org>

AFTER-SCHOOL PROGRAMS

4-H Youth Development

Doña Ana County Extension Office
1170 N. Solano Drive, Suite M
575-525-6649
<http://aces.nmsu.edu/4h>

Big Brothers Big Sisters of Southwestern New Mexico

221 W. Griggs Ave.
575-523-9530
www.bbbsmountainregion.org

Boys & Girls Club of Las Cruces

330 W. Las Cruces Ave.
575-526-1519
www.bgclascruces.org

Boy Scouts of America Yucca Council

7601 Lockheed Drive, El Paso, Texas
915-772-2292
www.yuccabsa.org
www.scoutnm.com

Cruces Gymnastics Academy

601 Española St.
575-527-9113

Enrich The Kids Inc.

575-571-7734
www.enrichthekids.org

Girl Scouts of the Desert Southwest

225 E. Idaho Ave., Suite 9
575-526-2532
www.gsdsdw.org

Gym Magic

2341 Entrada del Sol
575-523-1616
www.gymmagic.com

Junior Amigos Ambassadors

277 E. Amador Ave. #305
575-524-8900
www.lascruceshispanicchamber.com/junior-amigos

Junior Leadership Las Cruces

505 S. Main St., Suite 134
575-524-1968
www.lascruces.org/junior_leadership.php

Las Cruces Recreation Section Afterschool Program

1501 E. Hadley Ave.
575-541-2550
www.las-cruces.org/after-school-program

New Mexico FFA

575-646-3036
www.nmffa.org

Zero Gravity Gymnastics

3030 Harrelson St.
575-524-4960
www.ogravitygympk.com

ARTS

A Children's Theater of the Mesilla Valley

575-571-1413
<http://achildrenstheatre.wix.com/achildrenstheatre>

Academy of Music and Dance

1809 El Paseo Road
575-525-2909
www.lcmusicanddance.com

American Southwest Children's Theatre Company

575-646-4517
<http://www.nmsutheatre.com/asctc.php>

Career Art Path Program (CAP)

575-523-6403
<http://daarts.org/cap-2016>

Las Cruces School of Dance and Music

1390 N. Main St.
575-525-5670
<http://newmexicodanceandmusic.com>

Michele's Dance Academy

1195 E. Madrid Ave.
575-527-1893
<http://michelesdanceacademy.biz>

Missoula Children's Theatre

575-523-6403
<http://daarts.org/missoula-childrens-theatre>

Opera Camp

575-523-6403
<http://daarts.org/opera-camp-2016>

Starlight Theatre Company of Las Cruces

575-312-7623
www.starlightonstage.org

Verdi Academy of Dance

1685 S. Don Roser Drive
575-522-3147
www.verdiacademyofdance.com



Education



LAS CRUCES EDUCATION GIVES STUDENTS AN EDGE

Las Cruces, the second largest city in the state, offers a wide variety of educational opportunities, from K-12 at public, private and charter schools to technical schools and graduate programs. Families with young children are sure to find public or private schools whose educational pathways mesh with their children's personal interests as well as their philosophy on instruction.

Las Cruces Public Schools (LCPS) is the second largest district in New Mexico, as well as the region's third-largest employer. Academically, the district offers myriad programs that support the different learning styles and needs of its students. One such program is JUMP (Joint Ungraded Multiage Primary), for K-2 students at risk for not performing well. The students remain with the same teacher for up to three years.

LCPS also offers 25 days of additional instruction for children in kindergarten through third grade in the K-3 Plus program. During the summer months, more than 2,200 students in 18 schools are eligible for 25 days of extra instruction to improve

literacy and math skills.

At the middle-school level, children can apply to attend one of several magnet programs, which focus on multi-media, science, engineering, visual arts and music technology.

For high school students, Arrowhead Park Early College High School and Arrowhead Park Medical Academy offer multiple dual-credit courses at Doña Ana Community College and New Mexico State University (NMSU), with programs that offer pathways in Science, Technology, Engineering and Mathematics (STEM), health occupations and entrepreneurship. By the time students graduate high school, they will have earned an industry certification or associate's degree.

NMSU, a land-grant institution founded in 1888 and home to the new Burrell College of Osteopathic Medicine, along with DACC, Vista College and technical schools, round out the region's offerings that prepare students for the rapidly-changing professional and technical workplace both in the Southwest and points beyond.

QUICK FACTS: LAS CRUCES PUBLIC SCHOOLS

Superintendent
Gregory Ewing

Students
24,882
(school year 2016-17)

Student Ethnicity
Hispanic: 75.2 percent
Caucasian: 20 percent
African American: 2.6 percent
Asian: 0.5 percent
Native American: 0.9 percent
Pacific Islander/Other: 0.5 percent

Graduation rate (2016)
80.0 percent

Schools
24 elementary schools
1 K-8 school
8 middle schools

5 general high schools
2 early college high schools
3 alternative school programs
1 virtual learning academy

Preschool
Doña Ana Headstart

LCPS Staff
More than 3,200 (includes teachers, assistants, nutrition services, special education staff, and nurses and counselors)

Transportation
Buses: 124
Routes: 81
Registered bus riders: Approximately 9,300

Source: www.lcps.k12.nm.us



**LAS MONTAÑAS
CHARTER
HIGH SCHOOL**

"Success is to be measured not so much by the position that one has reached in life as by the obstacles which he has overcome while trying to succeed."

- Booker T. Washington

Las Montañas Charter High School will be operating on a 4 day/week schedule, which blends its core curriculum and includes:

- credit recovery program
- virtual learning options
- smart lab curriculum
- community service projects
- competitive athletic programs
- distance learning
- health education collaborating with community organization
- ENLACE
- bilingual program

Las Montañas is equipped with Creative Learning System's SmartLabs, which use state-of-art technology to help students develop critical thinking and problem-solving skills.

Las Montañas students will benefit from a low teacher-student ratio. Additionally, they will be able to complete some of their course work and projects online. By the time students graduate from Las Montañas, they will be prepared for either higher education or for the workforce.



For registration information,
come by and see us
or visit our website at
www.lasmontanashigh.com

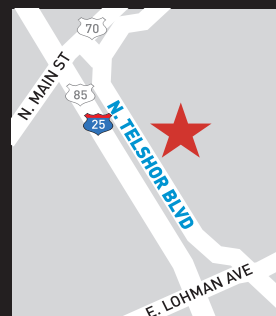
1405 S. Solano, Las Cruces, NM 88001 • (575) 636-2100
Caz Martinez, Principal

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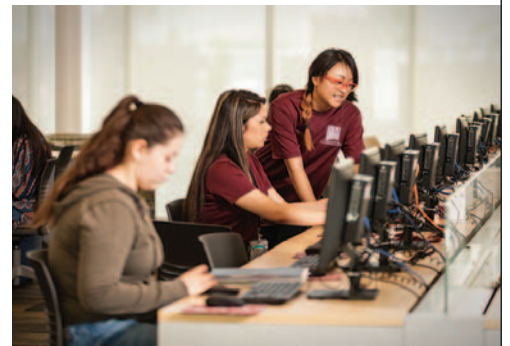
NEW MEXICO STATE UNIVERSITY

NOLIMITS. NOBOUNDARIES.

As the state's land-grant institution, we continue to firmly stand by our mission of teaching, research and public service. A reflection of the region's vibrant communities, NMSU is undertaking exciting challenges and finding solutions to important issues in our community and beyond. Together, with our community partners, there are no limits to what we can achieve.



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nmsu.edu



MEDICAL SCHOOL TAKES ROOT IN LAS CRUCES

Burrell College of Osteopathic Medicine (BCOM) is one of the nation's newest medical colleges, established in 2013 with a mission to improving the health and well-being of the Southwestern U.S. and Northern Mexico – with special emphasis on primary care and culturally humble methods – by increasing the number and diversity of physicians in the regional workforce.

The curriculum is student-focused, with careful attention to educational methods and learning style, and employing state-of-the-art tools for instruction.

The facility features a hybrid gross-virtual anatomy lab, OMM (Osteopathic Manipulative Medicine) lab, a medical library and a comprehensive simulation center.

BCOM also has a large clinical clerkship network, with sites in New Mexico, Texas, Arizona and Chihuahua, Mexico.

Affiliated with New Mexico State University in a unique public-private partnership, BCOM's students can enjoy the academic and student-life benefits that come with a major public research university, including diverse biomedical, engineering and public health research opportunities, collegiate and intramural athletics, student clubs and organizations, housing, health services and meals.

BCOM prepares students beyond the expected standard for either a path of primary care medicine in rural clinics, or subspecialty practice in quaternary care centers in major cities.





NISSAN

OF LAS CRUCES

.com



1801 S. Main St. 575-523-5571



ON CAMPUS DESTINATIONS

Whatever your interests, there's something happening on the New Mexico State University grounds that is bound to appeal! Exciting shows and concerts, recitals, athletic events and golf. Theatre, museums and galleries round out the activities available to visitors and residents. Year-round outdoor activities make Las Cruces an enviable destination or home for fun in the sun.

- Pan American Center
- Aggie Memorial Stadium
- Presley Askew Baseball Field
- Soccer Stadium
- NMSU Golf Course and Player's Grill
- NMSU Theatre Arts
- American Southwest Theatre Company
- NMSU Contemporary Dance Theater
- Medoff Theatre
- NMSU Center for the Arts
- Atkinson Recital Hall
- Arthropod Museum
- Klipsch Museum
- University Art Gallery
- University Museum
- Zuhl Geological Collection
- Barnes & Noble Bookstore and Café



QUICK FACTS: NEW MEXICO STATE UNIVERSITY

New Mexico State University is the state's land-grant university, serving the educational needs of New Mexico's diverse population through comprehensive programs of education, research, extension education and public service, offering more than 180 degree programs.

It is home to the first Honors College in New Mexico, and has been recognized as a top-tier university on the U.S. News & World Report Best Colleges for 2016. NMSU is made up of five campuses, a satellite learning center in Albuquerque, 12 research and science centers, and connections through distance education.

Cooperative extension offices in each of New Mexico's 33 counties assist residents with research-based practical knowledge and programs to improve their quality of life.

Enrollment

Total enrollment, fall 2016: 25,312 (14,852 at Las Cruces campus)

Status: Full-time, 77 percent; part-time, 23 percent

Gender: 54 percent female; 46 percent male

Ethnicity: 51 percent Hispanic; 29 percent White; 3 percent unknown; 3 percent Black or African American; 2 percent American or Alaskan Native; 0.2 percent Native Hawaiian/Pacific Islander; 1.4 percent Asian

Budget

Operating budget (2017): \$622 million

Tuition and fees

Full-time resident: \$6,460 per semester

Full-time nonresident: \$21,022 per semester

Source: www.nmsu.edu





NMSU BEGINS HERITAGE FARM DEVELOPMENT PROJECT

A groundbreaking ceremony for the Heritage Farm Interpretive Trail was held in May 2017, which included a tour of the seed house lobby and displayed renderings of the project.

