

2018-2019 VISITOR & COMMUNITY GUIDE

LAS CRUCES

NEW MEXICO

Explore. Experience. Discover.



*Life is
Good
in Las Cruces*



WHERE *Traditions* BEGIN

WHERE *memories* ARE MADE

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NEW MEXICO STATE UNIVERSITY

**For more than 100 years,
New Mexico State University
has been a center of
innovation.**



In the classroom, in the laboratory and out in the community, we always strive to be a force of impact in New Mexico, the region and beyond. We are experiencing exciting changes at NMSU, and we know that through ongoing collaboration with our local communities and partners, we will maintain this momentum of positive transformation. As a land-grant, Hispanic-serving institution, we will continue to perform – with great passion and efficiency – our mission of teaching, research and public service.



nmsu.edu

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Welcome from the Mayor

It is with great pleasure that I welcome you to Las Cruces, where year-round sunshine, fascinating history and rich culture are all around!

Las Cruces is a vibrant, growing community with a bright future, so it comes as no surprise that Forbes ranked us as one of the best small metro areas for business and careers. We also received ranking from AARP as one of their “dream towns” to retire, and Money Magazine called us one of the “best college towns to retire.”

Located in the lovely Mesilla Valley in southern New Mexico, our beautiful city and surrounding areas offer a lot for visitors, and inside these pages you will find a sampling of our attractions. What these pages can't show you is how friendly we are. When you come to Las Cruces, you'll find southwestern hospitality at its finest. People will go out of their way to show you our historic places, our fun spots and our fine festivals and fiestas.

We have three great components in our city: people, culture and nature. Combined, they make Las Cruces the great vacation destination it is.

I hope to see you soon.

Sincerely,

Ken Miyagishima

Mayor, City of Las Cruces



ABOUT THE COVER

The 2018-2019 Life is Good in Las Cruces Visitor & Community Guide cover photo was taken by Las Cruces Photographer Steve MacIntyre. It features Dick Pruitt, bass player for American rhythm and blues band The Bel Airs. The performance was part of Blues Night on the Plaza in May 2018, also featuring Ruben V and Tracy Nelson.



KEN MIYAGISHIMA
Mayor of Las Cruces



las-cruces.org

Life keeps getting better in Las Cruces!

2017-2018 RANKS LAS CRUCES

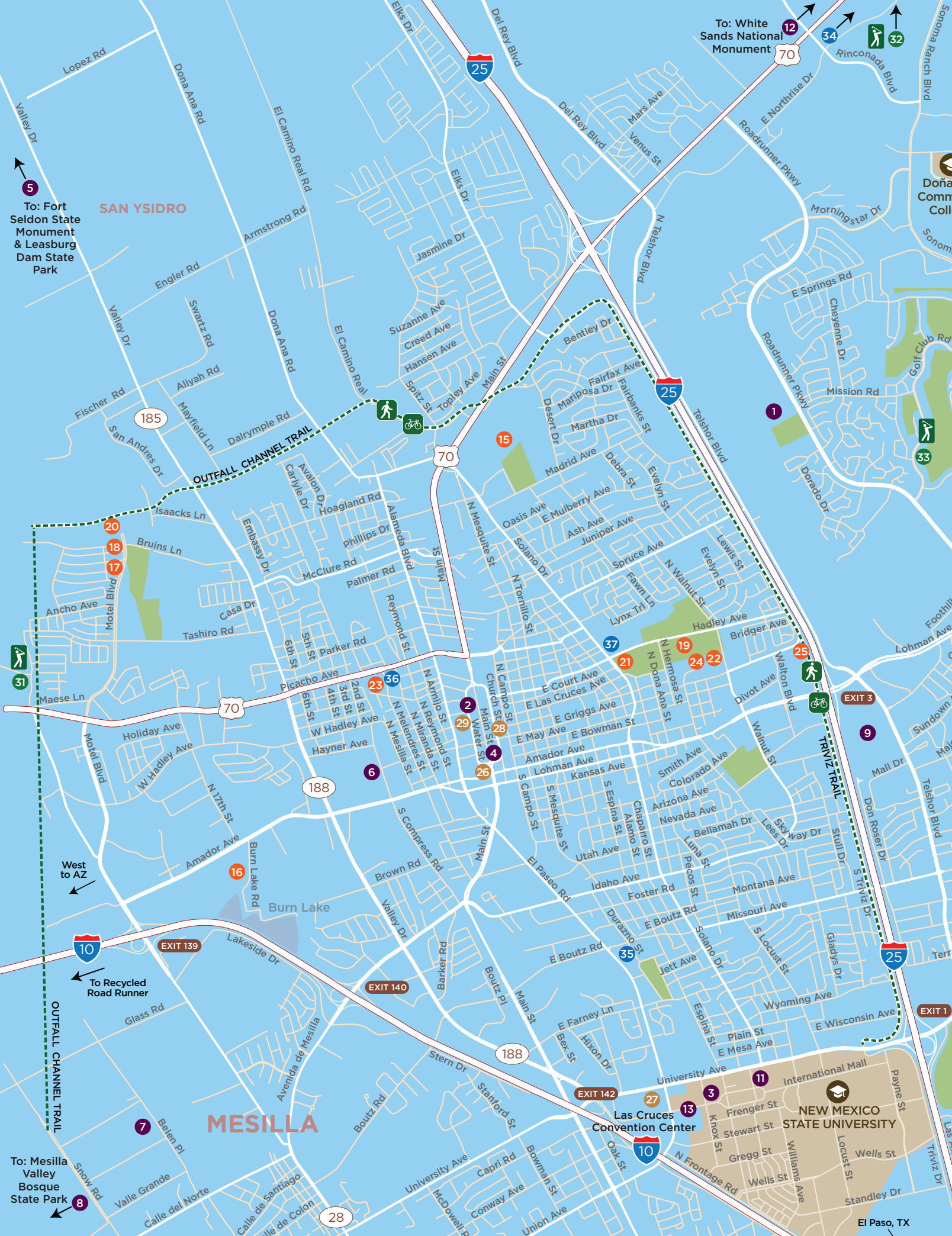
2018/2017 – Las Cruces is ranked Best-Run City in New Mexico
by *WalletHub.com*

2018 – Las Cruces is ranked Most Educated City in New Mexico
by *Insurify*.

2018 – Las Cruces is ranked Happiest City in New Mexico
by *WalletHub.com*.

2018 – Las Cruces is number 15 on list of 100 communities
nationwide as a Best Place to Retire
by *TopRetirements.com*.





To: Fort Seldon State Monument & Leasburg Dam State Park

To: White Sands National Monument

To: Mesilla Valley Bosque State Park

SAN YSIDRO

MESILLA

Las Cruces Convention Center

NEW MEXICO STATE UNIVERSITY

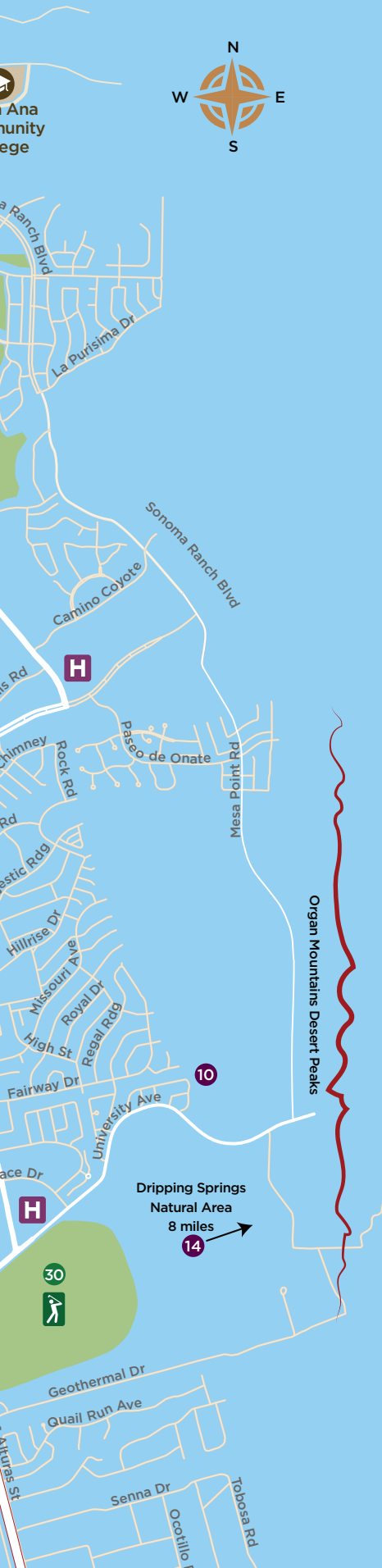
West to AZ
To Recycled Road Runner

El Paso, TX

LAS CRUCES

NEW MEXICO

Explore. Experience. Discover.



ATTRACTIONS

1. Veterans Memorial Park
2. Branigan Cultural Center, Las Cruces Museum of Art, Las Cruces Museum of Nature & Science
3. Chile Pepper Institute at NMSU
4. Farmers & Crafts Market
5. Fort Selden State Monument & Leasburg Dam State Park
6. Las Cruces Railroad Museum
7. Mesilla Plaza
8. Mesilla Valley Bosque State Park
9. Mesilla Valley Mall
10. New Mexico Farm & Ranch Heritage Museum
11. New Mexico State University Art Museum
12. White Sands National Monument
13. Zuhl Geological Museum
14. Dripping Springs Natural Area

SPORTS FACILITIES

15. Apodaca Ball Field
16. Burn Lake Soccer Field
17. Field of Dreams Football Stadium
18. Field of Dreams Softball Complex
19. Meerscheidt Recreation Complex: Harty Fields, Maag Park, Paz Park, Ron Galla T-Ball Fields, Soldanos Fields

SPORTS FACILITIES CONT.

20. High Noon Soccer Fields
21. Provencio Van Dame Soccer Fields
22. Las Cruces Skate Park
23. Lions Tennis Courts
24. Roadrunner BMX Track
25. Multi-use Trails: Triviz, Las Cruces Outfall Channel, La Llorona

OTHER FACILITIES

26. Visit Las Cruces
27. Las Cruces Convention Center
28. Plaza de Las Cruces
29. Rio Grande Theatre

GOLF COURSES

30. New Mexico State University Golf Course
31. Picacho Hills Country Club Golf Course
32. Red Hawk Golf Course
33. Sonoma Ranch Golf Course

POOLS

34. East Mesa Bataan Memorial Pool
35. Frenger Pool
36. Laabs Pool
37. Las Cruces Regional Aquatic Center



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Life is Good in Las Cruces



The most recent estimated population for Las Cruces is 101,759.

Almost everyone you meet is happy and friendly, except for 39 people who are generally considered grumpy.

That leaves 101,720 who have nice things to say.

Among those, around 1,955 are two years old or younger. They may have good things to say, but might be a little tricky to understand.

So that leaves 99,765 people who can tell

you why Life is Good in Las Cruces.

And there just may be 99,765 different reasons why Life is Good in Las Cruces.

Almost everyone will mention the beautiful Organ Mountains, the backdrop to all our lives. People will talk passionately about green chile, our culinary life force. And many will tell you about our wonderfully friendly people (well, except for those cranky 39).

There really are thousands more reasons why

Life is Good here. And whether you've been in Las Cruces for 50 years or 50 minutes, the next 108 pages will be filled with examples of why Life is Good in Las Cruces. If you're a visitor, dive in to all the goodness. If you've been here all your life, look for the new discoveries, or rediscover some old Las Cruces traditions.

Use this magazine as a guide, then go out and find – or make – your own reasons why Life is Good in Las Cruces.

VISIT LAS CRUCES INFORMATION & VISITORS CENTER



336 S. Main St.
575-541-2444/TTY: 575-541-2142
Email: cvb@lascrucescvb.org
On the web: VisitLasCruces.com

The visitors center is open 8 a.m.-5 p.m. Monday through Friday and is closed on major holidays. Free high-speed wireless internet. Free Las Cruces and New Mexico travel literature. Las Cruces merchandise for sale. The Bureau also offers convention and sports planning services. For assistance, contact the Sports Sales Department or the Convention Sales Department at 575-541-2444.

Meet the Visit Las Cruces Staff

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CENSUS QUICK FACTS:

Las Cruces

Population, 2017 estimate: 101,759

Land area in square miles (2010): 76.49

Residents 18 and younger (2016): 24%

Residents 65 and older (2016): 14.6%

Women (2016): 50.8%

Veterans (2012-2016): 8,158

College graduates, (2012-2016): 33.3%

Median age (2016): 32.6


Homeownership rate (2002-2016): 53.9%

Median value of owner-occupied homes
(2012-2016): \$149,200

Source: U.S. Census Bureau Quick Facts, city-data.com





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Palms Hotel

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PLACES TO STAY

RESTAURANT KEY:
O=Onsite, N=Nearby, W=Walking Distance

HOTELS

	# OF ROOMS	WI-FI	POOL, INDOOR/OUTDOOR	RESTAURANT	FITNESS CENTER	FREE CONTINENTAL BREAKFAST	SMOKING ROOMS	BREAKFAST	BUSINESS CENTER	INDOOR OUTDOOR CORRIDOR	ON-SITE LAUNDRY	HANDICAP ACCESS ROOMS	PETS ALLOWED
HOTEL ENCANTO 705 S. Telshor Blvd. 575-522-4300 866-383-0443	201	✓	O	O, N, W	✓				✓	I		✓	✓
STAYBRIDGE SUITES 2651 Northrise Drive 575-521-7999 800-238-8000	115	✓	O	N, W	✓			✓	✓	I	✓	✓	✓ (FEE)
HILTON GARDEN INN 2550 S. Don Roser Drive 575-522-0900 800-HILTONS	114	✓	O	O, N	✓		✓	✓	✓	I	✓	✓	
HOLIDAY INN EXPRESS & SUITES 2635 S. Valley Drive 575-527-9947 800-HOLIDAY	87	✓	I, HOT TUB	N, W	✓	✓		✓	✓	I	✓	✓	SVC PETS
HAMPTON INN & SUITES 2350 E. Griggs Ave. 575-527-8777 800-HAMPTON	73	✓	I	N, W	✓	✓	3	✓	✓	I	✓	✓	
HAMPTON INN 1641 Hickory Loop 575-541-8777	87	✓	I	N	✓	✓		✓	✓	I	✓	✓	
LA QUINTA INN DE MESILLA 790 Avenida de Mesilla 575-524-0331 800-531-5900	139	✓	O	N, W	✓	✓	✓	✓		I	✓	✓	✓
SPRINGHILL SUITES 1611 Hickory Loop 575-541-8887 888-772-8887	101	✓	O	N, W	✓	✓		✓	✓	I	✓	✓	
DRURY INN & SUITES 1631 Hickory Loop 575-523-4100 800-DRURYINN	72	✓	I, HOT TUB	N, W	✓		✓	✓	✓	I	✓	✓	✓
TOWNPLACE SUITES 2143 Telshor Court 575-532-6500 800-257-3000	81	✓	O	N, W	✓	✓		✓	✓	I	✓	✓	✓
HOLIDAY INN EXPRESS & SUITES LAS CRUCES NORTH 2142 Telshor Court 575-522-0700 800-HOLIDAY	80	✓	I, HOT TUB	N, W	✓	✓		✓	✓	I	✓	✓	✓
FAIRFIELD INN 2101 Summit Court 575-522-6840 800-228-2800	76	✓	O	N, W	✓	✓		✓	✓	I	✓	✓	
RAMADA HOTEL & CONFERENCE CENTER 201 E. University Ave. 575-526-4411 800-RAMADA	114	✓	I	O, N	✓	✓			✓	I	✓	✓	✓
LA QUINTA INN & SUITES ORGAN MOUNTAINS 1500 Hickory Drive 575-523-0100 800-531-5900	87	✓	O	N, W		✓	✓	✓	✓	I	✓	✓	✓
SLEEP INN 2121 S. Triviz Drive 575-522-1700 800-4-CHOICE	63	✓	I	N, W		✓	✓	✓	✓	I		✓	✓
COMFORT INN WEST 1300 Avenida de Mesilla 575-527-1050 800-4-CHOICE	48	✓	I	W	✓	✓	✓	✓	✓	I	✓	✓	✓ (FEE)
COMFORT SUITES 2101 S. Triviz Drive 575-522-1300 800-4-CHOICE	61	✓	I	N, W	✓			✓	✓	I	✓	✓	✓
COMFORT SUITES 236 N. Telshor Blvd. 575-521-1030 800-4-CHOICE	75	✓	I	N, W	✓	✓		✓	✓	I	✓	✓	✓ (FEE)
BEST WESTERN MISSION INN 1765 S. Main St 575-524-8591 800-390-1440	68	✓	O	N		✓	✓	✓	✓	O		✓	✓
RODEWAY INN 235 La Posada Lane 575-525-1010 800-466-8356	106	✓	O	N, W			✓			O	✓	✓	✓
MOTEL 6 TELSHOR 2120 Summit Court 575-525-2055 800-466-8356	83	✓	I, HOT TUB	N, W						I	✓	✓	✓
QUALITY INN & SUITES 2200 S. Valley Drive 575-524-4663 877-424-6423	55	✓	O	N	✓	✓	✓		✓	O	✓	✓	✓
SUPER 8 EAST - WHITE SANDS AREA 3405 Bataan Memorial West 575-382-1490 800-800-8000	52	✓	O	N		✓	✓			I	✓	✓	✓
SUPER 8 SOUTH 245 La Posada Lane 575-523-8695 800-800-8000	59	✓		N, W		✓	✓	✓	✓	I		✓	✓ (FEE)
ECONO LODGE 2585 S. Valley Drive 575-527-2000 800-228-5150	38	✓	O	N, W		✓	✓	✓	✓	I		✓	✓
HOME2 SUITES BY HILTON 1120 N. Telshor Blvd. 575-527-6491 877-646-6302	91	✓	O		✓	✓		✓	✓		✓	✓	✓

PLACES TO STAY

RESTAURANT KEY:
O=Onsite, N=Nearby, W=Walking Distance

HOTELS/MOTELS

	# OF ROOMS	WI-FI	POOL, INDOOR/OUTDOOR	RESTAURANT	FITNESS CENTER	FREE CONTINENTAL BREAKFAST	SMOKING ROOMS	BREAKFAST	BUSINESS CENTER	INDOOR OUTDOOR CORRIDOR	ON-SITE LAUNDRY	HANDICAP ACCESS ROOMS	PETS ALLOWED
DAYS INN LAS CRUCES 755 Avenida de Mesilla 575-526-8311	117	✓	O	N	✓	✓ HOT	✓		✓	O		✓	✓ (FEE)
AMERICA'S BEST VALUE INN - BIG CHILE 2160 W. Picacho Ave. 575-524-8627	50	✓	O	N	✓	✓	✓		✓	O	✓		✓ (FEE)
AMERICA'S BEST VALUE & SUITES I-10 Exit 40 575-524-8603 888-315-2378	160	✓	O	N,W		✓			O	O	✓		✓ (FEE)
WOODSPRINGS SUITES 2080 S. Triviz Dr. 575-528-2046	113	✓	N	N, W			✓			I	✓	✓	
CENTURY 21 MOTEL 2454 N. Main St. 575-524-9626	42	X		N, W			X		O				X
COACHLIGHT INN 301 S. Motel Blvd. 575-526-3301	96	X	O	W		✓			O		X		X
BUDGET INN 2255 W. Picacho Ave. 575-523-0365	35			N					O				
ROYAL HOST MOTEL 2146 W. Picacho Ave. 575-524-8536	26	✓		N			✓		O	✓			✓ (FEE)
DAY'S END MOTEL 755 N. Valley Drive 575-524-7753	30	✓		N, W			✓	✓	✓	✓			
SANDS MOTEL 1655 S. Main St. 575-524-7791	12			N					O	✓			
TOWN HOUSE MOTEL 2205 W. Picacho Ave. 575-524-7733	21			N						✓			✓
BRUCE MOTEL 800 S. Main St. 575-526-1644	20			N, W					O				
DESERT LODGE 1900 W. Picacho Ave. 575-524-1925	10			N					O				✓
WESTERN INN 2155 W. Picacho Ave. 575-523-5399	48	✓		N			✓		O	✓			✓
DESERT OASIS INN 1765 W. Picacho Ave. 575-523-6858	18		O	N					O	✓			✓
HACIENDA DE MESILLA 1803 Avenida de Mesilla 575-652-4953	14	✓	O	O, W		✓				I		✓	SVC DOGS

RV PARKS

COACHLIGHT INN RV PARK 301 S. Motel Blvd. 575-526-3301	32 spaces	✓	O	N							✓		✓
DALMONT'S RV PARK 2224 S. Valley Drive 575-523-2992	25 spaces	✓		N							✓		✓
HACIENDA RV PARK 740 Stern Drive 575-528-5800 888-686-9090	113 spaces	✓	HOT TUB	N	✓						✓		✓
LAS CRUCES KOA 814 Weinrich Road 575-526-6555 800-562-1627	74 spaces	✓	O								✓		✓
SIESTA RV PARK 1551 Avenida de Mesilla 575-523-6816 800-414-6816	53 spaces	✓		N							✓		✓
SUNNY ACRES RV PARK 595 N. Valley Drive 575-524-1716 877-800-1716	100 spaces	✓		N						I, O	✓	✓	DOG PARK

BED & BREAKFAST / BOUTIQUE HOTELS

CASA DE ROSIE 2140 Calle del Norte 575-993-1410	2	✓		N, W						I, O			✓
COACHLIGHT INN 301 S. Motel Blvd. 575-526-3301	96	✓	O	W						O	✓		✓
JOSEFINA'S INN 2261 Calle de Guadalupe 575-525-2620	2	✓		O					✓	I			
LUNDEEN INN OF THE ARTS & LINDA LUNDEEN GALLERY 618 S. Alameda Blvd. 575-526-3326 888-526-3326	7	✓		N, W				✓		I		✓	✓ (FEE)

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Free admission

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230 E. Idaho • Las Cruces, NM Open 9:30 - 5:30, Mon. - Sat. 575-525-3340 www.austinsjewelry.com

City Accolades

Throughout the years, Las Cruces, the Mesilla Valley and New Mexico State University have been recognized for the various amenities they provide to the community.

2018

- Best Run City in New Mexico and 11th best in U.S. WalletHub.com
- Las Cruces ranked 78th happiest city in the U.S., WalletHub.com
- One of Best States for Quality of Life, UsNews.com

2017

- One of “8 Hotspots” for shooting films, Hollywood Reporter
- Top Ten Most Overlooked City in U.S., TravelDK.com
- A Top Place to Retire in the Southwest, TopRetirements.com
- No. 10 of 20 most underrated U.S. cities, DK Eyewitness Travel
- 6th best-run city in the U.S., WalletHub.com
- One of best cities for K-12 teachers, GoodCall.com
- 32nd Safest City in America, WalletHub.com

2016

- Ninth on Lonely Planet magazine’s “Best in the U.S. Top Ten” for travel destinations
- NMSU ranked one of America’s Top Colleges for 9th year in a row, Forbes
- No. 1 on “50 Most Charitable Cities in America” list, Deseret News
- 12th on “Best-Run Cities in America,” WalletHub.com
- Runner Up, “Best Sustainable Community,” Sunset Magazine

2014-2015

- One of top 25 “Best Places to Retire,” Forbes
- Next Big Retirement Destinations, U.S. News & World Report

2013

- “Top 30 Best Small Places for Business and Careers,” ranked 17 in job growth and 16 for “Best Place for a Working Retirement,” Forbes
- “Best 21 Boomer Towns,” Best Boomer Towns
- New Mexico State University ranked in “Top 200 Best Colleges,” U.S. News & World Report
- “Playful City USA,” kaboom.org

2012

- “Top 10 Great Sunny Places to Retire,” AARP
- One of the country’s “Top 10 Spring Break Destinations for Families,” Guidebook America
- “Top 25 Places to Retire,” Forbes/Milken Institute
- “Hardest Working Towns in America,” Parade Magazine
- “Playful City USA,” kaboom.org

2011

- Best large outdoor market in the U.S., Farmland Trust
- “Bronze-level Bicycle Friendly Community,” League of American Cyclists
- “Top 100 Cities to Live,” relocateamerica.com
- “20 Best Towns of the Future,” Sunset Magazine
- “Playful City USA,” kaboom.org

2010

- No. 3 of “Top 10 Recovery Cities,” relocateamerica.com
- No. 8 of “179 Best-performing Small Metros,” Milken Institute
- No. 6 of “Top 10 Cities for Real Estate Steals,” U.S. News & World Report
- No. 19 of 20 Best Towns of the Future, Sunset Magazine
- “Best Places to Retire,” AARP
- “Best of the Road: Chile Pepper Institute,” Rand McNally

2009

- No. 9 of “179 Best-performing Small Metros,” Milken Institute
- “Playful City USA,” kaboom.org
- “Top Destination,” Facilities & Destinations magazine

2007

- ‘07 “Boomtowns,” Inc. Magazine
- “Top Destination,” Facilities & Destinations Magazine

2006

- “Dream Town to Retire,” AARP
- “Top Destination,” Facilities & Destinations Magazine

2005

- “Best College Towns to Retire,” Money Magazine
- “Top 50 Motor Coach Destinations in the United States,” American Bus Association
- “Best Small Metro Area for Business and Careers,” Forbes/Milken Institute

Service Highlights



Visit Las Cruces Visitors Center is located at 336 S. Main St.

