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# HOME & GARDEN Show

**March 4-5, 2017**  
**Las Cruces Convention Center**



**LAS CRUCES  
HOME BUILDERS  
ASSOCIATION**

THE LAS CRUCES  
**Bulletin**

# Table of Contents



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Message from the Vice President .....	3
LCHBA brings it home with 36th annual Home & Garden Show .....	4
Alarming survey shows people's poor home maintenance habits .....	5
Is your clothes dryer energy efficient? .....	8
Map .....	10-11
Vendor Listings .....	12-13
Home heating tips to save money and energy .....	14
How hot technologies can improve your kitchen .....	15
What to look for in a new roof .....	16
Simple steps to protect your family from fire, carbon monoxide and other threats .....	17

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THE LAS CRUCES  
**Bulletin**



# Welcome

## Message from the Vice President



2017 is BRINGIN' IT HOME with the 36th Las Cruces Home Builders Home and Garden Show, where you will find specialty vendors to make your home the envy of everyone on your block. From windows to walls, and top to bottom, we will help you make the connections to make your home your castle, but we won't stop there. Let's not forget the backyard. Start by selecting a relaxing pool or spa that is surrounded by an oasis that you can create with some

simple instruction from our friends, the Master Gardeners. After walking the show take the opportunity to rest your tired feet, have a seat and enjoy the wine and beer garden where you can relax, have a cold one and enjoy some good eats. Once you have rested a spell, how about some classic custom cars that will be on display so you can "remember when." We welcome you to this year's show and give a big "thank you" to all our vendors for making 2017 the year we're BRINGIN' IT HOME with the Las Cruces Home Builders Association.

*Sincerely,*  
**Brian Crawford**  
**2017 LCHBA Vice President and**  
**Home & Garden Show Chair**  
**McCoy's Building Supply**



*Established 1959*

### **LCHBA MISSION**

Chartered in 1959, the Las Cruces Home Builders Association is comprised of members of the building industry and its affiliates. As the voice of the building industry, we serve our members and the community by:

- Promoting balanced economic development;
- Providing education; and
- Promoting professionalism

The Las Cruces Home Builders Association remains committed to improving our community's quality of life.

### **2017 HOME & GARDEN COMMITTEE**

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# LCHBA brings it home with 36th annual Home & Garden Show

From hammers to lumber to gorgeous gardens, resources to “bring it home” can be found at the 36th annual Las Cruces Home Builders Association Home & Garden Show.

The two-day event is slated for 9 a.m. to 5 p.m. Saturday, March 4 and 10 a.m. to 4 p.m. Sunday, March 5 at the Las Cruces Convention Center, 680 E. University Ave.

There will be between 60 and 80 vendors — all related to home improvement.

The theme of the show is “Bringin’ it Home.”

The Home & Garden Show is an idea resource for everyone from renters looking for a little

personalization opportunity to new homeowners with big dreams. Show attendees can get connected with vendors who can provide information and help get projects off the ground.

From services like pest control, carpentry and roof care to items like solar panels, blinds, spas and paint brushes, it all can be found under one roof at this event.

There will be a variety of demonstrations and speakers. Admission is \$6; it’s free for ages 12 and under. For information on LCHBA, visit [www.lascruceshomebuildersassociation.com](http://www.lascruceshomebuildersassociation.com) or call 575-526-6126.

## at a glance...

**WHAT:** 36th annual LCHBA Home & Garden Show

**WHEN:** 9 a.m.-5 p.m. Saturday, March 4; 10 a.m.-4 p.m. Sunday, March 5

**WHERE:** Las Cruces Convention Center, 680 E. University Ave., Las Cruces, NM 88012

**COST:** \$6; children 12 and younger are free

**CONTACT:** 575-526-6126; [events@lchba.com](mailto:events@lchba.com)

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# Alarming survey shows people's poor home maintenance habits

(StatePoint) Proper home maintenance can preserve your home, while saving you money and headaches in the future. However, a new survey from Erie Insurance conducted by Harris Poll reveals Americans have alarmingly poor upkeep habits.