The trail is part of New Mexico State University's larger plan for the Heritage Farm development west of the campus, off College Avenue, southwest of the Las Cruces Convention Center and just west of East Union Avenue.

Heritage Farm will showcase NMSU's agricultural roots and help advance current research. It aims to support private and public economic initiatives and to create a park-like gateway to campus. Students from area schools will have the opportunity to take field trips to the Heritage Farm to learn about agriculture and New Mexico crops.

"We have released 50 varieties of chile at New Mexico State University over time," NMSU Chancellor Garrey Carruthers said at a May 2017 groundbreaking ceremony. "All of this research, we want to demonstrate here. People are going to come to the convention center, they are going to stay at this hotel over here, they are going to have some time on their hands. We

want them to walk over here and look at the variety of research (NMSU has) done."

The project will demonstrate various irrigation systems and work with local schools to bring students in for field trips, he said.

"Agriculture is still a mainstay in New Mexico," Carruthers said. "The value of agriculture production right now is 3.4 billion dollars. There are 80 agritourism businesses in New Mexico. This will be an agritourism business."

In addition to an interpretive trail walk, Heritage Farm plans include a university hotel, a winery, a brewery, agricultural fields, exhibit gardens and an adaptive reuse of the seed barn – one of the oldest buildings on campus – into the Chile Pepper Institute.

The trail will eventually consist of plants along the nearby acequia, or irrigation ditch, as well as crops grown at NMSU and native plants used for erosion control. Irrigation methods – from drip systems to flood irrigation – will also be on display.



KIA

OF LAS CRUCES

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Game Design
Digital Video
Film Crew Training
Digital Audio
Graphics & Animation
Creative Media
Digital Graphics
Architectural Technology

MEDICAL

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EKG Technician (only 4 months)
Phlebotomist Basic (only 4 months)
Health Care Assistant
Alzheimer's/Dementia Care
Medical Billing
Medical Transcription
Health Information Technology



HIGH TECH

Automation & Manufacturing
Solar Energy Technology
Alternative Fuels
Energy Evaluation
Biomedical Electronics
Aerospace Technology
Geographical Information Systems

INDUSTRIAL

Mechanical Drafting & Solid Modeling
Heating, Air Conditioning & Refrig.
Welding Technology
Electrical Apprenticeship
Electrical Lineworker
Building Construction Technology
Civil/Survey Technology
Drafting & Graphics Technology
Water Technology
Automotive Technology
Electronics Technology



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Contact us for more information:
(575) 527-7710 • <https://dacc.nmsu.edu>



NOTE: BECAUSE COURSE OFFERINGS VARY FROM SEMESTER TO SEMESTER, COMPLETION TIMES MAY IN SOME CASES EXTEND BEYOND ONE YEAR.

Private & Charter Schools

Acton Academy

1730 Tierra de Mesilla
575-449-4796
www.actonlascruces.com
Head of School: Anna Emerick-Biad

Alma d'arte Charter High School

402 W. Court Ave.
575-541-0145
www.almadarte.org
Principal: Mark Hartshorne

Cornerstone Christian Academy

5301 Cortez Drive
575-532-0902
www.cornerstn.org
Principal: Pastor Doug Cowan

Desert Springs Christian Academy

2010 E. Wisconsin Ave.
575-571-7709

desertspringschristianacademy.org
Headmaster: Karen Caroe

Las Cruces Catholic School

1331 N. Miranda St.
575-526-2517
www.lascrucescatholicsschool.com
Principal: Connie Limon

J. Paul Taylor Academy

402 W. Court Ave., Bldg. 2
575-652-4006
www.jpaultayloracademy.org
Principal: Eric Ahner

La Academia Dolores Huerta

1480 N. Main St.
575-526-2984
www.ladh.org
Principal: Octavio Casillas

Las Cruces Academy

1755 Avenida de Mercado
575-521-9384
www.lascrucesacademy.org
Head of School: Lou Ellen Kay

Las Montañas Charter

High School
1405 S. Solano Drive
575-636-2100
www.lasmontanashigh.com
Principal: Caz Martinez

Mesilla Valley Christian Schools

3850 Stern Drive
575-525-8515
www.mvcsonline.com
Superintendent: John Foreman

Mission Lutheran School

2752 N. Roadrunner Parkway
575-532-5489
www.mlschool.net
Principal: Mary Martin

New America School

207 S. Main St.
575-527-9085
www.newamericaschoolnm.org
Principal: Margarita Porter



QUICK FACTS: DOÑA ANA COMMUNITY COLLEGE

Doña Ana Community College (DACC) was established in 1973 at the request of the Gadsden, Hatch, and Las Cruces school boards to provide vocational and technical education opportunities to the citizens of Doña Ana County. Today, it offers 39 degree programs and 14 certificate programs. Businesses are also assisted through the Customized Training Program and the Small Business Development Center. DACC is independently accredited by the Higher Learning Commission. The community college offers instruction leading to associate degrees and technical certificates and prep for further academic work.

Enrollment

Total enrollment, fall 2015: 8,340
(need fall 2016 numbers)
Average class size: 18.5

Student profile

Average Age: 24.5 years
Gender: 56 percent female; 40 percent male; 4 percent no response
Ethnicity: 75 percent Hispanic; 16 percent White; 4 percent unknown; 2 percent Black or African American; 1 percent American or Alaskan Native

Tuition and fees, per credit hour

Full-time Doña Ana County resident: \$67
Full-time New Mexico resident: \$81
Full-time nonresident: \$215

Campuses and Learning Centers

East Mesa campus
Central campus
Chaparral Learning Center
Gadsden Learning Center
Sunland Park Learning Center
Workforce Center

Source: <https://dacc.nmsu.edu/aboutus/quick-facts>



Lifelong Learning and Literacy Resources

Free services offered at the library:

Audiobooks

eMusic

Computer Lab

Magazines

Wi-Fi

Movies

eMagazines

Job & Career Help

Homework Help

Foreign Language Learning

Book Clubs

eBooks

Kids, Teens, & Adult Programs

Newspapers

And more!

Hours:

Monday–Thursday 9am–8pm

Friday & Saturday 10am–6pm

Sundays June–August Closed

Sept–May 1pm–5pm



200 E Picacho Ave | Las Cruces, NM | 575-528-4000 | library.las-cruces.org

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For the people and the future.”*

To learn more about BCOM and the
admission process visit www.bcomNM.org.



Parks & Recreation Department



This map is for illustration purposes only and is not intended to be inclusive of all, or a realistic representation of, facilities or landmarks referenced.



A. Fielder Memorial
Safe Haven
(Weed & Seed)
906 N Tornillo

Apodaca Park
801 E Madrid

Desert Trails
3492 Sonora
Springs Blvd

East Mesa Bataan
Memorial Pool
6151 Reynolds Dr

East Mesa
Recreation Center
5101 Porter Dr

Frank O'Brien
Papan Community
Center / Mesilla Park
304 Bell Ave

Hadley Complex
1501 E Hadley Ave

Klein Park
155 N Mesquite

La Llorona Park
3499 W Picacho Ave

LAABS Pool
701 W Picacho

Las Cruces Regional
Aquatic Center
1401 E Hadley

Meerscheidt
Rec Center
1600 E Hadley

Metro Verde
Splash Pad Park
7125 Metro Park St

North
Las Cruces Park
1001 Valleyview Ave

Pioneer
Women's Park
500 W Las Cruces St

Plaza de Las Cruces
100 N Main St

R.L. Young Park
860 S Walnut St

Sagecrest Park
489 N Roadrunner
Pkwy

Sam Graft Park
4230 Sedona Hills
Pkwy

Tony Gomez Park
881 Farney Ln

Unidad Park
1501 E Hadley Ave

Valley View Park
750 S Espina St

Veterans
Memorial Park
2651 Roadrunner Pkwy



Visit us on Facebook at: **City of Las Cruces Parks & Recreation**

On the web: www.las-cruces.org/departments/parks-and-recreation

or call: **575-541-2550**

BE ENCHANTED BY SOUTHERN NEW MEXICO

Organ Mountains-Desert Peaks National Monument

The monument's 496,000 acres surround Las Cruces and feature a wide variety of recreational opportunities. Hiking and walking trails, many featuring historical landmarks and ruins, can be explored at Dripping Springs Natural Area, Aguirre Spring National Recreation Area and the diverse, 935-acre Chihuahuan Desert Nature Park.

Prehistoric Trackways National Monument

The monument was established to conserve, protect, and enhance the unique and nationally important paleontological, scientific, educational, scenic, and recreational resources and values of the Robledo Mountains in southern New Mexico. The trackways contain fossilized footprints of numerous amphibians, reptiles and insects (including previously unknown species), and plants and petrified wood dating back 280 million years. The site contains the most scientifically significant Early Permian track sites in the world.

White Sands National Monument

Rising from the heart of the Tularosa Basin is one of the world's great natural wonders, offering visitors an exhilarating, one-of-a-kind outdoor experience. Glistening white gypsum has engulfed 275 square miles of desert, creating the world's largest gypsum dune field. Information: <https://www.nps.gov/whsa>

Aguirre Spring National Recreation Area and Campground

One of the most scenic areas in southern New Mexico features hiking, mountain biking, picnicking and camping. Two trails are listed as part of the National Recreation Trail System: 6-mile mountainside Baylor Pass for hikers and horseback riders that ascends approximately 5,500 feet, and the 4-mile Pine Tree Trail. Located 21 miles east of Las Cruces on U.S. Highway 70. Information: 575-525-4300, <http://blm.gov/nm>

Dripping Springs Natural Area

Hike along four miles of trails leading to the ruins of the old Dripping Springs Resort, a former hotel and sanctuary, or to La Cueva, a mountain cave believed to have been a shelter for

prehistoric Mogollon Indians. Located seven miles east of Las Cruces along University Avenue. Information: 575-525-4300, <http://blm.gov/nm>

Leasburg Dam State Park

Camping, picnicking and bird watching year-round, with fishing, canoeing and kayaking on the Rio Grande offered from mid-May through mid-October. Located 15 miles north of Las Cruces. Information: 575-524-4068, <http://stateparks.com>

Multi-use Trails

The 4-mile Las Cruces Outfall Channel Trail connects the Triviz Multi-Purpose Path with the La Lloroña Trail that follows the Rio Grande, and to trails that loop around the city. Paved walking and biking trail that runs along Triviz Drive, has parking facilities at the water tower at Griggs Avenue. The La Lloroña Trail is accessible from Picacho Avenue.