For information on services, go to visitlascruces.com or call 575-541-2444



VISIT LAS CRUCES

Located in the heart of the city, Visit Las Cruces serves the area's hospitality industry by promoting Las Cruces as a year-round destination for authentic, memorable, and quality experiences to all who visit.

Visitor Location Specialist

Obtain detailed information about special events, area attractions, private tours, restaurants, hotels, local shops and other visitor services from our friendly and attentive staff

Local Maps & Brochures

Street maps, specialty maps, and travel literature available

Branded Merchandise

T-shirts, glassware, license plates, postcards, and other Las Cruces branded items available for purchase

Website

Stay up to date on all things Las Cruces with the VLC website. Plan your trip by viewing our full schedule of local events and happenings at VisitLasCruces.com

TOUR COMPANIES AND SPECIALTY TOURS

Denise Chavez Walking and Windshield Tours

Las Cruces/Mesilla, New Mexico
575-523-3988
comezon09@comcast.net

Destination Southwest Receptive Operator and Transportation

Albuquerque, New Mexico
505-766-9068
tours@destinationsouthwest.com
destinationsouthwest.com

Geo Betty Tours

Outdoor Adventure and Hiking
El Paso, Texas
915-526-1091
<http://geobettytours.com>

La Morena Walking Tours by Preciliana Sandoval

Mesilla, New Mexico
575-647-2639
www.facebook.com/LaMorenaWalkingTours

Southwest Expeditions

Specialty, Outdoor and Adventure Tours
Las Cruces, New Mexico
575-993-1158, 877-808-6877
facebook.com/swexpeditions

VIP Southwest Services

Specialty Tours and Transportation
Las Cruces, New Mexico
575-639-1515
cr@vipswservices.com
vipswservices.com/vip-tours/

RV DUMP STATIONS

Flying J Travel Plaza

Interstate 10, exit 0
3001 Mountain Pass Rd., Anthony, TX

Leasburg Dam

Interstate 25, exit 19,
then take NM 157 to park entrance. 15 miles
north of Las Cruces Radium Springs, NM

Travel Centers of America TA Las Cruces, NM #104

I-10, exit 130, 202 N. Motel Blvd.

NEW MEXICO MOTORCOACH REGULATIONS

New Mexico does not require that motor coach and commercial bus operators display New Mexico plates when entering the state on a chartered trip. For information on certain fuel and prorated agreements enforced between New Mexico and other states, operators should check with the Motor Transportation Division of the state in which their vehicles are domiciled.

For requirements for liability statements and ICC regulations, contact the New Mexico Public Regulations Commission, Transportation Division, P.O. Box 1269, Santa Fe, NM 87504-1269, 505-827-4519.

For motor carrier safety regulations, highway and fuel taxes or permits, contact the New Mexico Motor Transportation Division, P.O. Box 1028, Santa Fe, NM 87504, 888-683-4636.

Community Resources



Doña Ana Sheriff's Deputy **Jamar Cotton**, a seven-year veteran, was named one of the state's "New Mexico True Heroes" in 2017, a yearly recognition for residents working to better their communities through ongoing service efforts. Cotton is part of DASO's Community Outreach Division and was one of five people statewide to receive the honor in 2017.

PUBLIC SAFETY

Las Cruces Police Department

Chief of Police: Patrick Gallagher
217 E. Picacho Ave.
575-528-4200
las-cruces.org/departments/police-department

Las Cruces Fire Department

Fire Chief: Eric Enriquez
201 E. Picacho Ave.
575-528-3473
las-cruces.org/departments/fire-department

Las Cruces Fire Prevention Bureau

575-528-4150

Doña Ana County Sheriff's Office

Sheriff: Enrique "Kiki" Vigil
845 N. Motel Blvd.
575-525-1911
donaanacounty.org/sheriff

New Mexico State Police District 4

4055 Sonoma Ranch Blvd.
575-382-2500
sp.nm.gov

U.S. Customs and Border Protection

(U.S. Border Patrol)
3120 N. Main St.
575-528-6600
cbp.gov

Las Cruces Crime Stoppers

217 E. Picacho Ave.
575-526-8000

Mesilla Valley Regional Dispatch Authority

911 Lake Tahoe Ct.
575-647-6800
mvrda.org

Las Cruces Codes Enforcement and Animal Control

550 N. Sonoma Ranch Blvd.
575-528-4100

Las Cruces Graffiti Hotline

575-528-4723

Las Cruces Pollution Prevention

575-528-3596

Las Cruces Public Works

575-528-3333

ACHIEVING SUSTAINABLE IMPACT.

Dependable energy is a key driver of our thriving economy. This is why we're committed to implementing sustainable energy solutions that have an impact on our power production and our business community. It's why we're designin intelligent growth strategies, constructing clean energy infrastructure and investing in solar energy expansion. El Paso Electric is working toward a brighter vision of the future.

El Paso Electric Company
El Paso Electric
epelectric.com

PUBLIC TRANSPORTATION

ROADRUNNER TRANSIT

Public transportation system for the City of Las Cruces, offering eight routes
roadrunner.las-cruces.org
 575-541-2500

Service Hours

- 6:30 a.m. to 7 p.m.
Monday through Friday
- 9:30 a.m. to 6 p.m. Saturday
- No service on Sundays

Holidays

(buses not in service):

- New Year's Day
- Memorial Day
- Independence Day
- Labor Day
- Thanksgiving Day
- Christmas Day

Fares (cash only)

- Adults ages 19-59: \$1
- Youth 6-18 years old, seniors 60 and older, disabled people, Medicare card holders, and students with a school ID: 50 cents
- Children 5 and younger: free, three-child limit

RoadRunner Transit Bus Tracker is an online service that provides real-time bus location at bustracker.las-cruces.org.

DIAL-A-RIDE

Dial-A-Ride is a paratransit service offered by the City of Las Cruces providing curb-to-curb, on-demand transportation services to those with disabilities. Dial-A-Ride vehicles are

wheelchair-accessible and are operated by specially trained drivers. The fare is \$2 one way, and an application is required. A free origin-to-destination paratransit service is also available to seniors age 60 and older; however, due to high demand, a minimum of two weeks advance scheduling is required and an hour's notice for cancellations. Donations are appreciated. For information or to request a ride, call **575-541-2777**.

AGGIE TRANSIT

A free service for students of New Mexico State University, Aggie Transit offers an alternative mode



of transportation to students that takes them within a 10-minute walk to anywhere on campus. Two Aggie routes run 7 a.m. to 6 p.m. Monday through Friday during the school year, and one route runs 9 a.m. to 3 p.m. during summer session. For more information visit park.nmsu.edu/transit or call 575-646-4415.

TRAIN

Amtrak-El Paso

915-545-2247, 800-872-7245

Amtrak-Deming

800-872-7245

COMMUNITY RESOURCES CONTINUED

POST OFFICES

Doña Ana

5480 Ledesma Drive
575-523-4301

Fairacres

3800 W. Picacho Ave.
575-524-2195

Las Cruces

201 E. Las Cruces Ave.
575-524-2903

Las Cruces

1180 Commerce Drive
575-521-4953

Mesilla

2253 Calle de Parian
575-524-1531

Mesilla Park

310 E. Union Ave.
575-523-7088

Organ

15770 Padre La Rue St.
575-382-5949

University Park (at NMSU Corbett Center)

1600 International Mall
575-646-2019



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MesillaValleyMall.com

 www.facebook.com/mesillavalleymall

I-25 Exit 3 Lohman Ave 575-521-4409

*Subscribe to receive recurring promotional offers and discounts from our various retailers/businesses via our mobile club. Maximum 6 messages per calendar month. You also agree and understand that consent is not required to make a purchase. Message & data rates may apply. For information, go to pocketstop.com.

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SPINOSO

Codes and Ordinances



Following is information about ordinances that may be useful in day-to-day life in Las Cruces. For full details about City of Las Cruces codes and ordinances, visit www.las-cruces.org/departments/city-clerks-office/municipal-codes.

NUISANCES

Weeds, trash, tall grass, noxious odors, unauthorized noise/vibration, stagnant water, unreasonable amounts of smoke/fumes/cinders, inoperative/dismantled cars and junk are considered nuisances and are prohibited.

Weeds and tall grass should be pulled or cut down to ground level and removed or bagged for the Green Grappler to pick up. Weeds and vegetation may not interfere with walkways and sidewalks.

SIGNS

Signs, including those for yard sales or missing animals, must be placed on private property with the property owner's permission. Signs aren't permitted in or on road medians, shoulders, sidewalks or other city rights-of-way, light poles, stop signs or other public property. Signs must be removed immediately when an event (e.g., a yard sale) is over.

WATERING

Effective year-round:
 • No watering on Mondays

- Even numbered addresses water on Tuesdays, Thursdays and Saturdays
- Odd numbered addresses water on Wednesdays, Fridays and Sundays
 Summer rules effective April 1-Sept. 30
- No watering between 10 a.m. and 6 p.m.
 For information, call **575-528-3549**.

NOISE

It is unlawful for any person to make, continue or cause to be made any loud or unusual noise which either annoys, disturbs, injures or endangers the comfort, repose, health, peace or safety of others. Violations of this ordinance are evidenced by any noises heard or vibrations felt at a distance of 30 or more feet from the source.

For more information, call Codes Enforcement at 575-528-4100.



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PRESENTS

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Exploring South Africa, Victoria Falls & Botswana



Highlights . . .

- Cape Town · Table Mountain
- Stellenbosch · Entabeni Conservancy
- Victoria Falls · Chobe National Park
- Choice on Tour · Seven Wildlife Safaris

14 Days · 23 Meals: 12 Breakfasts · 3 Lunches · 8 Dinners
 (South Africa Safari will be early December 2019. Dates are to be announced.)

Southern Italy & Sicily

featuring Taormina, Matera, Alberobello & the Amalfi Coast
 Departing May 28 - June 8, 2019



Highlights . . .

- Palermo · Monreale · Agrigento
- Valley of the Temples · Giardini Naxos
- Taormina · Catania · Choice on Tour
- Mt. Etna Volcano · Matera · Alberobello
- Amalfi Coast · Sorrento · Pompeii

12 Days · 16 Meals: 10 Breakfasts · 6 Dinners

Both groups are limited; early sign up is essential.

2340 Avenida de Mesilla, Mesilla, NM | (575) 521-1400 | wanda@adventuretravelnm.com

Driving Around Town

PHOTO BY STEVE MACINTYRE



LIFE IS GOOD

If you are new to New Mexico, you are required to surrender your license from any other state and obtain a New Mexico driver's license once residency is established. Those applying for a first-time driver's license (which are compliant with Real ID federal regulations), a license renewal or a license replacement are issued a temporary license while their regular license is being processed and mailed. For more information about driver's licenses and vehicle registration, including accepted documents, visit mvd.newmexico.gov.

REAL ID DRIVER'S LICENSES

As of Nov. 14, 2016, New Mexico began issuing licenses and identification cards that comply with the federal Real ID Act of 2005. By Oct. 1, 2020, the federal government will require your driver's license or ID card to be Real ID compliant if you wish to use it as identification to board an aircraft or enter federal facilities where ID is required.



When you renew your current New Mexico license, you will need to bring the required documents, even if you did so prior to Real ID implementation.

There is no rush. You can wait until your next renewal or until you need to make a change to your name or address.

Documents needed for a driver's license:

- Proof of identification number (e.g., Social Security card)
- Proof of identification (e.g., passport, birth certificate)

- Two proofs of residency (e.g., rental agreement, mortgage statement, utility bill dated within 60 days)
- If your proof of identity does not contain your current full legal name, you must present documentation of any name change(s). This may include a marriage certificate, divorce decree, adoption records or court order. The Motor Vehicle Department uses the full legal name as listed on the document.

DRIVING AUTHORIZATION CARD

Documents needed for those who cannot provide proof of lawful residency status:

- Two proofs of identity and identity number
- Two proofs of New Mexico residency
- If you don't have a valid New Mexico driver's license, you must provide fingerprints.

Note: Documents not in English must be submitted with written translations of those documents in English. The translation must be certified by the translator as a full and complete translation of the document.

Fees:

- \$18 for a four-year license
- \$34 for an eight-year license
- \$15, one-time fee, for DWI records check on all drivers moving from another state
- Drivers age 79 years and older must renew their licenses yearly but are not charged renewal fees.

REGISTERING YOUR VEHICLE

To obtain a New Mexico vehicle title, registration and license plate, the following is required:

For a new vehicle:

- The original manufacturer's certificate of origin
- Dealer's invoice (original or certified copy)
- Odometer statement
- Proof of insurance, including an insurance card, copy of the policy and a letter from the company verifying coverage
- Proof of identity and two proofs of New Mexico residency
- Application for registration



For a used vehicle:

- Certificate of title
- Odometer statement
- Proof of insurance, including an insurance card, copy of the policy and a letter from the company verifying coverage
- Proof of identity and two proofs of New Mexico residency
- Application for registration
- Note for out-of-state vehicles: a VIN inspection is required

Fees:

- \$27 to \$62 for a one-year registration
- \$54 to \$124 for a two-year registration
- Truck registration ranges from \$38-\$207 for one year and \$76-\$414 for two years, depending on weight and model year.

CELL PHONES ORDINANCE

If you are driving and talking on your cell phone, you risk getting a traffic ticket unless you use a hands-free method or device. Texting while driving is also prohibited.

Getting Connected

GAS, WATER, WASTEWATER AND SOLID WASTE

City of Las Cruces City Hall (Utilities)

700 N. Main St.
575-541-2111
las-cruces.org

Doña Ana Mutual Domestic Water

Consumers Association
5535 Ledesma Drive
575-526-3491
After hours: 575-644-4027
dawater.org

Elephant Butte Irrigation District (EBID)

530 S. Melendres St.
575-526-6671
ebid-nm.org

Moongate Water Co.

9301 Bataan Memorial West
575-382-7001
moongatewater.com

Zia Natural Gas

3700 W. Picacho Ave.
575-526-4427
zngc.com

ELECTRICITY

El Paso Electric Company

1201 S. Solano Drive
201 N. Water St.
575-526-5555
epelectric.com

COMMUNICATION SERVICES

Qwest/CenturyLink

575-942-2915
centurylink.com

Xfinity (Comcast)

2750 Mall Drive,
Building 300, Unit 340
575-523-2531
my.xfinity.com

DISH Network

1805 E. Lohman Ave.
575-288-3206
dish.com

DirectTV

855-838-4388
directv.com

Fastwave Biz

555 S. Miranda St.
575-521-3000
fastwave.biz

La Tierra Communications/ZiaNet

3530 Foothills Road, Suite L
575-353-1234, 575-522-2681
la-tierra.net, zianet.com

PHOTO BY STEVE MACINTYRE



At Zia Natural Gas, we've got you covered!

- ◆ Are you paying too much to heat your home and cook your meals with electricity or propane?
- ◆ Are you ready to increase your home's value while lowering your energy costs?

Then it is time to switch to natural gas and we've got you covered!

Call us today to find out more.

- ◆ Are you already a Zia Natural Gas customer interested in saving even more money on energy?
- ◆ Are you considering upgrading your old natural gas furnace or water heater?

Then it is time to explore energy efficiency rebates and we've got you covered!

Visit us at www.ziagas.com to find out more.



**ZIA NATURAL
GAS COMPANY**

3700 W. PICACHO 575-526-4427



Financial Institutions

BANKS

BANK 34

220 N. Telshor Blvd.
575-521-8100

Bank of America

250 W. Amador Ave.
575-526-4481
691 S. Telshor Blvd.
575-647-3700

Bank of the Southwest

605 N. Water St.
575-527-5498

Bank of the West

201 N. Church St.
575-527-6200
795 S. Telshor Blvd.
575-532-1889

BBVA Compass

3800 E. Lohman Ave.
575-521-0000

Century Bank

141 S. Roadrunner Pwy., Suite 101
575-521-2400

Citizens Bank of Las Cruces

505 S. Main St.
575-647-4100
2841 N. Main St.
575-647-4136
3991 E. Lohman Ave.
575-528-6300
3030 W. Picacho Ave.
575-528-6363
3065 E. University Ave.
575-647-6700

First American Bank

2145 E. Lohman Ave.
575-525-4230
1553 Avenida de Mesilla
575-524-8000
223 E. Idaho Ave.
575-647-1804

First Convenience Bank

Inside Walmart, 3331 Rinconada Blvd.
575-382-5771

First National 1870

421 N. Water St.
575-525-8900
2535 S. Telshor Blvd.
575-525-8960
3500 Northrise Drive
575-525-8975

First New Mexico Bank

3000 E. Lohman Ave.
575-556-3000

First Savings Bank

2804 N. Telshor Blvd.
575-521-7931

OneMain Financial

400 N. Telshor Blvd.
575-522-0058
2500 El Paseo Road
575-527-8539

Pioneer Bank

3831 E. Lohman Ave.
575-532-7500
705 E. University Ave.
575-532-7535
2900 Roadrunner Pkwy.
575-532-0639

U.S. Bank

901 E. University Ave.
575-524-0033
277 E. Amador Ave.,
Suite 100
575-647-7310
3790 E. Lohman Ave.
575-522-9660

Washington Federal Bank

1800 S. Telshor Blvd.
575-522-2664
301 W. Amador Ave.
575-647-0704

Wells Fargo Bank

2505 El Paseo Road
575-541-9502
425 S. Telshor Blvd.
575-521-6800
500 S. Main St.
575-526-7000

Wells Fargo Bank

2400 N. Main St.
575-523-3942
571 Walton Blvd. (Inside Walmart)
575-288-9000

Western Heritage Bank

230 S. Alameda Blvd.
575-541-0058

WestStar Bank

555 S. Telshor Blvd.
575-323-6040

CREDIT UNIONS

FirstLight Federal Credit Union

300 Foster Road
3791 E. Lohman Ave.
3105 Del Rey Blvd.
575-526-4401

OneSource Federal Credit Union

1375 E. Boutz Road
575-523-5524

White Sands Federal Credit Union

2190 E. Lohman Ave.
2755 N. Main St.
575-647-4500, 800-462-2406



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firstamb.com
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Mortgage Services

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Recycling & Solid Waste Services



For information, visit las-cruces.org/departments/utilities/solid-waste/solidwastefaq or call 575-528-3500



COURTESY PHOTO

KEEP LAS CRUCES BEAUTIFUL

The City of Las Cruces received a 2017 Coca-Cola Foundation/Keep America Beautiful Public Space Recycling Bin Grant. The city, one of only 50 organizations nationwide to receive the award, will establish a public-space recycling initiative for events, athletic fields, parks and walking trails. Recycling bins for plastic bottles and aluminum cans will be placed along the Triviz Multipurpose Path and Outfall Channel Trail, as well as Apodaca Park, Young Park, and Veterans Memorial Park. For information, call **575-528-4506**.

RECYCLING

Friedman Recycling provides curbside pickup for all recyclables except glass as part of residential services throughout Las Cruces. Your blue recycling bin will be emptied every other week on your regular trash day. Containers must be rolled to a flat surface in the street, against the curb (not on the sidewalk) with the handles facing away from the street. Items in the blue bin should not be bagged. Bins should be on the street by 6 a.m. and removed by 7 p.m. and placed at least 5 feet away from other objects. While new quality standards have changed the rules, the city has not banned many of the items previously accepted, but residents are encouraged to remember the Fab Five.

What are the Fab Five?

Corrugated cardboard: Not your Kleenex boxes, but your Amazon boxes.

Is it sturdy and does it have ridges? These can be remade into other items.

Printer/copier paper: White paper, what you find in an office, can be reprocessed and dyed into any other color but colored paper cannot. Thickness or size doesn't matter.

PET plastic bottles #1: Usually clear – think water and soda bottles. This plastic is commonly recycled into textiles, apparel and even used as a building material in countries where the containers are filled with sand and then stacked to construct walls.

HDPE plastic bottles #2: Think your RINSED milk jugs and detergent jugs. If you wonder what type of plastic it is, check the bottom of the bottle for the little number inside the recycling logo. Then rinse it out and put it in the bin.

Aluminum and steel/tin cans:

The ultimate recyclable. Just make sure they've been rinsed at the sink. Other items still accepted, but not encouraged include mixed paper (newspapers, post cards, magazines, phone books), chipboard/paperboard (cereal boxes, tissue boxes, cartons, etc.) Due to the market changes, these items have no value. Please avoid placing these items in your blue bin or dumpster when possible. Contact Friedman Recycling at **575-323-5086** or visit friedmanrecycling.com.

GLASS RECYCLING

The city accepts glass (minus corks and bottle tops) for recycling at its two recycling drop-off locations: the South Central Solid Waste Authority, 2865 W. Amador Ave., and Sonoma Ranch Landfill, 555 Sonoma

Ranch Blvd. The glass is ground up into different textures of cullet, which can be acquired for free for use in yards and decorative projects. The textures range from fine sand to pebble-sized. The courser cullet is popular for landscaping, while the finer grounds can be used in potting soils.

SOLID WASTE PICK-UP

Trash (brown bin) pickup is weekly. Containers must be rolled to a flat surface in the street, against the curb (not on the sidewalk) with the handles facing away from the street. All trash in the brown bin must be bagged or tied without overfilling the bin, and the lids must be closed so trash doesn't fly away. Bins should be on the street by 6 a.m. and removed by 7 p.m., at least 5 feet away from other objects including other trash or recycling bins.

GRAPPLER SERVICE

Large/bulky items that won't fit into your brown bin are picked up once a month on the same day as your trash service (the Grappler will not pick up construction material). To find your Grappler pickup day, visit las-cruces.org/departments/utilities/solid-waste/solid-waste-resources/grappler-schedule. All items for the grappler must be placed by the curbside the night before or by 6 a.m. and 5 feet away from other objects on the morning of pickup.

GREEN GRAPPLER

On the same day as regular Grappler service, the Green Grappler will pick up residential yard waste that will be turned into mulch available for residential use.

Las Cruces Country Music Festival

THIS IS CRUCES COUNTRY

Since its beginning in 2013, **The Las Cruces Country Music Festival** has grown to become the region's most anticipated musical event blazing through southern New Mexico each year. The festival is a three-day-long country music celebration that has brought country legends such as Kenny Rogers, Lee Ann Womack, Travis Tritt, and many other stars to the City of Crosses.

The festival grows each year attracting over 10,000 country music fans. The Oct. 19-21, 2018 lineup includes headliners

Dwight Yoakam and Randy Houser, with performances by Sawyer

Brown, Rick Trevino, Frankie Ballard, King Leg, and Brennin.

For tickets visit LasCrucesCountryMusic.com

The 2019 dates have been announced for Oct. 18-20.



Be water wise in Las Cruces

Drought concerns throughout the Southwest, including Las Cruces, are now part of our everyday reality. It is important to remember that individual decisions can make an impact on future livability for desert communities.

One way to be water conscious is by installing water-conserving fixtures and appliances, such as low-flow toilets and showerheads. Another method is to embrace water-conserving habits, such as taking shorter showers and only running full loads in the dishwasher and washing machine. Turn off the water when you brush your teeth, and fix leaks as soon as you can.

You can have a beautiful yard by using native or drought-tolerant plants that do not require large amounts of water. The city's xeric demonstration garden is at 680 N. Motel Blvd., and you can download the garden guide at las-cruces.org/departments/utilities/water-conservation/

demogarden.

If you have a lawn, deep, infrequent watering will promote deep root growth. A drip-water system will supply water at the roots and watering your plants early in the morning or in the evening will help limit the water lost to evaporation. Installing a rainwater or gray water harvesting system will have a positive impact on both the environment and your water bill.

Lush and Lean workshops are free workshops sponsored by the Water Conservation Program of the City of Las Cruces. This annual spring workshop series educates attendees about water-wise irrigation, landscaping, gardening and more.



PHOTO BY TRACY ROY

For information about conserving water in the desert, mandated water restrictions, educational resources for children, where to report water waste and information about the Lush and Lean workshop series, visit las-cruces.org/departments/utilities/water-conservation.

Dog-friendly Las Cruces

LAS CRUCES DOG PARK

300 N. Hermosa St.
575-541-2200

The dog park, located behind Meerscheidt Recreation Center, offers off-leash play areas, shade structures, waste stations, benches, a water feature with a hose, and water fountains. Separate areas are available for large and small dogs. Dogs must be healthy, spayed or neutered, sociable, current on all vaccinations and licensed with tags on collar and must be under their owner's control at all times. Dogs must be leashed when not in designated off-lead areas. The park is open daily 5 a.m.-11 p.m. The northeast section is sectioned off and designated as a the "special needs" area. The park is managed by the Las Cruces Dog Park Coalition.

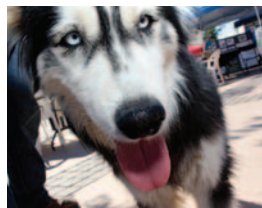


PHOTO BY STEVE MACINTYRE

Las Cruceans love their pets as much as they love their chile and perfect weather. It's pet-friendly around here, and many establishments allow dogs (leashed, and only on the outdoor patios). Check out the list below to get started.