“By overlooking common DIY projects, homeowners are not only putting themselves at risk for major financial loss, but also are exposing their families to dangerous hazards,” says Joe Vahey, vice president and product manager at Erie Insurance.

In an effort to help people become more aware of what they can be doing to protect themselves, the experts at Erie Insurance list five commonly overlooked areas of the home that should be regularly inspected and maintained:

## **INSPECT YOUR ROOF**

Replacing or repairing a roof is one of the biggest expenses a homeowner may have and the need to do it often comes without warning. Nationally, the average homeowner spends about \$6,600 to install a new roof, according to HomeAdvisor, but prices can soar upwards of \$20,000 depending on certain factors.

But the Erie Insurance survey found that nearly one in four homeowners (23 percent) admits they never inspect their roof or have it inspected only

if there is a problem. Even scarier, nearly a third (27 percent) of those who own a house either mistakenly believe their insurance will pay for damage that occurs to their roof over time, such as through normal wear and tear or have no idea how their insurance works regarding this type of damage. Insurance generally only covers things like roof damage from unexpected storms.

## **UNCLOG GUTTERS AND DOWNSPOUTS**

Nearly one out of four homeowners (24 percent) say they never care for their gutters and downspouts. Clogged gutters can cause water to flow down the sides of a home and pool around its foundation, often leading to major issues like uneven floors, cracks in walls and interior water damage. This type of claim, also known as seepage, is often not covered under your home insurance policy.

## **CLEAN OUT DRYER EXHAUST**

One in five homeowners (21 percent) admit they never clean their clothes dryer ducts, unless they have a problem. Unfortunately, the most common cause of dryer fires is failure to do a thorough cleaning. According to National Fire Protection Association (NFPA), dryers cause roughly 15,500 home structure fires, 29 deaths, 400 injuries and \$192 million in direct property loss each year.



## CHECK THE FURNACE

Only 36 percent of homeowners have their furnaces inspected and serviced at least once a year. According to NFPA, U.S. fire departments respond to an estimated average of 56,000 home fires involving heating equipment. These fires resulted in annual losses of 470 civilian deaths, 1,490 civilian injuries, and \$1 billion in direct property damage per year.

## CLEAN SUMP PUMP AND PIT

Sump pumps are used to remove excess water from homes, but 44 percent of those who own one admit to never cleaning it or the pit, unless they have a problem. Water damage due to sewage and drain backups generally requires additional insurance coverage beyond a standard policy. Without that coverage, it could end up costing you, on average, \$2,156, according to Home Advisor.

Protect your family and your investment with proper maintenance, and if you're unsure what your policy covers, contact your insurance agent. They'll work with you to determine what you need to be protected.



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## Become a member

Joining the Las Cruces Home Builders Association is the key to unlocking the potential of your business. You will meet other members with common interests that will allow you to exchange ideas, further your education and help develop policies that will help your business thrive. Membership has the power to increase the visibility of your business and help you to develop the skills and gain the knowledge you'll need to succeed.

Other benefits of joining the LCHBA are:

- Unmatched Networking
- Valuable Member Discounts
- Powerful Advocacy and Representation
- Access to NAHB's Team of Expert Advisors
- Exposure to the latest Building Products and Services
- Critical News and Information
- Awards and Community Recognition

If you would like more information about joining the Las Cruces Home Builders Association, please contact Jennifer Gonzales at 575-526-6126 or [frontdesk@lchba.com](mailto:frontdesk@lchba.com)

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This year, the Community Service Committee of the Las Cruces Home Builders Association has set a goal to feed 420 families. Each year the Community Service Committee and volunteers pack boxes with all the grocery items needed for a Thanksgiving Dinner, and each year the boxes are delivered to families in need at 4 local schools. This tournament helps contribute to the cost of all those items needed to complete this Thanksgiving Dinner.