Horseback Riding

Corralitos Ranch is a working ranch west of Las Cruces. It is ideal for riding, photographing and exploring. More than 1,000 square miles of hills and canyons, serene terrain, amazing sunsets, historical landmarks and old ranching ruins. 25 miles north of Las Cruces into the rugged Sierra de las Uvas. Info: 575-640-8184, <http://corralitotrailrides.com>

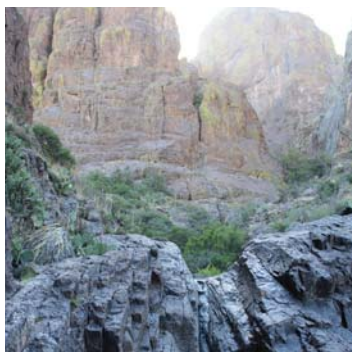
Chihuahuan Desert Nature Park

The 935-acre park encompasses a small section of the Doña Ana Mountains northeast of Las Cruces. It offers spectacular views of the Organ Mountains, San Andres Mountains and the Jornada Basin. Information: 575-524-3334, <http://asombro.org/naturepark.htm>

Mesilla Valley Bosque State Park

Located along the western bank of the Rio Grande, the park is 52 acres of floodplain known as the "Old Refuge." With 945 acres of wetlands and Chihuahuan Desert, the park presents many opportunities to enjoy and learn about wildlife through ranger-led nature walks, bird-watching tours and children's activities. 5000 Calle del Norte, Mesilla. Information: 575-523-4398, <http://mvbosquefriends.org>





MONUMENTS TO MAIN STREET' FUSES NATURE AND CULTURE TO SHOWCASE REGION EVERY SEPTEMBER

Experience a full month of events that highlight the vibrant culture, natural beauty and rich history of Las Cruces and Doña Ana County during **Monuments to Main Street**, a program from Visit Las Cruces that encourages residents to celebrate and appreciate area treasures all September long.

Throughout the month, from renowned festivals like the Hatch Chile Festival, Diez y Seis de Septiembre and SalsaFest, to new exciting tours of our nearby national monuments, residents and visitors can enjoy the best of southern New Mexico.

Whether enjoying a street festival and doing yoga in the Organ Mountains-Desert Peaks National Monument, or experiencing an exciting helicopter tour into a mile-wide crater used by Apollo Astronauts, you'll find fun and adventure happening every weekend. For more information, visit www.visitlascruces.com.

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Bird Watching Resources & Locations

Aguirre Spring National Recreation Area and Campground

On the east side of the Organ Mountains, accessed from U.S. Hwy. 70.
575-525-4300

Dripping Springs Natural Area

10 miles east of Interstate 25, Exit 1, on the western edge of the Organ Mountains.
575-525-4300

Leasburg Dam State Park

15 miles north of Las Cruces on 1-25 near Fort Selden State Monument.
575-524-4068

Mesilla Valley Audubon Society

<http://new-mexico-birds.com>

Mesilla Valley Bosque State Park

Two miles southwest of Avenida de Mesilla, 5000 Calle del Norte.
575-523-4398
www.emnrd.state.nm.us/spd/mesillavalleystatepark.html

Wild Birds Unlimited

2001 E. Lohman Ave., Suite 130
575-523-5489
<http://wbu.com/lascruces>

MOUNTAIN BIKING TRAILS

Trails abound in and around Las Cruces for children, beginners and experts alike. Many of the trail areas are incorporated into U.S. Bureau of Land Management lands or national monument locations that afford riders breathtaking vistas of the Doña Ana and Organ Mountains. There are also multiple bicycling clubs for camaraderie and sportsmanship.

Trail Areas

Tortugas Mountain Recreation Area (A-Mountain) – Three trails
BLM Doña Ana – 17 trails
Organ Mountains-Desert Peaks – Five trails
Soledad Canyon Day Use Area
La Llorona River Park Trail (North)
SST Trail (Prehistoric Trackways National Monument)

Trail Names

BLM Doña Ana
Doña Ana Trail
Sternal Crack
North Doña Anas Little Moab
The Cathedral
Greenrock Trail
Southern Loop
Northern Loop
Loop Connector
Chutes-n-Ladders
Figure Eight Trail
NADAS (Western Doña Ana Mountains)
Cerro Jornada (Southern Doña Ana Mountains)

Organ Mountains-Desert Peaks National Monument

Sierra Vista Trail
Soledad Canyon Road to Pena Blanca
Peña Blanca to Franklin Mountain State Park
Dripping Springs Road to Soledad Canyon Road
La Maria Trail

Tortugas Mountain Recreation Area (A-Mountain)

Tortuga Trail
Switchbacks

Source: <https://www.mtbproject.com>

On Par



LAS CRUCES GOLF COURSES

NMSU Golf Course

3000 Herb Wimberly Drive
575-646-3219
<https://golf.nmsu.edu>
With Bermuda fairways and greens, this 18-hole course is a classic parks layout featuring plenty of mature trees, wide fairways, reachable par fives and large greens.

Picacho Hills Country Club

6861 Via Campestre
575-523-8641
www.picachohillsccl.com
A private golf club in Las Cruces, PHCC is situated in the middle of a golfing community on the West Mesa, and continues to be the most difficult and demanding of the links in town, a fact validated by its slope rating of 136.

Red Hawk Golf Club

7502 Red Hawk Golf Road
575-373-8100
www.golf.lascruces.com
Situated just north of U.S. Highway 70, Red Hawk Golf Club is the longest golf course in town. The 18-hole, par-72 course is a links-style layout that covers 200 acres with lush fairways and desert landscaping.

Sonoma Ranch Golf Course

1274 Golf Club Road
575-521-1818
www.sonomaranchgolf.com
Situated with spectacular vistas of the Organs, Sonoma stretches to a full 7,000 yards and has five teeing areas from which to choose. With plenty of elevation changes, the course is an 18-hole, par-72 layout challenges golfers with fairways and greens that blend with the desert landscape.

Arts & CULTURE



TAKE A RAMBLE INTO THE LAS CRUCES ARTS WORLD

On the first Friday of every month, the Downtown Art Ramble introduces the arts world of the area.

The Ramble invites guests to stroll through the art and cultural corridor in Downtown Las Cruces for a tour of the galleries, shops, businesses and restaurants of the area. This self-guided tour allows an opportunity for shopping, refreshments and art displays.

There are 13 gallery spaces, six restaurants and three live performing arts venues involved in the event, as well as the Las Cruces Arts Association, which features a local artist on display every month with an Arts on Easels exhibit at the Community Enterprises Center across from the Downtown Plaza.

Maps for the Ramble and information are available online at <http://daarts.org/downtown-art-ramble>.

Aa Studios

2645 Doña Ana Road
575-520-8752

Art Obscura Gallery

3206 Harrelson St.
575-494-7256
www.artobscuragallery.com

Barricade Culture Shop

600 S. Solano Drive
505-231-6103
www.barricadecultureshop.com

Big Picture Digital Image Experts and Gallery

2001 E. Lohman Ave.
575-647-0508
www.bigpicts.com

Blue Gate Gallery

490 Chagar Court
575-523-2950

Quesenberry Farmhouse Gallery

825 Quesenberry St.
575-523-9760
www.bonniemandoe.com

Boudreau Jewelers & Gallery

2001 E. Lohman Ave., Suite 125
575-524-4300
www.boudreaujewelersandgallery.com

Branigan Cultural Center

501 N. Main St.
575-541-2154
www.las-cruces.org/museums

Camino Tattoo and Fine Art Gallery

501 E. Hadley Ave.
575-523-1012
www.caminotattoostudio.com

Casa Camino Real Book Store & Gallery

314 S. Tornillo St.
575-523-3988

Art Galleries

Connie Hines Gallery

428 W. Griggs Ave.
575-523-1809
www.conniehinesinteriordesign.com

The Cutter Gallery

2640 El Paseo Road
575-541-0658
www.thecuttergallery.com

Doña Ana County Government Center

845 N. Motel Blvd.
575-647-7200
www.donaanacounty.org

ART GALLERIES Continued on page 89

Art Organizations

A Children's Theatre of Mesilla Valley

575-571-1413

<http://achildrenstheatre.wixsite.com/achildrenstheatre>

American Southwest Theatre Company

575-646-4517

www.nmsutheatre.com

ArtForms Artists' Association of New Mexico

nmartforms@yahoo.com

<http://artformsmnm.org>

Artists of Picacho Hills

www.artistsofpicachohills.com

The Border Artists

<http://borderartists.org>

City of Las Cruces Museums

575-541-2296

www.las-cruces.org/museums

Doña Ana Arts Council

1740 Calle de Mercado

575-523-6403

www.daarts.org

Farmers & Crafts Market of Las Cruces

575-201-3853

www.fcmlc.org

Foundation for Las Cruces Museums

<http://foundationlcm.com>

Friends of Thomas Branigan Memorial Library

<http://libraryfriendslc.org>

Las Colcheras Quilt Guild

575-521-0521

www.lcqc.org

Las Cruces Chamber Ballet

575-527-1893

www.lascruceschamberballet.org

Las Cruces Community Theatre

575-523-1200

www.lcctnm.org

Las Cruces International

Mariachi Conference

575-525-1735

www.lascrucesmariachi.org

Las Cruces Symphony

575-646-3709

www.lascrucessymphony.com

Mesilla Valley Film Society

575-524-8287

www.mesillavalleyfilm.org

Mesilla Valley Jazz and Blues Society

575-525-9333

www.mvjazzblues.net

National Storytellers League of Las Cruces

www.nationalstorytellersleague.org/storytellers-of-las-cruces

New Mexico Watercolor Society-Southern Chapter

www.nmwatercolorssociety.org

No Strings Theatre Company/Black Box Theatre

575-523-1223

www.no-strings.org

Potters Guild of Las Cruces

www.pottersguildlc.com



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the Cineport 10

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Come upstairs to order your food
to enjoy during your movie.

DAILY SPECIALS
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ART ORGANIZATIONS

Continued from page 88

Scaffolding Theatre Company

575-644-7136
www.scaffoldingtheatrecompany.com

Sin Fronteras/ Writers Without Borders

<http://sinfronterasjournal.com>

Theatre Dojo

575-545-7613
www.theatre-dojo.org

ART GALLERIES

Continued from page 87

El Jardin de Las Cruces

4010 N. Valley Drive
575-649-6556
www.facebook.com/pages/el-jardin-de-las-cruces

El Paso Electric Visual Arts Gallery

Rio Grande Theatre
211 N. Main St.
575-541-2290
www.riograndetheatre.com

Firebird Rising Fine Art Gallery

330 W. Mountain Ave.
575-680-6912

Galeria on the Plaza

2410 Calle de Principal
575-526-9771

Jeri Desrochers Studio Gallery

3655 Canyon Ridge Arc
575-640-9836
www.jerisstudio.com

Joyce T. Macrorie Studio Gallery

639 S. San Pedro St.
575-541-0408

Justice Wright Galeria

266 W. Court Ave.
575-526-6101

Las Cruces Museum of Art

491 N. Main St.
575-541-2137
www.las-cruces.org/museums

LuLu Fine Arts Gallery

1800 Avenida de Mesilla
575-523-4747
www.thislulu.com

Lundeen Inn of the Arts

618 S. Alameda Blvd.
575-526-3326
www.innofthearts.com

STROLL THROUGH HISTORIC DISTRICTS

Thirteen blocks long and six blocks wide, bounded by East Texas, Campo, Tornillo and East Court streets, the Mesquite Historic District was staked out in 1849. With Klein Park on San Pedro Street and numerous buildings built in the late 1800s, a walk through this district is a walk through history.

