



Greater Las Cruces Chamber of Commerce Bottom Line, Inside

THE LAS CRUCES Bulletin

Life is Good in Las Cruces Section C brings together the best



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LOCAL NEWS AND ENTERTAINMENT SINCE 1969 • WWW.LASCRUCESBULLETIN.COM • FRIDAY, APRIL 5, 2013

VOLUME 45 • NUMBER 13

Martinez signs bills

Governor OKs laws for spaceport, horses

By **Todd G. Dickson**
Las Cruces Bulletin

Gov. Susana Martinez visited southern New Mexico Tuesday, April 2, to sign several bills, including the hard-fought spaceport liability legislation and laws to improve horse racing safety.

Signing the bill to provide liability protections to suppliers and manufacturers supporting spaceflight operators at Spaceport America, Martinez said the New Mexico Expanded Space Flight Informed Consent Act was needed to make the \$209 million effort compete.

"We are not only reaffirming the major commitment New Mexicans have made to Spaceport America, but we now have an even stronger opportunity to grow the number of commercial space jobs at the spaceport and across our state," she said.

Although New Mexico already had liability protection for spaceflight providers such as Virgin Galactic – Spaceport America's anchor tenant and the company in the lead for taking passengers on rides in suborbital space – states such as Texas, Colorado, Florida and Virginia had the broader liability protections, making those states more attractive to the new private space companies.

Supporters of a spaceport in New Mexico have pushed for the expanded liability protection, which had strong opposition from trial lawyers until a compromise was brokered in the last 60-day session.

"This is an important day for the future of commercial space flight in the state of New Mexico," said George Whitesides, Virgin Galactic CEO.

Without the expanded liability protection, Virgin Galactic had warned about whether it would stay in New Mexico. The company is currently in the second phase of testing its new six-passenger spaceliner and rocket motor, the largest hybrid rocket motor of its kind.

While the lack of supplier and manufacturer protections would have been worrisome to a company such as Sierra Nevada, which is developing the rocket motor, Whitesides also told lawmakers

See **Governor** on page A14

Vendors regain what is theirs

Farmers & Crafts Market grand re-opening Saturday

By **Todd G. Dickson**
Las Cruces Bulletin

The vendors of the popular Las Cruces Farmers & Crafts Market will once again be in charge of running the twice weekly Downtown street market.

The Las Cruces City Council approved a memorandum of agreement (MOA) between the city and the newly formed Farmers & Crafts Market of Las Cruces Inc. made up of the regular established vendors. The MOA sets into motion steps and conditions for handing over managing the market to the new corporation.

Councillor Nathan Small said he was happy to see the market becoming its own entity again and emphasized good communication so that disputes don't rise to the level they once did that required the city to take over managing the market.

It was communication that brought vendors and Downtown merchants together to allow the formation of a new organization to run the market. Using his "Great Conversations" format, Randy Harris – himself a regular fixture at the market – said the talks started out very contentious but led to forming the foundation of a functioning organization.

"This is kind of like seeing your kid graduate," Harris said.

Don "Diego" Kelly, president of the new corporation, said the vendors consider themselves family at the market, which is key to making

See **Downtown** on page A13



Las Cruces Bulletin photo by Theresa Montoya Basaldua

Nebraska residents Stan and Phyllis Jones take home mementos purchased from Ristras Martinez at the Las Cruces Farmers & Crafts Market Wednesday, April 3. Owner Alicia Martinez said she is a regular vendor at the market every Wednesday and Saturday.

Home care company to add 100 jobs

Heritage Home Healthcare to expand region

By **Todd G. Dickson**
Las Cruces Bulletin

Over the next 33 months, Heritage Home Healthcare and Hospice will add 100 new jobs to its Las Cruces operations, which will become its regional headquarters.

Heritage CEO Len Trainor said he and his wife Liz started the company in 1993 out of their rental home in Albuquerque. The business that started with a fax machine in the kitchen is now one of New Mexico's largest non-government employers with more than 1,100 employees statewide, he said.

Trainor announced the Las Cruces expansion at an event Tuesday, April 2, attended by Gov. Susana Martinez, state Economic Development Secretary John Barela and Mesilla

Valley Economic Development Alliance CEO Davin Lopez. Trainor credited the Martinez administration's pro-business focus – and willingness to participate in the Medicaid expansion – that made the company's expansion into southern New Mexico possible.

"It is with your help that we bring 100 new jobs here today," Trainor said.

Also attending the announcement were a few of Heritage's current 80 Las Cruces clients, who mostly came from the former 800 Home Care business bought by Heritage in August 2012. Trainor made a point to thank them, too.

"Thank you for trusting us to take care of you in your homes," he said.

Heritage Home Healthcare provides a variety of services for people needing help living at home – from medical care to counseling and

general assistance, said Cathy Montgomery, operations manager for the Las Cruces office.

"We cover a wide range of ages and afflictions," she said.

In the coming 33 months, the job expansion will include hiring more nurses, living assistants and social workers, but also upgrading remote monitoring services to prevent hospitalization, Trainor said. The company's goal, he said, is to help people remain in their homes rather than leaving them for a hospital or institutionalized setting.

City Councillor Nathan Small said the company's expansion was fitting in keeping with the economic potential being realized by the emerging borderplex.

"This illustrates the needs for public-private partnerships to make good things happen," he said.

See **Heritage** on page A13

NEXT WEEK

What defines quality of life?

J. Paul Taylor Social Justice Symposium carries over last year's conversations about what really improves the lives of New Mexico's people.



\$1



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BUSINESS

Officials fret drought could slow job growth





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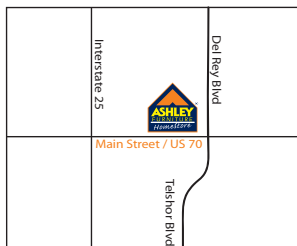
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NMSU regents approve 3 percent tuition increase

New money to go mostly to faculty, staff compensation

At a special meeting Wednesday, April 3, the New Mexico State University Board of Regents approved a 3 percent increase in tuition and fees, which translates to \$90 per semester for a full-time resident undergraduate student at the main campus in Las Cruces for 2013-14.

Interim President Manual Pacheco spoke about the funding challenges NMSU has faced in the last few years.

"Since 2009, the budget situation has not been as positive as we would have liked, which has limited our ability to progress with some programs or compensate employees the way we would like," Pacheco said. "There have been some significant cutbacks as well. I think the university has done a great job during this time, even advancing in some areas, but there has been an impact."

He said the recommendations to the regents focused on keeping tuition and fees low while still moving the university forward, including addressing compensation challenges for faculty and staff.

Student Regent Jordan Banegas was the lone dissenting vote on the tuition and fees increase.

The increased funding will help the university invest in institutional priorities such as faculty and staff compensation, along with phase one of a faculty salary enhancement plan, scholarships for students, graduate assistantships and student support services including advising and tutoring.

In addition, the increase will fund the required student fee request, which incorporates the Student Fee Review Board recommendation, for student fee supported units and activities.

The 3 percent increase for full-time, non-resident undergraduate students will be \$288 per semester; \$97.20 for full-time, resident graduate students; and \$295.20 for non-resident graduate students.

NMSU community colleges will see some increases as well. For resident in-district students, NMSU Alamogordo tuition and fees will increase 1.3 percent, Doña Ana Community College 1.6 percent and NMSU Carlsbad 2.3 percent. NMSU Grants will not have a tuition and fee increase for resident in-district students.

The regents also approved an increase for meal plan rates ranging from 3.28 percent to 3.43 percent, depending on the type of plan. NMSU's contractual agreement with Sodexo allows for rate adjustments associated with the cost of business

based on Producer Price Index and other operational costs.

No increase was requested for housing or parking rates. Operating efficiencies, along with a temporary adjustment to the housing inventory, will relieve associated operating costs, allowing housing rates to remain level for the upcoming year. Operational cost containment efforts will allow NMSU to maintain flat parking rates for the next year while the proposed implementation of the parking and transportation master plan is being developed.

In other business, the regents gave final approval for the issuance of \$56.2 million in system revenue bonds, which will allow the university to self-fund the major renovation of the Corbett Center Student Union, as well as replace the 30-year old irrigation system at the NMSU Golf Course. As part of the bond issuance, NMSU will refinance about \$46 million in outstanding debt, resulting in a present value savings of \$6.2 million.

Poet to mix it up

Music will be inspired by words inspired by paintings

Texas Poet Laureate Larry D. Thomas is coming to New Mexico State University for a collaborative event that mixes music, art and poetry.

The two-day event, sponsored by the Department of Music and the Honors College, will begin with a poetry reading by Thomas at 6:30 p.m. Monday, April 8, in the Conroy Honors Centers Commons. A choral concert will kick off the second night, followed by reception and book signing at 7:30 p.m. Tuesday, April 9, at the Atkinson Recital Hall. Both nights are free and open to the public.

"There will be music based on poetry that was inspired by paintings," said Lon Chaffin, music department head in the College of Arts and Sciences.

At the Monday evening event, Thomas will give a reading before engaging audience members in a discussion.

On Wednesday, NMSU's University Singers will perform with Thomas. The choral concert will include a showing of paintings related to the musical selections. Additionally, the choir is premiering a new work composed by Chaffin, titled "Never Far Away."

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From the publisher

BY RICHARD COLTHARP

A way to recognize the good life in Las Cruces

New section highlights community opportunity

If you've heard me or Bulletin publisher emeritus David McCollum speak publicly in the past two years, you've likely heard us say, at least once, "Life is Good in Las Cruces."

If you've read our columns regularly, you've also read, "Life is Good in Las Cruces."

If you've read our annual community guide that comes out each summer, you know it's called "Life is Good in Las Cruces."

You know how the Organ Mountains often glow a bright magenta around sunset? Did you know there's a word for that phenomenon?

It's called the alpenglow.

Even though we see the alpenglow on the Organs many times each year, we never get tired of it. There's a catch, however.

The alpenglow only lasts at its peak for about three or four minutes. If you're not there at the right place or the right time, you won't get to see it.

On many occasions, you may be talking to a friend on the phone while that friend has a perfect view of the alpenglow and you're stuck in your office or in another area where you can't see. I've even "chased" the alpenglow, trying to drive into position to see it, only to miss it.

And that's what we do here at the Las Cruces Bulletin. We capture life in Las Cruces in case you weren't there to see it.

Of course, even when we do see the alpenglow, we still love to see it in photos or paintings. So even if you were at an event, you can often relive it in stories and photos in the pages of the Bulletin.



For the past three years, we've had three separate sections for Arts & Entertainment, Homes & Southwest Living and Health & Well Being.

Most of the topics covered in those sections fall under the traditional newspaper category of lifestyles.

Beginning with this issue, we are combining those sections in one fat section called – what else? – Life is Good in Las Cruces.

The combination condenses our publication into three distinct sections: "A" section, with its local news, opinions and sports; Business, with the latest news, views, personalities and photos of the Las Cruces business community; and now Life is Good in Las Cruces, with information on what to do and how to enjoy life in Las Cruces, whether you're looking to go out on the town or just hang out at home.

We'd love to hear your feedback on the new section. We expect it to be a work in progress, and evolve to the tastes of our readers and our community.

For example, do you wait each Friday for the Bulletin's television listings? I know for a fact many of our readers do. Other readers are like me; they seldom watch TV or, when they do, they check the electronic schedule on the cable or satellite programming. Frankly, I'd love to ditch the TV listings and add some more local photos and articles. However, if I did, I'd likely have an angry mob in my office the Friday that happened.

Even though mi español es muy malo, I still check out the Word Salsa each week in the Brain Games. For all I know, I'm the only one.

How many of our 50,000-plus weekly readers are loyal crossword and sudoku workers?

Do you like Zak Hansen's restaurant reviews? Beth Sitzler's around-the-home item columns? Lorena Sanchez's health articles?

As we plan the future of this section, we want your input. Email me at richard@lascrucesbulletin.com, or give me a call at 526-4712.

Let me know what you'd like to read more of, or what you could live without. Or what you'd drive across town to see, just like the alpenglow.



Letters to the Editor

Pitfalls of fracking

Fracking, also known as hydraulic fracturing, liberates natural gas from deep formations. Its widespread adoption in the U.S., primarily, has increased production of natural gas and reduced its price.

This has generated great enthusiasm from major groups of consumers, producers and government officials. New Mexico, with an economy heavily dependent on extracting natural gas, coal and oil, seems to be in a position to benefit substantially if fracking for natural gas expands in scope.

On the other hand, fracking has alarmed people in many other sectors of society – landowners whose property is impacted by well placement, seismic activity and aquifer contamination, water managers who see large water diversions and contamination and environmental groups on diverse counts. New Mexico is water-limited, so these concerns are obviously critical.

There are several other telling facts about fracking that have had virtually no public exposure. One concerns the impact on climate. It is true that "using" natural gas in power plants and vehicles results in only about half as much generation of the potent greenhouse gas carbon dioxide as does generating the same energy from coal. However, natural gas (methane) does leak during field production, especially it appears, when fracking is used.

Recent measurements of methane concentrations and flows in air indicate that about 9 percent of the methane extracted escapes to the air. Methane is 25 times more potent a greenhouse gas than is carbon dioxide (and 72 times more, on the short-time scale of 20 years). Twenty-five times 9 percent is 225 percent.

Fracking to provide energy from natural gas creates about 74 percent more greenhouse gas equivalents than using coal. So, fracking impacts water supplies, water quality and climate, and more so than any other energy source.

The second fact about fracking is that it's a shorter-term solution than claimed. The productivity of fracked wells declines faster than that of oil wells and other energy-extraction methods. To keep total production up, fracking has to be used on unprecedentedly large areas of the U.S. The "footprint" of fracking, as area affected, is larger than for any other energy technology in large-scale use.

The attractions of making energy temporarily cheap and of providing jobs are seductive, at least currently. "Jobs" is a frequent mantra for promoters of many enterprises that have significant downsides.

It should not be the major decision point; dealing drugs creates jobs, too, but we want to develop jobs that benefit both individuals and society. Fracking, certainly in its present form, fails to meet that criterion.

Vince Gutschick

The Las Cruces Bulletin invites readers to submit letters, preferably by email to editor@lascrucesbulletin.com. They can be sent in by fax at 526-4621. Letters also can be mailed or dropped off at 840 N. Telshor Blvd., Suite E., 88011. Letters should not exceed 200 words and must include the writer's name, address and telephone number for verification. Anonymous letters will not be published. Letters may be edited for length or content.

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2005 "Business of the Year" Greater Las Cruces Chamber of Commerce

PUBLISHER

Richard Coltharp

PUBLISHERS EMERITI

David E. McCollum

Jacqueline McCollum

PUBLISHER'S ASSISTANT

Stephanie Smith Griffin

LEGALS/CLASSIFIED

Claire Frohs

Sid Graff

Jorge Lopez

Shellie McNabb

Pam Rossi

EDITORS

Rachel Christiansen, Features

Todd Dickson, News

Jim Hilley, Copy/Sports

Beth Sitzler, Homes

REPORTERS/Writers

Zak Hansen

Alta LeCompte

David Salcido

Lorena Sanchez

Marvin Tessner

DISTRIBUTION

Alyce Bales

PRODUCTION MANAGER

Rachel Courtney

ART DIRECTOR

Theresa Montoya Basaldua

GRAPHIC DESIGNERS

Sam Bishop

Jessica Grady

Ramon Gonzalez

Steven Parra

Rafael Torres



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Martinez continues to thrive

Legislative leaders pass governor's tax agenda

Jay Miller
Inside the Capitol



Susana Martinez appears to have gotten just about everything she wanted for her finance program from the 2013 Legislature.

An economic development proposal for corporate tax cuts and tax breaks was in trouble in both houses until she threatened to veto the Legislature's appropriation bill.

Suddenly the previously uncompromising governor became a tough compromising former district attorney.

She tossed lawmakers the "Breaking Bad" tax break for the filming of television series plus an agreement to sign the appropriation bill.

What happened in that negotiating session? We don't know, but in the waning moments of the legislative session, the governor's 35-page tax cut bill was trotted out on the floor of each house with little debate and no time to read the proposal.

Democratic leaders House Speaker Kenny Martinez and Senate Majority Leader Michael Sanchez were roundly criticized by many Democratic legislators for caving in to the governor.

It is hard to figure. Did they not want a special session? Were there personal reasons? Did they not want the governor and her PAC going after them in their next election?

One thing seems certain: Unless there are some real surprises in her bill, Martinez and her 60 percent approval ratings seem headed toward very likely re-election in 2014.

Democrats will have to content themselves with trying to pick off GOP Secretary of State Dianna Duran and increasing their majority in the House of Representatives. Senators don't run until 2016.

The governor's tax bill has been analyzed as to the numbers and how they may affect the budget. What people want to know is who is going to really benefit from it. Who were the people who were influential in writing the bill? Will some parts of the new act have to be redone?

The 2013 Legislature produced some very surprising alliances. In a recent column, I mentioned some unexpected relationships produced by treatment at the University of New Mexico Cancer Institute. There must have been others, including childhood friendships, college friendships and family relationships.

Senate leader Michael Sanchez is the person Democrats wonder about. He has been in the position quite awhile so he can't claim, like House Speaker Kenny Martinez, that he still is getting a feel for the job.

Sanchez weathered the full force of the governor's PAC in last year's election. She managed to pick off Senate President Pro Tem Tim Jennings but Sanchez won handily.

Sanchez gained the right to wield considerable power in pushing through the Democratic agenda but he backed off on much of it. He has the power to decide when and if bills are heard. Either he chose not to use that power or he didn't buy into the agenda Democrats had set at the beginning of the session.

Sanchez introduced a constitutional amendment to allow money from the state's land grant permanent fund to strengthen pre-school education. But he never scheduled a committee hearing on it.

He left discussion of the gun show loophole until minutes before the final day's session ended. That meant sure death because it was being filibustered as the session ended.