RESTAURANTS

Andele's Dog House

1983 Calle del Norte
575-526-1271
andelerestaurante.com/the-dog-house.html

The Bean Café

2011 Avenida de Mesilla
575-527-5155
thebeandemesilla.com

Bosque Brewing Co.

901 E. University Ave.
575-888-4110
bosquebrewing.com

Café de Mesilla

2190 Avenida de Mesilla
575-524-0000
cafedemesilla.com

Caliche's Frozen Custard

131 Roadrunner Pkwy., 575-521-1161
590 S. Valley Drive
575-646-5066
caliches.com

Get a free poochie cone when you order a cone for yourself!

High Desert

1201 W. Hadley Ave.
575-525-6752
highdesertbrewingco.com

International Delights Café

1245 El Paseo Road
575-646-5956

Josefina's Old Gate

2261 Calle de Guadalupe, Mesilla
575-525-2620
josefinasoldgate.com

La Vina Winery

4201 S. Highway 28, La Union
575-882-7632
lavinawinery.com

Luna Rossa Winery and Pizzeria

1321 Avenida de Mesilla
575-526-2484
lunarossawinery.com

Mesilla Valley Kitchen

2001 E. Lohman Ave.
575-523-9311
mesillavalleykitcheninc.com

Milagro Coffee y Espresso

1733 E. University Ave.
575-532-1042
milagrocoffeeonline.com

Spirit Winds Coffee Bar

2260 Locust St.
575-521-1222

Spotted Dog Brewery

2920 Avenida de Mesilla
575-650-2729
spotteddogbrewery.com

St. Clair Winery & Bistro

1720 Avenida de Mesilla
575-524-2408
stclairwinery.com

Sweet CeCe's

901 E. University Ave.
575-323-3628

SHOPPING

Better Life Natural Pet Foods

365 Avenida de Mesilla
575-527-9265
315 Telshor Blvd., Suite C
575-556-9117
betterlifenaturalpetfoods.com

Horse N Hound Feed N Supply

991 W. Amador Ave.
575-523-8790
horsenhoundfeed.com

Petco

3050 E. Lohman Ave.
575-532-5200
petco.com

Pet's Barn

1600 S. Valley Drive
575-541-8300
petsbarn.com

PetSmart

2200 E. Lohman Ave.
575-523-1154
petsmart.com

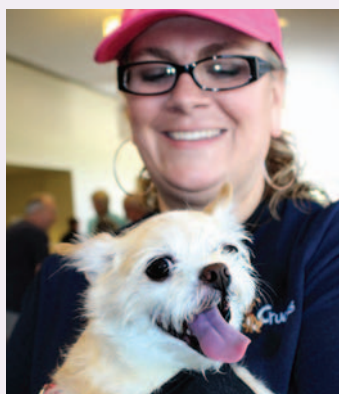


PHOTO BY STEVE MACINTYRE

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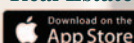
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Las Cruces
Real Estate



Pet Ordinances

LICENSING

An owner of a dog or cat older than 3 months within the city must obtain a dog or cat license issued by the Animal Service Center of the Mesilla Valley (ASCMV) within 30 days of acquiring ownership, providing proof that a licensed veterinarian has properly vaccinated the dog or cat against rabies and that the animal has an implanted working identification microchip.

RABIES SHOTS AND CONTROL

Any dog, cat, domestic ferret or other animal older than 3 months for which there is a state-approved rabies vaccine must have a rabies vaccination. Every animal bite must be immediately reported to animal control or a state field health office.

PERMITTED PETS

- Up to seven licensed pets per home, having more than three pets requires a kennel permit
- Up to a total of six chickens and/or ducks with a permit. Roosters and drakes, however, are not permitted within city limits.
- Feral cat colonies with permit
- Any amphibians, reptiles, caged birds, aquarium fish, caged rodents or caged ferrets maintained within the confines of a dwelling unit, except as prohibited/restricted by federal or state law regarding those species listed as threatened, endangered or as prohibited/restricted by the City Codes Enforcement Department

RESTRAINING ANIMALS

All animals must be kept on the owner's property following municipal guidelines for proper shelter. If an animal is restrained on the premises of its owner, the tether must be no shorter than 12 feet. Dogs may not be tethered to a stationary object for more than two hours in any 12-hour period or more than four hours in any 12-hour period to a running line, pulley or trolley system. A tether may not weigh more than one-eighth of the animal's body weight. In all cases, a tethered animal must be able to reach a container of water. While on the street or in public, the animal must be kept on a leash of suitable length so as to enable the handler to maintain control of the animal.

WASTE PICK UP

Every owner of a dog or cat should be aware that animal defecation is prohibited on property other than that of the owner. Owners of animals are responsible for immediately removing and properly disposing of animal waste.

NUISANCE

An owner can't allow an animal to persistently or continuously bark, howl or make noise that is audible for more than 10 minutes. Pursuant to this, animal control may enter a property and may impound a howling or barking animal if the owner is unable to be contacted.

Chapter 7 of the Municipal Codes for the City of Las Cruces addresses animals. las-cruces.org/departments/city-clerks-office/municipal-codes



PHOTOS BY STEVE MACINTYRE

ANIMAL GROUPS

Action Program for Animals

800 W. Picacho Ave.
Main: 575-571-4654
Info line: 575-644-0505
actionprogramsforanimals.org

Animal Service Center of the Mesilla Valley

3351 Bataan Memorial West
575-382-0018
las-cruces.org/departments/ascmv

Broken Promises SW

575-680-1955

Cat's Meow Adoption Center

2211 N. Mesquite St.
575-640-0011
thecatsmeowlascruces.com

Cherished K-9 (foster home-based rescue)

575-496-6085, cherishedk-9.com

City of Las Cruces Animal Control

1085 Med Park Drive
575-528-4100
las-cruces.org/departments/police-department/codes-enforcement/animal-control

Dog Cruces

151 S. Solano, Ste. E
575-528-8505
dogcruces.com

Doña Ana County Animal Control

845 N. Motel Blvd.
575-525-8846
donaanacounty.org/animal

Doña Ana County Humane Society

2406 W. Picacho Ave., Ste. 103
575-647-4808, dachslc.org

Humane Society of Southern New Mexico

575-523-8020, hssnm.org

Las Cruces Dog Park Coalition

lcdogparkers.com

Safe Haven Animal Sanctuary

6890 Eagle Road
575-805-5338
safehavenanimalsanctuary.net
Safe Haven Thrift Store
840-D El Paseo Road
575-541-4942

Spay and Neuter Action Program (SNAP)

2405 W. Picacho Ave., Ste. 103
Las Cruces, NM 88007
575-524-9265
snapnewmexico.org

Tails from the Shelter

tailsfromtheshelter.org

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575-312-3070 • Grapevineplaza@gmail.com



Statues honor women Veterans



PHOTO BY STEVE MACINTYRE

Life-sized, one-of-a-kind bronze statues representing women veterans of the United States Armed Forces who have served since World War I were installed in December 2017 at the Women Veterans Monument at Veterans Memorial Park, 2651 Roadrunner Pkwy.

The realistic figures, which took more than a year to create, represent branches of the military during various eras and are the focal point of the monument. The Women Veterans Monument was officially unveiled at a formal dedication tentatively scheduled for March 10, 2018.

The statues were designed and created by artist Matt Glenn, owner of Big Statues in Provo, Utah.

Las Cruces' memorial is one of few significant memorials in the country dedicated to women veterans.

The sculpture consists of six statues of women military members, representing the Army, Navy, Air Force, Marines, Coast Guard

and National Guard. Just as important as the sculptures is the monument surrounding it. It's an open-air rotunda, with space for plaques and information on women veterans, and a brick-and-concrete structure that complements not only the statues, but the entire Veterans Park. There is seating and wonderful detail. As with many modern park structures, there are metal guards to prevent skateboarders from attempting rides down slopes. Instead of the normal nondescript metal strips, though, these are brass oak leaves to mimic the military oak leaf clusters.

The Women Veterans Monument is a collaborative project funded by The City of Las Cruces and The United Military Women of the SouthWest, an organization of women veterans that supports women veterans who have served or are currently serving our country. The group serves as liaison to community services that can assist women veterans and their families.



PHOTO BY STEVE MACINTYRE

La Entrada Monument

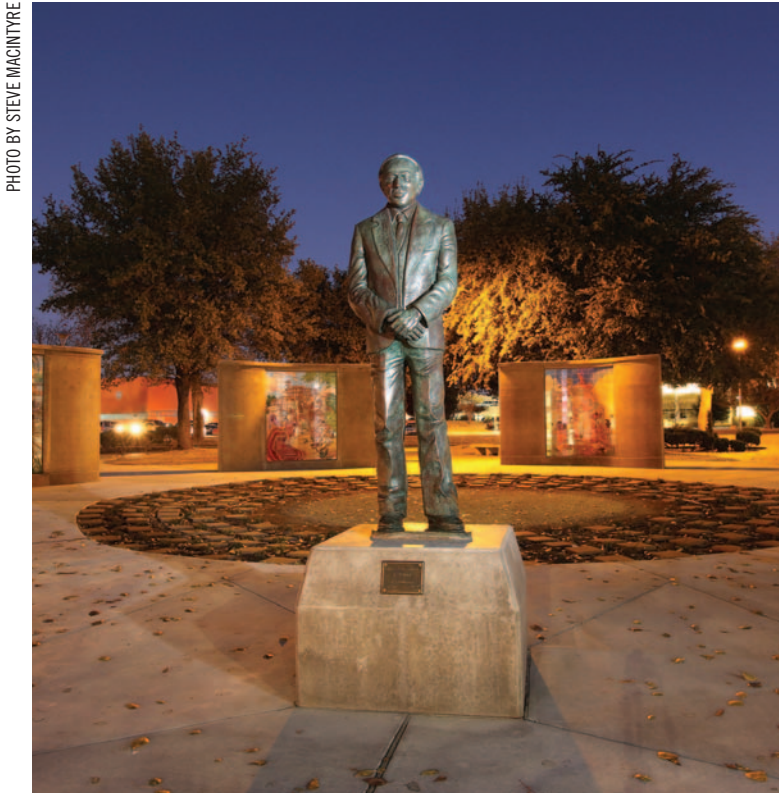


PHOTO BY STEVE MACINTYRE

La Entrada restoration is complete

La Entrada city monument, out of public view for more than a decade, was restored to Albert Johnson Park in December 2017. The statue of Albert Johnson, foreground, for whom the park is named, has also been returned to its rightful place after its removal in 2017 to prevent any damage during La Entrada's reconstruction. It is near its original location at the park's main entrance at the corner of Picacho Avenue and Main Street.

Johnson was mayor of Las Cruces from 1976-1980 and was the first black mayor in New Mexico.

The original La Entrada monument was located on a portion of what is now the reopened Main Street near the Rio Grande Theatre where it resided from 1997 to 2006, when it was removed for the Main Street reopening.

The current monument is a reimagining of the previous, using original tiles from Las Cruces' sister city Lerdo, Durango, Mexico. Some of the original tiles broke when the original monument was disassembled.

Local artist Tony Pennock, whose art is displayed on Las Cruces water tanks, has been instrumental in the project, including monument design. Low-retaining seat walls were installed to blend the monument into the park topography and to allow spaces for viewers to sit while they enjoy the monument.

The Bulletin: Your window to Las Cruces

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THE LAS CRUCES
Bulletin

1740-A Calle de Mercado
Las Cruces, NM 88005
www.lascrucesbulletin.com



Veterans Organizations

American Legion Post 10

1185 E. Madrid Ave./P.O. Box 7
Las Cruces, NM 88001
575-526-9139
Meets 6:30 p.m. the second
Monday of every month

Disabled American Veterans (DAV) 10 Mesilla Valley Chapter

1185 E. Madrid Ave./P.O. Box 2457
Las Cruces, NM 88001
575-202-1872
Meets at 6 p.m. the first Thursday of
the month

Disabled American Veterans (DAV) 25

332 E. Lisa Drive
Chaparral, NM 88081
575-824-0442
Meets at 7 p.m. the third Thursday of
the month

Disabled American Veterans (DAV) 38

P.O. Box 1244
Mesilla, NM 88046
575-640-8865 or 575-405-6747 (Bill Foster)
Meets at 8 a.m. on the third Saturday of the
month at Andelé Restaurant in Mesilla

Gadsden Post 4384

P.O. Box 3773
Meets at 9 a.m. on the second Saturday of
the month. Auxiliary meets at 6 p.m. third
Monday of the month.

Honor Flight of Southern New Mexico

P.O. Box 14017
Las Cruces, NM 88013
844-697-1590, info@honorflightnm.org

Marine Corps League

El Perro Diablo Detachment 478
P.O. Box 13831
Las Cruces, NM 88013

Mesilla Valley #2004

Military Order of the Purple Heart
575-496-1312, purpleheartlascruces.com
Meets first Monday of every month at
American Legion Post 10

Military Officers

Association of America
Current or prior
commissioned officers
P.O. Box 743
Las Cruces, NM 88004-0743
575-382-1563
Meets at various locations 6 p.m.
the third Wednesday of the month
except June, August and December

Remember Bataan Foundation

575-644-1895
Dana Knight, President

Reserve Officers Association

State Chapter, 0001-NM
505-332-4240

Sons of the American Legion

Squadron 10
P.O. Box 7
Las Cruces, NM 88004
575-526-9139
Meets at American Legion Post 10

United Military Women of the Southwest

P.O. Box 2534
Las Cruces, NM 88004
575-639-1265
umwsw.weebly.com

Vietnam Veterans of America

Eduardo Marquez Jr. Chapter 431
P.O. Box 6836
Las Cruces, NM 88006
575-649-1145
Meets at 7 p.m. the third Tuesday of the
month at American Legion Post 10

VFW Post 3242

Ray McCorkle Post
2001 N. Mesquite St.
Las Cruces, NM 88001-1727
575-527-0443
Meets at 9 a.m. the second
Saturday of the month

VFW Post 4384

Gadsden Memorial Post
P.O. Box 3733
Anthony, NM 88021-3773
575-882-3926
Meets at 7 p.m. every third Monday of
the month

VFW Post 6917

5845 Bataan Memorial West
Las Cruces, NM 88012
575-382-9703
Meets at 7 p.m. the second Thursday of
the month

VFW Post 10124

J.M. Carriere Post
709 S. Valley Drive
Las Cruces, NM 88005
526-5761
Meets at 9:30 a.m. the third Saturday of
the month

Women Veterans of New Mexico, Unit No. 1

600 Shadow Valley Drive
Las Cruces, NM 88007-5325
575-644-1675

Veterans Affairs Outpatient Clinic

1635 S. Don Roser Drive
Las Cruces, NM 88011
575-522-1241

Vet Center

(NM Dept. of Veterans Affairs)
1120 Commerce St., Suite B
Las Cruces, New Mexico 88001
575-523-9826

New Mexico Dept. of Veterans Services

2024 East Griggs Ave.
Las Cruces, NM 88001
575-524-6220

United Veterans Council of Doña Ana County

P.O. Box 6201
Las Cruces, NM 88006
Meets at 6:30 p.m. the second Tuesday of
every month at VFW Post 3242

Why is there a space ship in front of City Hall?

by ELVA K. ÖSTERREICH

A full-sized replica of Virgin Galactic's SpaceShipTwo landed at Las Cruces City Hall April 4, 2018, to herald the first annual Space Festival, a tribute to the region's economic and cultural ties to the space industry. The replica remains on display in Las Cruces at least through November 2018.

SpaceShipTwo is the vehicle Virgin Galactic is developing to carry space tourists of the future to experience space for themselves as they depart from southern New

Mexico's Spaceport America. More than 600 people have made reservations for the flight, committing to pay the \$250,000 ticket price.

"People who have made reservations want to experience a journey to the edge of space, something that only 562 people have done," Virgin Galactic Executive Vice President for Spaceport and Program Development Jonathan Firth said. "The things that excite them about it are the view of the

Earth and increased awareness of the fragility from a distance, atmosphere, rocket rides up and the black sky and the opportunity to get out of their seats and float."

Spaceport America is becoming more accessible from Las Cruces daily. There are tours

of the facility available and a road from the south is being developed as well as a visitor center. Space tourism flights will begin when Virgin Galactic finishes its flight test program, Firth said. Learn more at virgingalactic.com, spaceportamerica.com



PHOTO BY STEVE MACINTYRE

A March to Remember

PHOTO BY STEVE MACINTYRE



The Bataan Memorial Death March is a challenging 26.2-mile trek through desert terrain of White Sands Missile Range. Thousands participate each year, civilian and military, honoring heroic service members who defended the Philippine Islands during World War II, sacrificing their freedom, health, and, in many cases, their lives. Learn more at bataanmarch.com.

Las Cruces Vet Center plays vital role for combat veterans

When the Las Cruces Vet Center opened its doors in December 2007, it filled an important niche for services available to veterans living in southern New Mexico and the surrounding region. Vet centers were specifically designed to serve war-zone veterans from all eras beginning with the Vietnam War and continuing to the present. The services offered are for men and women from all branches of service.

The goal of a vet center is to provide a broad range of counseling outreach and referral services to eligible service members to assist them in making a positive post-deployment readjustment to civilian life. Services offered include individual readjustment counseling, referral for benefits assistance, group readjustment counseling, marital and family counseling, substance abuse information and referral, job counseling and placement, sexual trauma counseling and bereavement counseling.

The Las Cruces Vet Center is one of 43 centers in the Mountain West Region, one of four in New Mexico and the only

center south of Interstate 40. It serves an area covering 11 counties, 39 percent of the state and a veteran population estimated at more than 50,000.

Veterans can walk in to get assistance in determining what services they need, whether at the center itself or one of the other veteran programs in the area. There are handouts on a wide range of topics, magazines and books to borrow from the library and an inviting pot of fresh coffee.

LEARN MORE

Las Cruces Vet Center
230 S. Water St.
575-523-9826

For assistance after hours or on holidays, call **1-877-WAR-VETS (1-877-927-8387)**

Hours:

8 a.m.-6:30 p.m., Monday, Wednesday
8 a.m.-4:30 p.m., Tuesday, Thursday
7 a.m.-6:30 p.m., Friday
8 a.m.-2 p.m., Saturday
Closed Sunday

AREA MILITARY AT A GLANCE

Holloman Air Force Base

Branch: U.S. Air Force
Established in 1942 as Alamogordo Army Airfield

Land Area: 59,639 acres

Commander: Colonel Joseph L. Campo, commander of the 49th Wing

Website: holloman.af.mil

White Sands Missile Range

Branch: U.S. Army
Established in 1945

Land Area: 3,200 square miles, spanning five counties.

Largest military installation in the US.

Commander: Brigadier General Gregory J. Brady commanding general

Website: wsmr.army.mil

Fort Bliss

Branch: U.S. Army

Established as Military Post of El Paso in 1848. The post's first troops arrived in 1849. In 1853, the installation relocated and it was officially renamed Fort Bliss in 1854.

Land Area: 1,700 square miles. The Army's second largest installation.

Commander: Major General Robert P. White, commanding general

Website: bliss.army.mil

Guide to Las Cruces City Hall



700 N. Main St.
Las Cruces, NM 88001
las-cruces.org

PHOTO BY TRACY ROY

City Clerk's Office

575-541-2115

The Office of the City Clerk conducts city elections. General questions about running for office or voting can be directed to the city clerk's office. The clerk's office is also in charge of the city's official records and records requests.

Utilities

575-541-2111

The City of Las Cruces provides gas, water, sewer and trash services within city limits. You can get connected at City Hall, pay your bill or transfer services if you move.

Community Development Office

575-528-3066

The Community Development Office issues building permits and business licenses. It handles transportation planning, development and construction review.

Housing and Family Services

575-528-3022

Housing and Family Services is under Community Development and addresses the needs of low- and moderate-income residents by addressing housing issues with regard to affordable housing, public service funding and public infrastructure programs.

Public Works

575-528-3333

Public Works is responsible for construction and maintenance of public buildings, service facilities, gas and water lines, along with the city's roads and streets.

Risk Management

575-528-3665

Risk Management's ultimate responsibility is safety. It processes any claims against the City and workers' compensation claims, as well as addressing overall safety concerns.

Human Resources

575-528-3100

The Human Resources office at City Hall hires and handles the City's workforce.

City Council

575-541-2066

City Hall houses the offices of the mayor and the six city council members. City Council meetings are held on the first and third Monday of each month, and work sessions are held on the second and fourth Monday of each month. Meetings begin at 1 p.m.



GOVERNMENT OFFICES

City Hall

700 N. Main St.
575-541-2000

Doña Ana County Government Center

845 N. Motel Blvd.
575-647-7200

State Income Support Division - East Las Cruces

2121 Summit Court
575-524-6568

State Income Support Division - West Las Cruces

655 Utah Ave.
575-524-6500

New Mexico Taxation and Revenue

2540 El Paseo Road, No. 2
575-524-6225

IRS Tax Assistance Office

Loretto Town Centre
505 S. Main St., Suite 149
575-526-0161

New Mexico Motor Vehicle Division

Loretto Town Centre
505 S. Main St., Suite 357
575-524-6215

3291 Del Rey Blvd., Suite 10
575-647-2044

mvd.newmexico.gov

U.S. Social Security Administration

2141 Summit Court
866-563-9294

Las Cruces Police Department Headquarters

217 E. Picacho Ave.
575-528-4200

Las Cruces Fire Department

201 E. Picacho Ave.
575-528-3473

New Mexico State Police

4055 Sonoma Ranch Blvd.
575-382-2500

New Mexico Department of Health

1170 N. Solano Drive
575-528-5000

New Mexico Workforce Connection

226 S. Alameda Blvd.
575-524-6250

New Hotel *will support* Student Learning



PHOTO COURTESY OF NMSU

A hotel will be built west of the Las Cruces Convention Center and will provide a learning environment for students in the College of Agricultural, Consumer and Environmental Sciences' School of Hotel, Restaurant and Tourism Management.

Officials gathered Oct. 12, 2017 to break ground for the hotel project at New Mexico State University.

"We're delighted to move this project along, particularly since it's been 14 years in the making," said former NMSU Chancellor Garrey Carruthers. "Located next to the Las Cruces Convention Center, as well as our eventual NMSU Heritage Farm and other developments in the area, this will certainly be a spot people will want to come and visit. This hotel will serve the city's convention center, generate an additional revenue stream for the university and create opportunities for students in our School of Hotel, Restaurant and Tourism Management."

The hotel will be owned by a group that



operates eight other hotels around New Mexico.

"New Mexico certainly has a rich history in hospitality," said Prakash Sundaram, president and CEO of Total Management Systems, the hotel's developer. "We're looking forward to

working with New Mexico State University and the School of Hotel, Restaurant and Tourism Management in providing education and training for students interested in this field."

The hotel is expected to open June 2019.



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150 East Lohman Avenue

575.524.1968

www.lascruces.org

Convention Center Expansion

Representatives from area businesses and Las Cruces city government headed by Mayor Ken Miyagishima, fourth from right, broke ground for the new addition to the Las Cruces Convention Center on May 16, 2018. The \$5 million expansion will add 17,000 square feet of exhibition space at the center, 680 E. University Ave.



PHOTO BY STEVE MACINTYRE

EXPANSION COMPLETE SUMMER OF 2019



Las Cruces
Convention
Center

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Las Cruces, NM | 575.526.0100
MeetInLasCruces.com

MEETINGS | CONVENTIONS | EVENTS | WEDDINGS | SPECIAL OCCASIONS

Welcome Virgin Galactic

Task force helps employees relocate to Las Cruces

by ELVA K. ÖSTERREICH

As Virgin Galactic ramps up its expectation of hosting space tourists on their journeys to the edge of space, about 85 employees and their families will relocate to Las Cruces.

Doña Ana County has created a task force to work with Virgin Galactic to assemble a plan to help with the relocation of the families, according to Las Cruces Economic Development Department Director Phil San Filippo. The task force includes people with the city, the Doña Ana County Builders Association, the Mesilla Valley Economic Development Alliance and others, San Filippo said.

“What we learned is that we did not have a real relocation package, so we put our thoughts together,” San Filippo said. “We have completed a website for them – movetolasruces.com. Right now, it’s predominantly for Virgin Galactic, with the

knowledge and understanding it is available to anyone who is interested in relocating here.”

At the end of June 2018, task force members traveled to Mojave, California, to meet with Virgin Galactic families who may be coming to live in the Las Cruces area.

“There are all different levels of jobs coming from machinists to highly trained scientists and engineers,” San Filippo said. “They are also hiring people in the area.”

Traveling with San Filippo to Mojave, representing Las Cruces, were Las Cruces Schools superintendent Dr. Greg Ewing, Las Cruces City Manager Stuart Ed, Heritage Hotels General Manager Belia Alvarez and others. He said the intention was not to go as any individual entity, but to go as one, representing Las Cruces and Doña Ana County as a whole.

“I believe the next 12 months will be exciting months,” San Filippo said in June



2018. “They (Virgin Galactic) have had two very successful tests. I think we will start seeing a transition soon.”