Part of the Mesquite District, the Downtown area provides a venue for locals and visitors to enjoy the local color found in handmade crafts, homegrown foods and historic culture.

The Alameda Depot Historic District centers on Pioneer Woman's Park, established by the Woman's Improvement Association in 1898. The area, developed because the train depot

welcomed new residents and visitors daily, remains a hub of the city's most well-known housing design and style. The Alameda area, with its houses of brick and rock, surrounded by shade and greenery is still anchored by the train depot, spreading north of Amador Avenue, south of Picacho Avenue and points all along Alameda Boulevard.

To the west of Las Cruces is Mesilla and Mesilla Park. Mesilla is a community still centered around an original plaza – the heart of the neighborhood – and spreading into a rural, farming area. Mesilla Plaza is bounded by Calle de Principal, Calle de Parian, Calle de Guadalupe and Calle de Santiago.

M. Phillip's Fine Art Gallery

221 N. Main St.
575-525-1367
www.mphillipsgallery.com

Mas Art

126 S. Main St.
575-526-9113
www.masartllc.com

Mesilla Valley Fine Arts Gallery

2470-A Calle de Guadalupe
575-522-2933
www.mesillavalleyfinearts.com

Mesquite Art Gallery

340 N. Mesquite St.
575-640-3502
www.mesquiteartgallery.com

Milagro Coffee y Espresso

1733 E. University Ave.
575-532-1042

New Mexico Farm & Ranch Heritage Museum

4100 Dripping Springs Road
575-522-4100
www.nmfarmandranchmuseum.org

New Mexico State University Art Gallery

D.W. Williams Hall
1930 E. University Ave.
575-646-5423
www.uag.nmsu.edu

New Mexico State University Museum

Kent Hall
1280 E. University Ave.
575-646-5161
www.univmuseum.nmsu.edu

Nopalito's Galería

326 S. Mesquite St.
575-524-0003
www.nopalitosgaleria.com

Old Sol Gallery

3207 S. Main St.
575-993-9797

Picture Frame Factory Outlet

382 S. Walnut St.
575-526-4048
www.pffolc.com

The Potteries

2260 Calle de Santiago
575-524-0538
www.thepotteriesmesilla.com

Quillin-Stephens Gallery

317 N. Main St.
575-312-1064
www.quillinstephensgallery.com

Rokoko Gallery

1785 Calle De Mercado
575-405-8877
www.rokokoart.com

Terrace Gallery at the Thomas Branigan Memorial Library

200 E. Picacho Ave.
575-528-4028

Tombaugh Gallery

2000 S. Solano Drive
575-522-7281
www.uuchurchlc.org

Unsettled Gallery

905 N. Mesquite St.
575-635-2285
www.unsettledgallery.com

Virginia Maria Romero Studio Gallery

4636 Maxim Court
575-644-0214
www.virginiamariaromero.com

Zuhl Museum

NMSU Alumni and Visitors Center
775 College Drive
575-646-3616
www.zuhlmuseum.nmsu.edu

FILM LAS CRUCES

Film Las Cruces (FLC) is a full-service film office, 340 N. Raymond St., and is the official, state-recognized film liaison for Las Cruces and the surrounding region.

It is an Association of Film Commissioners International member film office. Services provided include location scouting for funded film and TV projects, liaison services for productions shooting in the area, permitting for City of Las Cruces, crew and resource info, news and announcements, and crew/casting call information.

In April, the Hollywood Reporter named New Mexico as one of the "8 Hotspots" for shooting in the United States and Canada. And Las Cruces is stepping up to get its share of the state's \$400 million film and

TV production industry.

Funding for a Las Cruces soundstage is on the city's capital improvement projects list for the coming fiscal year, and FLC now has a film liaison (Drew Mayer-Oakes, pictured, from left) and deputy film liaison (Jon Foley, pictured).

FLC is asking residents and business owners to submit local filming locations to its online database at www.filmlascruces.com.

The city and FLC have a three-year memorandum of understanding to bring film and television production to Las Cruces.

For information, visit the website, call 575-805-FILM or email info@filmlascruces.com.



LAS CRUCES INTERNATIONAL FILM FESTIVAL

The Las Cruces International Film Festival, held annually in March, celebrates the "best of the best of independent film." It's an event for filmmakers to exhibit their films and build meaningful relationships with other filmmakers, industry professionals and attend professional workshops. The films are screened at Allen Theaters Cineport 10, and hosts celebrity

guests in a slate of VIP events. It is capped with an awards ceremony, including nods for Grand Jury Prize, Audience Favorite, Best Screenplay, Best Cinematography, Best Short and Best Student Film.

To learn more about the festival, read submission guidelines or see a schedule of events, visit www.lciffest.com.

The NEW DESERT HARMONY SINGERS



The New Desert Harmony Singers are now in their 12th year since evolving from a ladies Grande Sweet Adelines barbershop chorus to a mixed chorus for women and men that now sings all genres of popular music. NDHS has members from all walks of life and varied musical backgrounds. We perform a wide variety of musical styles, including: Pop/Rock, Broadway, Gospel, Country, R&B, and Patriotic. NDHS usually performs a full-scale summer concert, also featuring the NMSU Contemporary Dance Theater students, and then a smaller-scale Christmas concert. NDHS also performs at various public and private events throughout the year. Based in Las Cruces, NDHS has also performed in Alamogordo, Truth or Consequences, and Silver City.

Upcoming Show Dates

Summer Show: Sat., August 12, 7PM, NMSU Atkinson Recital Hall

Christmas Show: Sun., December 17, 3PM, St. Paul's Methodist Church

NDHS always welcomes new members. Membership is open to those who can sing in tune, do a few simple dance moves when asked, and have fun doing it. Rehearsals are Tuesday evenings from 6:30pm to 8:30pm at St. Paul's United Methodist Church, Griggs & Alameda in Las Cruces.

Interested singers are welcome to attend a rehearsal.

*For more information about our group,
please call: 575-373-1816 or email: NDHSingers@gmail.com*



We promote a film culture for all audiences by providing a venue for independent, foreign, documentary and other under-represented films.

Fountain Theatre

2469 Calle de Guadalupe Mesilla, NM



Visit us on the web at
www.mesillavalleyfilm.org

Life IS good in Las Cruces!



FESTIVALS MARK LIFE IN LAS CRUCES

Las Cruces does not suffer from a lack of celebrations throughout the year. All flavors of organizations pitch in to make it one of the most active fiesta cities one could find. Honoring food, arts, music, history and traditions of all sorts, Las Cruces culture is loud with festivity nearly every weekend.

Southern New Mexico's world-renowned chile crop is celebrated with the Hatch Chile Festival at the end of summer. Wine lovers rejoice at festivals that champion the region's winemaking traditions, dating back to the 1600s.

All things hot and spicy are the centerpiece of SalsaFest! The twin triumvirates of Tequila, Tacos and Cerveza and Beer, Bacon and Bourbon each get their due with events geared toward the college crowd. New Mexico's booming craft-brew culture is toasted with spring, summer and fall beer festivals. There are also a few longstanding wine festivals each year, and even a pecan festival, to celebrate yet another area crop.

When you're done eating and drinking, there's plenty of room on the calendar to exalt the arts. In fact, since 1998, the city has dedicated the entire month of February as For the Love of Art month to just that.

This month-long celebration of all things art is joined by the two-day Las Cruces Arts Fair, the Renaissance ArtsFaire, the Las Cruces Country Music Festival, the Las Cruces International Film Festival and Avenue Art New Mexico, which invites local artists to chalk their masterpieces directly onto Main Street Downtown.

There's also the city's summer Music in the Park series, the Mesilla Valley Jazz & Blues Society's Mesilla Jazz Happening and the Red, White and Blues Festival along with a host of one-off performances and day-long performing arts events.

Food and art are only one part of the equation; southern New Mexico's deep roots are watered each year with events honoring its rich, multicultural heritage.

The Town of Mesilla hosts three annual festivals – Cinco de Mayo, Diez y Seis de Septiembre and Dia de los Muertos – that pay homage to the area's lasting ties to Mexico. Preserving the area's agricultural roots is the mission of the New Mexico Farm & Ranch Heritage Museum, which celebrates Cowboy Days one weekend in March. Finally, the New Year's Eve Chile Drop rings in a new year.

City of Las Cruces[®]

MUSEUMS

Branigan Cultural Center

- Artistic, cultural, and historical exhibits
- Educational programs for all ages
- Mural by Tom Lea

Museum of Art

- Exhibits by national and local artists
- Artist lectures and tours
- Studio art classes

Museum of Nature and Science

- Nature Center with live animals
- Prehistoric Trackways
- Interpretation of the Chihuahuan desert

Railroad Museum

- Regional railroad history
- Model train layouts
- 1910 Santa Fe Railroad depot

The City of Las Cruces Museums promote understanding and appreciation of history, culture, arts, and the sciences through an ongoing exchange of ideas, information, and experiences with our citizens and visitors.



Las Cruces Museum System
411 - 501 N. Main and 351 N. Mesilla St.
Las Cruces, NM 88001
museums.las-cruces.org
575.522.3120



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Affiliations Program



ASNMSU Center for the Arts
1000 E. University Ave.
575-646-4515
www.nmsutheatre.com

Art Obscura Gallery
3206 Harrelson St.
575-494-7256
www.artobscuragallery.com

Black Box Theatre
430 N. Main St.
575-523-1223
www.no-strings.org

Boba Café and Cabaret
1900 S. Espina St.
575-647-5900

Edith & F.E. Atkinson Recital Hall
New Mexico State University
1075 N. Horseshoe Drive
575-646-2067
www.music.nmsu.edu

Fountain Theatre
2469 Calle de Guadalupe, Mesilla
575-524-8287
www.mesillavalleyfilm.org

Project in Motion
575-208-4413
www.projectinmotion.com

Isabel M. Crouch Readers Theatre
New Mexico State University
575-646-4517
www.nmsutheatre.com

Las Cruces Convention Center
680 E. University Ave.
575-526-0100
www.meetinlascruces.com

Las Cruces Community Theatre
313 N. Main St.
575-523-1200
<http://lcctnm.org>

Las Cruces Public Schools Performing Arts Center
Oñate High School
5700 Mesa Grande Drive
575-527-5889
www.lcps.k12.nm.us

New Mexico Farm & Ranch Heritage Museum
4100 Dripping Springs Road
575-522-4100
www.nmfarmandranchmuseum.org

Performing Arts Venues

Pan American Center
1810 E. University Ave.
575-646-1420
<http://panam.nmsu.edu>

Rio Grande Theatre
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575-541-2290
www.riograndetheatre.com



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Visit our chile pepper Teaching Garden July – October, showcasing over 150 different varieties of chile peppers. The Garden is now open and free to the public. Fee-based, guided tours are available weekdays by appointment.

For more information, call (575) 646-3028.
Visit cpi.nmsu.edu



Mesilla

ABOUT THE PLAZA

The historic town of Mesilla, adjacent to Las Cruces, centers around a plaza that contains many of the town's jewels, including shops, restaurants, Basilica de San Albino and more.