Many Democrats feel he could have done much more to promote the Democrat caucus selection of Sen. Pete Campos for Senate president pro tem. Instead he allowed a conservative coalition to form and thrive during the session.

Meanwhile, Martinez continues to thrive. Her selection by President Barack Obama as one of four government officials to attend the new pope's first mass soared her popularity even further.

That should increase her celebrity status. Now, if she would just use some of that status to attract businesses to New Mexico as former Gov. Bill Richardson did.

Jay Miller may be contacted at insidethecapitol@hotmail.com.

Community College Corner

A month to celebrate DACC

April is National Community College Month

By **Jaylene McIntosh**
Special to the Las Cruces Bulletin

Community Colleges are vehicles of education specially designed to serve the specific, postsecondary needs of the local population. As a way to honor this contribution, former President Ronald Reagan issued a proclamation in 1985 that designated one month out of the year as National Community College Month. Nearly 30 years later, we have reason to celebrate the contributions the now more than 1,200 educational gems have made to our nation.

Joliet Junior College, located in Joliet, Ill., is the jewel that started it all in 1916. Known as the nation's first public community college, JJC has, throughout its history, set the example for the role community colleges play within their communities by adapting to change, offering creative solutions and meeting the educational needs and growing work force demands of their community.

According to the American Association of Community Colleges, our nation's community colleges serve almost half of all undergraduate students in the United States. They enhance the educational experience of community members through their broad range of offerings. Typically, these include preparing students for transfer to a four-year institution, work force development and skills training,

non-credit programs ranging from English as a second language to adult basic education and continuing education and customized training for businesses and industry.

For nearly 40 years, Doña Ana Community College has served the local community's educational needs and responded to economic changes and industry demands by providing educational opportunities to a diverse community of learners in support of work force and economic development.

DACC traces the location of its original administration building back to the corner of University Avenue and Espina Street, a place where, today, the aroma of coffee beans fills the air. In May 1975, the fledgling college graduated 25 students spanning seven programs, according to a 1975 graduation program. In May, DACC anticipates more than 1,300 graduates representing 36 programs.

DACC serves approximately 10,000 students each year, all within a 90-mile radius across seven locations from as far north as Hatch to as far south as Sunland Park. Residents throughout Doña Ana County and outlying areas have access to opportunities to earn industry-specific certificates or associate degrees, many with options to transfer to a four-year institution.

Additionally, pathways to higher education are provided through DACC's dual credit program offered at high schools countywide. And, the Mesquite Neighborhood Learning Center serves students by offering GED and ESL classes and by building students' knowledge and confidence to pursue a higher education while developing work-related skills. Transitional classes and work-readiness workshops allow students to successfully enter college and the work force.

Acting as a catalyst for economic development and greater community change, community colleges such as DACC play a vital role in our nation by providing millions of students and adult learners with affordable access to the knowledge necessary to pursue additional higher education or enter the workforce.

We invite you to commemorate Community College Month and celebrate DACC's place in our community by:

- Visiting one of DACC's locations and learning about its many programs and community education offerings.
- Enrolling in a community education course or workshop. Lifelong learning opportunities are available to individuals of all ages who wish

See **DACC** on page A7

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Michael Swickard
In My Opinion



A man brought a computer to the repair counter of a technology store. He said loudly to the technician, "Every time I hit the save button the computer immediately shuts down and I lose my document."

The computer technician looked puzzled for a moment and then said matter-of-factly, "Well, that certainly is a feature of the computer to which we can attach no benefit."

I laughed out loud but I was the only one. In fact, both gave me a dirty look. I do not care what you say, that is funny. Often we face the same kinds of problems and we wonder why a laborsaving device takes more energy than doing the task originally.

It got me thinking about other problems in

our country where we want to slap our heads in frustration. At times it seems we taxpayers are paying money to have a problem, which of course is not good. There seems to be much of what the government does to which we can attach no benefit.

For example, when red light cameras came to communities, at times there were more accidents rather than less. The idea in the ideal of red-light cameras was to make the intersections more safe rather than less.

I have a theory about why the red-light cameras can make it more dangerous: Drivers are aware of the red-light cameras and their ticketing of citizens. It makes them nervous watching the lights. While they are looking at the lights they are not looking at the traffic in the intersection. Looking at the red-light cameras is a distraction from the traffic in the intersection. When they do this, often they run into the back of other cars, an effect of red light cameras to which we can attach no benefit.

The minimum wage was said to be for the least wealthy of our citizens. Those least wealthy also are often the least able to be productive because they have little or no job experience. So the government moves the minimum wage up and these people who were supposed to be helped were left out of the job market because they do not have job skills equal to the wages that employers must pay. So after all is said and done, the people the minimum wage was supposed to help are unemployable, a result of the minimum wage to which we can attach no benefit.

But if we want to see real lack of benefit for government action we need to look no further than our public education system. It connects

years ago with the research into the guayule (pr. why-you-lee), about which I had the pleasure of talking to one researcher back in the 1980s. The plant is temperature sensitive so mostly is no longer in New Mexico.

My friend was telling me that there was a guayule test where a plot of ground with guayule on it was the control plot and they planted on another plot some test plants. Some test plants got more water while others got less. Some got more fertilizer and some less, same with light. After a while the researchers realized the control plot was doing better than the active research plot. Just leave the plants alone and they do best.

Back to education. The more the "experts" make changes in our public school system, at times it seems the entire enterprise becomes worse, not better. That is an effect of all that money, time and effort to which we can attach no benefit.

For example, right now only 55 percent of all school employees are involved in the teaching process. The rest are doing lots of things such as managing the teachers. The more they manage the teachers, the worse the education system becomes. Why? Because the managers are applying political solutions to education problems and it is not working out very well.

The watchword for much government intervention is that you can make things worse. But I do not need to tell you this. You already know this is true. For one thing, April 15 is coming and every time the IRS changes things, is it for the better or worse?

We just cannot attach any benefit, eh?

Michael Swickard is co-host of radio talk show *News New Mexico* from 6 to 9 a.m. Monday through Friday on a number of New Mexico radio stations and through streaming. Swickard may be contacted at michael@swickard.com.

“ The people the minimum wage was supposed to help are unemployable, a result of the minimum wage to which we can attach no benefit. ”

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ON THE EDGE OF COMMON SENSE



Halter safety

I can always count on my friends to add a new page to my scrapbook titled "How to Mess up a Simple Calving." This chapter would be titled "Halter Safety."

Rob was deep into calving his heifers. His calving lot was football field size including a small shed and a couple jugs. It was decorated with swells and depressions common to the coulee ranchland in eastern Washington.

For his regular heifer checks he used a typical rancher's four-wheeler that he'd bought from an orchard man who had traded up in a good year. Ron paid him \$50 plus two grandstand tickets to the Mariner/Cleveland Indians baseball game.

It was dipping into twilight when Rob made his "just before supper" heifer check. He was looking for No. 112, a brockle-faced heifer that he'd noticed going into labor earlier. He found her in a large depression on her back and gasping.

Grabbing a halter from his calving box he put it over her head and gave it a manly pull – no luck. Thinking quickly, in his first responder mode, he pulled the four-wheeler in front of the upside down heifer and tied the halter shank to the back of his machine. So far, so good.

The rope came tight, but the four-wheeler, which weighed at least 600 pounds less than the heifer, lifted off its front wheels and came dangerously close to tipping over backwards.

Next try, he locked his legs around the handlebars, leaned out over them like a figurehead on a schooner to distribute the load, and gave it the gas.

He felt all four wheels grab and the cow move just before the rope broke. Rob fell forward, head first as the spinning machine climbed over him, rolled him up and laid him out flat on his back.

Third time is the charm. Rob found a heavier piece of rope, re-hitched and – voila! He drug the heifer to flatter ground.

He dismounted to untie the slipknot from the machine, unfortunately not noticing that the brockle-faced heifer had regained her feet and was coming his way.

She hit him from behind, bounced him off the four-wheeler and walked him like a foot-log.

Then she turned to escape the scene of the crime and pulled the machine over on top of our hapless hero, eventually dragging the whole wreck to a stop.

In retrospect, Rob said she turned out to be a pretty good mother, but he was never able to drive his four-wheeler into any pasture she inhabited without being attacked.

Epilogue: The heifer outlived the machine.

Baxter Black can be contacted through his website at www.baxterblack.com.

DACC

Continued from page A5

- to expand their learning beyond what is available in a more formal degree or certificate program.
- Sharing information about DACC's affordable education and scholarship opportunities with individuals who will soon be attending college. Tuition for full-time study at DACC is only \$744 per semester for local residents.
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Jaylene McIntosh, M.A. is the director of development at Doña Ana Community College. Community College Corner appears every other week in the Las Cruces Bulletin.

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Coming Up

Aggies in Paradise

Aggies in Paradise, a fundraising event for the Aggie Athletic Club, will be at 6:30 p.m. Friday, May 3, at the New Mexico Farm & Ranch Heritage Museum, 4100 Dripping Springs Road. The event includes dinner, drinks, live music from Phat Soul, a live and silent auction and a speaking portion with former and current athletes.

The fundraiser will support the Aggie Athletic Club and help increase funds for student-athlete scholarships.

This event will kick off the NMSU Spring Football Game weekend. The spring football game will be at 6 p.m. Saturday, May 4, and will be free and open to the public.

Tickets for Aggies in Paradise are \$50 and can be purchased through the Aggie Athletic Club by calling 646-5151 or by visiting www.aggieathleticclub.com/paradise.

April checkpoints

The Las Cruces Police Department will conduct at least two sobriety checkpoints and four saturation patrols within city limits during the month of April.

Anyone who needs a safe ride home on Fridays, Saturdays or holidays between the hours of 5:30 p.m. and 3 a.m. can take advantage of Project Home, a program sponsored by Doña Ana County and Las Cruces Shuttle and Taxi. One or two people can receive a \$5 taxi

ride home from anywhere within Doña Ana County. For up to four people the fee is \$10.

For Project Home taxi service call 524-TAXI.

Roller derby practice

The Las Cruces Roller Derby Association, a nonprofit organization, is recruiting men and women 18 years of age or older, who are interested in recreational (non-competitive) roller derby for fun and fitness.

The group skates from 4:30 to 6:25 p.m. Tuesdays and Thursdays at Meerscheidt Recreation Center, 1601 E. Hadley Ave. All skill levels are welcome to join.

For more information, visit www.keeperderbyfun.com.

Photographer at SWEC

The Southwest Environmental Center, 275 N. Main St. will present photographer Michael Berman at 7 p.m. Friday, April 5.

Berman will speak about the making of a new book "Gila," in which the pristine beauty of the region is captured in Berman's photographs and explored in 15 essays by noted writers, natural historians and environmentalists.

For more information, contact 522-5552 or info@wildmesquite.org.

Arbor Day celebration

Arbor Day will be celebrated from 9 a.m. to noon Saturday, April 6, at the Museum of Nature & Science, 411 N. Main St., with fun-filled family activities. In addition, tree seedlings will be given to all in attendance. All activities are in the courtyard between the Branigan Cultural Center and the Museum of Art. Admission is free.

Visitors can learn about the many different trees that are found in our area from Dr. John Mexal, professor of horticulture at New

Mexico State University. Mexal will portray J. Sterling Morgan, the founder of the first Arbor Day and President Grover Cleveland's secretary of agriculture.

A ceremonial tree planting ceremony takes place at the museum at 10:30 a.m., followed by raffle drawings for 5-gallon Texas Red Oak trees. Raffle entrants must be present to win and must be able to take the tree at that time.

For more information, visit the Las Cruces Arbor Day page on Facebook, visit www.las-cruces.org/museums or call 522-3120.

Anyone needing an accommodation for a disability to enable them to fully participate in this event may contact the museum 48 hours before the event at 522-3120.

Native plant events set

The Native Plant Society of New Mexico, Las Cruces Chapter, has announced its events during April.

- 9 a.m. Saturday, April 6: The society will host tour of native plant gardens in Las Cruces. Meet at the east end of the Rio Grande Bank parking lot, 2535 S. Telshor Blvd.
- 7 p.m. Wednesday, April 10: Carol A. Sutherland, entomologist, will present "Weed Eaters! For Better or Worse?" about the invasion of New Mexico by non-native organisms, and some of the biological control agents present in our state at the Good Samaritan Society-Las Cruces Village, 3011 Buena Vida Circle, in the conference room.
- 8 a.m. Saturday, April 13: The group will hike with Lisa Mandelkern in the Franklin Mountains just south of the saddle on New Mexico Highway 404. Meet at the east end of the Rio Grande Bank parking lot, 2535 S. Telshor Blvd.

For more information, contact Carolyn Gressitt at 523-8413 or Al Krueger, at 532-1036.



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Coming Up

Eastern Star food drive

Las Cruces Chapter No. 20 of the Order of the Eastern Star will conduct a food drive to benefit Casa de Peregrinos from 9 a.m. to 3 p.m. Saturday, April 6, at Lowe's supermarket in Solano Square, 1410 Missouri Ave.

OES members will offer customers a list of items needed by Casa de Peregrinos as they enter the store with the hope that they will purchase one or more of the items to deposit in the shopping cart as they leave.

Rocket launches set

The Fellowship of Las Cruces Area Rocketry Enthusiasts (FLARE) will have its monthly sport launch at the Waterfalls Launch Site east of Las Cruces at 9 a.m. Saturday, April 6, weather permitting.

Anyone interested in model rocketry is welcome to attend. Visit www.flare-rocketry.com and click on the launches link to get directions to the launch site.

For more information, contact Thomas Kindig at 201-3336 or thomas@flare-rocketry.com.

Italian classes

Sons & Daughters of Italy in Las Cruces is having their second in a series of one-hour Italian language classes for beginners at 4 p.m. Saturday, April 6, at Branigan Memorial Library, 200 E. Picacho Ave. in the Roadrunner Room. Travel survival phrases, role playing exercises, pronunciation and vocabulary basics will be covered. "Follow along" handouts are optional, but must be purchased in advance at \$2 per copy, with an additional \$2 for the prior class handout – also optional. There will also be a live duet performance of an aria from Puccini's comedic opera "Gianni Schicchi" by local vocal artists Armida Hernandez and Al Chance.

An optional dinner meeting will follow at a local Italian restaurant.

For more information, call 915-8963 or visit www.meetup.com/sons-and-daughters-of-italy-in-las-cruces/

Talk on Irish famine

Anti-Irish racism and the Great Potato Famine of 1846-50 is the topic of a lecture by

Alice Davenport from 1:30 to 4 p.m. Sunday April 7, at Branigan Memorial Library, 200 E. Picacho Ave. This lecture with slides looks at how writings in the 12th century and colonization affected the people of Ireland during the Great Potato Famine 600 years later.

People of Irish and English descent are welcome to share any stories that have been handed down.

Visibility ride

A Share the Road Visibility Ride will be at 7:05 a.m. Monday, April 7, beginning at the Las Cruces Railroad Museum, 351 N. Mesilla St.

The ride ends at Starbucks on the corner of University Avenue and Espina Street at 7:40 a.m. All bicyclists must wear helmets and follow the rules of the road. Anyone interested can join the group for coffee if they can't make the ride.

County blood drive

Doña Ana County employees and the general public will have the opportunity to donate blood from 8:30 a.m. to 12:30 p.m. Friday, April 5, in the rotunda of the Doña Ana County Government Center, 845 N. Motel Blvd.

For more information, or to schedule a time to donate, call 525-6130.

Ed retirees meet

A luncheon meeting of Educational Retirees of Las Cruces will be at 11:15 a.m. Tuesday, April 9, at the New Mexico State University golf course restaurant ballroom, 3000 Herb Wimberly Drive. The speaker will be internationally recognized water colorist David Sorenson.

Cost of the luncheon is \$10.50. Reservations are requested to Gale Wiley at 522-2893.

Railroad lecture

The Las Cruces Railroad Museum, 351 N. Mesilla St., will host a lecture at noon Tuesday, April 9. Maurine McMillan is the volunteer director of the Harvey House in Belen and will share some of her experiences over the past 20 years working as a volunteer, co-director and now director of the Harvey House Museum. Light refreshments will be served.

For more information, call 647-4480.

Academy open house

Las Cruces Academy, an independent, nonsectarian school serving students who are gifted or academically advanced, is hosting an open house on from 8 to 10 a.m. and from 5:30 to 7 p.m. Tuesday, April 9, at 1755 Avenida de Mercado (in the former Preston Contemporary Art Center, off Avenida de Mesilla). The school is now accepting applications for kindergarten through sixth grade for the upcoming 2013-14 academic year.

Morning visitors can watch classes in Singapore math, science, English, Chinese, phonics and early childhood. Evening visitors can tour the facilities and talk with teachers.

For more information or to schedule a

private visit, contact Lou Ellen Kay, at 521-9384 or director@lascrucesacademy.org or visit <http://lascrucesacademy.org>.

Genealogy group meets

The Doña Ana County Genealogical Society will meet at 2 p.m. Wednesday, April 10, at Branigan Memorial Library, 200 E. Picacho Ave., in the Roadrunner Room.

Beth Morgan will talk about how personal history overlaps with genealogy and how and why it should be recorded. All meetings are open to the public.

For more information, email dacgslc@gmail.com or visit <http://dagenealogy.blogspot.com>.



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Vietnam War veterans hear tributes

Controversy obscured performance

By **Todd G. Dickson**
Las Cruces Bulletin

As a young boy, State Rep. Terry McMillan remembered the generation who would go on to serve in the Vietnam War as the men he admired.

He liked their music, muscle cars and long hair, which he and other young men his age tried to emulate.

As a young man growing up in a small New Mexico town, McMillan admitted he had no idea where Vietnam was on the globe when the fellas he admired were drafted and sent off to war.

It was a time of great political turmoil, and that debate forced Americans to ask hard questions about the war.

Unfortunately, the heated rhetoric turned against the soldiers, he said. Unlike today's soldiers, who are deployed and return in groups, Vietnam veterans were sent home individually – not only without fanfare, but sometimes even advised to not wear their uniforms.