Las Cruces Home Builders Association  
2825 N. Main Street or P.O. Box 2608 Las Cruces, NM 88004  
O: 575-526-6126 F: 575-525-8598  
events@lchba.com



## Is your clothes dryer energy efficient?

(StatePoint) If you are looking to be more energy efficient at home, you are in good company. Consumers nationwide are looking for new ways to reduce their energy use in their single-family homes, condominiums and apartments because using less energy helps save money and builds a more sustainable planet.

Fortunately, great strides have been made in efficiency for major appliances that would have been unimaginable decades ago.

One noticeable exception, until recently, has been clothes dryers. In 2012, the average electric clothes dryer used almost as much energy annually as the average refrigerator, dishwasher and clothes washer combined, according to a report from the Natural Resources Defense Council.

Here are a couple of things to consider that can help you select a sustainable dryer that also fits the design of your home.

### REVIEW RATINGS

The most respected guide for sustainability in appliances is the Association for Home Appliance Manufacturers (AHAM) Sustainability Standards. Before making its ratings, AHAM considers a broad range of product attributes, including energy and water efficiency, manufacturing and materials. AHAM just started providing standards for dryers. To check its free rating and review other resources, visit [aham.org](http://aham.org).

### CONSIDER VENTLESS DRYERS

This relatively new type of dryer is changing the energy efficiency equation. Ventless dryers recycle air within the unit, and offer an ideal way to help reduce energy consumption. They are also gentle on clothes, because they don't heat the air as much as a traditional dryer.

There are two types: condenser and heat pump. The most efficient are the heat pump dryers, which use a refrigeration system to dry and recycle air before returning it to the drum. Consumers can choose from two Whirlpool brand dryer sizes that range from a compact model to a 7.4 cu ft HybridCare True Ventless Heat Pump Dryer.

Ventless dryers have another major benefit. They can fit into spaces beyond the laundry room -- such as closets in condominiums and apartments -- because there's no need for a vent, just an electrical outlet. With many home designs moving from traditional layouts with a laundry room to open designs, this allows a washer and dryer to be placed virtually anywhere in the home.

The future of sustainability is often more simple than we envision. While smart technology sparks the imagination, valuable innovations will focus on the tried-and-true benefits of making appliances energy and water efficient, while maintaining a standard of high quality. Energy efficient solutions can not only meet expectations of resilience and sustainability, but also provide more options for homeowners and multifamily dwelling residents.