At its founding in 1848, Mesilla's plaza was for defense against Apache raiders. In 1853, troops from Fort Fillmore raised the United States flag in the plaza upon the consummation of the Gadsden Purchase, officially making it part of the United States Territory.

Because of its significance in state and United States history, the Mesilla Plaza was declared a state monument on Sept. 10, 1957, and a National Historic Landmark in 1961. Today, the Plaza is host to many cultural and historical activities. For a calendar of events and more about the town's history, visit www.mesilla.com.

To learn more about Mesilla's art scene, turn to gallery listings on pages 87 and 89.



Basilica of San Albino

2280 Calle de Principal
575-526-9349
www.sanalbino.org

Billy the Kid Gift Shop/County Courthouse and Jail

2385 Calle de Guadalupe
575-523-5562

D.C. Fietze Grocery Store

2231 Calle de Parian

Double Eagle Restaurant

2355 Calle de Guadalupe
575-523-6700
www.double-eagle-mesilla.com

Fountain Theatre

2469 Calle de Guadalupe
575-524-8287
www.fountaintheatremesilla.com

Gadsden Museum

1875 Boutz Road
575-526-6293
www.gadsdenmuseummesilla.com

Josefina's Old Gate

2261 Calle de Guadalupe
575-525-2620
www.josefinasgate.com

La Posta de Mesilla

2410 Calle de San Albino
575-524-3524
www.laposta-de-mesilla.com

Mesilla Plaza

Miranda/Bean Building
2171 Calle de Parian

Reynolds/Chavez/Fountain House

2250 Calle de Picacho

Mesilla Landmarks

Taylor-Barela-Reynolds-Mesilla State Monument

2340-2350 Calle de Principal
575-915-5756
www.ftfm-mesilla-nm.org

Mesilla School House/Mesilla Community Center

2251 Calle de Santiago



MESILLA IN THE 1800S

• **The river shifted:** Mesilla was founded in 1848, and the Rio Grande actually flowed between Mesilla and Las Cruces. Travel between the cities meant a barge ride. The river changed course in 1863 and again in 1885 to its present location.

• **Butterfield Overland Stage stop:** From 1857 to 1861 the stageline carried mail and passengers between St. Louis, Missouri and San Francisco, California, via the Ox Bow Route, covering 2,812 miles in a harrowing 23 to 25 days. Mesilla was almost the midpoint of the route. Where La Posta de Mesilla now exists – at the corner of Calle de Guadalupe and Calle de Parian – was a stage stop for feeding and shoeing horses, and rest and refreshment for driver and passengers.

• **Bloody politics:** On Sunday, Aug. 27, 1871, members of the Democratic and Republican parties held rallies on the plaza, both parties agreeing to meet in different areas, the Democrats on the plaza and the Republicans in front of a nearby residence. Wanting to close their respective meetings by marching around the plaza, the two processions met on the west side of the plaza. Angry outbursts lead to fights and shots being fired. Nine men were killed, and 40 to 50 wounded.

• **Outlaws and Confederates:** Dutch Hubert, Nicolas Provencio and Billy the Kid hung out at bars and dance halls in town. At the jail and courthouse on the southeast corner of the plaza, Billy the Kid was tried and sentenced to hang

in 1881. In the summer of 1861, Lt. Col. John Baylor raised the Confederate flag in Mesilla, calling the area the Territory of Arizona, and naming Mesilla as its capital. The Battle of Glorieta in March 1862 forced Confederate troops to retreat to Texas, ending the Civil War conflict in New Mexico.



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www.andelerestaurante.com

Andele's Dog House
1983 Calle del Norte
575-526-1271

Café de Mesilla
2190 Avenida de Mesilla
575-524-0000
www.cafedemesilla.com

Double Eagle/Peppers Café
2355 Calle de Guadalupe
575-523-6700
www.double-eagle-mesilla.com

El Patio Cantina
2171 Calle de Parian
575-526-9943

Café Don Felix De Mesilla
2290 Calle de Parian
575-652-3007

Josefina's Old Gate
2261 Calle de Guadalupe
575-525-2620
www.josefinasgate.com

La Posta de Mesilla
2410 Calle de San Albino
575-524-3524
www.laposta-de-mesilla.com

Luna Rossa Winery
1321 Avenida de Mesilla
575-526-2484
www.lunarossawinery.com

Meson de Mesilla
1891 Avenida de Mesilla
575-652-4953

Paisano Café
1740 Calle de Mercado
575-524-0211
www.paisanocafe.com

Palacio Bar
2600 La Mesilla Circle
575-525-2910

Salud! de Mesilla
1800 Avenida de Mesilla
575-323-3548
www.saluddemesilla.com

Spotted Dog Brewery
2920 Avenida de Mesilla

Mesilla Eateries & Bars

575-650-2729
www.spotteddogbrewery.com

St. Clair Winery & Bistro
1720 Avenida de Mesilla
575-524-2408
www.stclairwinery.com/las-cruces

Thai Delight
2148 Avenida de Mesilla
575-525-1900

The Bean Café of Mesilla
2011 Avenida de Mesilla
575-527-5155
www.hebeanmesilla.com

Wild West Express-O
2385 Calle de Guadalupe
575-523-5562

Vintage Wines
2461 Calle de Principal
575-523-9463
www.nmvintagewines.com

FILM, LIBATIONS AT THE FOUNTAIN THEATRE

The Fountain Theatre, a half block off the plaza in Mesilla, is the home of the Mesilla Valley Film Society, which screens first run foreign, documentary and independent films daily. Patrons enjoy fresh popcorn with real butter, Haagen Dazs, ice cream, cake and other concession items, as well as beer, wine and cocktails from La Posta de Mesilla next door.

The Fountain family has been associated with Mesilla since 1973, when Colonel Fountain moved here with his wife and children. He was a lawyer (Billy the Kid was his most famous client), legislator, judge, assistant district attorney, newspaper publisher and Texas lieutenant governor. The cause of his disappearance, along with his 8-year-old son Henry, in 1896 (believed to be murder) is still the subject of much debate.

In 2014, present owners, Tom and Jerean Hutchinson, owners of La Posta de Mesilla, made extensive repairs and restored the theatre's iconic murals, painted by Albert Fountain Jr. The murals depict scenes of his father's arrival into the Mesilla Valley. In addition, the film society made the decision to go digital in 2015, and the theatre now operates with a state-of-the-art digital projection system.

Film screenings are nightly with additional matinees on weekends. For information, visit www.mesillavalleyfilm.org or call 575-524-8287. The theater also is available for private rental.



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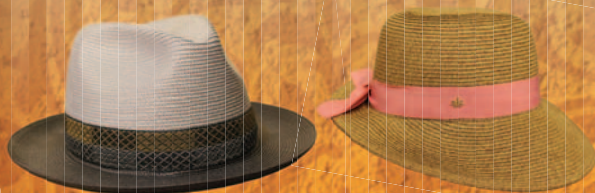
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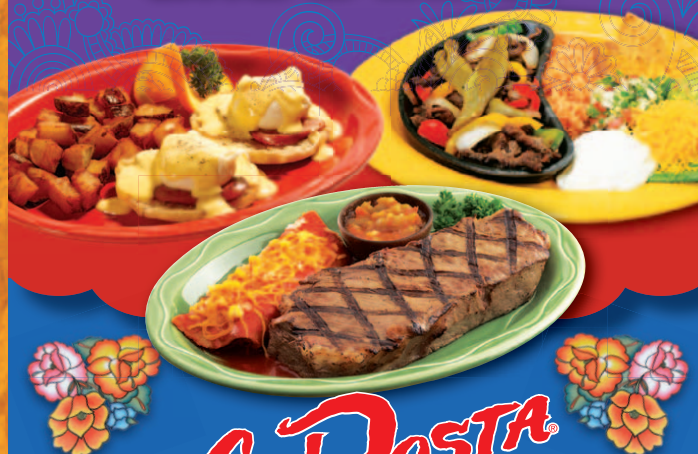
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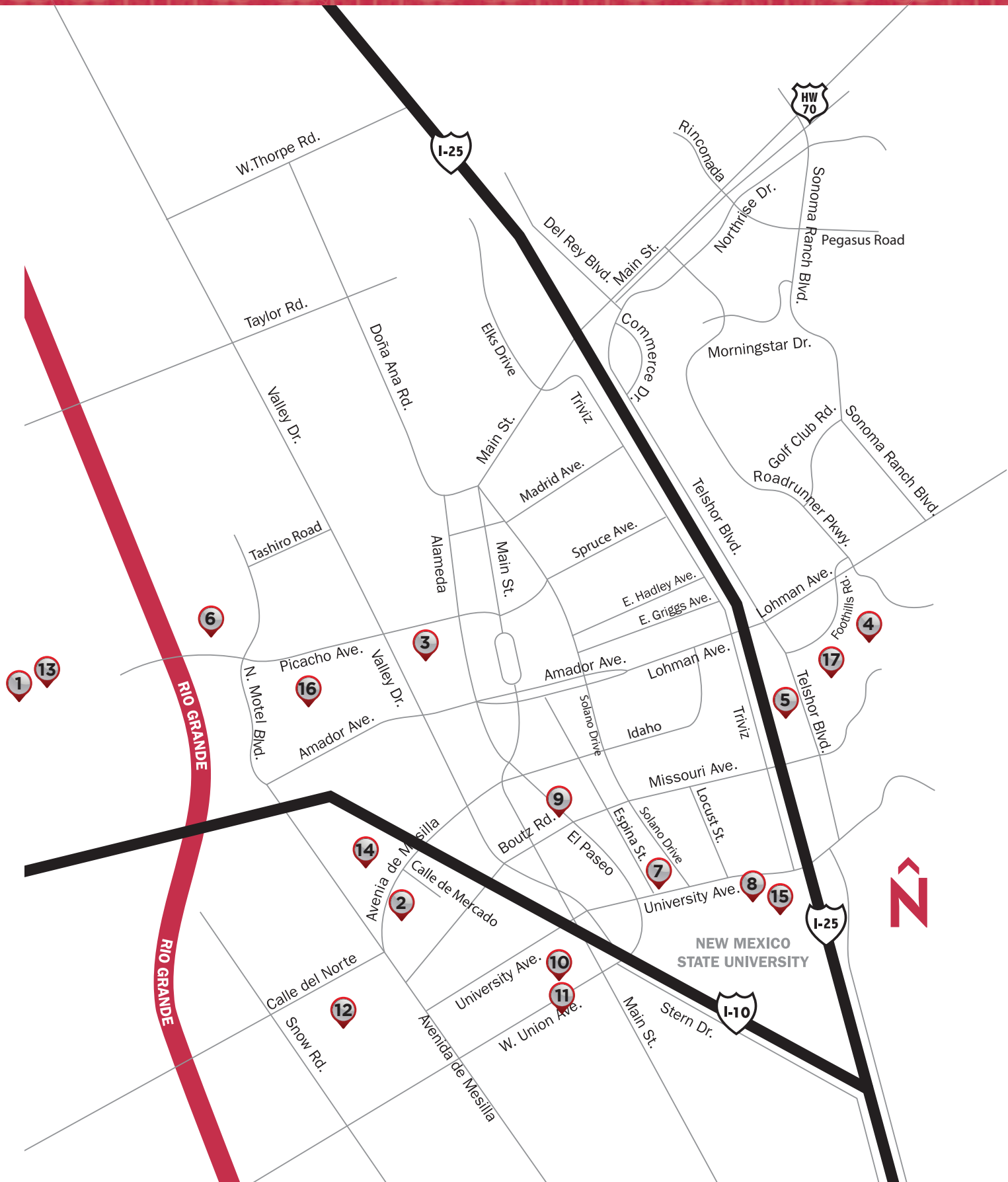
Wine & DINE

HOW TO USE THE RESTAURANT GUIDE

Las Cruces is rich in dining, wine and craft brews. There are no shortage of places to explore, so the following pages can help get you started. The map on the next page corresponds to the list of restaurants on the spreadsheet below, each bubble showing the location of the corresponding map number on the spreadsheet. Use the spreadsheet to quickly locate the restaurant's ad. Inside, you'll find a Wine & Ale Trail, a Green Chile Trail and a guide to area wineries. Salud!