There could be angry protesters waiting for them instead of a hero's welcome.

In popular culture, soldiers in Vietnam were often portrayed as undisciplined or

unhinged, McMillan said. Today, decades later, the facts tell a different story, he said.

About 500,000 served in Vietnam at one time or another, with 58,000 American casualties to more than 1 million of the enemy killed. The average age of a Vietnam soldier was 23, and they were better educated than their World War II counterparts, McMillan said.

"You performed your mission well," he said. "You know what you did. You know the sacrifices you made."

McMillan said it bothered him that these men who served were so disrespected upon their return.

"I need to say that I'm ashamed of that," he said "All I can say is that I regret it and wish it had been different."

Visiting the Vietnam War Memorial in Washington, D.C., was emotional to McMillan. As he looked at the names of soldiers who died in the war etched in the stone wall, he saw his face reflected and wondered what he would have done if he had served.

"I think I would have done my best, because I always wanted to be like you," he said. "And I still want to be like you."

McMillan's heart felt speech was the first for the third annual Welcome Home Vietnam Veterans event held at Veterans Memorial Park.

After McMillan spoke, Las Cruces Mayor Ken Miyagishima revealed that it was the Vietnam War that inspired him to go into politics. His brother, Jim, volunteered to serve, despite the objections from his fearful mother. Miyagishima said his brother returned to a country so divided that he was spat upon while wearing his uniform in a parade.

Miyagishima recalled that Richard Nixon ran for president promising to end the war and that's what got him interested in politics.

White Sands Missile Range Commander Brig. Gen. Gwen Bingham said she recognizes that the Vietnam veterans didn't get to enjoy the gratitude that is showered on the returning soldiers today from Iraq and Afghanistan.

"I wish we all could turn back the hands of time," Bingham said.

But ceremonies such as this welcome home give opportunities for people to thank them for their service and sacrifice, she said.

"My esteemed comrades, I salute you," she said.



Las Cruces Bulletin photos by Todd Dickson
Vietnam veteran Bruce Fonest listens to state Rep. Terry McMillan, R-Las Cruces, as he speaks of his admiration for the generation of men who served in the unpopular war at the third annual Welcome Home Vietnam Veterans event Saturday, March 30, at Veterans Memorial Park.

Before speaking, White Sands Missile Range Commander Brig. Gen. Gwen Bingham offered a moment of silence for Sgt. Tristan Wade of the 2nd Engineer Battalion, who was killed last month in Afghanistan. Bingham said she had relatives who served in the Vietnam War who described their war experience as unimaginably hellish.



Paul Roach was drafted into the Army in the last days of World War II, but was a prisoner of war for 33 months in the Korean War and also led soldiers in the Vietnam War. He retired after 33 years in the service at the rank of lieutenant colonel.



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Connie Sharpe stands with her dog Ally in her backyard that now has a view of three 55-foot power poles. While the neighboring lot next to her home has long been a power switchyard, the new poles are part of an upgrade for the aging transmission hub. Representatives of the Tri-State Generation and Transmission Association met with Sharpe Tuesday, April 2, to hear her concerns. One possible mitigation discussed was the planting of trees.

Las Cruces Bulletin photo by Todd Dickson



Power upgrade upsets neighbor

Transmission line route cuts into woman's view

Bullet Staff Report

Work to upgrade an old power switchyard has one neighboring resident upset after new 115-kilowatt transmission lines were re-routed adjacent to her backyard.

Last month, Tri-State Generation and Transmission Association erected the three 55-foot poles close to the Avondale Drive home of Connie Sharpe.

Sharpe, who has lived in the home since 1966, last year objected to the new nearby CVS Pharmacy lighting up her backyard all night long, and now the switchyard poles – which she thought would have been temporary according

to a February notice from Tri-State – is spoiling her daytime view from her backyard.

Tri-State, a wholesale power supplier to 44 electrical cooperatives in New Mexico, Colorado, Nebraska and Wyoming, is replacing equipment at the switchyard that is 35 to 70 years old. The switchyard takes up a portion of a 7.6-acre lot of land undeveloped except for the power lines, transformers, breakers, switches and a microwave tower.

Sharpe said the older power lines were further south from her yard and less noticeable. Tri-State representatives met with Sharpe Tuesday, April 2, to hear her concerns.

“They said they’ll put some trees to minimize the unsightliness of the new poles, but I don’t think that’s going to work because there’s no water in the lot,” she said.

Work on upgrading the switch is expected to be completed in July.

In the news

Mariachi music to raise funds for ill singer

An evening of mariachi music provided by Mariachi Real de Chihuahua, Mariachi al Herradero and others makes up Noche Ranchera from 7 to 11 p.m. Friday, April 5, at the Beverly Hills Hall, 150 N. Hermosa St.

Admission is \$10 and raises money to help pay for the medical treatment of Orlando-Antonio Jiménez. Light appetizers and a cash bar will be available. For more information, call 649-8644.

Sign up for cleanup

Keep Las Cruces Beautiful has scheduled the Las Cruces Great American Cleanup for Saturday, April 13.

Groups need to get organized to participate in picking up litter in parks and along streets, as well as in neighborhoods. Volunteers also can help with graffiti abatement and tree plantings.

The cleanup is scheduled in the morning from 8 a.m. to noon and the Walmarts of Las Cruces will host a volunteer celebration to follow at the Walmart Supercenter on Walton Boulevard.

The first 1,000 volunteers to register will receive a Toss No Mas T-shirt from New Mexico Clean and Beautiful.

Registrar online at www.las-cruces.org.

Zumba fundraiser slated

Comunidades en Acción y de Fé (CAFé) will hold a Zumba dance fundraiser from 11 a.m. to 1 p.m. Saturday, April 13, in the parking lot of First Christian Church, 1809 El Paseo Road, across from Las Cruces High School.

Local youth who qualify for the Deferred Action for Childhood Arrivals (DACA), also known as Dreamers, are organizing the Zumba dance – a \$4 donation will be asked for – to raise funds to help pay for the DACA application costs, which can be in excess of \$500. After successfully applying for deferred action, Dreamers can continue living in the community without fear of deportation.

Foreclosure prevention workshop scheduled

New Mexico Legal Aid, 600 E. Montana Ave., will hold a free foreclosure prevention workshop Friday, April 12.

An attorney specializing in foreclosure defense will summarize the law and court process for foreclosures. The loan modification process will be described. This is an educational workshop and individual consultations will not be available.

Call 768-6123 to sign up for the workshop as seating is limited.

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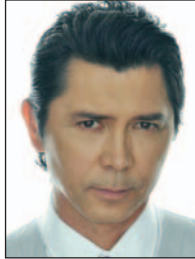
'La Bamba' star to receive award

WSIFF events, showings, workshops set for Sept. 4-8

The 2013 White Sands International Film Festival will be Sept. 4-8 in Las Cruces.

The Lifetime Achievement Award will go to Lou Diamond Phillips, well known in theater, television and feature films as well as directing, writing and producing. He can currently be seen on the new A&E series "Longmire" opposite Katee Sackhoff and Robert Taylor.

Phillips first came to the public's attention when he starred as Richie Valens in "La Bamba." He then solidified his reputation in "Stand and Deliver," for which he won the Independent Spirit Award for Best Supporting Actor and received a Best Supporting Actor Golden Globe nomination.



PHILLIPS

Phillips also co-starred in Ed Zwick's critically acclaimed drama, "Courage Under Fire," for which he received strong reviews and a Blockbuster Award for Best Supporting Actor. Other notable film credits include "CHE," "Supernova," "Hollywood Homicide," "Young Guns," "The Big Hit," "Brokedown Palace" and "El Cortez."

This year's acting workshop will be presented by Christopher McDonald, who has acted in 85 films and numerous television and theater productions. McDonald has appeared in such films as "Grease 2," "Dutch," "Thelma & Louise" and "Quiz Show." He is often recognized as golf pro Shooter McGavin from "Happy Gilmore." The opening night film is "Roswell FM," directed by Stephen

Griffin and written by David Spence of Las Cruces. The film follows the only "normal" guy at a paranormal talk radio station who quits his dream profession to take a higher-paying – but soul-crushing – job to pay for his oddball nephew's college tuition.

The winner of the student competition to create a commercial to help promote the festival is David Melendrez of New Mexico State University.

For more information about the festival or to buy advanced tickets, visit www.wsiff.com or call Helping Hands Event Planning at 522-1232.

CrimeStoppers

Home invasion armed robbery

Las Cruces Crime Stoppers is offering a \$1,000 reward for information that helps identify the men responsible for a home invasion armed robbery.



Shortly after 5 p.m. on Tuesday, April 2, Las Cruces Police learned that two men entered a residence on the 1600 block of Dogwood Street and confronted the homeowner and a woman. One of the suspects was armed with a handgun and forced the two occupants to a rear bedroom.

The suspects took an undisclosed amount of cash and multiple electronic items from the home and then fled, possibly in a vehicle with a loud muffler.

The two victims were not physically injured.

One of the suspects was described as Hispanic, in his mid-20s, approximately 5 feet 7 inches tall and 150 pounds, with shaved brown hair and brown eyes. He

was said to be wearing a gray hoodie sweatshirt.

The second suspect was described as either black or Hispanic with a dark complexion, early to mid-20s, approximately 5 feet 6 inches tall and 135 pounds, and brown "puffy" hair. He was wearing a black tank-top and a baseball cap.

Anyone with information that can help identify the suspects in this case is asked to call Las Cruces Crime Stoppers at 800-222-TIPS (8477) or send a tip via text message to CRIMES (274637), keyword LCTIPS.

The Crime Stoppers number and text messaging services are operational 24 hours a day and callers with information do not have to give their name to collect a reward.

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Downtown

Continued from page A1

things work. During the street re-opening work that forced the market to take up different locations the last couple of years, the vendors have proven they can work together and thrive, he said.

"The truth is, none of us can work in a vacuum," Kelly said.

With Main Street re-opened, the market has returned to stations all along the seven city blocks. The market will celebrate its grand re-opening from 8:30 a.m. to 1 p.m. Saturday, April 6.

The market had its beginnings in the early 1970s as a street produce market and now hosts 240 permanent vendors with many temporary and seasonal vendors. The MOA requires the new corporation to coordinate its efforts with city agencies and Downtown merchants on is-

sues such as blocking entrances and emergency access, reducing the "booth canyon" effect and spreading out "anchor" and food vendors at various locations along the street.

Russ Smith, a food vendor, said the vendors have been willing to put aside what happened in the past and better appreciate the needs of Downtown merchants. Likewise, the merchants are more sympathetic to the needs of the market, he said.

According to conditions of the MOA, the market vendors will have governance procedures in place by July 1, when the city will no longer be in charge.

Karen Perez, County Commission chairwoman, told the council she was speaking on behalf of her son, who is one of the street musicians who play at the market. She said he was concerned that the new plans for the market do not "make sweet music" by stationing the street performers across from each other and open to the elements,

which can damage musical instruments and fatigue street performers.

A lot of the street performers, Perez said, are raising money for good causes, which adds character to the market. Perez said she has even seen people dancing in the street because of the performers.

Councillor Greg Smith said he trusted the commitment by those leading the new corporation and urged them to listen to the concerns of the street performers, who have added to the market's success.

Councillor Miguel Silva said he continually hears people visiting from other cities say they are amazed by what they find at the market.

Mayor Ken Miyagishima said the city will continue to support the market because it both attracts visitors and adds to the quality of life for city residents.

"It's graduation time," Miyagishima said.



Diane Black, owner of New Mexico Soap, has been coming to the Las Cruces Farmers & Crafts Market since 2005.

Las Cruces Bulletin photo by Theresa Montoya Basaldua



Las Cruces Bulletin photo by Todd Dickson

Heritage Home Healthcare CEO Len Trainor cuts the ribbon Tuesday, April 2, after announcing the Las Cruces office will be its regional headquarters, adding 100 jobs over the next 33 months.

Heritage

Continued from page A1

Mayor Ken Miyagishima said the announcement illustrated what he has observed when visiting with his counterparts in other cities. While other mayors bemoan cutbacks and job loss, Las Cruces keeps growing, he said.

Barela, who is originally from Las Cruces, said he was proud to bring more jobs to his hometown, but that the kind of services companies such as Heritage provide make the area more attractive for industries to locate in southern New Mexico.

"I see a very, very bright future for Las Cruces and southern New Mexico," he said.

"New Mexico is a great place to do business and I am happy that this home-grown New Mexico company is choosing to expand once again in the state," Martinez said.

In addition to his positive relationship with state officials, Trainor said he was impressed with the city's leadership, prompting Miyagishima to note that Alaskan Structures and L&M Radiator once had their main headquarters in El Paso, but chose to move their operations to Las Cruces. "Maybe we can get you to move from Albuquerque to Las Cruces," Miyagishima said.

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Governor

Continued from page A1

during the session that it was important for Virgin to be flying out of a spaceport with other space companies.

As the expanded legislation failed to pass the last several legislatures, New Mexico Spaceport Authority (NMSA) Executive Director Christine Anderson has reported that several companies interested in locating at Spaceport America have chosen to go elsewhere.

"With this protection enacted, NMSA is now ready and able to get back to the business of building the commercial space industry here in New Mexico," Anderson said at the signing. "I would like to also emphasize that Spaceport America is open for business."

State Senate President Pro Tem Mary Kay Papen, D-Mesilla Park, who was the main sponsor of the bill, said Spaceport America has "the potential to be a major economic driver for New Mexico and it's absolutely critical that we do everything we can to encourage its success."

State Rep. Jim White, R-Albuquerque, who carried the bill through the House, said New Mexico is now in better position to be the new home for the commercial space industry.

"This has been a pressing need for some time and it was essential that we addressed this issue during the legislative session, not just to keep Virgin Galactic here in New Mexico, but to allow other, smaller businesses related to the space industry to thrive as well," White said.

Anderson said Spaceport America has already created more than 1,100 jobs just constructing the complex 45 miles north of Las Cruces. The spaceport has seen 18 vertical launches to date. Also, Virgin Galactic has signed its 20-year lease of the spaceport's main terminal hangar facility and has begun paying rent.

The NMSA continues to work closely with firms such as Virgin Galactic, Lockheed Martin, Moog-FTS and UP Aerospace and their customers – NASA and the Department

of Defense – to develop commercial spaceflight at the new facility, Anderson said.

Building on the existing legislation passed in 2010, the new law still allows legal options for spaceflight participants if a mishap happens because of negligence, as well as not restricting liability for damage done to property or people not taking the space rides. The liability protections revolve around the passengers being informed of the risk they are taking and acknowledging they are doing something very risky taking a rocket-powered ride into space.

Whitesides thanked the lawmakers, state officials and a "grassroots coalition of citizens and local organizations."

Horse racing laws

Martinez's first stop Tuesday was at the horse stables at the New Mexico Farm & Ranch Heritage Museum to sign two bills, also sponsored by Papen, to improve the safety of horse racing in New Mexico.

After a New York Times article singled out unsafe horse racing practices in New Mexico, Papen said she worked on crafting legislation to improve the industry's practices and public image. The two bills signed by Martinez will increase fines and the criminal severity for violating the state's horse-racing laws and establishes a \$700,000 fund to test race horses for performance-enhancing drugs.

"We owe it to owners, jockeys, horses and fans alike to ensure that everyone in the industry conducts themselves with integrity," Martinez said. "Anyone who endangers a horse or a jockey should face stiff penalties."

The \$700,000 for testing of horses will come from taxes assessed on pari-mutuel wagering. With the increase in money for testing, more horses will be tested in each race and allow out-of-competition testing on horses weeks ahead of a race to assure drugs weren't used during training.

Senate Bill 444 increases fines for violating state horse racing rules to as much as \$100,000, which is 10 times more than the highest fine now. Both laws take effect June 14.



State Rep. Doreen Gallegos and Sen. Mary Kay Papen watch Gov. Susana Martinez sign bills to improve horse-racing safety at the New Mexico Farm & Ranch Heritage Museum Tuesday, April 2.

Las Cruces Bulletin photo by Todd Dickson



New Mexico Spaceport Authority (NMSA) Chairman Lee Holdridge, Papen and NMSA Executive Director Christine Anderson watch Martinez sign the expanded spaceport liability protections Tuesday.

NMSA photo

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When you are working to become a competitor, you must mentally prepare yourself for any situation that you may encounter. You must go through the numerous scenarios that your opponent may put you through. The attacks, the jabs, the counter punches, the weaknesses and the strengths of your opponent must be ingrained. These attributes must be watched, broken down and chopped up for consumption when I enter the ring.

At this point in training camp, I have completely immersed myself into everything that is Saul "Canelo" Alvarez. I know his footwork and the way his shoulders move when he is throwing a certain punch. I see the weakness in his face when he is bothered by a punch. I must know the intricate fabrics of what makes Canelo a boxer.

My trainer, Louie Burke, and I spend many hours studying the film and breaking down the scenarios that he has put other opponents in to exploit their weakness, then we study my own fights to break down my weaknesses. We go over my bad habits that others have tried to exploit and that Canelo will certainly try to use to his advantage.

Without divulging too much information, I am working to master my craft. I am obsessed with becoming the greatest ever to strap on a pair of gloves. This should be the mindset of each and every boxer who enters the ring. If they are not trying to become the best, then they have no reason to want to be a boxer.

Most people will never understand the role of greatness. Greatness is not assumed, but it is worked for. Greatness takes sacrifices that will affect your friends and family.

What is the reward of greatness? The reward is not always tangible, but it must not be taken lightly either. If you rise to the top only to be self-serving or egotistical with your opportunity, then, you are a man who has squandered his talent.

We have a responsibility as men to love. Love and anger are closely tied together. We even see the wrath of God in the Bible tied closely to the love for his own people.

Love takes fighting. True love takes wars. So when I relate to fear, love and fighting, they are all hand-in-hand with their opportunity.