Info: Movetolasruces.com.



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SMALL BUSINESS RESOURCES

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3655 Research Drive
575-646-6120
arrowheadcenter.nmsu.edu

City of Las Cruces Economic Development Department
700 N. Main St., Ste. 3300
575-541-2425
las-cruces.org

Downtown Las Cruces Partnership
138 S. Water St.
575-525-1955
downtownlascruces.org

High Tech Consortium of Southern New Mexico
575-521-0018
htcnm.com

MVEDA (Mesilla Valley Economic Development Alliance)
277 E. Amador Ave., Suite 304
575-525-2852 or 800-523-6833
mveda.com

Procurement Technical Assistance Center Arrowhead Center
3655 Research Drive, Room 180
575-646-1622
nmptac.org

SCORE
505 S. Main, Ste. 125
575-523-5627
scorelascruces.org

Small Business Development Center
2345 E. Nevada Ave., Suite 101
575-527-7676
dacc.nmsu.edu/sbdc

WESST - Las Cruces
277 E. Amador Ave., Suite 275
575-541-1583
wesst.org/las-cruces

WORKFORCE TRAINING

Doña Ana Community College
2800 Sonoma Ranch Blvd.
575-527-7500
dacc.nmsu.edu

DACC Workforce Center
2345 E. Nevada Ave.
575-527-7776
dacc.nmsu.edu/ctp

Las Cruces Workforce Connection Center
226 S. Alameda Blvd.
575-524-6250
jobs.state.nm.us

Massage Therapy Training Institute
1210 N. Main St.
575-523-6811
mtti.org

Mesilla Valley Training Center
400 W. Bell Ave. (Mesilla Park)
575-527-6059
mvtc.lcps.k12.nm.us

New Mexico Department of Workforce Solutions
226 S. Alameda Blvd.
575-524-6250

New Mexico State University
1780 E. University Ave.
575-646-3121
nmsu.edu

New Mexico Works Program
2121 Summit Court
575-532-0233

Olympian Academy of Cosmetology
1460 Missouri Ave., Suite 5
575-523-7181
olympianuniversity.com

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Agricultural Roots *go deep* in Doña Ana County

PHOTO BY TRACY ROY

New Mexicans are resilient, and nowhere is that seen more clearly than in the agriculture of the state. Drought has long affected Doña Ana County, but farmers are diversifying, using technology, finding higher-value crops to offset water losses and creating a wider outreach in the sale of produce.

In 2012, the value of agricultural products in Doña Ana County was \$351 million and there were 2,184 farms averaging 312 acres. There were 83,543 cattle and calves, 12,179 colonies of bees and 989 sheep and lambs. (agcensus.usda.gov)

Doña Ana County leads all United States counties in pecan production and leads New Mexican counties in acres of orchard

production. With 84 percent of its farmland in pasture, it leads the state in forage production and is second in both vegetable and cotton production. It also has a significant dairy industry and produces cattle, feed for cattle, sheep and lambs, fruits, honey and the prized Hatch green chile pepper. While Doña Ana County has some very large farms in terms of both sales and acreage, the U.S. Department of Agriculture designates 95 percent of its farms as small (grossing less than \$250,000 in cash farm income annually).

The county is identified as the oldest commercial wine-growing region in the U.S. with grapes being brought in by Spanish colonists as early as 1580.

ONLINE SYSTEM STREAMLINES CITY PERMITS, LICENSES

The City of Las Cruces issues permits for everything from construction to demolition.

Visit las-cruces.org, click on “I want to” at the top of the page, and then click on “apply for online construction permits or licenses and permits.”

CONSTRUCTION PERMITS

Using software from Accela, the city now offers e-government services 24 hours a day, seven days a week. Register and create a user account to access the service to look up property information, search applications and view inspections.

LICENSES AND PERMITS

Visit las-cruces.org/en/live/licenses-and-permits for links to the permitting process for:

- Alarms, both residential and commercial
- Parades
- Sound: Required for anyone “planning to have music at personal events held in public places such as city parks”
- Street/block party
- Park usage: To reserve a city park for an event
- Permits and inspections: Includes residential and commercial-building alterations, re-roofing, signs, window and door replacement, residential and commercial swimming pools are among the permits available online
- Business registration
- Door-to-door solicitation
- Nonprofit notification
- Property development and land use
- Electrical
- Erosion control plan



Las Cruces Chambers

Area chambers serve the community

Las Cruces is home to three hard-working chambers of commerce whose aim is to strengthen the business economy, and in doing so, bolster the community through economic stability and growth.

The Greater Las Cruces Chamber of Commerce was established more than 60 years ago and represents more than 900 businesses in the county. It is the only four-star accredited Chamber in the state of New Mexico.

The Las Cruces Hispanic Chamber of Commerce, with about 300 members, assists Hispanic-owned or operated small businesses with resources for growth and expansion, while reaching out to the Las Cruces community.

Since 2012, the Las Cruces Green Chamber of Commerce has brought the unique Triple Bottom Line approach to running a business, one that addresses a company's responsibilities toward financial, social and environmental bottom lines while supporting changes benefitting the community for years to come. The Green Chamber also advocates for shopping locally.



Greater Las Cruces Chamber of Commerce

150 E. Lohman Ave.
575-524-1968
lascruces.org
President/CEO: Debbi Moore



Las Cruces Hispanic Chamber of Commerce

277 E. Amador Ave., Suite 305
575-524-8900
lascruceshispanicchamber.com
President/CEO: Curtis Rosemond



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Facilities Management Administrator, **Eric Martin, CFM**

Architect: **ASA ARCHITECTS, PA**



Contractor: **ESA CONSTRUCTION, INC.**



For project information contact **TOMAS MENDEZ, Architect, City of Las Cruces**
or **Design & Construction Services Project Manager** at 575-528-3121



CEO Pamela Angell attends a walk-through of the new facility in May 2018.

by AVRA ELLIOTT

The era of patients waiting hours and even days to be seen at St. Luke's Health Care Clinic ended when, through a federal grant, the center was able to extend its operating days to five and a half instead of one.

The center currently serves almost 700 medical patients and 200 behavioral health patients, and with an expansion to be completed soon, St. Luke's CEO Pamela Angell expects those numbers to double.

The clinic will remain at Community of Hope but will move to the newly renovated building to the left of Casa de Peregrinos. The new clinic boasts five exam rooms compared to the current clinic's three and is more than three times the square footage of the current building, which will be kept by St. Luke's for other health services.

With the new building comes new branding, as St. Luke's will begin conducting services as the Amador Health Center.

Angell said she hopes the more inclusive name will convey the diversity of services offered and community members served.

"There is a lot of stigma around homelessness," Angell said. "We are working

with Community of Hope to help people realize this is a safe place for all community members to receive care."

For 28 years St. Luke's has served uninsured adults, but two years ago the clinic expanded its services to entire families, including behavioral health and preventative health care. The center also accepts most insurance, and after the expansion will have an onsite pharmacy.

Many patients who find their way to the campus have a background of trauma, and to have access to counseling and medication and medication management, as well as a safe environment, can change, and save, their lives, Angell said.

The Community of Hope, which works closely with the clinic, helps provide housing for the homeless community, but Angell said even those who move away from the campus often return to the clinic, where they can receive continuity of care.

As the clinic has expanded, Angell said staff are able to offer continued stability to clients, and services within a convenient distance and in a comfortable, non-judgmental environment. The staff now includes

family and psychiatric nurse practitioners, onsite counselors and a bilingual therapist experienced in working with children.

The clinic is also planning to bring a pediatrician to work at the Jardín de los Niños building on the Community of Hope campus.

"A lot of people don't have the luxury of just picking up their prescriptions," Angell said. "We're here for someone who has to choose between paying rent or taking their child to the doctor, and we're also just as good as the next place for people who want quality medical care."

The health clinic has also prospered as a training ground for health professionals as St. Luke's has employed interns in nursing, social work, public health and other fields.

In August 2015, St. Luke's received its first major federal funding through a public health grant, as well as a behavioral health grant. The behavioral health grant will end September 2018, but the clinic has applied to New Mexico State University for a competitive grant which would help replace the behavioral health grant funds, as well as provide professors and psychiatric doctoral students to the clinic.

Health Care Facilities

Health Care Continues to Expand in Las Cruces

Las Cruces health care facilities have rallied to provide some of the most state-of-the-art healthcare available in the United States. While expansions and new options are cropping up all over town, existing locations continue to hone their service options.

Construction has begun on Las Cruces Regional Medical Center, a 30-acre medical campus to be built on property that used to be part of the former Las Cruces Country Club.

Here are some highlights of the past year at Memorial Medical Center:

- \$14 million addition to Memorial Cancer Center building and equipment upgrades to the latest radiation technology.
- New practices opened: Family HealthCare Sonoma, Memorial

Internal Medicine and Memorial Arthritis & Osteoporosis Center

- Expanded staff: Memorial Bone+Joint Center added Spine, Hand & Wrist, Foot & Ankle, Hip and Knee, Pediatric and General orthopedic surgical team and a Sports Medicine orthopedic specialist; Memorial Women's Medical Associates now has four highly experienced OB/GYNs, three Certified Nurse Midwives, and a Doctor of Nursing Practice seeing women of all ages.
- Women's Imaging Center with the latest 3D Mammography opened at Memorial HealthPlex
- The only Pediatric Intensive Care Unit in southern New Mexico opened

■ CONTINUED ON PAGE 44

PHOTO BY STEVE MACINTYRE



Memorial Medical Center CEO: John Harris

John Harris speaks with guests at the ribbon cutting for the expansion of Memorial Cancer Center.



MountainView Regional Medical Center CEO: Derrick Cuenca

Derrick Cuenca is MountainView Regional Medical Center's new CEO.

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bahcnm.org

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4301 E. Lohman Ave.



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2811 N. Main St.



4351 E. Lohman Ave.



1455 S. Valley Drive

LABORATORY SERVICES

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MountainView Regional Medical Center - Hospital

4311 E. Lohman Ave.
Monday - Friday, 7 a.m. to 5 p.m.
(575) 556-6700

MountainView Medical Plaza Building

4351 E. Lohman Ave., Suite 407
Monday - Friday, 7 a.m. to 5 p.m.
(575) 556-6885

MountainView Urgent Care at Northrise

3485 Northrise Drive
7 days a week, 9 a.m. to 8 p.m.
(575) 382-2161

MountainView Urgent Care at Valley

1455 S. Valley Drive
7 days a week, 9 a.m. to 8 p.m.
(575) 526-7777

MountainView Outpatient Plaza Building

4301 E. Lohman Ave.
Monday - Friday
8 a.m. to 5 p.m.
(575) 556-6866

MountainView Emergency Center at Main

2811 N. Main St.
7 days a week
(575) 526-0080

INFUSION SERVICES

MountainView Outpatient Plaza Building

4301 E. Lohman Ave.
Monday - Friday, 8 a.m. to 5 p.m.
(575) 556-6878

DIAGNOSTIC IMAGING

After hours services are available at the Hospital Emergency Department.

MountainView Regional Medical Center

4311 E. Lohman Ave.
Monday - Friday, 7:30 a.m. to 5 p.m.
(575) 556-6716
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MountainView Emergency Center at Main

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Services include X Ray and CT Scan

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MountainView Outpatient Plaza Building

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THERAPY SERVICES

MountainView Medical Plaza Building

4351 E. Lohman Ave., Suite 201
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(575) 556-6620
Services include occupational therapy, physical therapy, and speech therapy

SLEEP CENTER

MountainView Outpatient Plaza Building

4301 E. Lohman Ave.
(575) 556-8950
Services include treatment for common sleep disorders, including: chronic insomnia, narcolepsy, obstructive sleep apnea (OSA), parasomnia, periodic limb movements (PLM), restless legs syndrome (RLS)

WOMEN'S IMAGING CENTER

MountainView Medical Plaza Building

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MountainViewDocs.com



■ CONTINUED FROM PAGE 40

Here are some highlights of the past year at MountainView Regional Medical Center:

- Former CEO Denten Park departed, and incoming CEO Derrick Cuenca took the reins, coming from Lake Granbury Medical Center in Granbury, Texas, where he has served as CEO since 2013.
- Opened Las Cruces' first and only certified Level III Trauma Center.
- Free-standing Emergency Center opened on North Main Street, expanding capacity and improving access to emergency care for the northern part of Las Cruces.
- MountainView and Rio Grande Medical Group entered into an agreement that made the Rio Grande Medical Group, Las Cruces' largest primary care provider group, a part of the MountainView Medical group, which now consists of over 130 primary and specialty providers located in 37 clinics across southern New Mexico.
- Began construction of a \$21 million expansion to the operating room area. When completed, it will provide 10 operating rooms, increasing pre- and post-operative patient spaces. It is scheduled for completion in summer 2019.
- Construction on new 25,000 square foot,



COURTESY OF MOUNTAINVIEW REGIONAL MEDICAL CENTER

MountainView Regional Medical Center begins operating room expansion project.

two-story children's center on Lohman Avenue. It will house all pediatric provide and a new urgent care.

- Implementation of new online

scheduling system for appointments at mountainviewdocs.com.

- New capability for robotically assisted hip and knee joint replacement surgery.

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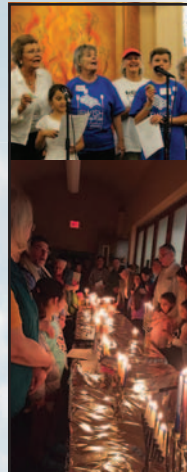
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The Amador Project bolsters Downtown Las Cruces development

By MICHAEL SCANLON

As part of the effort to revitalize and redevelop downtown Las Cruces, a major anchor for the project is completed.

Businessman Max Bower is the developer for the Amador project, a multi-branded food-and-drink establishment at the south end of what previously was known as the Downtown Mall, at the corner of South Main Street and the newly configured West Bowman Avenue.

Four concepts will occupy the sprawling building, which occupies most of the site where My Brother's Place Restaurant and Cantina stood for decades. The building is being constructed by GMB Development under a public-private partnership with the city. It will be operated by Amador Hospitality LLC., and will feature:

- The Amador, a full-service bar and restaurant featuring Southwest-style cuisine.
- Jax Craft Cocktails and Tapas, featuring the latest specialty cocktails and shareable bites.
- Broken Spoke Tap House, featuring approximately 50 craft beers on tap from all over the country, including New Mexico, plus a lunch and dinner menu.
- Rooftop at the Amador, an outdoor rooftop patio with a 360-degree view of the Organ Mountains and the Mesilla Valley.

Visit Las Cruces, the city's convention and tourism office, moved into part of the complex on March 22, 2017 and opened April 7 in the two-story building with large windows facing the Organ Mountains.

Jennifer Bales, Visit Las Cruces executive director, said that project – along with all the other things happening downtown – are changing the Las Cruces leisure scene.

"If we have an event at the Rio Grande Theatre, you can make an afternoon or a day or an evening of it because there's more to do," Bales said.

Across the street from the new complex sits a building once occupied by county offices. Its owner started an ambitious remodeling project nearly a decade ago, but the project was derailed by the recession, and the unfinished

building has languished as a downtown eyesore.

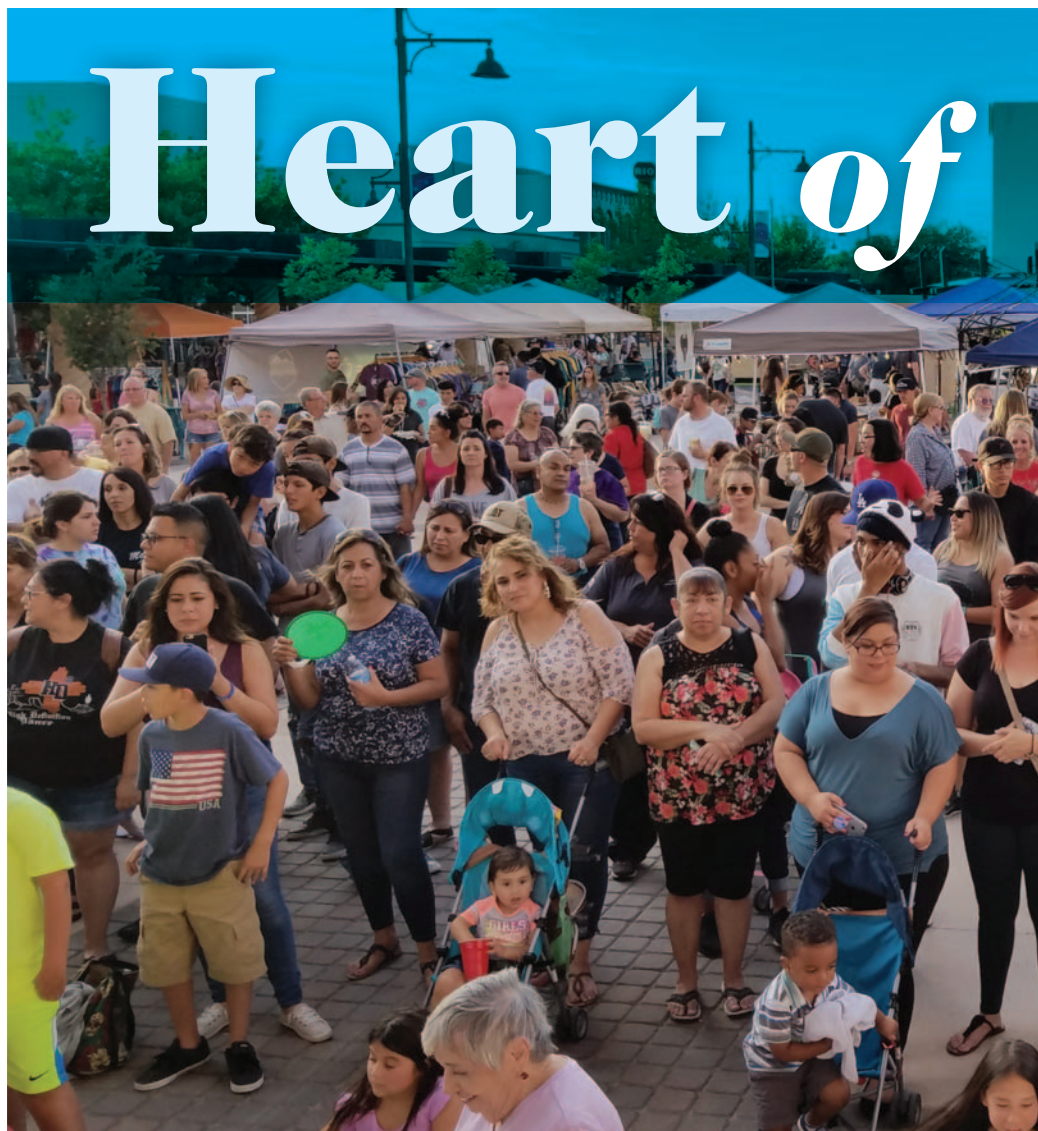
Developer Bob Pofahl, who has been instrumental in forging public-private partnerships for downtown projects, said that could be about to change.

"We're working with a restaurant on that location right now," he said. "It's real close."

Just west of there – across a newly built

Most of the major street work Downtown will be complete this summer, but smaller, less disruptive, parts of the project will begin in the coming weeks.

An urban renewal project in the late 1960s dramatically changed Downtown Las Cruces by converting several blocks of Main Street into a covered outdoor pedestrian mall and Church and Water streets to one-way streets.



street – the former Doña Ana County courthouse sits nearly vacant. That could become a boutique hotel.

"The investors for that are waiting for all the streets to be finished," Pofahl said, referring to the ongoing reconfiguration of downtown streets. "I think we're about a year away."

Pofahl, whose company bought the bank building on the north side of Plaza de Las Cruces, said talks are going on to locate two restaurants on the ground floor of the building.

But the project failed to evolve as planned, in part because Mesilla Valley Mall on South Telshor Boulevard drew retail merchants, entertainment and consumers away from downtown.

The so-called Downtown Mall became a wasteland of plywood storefronts, government offices, litter and homeless people sleeping in abandoned doorways.

Various efforts to improve the area fell short. In 1998, the nonprofit Doña Ana

Arts Council acquired the old 1920s-era Rio Grande Theatre in the middle of downtown and launched a fundraising drive to restore the building. The arts organization later deeded the theater to the city so that the project would be eligible for public funding.

The building was remodeled and reopened in 2005 under the city's ownership and the arts council's management. Last year, the city



the City



PHOTO BY STEVE MACINTYRE

took over management of the theater under its economic development department, which has spearheaded downtown revitalization.

The theater, along with the open-air Plaza de Las Cruces across the street, has become a catalyst and centerpiece for drawing people downtown.

New businesses are moving to the area. Zia Comics is relocating to a storefront near the theater, and Silver City's Little Toad Creek Brewery opened a taproom nearby earlier in May.

■ CONTINUED ON PAGE 48



PHOTO BY STEVE MACINTYRE



■ CONTINUED FROM PAGE 47

Theater manager Chris Faivre said the theater – with 420 seats, digital sound and projection systems and state-of-the-art LED digital lighting – is a key part of the city’s overall revitalization plan.

“They’re looking to the theater to be the catalyst that really brings people downtown,” Faivre said. “Within that, what I’m trying to do is come up with a range of programming that is more reflective of the community, so that there is something for everyone. That’s why we do such a broad range of things.”

The theater also has been staging events

that tie in with revents on Plaza de Las Cruces. It also rents the facility to outside groups.

“Synergy’ is a good word for downtown,” Faivre said. “It’s a lot of people trying to work together to help the area.”

Two other theaters, Black Box Theatre and the old State Theatre, occupied by Las Cruces Community Theatre, also are downtown with a variety of art galleries, city museums and the Branigan Cultural Center, among other attractions.

Phil San Filippo, director of the city’s Economic Development Department, said overall downtown revitalization had no

definite timeframe and will remain an ongoing effort for years to come.

“We feel we’re at a point in time where we’re starting to see some results from all the efforts – and by the way, the efforts have been going on long before I was ever involved,” San Filippo said. “But now, with all the things that are currently happening downtown, we’re starting to see a real exciting time.”

He said 2018 and 2019 will be good years for downtown Las Cruces.

He quipped, “It’s the 34-year overnight success story.”

STROLL THE FARMERS & CRAFTS MARKET OF LAS CRUCES

Las Cruces’ Main Street is characterized by its eclectic mix of unique specialty shops, art galleries, theaters and other cultural venues. The nationally recognized Main Street Community is home to the Las Cruces Museum of Art, Branigan Cultural Center, Rio Grande Theatre and Las Cruces’ Museum of Nature & Science, as well as popular events that include the annual SalsaFest!, monthly arts ramble and twice-

weekly Farmers & Crafts Market of Las Cruces.

The twice-weekly farmers market features a colorful array of unique local artisan wares and myriad fresh produce, as well as food trucks, live entertainment and dog and cat adoptions from the local animal shelter. From May through October, the farmers market is also held once a month in the evening hours. For information, visit farmersandcraftsmarketoflascruces.com.



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Cultural Districts

New arts and culture district honors original townsite

by MIKE COOK

The Las Cruces City Council has unanimously adopted the city's first-ever arts and culture district (ACD) in Las Cruces. Its boundaries are Water Street on the west, Mesquite Street on the east, Picacho Avenue/Spruce Street on the north and Amador Avenue on the south. The district includes downtown and the Mesquite Street Historic District, taking in Las Cruces' original townsite as plotted with stakes and rawhide ropes by Lt. Delos Bennett Sackett and U.S. Army surveyors in 1849.

To address some councillors' concerns that creating the district would prevent other ACDs from forming in the city, Councillor Gabe Vasquez amended the adopting resolution to direct the ACD Coordinating Council to "go through a public process to

brand the district."

The ACD plan has taken a little more than four years to develop, said Andy Hume of the city Economic Development Department, and ties in with the city's comprehensive and strategic plans and downtown development.

The Las Cruces ACD will be the first and only municipally designated arts and culture district in the state, Hume said, and will be first in line for state designation.

"We want to have a vibrant arts and culture district," said Councillor Greg Smith. "A lot of people have worked really hard to get to this point."

Creating the district does not add any additional tax burden on, or require any action



by, businesses or residents located within the ACD, Hume said, but it will offer tax benefits as it focuses on an area that "is a vibrant, inspirational, diverse and asset-rich cultural environment with collective economic and quality-of-life benefits," according to the ACD vision.



HISTORIC DISTRICTS CENTERED AROUND LOCAL PARKS



Thirteen blocks long and six blocks wide, bounded by East Texas, Campo, Tornillo, and East Court streets, the Mesquite Historic District was staked out in 1849. With Klein Park on San Pedro Street and numerous buildings built in the late 1800s, a walk through this district is a walk through history. Part of the Mesquite District, the Downtown area provides a venue for locals and visitors to enjoy the local color found in handmade crafts, homegrown foods and historic culture. The Alameda Depot Historic District centers on Pioneer Woman's Park, established by the Woman's

Improvement Association in 1898. The area, developed because the train depot welcomed new residents and visitors daily, remains a hub of the city's most well-known housing design and style. The Alameda area, with its houses of brick

and rock, surrounded by shade and greenery, is still anchored by the train depot, spreading north of Amador Avenue, south of Picacho Avenue and points all along Alameda Boulevard itself. In recent years, it has grown to include other outlying areas as well. To the west of Las Cruces is Mesilla and Mesilla Park. Mesilla is an historic community still centered around an original plaza which is the heart of the neighborhood and spreading into a rural, farming area. At the center of town, Mesilla Plaza is bounded by Calle de Principal, Calle de Parian, Calle de Guadalupe and Calle de Santiago.