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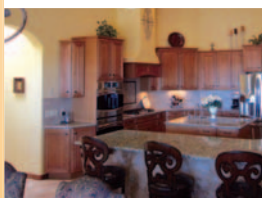
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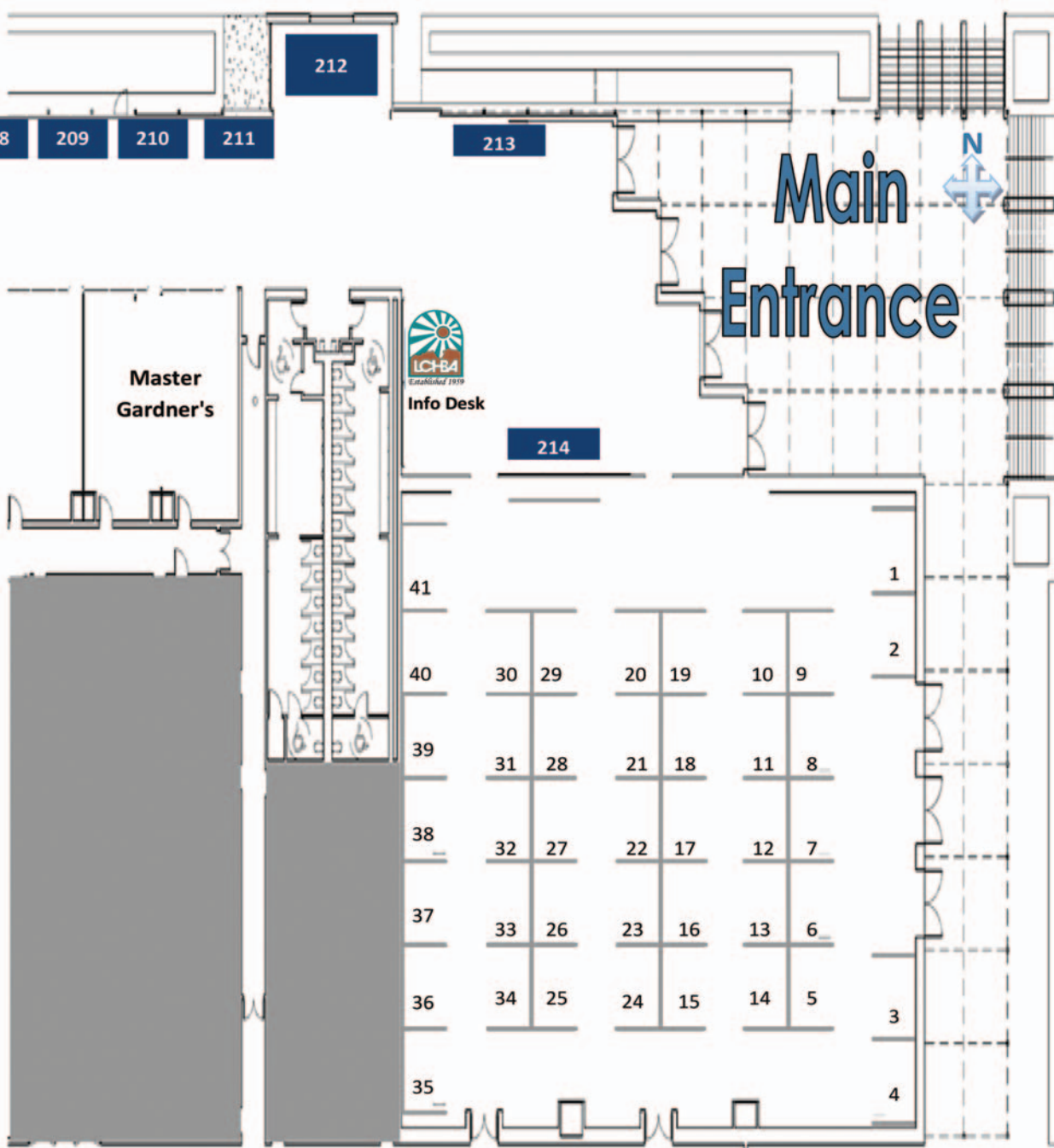


## LCHBA Upcoming events

**General Membership Luncheon**—March 9, 2017  
**Open Door Networking**—March 15, 2017  
**General Membership Luncheon**—April 13, 2017  
**Open Door Networking**—April 19, 2017  
**Showcase of Homes**—April 28th-30th & May 5th—7th, 2017

**General Membership Luncheon**— May 11, 2017  
**Turkey Scramble Golf Tournament**— May 12, 2017  
**Open Door Networking**— May 17, 2017  
**Jackalope Golf Tournament**—September 8th , 2017  
**General Membership Luncheon**— September 14, 2017

# SHOW Las Cruces Convention Center 680 E. University Ave



**Open Door Networking**—September 20, 2017  
**General Membership Luncheon**—October 12, 2017  
**Open Door Networking**—October 18, 2017  
**General Membership Luncheon**—November 9, 2017  
**Open Door Networking**—November 15, 2017

**Turkey Drive**—November 21, 2017  
**Installation Banquet**—To Be Determined  
**Anniversary House Celebration**—To Be Determined





# Vendor Listings

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[www.trulynolan.com](http://www.trulynolan.com)