I love boxing. I cannot fear another man to become great. I must fight to claim the love that I am obsessed with.

I am a man who must walk through the valley of the shadow of death. I am working toward greatness so that I can give back to my community. I am working toward becoming a loving husband and loving father to my children.

Aggies defeat Lobos 10-5

NMSU begins crucial homestand against Dallas Baptist

By **Jim Hilley**
Las Cruces Bulletin

After defeating rival New Mexico 10-5 at Presley Askew Field Monday, April 1, New Mexico State University baseball coach Rocky Ward said he is optimistic about the Aggies' chances of having a strong finish to the season.

"I am feeling a little better about the ball club," Ward said. "They struggled at times and played well at times. Against Texas Tech and New Mexico we got a couple of good wins and we got a gut-check win at Bakersfield."

The Aggies now remain home for series against Western Athletic Conference foes Dallas Baptist Friday through Sunday, April 5-7, and Sacramento State Friday through Saturday, April 12-14, before heading on the road at UT-Arlington April 26-28 and San Jose State May 3-5.

Ward pointed to the home stand as an opportunity to stay a factor in the WAC race.

"We are starting to come together and if we do well in our upcoming home stand we can start thinking about challenging for the top of the league," he said.

Against New Mexico, the Aggies were powered to the win by a two-run home run in the first inning by Tanner Rust and back-to-back home runs in the third inning by Parker Hipp and Bobby Lecount.

"Our offense has started to come around," Ward said.

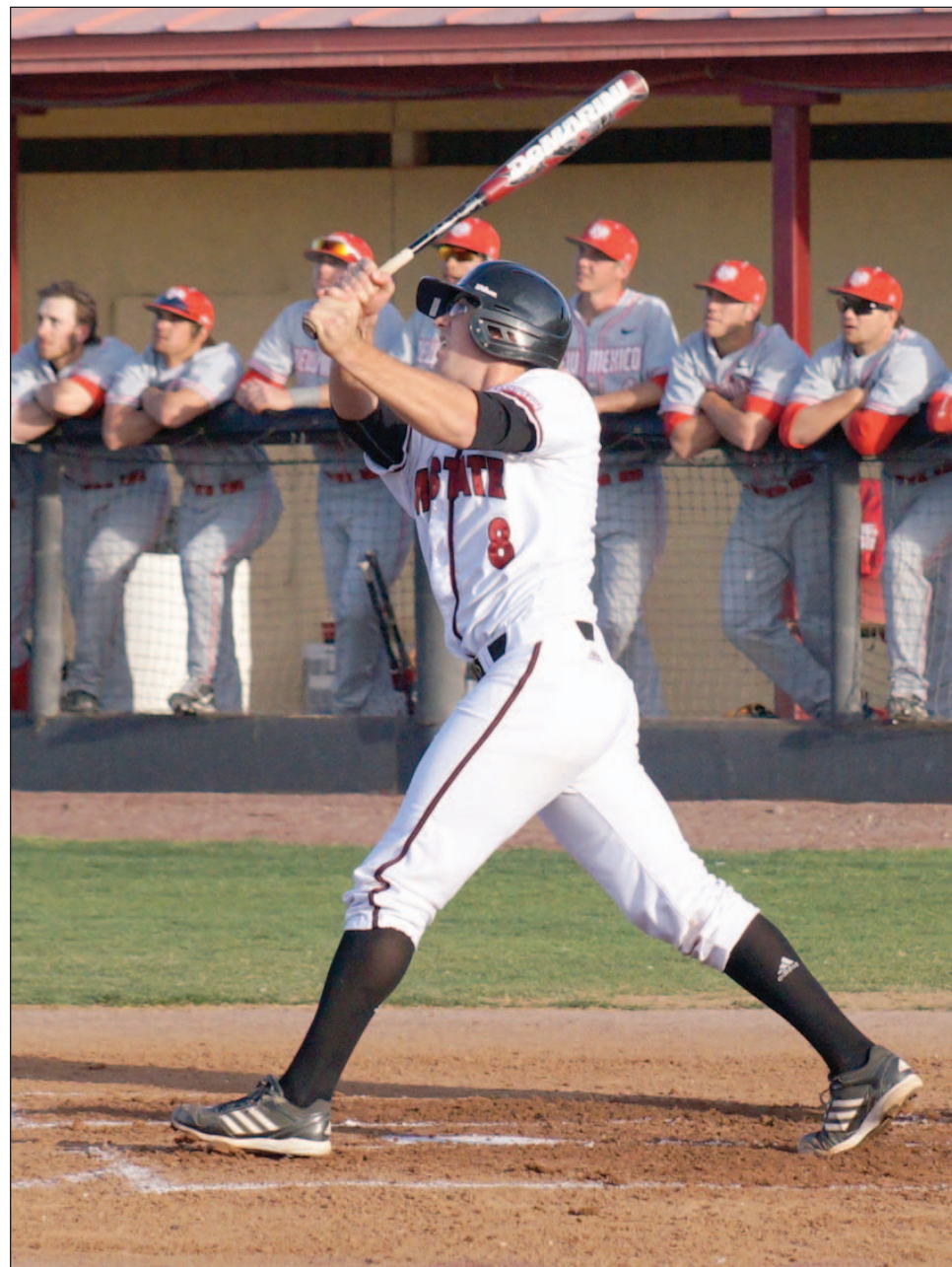
Aggie reliever Ryan Beck entered the game in the seventh inning and got the Aggies out of a bases-loaded jam by getting three straight outs, including a strike out. Starter Casey Collins (3-3) earned the win over the Lobos.

In the bottom of the eighth inning, Rust blasted a three RBI double to left field with the bases loaded to seal the game for the Aggies. Rust is hitting a team-high .382 on the season with eight doubles and 23 RBIs.

Ward said he was encouraged by the large crowd of 953 fans who came out to see the Aggies beat UNM, the largest crowd in seven years.

"It was nice," he said. "People are starting to notice us and we have kind of broken through a barrier."

The Aggies' series against Dallas Baptist starts at 6 p.m. Friday, April 5, at Presley Askew Field, and continues at 6 p.m. Saturday, April 6, and at 1 p.m. Sunday, April 7.



Las Cruces Bulletin photo by Jim Hilley

New Mexico State University center fielder Tanner Rust and the University of New Mexico Lobos dugout watch Rust's two-run homer soar over the left field fence in the first inning of the Aggies 10-5 victory over the Lobos Monday, April 1.

Spring practice under way

Annual spring football game set for May 4

New Mexico State University football coach Doug Martin began his first year at the helm of the NMSU football program by welcoming his team back to the field for the beginning of 2013 spring football practice at 6 p.m. Tuesday, April 2.

"I think we had a great winter conditioning program and coach Decker has been a great addition to our staff," Martin said. "I'm looking forward to seeing these players on the field, to see what type of depth and talent we have. With changing our offensive and defensive schemes, I'm excited to see what our players can get done."

Martin also spoke about the top three goals he would like to see accomplished during

spring practice.

"First, I want to make sure our players are in the right positions to make plays. Second, I want to come out of spring practice with a very solid kicking game in all phases. Third, I want us to come out of spring practice knowing we are a very physical football team."

The Aggies' spring practice continues until Saturday, May 4. Practices are scheduled for Tuesdays and Thursdays from 6 to 8 a.m. and Saturday mornings from 10 a.m. to noon. The spring game will be held on May 4 at Aggie Memorial Stadium. Game time for the spring game is set for 6 p.m.

All practices are open to public and Aggie fans are strongly urged to attend.



Doug Martin said he hopes the Aggies play more physical football this season.

State champions



Las Cruces Bulletin photo by Todd Dickson

The Las Cruces City Council recognized the Las Cruces Bulldawg boys basketball team for their 2013 state high school championship during a meeting Monday, April 1, at Las Cruces City Hall.

NMSU tennis tops Eagles Denver team visits Las Cruces April 7

The New Mexico State men's tennis team topped the Eastern Michigan Eagles 5-0 on Sunday, March 31, to improve its overall season record to 11-7.

The Aggies were quick to pick up two wins in doubles play for the first point. Luis Ramirez and Marc Westgate worked their way to a 8-5 win at court one, while Daniel Fernandez and Naveen Manivannan teamed up to win 8-3 at the third spot. With the Aggies winning the first two matches, court two was left unfinished.

As singles play got under way, Germain Degardin bounced to a two-set win at the third court to get things started for the Aggies. Westgate and Paul Denele each worked for Aggie wins at the fourth and fifth

court, while Paul Pfister helped NMSU to the 5-0 win over the Eagles by claiming a 6-1, 6-1 win at the sixth spot.



RAMIREZ

Westgate worked for a 6-1, 6-1 win at court four, giving the junior his first singles win since March 19. Denele picked up a 6-3 victory in set one and came up with a 6-1 win in the second set. The win is Denele's ninth of the season and fifth at the fifth position.

NMSU heads into its final home dual of the season against Western Athletic Conference foe Denver at noon Sunday, April 7. The Aggies go into the weekend 11-7 overall and 1-1 in league play. Denver meets Seattle U on Friday, April 5, to open conference play before making the trip to Las Cruces.

Aggie softball blanks USU

NMSU hosts UT-Arlington for three-game series

The New Mexico State University softball team swept the final game of its first Western Athletic Conference road series with a 3-0 win over the Utah State Aggies Saturday, March 30.

The crimson Aggies improved to 23-13 on the season and 5-1 in WAC play. NMSU knocked USU down to 5-28 this season.

The Aggies finished the game with 10 hits and three runs, with three RBI and two stolen bases. Freshman Makayla McAdams went the distance in the circle with six hits allowed and not a single run or walk.

"It was really nice to come out and sweep our first conference series on the road," coach Kathy Rodolph said. "We had a lot of contributions from a lot of people this weekend and that is what we like to see at this point in the season."

Utah State picked up the first hit of the game in the first inning, but the Aggies plated the first run after Malena Padilla reached base on a double to right field and was brought around off the bat of Emma Adams. Senior Amber Olive picked up her first hit of the day with a bunt single, but was left on base.

The Blue Aggies got a hit in the bottom of

the third and Staci Rodriguez singled up the left side in the top of the fourth and racked up her first stolen base of the day and second of the weekend.



OLIVE

NMSU came up in the fifth with a single to left by Padilla and a double through the right side by Adams. They were both brought around to score off a double through left center by Olive. Senior Teresa Conrad knocked a single up the right line to move Olive over to third, but the seniors were left stranded to end the top half of the fifth.

Both teams were scoreless in the sixth as well, but senior Tehani Kaaihue and Padilla each singled in the inning for two more NMSU hits.

In the final inning of the game, pinch hitter Brennalyn Nakamura earned her first hit in conference play with a two-out single up the left side. USU came up in the home half of the inning with one hit, but NMSU finished the game fielding two ground outs to third and a fly out to center.

The Aggies host UT-Arlington for a three-game series beginning at 6 p.m. Friday, April 5, and continuing at 4 and 6 p.m. Saturday, April 6, at the Aggie Softball Complex.

Men's golf at ASU tourney Aggies play final regular season tournament

The New Mexico State men's golf team will compete in its final regular season tournament Friday through Sunday, April 5-7 at the 41st annual ASU Thunderbird Invitational at ASU's Karsten Golf Course (par-71, 7,026).

The 18 participating schools will play 18 holes each day.

"We need to compete this weekend and be in those last few groups in the final round of play," coach Mike Dirks said. "If we can do that, we have a chance to do something good. We need to get to that point."

"We have to be in the tournament going

into the back nine holes for the final round."

Seniors Justin Shin and Derek Baade, junior Willy Hogan, sophomore Brett Walker and freshman Kenneth Fadke will tee up for the Aggies this weekend.

NMSU will face some tough competition including Arizona State, Arizona, No. 1 California, Cal State Northridge, Denver, Harvard, Hawai'i, Iowa State, No. 3 New Mexico, Oregon State, Pepperdine, San Diego, San Diego State, Seattle, St. John's, UC Davis and UNLV.

Tournament results will be available live at www.golfstat.com.

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Roth takes Memphis job

New Mexico State Athletics Director McKinley Boston announced Thursday, March 28, that Associate Athletic Director/Senior Woman Administrator Maria Roth has accepted the position of senior associate athletic director for sports services and the senior woman administrator at the University of Memphis, joining the Tigers' staff on May 1.

"We are happy and excited for Maria as she gets a chance to grow professionally in college athletics," Boston said.

"Going to an institution (Memphis) that is BCS conference bound will provide me with new challenges and experiences that will further develop and advance me in my career in athletics administration," Roth said.

At Memphis, she will oversee and provide leadership for compliance, several sports, the Tigers' weight rooms, sports medicine and the life skills program.



Nathan Enriquez is batting in the lead-off position for Arizona Christian University after graduating from Mayfield High School.

Speedy Enriquez leads off

Ogaz a solid fielder for Jarvis Christian College



Barbara Boxleitner
Keeping up

Nathan Enriquez has never been at a loss for speed. That gift is helping the senior in baseball at Arizona Christian University. The Mayfield High School graduate played football one season at University of New Mexico before switching to baseball at Paradise Valley Community College last year. This season, Enriquez has been patrolling the outfield for Arizona Christian. "He definitely has above average speed," baseball head coach Don Mitchell said. "He has an above average throwing arm. He has good range in the outfield." Offensively, the right-handed Enriquez hit .242 with seven runs batted in through 26 games, including 18 starts. "He is a gap-to-gap hitter," Mitchell said.

"His batting average may not be as high as he wants it. He is a good hitter." Enriquez has hit in the lead-off spot and in the lower third of the order, depending on whether the opponent starting is a left-hander or right-hander. He led the team with nine stolen bases in 13 attempts. "We try to keep his speed at the top," Mitchell said. "He will definitely attempt a bunt for a base hit. He's a very good bunter." Mitchell said Enriquez is valuable to the squad beyond what his statistics show. "He is a team player," he said. "He is in the game. He's really a quality teammate and a player who is passionate."

More baseball
Lucas Ogaz hit .307 with 12 RBIs in 34 games for Jarvis Christian College, Texas. Out of Mayfield, the outfielder had a .966 fielding average in 118 chances. Send updates about area athletes to Barbara Boxleitner at bkle3@aol.com.

H I G H S C H O O L SportsSchedule

Centennial High School

Friday, April 5 Baseball Faith Christian Academy 5 p.m., 7 p.m.
Tuesday, April 9 Softball Loretto Academy 5 p.m.



Las Cruces High School

Saturday, April 6 Tennis (co-ed) Deming High School 10 a.m.
Softball at Gadsden High School 11 a.m., 1 p.m.
Tuesday, April 9 Baseball Mayfield High School 5 p.m.
Softball at Mayfield High School 7 p.m.
Thursday, April 11 Baseball Alamogordo High School 5 p.m.
Softball at Alamogordo High School 5 p.m.



Mayfield High School

Friday, April 5 Tennis (co-ed) at Santa Teresa High School 3 p.m.
Saturday, April 6 Baseball Oñate High School 11 a.m., 1 p.m.
Softball at Oñate High School 11 a.m., 1 p.m.
Tuesday, April 9 Baseball at Las Cruces High School 5 p.m.
Softball Las Cruces High School 7 p.m.
Friday, April 12 Softball Goddard High School 4 p.m., 6 p.m.



Oñate High School

April 5-6 Tennis (co-ed) at Artesia Tennis Tournament TBA
Saturday, April 6 Softball Mayfield High School 11 a.m., 1 p.m.
Baseball at Mayfield High School 11 a.m., 1 p.m.
Tuesday, April 9 Tennis (co-ed) Gadsden High School 3 p.m.
Thursday, April 11 Baseball at Gadsden High School 4 p.m.
Softball Gadsden High School 5 p.m., 7 p.m.



Mesilla Valley Christian Schools

April 5-6 Tennis (co-ed) at Artesia Tennis Tournament TBA
Tuesday, April 9 Tennis (co-ed) Santa Teresa High School 3 p.m.
Baseball at Tularosa High School 3 p.m.
Softball at Hatch Valley High School 3 p.m.
Thursday, April 11 Softball Lordsburg High School 3 p.m.



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Centennial High School

High School Athlete of the Week

Jessica Pallarez

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Jessica Pallarez is a 14-year-old freshman at Centennial High School. She plays on the Lady Hawks' tennis team and competes in singles and doubles. Pallarez has played in every tournament or match that Centennial has competed in this year. She was awarded the "Rock Solid" team award by her coach for defeating a highly ranked opponent. Pallarez is a funny, very positive and easy-going individual. She constantly has a smile on her face and loves to be around the tennis courts. She is a dedicated student, with a 3.875 GPA. Pallarez spends her summers at New Mexico State University attending the Engineering Summer School. Math is her favorite school subject. She hopes to play tennis and attend NMSU in order to become an engineer. When not on the court or in the classroom, Pallarez enjoys hanging out with her mom, dad and sister.

AggieInsider

Changes at NMSU

Return to Sun Belt Conference, loss of Roth open new chapter for Aggies



Jack Nixon
Jack's Corner

The Aggies had two major news items last week. Both will have a major impact on the future of the athletics department and both will lead to a new chapter in the respective areas of NM State athletics.

The football program's return to the Sun Belt Conference got most of the headlines, but the departure of Maria Roth as senior woman administrator will also resonate in the halls of the Fulton Center.

Roth is only the second person to hold that job at NM State. She succeeded "the Godmother" of women's sports, Karen Fey, and has sustained and enhanced the momentum the women's programs had when Fey retired.

Roth played volleyball in the mid-1990s and is one of three members of the Volleyball Ring of Honor that NM State established four years ago. Like Fey, Roth has thrown herself into the groundwork level of NCAA committees, most recently as a part of the softball forum.

It was through her good work and networking that she came to the attention of the Memphis Tigers. Her work with fans and the community is another vital link between the athletics department and the Las Cruces community. That type of

bond is most valuable in a town like ours. More tickets are sold through likeability than any other approach in Las Cruces.