Ad Page	Map	No. of Locations	Restaurant	Breakfast	Lunch	Dinner	Sunday Brunch	Beer & Wine	Full Bar	Delivery	PickUp/Takeout	Patio Dining	Entertainment	Credit Cards	Checks	WiFi	Reservations	Vegetarian	Catering
109	1	1	Grapevine Plaza 3900 W. Picacho Ave.		x	x		x			x	x	x	x		x	x	x	x
97	2	1	Hacienda de Mesilla 1891 Avenida de Mesilla		x	x	x	x	x		x	x	x	x	x		x	x	x
104	3	1	High Desert Brewing Co. 1201 W. Hadley Ave.		x	x		x			x	x	x	x		x		x	
103	4	1	Hooters 3530 Foothills Road		x	x		x	x		x	x		x		x			
110	5	1	Launch Pad Café, 700 S. Telshor Blvd., Cineport 10, Mesilla Valley Mall		x	x					x		x						
106	6	1	Le Rendez-vous Café & French Pastry 2701 West Picacho Avenue	x	x		x				x			x	x			x	x
112	7	1	Let Them Eat Cake 1001 E. University Ave.							x	x			x	x	x		x	x
110	8	1	Milagro Coffee 1733 E. University Ave.	x	x						x			x	x	x		x	
106	9	1	Mountain View Market Co-op 1300 El Paseo Rd.		x	x	x				x			x		x		x	
107	10	1	Paisano Café 1740 Calle de Mercado	x	x	x		x			x	x		x	x	x	x	x	x
112	11	1	Pastaggio's Italian Cuisine & Pizza 3000 Harrelson St.		x	x		x			x	x	x	x		x		x	x
111	12	1	Pepper's on the Plaza/Double Eagle 2355 Calle de Guadalupe, Mesilla		x	x	x	x	x		x			x		x	x	x	x
108	13	1	Picacho Peak Brewery 3900 W. Picacho Ave.					x			x	x	x	x		x	x	x	x
105	14	1	Salud! De Mesilla 1800 Avenida de Mesilla	x	x	x	x	x			x	x	x	x		x	x	x	x
105	15	1	Schlotsky's 1763 E. University Ave.		x	x					x	x		x		x		x	x
111	16	1	Thaindia 1445 W. Picacho Ave.		x	x		x			x			x	x		x	x	
111	17	1	Tiffany's 755 S. Telshor Blvd.		x	x					x			x	x		x	x	x

Wine & DINE

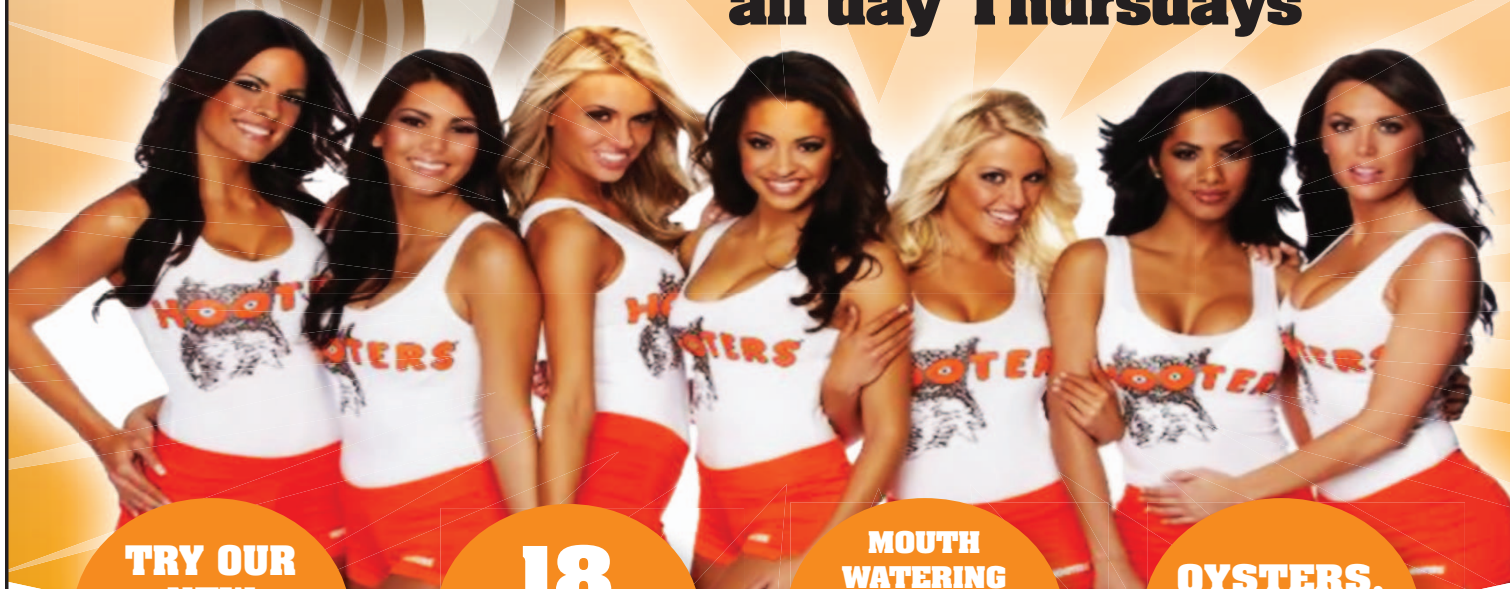


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Lunch
Punch**

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Can Eat
Wings**

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Thursday**
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Fri.

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New Mexico**

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Sunday 11 a.m. - 10 p.m.

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Appetizers

Sweet Potato Fries
Green Chile Cheese Fries
Fried Veggie Basket
Baskets of Fried Stuff
Jalapeno Poppers
Raw Veggie Tray
Veg-Head Tray
Tortilla Strips and Dip
Chips and Salsa or Queso
Mozzarella Sticks
Fried Raviolis
Onion Rings
Pub Fries
Garlic and Herb Fries
The Big Pretzel

Chicken Sandwiches

Grilled Chicken Breast
Mushroom Swiss Chicken
Green Chile Cheese Chicken
Chipotle Chile Chicken

Bigger Stuff

Awesome Nachos
Hot wings
Green Chile Stew
Bowl of Chili
Jumbo Dog
Jumbo Chili Cheese Dog
Bratwurst

Quesadillas

Traditional Tortilla
Tomato Basil Tortilla
Spinach Tortilla
Garlic Tortilla
Chipotle Chile Tortilla

Pub Burgers

Pub Burger
Mushroom Swiss Burger
Green Chile Cheese Burger
Veggie Burger

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BANANA, ORANGE JUICE AND ALMOND MILK

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SINGLE-FRUIT SMOOTHIE WITH YOUR CHOICE OF
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CARROTS, BEETS, APPLE JUICE AND LEMON
JUICE

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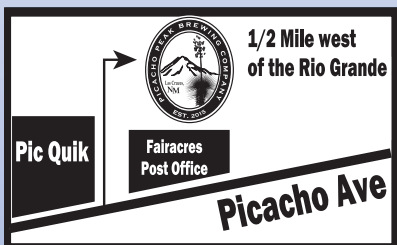
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For more information & bookings:
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Las Cruces



BREWERY



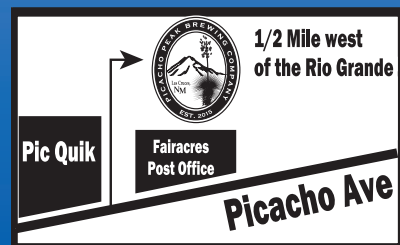
Picacho Peak Brewing Company

at the Grapevine Plaza Event Center
3900 W. Picacho Ave., Las Cruces, NM

www.picachopeakbrewery.com

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and some great
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Tues.- Sat.



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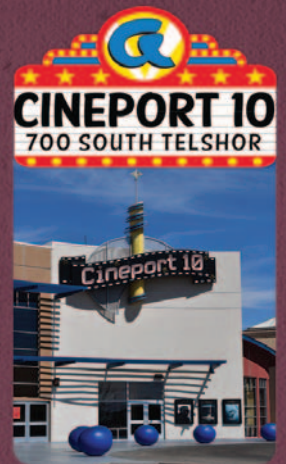
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AMERICAN CUISINE

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Spankopita

DIPS

Tzatziki • Hummus

Eggplant

SALADS

Tossed • Greek

Tiffany's • Greek Village

SIDES

Pita • Tzitziki • French Fries

Potato Salad • Feta Cheese

DINNERS

Mousaka • Baked Chicken

Veggie Spaghetti

Chicken Parmesan

Fish Plate • Gyro Plate

Chicken Salad • Soup &

Salad • Bowl of Soup

PIZZA

Greek: Gyro meat, feta, tomato, onion, olives & bell peppers

Tiffany's: Sausage, pepperoni, pastrami, bell peppers, onion & mushroom

Hawaiian: Ham & pineapple

Vegetarian: Tomato, mushroom, onion, bell peppers & olives

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All include potato salad, french fries or a Greek salad.

Gyro • Pastrami • Roast Beef

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NEW MEXICO IS NO NEWCOMER TO THE WINE INDUSTRY

You don't often hear the terms "rebel" and "monk" in the same sentence, but the New Mexico wine industry may owe a debt to rebel Franciscan monks in the early 1600s.

In the 1590s, when Spain began exploring and settling the Land of Enchantment, missionary work was part of the effort. That meant a need for sacramental communion wine.

The wine was imported from Spain, where grapes were big business. To protect the huge revenue generated by wine exports, Spain outlawed removal of Spanish grapevines.

The rebel monks had other ideas, and began sneaking grapevine cuttings on the boat trips from Spain to the New World. Monks first planted the vines near Socorro, New Mexico, around the 1620s. That Mission Grape varietal survives to this day.