## BOOTH 2

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## BOOTH 3-4

### **Mesilla Valley Design Center**

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## BOOTH 5

### **Spirals By Design**

575-496-5831

[www.spiralsbydesign.com](http://www.spiralsbydesign.com)

## BOOTH 7

### **Bradfute Enterprises**

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## BOOTH 8-11

### **G. Sandoval Construction**

## BOOTH 12-13

### **One Call Plumbing & De La O Septic**

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## BOOTH 17

### **Las Cruces Association of Realtors**

575-524-0658

[www.lascrucesassociationofrealtors.com](http://www.lascrucesassociationofrealtors.com)

## BOOTH 18-21

### **Sun-Tech Services Inc.**

575.523.2400

[www.sun-techservices.com](http://www.sun-techservices.com)

## BOOTH 22

### **Steinborn & Associates**

575-522-3698

<http://www.steinborn.com>

## BOOTH 24

### **Park Enterprises, LLC**

575-449-2052

[www.generalcontractorlascruces.com](http://www.generalcontractorlascruces.com)

## BOOTH 25

### **Doña Ana Community College**

575-527-7500

[www.dacc.nmsu.edu](http://www.dacc.nmsu.edu)

## BOOTH 27

### **Lowe's**

575-541-5572

[www.lowes.com](http://www.lowes.com)

## BOOTH 28

### **Helo**

915-740-4349

[my.worldgdn.com/store/believeinhelo](http://my.worldgdn.com/store/believeinhelo)

## BOOTH 29-30

### **Southwest Greens New Mexico/El Paso**

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<http://www.newmexicoputtinggreens.com>

## BOOTH 31

### **Codes**

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## BOOTH 32

### **The Air Conditioning Company**

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[www.airconditioningcompanyllc.com](http://www.airconditioningcompanyllc.com)

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### **Thorokleen**

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## BOOTH 39

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## BOOTH 40

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## BOOTH 41

### **Desert Shades**

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## BOOTHS 42-44, 56-59

### **McCoy's Building Supply**

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[heavenlyinsoles.com/index.html](http://heavenlyinsoles.com/index.html)**BOOTH 69****City Dynamics**

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[rainbowsystem.com](http://rainbowsystem.com)**BOOTH 70****Econo Pro Painters**

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[www.solarcity.com](http://www.solarcity.com)**BOOTH 72****Re-Bath El Paso/Las Cruces**

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[elpaso-lascruces.mosquitosquad.com](http://elpaso-lascruces.mosquitosquad.com)**BOOTH 101****Mesilla Valley Satellites**

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<https://sutherlands.com/>**BOOTH 204****Casa Mexicana Tile**

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[easylawnco.com](http://easylawnco.com)



## Home heating tips to save money and energy

(StatePoint) Will your house be warm enough this winter? With shifts in climate making winter weather harder to predict, it's important to prepare your home for extreme winter temperatures as soon as possible. Here are a few key ways to make your home comfortable and energy efficient.

### SUPPLEMENTAL HEATING

Consider reducing energy bills substantially by supplementing whole house heat in the zones of your house used most. For example, why heat the unoccupied foyer to the same degree as the living room where your family spends their time? Focusing your energy use where it is most needed will allow you to lower the thermostat for the central furnace.

Known as "zone heating," this practice saves dollars and energy.

### WOOD STOVE

A wood stove is a great choice for a supplemental heating product that focuses on specific rooms of the home. Not only does a wood stove create a cozy atmosphere, but new models are redefining this classic technology to be greener, safer and easier to operate.

For example, the Quadra-Fire Adventure II, an EPA-certified appliance, features Smart Burn Technology, which delivers controllable,

efficient heat. It's the only stove equipped with a programmable wall thermostat that maintains the temperature of your room, helping reduce heating bills up to 50 percent. It also alerts you when it's time to add more wood, taking guesswork out of the equation.