Downtown Tower

High-rise stands as memorial to builder



PHOTO BY ELVA K. ÖSTERREICH

Electronic Caregiver bought the naming rights to the building in early 2018.

by ELVA K. ÖSTERREICH

There is a single “skyscraper” in southern New Mexico and it towers over Las Cruces, sending its good 1960s vibes across the city.

Although national tech company, Electronic Caregiver, bought the naming rights to the building in early 2018, the Las Cruces Tower has gone through several names from

the First National Bank Tower to the Wells Fargo Tower.

Four-term state senator Frank Papen was a banker, born in 1907, died in 1996, who was very influential in the city in 1960s. He owned a lot of land and was the master over the First National Bank of Las Cruces, which later went through several other names, according to his nephew, John Papen.

John said Frank built the tower because the area’s two delegates to Washington were trying to entice NASA to come to

southern New Mexico. Once Frank got the NASA idea in his head, he wouldn’t let go.

“Mr. Papen never quit, and he would call and say ‘where’s NASA, where’s NASA’ and they said ‘NASA won’t come to Las Cruces because there is no office space’ and he started building,” John said. “In 1967, he built the tower.”

The building itself was designed as a seven-story building but, John said, Frank was talked into making it a 10-story building. Completed in 1968, John said Frank kept the building empty for two years except for a couple of tenants on the first floor.

“At the time, a 10-story building was a big deal,” John said. “They got so tired of him calling, they finally got NASA to come and they never rented one foot from him.”

John worked for Frank for 40 years at the bank.

“We had eight branches, it was worth \$550 million when we sold it,” John said. “I went to work for him in 1958.”

After being owned for a while by a Canadian corporation, the building was purchased by Lane Gaddy and investors in May 2018. Gaddy is an El Paso developer with a penchant for purchasing large historical properties and renovating them. He said he saw an opportunity to invest in neighboring Las Cruces area and support the community.

Renovations are ongoing at the tower, bringing all the systems there up to current safety codes and comfort levels.

Other tenants, apart from Electronic Caregiver which takes up the 10th floor, include the federal public defender’s and state of New Mexico public defender’s offices, Volt, which operates a tech support call center, and Abraham’s Bank Tower Restaurant, a diner on the fourth floor.

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The app is free and available for Apple and Android users by searching for “Visit Las Cruces” in the app stores. The app lets users instantly receive information about events, attractions, restaurants, places to stay and more. For those who enjoy sharing their adventures on social media, the app features a listing of the best places in Las Cruces to take a selfie. Additional app features include the ability to share content socially, follow directions to places listed, watch videos and build a personalized itinerary of places and events to see and visit.

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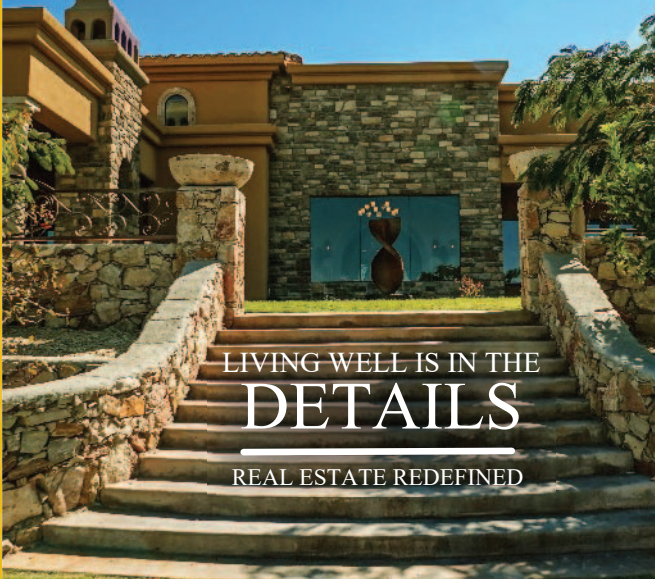
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Senior Circle is now Senior Amigos



PHOTO BY MIKE COOK

by MIKE COOK

The name has changed but the same great programs are still in place – with a few new additions – at Senior Amigos (formerly Senior Circle), 3948 E. Lohman Ave.

The program has been around for about 11 years, said Senior Amigos Manager Valerie Stiles, offers an amazing range of exercise and educational classes, group meetings, movies and meals.

MountainView Regional Medical Center (MVRMC) continues to operate the program, but is now managed locally and no longer has a national affiliation, Stiles said, and that's the reason for the name change.

The goal of Senior Amigos, Stiles said, is to provide physical, emotional and mental health to anyone over age 50 “to keep you out of the hospital.” The program, she said, is both proactive and preemptive.

Weekly exercise classes include everything from t'ai chi chih, Zumba and yoga to strength and aerobic training.

New additions to the lineup, Stiles said, including bingo, line dancing and folklorico dancing.

Senior Amigos features regularly scheduled

educational programming featuring health care professionals, Stiles said. An upcoming speaker will focus on MVRMC's new oncology department.

Other presentation topics in August and September will include signs and symptoms of depression, basic estate planning, a tech savvy workshop, AARP's smart driver course, long-term care options, hearing loss and brain health, emergency preparedness and dealing with pain.

There are also weekly Spanish and French classes, a guitar jam, knitting and crocheting, memoir writing, a porcelain artists club, an embroidery guild and a host of weekly sessions for Scrabble, Chinese Mahjong and American Mah Jongg, canasta and Pinochle.

There also are group meetings at Senior Amigos, for people with diabetes, Parkinson's disease and osteoporosis; a book club; three movie nights each month; and a monthly luncheon.

Senior Amigos already has more than 1,000 members and everyone age 50 and over is welcome to join. You will get a quarterly newsletter in the mail listing all the program's

upcoming events.

Stiles, a native of Las Cruces and NMSU graduate (with a degree in journalism) became Senior Amigos manager earlier this year.

For information on joining Senior Amigos, call 575-522-0502.

LEARN MORE

Senior Amigos

3948 E. Lohman Ave.

Offers weekly classes, ranging from exercise and dance to educational programming, estate planning and more. Anyone over age 50 is welcome. For information, call 575-522-0502



Mountain View Regional Medical Center Senior Amigos Manager
Valerie Stiles.

Senior Centers

Senior centers offer year-round support and activities

Grab a copy of “Messenger,” the monthly newsletter published by the City of Las Cruces Senior Programs, and acquaint yourself with an extensive schedule of activities and food schedules. Dancing, fitness, card games, educational classes, art, woodworking and jewelry-making are the types of programs you will find. Two meal programs, along with a respite and home-care program that helps with housekeeping and household tasks is available for seniors 60 and older. A good place to start is by contacting the staff at the Munson Center at 575-528-3000. Senior centers are open Monday through Friday except for the Sage Café.

Munson Center
975 S. Mesquite St.
8 a.m.-5 p.m.

Eastside Center
310 N. Tornillo St.
8 a.m.-2 p.m.

Henry Benavidez Center
1045 McClure Road
10:30 a.m.-1 p.m.

Frank O’ Brien Papen Center
304 W. Bell Ave.
10:30 a.m.-1 p.m.

Sage Café
6121 Reynolds Drive
9 a.m.-2 p.m.
(Tuesday through Friday only)



PHOTOS BY STEVE MACINTYRE

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Casa de Oro Care and Rehabilitation
1005 Lujan Hill Road
575-523-4573
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Casa del Sol Care and Rehabilitation
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Good Samaritan Society-Las Cruces Village
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575-522-1362
good-sam.com

Haciendas at Grace Village
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Heritage Assisted Living
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The Las Cruces AARP Chapter has several activities, such as organizing community service projects and working on important issues impacting New Mexicans. Meetings are every third Wednesday at 2:00 p.m. at the Peace Lutheran Church, 1701 Missouri St.. Call Dave for more information: **317-385-8874**.*



*Please note any information collected by the chapter will be governed by its privacy policy. Chapters collect separate membership dues from AARP membership dues and are separately incorporated organizations.

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Volunteer Center



PHOTOS BY STEVE MACINTYRE

Community involvement is within easy reach for seniors

The City of Las Cruces is brimming with volunteer opportunities for seniors. Getting involved is as easy as connecting with the Network Volunteer Center, formerly known as the Retired and Senior Volunteer Program. This is the city's volunteer resource, providing more than 300 volunteers for a wide variety of city programs.

Healthy communities benefit tremendously from what seniors — with their wealth of personal and professional experience — can add. There are all kinds of reasons to volunteer. Maybe it's a desire to give back to your community, gain or expand work experience, meet a class requirement, or simply

to connect with others in the community with who have similar interests.

Museums, library events, food distribution, yard assistance, fairs and festivals and after-school programs all support opportunities to get involved with the community while expanding one's horizons.

The Network Volunteer Center offers orientation sessions four times per month at 975 N. Mesquite St. For information or to enroll, contact Volunteer Coordinator Ryan Steinmetz at 575-528-3035 or rsteinmetz@las-cruces.org to examine volunteer possibilities and sign up for orientation.



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ambercare.com

America's Best Care
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575-527-5403

At Home Personal Care Services LLC
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575-523-0868

Caring LLC (non-medical)
424 N. Main St., Suite 300
575-524-4678
wercaringllc.com

City of Las Cruces Senior Citizens Services
(Munson Senior Center, Caregiver Respite, Homemaker Services, Meals on Wheels)
975 S. Mesquite St.
575-528-3000
las-cruces.org/departments/quality-of-life/senior-programs

Crossroads In-Home Care
189 Howard Place
575-680-1889
crossroadsihc.com

Dial-a-Ride
575-541-2777

Doña Ana Community Resource Center
5745 Ledesma Drive
575-526-8807

Doña Ana County Senior Olympics
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El Paraiso Management Services
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Encompass Home Health
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575-532-1358
encompasshealth.com

Heritage Home Healthcare of Southern New Mexico
1065 S. Main St., Bldg. D, Suite H
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heritagehome-healthcare.com

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575-522-7133
homeinstead.com

L & M Christian Home Care
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575-649-8764

Matrix Home Care Services of New Mexico
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575-525-8755

Medicare claims and information
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Active Seniors

Senior Olympics helps seniors stay active

Las Cruces is one of 32 sanctioned Senior Olympics sites in New Mexico. The Doña Ana County Senior Olympics operates year-round, with practice sessions held during the off-season. The local competition season typically

kicks off each year in February, with the state level games taking place during the summer months. Top winners from the state games are eligible to register and compete nationally. The 2019



National Senior Games will be held in Albuquerque, New Mexico. For information about the Doña Ana County Senior Olympics visit visitdonaanaseniors.com or call 575-649-3167 (the Doña Ana Senior Olympics office). You may request a registration form by emailing dacso@outlook.com. For information about New Mexico Senior Olympics, visit nmseniorolympics.org.



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Beyond Books

For hundreds of years, people traveled through Las Cruces, New Mexico on the famed El Camino Real as they traded goods from Mexico City to Santa Fe. Experience 2,000 years along the Royal Highway in about 10 minutes via a permanent exhibit outside the Branigan Library. Created by artists Lea Anne Scott and Tom Askman in 1998, the exhibit features 11 bronze statues grouped into six sculptural vignettes.



Branigan Library offers myriad resources

The Thomas Branigan Memorial Library, 200 E. Picacho Ave., opened its doors to the public in 1935, but its roots go back to 1894 and the book collection of the Women's Improvement Association (WIA).

One of the members of the WIA, Alice Branigan, left her estate to civic associations, as well as a generous gift to the town of Las Cruces to name the public library after her late husband, Captain Thomas Branigan.

Today, Branigan Library is a rich community resource that nurtures lifelong learning. Its resources reflect diversity across multiple media platforms in order to engage and educate people of all ages.

Check it out at las-cruces.org/departments/quality-of-life/thomas-branigan-library or call 575-528-4000 for more information.

Resources include:

- Books
- Audio Books
- Compact Discs
- Videos and DVDs
- Art prints
- Magazines
- Books-by-mail delivery for residents in outlying areas (call 575-528-4010 to sign up)

Digital media downloads:

- Cloud Library (borrow e-books)
- Freeding (titles from small and independent publishers)
- Freegal Music (free and legal music service)
- KidSpeak (puzzles, activities, and songs to make learning a second language fun for all ages)
- RB Digital (formerly OneClick Digital)
- Transparent Language Online (register through RB Digital)
- Zinio e-magazines (access to magazines and journals)

Reading clubs:

- Branigan Book Club
- Munson Book Club
- Sage Book Club
- Club de Libro de Las Cruces (Spanish-language book club)
- Youth/Adult summer reading programs

Children/teen programs:

- Read to Me (story time for ages 3+ with caregivers)
- Toddler Time (story time for ages 1-3 with caregivers)
- Mother Goose (birth to 13 months with caregivers for lappit songs, nursery rhymes, and play)

- Rhythm Roundup (music and dance program for ages 2-5 with caregivers)
- Library Lab (children ages 6-10 with caregivers welcome for art, science, engineering, and games)
- Maker Space (games, microwave, art supplies, sewing machine, guitars for loan, and filmmaking equipment)
- Teen Game Night (ages 10-18 for video gaming, card games, and board games)

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575-526-8911
nmmonuments.org

Gadsden Museum

1875 Boutz Road
575-526-6293
gadsdenmuseummesilla.com

Klipsch Museum

Located in the Foreman Engineering
Complex at New Mexico State University
575-646-2913
nmsu.edu/museums

Las Cruces Museum of Art

491 N. Main St.
575-541-2137
las-cruces.org/departments/
quality-of-life/museum-system

Las Cruces Museum of Nature & Science

411 N. Main St.
575-522-3120
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575-522-4100
frhm.org

New Mexico State University Art Gallery

D.W. Williams Hall
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575-646-5423
nmsu.edu/museums

New Mexico State University Arthropod Museum

945 College Drive, Skeen Hall W168
575-646-3225
arthropods.nmsu.edu

New Mexico State University Museum - Kent Hall

1280 E. University Ave.
575-646-5161
nmsu.edu/museums

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575-382-0977
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The Zuhl Geological Collection

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575-646-3616
nmsu.edu/museums

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PHOTO BY STEVE MACINTYRE

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575-522-3713
childrensreadingalliance.org

Doña Ana County Head Start

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575-647-8733
headstart.nmsu.edu

Dyslexia Institute of Southern New Mexico Inc.

1320 S. Solano Drive
575-649-2992
disnm.org

Literacy Volunteers of Doña Ana County

575-527-7544
readwritenow.org

NM Lions Crane Reading Program

nmlions.org/crane-reading

Thomas Branigan Memorial Library

200 E. Picacho Ave.
575-528-4000
library.las-cruces.org

AFTER-SCHOOL PROGRAMS

4-H Youth Development

Doña Ana County Extension Office
1170 N. Solano Drive, Suite M
575-525-6649
donaanaextension.nmsu.edu

Big Brothers Big Sisters of Southwestern New Mexico

221 W. Griggs Ave.
575-523-9530
bbbsmountainregion.org

Boys & Girls Club of Las Cruces

330 W. Las Cruces Ave.
575-526-1519
bgclascruces.org

Boy Scouts of America Yucca Council

7601 Lockheed Drive, El Paso, Texas
915-772-2292
yuccabsa.org

Cub Scouts - Pack 64, Las Cruces

scoutnm.com

Cruces Gymnastics Academy

601 Española St.
575-527-9113

Enrich The Kids Inc.

575-571-7734
enrichthekids.org

Girl Scouts of the Desert Southwest

225 E. Idaho Ave., Suite 9
575-526-2532
gdsdw.org

Gym Magic

2341 Entrada del Sol
575-523-1616
gymmagic.com

Junior Amigos Ambassadors

277 E. Amador Ave., #305
575-524-8900
lascruceshispanicchamber.com/
junior-amigos

Junior Leadership Las Cruces

505 S. Main St., Suite 134
575-524-1968
lascruces.org/junior_leadership.php

Las Cruces Parks and Recreation After-School Programs

1501 E. Hadley Ave.
(programs at several elementary schools throughout town)
575-541-2550
las-cruces.org/after-school-program

■ CONTINUED ON PAGE 66



3:00 p.m.

I had a lightbulb moment.



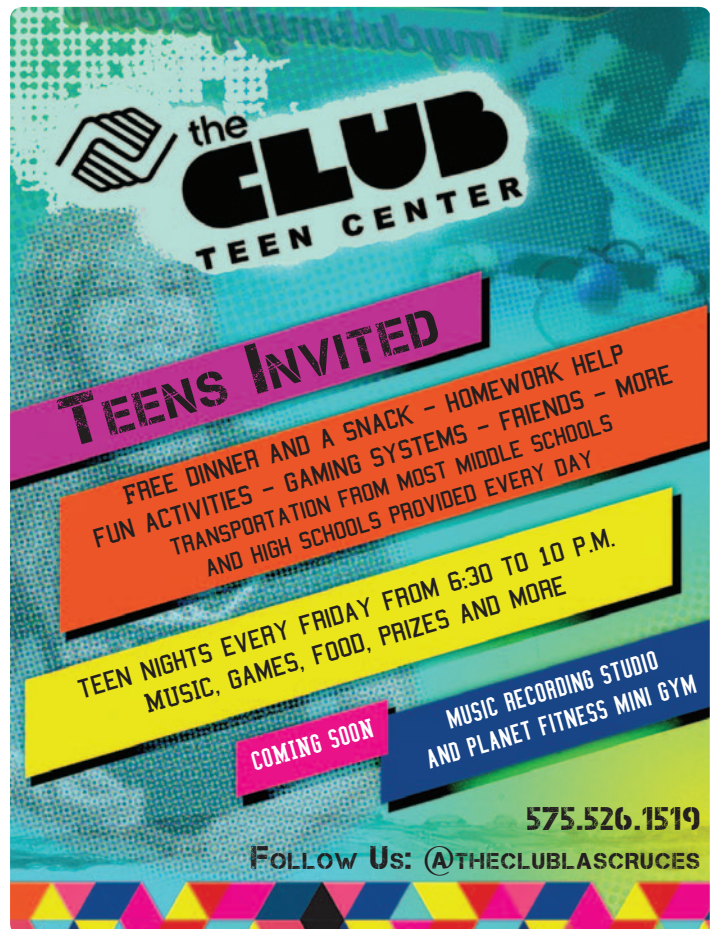
BOYS & GIRLS CLUB OF LAS CRUCES

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--	---	---

(575) 526-1519 ★ www.bgclascruces.org

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CITY POOLS

LAS CRUCES REGIONAL AQUATIC CENTER

1401 Hadley Ave.
Hours: Monday-Friday, 7:30 a.m.-8 p.m.;
Saturday, 8 a.m.-7:30 p.m.;
Sunday, noon-7:30 p.m.
Family Swim: noon-3:30 p.m.
and 4-7:30 p.m. daily
Fitness Swim: Monday-Friday,
7:30-11 a.m.; Saturday, 8-11:30 a.m.

FRENGER POOL

800 Parkview Drive
Hours: 6-10 a.m. Monday-Friday
(lap swim and exercise only)

LAABS POOL

750 W. Picacho Ave.
Hours: Closed Monday; noon-3 p.m. and
3:30-6 p.m. Tuesday-Sunday

EAST MESA BATAAN MEMORIAL POOL

6141 Reynolds Road
Hours: Closed Monday; noon-3 p.m. and
3:30-6 p.m. Tuesday-Sunday



PHOTO BY STEVE MACINTYRE

■ CONTINUED FROM PAGE 65

New Mexico FFA
575-646-3036
nmffa.org

Zero Gravity Gymnastics
3030 Harrelson St.
575-524-4960
Ogravitygymprk.com

ARTS

A Children's Theater of the Mesilla Valley
575-571-1413
achildrenstheatre.wix.com/
achildrenstheatre

Academy of Music and Dance
1809 El Paseo Road
575-525-2909
lcmusicanddance.com

American Southwest Children's Theatre Company
575-646-4517
nmsutheatre.com/asctc.php

Career Art Path Program (CAP)
575-523-6403
daarts.org/career-art-path-2

Las Cruces School of Dance and Music
1390 N. Main St.
575-525-5670
newmexicodanceandmusic.com

Michele's Dance Academy
1195 E. Madrid Ave.
575-527-1893
michelesdanceacademy.biz

Missoula Children's Theatre
575-523-6403
daarts.org/
missoula-childrens-theatre-2

Opera Storytellers Camp
575-523-6403
daarts.org/opera-storytellers-camp

Starlight Theatre Company of Las Cruces
575-312-7623
starlightonstage.org

Verdi Academy of Dance
1685 S. Don Roser Drive
575-522-3147
verdiacademyofdance.com



PHOTO BY STEVE MACINTYRE

LA CASA, INC.: A NEW BEGINNING

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- Non-Residential Services
- Children's program
- Educational Services
- Batterer's Intervention Program

- Immigration Advocacy
- Rural Programs
- Outreach and Education
- Civil Legal Services
- Transitional Housing

Non-Emergencies:
575-526-2819



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800-376-2272

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Animals

Demonstrations

Special events

Art galleries

Adventure Corral

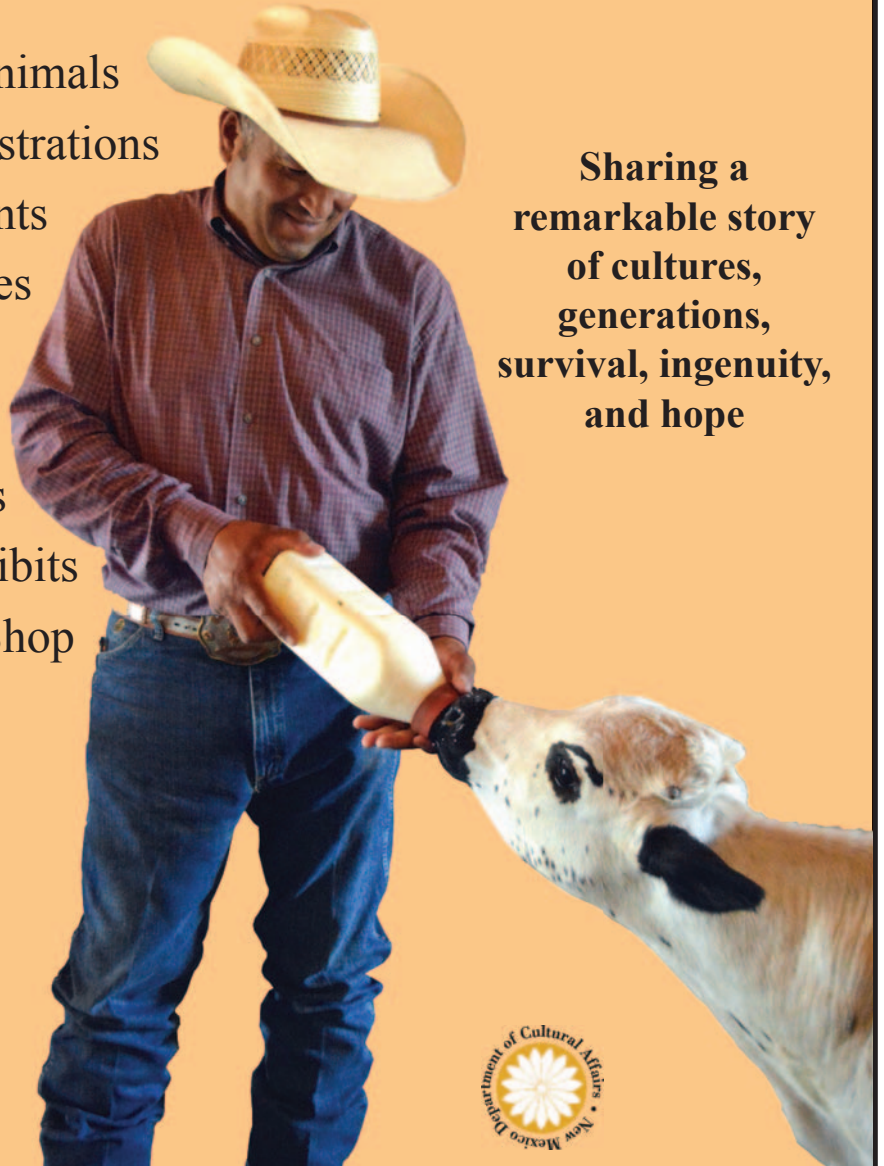
Dickerson’s Catering

Discovery Garden for kids

Indoor and outdoor exhibits

Heart of the Desert Gift Shop

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remarkable story
of cultures,
generations,
survival, ingenuity,
and hope



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4100 Dripping Springs Road • Las Cruces, NM 88011

Youth Sports Leagues

The City of Las Cruces Parks & Recreation Department offers youth sports leagues throughout the year at Meerscheidt Recreation Center, 1600 E. Hadley Ave.