During her time; the Aggies had conference champions in volleyball and softball and saw the birth of a new sports program as well. Aggie soccer had a change at the top after its first two years, but Roth's choice of Blair Quinn as a replacement showed that she knows how to pull the trigger on a good hire.

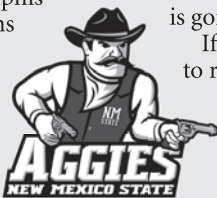
It is always tough to say goodbye to friends. Maria Roth understands that good things come from hard work, loyalty and caring. It is a good formula to keep in mind if you are looking to advance in life.

Belt tightening: The Sun Belt Conference that the Aggies are rejoining is a different breed of cat from the model NM State came to know back in 2001.

The conference members have invested in their football programs, and they are now at the top of the mid-major football food chain.

If the Aggies hope to climb the ranks, local fans will have to do likewise. The administration has increased its financial backing of the program and the time for waiting and offering opinions rather than financial support is gone.

If the Aggies are going to reach out and take the next step, it will take more green than talk. It's time Aggie fans learned that.



Martin changes menu

More nutrition, new defense supplement Aggies



Doug Martin
Football
Head Coach

I appreciate the opportunity to get to reach out to so many individuals at one time. Getting a column in the Las Cruces Bulletin is a privilege for someone in my position. These columns are a great way for me to shed a little light on what is going on in the world of Aggie football, and right now there is a lot going on.

One of the things I am most excited about is our revitalized strength and conditioning program. The upward trending changes are highlighted by Don Decker, our newly hired director of strength and conditioning, and our newly instituted nutrition program.

Coach Decker's many years of experience as the director of strength and conditioning at the University of Arkansas and the University of Mississippi make him a welcome addition to our staff. His strong belief that a player's nutrition is just as important as his structured and intense workout curriculum mirrors my own belief. I fully believe that this new program will give us the opportunity to grow, challenge and win football games moving forward.

The main highlights of the new nutrition program can be broken down into two categories; daily access to supplements and nourishing food products, as well as our new, upgraded training table. The specific goal of the addition of supplements and nourishing food products is to provide 2,000 daily calories to each player. This is in addition to the five square meals we encourage the players to eat each day.

This brings me to the training table, our second category of

nutritional improvement. During spring practice over the past several seasons, the players had been eating training table, which is a meal organized and paid for by the football program, only twice per week. During this year's spring practice, football will feed the players six days a week, giving them Sundays completely off to rest and recuperate.

We strongly feel that the addition of nourishing supplements and increased organized meals will give us the opportunity to grow physically and achieve our goals.

Changes to our nutrition program are not the only ones being made at this time. We have overhauled the philosophy on the defensive side of the ball, and will employ an aggressive and attacking 3-4 defense that will put pressure on all 11 offensive players. We hope to confuse our opponents, disrupt their offense and force turnovers.

The personnel we have lends itself to this scheme, for the speed we have at the linebacker position gives us the opportunity to make plays all over the field with this scheme. The new defense, as well as the rest of the Aggies will be on full display throughout our spring practice.

Practice began Tuesday, April 2, and runs through Saturday, May 4. Practices will be on Tuesdays, Thursdays and Saturdays throughout that time. Practices on Tuesdays and Thursdays will be from 6 to 8 a.m., and practices on Saturdays will be from 10 a.m. to 12:30 p.m. Spring practice concludes with our annual spring game at 6 p.m. May 4, preceded by a day of fun for the whole family at Aggie Memorial Stadium.

We encourage any and every one to come out and take a peek at your 2013 Aggie football team this spring. We hope to see you out there, and go Aggies!

Upcoming

In Aggie Athletics

Friday, April 5 Men's Golf

Sun Devil Invitational
Tempe, Ariz.

Softball

UT Arlington
Las Cruces
6 p.m.

Women's Tennis

UT Arlington
San Antonio, Texas
TBA

Track and Field

Don Kirby Tailwind Invitation
Albuquerque

Baseball

Dallas Baptist
Las Cruces
6 p.m.

Saturday, April 6 Men's Golf

Sun Devil Invitational
Tempe, Ariz.

Softball

UT Arlington
Las Cruces
4 and 6 p.m.

Women's Tennis

Idaho
San Antonio, Texas
TBA

Track and Field

Don Kirby Tailwind Invitation
Albuquerque

Baseball

Dallas Baptist
Las Cruces
6 p.m.

Sunday, April 7 Men's Golf

Sun Devil Invitational
Tempe, Ariz.

Men's Tennis

Denver
Las Cruces
Noon

Women's Tennis

UTSA
San Antonio, Texas
TBA

Baseball

Dallas Baptist
Las Cruces
1 p.m.

Aggie student-athlete spotlight



Ros-Polly Nguyen
Junior
Women's tennis

Ros-Polly Nguyen picked up her fourth consecutive singles win at the fifth spot in the 4-3 loss to New Mexico, Saturday, March 30. She won in straight sets and teamed up with

senior Ginet Pinero for an 8-5 win in doubles play. The Aggie duo is also on a four-match win streak at the No. 1 double spot.



Amber Olive
Senior
Softball

Senior outfield Amber Olive finished the week with 12 hits and three RBIs and lifted the Aggies to a perfect 5-0 week. She went 3-for-3 in NM State's 10-5 win over

Siena College, Monday, March 25, and 4-for-5 in the Aggies' 17-6 win at Utah State, Friday, March 29.



Michael Ormseth
Senior
Baseball

Senior right-handed pitcher Michael Ormseth helped the Aggies to a 5-4 win over CSU Bakersfield, Saturday, March 30, as he started the game working 4.1 innings. Although he

didn't get the win, Ormseth had his best outing during the month of March as he did not allow a single run to cross the plate.

I MUSTACHE YOU A QUESTION...



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THE LAS CRUCES
Bulletin

Onthegreen

Fresh from the PGA Golf Show Products you should use to improve your game



Charlie Blanchard
Golf Doctor

As most of you know, I attend the PGA Merchandise Show in Florida every January. Herb Wimberly got me started in this when I tagged along with him in 1997. I had so much fun, I now go every year.

Now I have a media pass, which provides even more access to products, demonstrations, food, beverages, people, samples and other goodies.

At Demo Day, which happens at Orange County National Golf Center, about 20 miles from the convention center, I got to hit dozens of new golf clubs the manufacturers have available on the practice range. Believe me, Demo Day is huge.

I thought about doing a story on the brand-new clubs, but you can read about them in the golf magazines. Basically, they're all good – especially the adjustable drivers. What I'll do here is let you in on some of the more unusual and unique accessory products that I ran into at the show.

The first is the Sidekick Golf Caddy, which I found myself drawn to right away. The Sidekick is a compact, sturdy plastic golf “bag” that you anchor to the ground with three metal spikes. It stands up like a caddy is holding it. Only a few clubs will fit inside the tube, but that's all right. You can use it to go from your golf cart to your ball, or use it to hold clubs when you go to the range – no more going

back to the cart for the right club.

The upright stand keeps your clubs off the ground while assuring you won't leave a club lying around getting lost in the rough or wet grass. If you're a walker, this is the hand caddy for you. The tube is 25 inches long and the three spikes are 2 inches long. There is a foot-step that allows you to easily position the Sidekick, and the spikes really hold the unit in the ground. Plus it pulls out easily.



The Sidekick Golf Caddy is a handy tool to hold your golf clubs while away from your bag or cart.

The unit has a carry handle and a ball holder. It also has a removable alignment rod that attaches to the top of the unit and helps you stay in the right position on practice shots. Other features include a hole in the handle that doubles as a towel holder or a cigar holder.

The Sidekick can be ordered in black or pink from www.sidekickgolfcaddy.com at a cost of \$79.95, plus shipping. I have been informed that the Sidekick manufacturers have partnered with The First Tee and are now reporting that with every order of the product, \$20 will be donated to The First Tee.

Another caddy aid is called the Magnecaddy. This little gem is a magnetic club removal tool that easily screws into the top of any golf club. The magnet is very strong, let me tell you, and it is capable of picking up any golf club off the ground with no effort at all. It can pick up more than 30 pounds. The idea of something like this is to save your back by avoiding the pain associated with constant bending over to pick up golf clubs.

A few years ago, I would have scoffed at the idea of minimizing bending over. Not any

more, since I turned the big 7-0. This product contains a magnet. It comes with a warning that reads: “If you currently have a pacemaker, ICD or metal in your body, do not use this product prior to consulting a physician.”

If you don't use the Magnecaddy on the golf course, you can use it around the house to pick up handyman tools such as hammers or files, garden implements or even hard-to-get stuff lost behind your refrigerator. The Magnecaddy can be ordered at www.magnecaddy.com for \$29.99 including shipping.

Ever have trouble reading the green?

Duh. Green-reading is perhaps the single most difficult skill in short-game golf – even for the pros and their caddies.

Well, there's help in the form of a simple electronic gadget device called the BreakMaster (www.breakmaster.com). I actually encountered the BreakMaster a year ago at the PGA Golf Show and it's been in my bag (mostly) since then. The device is a 3-inch square battery-operated unit that you place on the green surface and it acts as a level, digitally displaying the degrees of break with an arrow for the direction of the break. It's ingenious.

Hundreds of professional tour players, caddies, college coaches and golf organizations rely on the BreakMaster to map out the greens. No lie. Visit the website to see the impressive list of individuals and organizations by name. The BreakMaster is listed at \$119.95. There is a booklet that allows you to record your data on your green-reading for \$3.95.

There are numerous other green-reading tools for sale, such as several bubble levels, including ones by Medicus and Eez-Read, but these provide only a vague approximation from a half-dollar size base. I have tried an actual three-foot long industrial level on the greens but it was impractical.

Note that using a level or a green-reading device is illegal in tournament play. It should

only be used in practice.

The BreakMaster displays the direction of the break in degrees, in addition to the initial slope (i.e. uphill, downhill or flat) but does not indicate distance, grain (grass slant) or anything about speed. Those things are left for you to figure out and estimate. Also, putts may end up to be double- or even triple-breaking, so you still must use your perception and smarts.

From 2 to 15 feet it's great. In practice rounds, you can move the device along your putting line and then the continuous break. In competition, the rest is up to you.

A lot of folks are golf-rule challenged. That is, they know that there are set rules governing the playing of golf but they are not sure of the exact nature or specifics of those rules.

Well, help has arrived. The completely new, pocket-sized “Golf Rules Quick Reference” (for 2013-15) is available and provides instant help in clearing up rules questions on the course.

The “Golf Rules Quick Reference” guide provides quick answers to rules questions because it uses 170 illustrations and easy-to-understand language instead of dry, legal verbiage few golfers can relate to. Keeping “Golf Rules Quick Reference” in your bag will enable you to avoid embarrassment and arguments and will also allow you to take full advantage of the various relief procedures and free drops you are entitled to, and proceed correctly.

This user friendly booklet is organized into eight sections that include: tee, fairway and rough, water hazard and green. The diagrams are in color and superb, with simplified explanations. This useful piece of golf literature was among the top-two new products chosen at the 2012 PGA Merchandise Show and has won several awards in Europe. It's available at www.golfrulesmadeeasy.com, as well as PGA Tour stores in the major airports. The retail price is only \$12.95.

Dr. Charlie Blanchard is a licensed psychologist specializing in sports and leadership who works with PGA professionals and young golfers to enhance their performance. He partners with coach Herb Wimberly as the principal instructors at Performance Golf Schools. Contact Blanchard at sports@lascrucesbulletin.com



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ATHLETE of the WEEK



Daniel Fernandez

Freshman, Men's Tennis

Freshman Daniel Fernandez went 4-0 in singles play at the second court. He improved to 13-4 in singles matches. He and Naveen Manivannan worked for a 2-2 week at the third doubles. Fernandez helped NM State to wins over Montana and Eastern Michigan.



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MEMBER FDIC

Looking Back

This week in the history of the Mesilla Valley



Jim Hilley
Reflections

100 years ago

1913

• Las Cruces Citizen editors were not happy with recent visitors from the south. "We are very glad indeed to have people from other towns come to Las Cruces and visit us, but we rather think it is beyond the limit of reason to have visitors make a race course of our Main Street, as was done last Sunday by five motor cyclists from El Paso, who were here and raced up and down Main Street at not less than 40 miles per hour. Out-of-town visitors should respect our laws, and be reasonable, as we of Las Cruces all try to be at all times."

• Otto Wetlaufer, manager and captain of the Las Cruces baseball team, was preparing to take his "loo loo" players to the Pass City to cross bats with the undefeated El Paso Mavericks. The Mavericks were "feeling chesty" after beating the Chicago White Sox 9-2, but The Citizen predicted the Mavericks would feel "oh, so different" after playing Las Cruces.

75 years ago

1938

• In a hard-fought municipal election, the Non-Partisan ticket prevailed over the People's Non-Political ticket. Sam Klein was leading Luis Martinez 1026-741. Candidates on the Non-Partisan ticket and their vote totals were: Sam Klein, 1026; Earl Stull, 1015; C.T. Seale, 973; Manuel Nevarez,



W.E. Baker and a horse named Billy stand near the entrance to the Alameda Ranch on the west side of Las Cruces circa 1909-10.

New Mexico State University Library Rio Grande Historical Collections photo

934; Pete Aguirre, 895; and C.E. Dean, treasurer, 899. Candidates on the People's Non-Political Ticket and their vote totals were: George Frenger, 647; Luis Martinez, 741; Lee Reeves, 627; Joe Melendres, 678; William Bixler, 622, and A.L. Williams, treasurer, 612.

• Approximately 350 youths from around the state gathered at New Mexico College of Agriculture & Mechanic Arts for the annual Future Farmers of America convention.

50 years ago

1963

• Mike Baker, principal at Hermosa Heights Elementary School, was chosen Elementary Principal of the Year in a national contest

sponsored by Croft Educational Services of New London, Conn. Selection was made on the basis of nominating petitions submitted by teachers. Teachers at Hermosa Heights said Baker "leads, but never drives, he is fair, impartial and considerate. He expresses sincere recognition of accomplishment."

• The Las Cruces Citizen began a series of articles examining proposed routes for an east-west Interstate near Las Cruces. The Federal Bureau of Roads favored a route turning west near Mesquite, while the local chamber of commerce favored a northern route that would pass Las Cruces on the east and then turn west north of town. The Las Cruces City Commission favored a compromise route that would bring the highway through Las Cruces somewhere near Lohman Avenue.

25 years ago

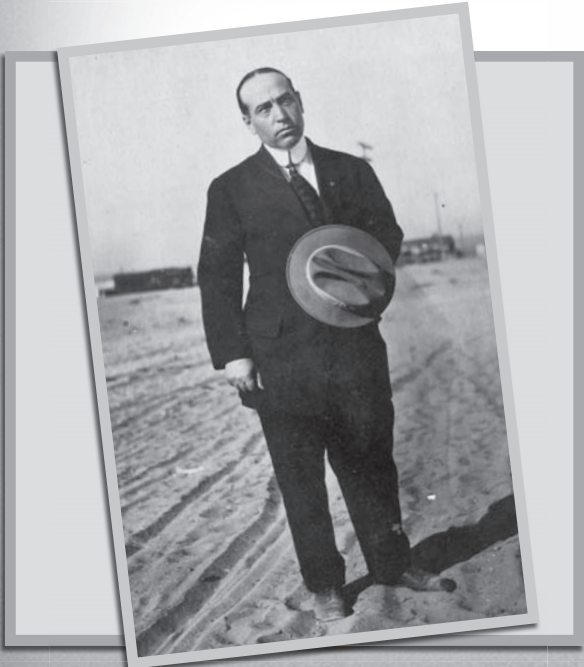
1988

• County commissioners began to look into the need for a new jail and judicial complex, and the possibility of putting a \$20-\$25 million bond issue on the November ballot to pay for a new facility. County Manager Russell Lummus told the commissioners, "After five years, we will be bursting at the seams." Lummus said the current capacity of the jail was 203 inmates, with 20 beds reserved for juvenile offenders. The jail averaged 157 adult prisoners per day and up to 187 adult prisoners on weekends.


Information gathered from New Mexico State University Library's Microform Area and Archives and Special Collections. Edited by Jim Hilley.

The New Mexico State University Library Archives & Special Collections Department needs your help!

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Senior Activities



SENIOR PROGRAMS

Programs at Munson Senior Center, 975 S. Mesquite St., are for those age 50 and older. Membership is free and is required to participate in classes and activities.

Munson Center offers a variety of classes at beginning, intermediate and advanced levels. Some classes offered are: beginning jewelry, clay works, china painting, stained glass, creative writing, Spanish, woodcarving and quilting.

For registration information, call 528-3000.

AARP MEETS EACH MONTH

AARP meetings are held at 2 p.m. the third Wednesday of each month, except July and August, at the Munson Center, 975 S. Mesquite St. Meetings offer people age 50 and older interesting guest speakers, light refreshments and a chance to socialize. For more information, call Sue Lundgren at 382-0733, or email galileo915@centurylink.net.

AARP DRIVER SAFETY PROGRAM

AARP Driver Safety Program courses are open to drivers age 55 or older. A certificate issued upon successful completion of the four-hour course may qualify the participant for a discount on insurance, depending on the driver's insurance policy. Cost is \$12 for AARP members and \$14 for nonmembers, paid at the door the day of class.

Participants need to bring their driver's license, a pen or pencil and correct change if paying with cash. AARP members must bring their membership cards to receive the discount.

Classes are held on a first-come, first-served basis.

For more information, visit www.aarp.org or call 505-830-3096.

TAX PREPARATION

The AARP and the Community Action Agency free tax preparation is available from 8:30 a.m. to 2:30 p.m. Monday through Thursday and from 8:30 a.m.

to noon Friday through Friday, April 12 at 3880 Foothills Road. Tax preparation is also available from 5:30 to 7:30 p.m. Tuesday and Thursday. There are no eligibility requirements. For more information, call 527-8799.