Another option that can help you reduce your heating bill is the Encore FlexBurn from Vermont Castings, which can be burned with a catalyst to increase efficiency by more than 15 percent on the longest burn settings and lowering emissions to ensure you get the most out of each load of wood.

For those who want to green their home, wood is a good fuel choice, as it's a renewable energy source that is carbon neutral.

### REGULAR MAINTENANCE

Your heating system, supplemental heating products and insulation all require regular maintenance to operate at their highest capacity and keep your home warm at a reasonable cost. Certain tasks you can perform yourself include changing HVAC filters, sealing drafts and ductwork, and weatherstripping windows and doors. You may want to have your central furnace serviced professionally, however. A handy checklist is available at [energystar.gov](http://energystar.gov).

For a comfortable and affordable winter, take smart steps to warm your home wisely.



# How hot technologies can improve your kitchen

(StatePoint) Modern technology is improving every facet of our lives and the kitchen is no exception. By carefully outfitting your kitchen, your appliances can be safer, more efficient and give you versatility and precision as a home chef.

One technology, which has been popular in Europe for years but is still relatively new to the US, is induction cooking which uses electromagnetic energy to heat foods quickly and precisely.

Like a gas burner, an induction cooktop or range-top surface can handle the rapid shifts in heat settings required in a busy kitchen. And because the burner does not heat unless cookware is detected, ventilation can operate more efficiently.

Other efficiencies in induction cooking are exemplified in such appliances as the new 36" Induction 5-Zone Cooktop from Verona, which includes a fast boil setting for rapid cooking as well as a low power setting for delicate meals. A pan detection system saves energy by sensing the size and shape of cookware and intelligently heating only the needed cooking area. Features like a residual heat indicator and an automatic shut-off in

case of spillage make cooking with this induction cooktop safer, too. The brand also makes a 30" induction cooktop and 30" induction range. More information can be found at [VeronaAppliances.com](http://VeronaAppliances.com).

"Because induction cooking offers the most direct heat transfer of any cooking surface and features unprecedented safety benefits, it's become the modern standard for kitchens today," says Melissa Haber, director of sales and marketing for EuroChef USA.

Consumers looking to upgrade their kitchens in the future will enjoy even more choices, as new induction ranges are introduced, such as 36" and 40" ILVE ranges, which offer a wealth of features like a rotisserie, warming drawer, power boost burners and a multifunction convection oven. To learn more about the brand and its current 30" induction range visit [ilveappliances.com](http://ilveappliances.com).

If you are still cooking with old school appliances in your kitchen, you may be working harder than you need to be. When making an upgrade, consider the latest cooking technologies.

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# What to look for in a new roof

(StatePoint) Between strong winds, heavy rains, and threats like fire and natural disaster, simply having a roof over one's head is not always enough.

When choosing a strong roof designed to protect your home and its occupants, here are some things to consider:

## **FIRE PREVENTION**

Real wood shake roofs can be extremely combustible and serve as kindling for wildfires. If you live in an area with even a remote possibility of wildfires, consider investing in a roof that resists flame spread. While no roof will resist a "ground up" fire that engulfs the entire home, polymer roofing tiles that are installed with proper underlayments can help protect a home from wind-driven embers that can ignite the roof.

## **IMPACT RESISTANCE**

Whether you live in an area prone to direct or indirect threats of tornadoes or hurricanes, or you simply live in a region that experiences strong storms, take note: flying debris associated with severe weather can become dangerous in high winds. Damage from airborne tree branches and flying loose items can be devastating to a roof not equipped for impact. Having a synthetic roof that has achieved the highest ratings on impact resistance tests can help protect your property.

"Even if your roof has stood up to strong weather conditions in the past, it's important to make sure it's still in shape before the next round of bad weather hits," says Mark Hansen, vice president of

sales and marketing for DaVinci Roofscapes, which makes high-performing polymer roofing products that have achieved the highest grades possible on multiple industry tests.