- **Lil' Sluggers:** Divisions include pre-K through fourth grade



- **Youth Sportsmanship Basketball:** Divisions include pre-K through middle school

- **Youth Indoor and Outdoor Soccer:** Divisions include pre-K through fourth grade



- **Tikes in Spikes Football:** Divisions include pre-K through fourth grade

- **Youth Indoor Volleyball:** Third grade instruction and divisions include fourth through eighth grade

All children need to have an activity ID card to participate, which can be obtained at no cost at the front desk at Meerscheidt Recreation Center.

Parents should bring a child's birth certificate, grade verification (report card) and the child so his/her photograph can be taken.

Youth league enrollment is \$45 per child and includes a team jersey.

For more information about youth or adult sports leagues, or any of the Parks & Recreation athletic programs, visit las-cruces.org/departments/parks-and-recreation/recreation or call 575-541-2563.

LAS CRUCES OFFERS HANDS-ON LEARNING ACTION FOR CHILDREN

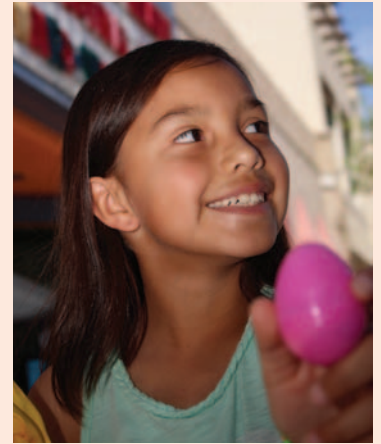
The City of Las Cruces Museum System (LCMS) consists of the Branigan Cultural Center, the Las Cruces Museum of Art, the Las Cruces Museum of Nature & Science and the Las Cruces Railroad Museum. There are plenty of activities throughout the year to keep curious young brains active.

All four museums are free and open to the public from 10 a.m. to 4:30 p.m. Tuesdays through Fridays and 9 a.m. to 4:30 p.m. Saturdays. Most events at the museums are free of charge, but some of the classes have nominal fees to cover materials.

Art classes for all ages are held during the summer including everything from clay and sculpture to cartooning and comic book illustration at the Museum of Art. Summer camps include subjects such as "Galactic Forces: Magnetics" to water research and marine biology at Nature & Science. At the Branigan Cultural Center, cultures of the world are explored and the Railroad Museum offers model scenicking classes.

Year-round monthly programs include family game day at the Railroad Museum, Artrageous at the Art Museum, and four different pre-k programs at Nature & Science.

In addition to the museums, Las Cruces has a year-round aquatic center and numerous public parks with playground equipment and youth friendly events. To find out about city run places and events, visit las-cruces.org/play.



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City of Sunland Park

www.sunlandpark-nm.gov

New Mexico



PHOTOS BY STEVE MACINTYRE



New Mexico State University

New Mexico State University is the state's land-grant university, serving the educational needs of New Mexico's diverse population through comprehensive programs of education, research, extension education and public service.

During the 2017-18 academic year, approximately 194 degree programs were offered at NMSU. It is a Hispanic-serving Institution, and home to the first honors college in New Mexico. NMSU has been recognized as a top-tier university on the U.S. News & World Report's "Best Colleges for 2018," and ranked number two in the country for research and social mobility that improves lives by the Brookings Institution. It is the only university in the state to offer a PGA Golf Management program. NMSU

comprises one four-year campus and four two-year campuses (Alamogordo, Carlsbad, Doña Ana Community College and Grants), 12 research and science centers and distance education opportunities. Cooperative extension offices in each of New Mexico's 33 counties assist residents with research-based, practical knowledge and programs to improve their quality of life.



Enrollment

Total enrollment, Fall 2017: 26,974 (14,432 at Las Cruces campus)
Status: Full-time, 77%; part-time, 23%
Gender: 55% female; 45% male

Budget

Proposed operating budget,
2018-19: \$626.7 million

Tuition and fees

Full-time resident: \$3,230 per semester
Full-time nonresident: \$10,510 per semester

Source: oia.nmsu.edu

WE CHOSE BCOM



and BCOM chose US!

Carlos Yeelot, OMS-III

Q: Why did you apply for admission to and choose BCOM?

A: BCOM's mission: "Para la gente y el futuro" is exactly how I feel towards my profession and the path of becoming a doctor. The school's vision to address the health needs of "my people" and "my region" tied with my personal connection with this region is what led me to apply and finally attend BCOM.

Q: Why do you believe BCOM selected you?

A: I come from El Paso/Ciudad Juarez border region and having a bi-national background is something that resonates with the school's mission and is similar to the profile of student they are looking for. I believe BCOM saw me in a holistic manner.

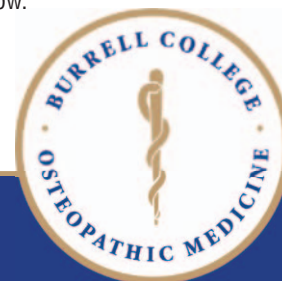
Roxanne Waggoner, OMS-III

Q: Why did you apply for admission to and choose BCOM?

A: I applied for admission at BCOM because I grew up in Las Cruces. I chose BCOM because the mission is more in line with my personal philosophies than any other medical school I applied to and having a house in Las Cruces was an extra bonus.

Q: Why do you believe BCOM selected you?

A: I think BCOM selected me because I am from the area and have respect for the community and the desire to help it grow.



Para la gente y el futuro • For the people and the future

For more information: www.bcomNM.org

Las Cruces Colleges

Doña Ana Community College

PHOTOS BY STEVE MACINTYRE



Enrollment

Total enrollment

2017-18: 7,917

Average class size: 18.7

Student profile (2017-2018)

Average age: 23.9

Median age: 21.0

Gender: 56.9% female; 43.1% male

Ethnicity: 2% two or more races, 2% American Indian/Alaskan Native, 1.4% Asian, 2.8% Black or African American, 0.1% Native Hawaiian or other Pacific Islander, 54.4% Hispanic, 28.7% White, 1.3% Unknown, 7.2% Nonresident alien

Tuition and fees

Full-time Doña Ana County resident:

\$68 per credit hour

Full-time New Mexico resident:

\$82 per credit hour

Full-time nonresident:

\$216 per credit hour

Campuses and Learning Centers

East Mesa Campus
Espina Campus
Chaparral Learning Center
Gadsden Learning Center
Sunland Park Learning Center
Workforce Development Center (Las Cruces)

PHOTO BY STEVE MACINTYRE



Doña Ana Community College (DACC) was established in 1973 at the request of the Gadsden, Hatch, and Las Cruces school boards to provide vocational and technical education opportunities to the citizens of Doña Ana County. Today, DACC is independently accredited by the Higher Learning Commission and offers 42 associate's degrees and 50 certificate programs of study. The Small Business Development Center is available to help local business owners and prospective business owners address everything from business plans to management skills.

STAY SHARP WITH CONTINUING EDUCATION COURSES

Whether you're working or retired, learning keeps you sharp, and Doña Ana Community College offers a variety of non-credit continuing education courses for both children and adults. Let your interests evolve with courses such as arts and crafts, certifications, computer education, health and relaxation, hobbies and leisure, home and garden, languages, personal enrichment, writing and more.

Registration is ongoing throughout the semester, depending on each course's start date. Peruse a course guide, available at DACC or various locations in Las Cruces, and begin the registration process with the form located on the back of the guide. Learn more about the various types of community education courses available by visiting dacc.nmsu.edu/comed.

Course locations:

- **DACC Central Campus**
3400 S. Espina St.
- **DACC East Mesa Campus**
2800 N. Sonoma Ranch Blvd.
- **DACC Workforce Center**
2345 E. Nevada Ave.
- **Duran Studio**
204 W. Manso Ave.
- **Good Samaritan**
3011 Buena Vida Circle
- **NMSU, various buildings**



PHOTO BY STEVE MACINTYRE



BCOM aims to bolster area physician workforce

Burrell College of Osteopathic Medicine (BCOM) is one of the nation's newest medical colleges, established in 2013 with a mission of improving the health and well-being of the Southwestern U.S. and Northern Mexico – with special emphasis on primary

care and culturally humble methods – by increasing the number and diversity of physicians in the regional workforce. The curriculum is student-focused, with careful attention to educational methods and learning style, and employing state-of-the-art tools for instruction. The facility features a hybrid gross-virtual anatomy lab, Osteopathic Manipulative Medicine lab, a medical library and a comprehensive simulation center.

BCOM also has a large clinical clerkship network with sites in New Mexico, Texas, Arizona and Chihuahua, Mexico.

Affiliated with New Mexico State University in a unique public-private partnership, BCOM's students can enjoy the academic and student life benefits that come with a major public research university, including diverse biomedical, engineering and public health research opportunities, collegiate and intramural athletics, student clubs and organizations, housing, health services and meals.

BCOM prepares students beyond the expected standard for either a path of primary care medicine in rural clinics or subspecialty practice in care centers in major cities.

Las Cruces Public Schools

Superintendent

Dr. Greg Ewing

Students

24,999 (2017-18)

Student Ethnicity

- Hispanic: 75.7%
- Caucasian: 19.5%
- African American: 2.5%
- Asian: 0.9%
- Native American: 0.9%
- Pacific Islander/Other: 0.5%

Graduation Rate (2018)

85%

LCPS Staff

More than 3,200 (includes teachers, assistants, nutrition services, special education staff and nurses and counselors)

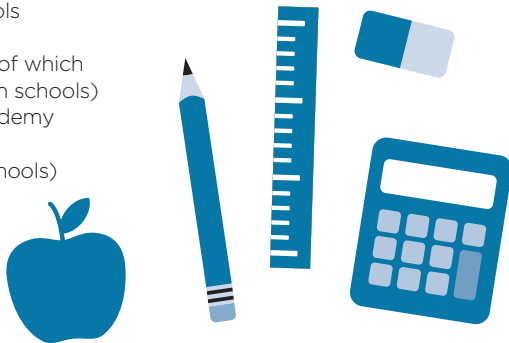
Transportation

Bus routes: 124
Registered bus riders: Approximately 9,300
Miles: Buses will travel approximately 1.5 million miles taking kids to and from school

Source: www.lcps.k12.nm.us

Schools

- 25 elementary schools
- 8 middle schools
- 7 high schools (two of which are early college high schools)
- 1 virtual learning academy
- LCPS Head Start (at 12 elementary schools)



PHOTOS BY STEVE MACINTYRE



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 Sun: 1pm-5pm*
 *Closed Sundays June-August



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 575-528-4000 | library.las-cruces.org

Private and Charter Schools

Acton Academy

1730 Tierra de Mesilla
575-449-4796
actonlascruces.com
Head of School: Anna Emerick-Biad

Alma d'arte Charter High School

402 W. Court Ave.
575-541-0145
almadarte.org

Cornerstone Christian Academy

5301 Cortez Drive
575-532-0902
cornerstn.org/cornerstone-christian-academy.html
Principal: Pastor Doug Cowan

Desert Springs Christian Academy

210 S. Nevarez St.
575-571-7709
dscalions.org
Headmaster: Karen Caroe

Las Cruces Catholic Schools

1331 N. Miranda St.
575-526-2517
lascrucescatholicsschool.com
Principal: Connie Limon

J. Paul Taylor Academy

402 W. Court Ave., Bldg. 2
575-652-4006
jpaultayloracademy.org
Executive Director: Christy Takacs

La Academia Dolores Huerta

1480 N. Main St.
575-526-2984
ladh.org
Interim Head Administrator: Melissa A. Miranda

Las Cruces Academy

1755 Avenida de Mercado
575-521-9384
lascrucesacademy.org
Head of School: Lou Ellen Kay

Las Montañas Charter High School

1405 S. Solano Drive
575-636-2100
lasmontanashigh.com
Academic Dean: Caz Martinez

Mesilla Valley Christian Schools

3850 Stern Drive
575-525-8515
mvsconline.com
Superintendent: John Foreman

Mission Lutheran School

2752 N. Roadrunner Pkwy.
575-532-5489
mlschool.net
School Administrator: Mary Martin

New America School

207 S. Main St.
575-527-9085
newamericaschoolnm.org
Principal: Margarita Porter

PHOTO BY STEVE MACINTYRE



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Aguirre Spring National Recreation Area and Campground

One of the most scenic areas in southern New Mexico features hiking, mountain biking, picnicking and camping. Two trails are listed as part of the National Recreation Trail System: 6-mile mountainside Baylor Pass for hikers and horseback riders that ascends approximately 5,500 feet, and the 4-mile Pine Tree Trail. Located 21 miles east of Las Cruces on U.S. Hwy. 70. Info: 575-525-4300, blm.gov/nm

Back-by-Noon Hikes

Offered by Southwest Environmental Center February to May and late August through October, the free Back-by-Noon hikes center around natural history. Knowledgeable guides showcase unique features on these educational, family-friendly outings, including a border wall tour in Santa Teresa to learn how it effects wildlife species or to Otero Mesa, one of the largest desert grasslands in North America at 1.2 million acres. Info: wildmesquite.org

Chihuahuan Desert Nature Park

The 935-acre Chihuahuan Desert Nature Park encompasses a small section of the Doña Ana Mountains northeast of Las Cruces. It offers spectacular views of the Organ Mountains, San Andres Mountains and the Jornada Basin. Info: 575-524-3334, asombro.org/naturepark.htm

Dripping Springs Natural Area

Hike along four miles of trails leading to the ruins of the old Dripping Springs Resort, a former hotel and sanctuary, or to La Cueva, a mountain cave believed to have been a shelter for prehistoric Mogollon Indians. Located seven miles east of Las Cruces along University Avenue. Info: 575-525-4300, blm.gov/nm

Horseback Riding

Corralitos Ranch is a working ranch west of Las Cruces. It is ideal for riding, photographing and exploring and includes more than 1,000 square miles of hills and canyons, serene terrain, amazing sunsets, historical landmarks and old ranching ruins. 25 miles north of Las Cruces in the rugged Sierra de las Uvas Mountains. Info: 575-640-8184, corralitotrailrides.com

Leasburg Dam State Park

Camping, picnicking and bird watching year-round, with fishing, canoeing and kayaking on the Rio Grande offered from mid-May through mid-October. Located 15 miles north of Las Cruces. Info: 575-524-4068, stateparks.com

Mesilla Valley Bosque State Park

Located along the western bank of the Rio Grande, the park is 52 acres of floodplain known as the "Old Refuge." With 945 acres of wetlands and Chihuahuan Desert, the park presents many opportunities to

enjoy and learn about wildlife through ranger-led nature walks, bird-watching tours and children's activities. 5000 Calle del Norte, Mesilla. Info: 575-523-4398, mvbosquefriends.org

Monuments to Main Street

Experience a full month of events that highlight the vibrant culture, natural beauty and rich history of Las Cruces and Doña Ana County during Monuments to Main Street each September. Whether doing yoga in the Organ Mountains-Desert Peaks National Monument, river rafting on the Rio Grande or experiencing an exciting helicopter tour into a mile-wide crater used by Apollo Astronauts, you'll find fun and adventure happening every weekend in September. Info: VisitLasCruces.com

Multi-use Trails

The 4-mile Las Cruces Outfall Channel Trail connects the Triviz Multi-Purpose Path with the La Lloroña Trail that follows the Rio Grande, and to trails that loop around the city. A paved walking and biking trail that runs along Triviz Drive has parking facilities at the water tower at Griggs Avenue. The La Lloroña Trail is accessible from Picacho Avenue.

Organ Mountains Desert Peaks National Monument

The monument's 496,000 acres surround Las Cruces and features a wide variety

of recreational opportunities. Hiking and walking trails, many featuring historical landmarks and ruins, can be explored at Dripping Springs Natural Area, Aguirre Spring National Recreation Area and the diverse, 935-acre Chihuahuan Desert Nature Park. organmountains.org

Prehistoric Trackways National Monument

The monument was established to conserve, protect, and enhance the unique and nationally important paleontological, scientific, educational, scenic, and recreational resources and values of the Robledo Mountains in southern New Mexico. The trackways contain fossilized footprints of numerous amphibians, reptiles, and insects (including previously unknown species), and plants and petrified wood dating back 280 million years. The monument contains the most scientifically significant Early Permian track sites in the world. blm.gov/visit/ptnm

White Sands National Monument

Rising from the heart of the Tularosa Basin is one of the world's great natural wonders, offering visitors an exhilarating, one-of-a-kind outdoor experience. Glistening white gypsum has engulfed 275 square miles of desert, creating the world's largest gypsum dune field. Info: nps.gov/whsa



MONUMENTS TO MAIN STREET



Designed to celebrate all three national monuments in the Las Cruces area, as well as all the amazing events and activities that the community has to offer, Monuments to Main Street features a full month of events that showcase the vibrant culture, natural beauty and rich history of the destination. Hosted by Visit Las Cruces, the September celebration is sure to offer a rich experience for all visitors and locals alike. Monument and history buffs will want to explore the newly created Organ Mountains-Desert Peaks National Monument, the iconic White Sands National Monument and the fascinating Prehistoric Trackways National Monument to help visitors better understand the story of the Mesilla Valley. Visitors and locals are invited to



take tours, sample local cuisine, and catch some sunshine beneath New Mexico skies in events ranging from Organ Mountains-Desert Peaks National Monument Aerial Tours and Billy The Kid Tours, to live flamenco shows, film festivals, off-roading tours, corn mazes, and everything in between. For a full description of events, visit monuments2mainstreet.com.



Mountain Biking Trails

There are 82 miles of mountain biking trails in and around Las Cruces for children, beginners and experts alike. Many are incorporated into Bureau of Land Management lands or National Monument locations and afford riders breathtaking vistas of the Doña Ana and Organ Mountains.

BLM land in Doña Ana County

- Gnome (easy)
- Desert Dance (easy to intermediate)
- Chutes-n-Ladders (intermediate)
- Doña Ana Trail (intermediate)
- Figure Eight (intermediate)
- The Cathedral (intermediate)
- Twister (intermediate)
- Greenrock Trail (intermediate to difficult)
- Sternal Crack (difficult)

Doña Ana Mountains

- Cerro Jornada (southern mountains, more than 16 miles, all skill levels)
- NADAS (western mountains, intermediate)
- Standard DAs Loop 2 (intermediate)

Las Cruces

- La Lloroña River Park Trail (flat along the river, north Las Cruces to Calle del Norte Road)

Organ Mountains-Desert Peaks National Monument

- Bar Canyon Main Trail (easy to intermediate)
- La Maria Trail (easy to intermediate)
- Sierra Vista Trail: Dripping Springs Road to Soledad Canyon Road (easy to intermediate)
- Sierra Vista Trail: Soledad Canyon Road to Pena Blanca (easy to intermediate)
- Sierra Vista Trail: Pena Blanca to Franklin Mountain State Park (intermediate)
- Old Dripping Springs Road (intermediate)
- Baylor Pass Trail (difficult)

Prehistoric Trackways National Monument (Robledo Mountains)

- SST Trail (extremely difficult)

Tortugas Mountain Recreation Area (A-Mountain)

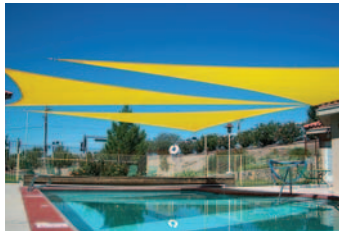
- Observatory Road (intermediate to difficult)
- Switchbacks (intermediate to difficult)
- Tortuga Trail (intermediate to difficult)

Source: mtbproject.com and lcrimrattlers.org



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golf.nmsu.edu
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Golfweek. Just north of Highway 70, this 18-hole par 72 course covers 200 acres with a combination of links-style fairways and prairie dune landscaping.

Picacho Hills Country Club

6861 Via Campestre
575-523-8641
picachohillsc.com
A private golf club in Las Cruces, PHCC is located in a golfing community on the West Mesa, and continues to be the most demanding links in town, a fact validated by its slope rating of 136.

Sonoma Ranch Golf Course

1274 Golf Club Road
575-521-1818
sonomaranchgolf.com
Featuring spectacular vistas of the Organ Mountains, Sonoma Ranch Golf Course stretches to a full 7,000 yards and has five teeing areas from which to choose. With plenty of elevation changes, the 18-hole par 72 layout challenges golfers with fairways and greens that blend with the desert landscape.

Red Hawk Golf Club

7502 Red Hawk Golf Road
575-373-8100
golfascruces.com
In 2018, the Red Hawk golf course was voted the #2 course in New Mexico by



PHOTO BY STEVE MACINTYRE

Bird Watching

Aguirre Spring National Recreation Area and Campground

On the east side of the Organ Mountains, accessed from U.S. Highway 70. A small sign gives a 1/4 mile warning for the turnoff on the right. There is a \$5/vehicle entrance fee, \$7 camping fee (cash only).

Dripping Springs Natural Area

On the western edge of the Organ Mountains, 10 miles east of I-25, Exit 1, at the very end of Dripping Springs Road. There is a \$5/vehicle entrance fee (cash only).

Leasburg Dam State Park

About 15 miles north of Las Cruces on I-25 in the community of Radium Springs. There is a \$5 per vehicle entrance fee, camping fees range from \$8 to \$18 (cash only).

Mesilla Valley Audubon Society

new-mexico-birds.com

Mesilla Valley Bosque State Park

Two miles southwest of Avenida de Mesilla on Calle del Norte. Make sure to check out the visitor center. There is a \$5 per vehicle entrance fee (cash only).

Wild Birds Unlimited

2001 E. Lohman Ave., Suite 130
lascruces.wbu.com



SWEC WORKS TO PROTECT THE WILD

The Southwest Environmental Center, 275 N. Main St. downtown, is conservation organization working for wildlife and wild places in the Southwest.

“We work to protect and restore vital habitat like Otero Mesa and the Rio Grande, and endangered species like the Mexican gray wolf,” Canvass Director Ashley Martinez said. “We have various projects designed to educate for a sustainable society.”

SWEC publishes a hiking guide, “Day Hikes

and Nature Walks in the Las Cruces - El Paso Area” which includes the most popular Back-by-Noon outings it offers during spring and fall. Tuesday Talks is a monthly series of educational presentations by local experts on a subjects centering on range wildlife, ecology and a sustainable society, Martinez said.

The center participates in the First Friday Art Ramble each month, showcasing artwork related to the SWEC’s work. Info: wildmesquite.org

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Space Festival *unites* diverse Space Interests



PHOTO BY STEVE MACINTYRE

by ELVA K. ÖSTERREICH

Planning for the 2019 Las Cruces Space Festival began as soon as the inaugural 2018 event ended. Festival organizer and Virgin Galactic Vice-President Jonathan Firth said the 2019 event will be held April 11-14.

"We got lots of positive feedback and are happy with attendance," Firth said. "There was publicity for the city. We had people come in from lots of places – California, Puerto Rico, Colorado and Seattle to name a few."

The Space Festival brings together numerous local partner organizations like the city, schools, New Mexico State University, Visit Las Cruces, White Sands Test Facility, Spaceport America, and the Challenger

Center, he said.

Firth describes the event as a celebration of local space heritage.

"We all benefit from space-related activity and innovations, including cell phones, GPS and weather tracking," he said. "There is already much space-related activity in New Mexico, and it's set to increase dramatically over the coming years, especially with commercial space flights just around the corner."

"We thought it went extremely well," said Las Cruces Economic Development Director Phil San Filippo.

"We see that as a way of really showing off and showcasing space in the past and the future." Info: lcspacefestival.com

PHOTO BY STEVE MACINTYRE



PHOTO BY STEVE MACINTYRE



Photography Club

Photography Club takes your skills to the next level

by ELVA K. ÖSTERREICH

The Doña Ana Photography Club has been around since 1955. It has experienced a revitalization since 2009 when new president Ron Wolff took over and the Southwest Environmental Center in Downtown Las Cruces became the hosting location.

Longtime club member Fred Moore said Wolff changed the slant of the club from looking at vacation photos to education and membership went from six in 2009 to the hundreds it has today.

“A couple of years ago we hit 200 members,” Moore said. “It went from a handful of enthusiastic people, once we found the environmental center and idea of education, to what we have now.”

The club hosts two themed meetings a month, photography boot camp, field trips and a photo of the year contest.

There are five bootcamp workshop classes that cycle through the year in two sessions, beginning with “Learning About Your Camera,” then “Getting Your Camera of Auto Mode” all the way through the final “Critique and Question and Answer.” The cost is \$5 each, and club membership is not required.

“We try to keep the costs down,” Moore said. “They are very



reasonable. We also have other members who come in and help out. The \$5 is to help the environmental center for using their space.”

Club dues have jumped from \$1 in 1966 to \$15 in 2018.

Info: daphotoclub.org





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Borderlands Ballet

Borderlands Ballet is an integral part of Las Cruces' cultural fabric

Ballet may not be traditional southwestern fare, but it's an integral part of the Las Cruces arts scene. The Borderlands Ballet Company is a nonprofit dance company currently housed in the Las Cruces School of Dance and Music, 1390 N. Main St. It serves the entire borderland region with performances and educational outreach, and currently consists of six members. The artistic director is Monique Foster. Auditions for the company are held annually in late summer.