THE VOYAGERS TRAVEL CLUB

The Voyagers Travel Club trips currently being booked include:

- **Santa Fe Turquoise Trail:** Wednesday and Thursday, April 10-12. Cost: \$280 double, \$310 single.
- **Albuquerque/Gathering of the Nations:** April 25-27, Cost \$324 single, \$280 double.
- **San Antonio:** May 5-11, seven days, six nights, a few seats available. Cost: \$620 double, \$800 single.
- **Eastern Mediterranean Cruise:** June 15-23, nine days, eight nights. Call for details.
- **Niagara Falls/Toronto/New York:** Sept. 20-28: Trip revised to include three days in New York, call for details.

For more information, call Helen Glover at 805-4920 or 312-6152.

AEROBICS

Have fun and move to the music through a variety of exercises designed to increase muscular strength, range of movement and activity. Hand-held weights, elastic tubing with handles and a ball are offered for resistance; a chair is used for seated and/or standing support.

Classes are from 8:30 to 9:30 a.m. Mondays, Wednesdays and Fridays at Meerscheidt Recreation Center, 1600 E. Hadley Ave.

Cost is \$2, or \$1 for registered Senior Program members.

AQUATICS FITNESS

Aquatics fitness class combines cardio with strength building and is for all ages and fitness levels. Class is from 9 to 10 a.m. Monday through Friday at the Las Cruces Regional Aquatic Center, 1401 E. Hadley Ave.

Cost is \$2, or \$1 for registered Senior Program members.

YOGA CLASSES

Yoga encourages proper body alignment and brings balance, strength and calmness. Classes are from 8:15 to 9:15 a.m. Mondays, Wednesdays and Fridays at the Las Cruces Regional Aquatic Center, 1401 E. Hadley Ave.

Cost is \$2, or \$1 for registered Senior Program members.

HATHA YOGA

Hatha Yoga class by Nora Bailey. 8:15 to 9:15 a.m. Tuesdays and Thursdays at the Benavidez Community Center, 1045 S. McClure Road. Must be age 60 or older and a member of Senior Programs. \$1 suggested donation.

ZUMBA GOLD

Zumba Gold modifies Zumba moves and pacing to suit the needs of active older participants. It's a dance-fitness class that feels friendly and, most of all, fun.

Classes are from 5:30 to 6:30 p.m. Mondays and Wednesdays at Meerscheidt Recreation Center, 1600 E. Hadley Ave.

Cost is \$2, or \$1 for registered Senior Program members.

CARDIO, CORE & MORE

The core muscle group is often referred to as your "trunk" and involves all of the muscles surrounding the trunk. A weak core can contribute to lower-back pain, poor posture and loss of balance. Basic classes are from 10:30 to 11:30 a.m. Mondays and Wednesdays at Las Cruces Regional Aquatic Center, 1401 E. Hadley Ave.

Cost is \$2, or \$1 for registered Senior Program members.

SOCIAL DANCERS

The Sangria Band will perform from 7 to 9 p.m. Saturday, April 6, at Court Youth Center, 402 W. Court

Ave. The dance is sponsored by the Las Cruces Social Dancers. Cost is \$6 per person.

For more information, call 523-4322

ARTHRITIS FOUNDATION AQUATIC PROGRAM

Arthritis Foundation Aquatic Program, aka Super Seniors, are from 11:30 a.m. to 12:30 p.m. Tuesdays, Thursdays and Fridays at the Las Cruces Regional Aquatic Center, 1401 E. Hadley Ave.

Participants must be age 60 or older and members of senior programs. \$1 suggested donation.

TAI CHI FOR BETTER BALANCE

"Tai Chi: Moving for Better Balance" classes are from 8:45 to 9:45 a.m. each Tuesday and Thursday at Munson Senior Center, 975 S. Mesquite St., and from 8:15 to 9:15 a.m. Mondays, Wednesdays and Fridays at the Benavidez Community Center, 1045 S. McClure Road. Wear comfortable clothes and shoes.

Participants must be age 60 or older and members of senior programs. \$1 suggested donation.

CHAIR EXERCISES

Chair exercises led by Lisa Ortega are from 8:30 to 9:30 a.m. Tuesdays and Thursdays at the Eastside Community Center, 310 N. Tornillo St.

Participants must be age 60 or older and members of senior programs. \$1 suggested donation.

CHRONIC DISEASE WORKSHOPS

The City of Las Cruces Senior Programs is partnering with New Mexico State University Southern Area Health Education Center to provide MyCD Chronic Disease Self-Management workshops for people age 55 and older with an ongoing health condi-

tion. The two-and-one-half hour workshops are held each week for six weeks.

Attendees get support, learn practical ways to deal with pain and fatigue, discover better nutrition and exercise choices, understand new treatment choices, and learn better ways to talk with their physician and family about their health from trained volunteer leaders.

Conditions such as diabetes, arthritis, high blood pressure, heart disease, chronic pain, and anxiety benefit from the MyCD/Chronic Disease Self-Management workshops

Attendees set their own goals and make step-by-step plans to improve their health.

The current workshop will end Monday, April 22. To sign up for the next workshop, call 528-3000. Spaces is limited.

Participants must be members of Senior Programs. Adult family members are encouraged to attend with participants.

50+ SINGLES BREAKFAST CLUB

The 50+ Singles Saturday Morning Club meets at 9 a.m. the first and third Saturday

of the month at Furr's Family Dining, 2340 E. Griggs Ave. Cost of the buffet is \$6.69.

GOING SOLO SINGLES

Going Solo Seniors is a way for seniors to meet new friends and stay active. Activities include dining out, potlucks, game nights and day trips. For more information, call Judy at 522-6543, Judy at 527-2723 or Rosalie at 527-4891.

FITNESS CLASSES

EnhanceFitness classes are offered from 8:45 to 9:45 a.m. Mondays, Wednesdays and Fridays at Munson Center, 975 S. Mesquite. Participants must be age 60+ and member of Senior Programs. \$1 suggested donation.

HEALTH INFO

Resource Center staff provides a free information and referral service to those ages 50 and older on Medicare, Medicaid, Social Security, housing, food stamps and more at Munson Center, 975 S. Mesquite St. For more information, call 528-3301.



- PUBLIC HEARINGS • REUNION PUBLICA - 2013 ACTION PLAN

The City of Las Cruces needs your input on how to spend federal housing and community development funds it will receive during 2013. The City would like your comments on the 2013 Action Plan which will determine how the federal funds will be spent.

La Ciudad de Las Cruces necesita su opinion acerca de como invertir fondos federales asignados para el 2013, por parte del Departamento de Vivienda y Desarrollo Urbano. La ciudad ha estado en el proceso de desarrollar el Plan Consolidado desde enero y necesita su opinion para este plan, el cual va a determinar como invertir los fondos federales.

PUBLIC HEARINGS: A public hearing will be held on various dates to present the 2013 Action Plan and ask for public input.

Junta Publica: Las juntas son publicas y se llevaran acabo en varias fechas. El proposito de las juntas es para presentar el Plan de Accion y para solicitar opinion publica sobre el plan.

WRITTEN COMMENTS: Can't make the public hearing? Be sure to send us a letter about your community needs and how you think funding should be allocated in the city.

Comentarios Escritos: ¿No puede participar en los foros o las audiencias publicas? Asegurese de enviar una carta acerca de las necesidades de su comunidad y la manera en que usted desea que los fondos sean usados en la ciudad.

**Tuesday/Martes
APRIL 9
9 de abril
Cesar Chavez Elementary
5250 Holman Rd.
5:30-6:30 p.m.**

**Thursday/Jueves
APRIL 11
11 de abril
Munson Senior Center
975 S. Mesquite
5:30-6:30 p.m.**

SEND YOUR COMMENTS BY:
Tambien puede enviar sus comentarios a traves de correo electronico a:

Fax: 528-3101 or email: vzamora@las-cruces.org
OR SEND A LETTER TO
o envíe una carta a:
2013 Action Plan,
Community Development Dept.,
City of Las Cruces, P.O. Box 20000
Las Cruces, NM 88004

FOR MORE INFORMATION ABOUT THE HEARINGS, CONTACT

Para mayor informacion acerca de reuniones, llame a Vera Zamora, Community Development Department, 575.528.3194 (voice/voz) or 575.528.3157 (TTY)

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Reflect on the simple concepts

Keep your life grounded to a strong foundation of beliefs



David McCollum

*Life is Good
in Las Cruces*

In case you haven't noticed, the world around us is changing – dramatically and rapidly. Many of our so-called traditional values and standards are dropping like flies in a cloud of DDT. Of course, most young people (as in under 35 years of age) probably do not even know what DDT is.

Just two generations earlier than mine, my grandmother

on my mother's side, who moved with her family via covered wagon into Oklahoma Territory in the late 1800s, never learned to drive a car. She raised five children without a husband (he was killed in an oilfield accident just after my mother was born) during the Dust Bowl and the Great Depression. Somehow she managed to keep her family together without the assistance of unemployment payments, food stamps or minimum wage laws.

My other grandmother was the youngest of 17, yes seventeen, children. She, too, was a hearty soul who, with my grandfather, made their early home and raised four children in northeastern Oklahoma, as they followed the oil patch during its early days.

Living through those years was difficult. Early on, they had no electricity, gas or telephone services. Nor did they have the convenience of indoor plumbing. Water was an incredibly precious commodity, and was hand-pumped directly out of the

ground from a well near their home.

Most of their food was homegrown. Vegetables were produced from their garden. Fruit and nuts were harvested from trees in the yard. They raised chickens that were free to roam the yard. Hunting provided meat from rabbits and squirrels. Their menus were also complemented by fish from nearby creeks.

Often, I have thought about the challenges and sacrifices they made as they tried to prepare their children and grandchildren for a better world. They made it work because of their natural entrepreneurial spirit to survive and to ensure that their children were well educated.

My grandparents also each had an incredibly strong spiritual foundation in their local church community. I am quite certain that the strength of my personal beliefs came from what I observed about how my grandparents and parents lived their lives.

Their spirituality extended well beyond the doors of their Christian churches. Both sides of my family include Cherokee Indian ancestors. From that part of my family have come some simple concepts of how one should live life. A short story that was handed to me by my widowed grandmother is one I have kept in my Bible. It is a fairly well-known Cherokee fable, however I think it is worthy of sharing.

An old Cherokee told his grandson, "My son, there is a battle between two wolves inside us all. One is Evil. It is anger, jealousy, greed, resentment, inferiority, lies and ego. The other is Good. It is joy, peace, love, hope, humility, kindness, empathy and truth."

The boy thought about it, and asked, "Grandfather, which wolf wins?"

The old man quietly replied, "The one you feed."

As we move forward into our "brave, new world," it would be wise for us to reflect on this simple concept of good and evil, and how we can each do our part to ensure that we seek to feed the good wolf, and that we live our lives in a manner that we do no harm to others.

David McCollum is publisher emeritus of the Las Cruces Bulletin. For comments or ideas about this column, contact him at dmccollum@lascrucesbulletin.com.



NM STATE SOFTBALL

vs. #17 Arizona

Tuesday, April 9 at 4 p.m. (DH)

**GREEK
APPRECIATION
GAME**

**Greeks encouraged to wear their letters
and come out to support the Aggies!**



TICKETS 575-646-1420

Trinity tour set Nuclear test site open to visitors Saturday, April 6

White Sands Missile Range will open Trinity Site to the public for an open house on Saturday, April 6. Trinity Site is where the world's first atomic bomb was tested at 5:29:45 a.m. Mountain War Time on July 16, 1945.

The open house is free. At the site visitors can take a quarter-mile walk to ground zero where a small obelisk marks the exact spot where the bomb was exploded. Historical photos are mounted on the fence surrounding the area.

Once at the site, visitors may also ride a missile range shuttle bus two miles to the Schmidt/McDonald ranch house. The ranch house is where the scientists assembled the plutonium core of the bomb.

For more detailed information concerning Trinity Site, visit the Missile Range's Trinity Site web page at www.wsmr.army.mil.

The simplest way to get to Trinity Site is to enter White Sands Missile Range through its Stallion Range Center gate 5 miles south of U.S. Highway 380 on Saturday, Oct. 6. The turnoff is 12 miles east of San Antonio, N.M., and 53 miles west of Carrizozo, N.M. The Stallion gate is open during each open house from 8 a.m. to 2 p.m. Visitors arriving at the gate between those hours will receive hand-outs and will be allowed to drive unescorted the 17 miles to Trinity Site. The road is paved and marked. The site closes promptly at 3:30 p.m.

Another way of attending the open house is to drive with the Alamogordo caravan. The caravan forms at the Tularosa High School football field parking lot and leaves at 8 a.m. It is a 75-mile drive to the site from Tularosa and there are no gasoline service stations on the route or at the site. The caravan is led by military police once it gets onto the missile range. It is scheduled to leave for the return trip between 12:30 and 1 p.m.

All adults must show a photo ID. All vehicles are subject to search and should be carrying proof of insurance and current registration papers. No weapons of any kind may be brought onto the federal property.

There are no ceremonies or speakers at the site. Food and souvenirs are sold at the site.

For more information, call the White Sands Missile Range Public Affairs Office at 678-1134.

Neighbors We've Lost

DEATH NOTICES

DURAN

Maria S. Duran, 75, of Las Cruces, New Mexico, left her dwelling place on earth and entered eternal life to be with her heavenly Father on Thursday, March 28, 2013 at The Heritage Assisted Living.

Visitation for Mrs. Duran will begin at 6 p.m., Thursday, April 4, 2013 in Baca's Chapel of Prayer, 300 E. Boutz Road where the Prayer Vigil is scheduled for 7 p.m. Family and Friends will join together to celebrate the Funeral Mass at 2 p.m., Friday, April 5, 2013 in Immaculate Heart of Mary Cathedral, 1240 S. Espina with Reverend Martin Cornejo officiating. The Rite of Committal and Interment will follow in Hillcrest Memorial Gardens Cemetery, 5140 W. Picacho where she will lay to rest in the family plot.

The Duran family has entrusted their loved ones to Baca's Funeral Chapels of Las Cruces to direct services. 575-527-2222

MARTINEZ

Rita S. Martinez, 74, of Las Cruces, New Mexico, entered eternal life Tuesday, March 26, 2013 at Memorial Medical Center surrounded by her loving family.

Services have been held. Cremation followed and Inurnment of Cremains will be held at a later date.

Entrusted to Baca's Funeral Chapels of Las Cruces and Sunset Crematory. 575-527-2222

CHAPARRO

Ramon Chaparro, 77, of Las Cruces, New Mexico, entered eternal life Friday, March 29, 2013 at Mountain View Regional Medical Center.

Services have been held. Interment followed in Doña Ana Cemetery where he has been laid to rest.

Service arrangements have been entrusted to the care of Baca's Funeral Chapels of Las Cruces. 575-527-2222

GANONG

Ramona May Ganong, 75, of Las Cruces, New Mexico, on Saturday, March 23, 2013 at the University of New Mexico Hospital in Albuquerque, surrounded by her loving family.

Services have been held. Interment followed at Fort Bliss National Cemetery, Fort Bliss, Texas where she will lay to rest next to her husband.

In lieu of flowers the family is requesting that donations be made to the DAV Transportation Chapter 38 or to Fairacres Baptist Church in memory of Ramona.

Service arrangements have been entrusted to the care of Baca's Funeral Chapels, 300 E. Boutz Road, Las Cruces. 575-527-2222

QUINTANA

Manuelita Quintana, 44, of Las Cruces, New Mexico, passed away Thursday, March 28, 2013 at Mesilla Valley Hospice La-Posada.

Services are pending with Baca's Funeral Chapels of Las Cruces. 575-527-2222

MORALEZ

Ramona "Mona" S. Morales, 94, of Doña Ana, New Mexico, was called to our Lord's side peacefully and entered eternal life Thursday, March 28, 2013 surrounded by her loving family.

Recitation of the Holy Rosary will begin at 10 a.m., Friday, April 5, 2013 in Our Lady of Purification Catholic Church, 5525 Cristo Rey in Doña Ana where the Funeral Mass will follow immediately thereafter with Reverend Miguel Macaya. The Rite of Committal and Inurnment of Cremains will follow in the Doña Ana Cemetery.

Entrusted to Baca's Funeral Chapels of Las Cruces and Sunset Crematory. 575-527-2222

Go to www.lascrucesbulletin.com and click on the Daily Bulletin and Obituaries for current information.

OBITUARIES

ROBERT "ROBIN" ALLEN COX

April 15, 1942 to March 11, 2013

Robert (Robin) Allen Cox, 70, passed into the tender hands of his Lord and Savior, Jesus Christ on March 11, 2013 at his home in Poway, California. He is survived by his loving wife, Helen, Poway, California; stepdaughter, Kyle and granddaughter, Molly, New York; mother, Barbara Lockhart, Scottsdale, AZ; brothers Ron Cox, Las Cruces, New Mexico, and Mark Cox, Santa Teresa, New Mexico; stepmother, Marilyn (Murnie) Cox, Organ, New Mexico; 4 nieces, 2 nephews, and many close friends. He was preceded in death by his father, Robert C. Cox, Las Cruces.

Robin was born in Bryan, Texas, to Robert C. Cox and Barbara Allen Cox (nee Payne)

on April 15, 1942. Rob was named after his parents and was the eldest of their three boys. Rob grew up in Las Cruces and Socorro, New Mexico. He met the love of his life, Helen, and they married on September 20, 1968. They moved to the San Diego area in 1972 when Rob was offered a position at General Atomics. Rob was a gentleman, a devoted husband and father, man of faith and a loyal friend, and he will be dearly missed.

Services were held in Poway, CA, March 18, 2013. A memorial fund in his name was established with Christ the King Church, 9939 Hibert Street, Suite 101, San Diego, CA 92131

The Las Cruces Bulletin will publish paid obituaries, which may include up to two photographs. Brief death notices are published at no charge. Memorials and remembrances are also available. For more information, call Sid Graft at the Las Cruces Bulletin, 575-524-8061, or email obits@lascrucesbulletin.com.