Examine the roof yourself or have a professional roofer assess for damage you may not be able to see from the ground. They can make repairs or recommend a new roof replacement.

## **DURABILITY**

No matter where you live, it's important that roof tiles can handle wear and tear. Ideally, roof tiles should resist curling, fading, cracking, mold, algae, fungus and insects. Roofing products that come with a strong warranty can offer you peace of mind.

## **OTHER CONSIDERATIONS**

Protecting your home and family should be your number one consideration. Luckily, durable synthetic roofing options abound that offer the authentic look of real wood or slate beauty, as well as environmental sustainability. For the benefits of an eco-friendly roof, it's a good idea to seek out products that are completely recyclable and meet standards set by organizations like the Cool Roof Rating Council and the U.S. Green Building Council.

For a complete free guide on upgrading roofing to protect a home long-term, visit [ThisOldHouse.netline.com](http://ThisOldHouse.netline.com).

For an important, lasting home project, evaluate your roof and consider making an upgrade that will protect your house from everyday wear and tear, as well as the worst case scenario.

# Simple steps to protect your family from fire, carbon monoxide and other threats



(StatePoint) While life can be complicated, sometimes the simple solutions are the best ones, particularly when it comes to protecting your family from household hazards.

The “Change Your Clock, Change Your Batteries” program espouses that philosophy. For the 29th consecutive year, the campaign led by the Energizer brand and the International Association of Fire Chiefs, has reminded families of the life-saving habit of changing and testing the batteries in smoke alarms and carbon monoxide.

A whopping 50 percent of home smoke alarms and carbon monoxide detectors have non-working batteries, according to the National Fire Protection Association.

“A home that contains smoke alarms and carbon monoxide detectors is only safer if these devices actually work,” says Michelle Atkinson, chief consumer officer, Energizer. “Testing your devices and updating their batteries are simple and critical steps to keeping your family comfortable and secure.”

Atkinson also points out that these days, many families rely on more than these traditional safety devices to protect their family and home. Investigate new smart devices and apps offering security and peace-of-mind, such as lights, locks and security systems that are connected to the

Internet and your smartphone.

“Smart connected home technologies are keeping families safer, when operational,” says Atkinson. “Remember, these tools, along with flashlights and other home safety devices require reliable battery power as well.”

Take this opportunity to update batteries in all your devices that enhance home security and comfort.

Safety advocates say preparing your family is crucial. Make sure everyone, especially children, knows what your alarms and detectors sound like and what to do if they go off.

A critical yet simple safety practice is to keep flashlights with fresh batteries at your bedside for help in finding your way out of your house and signaling for help in the event of a fire or other emergency.

Also, keep a stash of high-quality 9V, C, D and AA batteries to power vital safety devices whenever necessary. For long-term protection, opt for batteries designed to prevent damaging leaks, like Energizer Max and Ultimate Lithium batteries.

More safety tips and resources can be found at [energizer.com/homesafety](http://energizer.com/homesafety).

Energizer reminds you to change your batteries. It’s easy, it’s simple, and it might just save a life.





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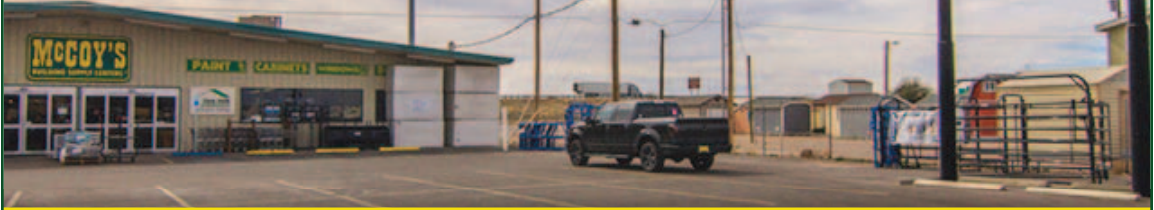


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