Foster opened Las Cruces School of Dance and Music in 2011, branching out from the Academy of Ballet she opened in Alamogordo more than a decade earlier. A native of Cloudcroft, Foster spent 10 years in New York City as a dancer, actor and model, graduating from the American Academy of the Arts. She also is the only person in New Mexico with American Ballet Theatre certification through the ABT's Level V.

Foster commutes between Alamogordo and Las Cruces, teaching classes several days a week in each city.

Foster and her husband, Marc Moffatt,



a philosophy professor at the University of Texas at El Paso, own the nearly 13,000 square-foot school that includes three dance classrooms and three music classrooms. Foster and her staff teach ballet, jazz, tap and hip-

hop dancing, as well as piano, voice, guitar, percussion and prekindergarten music. Most of the school's clients are children, ages 3 to high school. A substantial majority of her dance students are girls, but there are some boys, and more are welcome, Foster said. The school even offers a free ballet class for boys and men ages 13 and older, she said. Having male dancers is important not only for the students themselves but because of the roles they play in partner dancing, like the lifts that are performed in ballet.

Altogether, the school has about 200 dancers, Foster said. There are also adults learning ballet and tap dancing at the school.

Borderlands Ballet Company also performs at community events and charity functions. School children are sometimes bussed in to see their shows and to learn about ballet, choreography and music, Foster said.

"Borderlands Ballet aspires to develop into an influential resident ballet company that allows regional talent to transition into a serious dance career without simply picking up and leaving the area," Foster said.

Info: 575-525-5670, borderlands-ballet.com

PERFORMING ARTS VENUES

ASNMSU Center for the Arts

1000 E. University Ave.
575-646-4515
nmsutheatre.com

Art Obscura Gallery

3206 Harrelson St.
575-494-7256
artobscuragallery.com

Black Box Theatre

430 N. Main St.
575-523-1223
no-strings.org

Boba Café and Cabaret

1900 S. Espina St.
575-647-5900

Edith & F.E. Atkinson Recital Hall

New Mexico State University
1075 N. Horseshoe Drive
575-646-2421
music.nmsu.edu

Fountain Theatre

2469 Calle de Guadalupe, Mesilla
575-524-8287
mesillavalleyfilm.org

Project in Motion

575-208-4413
projectinmotion.com

Las Cruces Convention Center

680 E. University Ave.
575-526-0100
meetinlascruces.com

Las Cruces Community Theatre

313 N. Main St.
575-523-1200
lcctnm.org

New Mexico Farm & Ranch Heritage Museum

4100 Dripping Springs Road
575-522-4100
nmfarmandranchmuseum.org

New Mexico Vintage Wines

2461 Calle de Principal (Mesilla)
575-523-9463
nmvintagewines.com/events-entertainment

Pan American Center

1810 E. University Ave.
575-646-1420
panam.nmsu.edu

Rio Grande Theatre

211 N. Main St.
575-541-2290
riograndetheatre.com



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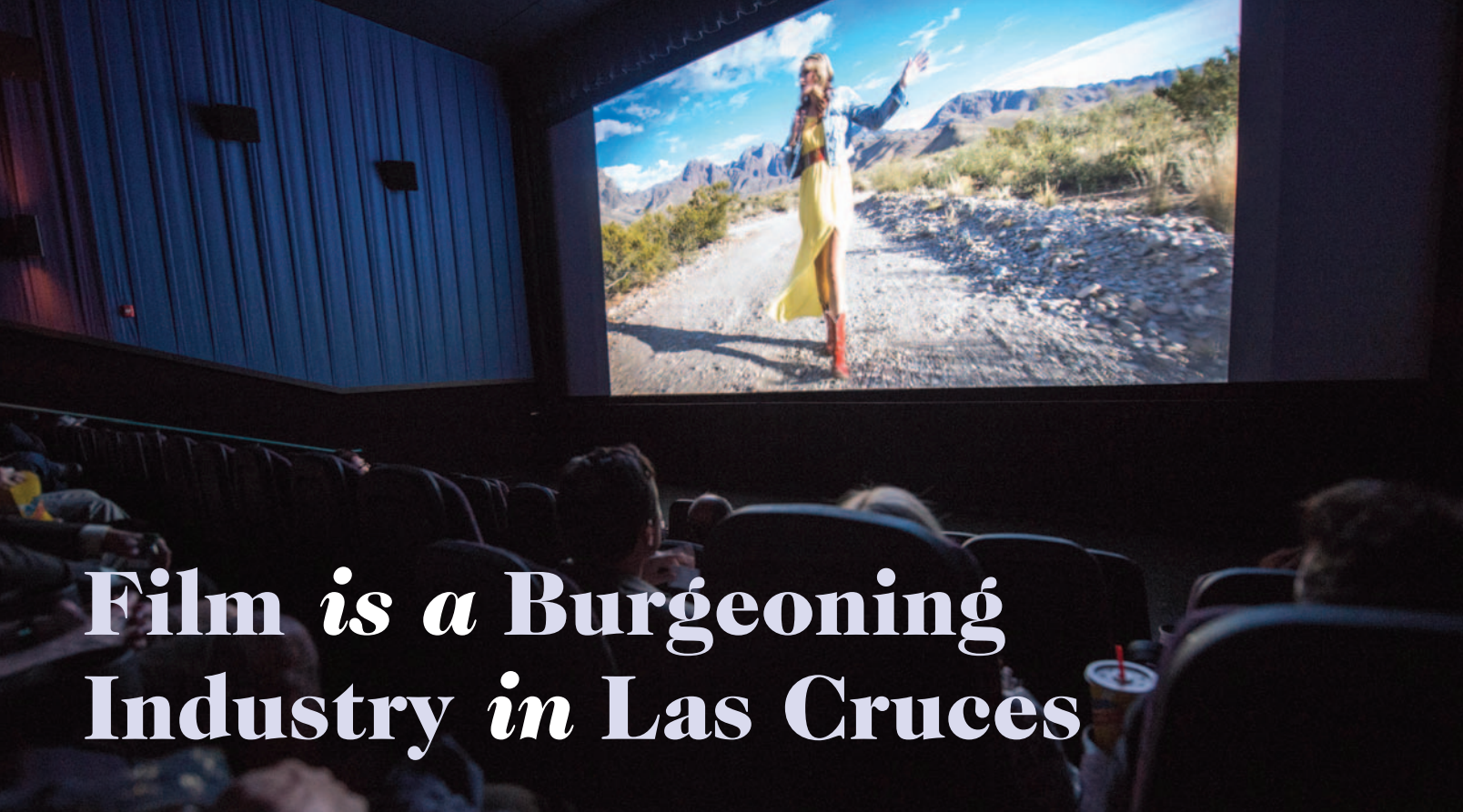


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Las Cruces Museums
575.522.3120
museums.las-cruces.org



Film *is* a Burgeoning Industry *in* Las Cruces

Film Las Cruces

Film Las Cruces is a full-service film office, 340 N. Raymond St., and is the official, state-recognized film liaison for Las Cruces and the surrounding region. It is an Association of Film Commissioners International member. Services provided include location scouting for funded film and TV projects, liaison services for productions shooting in the area, permitting for City of Las Cruces, crew and resource info, news and announcements, and crew/casting call information. In April 2017, Hollywood Reporter named New Mexico one of the “8 Hotspots” for shooting in the United States and Canada. The city and Film Las Cruces have a three-year memorandum of understanding to bring film and television production to Las Cruces. Info: filmlascruces.com

Las Cruces International Film Festival

The annual Las Cruces International Film Festival celebrates the best of independent film. It's an event for filmmakers to exhibit their films and build meaningful relationships with other filmmakers, industry professionals and attend professional workshops. The films are screened at Allen Theaters Cineport 10, and hosts celebrity guests in a slate of VIP events. It is capped with an awards ceremony, including nods for Grand Jury Prize, Audience Favorite, Best Screenplay, Best Cinematography, Best Short and Best Student Film. Info: lascrucesfilmfest.com

Borderlands Film Festival

The inaugural Borderlands Film Festival, Oct. 2-7, 2018, was created by a team of directors with years of film festival experience. This multi-city festival celebrates the best in independent films from around the world, with an emphasis on female-driven, Spanish language, and veteran-produced projects. In Las Cruces, the films are screened at Allen Theaters Telshor 12. The festival includes a 48-hour film contest. Info: borderlandsfilmfestival.org



Creative Media

Creative media programs prep future filmmakers

by MIKE COOK

New Mexico State University's Creative Media Institute (CMI) is, according to its mission statement, "dedicated to developing and nurturing the artistic endeavors of student filmmakers through industry-standard education, research, and collaboration in the art, craft, and production of the moving image through storytelling, resulting in a Bachelor of Creative Media degree."

Hand in hand with CMI, the Creative Media Technology (CMT) program at Doña Ana Community College (DACC) "provides a foundation for students who are looking for professional opportunities in the areas of filmmaking, computer animation, digital video production, game design and multimedia," according to DACC.

"After living and working sets in Europe, I realized just how well CMI prepared me as a filmmaker," said recent CMI graduate Julian Alexander. "CMI built a solid foundation for me that I've been able to build upon

throughout my career, leading to me coming full circle and being a professor at CMI, which has given me the opportunity to connect with the students and the community now as a professional. The professors I've had are some of the most influential people in my life, and I'm excited to have the chance inspire young creatives just like I was."

Alexander taught the history of cinema at CMI in the spring of 2018 and will return to CMI full time in fall 2018, he said. He graduated from CMI in 2015 and obtained a masters from the Northern Film School at Leeds Beckett University in Leeds, England, 170 miles north of London.

The short film "Buffalo," which Alexander wrote and directed, was featured in the 2016 Cannes Film Festival Short Film Corner.

"If we dream of a prosperous film industry in southern New Mexico, it is imperative that we build a workforce of trained film professionals," said longtime Las Cruces film



and stage actor David Edwards. "That is the goal of both CMI and CMT. Their existence and success are imperative to fulfilling that dream." Edwards also teaches at CMI. Info: cmi.nmsu.edu and dacc.nmsu.edu/cmt.

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www.BorderlandsFilmFestival.org

Festivals

Annual festivals celebrate life in Las Cruces

Las Cruces has many celebrations throughout the year! Fiestas celebrate food, the arts, music, history and tradition. The following events dot the calendar, with something for everybody throughout the year.

February is **For the Love of Art Month**, featuring art exhibits, book vendors, and a children's parade.

In March, we celebrate **Cowboy Days**, with a weekend festival that demonstrates riding and roping, cowboy poetry, cowboy food, and dancing.

The annual **Bataan Death March Memorial** also happens in March, honoring prisoners of war who were taken while defending the Philippine Islands in WWII and marched more than 60 miles under brutal conditions.

The **Blazin' Brew Fest** happens in May, and includes live music, games, home brewing demonstrations and food trucks. Also in May is the **Las Cruces Wine Festival** at the Southern New Mexico Fairgrounds.

The traditional Mexican fiesta **Cinco de Mayo**, honoring Mexico's second revolution, is celebrated on the Plaza in Old Mesilla.

September stays hot with hometown happenings! Enjoy food, crafts, and southern New Mexico's world-renowned chile at the **Hatch Chile Festival** (40 miles north of Las Cruces). The **Wine Harvest Festival** at the Southern New Mexico Fairgrounds features grape stomping, wine seminars about the region's winemaking traditions, and children's activities. Celebrate Mexican independence at the **Diez y Seis de Septiembre** celebration on the Mesilla Plaza, and enjoy folklórico

dancing, mariachi music, and traditional Mexican foods. Wrap up September with the **Southern New Mexico State Fair and Rodeo**, featuring a midway, an auction, food, and rodeo.

Jazz heats up October with **Mesilla Jazz Happening**, with live jazz music at two venues. Fort Selden (20 miles north of Las Cruces) is the site of **Frontier Days**, honoring civilians and soldiers of the Civil War, including the Buffalo Soldiers, who were some of the first assigned to Fort Selden. **Día de los Muertos** is celebrated on the Mesilla Plaza to remember the dead, and includes displays of altars and a giant piñata. Finally, October is the month for the spectacular three-day **Las Cruces Country Music Festival**, which features well-known performers as well as up-and-coming country stars.

The **Renaissance Art Faire** is a November tradition, and includes theater, dancing, and a juried art exhibition, all with a Renaissance flair. A recent addition to annual traditions is **HomeGrown: New Mexico Gift Show and Food Market** that features more than 50 vendors from around the state to get the holiday season off to a great start.

On Christmas Eve, celebrate the holiday season in December with **Christmas Carols and Luminarias on the Plaza** in Mesilla, and ring in the New Year with the family-friendly **Chile Drop** in downtown Las Cruces!

Other events to watch for include **Salsa Fest**, the **Las Cruces International Film Festival**, and the summer-long **Music in the Park** series and **Movies in the Park** series.

PHOTOS BY STEVE MACINTYRE



TAKE A RAMBLE INTO THE LAS CRUCES ARTS WORLD

On the first Friday of every month the **Downtown Art Ramble** introduces the arts world of the area.

The Ramble invites guests to stroll through the art and cultural corridor in Downtown Las Cruces for a tour of the galleries, shops, businesses and restaurants of the area. This self-guided tour allows an opportunity for shopping, refreshments and art displays.

There are 13 gallery spaces, six restaurants and three live performing arts venues involved in the event as well as the Las Cruces Arts Association, which features a local artist on display every month with an Arts on Easels exhibit at the Community Enterprises Center across from Plaza de Las Cruces.

Maps for the Ramble and information are available online at daarts.org/downtown-art-ramble.

PHOTO BY STEVE MACINTYRE



Art Galleries

Aa Studios

2645 Doña Ana Road
575-520-8752
By appointment only.

Art Obscura Gallery

3206 Harrelson St.
575-494-7256
artobscuragallery.com

Barricade Culture Shop

600 S. Solano Drive
505-231-6103
barricadecultureshop.com

Big Picture Digital Image

Experts and Gallery
2001 E. Lohman Ave., Suite 109
575-647-0508
bigpicts.com

Blue Gate Fine Art

490 Chagar Court
575-523-2950

Bonnie Mandoe's Fine Art

825 Quesenberry St
575-523-9760
bonniemandoe.com
By appointment

Boudreau Jewelers & Gallery

2001 E. Lohman Ave., Suite 125
575-524-4300
boudreaujewelersandgallery.com

Branigan Cultural Center

501 N. Main St.
575-541-2154
las-cruces.org/departments/
quality-of-life/museum-system/
branigan-cultural-center

Camino Tattoo and Fine Art

501 E. Hadley Ave.
575-523-1012
caminotattoostudio.com

Casa Camino Real Book Store and Art Gallery

314 S. Tornillo St.
575-523-3988

Connie Hines Gallery

428 W. Griggs Ave.
575-523-1809
conniehinesdesign.com/fine_
art_gallery.php

Cottonwood Gallery (at the Southwest Environmental Center)

275 N. Main St.
575-522-5552

The Cutter Gallery

2640 El Paseo Road
575-541-0658
thecuttergallery.com

El Jardin de Las Cruces Art Gallery

4010 N. Valley Drive
575-649-6556
facebook.com/pages/el-jardin-
de-las-cruces

El Paso Electric Visual Arts Gallery

At the Rio Grande Theatre
211 N. Main St.
575-523-6403
riograndetheatre.com

Firebird Rising Fine Art Gallery

330 W. Mountain Ave.
575-680-6912

Four Points Perspective Art Gallery

3415 NM-28
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575-621-1387

Galeria on the Plaza

2410 Calle de Principal
575-526-9771

Griggs & Reymond Art and Antiques

504 W. Griggs Ave.
575-524-8250
By appointment only.

Jeri Desrochers Studio Gallery

3655 Canyon Ridge Arc
575-640-9836
jerisstudio.com

Joyce T. Macrorie Studio Gallery

639 S. San Pedro St.
575-541-0408

Justus Wright Galeria

266 W. Court Ave.
575-526-6101

Las Cruces Museum of Art

491 N. Main St.
575-541-2137
las-cruces.org/departments/
quality-of-life/museum-system/
museum-of-art

Lundeen Inn of the Arts

618 S. Alameda Blvd.
575-526-3326
innofthearts.com

PHOTO BY STEVE MACINTYRE



M. Phillip's Fine Art Gallery

221 N. Main St.
575-525-1367
mphilipsgallery.com

Mas Art

126 S. Main St.
575-526-9113
masartllc.com

Mesilla Valley Fine Arts Gallery

2470A Calle de Guadalupe
575-522-2933
mesillavalleyfinearts.com

Mesquite Art Gallery

340 N. Mesquite St.
575-640-3502
mesquiteartgallery.com

New Mexico Farm & Ranch Heritage Museum

4100 Dripping Springs Road
575-522-4100
nmfarmandranch-museum.org

New Mexico State University Art Gallery

D.W. Williams Hall
1930 E. University Ave.
575-646-5423
uag.nmsu.edu

New Mexico State University Museum

Kent Hall
1280 E. University Ave.
575-646-5161
univmuseum.nmsu.edu

Nopalito's Galeria

326 S. Mesquite St.
575-524-0003
nopalitogaleria.com

Picture Frame Factory Outlet

382 S. Walnut St.
575-526-4048
pffolc.com

The Potteries

2260 Calle de Santiago
575-524-0538

Quillin-Stephens Gallery

317 N. Main St.
575-405-6063
quillinstephensgallery.com

Rokoko Gallery

785 Calle de Guadalupe
575-522-5553
rokokoart.com

Terrace Gallery at the Thomas Branigan Memorial Library

200 E. Picacho Ave.
575-528-4028

Tombaugh Gallery

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of Las Cruces
2000 S. Solano Drive
575-522-7281
www.uuchurchlc.org

Unsettled Gallery

905 N. Mesquite St.
575-635-2285
unsettledgallery.com

Virginia Maria Romero Studio Gallery

4636 Maxim Court
575-644-0214
virginiamariaromero.com

Zuhl Museum

(NMSU Alumni and Visitors Center)
775 College Drive
575-646-3616
zuhlmuseum.nmsu.edu

Art Organizations

A Children's Theatre of the Mesilla Valley (ACT)
575-571-1413
achildrenstheatre.wixsite.com

American Southwest Theatre Company (ASTC)
New Mexico State University
Department of Theatre Arts
575-646-4517
nmsutheatre.com

ArtForms Artists' Association of New Mexico
nmartforms@yahoo.com
artformsnm.org

Artists of Picacho Hills
artistsopicachohills.com

The Border Artists
borderartists.org

City of Las Cruces Museums
575-541-2154
las-cruces.org

Doña Ana Arts Council
575-523-6403
daarts.org

Doña Ana Lyric Opera
New Mexico State University
575-646-2421
music.nmsu.edu

Farmers' & Crafts Market of Las Cruces
575-201-3853
fcmlc.org

Foundation for Las Cruces Museums (FLCM)
foundationlcm.com

Friends of Thomas Branigan Memorial Library
libraryfriendslc.org

Henry C. Trost Historical Organization
www.henrytrost.org/
new-mexico-buildings

Las Colcheras Quilt Guild
lcqg.org

Las Cruces Chamber Ballet
575-527-1893
lascruceschamberballet.org

Las Cruces Community Theatre (LCCT)
575-523-1200
lcctnm.org

Las Cruces International Mariachi Conference
575-525-1735
lascrucesmariachi.org

Las Cruces Symphony
575-646-3709
lascrucessymphony.com

Mesilla Valley Film Society
575-524-8287
mesillavalleyfilm.org

Mesilla Valley Jazz and Blues Society
mvjazzblues.net

National Storytellers League Las Cruces
nationalstorytellersleague.org/
storytellers-of-las-cruces.html

PHOTO BY STEVE MACINTYRE



New Mexico Watercolor Society-Southern Chapter
nmwatercolorssociety.org

No Strings Theatre Company (NSTC)/ Black Box Theatre
575-523-1223
no-strings.org

Potters Guild of Las Cruces
pottersguildlc.com

Scaffolding Theatre Company
575-644-7136
scaffoldingtheatrecompany.com

Sin Fronteras/ Writers Without Borders
sinfronterasjournal.com

Theatre Dojo
575-545-7613
theatre-dojo.org

READ ALL ABOUT IT AT A LOCAL BOOKSTORE

From the nation's largest book retailer to one of the best used-bookstores in the nation, Las Cruces is a bibliophile's paradise. Here are a dozen bookstore locations in Las Cruces and Mesilla.

- **Barnes & Noble** is in Mesilla Valley Mall 700 S. Telshor Blvd., and New Mexico State University, 1400 E. University Ave. The university location serves as a campus bookstore. Info: barnesandnoble.com, nmsu-lascruces, bncollege.com.
- **Casa Camino Real Bookstore and Art Gallery** 314 S. Tornillo St. is owned and

operated by Las Cruces' own award-winning and best-selling author, Denise Chavez. 575-523-3988.

- **Chapter and Verse** 1300 El Paseo Road. 575-525-1960
- **COAS Books** was named by archaeological publisher and researcher Pat Beckett when he opened the store in 1984. The acronym stands for Center of Anthropological Study. Between the two locations, 317 N. Main St. and 1101 S. Solano Drive, more than one million books are for sale. Coasbooks.com.

- **Indigo Mermaid** 4001 W. Picacho Ave. 575-339-7920.
- **Mesilla Book Center** 2360 Calle Principal, on the historic Mesilla Plaza. 575-526-6220.
- **Mogollon Publications** 5075 Vista Chico Loop. 575-382-7825.
- **Revival Fire Christian Bookstore** 2645 Missouri Ave., suite 6. 575-521-3811.
- **The Book Faerie** 4225 Harrison St., 575-647-9091, email info@bookfaerie.com. Bookfaerie.com.



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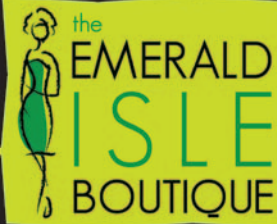
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 Thurs 11am-9pm
 Fri 11am-10pm

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Hacienda de Mesilla offers a unique Guest Experience



Christopher and Tom Hutchinson

by MIKE COOK and ALTA LECOMPTE

Tom and Jerean Hutchinson and their son, Christopher, have teamed up to bring a new and exciting dining and lodging experience to Old Mesilla and the Mesilla Valley. The family has a rich history as the owners of the historic La Posta De La Mesilla, one of the oldest and most recognized restaurants in the Southwest, dating back to 1939. With the acquisition of the Hacienda de Mesilla Grille, Inn & Cantina, the Hutchinsons believe visitors to Mesilla will enjoy the comfort and elegance of a stay in a southwestern hacienda, while being just steps from enjoying the history and culture of Old Mesilla. The 14-room lodge was previously known as Meson de Mesilla, and then as Hotel Mesilla, and is located at 1891 Avenida de Mesilla.

The Hacienda Inn, Grille & Cantina is uniquely designed to offer an inviting,

relaxed atmosphere where guests can enjoy a casual, yet elegant dining experience. Dine in the formal Grille Room or in the casual atmosphere of the Hacienda Cantina indoors or outdoors, with spectacular views from the Cantina Terrace.

“The opportunity presented itself and it was a good time for us,” Tom Hutchinson said of the acquisition. “We always saw a lot of potential in it. I remember the days when it was the go-to place for a dining experience in Mesilla.

“The synergy between La Posta and Hacienda de Mesilla is important, and we hope to drive that. La Posta attracts many visitors from El Paso and Juarez, and Hacienda will offer them an option to stay in Mesilla and continue their guest experience,” he said.

The Hutchinsons have owned La Posta for

20 years. It is housed in a 19th century adobe compound at 2410 Calle de San Albino. Katy Griggs Camunez, Jerean’s great aunt, opened La Posta in 1939.

Hutchinson said “casual, elegant and fun” are the words that come to mind when he thinks about Hacienda.

“The food is the fun,” he said.

Christopher Hutchinson oversees the overall experience as general manager. He cut his restaurant chops at Pappadeaux Seafood Kitchen in Dallas and Albuquerque. He started in the business as a floor manager and worked his way up to the kitchen, where he learned procedures, scheduling and other details. During his tenure in Albuquerque, he became the general manager’s right-hand man, he said.

Learn more at haciendademesilla.com.



FILM AT THE FOUNTAIN

The Fountain Theatre on the historic plaza in Mesilla, opened in 1905, and is the oldest movie theater in New Mexico. Today, it is the home of the Mesilla Valley Film Society, with a public entrance at 2469 Calle de Guadalupe and a private

entrance from La Posta de Mesilla restaurant next door.

The Fountain, which seats about 100 people, screens alternative, foreign and independent film and video, as well as live entertainment. Visit fountaintheatremesilla.com for a

schedule and information.

The theater was named for Albert J. Fountain, a legendary lawyer (Billy the Kid was his most famous client), legislator, judge, assistant district attorney, newspaper publisher and Texas lieutenant governor, whose 1896 disappearance with his 8-year-old son, Henry, still sparks debate.

Present owners, Tom and Jerean Hutchinson, owners of La Posta de Mesilla, renovated the theater in early 2014. In addition to updating the building, they restored the theater’s iconic indoor murals, painted by Albert Fountain Jr., depicting scenes of his father’s arrival in the Mesilla Valley. The theater also is available for private rental. Info: 575-524-3524.