By 1884, New Mexico Territory was among the top wine producers in America. That got another boost in the early 20th century – particularly in the southern part of the state – from the agricultural research of New Mexico A&M (now New Mexico State University).

Flooding on the Rio Grande in 1943 washed out vineyards statewide, but in the late 1970s a few hardy vintners got things going again. The rising popularity of wine in the past decade or two has fueled the industry once again.

Today, New Mexico Wine, an association of grape growers and wine makers, has about 45 members, many of them just a short drive from Las Cruces. Its new slogan "Viva Vino" highlights and celebrates the state's industry.



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Wine Tasting Trail



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Pizzeria and Wine-Tasting

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Friday-Saturday
11:00 a.m. - 10:00 p.m.

Sunday 11:00 a.m. - 8:00 p.m.

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Southwest Frontage Road
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Wine-Tasting

Monday-Saturday

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Sunday 12:00 PM - 6:00 PM





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WINE
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TICKETS & INFO
NMWINE.COM

SEPTEMBER 2-4
Southern NM Fairgrounds
LAS CRUCES, NEW MEXICO

SOUL, TRANSCENDENCE AND BEER BREW PUBS MAKE THEIR MARK ON MESILLA VALLEY

The craft beer and microbrew trend that began in the late 1980s and early 1990s is clearly more than a passing fad. New breweries continue to pop up all over the country and in New Mexico.

Las Cruces is no exception.

The past several years, the Mesilla Valley has seen the arrival of Pecan Grill & Brewery, Spotted Dog Brewery, Picacho Peak Brewing Co. and the taproom of Bosque Brewing Company.

The granddaddy of microbrews in Las Cruces is High Desert Brewing Co., which has been crafting ales, lagers, porters and more for 20 years.

Tucked away on West Hadley Avenue, High Desert Brewing Company (pictured) is often missed by first-time visitors; its facade nicely shrouded in trees and vines. Almost as revered for giant plates of nachos as for beer, High Desert can be personified by the following scene: On the benches of its shaded patio sit all walks of life from Las Cruces. New Mexico State University professors, rocket

scientists from NASA and White Sands Missile Range, doctors, lawyers and business people amiably interact with students, artists, poets, priests and politicians, all blissfully ignored by the wiser dogs resting underfoot.

That scene is re-created (in some cases without the canines) at Las Cruces' other brew pubs, such as Picacho Peak Brewing Company, which offers a large outdoor and a variety of handcrafted brews.

The Internet has fueled a quote (likely a misquote) about beer from Benjamin Franklin, sending it around the world: "Beer is proof that God loves us and wants us to be happy."

However, especially in southern New Mexico, a better quote might be this one, from author Tom Robbins' 1985 book, "Jitterbug Perfume": "Never underestimate how much assistance, how much satisfaction, how much comfort, how much soul and



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NONE OF OUR BEERS SUCK!

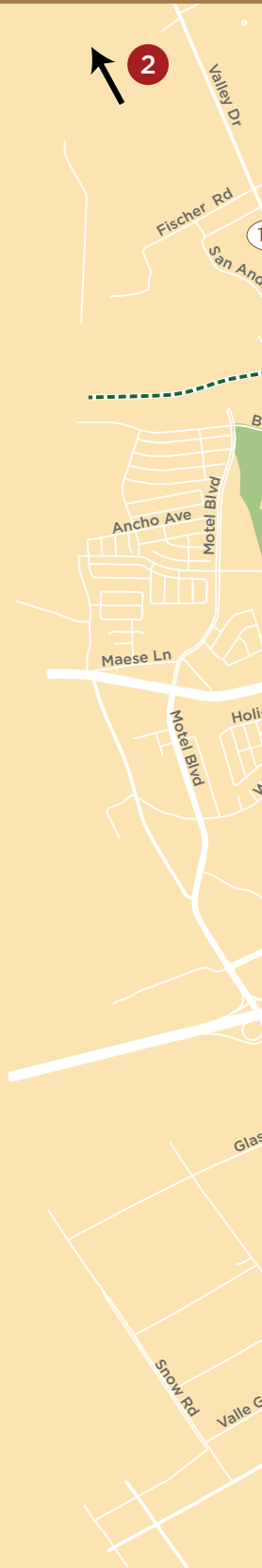
Wine & ALE Trail

Wine Trail

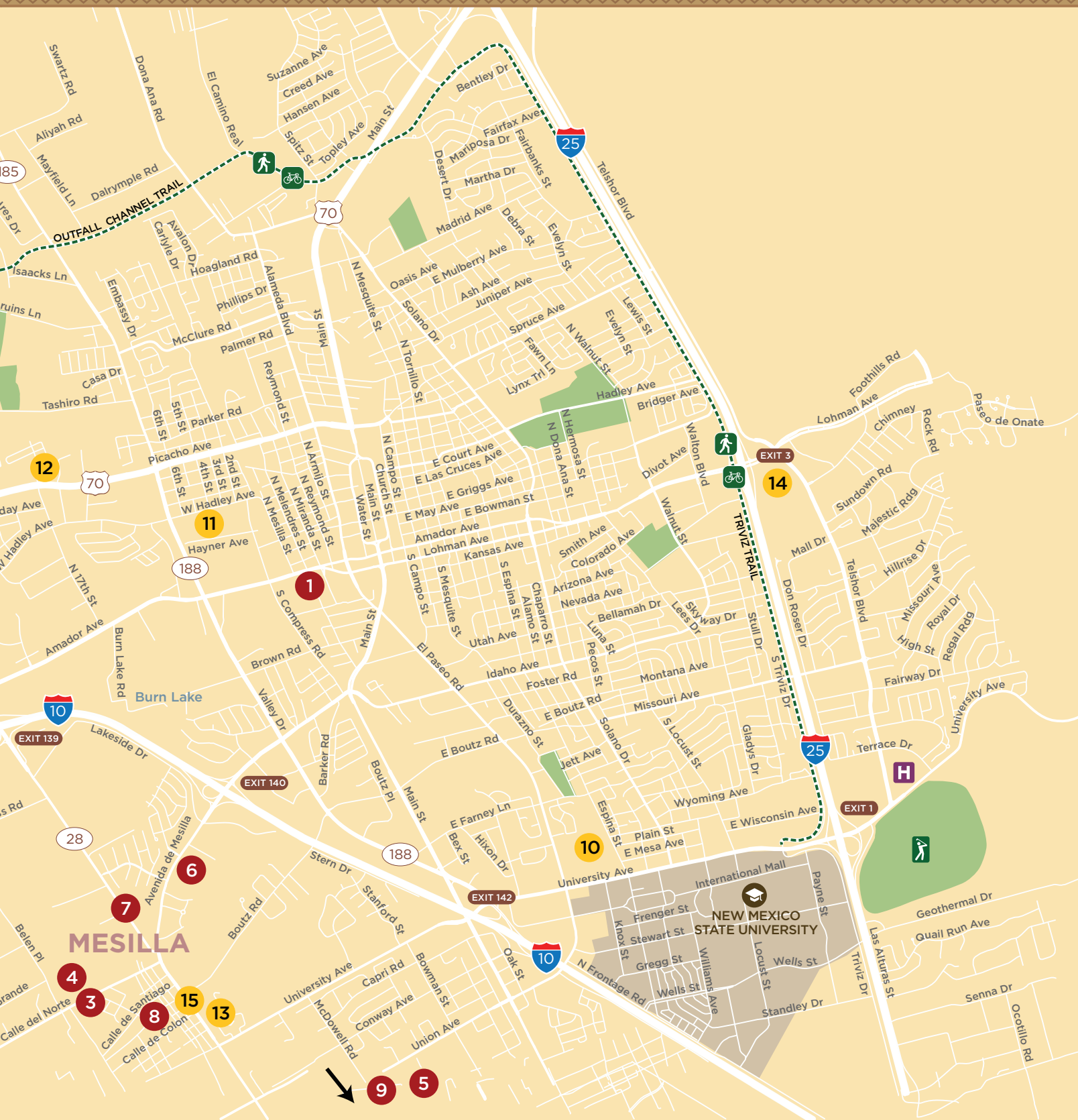
- 1. AMARO WINERY**
402 S. Melendres St. / 575-527-5310
Locally-owned family winery that produces, bottles and serves a variety of high-quality New Mexican wine. www.amarowinerynm.com
- 2. FORT SELDEN WINERY**
1233 Fort Selden Rd. / 575-647-9585
Family-owned, featuring locally made wines www.fortseldenwinery.com
- 3. HEART OF THE DESERT PISTACHIOS & WINES**
2355 Calle de Guadalupe / 575-647-2115
Wine from Eagle Ranch Winery including the 2009 New Mexico State Fair Wine Competition winners. www.heartofthedesert.com
- 4. JOSEFINA'S OLD GATE WINERY**
2261 Calle de Guadalupe / 575-525-2620
Local wines and wine accessories. www.josefinasoldgate.com
- 5. LA VIÑA WINERY**
4201 S. Highway 28 / 575-882-7632
(25 miles south of Las Cruces)
New Mexico's oldest winery and host of the state's oldest wine festival every October, and a Blues & Jazz festival in April. www.lavinawinery.com
- 6. LUNA ROSSA WINERY**
1720 Avenida de Mesilla / 575-526-2484
Winery and wine-tasting room offering award-winning varieties. Tasting, gifts, baskets and wine club. www.lunarossawinery.com
- 7. ST. CLAIR WINERY & BISTRO**
1800 Avenida de Mesilla / 575-524-0390
Offers a variety of still and sparkling wines. www.stclairvineyards.com
- 8. VINTAGE WINES**
2461 Calle de Principal / 575-523-9463
Local tasting room featuring their own label as well as a selection of local New Mexico wines, fine cigars and tapas. www.blackrangevineyards.com
- 9. RIO GRANDE VINEYARD AND WINERY**
5321 Highway 28 at mile marker 25
(4.5 miles past Old Mesilla) / 575-524-3985
The only functional winery in Las Cruces. Taste wines made on site. www.riograndewinery.com

Ale Trail

- 10. BOSQUE BREWING COMPANY TAP ROOM**
901 E. University, Bldg. 985 / 575-571-4626
Rotating menu of New Mexico-brewed beers, pet-friendly outdoor patio, live entertainment weekly. www.bosquebrewing.com
- 11. HIGH DESERT BREWERY**
1201 W. Hadley Ave. / 575-525-6752
Rotating menu of locally-brewed beers, full menu, pet-friendly outdoor patio, live entertainment weekly. www.highdesertbrewingco.com
- 12. PICACHO PEAK BREWING COMPANY**
3900 W Picacho Ave. (Grapevine Plaza)
575-680-6394
www.picachopeakbrewing.com
- 13. SPOTTED DOG BREWERY**
2920 Avenida de Mesilla / 575-650-2729
Rotating menu of locally-brewed beers, pet-friendly outdoor patio. www.spotteddogbrewery.com
- 14. PECAN GRILL AND BREWERY**
500 S. Telshor Blvd. / 575-521-1099
12 specially brewed beers, full menu, patio seating available, live entertainment weekly. www.pecangrill.com
- 15. NM VINTAGE WINES, BEERS + CIGARS**
2461 Calle de Principal, Mesilla / 575-523-WINE
www.NMVintageWines.com