POST

Cecil Comer Post, 95, a 63-year-resident of Las Cruces, New Mexico, passed peacefully away on March 25, 2013.

Services have been held. In lieu of flowers, the family requests donations be made in Cecil Post's memory to St. Andrew's or to the Astronomical Society of Las Cruces (ASLC, PO Box 921, Las Cruces, NM 88004) for its outreach programs in local schools.

Service arrangements have been entrusted to the care of Baca's Funeral Chapels and Sunset Crematory, 300 E. Boutz Road, Las Cruces. 575-527-2222

OGAZ

Sir Adrian Ogaz, KCHS, 98, of Garfield, New Mexico, passed away on Saturday, March 30, 2013.

Services have been held. The Rite of Committal and Interment followed in the Garfield Cemetery where he was laid to rest.

In lieu of flowers, the family has requested that memorial contributions be made in Adrian Ogaz' name to San Isidro Catholic Church, HC 31, Box 43, Garfield, New Mexico 87936.

Service arrangements have been entrusted to the care of Baca's Funeral Chapels of Las Cruces. 575-527-2222

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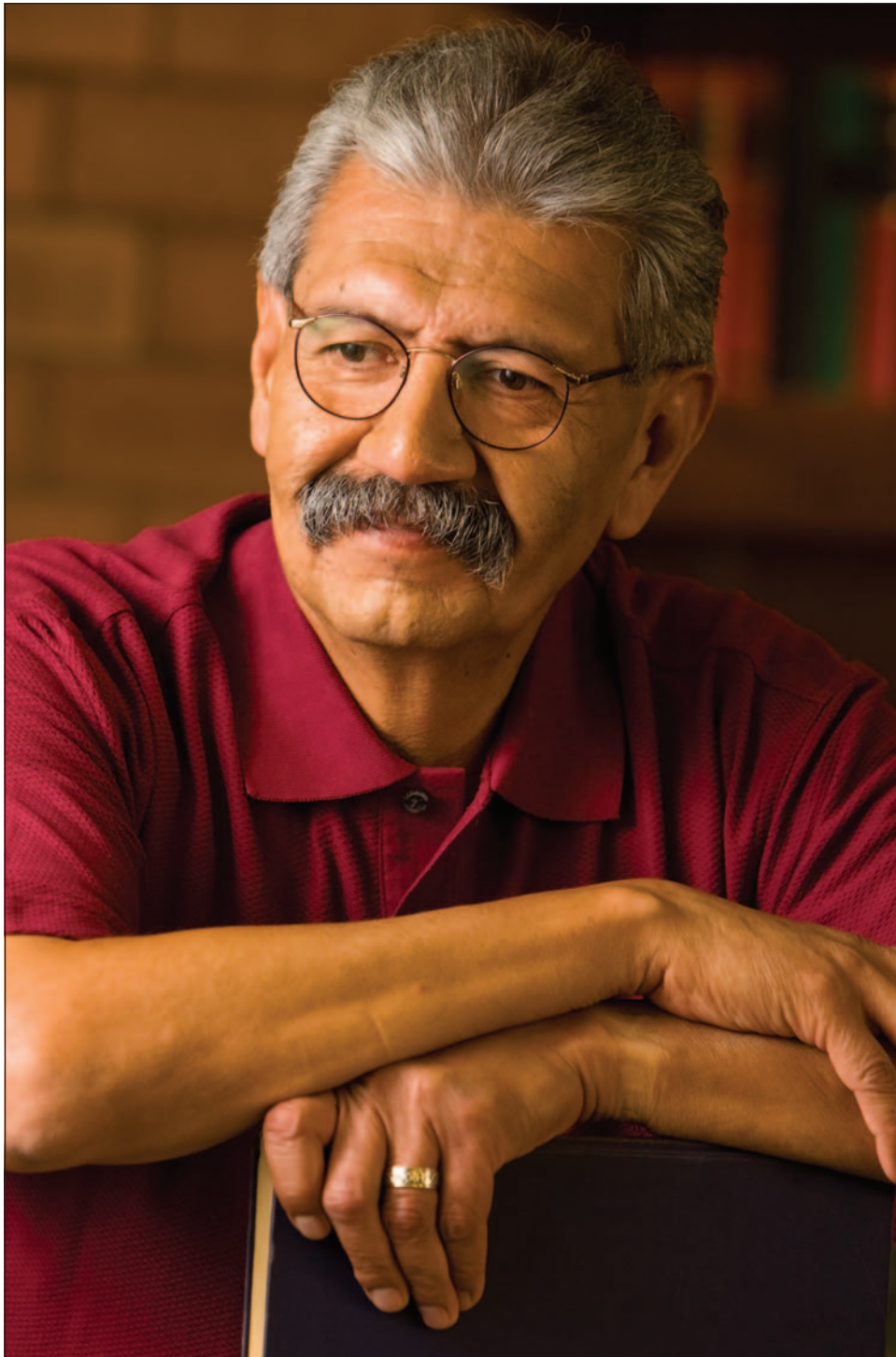
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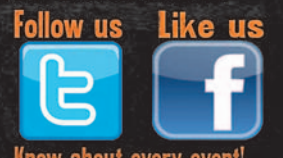
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Putting out fires



Alta LeCompte
Around the valley

One of the most astute businessmen in colonial America, Ben Franklin, zeroed in on an important but often overlooked key to economic growth: fire safety.

Although others may have noted the threat of fires in urban Philadelphia following a 1730 blaze that nearly destroyed the commercial district and another catastrophic fire that followed in 1736, Franklin came up with a response to the challenge.

He started the nation's first fire department after the 1736 fire. Union Fire Co. was established with private investment and manned by 30 volunteers.

Since Franklin operated a printing business and also lived in town, he figured protecting his family and his property was a worthwhile investment. It still is.

In the 19th and 20th centuries, fire protection became a public responsibility in most urban areas. Firefighters now are paid city employees.

The cost of improved fire safety has increased, too. (Have you priced a fire truck lately?)

Las Cruces just got a big reward for its investment in fire safety, a reward that may make business owners and residents feel a bit more secure. And, for all kinds of reasons, it's likely to help bring increased economic development.

The city's fire safety rating, based on response time and other factors, has improved significantly.

Although the rating process is complicated, the bottom line is simple.

At the request of the Las Cruces Fire Department, the Insurance Services Office Inc. (ISO) re-evaluated the city's fire service and on March 1 determined that its public protection classification had improved from a 4/9 to a 2/9.

The city's overall rating of two is excellent (one is superior), but Las Cruces got a split (2/9) rating because there are still some isolated pockets of town where there are structures more than 1,000 feet from a hydrant.

Fire Marshal Ted Sweetzer told me most of the structures more than 1,000 feet from a hydrant are homes in District 5 off Porter Road. The city is working toward getting more hydrants into those spots, he said.

See **Fires** on page B2

State to address water, trade

Barela outlines issues at MVEDA meeting

By **Alta LeCompte**
Las Cruces Bulletin

New Mexico's looming water crisis will top the state's economic development agenda in the coming year, Cabinet Secretary Jon Barela told a Las Cruces audience on Tuesday, April 2.

Barela addressed a hometown crowd that packed two banquet rooms at the Hotel Encanto de Las Cruces for the Mesilla Valley Economic Development Alliance Business in the Borderplex luncheon.

Having successfully pushed for passage of a corporate income tax rate cut and other business incentives, he said the administration of Gov. Susana Martinez now will focus on all aspects of the water shortage brought on by the severe multi-year drought. Also on the short list of state economic development priorities is continuing to nurture international trade, which is growing faster here than in any state in the nation.

"Where we need to go is simply this: We need to prepare in the next decade to make sure we have harnessed every available means to address the large and looming problem of water," Barela said.

He said all measures from drilling to conservation must be put in play.

See **Barela** on page B2



Las Cruces Bulletin photo by Alta LeCompte

Rep. Mary Helen Garcia of Las Cruces and featured speaker Jon Barela, cabinet secretary of the state Department of Economic Development, reunite following the 2013 legislative session in which they worked together to pass the six of seven New Century Economy bills.

The road to enrichment is paved with good donations

Now in its 19th year, the Border Book Festival is currently seeking sponsors

By **David Salcido**
Las Cruces Bulletin

In 1995, a mini book fair, previously held in conjunction with the Holy Cross Retreat's annual Renaissance Fair (now the Doña Ana Arts Council's Renaissance ArtsFaire), stepped out of the shadows.

Under the direction of writers Denise Chávez and Susan Tweit, the book fair became a 501(c)3 nonprofit literary, literacy and arts organization, holding its first event under the name The Border Book Festival on the Las Cruces Downtown Mall, with a satellite event on the New Mexico State University campus.

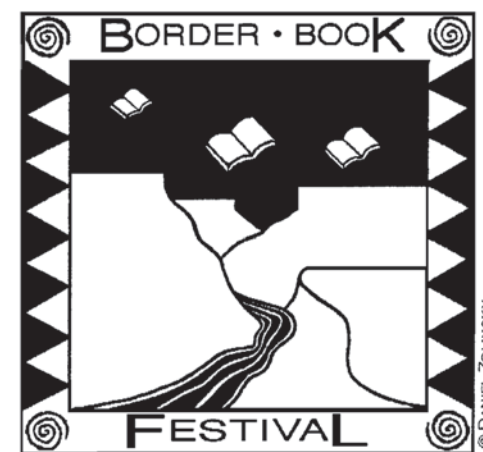
Now, 18 years later, the festival has become one of the largest multi-cultural events in the Southwest, bringing together authors, speakers, filmmakers, fine artists, musicians and people from all walks of life to celebrate the history and culture of the borderlands. To make things even more exciting, after 18 years of residence in Mesilla, the headquarters for the Border Book Festival has moved to Downtown Las Cruces, with a residence at 314 S. Tornillo St.

It should come as no surprise, then, that the theme for this year's Border Book Festival, to be held Friday through Sunday, April 19-21, at the Rio Grande Theatre and the Mesquite

Historic District, would be "Raíces Reales del Camino Real," (Royal Roots of the Camino Real). For centuries, the Camino Real was the only road into New Mexico and the Southwest, a trade route connecting Mexico City to San Juan Pueblo (now referred to by its original name Ohkay Owingeh). That historic road, initially forged in 1598, runs right through the heart of Las Cruces and the original townsite, where the new headquarters for the festival can be found.

Founder and tireless overseer of the event, Denise Chávez is well-versed at pulling threads together to create a simple, yet elegant, tapestry with an eye on the bigger picture. Her explanation concerning how this event came together relies heavily on her vision of the theme and the special guests she invited to partake of it.

One of those special guests will be fourth generation filmmaker Viviana García Besné from Mexico City. "Why a filmmaker from Mexico City?" Chávez asked. "Because el Camino Real was the royal road to the north that started in Mexico City. On the other end of that road, in Ohkay Owingeh, lives Nora Naranjo Morse, who comes from four generations of women potters and is also now a filmmaker. So, we have a Mexican filmmaker and a Native American filmmaker from both ends of



el Camino Real. I think that's special."

But culturally significant events like this don't just happen by themselves. As inexhaustible as Chávez appears to be, she acknowledges that it is only through the efforts of "great volunteers and very generous donors" that the festival has had the successful run it has.

"We are a total nonprofit," she said. "We make no money. We are just doing good work and we want people to come and have a wonderful time."

Continuing with this simple, yet effective, business model, Chávez is once again turning to the community for help in not only supporting the event, but also making it happen.

See **Book** on page B2

INSIDE

Job Stats

NM unemployment on the riseB5

Tribal Values

Business ethics in motionB8

In Good Company

Nate's Plant FarmB11

Barela

Continued from page B1

Barela related that he had heard an “incredibly sobering talk by Mike Hightower, Water for Energy project lead at Sandia National Laboratories, regarding competing uses of water in this latitude all around the world.

“Competition will lead to great poverty, hunger crises like we’ve never seen before, outbreaks of war and hoarding,” he said, quoting Hightower.

The worldwide crisis we will see will confront us here in New Mexico, he said.

“What we need to figure out is how to turn it into an economic development advantage in New Mexico,” he said. “How do we become the Center for Water Excellence? No state has been able to claim that title yet.”

Among the avenues of activity he proposed were:

- Making clean water from brackish water
- Adopting agricultural practices that conserve water
- Rewriting the state’s “outdated and antiquated water laws”
- Planning for wise use of capital outlay dollars

“To continue to use the aquifer in the Mesilla Valley for agriculture, we have to also plan for growth, industrial and residential growth,” he said.

On a brighter note, the cabinet secretary outlined the state’s burgeoning international trade in the past two years.

“Three weeks ago, we heard New Mexico has risen from 38th in the nation to No. 1 in export growth in the country,” he said.

He called that growth “no coincidence.”

Barela said trade with Mexico is up 100 percent, with Israel 2,000 percent and Brazil 120 percent.



Las Cruces Bulletin photos by Alta LeCompte

Early birds enjoy lunch at the Hotel Encanto while many wait in line at the buffet prior to the Mesilla Valley economic Development Alliance Business in the Borderplex lunch Tuesday, April 2.

He said the state has opened trade missions in Brazil and Israel and is pursuing “aggressive trade relations with Mexico.”

“We can no longer look at trade as something that’s nice. It is vital to economic development around the world,” he said. “There are strong economies such as Israel and Taiwan that want our products.”

Barela attributed the surge in trade to the development of Santa Teresa as a port of entry

and commercial hub.

“I think it can be the gateway for foreign trade for the entire country,” he said.

The area has natural geographic advantages and a culture that embraces multi-culturalism, he said, adding that “4,000 Doña Ana County jobs were created out of Santa Teresa last year.”

“As long as I’m secretary, we’re going to keep hammering on trade,” he said.

Barela encouraged those in the audience to get in the game.

“Come see us,” he said. “We’ll put you in touch with foreign markets.”

The secretary gave a shout out to members of both parties in the Legislature who came together to pass the New Century Jobs legislation.

“What we did this session was spectacular,” Barela said. “Everybody gave a little, everybody worked together. We all came together with the governor’s leadership to do what’s right for the people.”

Among the New Century measures Barela commented on the were the following:

- Corporate income tax rate reduction over five years from 7.6 percent to 5.9 percent, a “major, major” accomplishment.
- Partial funding for the Local Economic Development Act localities use to close deals

Book

Continued from page B1

“The more sponsors we have, the more we will be able to do,” she said. “I already have a few sponsors. Ann Hillerman, Tony Hillerman’s daughter, has committed. I have a dear woman from Ohio who comes every year and a writer from Austin, Texas, who have sent donations. I have 10 sponsors, so far, but here’s the thing, we have different sponsorship levels to suit every pocketbook.”

The money sent in by these donors will help with what Chávez refers to as the “Burrito Brigade.” On Friday, April 19, in celebration of Camino Real Day, schools, community centers, senior centers and other community organizations are invited to attend film screenings and filmmaker discussions at the Rio Grande Theatre. A \$7.50 sponsorship will admit a student or community member to the daylong event and buy them a burrito and a drink for lunch, all donated by local restaurants.

From there, the sponsorships become more complex. For amounts ranging from \$500 to \$2,500 businesses and members of the general



Jon Barela, cabinet secretary for the New Mexico Department of Economic Development, tells a Business in the Borderplex audience working across party lines resulted in passage of the New Century Economy bills package during the recent legislative session.

when recruiting companies to the state.

- Funding to keep the Job Training Incentive Program – which has led to the creation of 42,000 jobs since its establishment in 1972 – “viable for a year or two.”
- Enactment of a single sales factor for manufacturers, making New Mexico the 26th state to pass such a measure.

Barela said the change should help end the “hemorrhaging of 20,000 jobs” that took place in the past 12 years.

He called the measure “vital to making sure manufacturing stays, and, more important, grows in New Mexico.”

“States that open up channels to investment will see it flowing,” he said, adding his department already has received a number of inquiries from manufacturers outside of New Mexico.

“The 60-day session concluded with good news for job creators, economic development professionals and all New Mexicans,” Barela said. “The Legislature passed six of the governor’s New Century Economy measures, and the governor is going to sign them all.”

Fires

Continued from page B1

He said he has not encountered any businesses in the city with hydrant location issues.

“I suspect it will be cheaper for businesses coming into town,” he said of the improved ISO rating, which typically is reflected in the fire insurance rates.

One of the reasons the city asked for and got a better rating is that Fire Station 7 is now open for business at the top of the West Mesa. A temporary station in the West Mesa Industrial Park is staffed and equipped. A permanent facility is under construction at Las Cruces International Airport, just across Interstate 10.

The addition of a permanent training facility on the West Mesa has given Las Cruces points for training. The new facility will give firefighters a dedicated location at which to practice for fires in four-story buildings.

Deputy Fire Chief Rusty Smith explained that in the past firefighters had to use whatever locations were available in town for those drills.

Kerry Hixon of Pat Campbell Insurance LLC called the upgrade “wonderful” but downplayed its impact on current residents and existing businesses.

He said most insurance companies offer group protection classes and Class 2 and Class 4 may be in the same group, thus some policy holders will not see cheaper rates.

Christine Logan, the city’s economic development director, said Las Cruces will be in a better position to attract businesses to the West Mesa Industrial Park “because the city’s ISO rating is now comparable with other communities.”

Fire protection is just one aspect of the city’s attention to preparing the community to be a good place to do business,

Logan said. The bigger picture includes flood control, traffic control and other quality of life measures.

Having a fire station “virtually next door,” however, will be a great recruiting tool for the industrial park as well as the airport.

“Now if somebody is thinking about going to Las Cruces or Tucson, we compare favorably,” Logan said.

“Manufacturing and airports have some inherent dangers,” she added. “It’s good to have protection for employees.”

Don Wilson, president of Fire Safety Association LLC, who’s been in the fire suppression systems business for 37 years, reminded me that although putting out fires has become a public responsibility, private property owners continue to bear some responsibility as well.