Mesilla Crawl

Mesilla offers food and beverage crawl



Salud! de Mesilla owners Christopher Shaljo, left, and Russell Hernandez make a toast with the signature wine and beer glasses that are part of the Experience Mesilla food and beverage crawl.



Mesilla began a new tradition on Cinco de Mayo 2018, with the introduction of Experience Mesilla food and beverage crawl.

With 19 restaurants participating, it includes restaurants, bars, coffee shops, wineries and breweries within about a two-mile radius of the Mesilla Plaza.

Here's how it works: 16-ounce wine glasses and pilsner glasses will be available for \$10 each at every festival and special event on the Mesilla Plaza. Anyone who buys a glass can then take it to each participating business for a discount on a food or drink. That can be repeated as many times as the glass owner wants throughout the calendar year. Glasses will be available only on the plaza during festival and Town of Mesilla events, according to the

Experience Mesilla website.

Discounts for "the bearer of the glass" range from margaritas and chips and salsa to beer, wine and jalapeno poppers.

The crawl's first weekend "was a complete success," said Russell Hernandez, owner of Salud! de Mesilla, who came up with the idea for Experience Mesilla.

"We had quite a few people who stopped by the booth on the plaza to get their glass," he said. "Glasses were seen throughout the 19 establishments over the entire weekend and even the following Monday."

For a list of participating businesses and more information, visit experiencemesilla.com and find them on Facebook at Experience Mesilla.



ABOUT THE MESILLA PLAZA

At its founding in 1848, Mesilla's plaza was for defense against Apache raiders. In 1853, troops from Fort Fillmore raised the United States flag in the plaza upon the signing of the Gadsden Purchase, officially making it part of U.S. Territory. Because of its significance in state and United States history, the Mesilla Plaza was declared a state monument on Sept. 10, 1957, and a National Historic Landmark in 1961. Today, the Plaza is host to many cultural and historical activities. For a calendar of events and more about the town's history, visit mesilla.com.



Mesilla Eateries and Bars

Ándeles Restaurant
1950 Calle del Norte
575-526-9631
andelerestaurante.com

Ándeles's Dog House
1983 Calle del Norte
575-526-1271
andelerestaurante.com

Café de Mesilla
2190 Avenida de Mesilla
575-524-0000
cafedemesilla.com

Café Don Felix De Mesilla
2290 Calle de Parian
575-222-0876

Chala's Wood Fire Grill
2790 Avenida de Mesilla
575-652-4143

**Double Eagle Restaurant/
Peppers Café**
2355 Calle de Guadalupe
575-523-6700
double-eagle-mesilla.com



El Patio Cantina
2171 Calle de Parian
575-526-9943

Hacienda de Mesilla
1891 Avenida de Mesilla
575-652-4953
haciendademesilla.com

Josefina's Old Gate
2261 Calle de Guadalupe
575-525-2620
josefinasgate.com

La Posta de Mesilla
2410 Calle de San Albino
575-524-3524
laposta-de-mesilla.com

Luna Rossa Winery
1321 Avenida de Mesilla
575-526-2484
lunarossawinery.com

NM Vintage Wines
2461 Calle de Principal
575-523-9463
nmvintagewines.com

Paisano Café
1740 Calle de Mercado
575-524-0211
paisanocafe.com

Palacio Bar
2600 Avenida de Mesilla
575-525-2910



Salud de Mesilla
1800 Avenida de Mesilla
575-323-3548
saluddemesilla.com

Spotted Dog Brewery
2920 Avenida de Mesilla
575-650-2729
spotteddogbrewery.com

St. Clair Winery & Bistro
1720 Avenida de Mesilla
575-524-2408
stclairwinery.com/las-cruces

Thai Delight
2184 Avenida de Mesilla
575-525-1900

The Bean Café of Mesilla
2011 Avenida de Mesilla
575-527-5155
thebeandemesilla.com

Wild West Express-O
2385 Calle de Guadalupe
575-523-5562

MESILLA LANDMARKS



**Basilica of San Albino
Roman Catholic Church**
2280 Calle de Principal
575-526-9349
sanalbino.org

**Billy the Kid Gift Shop/
County Courthouse
and Jail**
2385 Calle de Guadalupe
575-523-5562

Double Eagle Restaurant
2355 Calle de Guadalupe
575-523-6700
double-eagle-mesilla.com

El Patio Bar and Cantina
2171 Calle de Parian
575-526-9943

Fountain Theatre
2469 Calle de Guadalupe
575-524-8287
fountaintheatremesilla.com

Gadsden Museum
1875 Boutz Road
575-526-6293
gadsdenmuseummesilla.com

Josefina's Old Gate
2261 Calle de Guadalupe
575-525-2620
josefinasgate.com

La Posta de Mesilla
2410 Calle de San Albino
575-524-3524
laposta-de-mesilla.com

Mesilla Plaza
mesilla.com

**Mesilla School House/
Mesilla Community Center**
Henry C. Trost, architect
2251 Calle de Santiago

**Taylor-Barela-Reynolds-
Mesilla Historic Site**
2340-2350 Calle de Principal
575-915-5756
ftfm-mesilla-nm.org



Town of Mesilla Calendar of Events 2018

WEEKLY

ARTS/CRAFTS & FARMERS MARKET

Fridays - 11:00 a.m. to 4:00 p.m.

Sundays - 9:00 a.m. to 4:00 p.m.

FEBRUARY

Feb. 6th - Race for CARE 5K

Feb. 10th - For the Love of Art Show

Feb. 10th - Cupid's Chase 5K

APRIL

Apr. 28th - British Car Show

MAY

May 5th & 6th - CINCO DE MAYO

FIESTA

May 16th - Ride of Silence

JUNE

Jun. 3rd - Race for CARE 5K

Jun. 8th, 15th, 22nd & 29th - Summer
Music Series in the plaza

Jun. 16th - Raft the Rio Race

JULY

Jul. 4th - Fireworks Display

Jul. 6th, 13th, 20th & 27th - Summer
Music Series

SEPTEMBER

Sept. 15th & 16th - DIEZY SEIS DE
SEPTIEMBRE FIESTA

Nov. 18th - Mariachi Sunday's

OCTOBER

Oct. 6th & 7th - Jazz Happening

Oct. 13th - Los Leones Car Show

Oct. 27th - Halloween Carnival

NOVEMBER

Nov. 2nd—4th DIA DE LOS MUERTOS
CELEBRATION (Nov. 1st—Procession)

Nov. 10th & 11th—Native American
Art show

Nov. 11th - Veteran's Day Ceremony

Nov. 18th - El Tratado de La Mesilla

DECEMBER

Dec. 7th - Christmas Tree Lighting

Dec. 24th - CHRISTMAS EVE on the Plaza

For more information go to: www.mesillanm.gov

(Dates scheduled to change depending on availability.)

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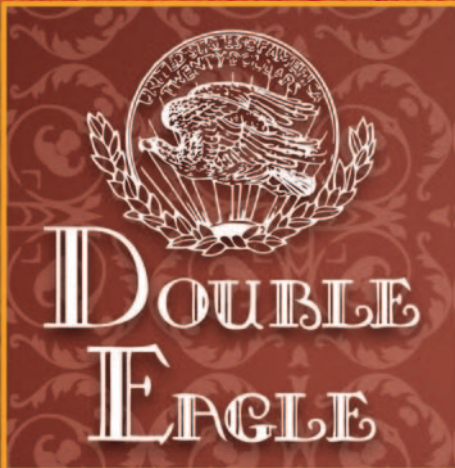
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Eating *and* Drinking: Great Menus, Historic Venues



by MIKE COOK

If you're looking forward to dining out, or someone says, "let's get coffee," Las Cruces and Mesilla have got you covered. And the same goes if you've got a taste for a beer from a local brew or wine from a vineyard that may trace its roots centuries into the Mesilla Valley's storied past. Dining and drinking establishments from downtown Las Cruces to the historic Mesilla plaza offer unique settings to enjoy great meals, fine dining and wonderful drinks in the heart of the city or the quiet of the countryside.

Green chile – don't dare to spell it with an "i" until you cross the border into Texas – is the spice of life (sal de la vida) throughout the Mesilla Valley. You'll find it in one-of-a-kind house recipes at La Posta de Mesilla, Double Eagle (don't forget to ask about the ghost!) and Peppers Cafe, Josefina's Old Gate and Salud! de Mesilla, stretching across town to Las Palmas Grill inside the Ramada Palms Hotel.

Want to combine great food with an evening at the movies? Try the Launch Pad Café on the second floor of Cineport 10 at Mesilla Valley Mall. Or stop by Beck's newly remodeled Roasting House and Creamery in the Mesquite Historic Neighborhood just east of downtown Las Cruces for the best in coffee from around the world and some outstanding handmade treats. And talk about goodies – give Let Them Eat Cake on east University Avenue a try for some homemade delights.

French food? No problem! Rendre visite à Le Rendezvous Café on west Picacho Avenue.

And for sandwiches, how could you possibly top Schlotzkys? The restaurant returned to Las Cruces some years ago on University Avenue.

■ CONTINUED ON PAGE 102



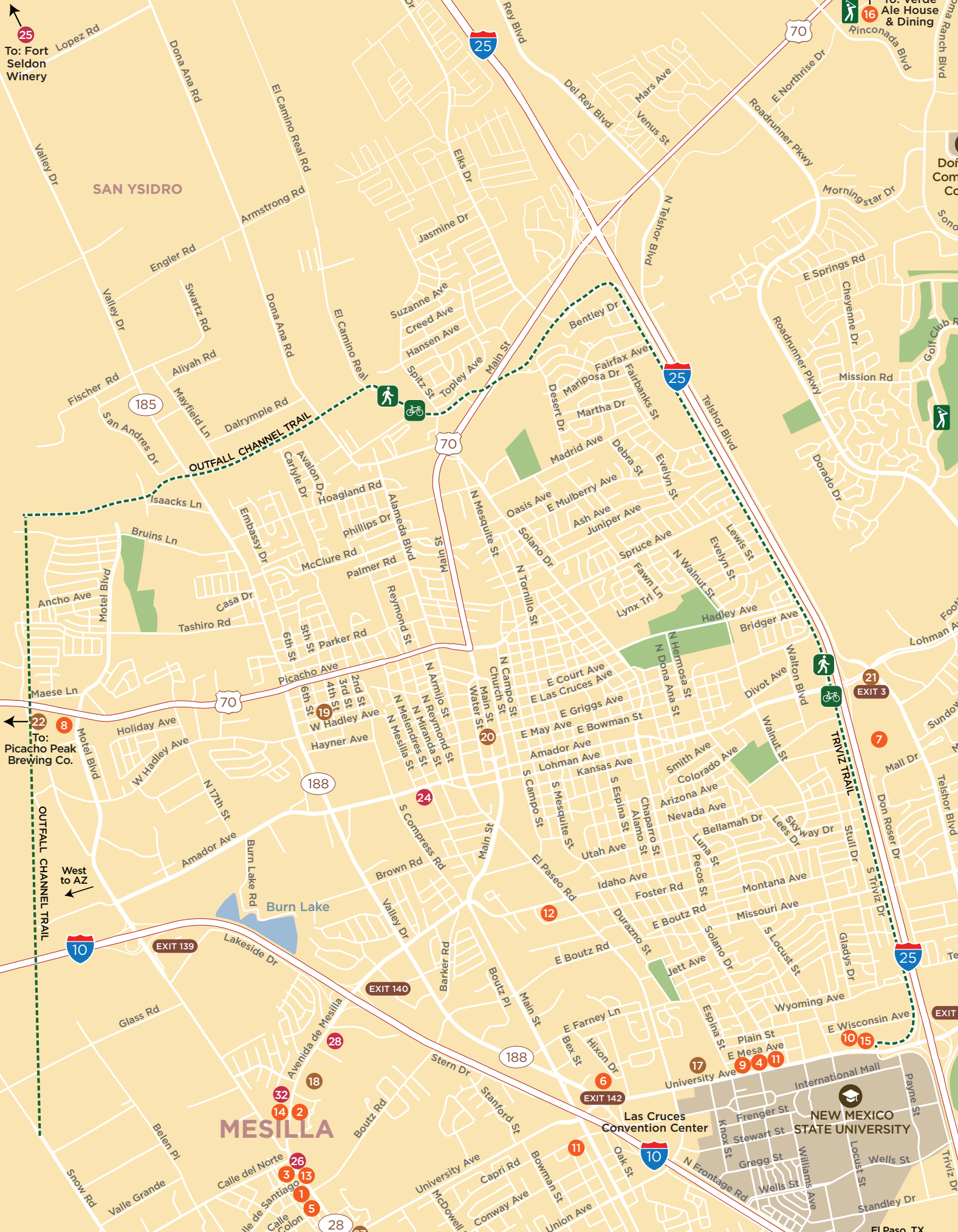
To: Fort Seldon Winery

To: Verde Ale House & Dining

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MESILLA

Las Cruces Convention Center
NEW MEXICO STATE UNIVERSITY



To: Picacho Peak Brewing Co.

West to AZ

El Paso, TX

WINE & DINE TRAIL

A map of restaurants, breweries and wineries



EATS & TREATS

- 1. Double Eagle & Peppers Café**
2355 Calle De Guadalupe, Mesilla
See page 102
- 2. Hacienda de Mesilla**
1891 Avenida de Mesilla
See page 107
- 3. Josefina's Old Gate**
2611 Calle de Guadalupe, Mesilla
See page 94
- 4. K-Bowl**
1001 E. University Ave.
See page 101
- 5. La Posta de Mesilla**
2410 Calle De San Albino, Mesilla
See page 95
- 6. Las Palmas Grill**
201 E. University Ave.
See page 102
- 7. Launch Pad Cafe**
700 S. Telshor Blvd. 88011
See page 104
- 8. Le Rendezvous Cafe**
2701 W. Picacho Ave. 88007
See page 106
- 9. Let Them Eat Cake**
1001 E. University Ave.
See page 101
- 10. Milagro Coffee y Espresso**
1733 E. University Ave.
See page 102
- 11. The Mix**
1001 E. University Ave.
See page 101
- 12. Mountain View Market Kitchen**
1300 El Paseo Road
See page 104
- 13. Peppers Cafe**
2355 Calle De Guadalupe, Mesilla
See page 102

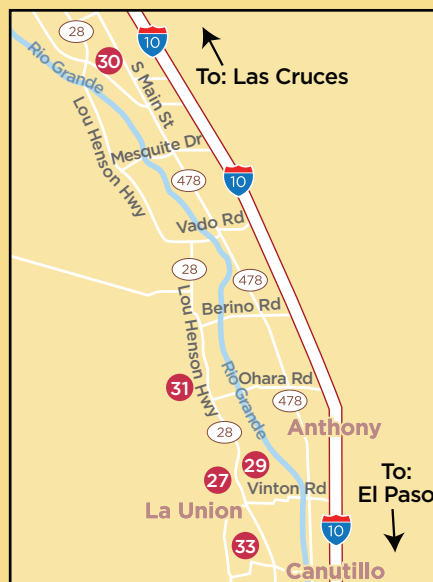
- 14. Salud de Mesilla**
1800 Avenida de Mesilla
- 15. Schlotzsky's**
1763 E. University Ave.
See page 106
- 16. Verde Ale House & Dining**
7502 Red Hawk Golf Road
See page 105

DISTILLERS & BREWERS

- 17. Bosque Brewing Co.**
901 E. University Ave. #3A
- 18. Dry Point Distillers**
1680 Calle de Alvarez Suite C2
See page 112
- 19. High Desert Brewing Co.**
1201 W. Hadley Ave.
See pages 103, 110
- 20. Little Toad Creek Brewery & Distillery**
119 Main St.
- 21. Pecan Grill & Brewery**
500 S. Telshor Blvd.
See page 100
- 22. Picacho Peak Brewing Co.**
3900 W. Picacho Ave.
See pages 107, 110
- 23. Spotted Dog Brewery**
2920 Avenida de Mesilla, Mesilla

WINERIES

- 24. Amaro Winery**
402 S. Melendres St. 88005
See page 109
- 25. Fort Selden Winery**
1233 Fort Selden Road
See page 109
- 26. Heart of the Desert**
2350 Calle de Principal, Mesilla
4100 Dripping Springs Road
See page 109
- 27. La Viña Winery**
4201 NM-28, Anthony, NM
See page 109
- 28. Luna Rossa Winery & Pizzeria**
1321 Avenida de Mesilla
See page 108
- 29. Mesa Vista Winery & Tasting Room**
3200 NM-28, Anthony, NM
See page 108
- 30. Rio Grande Vineyard & Winery**
5321 NM-28
See page 112
- 31. Sombra Antigua Vineyard & Winery**
430 La Viña Road, Anthony, NM
See page 111
- 32. St. Clair Winery & Bistro**
1720 Avenida de Mesilla
See page 109
- 33. Zin Valle Vineyards**
7315 Canutillo-La Union Road,
Canutillo, Texas
See page 111



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■ CONTINUED FROM PAGE 97

Along with wonderful dining, do not forget the equally outstanding wines and beers you will find throughout Las Cruces and Mesilla.

From Dry Point Distillers and High Desert Brewing Co. to Pecan Grill and Brewery and Picacho Peak Brewing Co. – reaching all the way from far west Picacho Avenue to Telshor Boulevard – no two stories and no two brews are the same.

Some of the oldest vineyards in the United States trace their long histories to the Mesilla Valley, and you will taste that history in the unique flavors of wineries stretching from Melendres Street (Amaro Winery), New Mexico Highway 28 (Rio Grande Vineyard and Winery) and Avenida de Mesilla (Luna Rossa Winery and Pizzeria) in Las Cruces to Fort Selden Winery north of town, to La Viña and Sombra Antigua wineries in Anthony all the way to Zin Valle Vineyards in Canutillo, Texas, and back up to Heart of the Desert in Mesilla.

As you enjoy the very best in dining and drinking, remember to look around you and enjoy the architecture that often reflects the area's multi-cultural history. Some of the historic adobe structures you will feel at home in date back more than a century. If only their walls could talk!



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- Fried Veggie Basket
- Baskets of Fried Stuff
- Jalapeno Poppers
- Raw Veggie Tray
- Veg-Head Tray
- Tortilla Strips and Dip
- Chips and Salsa or Queso
- Mozzarella Sticks
- Fried Raviolis
- Onion Rings
- Pub Fries
- Garlic and Herb Fries
- The Big Pretzel

Chicken Sandwiches

- Grilled Chicken Breast
- Mushroom Swiss Chicken
- Green Chile Cheese Chicken
- Chipotle Chile Chicken

Bigger Stuff

- Awesome Nachos
- Hot wings
- Green Chile Stew
- Bowl of Chili
- Jumbo Dog
- Jumbo Chili Cheese Dog
- Bratwurst

Quesadillas

- Traditional Tortilla
- Tomato Basil Tortilla
- Spinach Tortilla
- Garlic Tortilla
- Chipotle Chile Tortilla

Pub Burgers

- Pub Burger
- Mushroom Swiss Burger
- Green Chile Cheese Burger
- Veggie Burger

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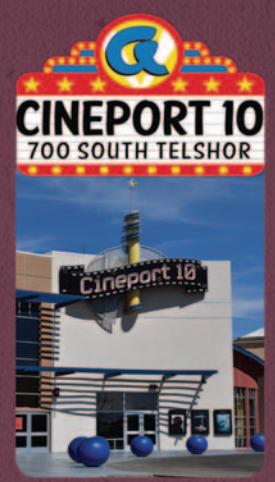
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6-Time Major Champion*

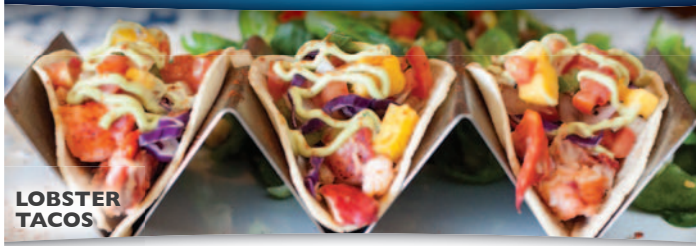


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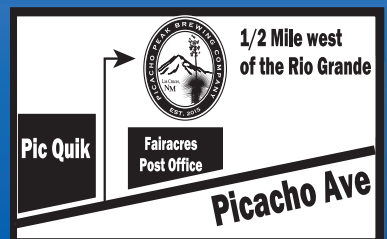
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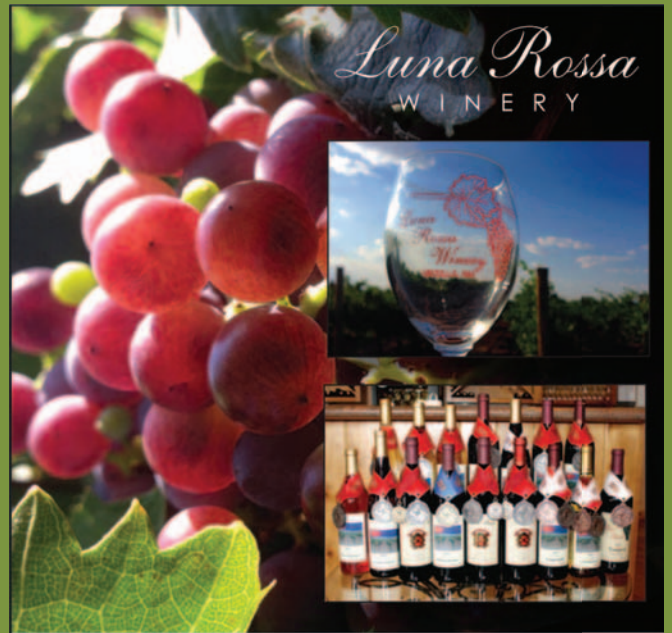
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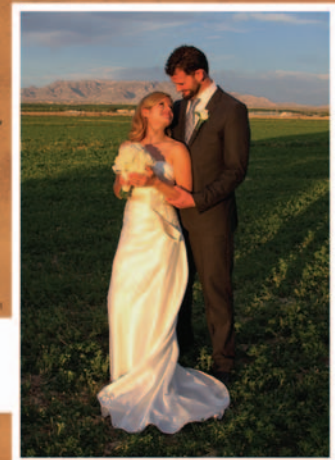
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DESIGN BY THE LAS CRUCES BULLETIN

ANNUAL EVENTS 2018-2019

AUGUST

- New Mexico State University fall semester begins
- Movies in the Park
- Music in the Park
- SalsaFest! + Beer Fest

SEPTEMBER

- Monuments to Main Street
- Diez y Seis de Septiembre Fiesta
- Franciscan Fine Art Festival
- Hatch Chile Festival
- La Gran Fiesta - "The Big Event"
- Mesilla Valley Corn Maze
- Monuments to Main Street
- New Mexico Wine Harvest Festival
- POPs Under the Stars
- Southern New Mexico State Fair & Rodeo
- White Sands Hot Air Balloon Invitational

OCTOBER

- Annual Frontier Day
- Borderlands Film Festival
- International Symposium for Personal and Commercial Spaceflight
- La Viña Harvest Wine Festival
- Las Cruces Country Music Festival
- Living in Las Cruces Home Tour
- Look Who's Dancing
- Mesilla Jazz Happening
- Mesilla Valley Corn Maze
- NMSU Homecoming
- Pecan Festival
- Tournament of Bands
- Trinity Site Tour
- Zombie Walk

NOVEMBER

- Día de los Muertos
- Fiber Arts Festival
- Giving Tuesday at NMSU
- Home Grown, New Mexico Food Show & Gift Market
- Las Cruces Food Truck Fiesta
- Las Cruces International Mariachi Conference
- LCHS-Mayfield rivalry game
- March of Dimes High Heels for High Hopes
- Red Ribbon Week
- Red, White and Brew Festival
- Renaissance ArtsFaire
- Toys for Tots parade
- Veterans Day parade

DECEMBER

- Christmas in Cruces & Christmas Tree Lighting
- Christmas Carols and Luminarias on Plaza de Las Cruces
- Christmas Eve Caroling & Luminarias in Mesilla
- Christmas Tree Lighting & Shopping Late
- Critter Christmas
- Noche de Luminarias at NMSU
- Chile Drop for New Year's Eve

JANUARY

- Antique Treasures Day
- Greater Las Cruces Chamber of Commerce Choice Awards & Gala
- Las Cruces Bridal & Special Events Showcase
- New Mexico State University spring semester begins

FEBRUARY

- Annual Traditional Las Cruces Spanish Market
- For the Love of Art Month
- Las Cruces International Film Festival
- The Museum ROCKS! Gem & Mineral Show

MARCH

- Bataan Memorial Death March
- Cowboy Days
- Las Cruces Arts Fair
- Las Cruces Game Con

APRIL

- La Viña Spring Wine Festival
- Las Cruces Space Festival
- March of Dimes March for Babies
- Trinity Site Tour

MAY

- Blazin' Brew Fest
- Cinco de Mayo Fiesta
- Music in the Park series kickoff
- National Day of Prayer
- Southern New Mexico Wine Festival
- Spring Showcase of Homes

JUNE

- San Juan Turtle Fiesta
- Music in the Park

JULY

- Fourth of July Electric Light Parade, Celebration and Fireworks
- Ice Cream Sunday
- Movies in the Park
- Music in the Park



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