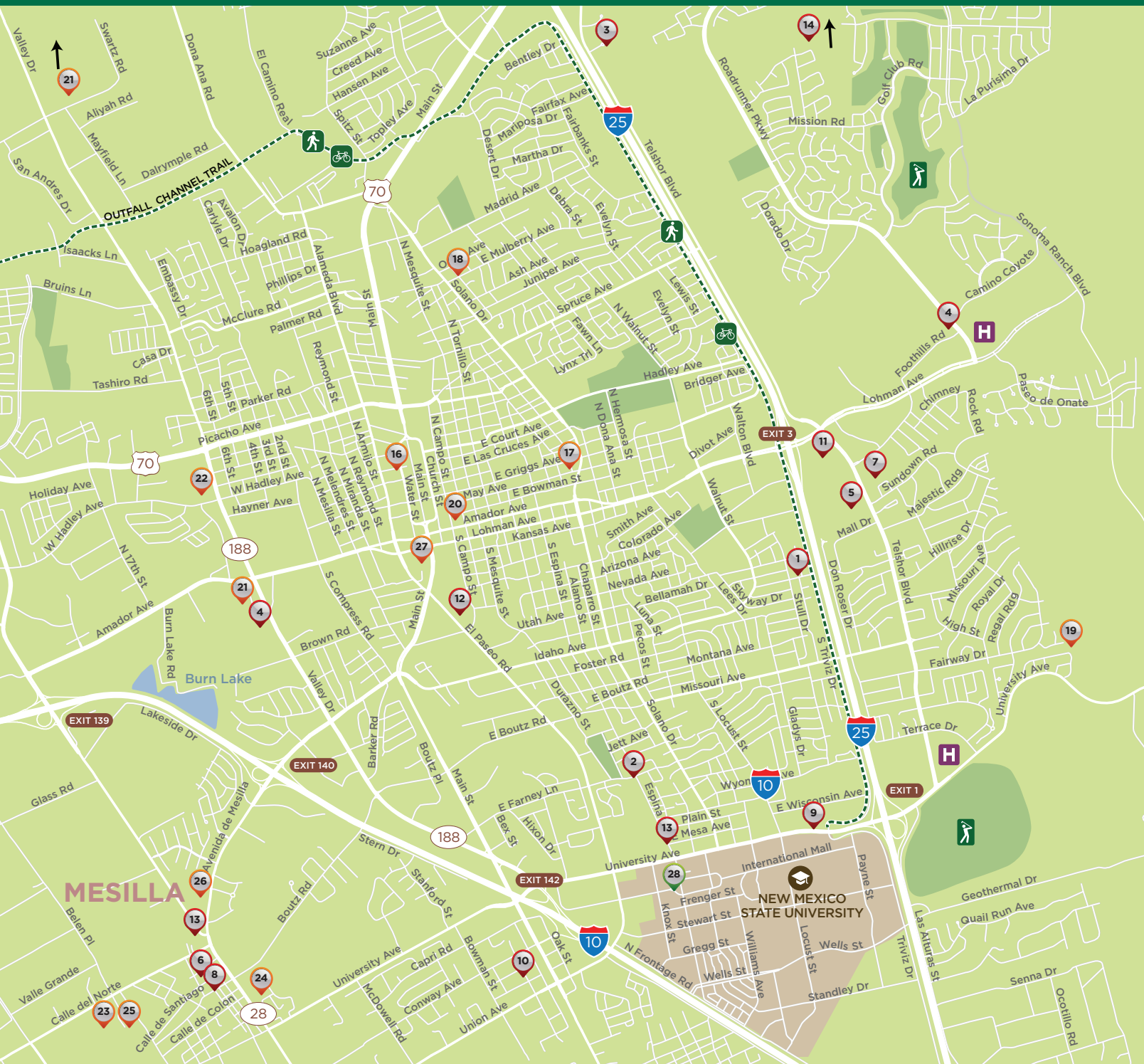
Quench your thirst along the Wine & Ale Trails. Sip a glass of vino along the vineyards in the oldest wine-producing region in the country. Or kick back with a cold beer at a great selection of restaurants and breweries featuring a variety of local and New Mexico craft beers.



Walk OF Flame

GREEN CHILE TRAIL

Taste, drink & discover a unique green chile experience on the Walk of Flame Green Chile Trail. Visit a variety of restaurants serving up great Mexican food all around Las Cruces.



Chile lovers - ignite all your senses on the Walk of Flame Green Chile Trail! Experience a traditional green chile Mexican dish at one of the local restaurants, or go off the beaten path and try one of the specialty plates, such as pecan encrusted green chile strips, green chile-meat lasagna, green chile chicken wontons, green chile hummus, green chile posole, green chile mashed potatoes, green chile sausage soup and other exclusive dishes. Find unique products such as green chile jerkies, popcorn, chocolate bars, chips, dip mixes,

salsas, spices, marmalades and sundaes. Thirsty? Try a green chile vodka straight up or blended into a Bloody Mary or martini, such as the New Mexico Bloody-Tini. Beer aficionados can feel refreshed with an ice cold green chile beer. Prefer a glass of vino? Experience white wine blended with green chile. If you've never experienced a chile roasting, you haven't lived. The aroma is addictive and will intoxicate all your senses. When in season, you can find chile roasters at several local grocery stores across town.

Restaurants

- 1 Aqua Reef**
900 S. Telshor Blvd., Ste. B | 575-522-7333
New Mexico Pecan Green Chile Roll (pecan-breaded, stuffed green chile topped w/sriracha sauce). Aqua Reef Roll, featuring Saku tuna, green chile, cucumber & scallion w/dynamite sauce.
- 2 Boba Café**
1900 S Espina St. | 575-647-5900
Green Chile Chicken Wontons & Green Chile Chicken Wonton Soup.
- 3 Café A Go Go**
1120 Commerce Dr., Ste. A | 575-522-0383
Green Chile Wontons
- 4 Caliche's Frozen Custard**
590 S. Valley | 131 N. Roadrunner Pkwy.
(575) 647-5066 | 575-521-1161
Green Chile Sundae (vanilla custard w/green chile marmalade).
- 5 Cattle Baron**
790 S. Telshor Blvd. | 575-522-7533
Green Chile Wontons
- 6 Double Eagle**
2355 Calle de Guadalupe, Mesilla, NM | 575-523-6700
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- 7 Garduño's**
705 S Telshor Blvd. | 575-532-4277
Green Chile Bloody Mary, Green Chile Margarita.
- 8 La Posta de Mesilla**
2410 Calle De San Albino, Mesilla, NM | 575-524-3524
Chile 'Rita, an exotic blend of "Besito Caliente" blackberry/habanero sauce, lime juice, Hornitos 100% Agave Reposado tequila & Patron Citrónge.
- 9 Lorenzo's Italian Restaurant**
1753 E. University Ave. | 575-521-3505
Green Chile Meat Lasagna, Green Chile Pizza, Sausage Green Chile Soup
- 10 Pastaggios**
300 Harrelson St. | 575-522-5522
Meat Tortellini w/Green Chile Alfredo, Cheese Ravioli w/Green Chile Alfredo, Meat & Green Chile Penne Lasagna, Chicken Alfredo w/Mushrooms & chopped Green Chile, Italian Sausage & Green Chile Fettuccini.
- 11 Pecan Grill & Brewery**
500 S. Telshor Blvd. | 575-521-1099
Stuffed Hatch Green Chiles (three chiles pecan breaded, stuffed w/white cheddar, served w/ranch dressing), Chile Hummus, Green Chile Vodka (Bloody Mary or NM Bloody-Tini), Green Chile Beer.
- 12 Teriyaki Chicken House**
805 El Paseo Rd. | 575-541-1696
Green Chile Chicken Egg Rolls.
- 13 The Game Sports Bar and Grill**
2605 S. Espina St. | 575-524-GAME
Green Chile Wings, Pecan Encrusted Green Chile Strips, Green Chile Posole, Green Chile Stew, Cream of Green Chile & Green Chile Mashed Potatoes.
- 14 The Game II Sports Bar and Grill**
Green Chile Wings, Pecan Encrusted Green Chile Strips, Green Chile Posole, Green Chile Stew, Cream of Green Chile and Green Chile Mashed Potatoes.

Shopping

- 16 Visit Las Cruces**
211 N. Water St. | 575-541-2444
CVB Chile Shirts & other chile merchandise.
- 17 Crazy Maizy Fabulous Popcorn**
200 S. Solano Ste. #5 | 575-524-7677
Green Chile Popcorn.
- 18 Don Rogelio Villegas Salsas**
1800 N. Solano Dr. | 575-915-7348
Flame Roasted Green Chile (Jarred).
- 19 Farm & Ranch Heritage Museum: Eagle Ranch Mercantile & Snack Bar**
4100 Dripping Springs Rd. | 575-522-4100
Green Chile Pistachios, Chile Pistachio Chocolate Bar, Green Chile Dip Mix, Green Chile Stew & Chile Power Gift Basket.
- 20 Jerky & More Inc.**
344 S. San Pedro St. | 575-527-5143
Green Chile Jerky.
- 21 Las Cruces Candy Co.**
580 S. Valley Dr., Ste. 150 | 575-635-8256
Green Chile Pistachio Brittle & Green Chile Pecan Brittle.
- 22 Ol' Gringo**
407A Archuleta Rd.
Chile Fanatic Hot Green Chile Salsa (extra hot, hot, medium, mild).
- 23 Mesilla Valley Store**
Mesilla Plaza | 575-524-1003
Unique New Mexico products made with green chile.
- 24 Ristramnn Chile Co.**
2531 Avenida de Mesilla | 575-526-8667
Ground Chile Chips & Roasted Green Chile.
- 25 Solamente de Mesilla**
2410 Calle de Principal #C | Don Felix Plaza, Old Mesilla | 575-647-4767
Gourmet food boutique with various chile products.
- 26 St. Clair's Winery**
1720 Avenida de Mesilla | 575-524-2408
Hatch Green Chile Wine (Fire-roasted, mild Hatch Green Chile is cold-soaked in white wine, allowing traditions of wine & Chile to fuse into one. Semi-sweet & very smooth, this slightly spicy wine brings to life the flavor of the Southwest with its unique New Mexican flair).
- 27 The Truck Farm (Desert Farms, Sweet Cannon's Hots & Tia Rita's Products)**
645 S. Alameda | 575-523-1447
Desert Farms Green Chile Marmalade, Tia Rita's Green Chile Seasoning Blends, Tia Rita's Chile Verde Stew Mix, Tia Rita's Cornbread Mix, Canon's Fire Salsa, Just Plain Green Chile (flame roasted chile in a jar, mild, medium & hot) & Canon's Sweet Hots (sweet green chile in a jar).

Places of Interest

- 28 Chile Pepper Institute Visitor Center Gift Shop**
945 College Dr. - Gerald Thomas Hall, Rm. 256
(New Mexico State University Campus) | 575-646-3028

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