He said each home should have at least one fire extinguisher, preferably three, with one in the kitchen and one in the bedroom area (because most fires in that part of the home start between midnight and 6 a.m.).

All businesses, even small bookkeeping firms located in one room, are mandated to have a five-pound extinguisher, he said.

And like most equipment located in homes and businesses, fire extinguishers need regular maintenance, he said.

“They are under pressure. They could blow up,” Wilson told me.

That got my attention.

Since I forgot to change the smoke alarm batteries on “spring ahead” Sunday, it’s probably time to do that. Perhaps I should look in the pantry to see if we still have an extinguisher, and if there’s any indication of how long its been hiding away in obscurity.

By the Numbers



Building Las Cruces



Western Heritage Bank

Las Cruces Bulletin photo by Alta LeCompte

Framing has begun for the new Western Heritage Bank on property adjacent to the current headquarters at 211 S. Alameda Blvd. Circle 7 of Las Cruces is the developer; Weller Architects of Albuquerque designed the contemporary Southwest structure.

Recent projects featured in Building Las Cruces

Publish date	Building	Address	Contact
March 29	IHOP	2900 N. Telshor Blvd.	522-8240
March 22	Picacho Avenue	Picacho Avenue west of Motel Boulevard	526-2512
March 15	Walmart Supercenter	3331 Rinconada Blvd.	521-7858
March 8	Dunkin' Donuts	2513 N. Main St.	800-374-5308
March 1	Valley Vista Plaza	1451 S. Valley Drive	532-9779

Our numbers

Lawn & garden

2 percent

2011 increase in retail sales of lawn & garden

\$29.1 billion

U.S. household spending on lawn & garden

\$351

Average spending per household

17 percent

Lawn & garden sales at local garden centers

30 percent

Lawn & garden spending at home improvement centers

1876

Year Burpee seed company founded with \$1,000 capital

Sources: www.gardenresearch.com, www.burpee.com

Gas update

Monday, April 1

Average retail gasoline prices in New Mexico have not moved in the past week, **averaging \$3.45** per gallon. This compares with the **national average** that has **fallen 1.9 cents** per gallon in the last week to **\$3.61** per gallon.

New Mexico prices **Monday, April 1**, were **27.2 cents** per gallon **lower** than the same day one year ago and are unchanged versus a month ago. The national average has **decreased 10.3 cents** per gallon during the last month and stands **28.1 cents** per gallon **lower** than this day one year ago.

1. Sam's Club	2711 N. Telshor Blvd.	\$3.27
2. Shamrock	1900 N. Main St.	\$3.29
3. Dylan's	1900 N. Main St.	\$3.29
4. Pilot	2681 W. Amador Ave.	\$3.33
5. Bradley's	1260 El Paseo Road	\$3.33

Source: www.newmexicogasprices.com, as of Monday, April 1

Adventure Travel Airfare Watch

FROM EL PASO INTERNATIONAL AIRPORT	LOWEST AVERAGE ONE-WAY FARE	CARRIER
Albuquerque	\$170.80	US Air
Atlanta	\$358.70	US Air
Austin	\$204.90	United
Chicago	\$270.80	US Air
Dallas-Love	\$130.80	United
Houston	\$174.30	US Air
Las Vegas	\$205.80	US Air
Los Angeles	\$166.80	American
Phoenix	\$155.30	US Air
San Antonio	\$203.90	United
New York City	\$333.80	American
Orlando	\$368.30	US Air
San Diego	\$185.80	US Air
Seattle	\$336.80	US Air
Washington, D.C.	\$211.80	American
London roundtrip	\$906.90	United
Paris roundtrip	\$1,134.90	Delta
Rome roundtrip	\$1,126.10	Delta

Source: Adventure Travel *Prices effective April 9 - April 23 *Restrictions apply* Holidays

Money

Comparing the U.S. dollar

Euro

\$1.28518 in U.S. dollars
0.77810 per U.S. dollar

Mexican Peso

\$0.08089 in U.S. dollars
12.36200 per U.S. dollar

Japanese Yen

\$0.01071 in U.S. dollars
93.32999 per U.S. dollar

Canadian Dollar

\$0.98429 in U.S. dollars
1.01596 per U.S. dollar

Source: www.msn.com, as Monday, April 1



Market snapshot

For the week of March 18-22, the market reports:

Index	Started	Ended	Change	% Change	% YTD
DJIA	14512.03	14578.54	66.51	.5	11.3
Nasdaq	3245.00	3267.52	22.52	.7	8.2

Strong: Telecoms, financials

Weak: Materials, industrials, technology

Source: <http://briefing.com>

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Briefs

Improving the quality of life in Las Cruces

The ninth annual J. Paul Taylor Social Justice Symposium is the second part of a two-year effort between New Mexico State University and various community leaders to address issues impacting the quality of life in Las Cruces and southern New Mexico. This year, organizers hope to establish a shared understanding of what it means to improve quality of life for residents and to build on concepts from last year that will empower local agencies and other organizations to achieve community goals.

NMSU's College of Arts and Sciences, along with the Community Foundation of Southern New Mexico, J. Paul Taylor, the W.K. Kellogg Foundation and Doña Ana County, are sponsoring the symposium, titled "Quality of Life as Social Justice. Engage!" The two-day event runs from 8 a.m. to 5 p.m. Friday, April 5, at Corbett Center Student Union Auditorium on the NMSU campus and continues from 8:30 a.m. to 4:30 p.m. Saturday, April 6, at the Las Cruces Convention Center, 680 E. University Ave.

Participation is free. Breakfast and lunch provided. For more information, contact Mariaelena Johnson at 915-0583 or j.paultaylorsymposium2013@gmail.com.

NMSU symposium to showcase research

The 18th annual New Mexico State University Undergraduate Research and Creative Arts Symposium will be held from 8:30 a.m. to 12:30 p.m. Friday, April 5, in the Corbett Center Student Union on the NMSU campus.

About 80 students will present their work at this year's symposium, which is the oldest student research and creative arts symposium at NMSU. The URCAS gives undergraduate students an opportunity to showcase their work and learn how to present academic research in a formal setting.

Students participating in the symposium come from majors across campus, including anthropology, biology and animation. The student projects cover a range of topics, from presidential leadership, optical communication and chile wilt species.

The poster session is scheduled from 8:30 a.m. to noon on the second floor of Corbett Center, and the paper sessions will take place from 9 a.m. to 12:30 p.m. in the Colfax, Socorro, Rio Grande and New Mexico rooms.

A luncheon is scheduled for the presenters from 12:30 p.m. to 1:30 p.m. in the east ballroom. Collin Payne, assistant professor in

marketing, will speak at the luncheon. Payne's lecture is titled, "How Marketing Can Help Consumer Health."

For presentation times and project information, visit <http://honors.nmsu.edu/urcas>.

2013 property valuation notices in the mail

The Doña Ana County Assessor's Office mailed out 2013 property-valuation notices on Monday, April 1, information from which will be used to calculate tax bills in November.

The official mailing date for 2013 was April 1, and the 2013 deadline to file a protest or to claim head-of-family exemption, veterans' exemption, developer discount or a valuation freeze for individuals who are 65 years of age and meet the state income requirements will be Tuesday, April 30.

Most growth in the tax base originates from either new construction or increases in the assessed valuation for existing properties that are below current market value. Assessed value is influenced by the market, any new renovations or building additions and, in the case of most residences, a state law that caps the valuation increase at 3 percent per year.

2013 taxes will be based on the taxable value, which is one-third of the full-assessed value. Property owners can use an automated system, available on the assessor's website, to fill out a protest form or fill out an exemption application. These forms must still be submitted in person, faxed or mailed to the Doña Ana County Assessor's Office at 845 N. Motel Blvd.

If you have any questions or concerns, contact the Doña Ana County Assessor at 647-7400.

Presentation featuring SkyMall president set

The New Mexico State University College of Business will host alumna Christine Aguilera for a luncheon from noon to 1:30 p.m. Thursday, April 11, in the Health and Social Services Building, Room 320. Free lunch will be provided for those who attend.

Aguilera, president of SkyMall, will provide students with insight for career opportunities and advice and share her professional experiences. She also will provide information on the marketing industry. RSVP is required.

Aguilera graduated from NMSU with a bachelor's of accountancy and finance in 1986. She then obtained a juris doctor (JD) degree from the University of Texas at Austin. Aguilera was appointed president of SkyMall in October 2003; she joined SkyMall in 1997, and previously served as general counsel and chief financial officer. She was recently honored as

the Valley's 25 Most Dynamic Women Leaders in Business in Arizona.

For more information or to RSVP, contact Courtney Lopez at cklopez@nmsu.edu or 646-7035.

Quality New Mexico accepting Examiner applications

Quality New Mexico is accepting applications for the 2013 Board of Examiners through May 10.

Examiners are volunteers who, working in teams, review applications submitted to the New Mexico Performance Excellence Awards program, administered by Quality New Mexico. The awards program recognizes New Mexico business, government, education, health care and nonprofit organizations for their commitment, progress or achievement in performance excellence. The program is modeled after the Malcolm Baldrige National Quality Award, using the same Baldrige Criteria for Performance Excellence.

Individuals interested in serving on the 2013 Board of Examiners are required to submit an application. For more information on how to apply, call 505-944-2001 or visit www.qualitynewmexico.org.

Comcast to increase internet speed plans

Comcast, the nation's largest internet service provider, announced on Friday, March 29, that it would increase the speeds of two of its most popular Internet speed plans, Blast! And Extreme 50, for no additional cost.

The increase will allow customers to access the Internet for chatting, streaming or gaming at twice the speed. To activate the new speeds, customers are being asked to re-start their cable modems.

The speed increases mark the 11th time that Comcast has increased its Internet speeds for customers. For more information, call 800-XFINITY or visit www.comcastcorporation.com.

Hispano Chamber backs Pearce bill

The board of directors of the Hispano Chamber of Commerce de Las Cruces on Monday, April 1, announced its support of HR 995, the Organ Mountains National Monument Establishment Act of 2013, introduced by Congressman Steve Pearce.

According to Chamber President Kirk Clifton, "This Act has been authored in an

intelligent manner that addresses the only area of need for protection in our region as a National Monument." The statement was made in an official press release issued by the Chamber.

The release went on to say that the Hispano Chamber "cannot support the alternative legislation that may attempt to encumber additional lands that do not fit the criteria of a National Monument and that will physically constrict our region from growing into an economic center within an emerging part of the United States."

Labeling the alternative proposal a "land grab," the board president believes it will "further restrict the growth of southern New Mexico, thus preventing the economic societal, agricultural and cultural growth and traditions that will be required for many years to come."

The release ended with a request from the board of directors that HR 995 be considered for recommendation of approval and signature by the elected delegation of the state of New Mexico to President Barack Obama.

AT&T announces updates in Las Cruces

AT&T announced on Wednesday, April 3, that it has delivered the nation's fastest 4G LTE network in Las Cruces, bringing customers the latest generation of wireless network technology.

Included in the upgrades are faster speeds for streaming, downloading, uploading and gaming. Also included are faster response times and improved capacity to carry data traffic and services, thus delivering better network experiences.

"We continue to see demand for mobile internet skyrocket and our 4G LTE network in Las Cruces responds to what customers want from their mobile experience – more, faster, on the best devices," said Adam Vital, AT&T vice president and general manager.

Additional information about AT&T Inc. and the products and services provided by AT&T subsidiaries and affiliates is available at www.att.com.

Send us your business news

The Las Cruces Bulletin welcomes business-related news at business@lascrucesbulletin.com or deliver to the Bulletin office at 840 N. Telshor Ave., Suite E., Las Cruces, NM 88011. Please include a phone number and/or email address for those with questions.

City of Las Cruces Building Permit Report March 24-30

Las Cruces Home Builders Association

PERMIT NO.	PERMIT TYPE	OWNER	ADDRESS	CONTRACTOR	TOTAL FEE	VALUATION
20131691	B010 RES NEW SINGLE FAMILY	NAME NOT REQUIRED	4337 CALLE SONESTA	DR. HORTON CRUCES CONSTRUCTION INC.	\$4750	\$195,242
20131712	B010 RES NEW SINGLE FAMILY	HUNT DOS LADOS LLC	3961 AGUA DE VIDA	GL GREEN AND ASSOCIATES	\$2986	\$191,962
20131725	B010 RES NEW SINGLE FAMILY	COMPASS BANK	4072 DEMOS AVE.	SPIRIT VIEW HOMES	\$4807	\$228,698
20131741	B010 RES NEW SINGLE FAMILY	DAN HOA HONG & XUAN THI NGUYEN	2124 SEDONA HILLS PARKWAY	ORL CONSTRUCTION LP	\$1258	\$362,604
20131743	B010 RES NEW SINGLE FAMILY	SIERRA NORTE LAND HOLDINGS LLC	6098 SOLSTICE	VELOZ HOMES	\$295	\$175,890
20131751	B010 RES NEW SINGLE FAMILY	SCOTT BANNISTER	1120 OLD WEST WAY	G. SANDOVAL CONSTRUCTION INC.	\$4034	\$170,150
20131762	B010 RES NEW SINGLE FAMILY	RINCONADA DEV OF LAS CRUCES LLC	3185 RIO ARRIZA LOOP	SPIRIT VIEW HOMES	\$4708	
20131653	B005 RESIDENTIAL ADDITIONS	STEPHEN M. & LISA A. GLINES	3004 KAREN DRIVE	STEPHEN M. & LISA A. GLINES	\$116	\$15,000
20131660	B005 RESIDENTIAL ADDITIONS	HUMBERTO & KARINA PAEZ	1113 STULL DRIVE	HUMBERTO & KARINA PAEZ	\$33	\$800
20131731	B005 RESIDENTIAL ADDITIONS	ARTHUR T. & JUANITA C. DUARTE	2110 ROSEDALE DRIVE	ARTHUR T. & JUANITA C. DUARTE	\$41	\$1,500
20131765	B005 RESIDENTIAL ADDITIONS	RUBEN V. ALBA	1937 POPLAR AVE.	RUBEN ALBA	\$146	\$20,000
20131761	B005 RESIDENTIAL ALTERATIONS	1110 JUNIPER LLC	1110 JUNIPER AVE.	MIGUEL A. PONCE	\$45	\$3,000

* Information provided by LCHBA from information provided by City of Las Cruces and Doña Ana County permit offices

New Mexico sheds federal jobs

County and state unemployment rates on the rise

Bulletin Staff Report

Civilian unemployment in New Mexico crept up from 6.6 percent in January to 6.8 percent in February, according to the U.S. Bureau of Labor Statistics (BLS).

The rate is seasonally adjusted.

The federal government shed 100 jobs in New Mexico in February.

Preliminary data showed unemployment in Doña Ana County was 8.0 percent, not seasonally adjusted. The civilian workforce in the Las Cruces metropolitan area stood at 94,285. Some 7,500 workers were unemployed.

The lowest jobless rate recorded in New Mexico was 4.2 percent in Eddy County. The highest, 20 percent, was in Luna County.

Although higher than the previous month, the state jobless rate is lower than in February 2012, when it stood at 7 percent.

New Mexico gained 5,600 jobs during the year.

The state's jobless rate continues to be lower than the national average of 7.7 percent.

The national rate edged down from January and was 0.6 percentage point lower than in February 2012.

More New Mexicans were working in February 2013 than in the previous month. The civilian workforce grew from 62.3 million to 63.8 million, seasonally adjusted, according to BLS figures released Friday, March 29.

Seven New Mexico industries added employment and six industries lost jobs.

The largest employment gains were reported by the leisure and hospitality industry, which added 2,600 jobs since February 2012. The financial activities industry also had strong performance, adding 1,800 jobs. Employment in educational and health services increased by 1,000 jobs over the year. While this is a large number of jobs in total, it is not as many as this

industry typically adds, the BLS said.

Government employment registered a net loss of 900 jobs over the year, with all the job losses reported at the federal level. Manufacturing employment was reported at 500 jobs lower than last year.

Twenty-two states had unemployment rate decreases, 12 states had increases, and 16 states and the District of Columbia had no change. Thirty-seven states and the District of Columbia had unemployment rate decreases from a year earlier, 10 states had increases, and three states had no change.

In February 2013, nonfarm payroll employment increased in 42 states and decreased in eight states and the District of Columbia. The largest over-the-month increases in employment occurred in Texas (+80,600) and California (+41,200). The largest over-the-month decrease in employment occurred in Connecticut (-5,700), followed by Nevada (-5,500).

Over the year, nonfarm employment increased in 49 states and the District of Columbia and decreased in one state.

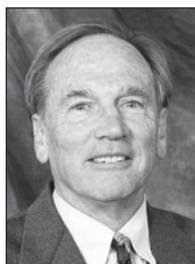
NMSU alumni and friends recognized

College of Business to induct 2013 Hall of Fame members

Business leader and entrepreneur Bradley B. Gordon will be inducted into New Mexico State University's College of Business Hall of Fame Friday, April 12 at a banquet held at the Las Cruces Convention Center, 680 E. University Ave. Additionally, petroleum executive Peyton Yates will receive the 2013 Traders Award and Laguna Development Corporation will receive the Corporate Traders Award during the hall of fame ceremony.



GORDON



YATES

Yates has worked as a key executive in his family's businesses for the past 40 years and currently serves as president of Santo Petroleum in Artesia, N.M. He is past president of the Independent Petroleum Association of New Mexico, past director of the Federal Reserve Bank of Dallas-El Paso Branch and a past member of the board of directors of the Federal Reserve Bank of Dallas. He is a former Executive Committee member and vice president of the Independent Petroleum Association

of America. He served as an "executive in residence" in NMSU's College of Business. Yates earned a bachelor's and master's degree from the University of Texas at Austin. In 2010, he received an honorary doctorate from NMSU.

Laguna Development Corporation is owned by the Pueblo of Laguna and pursues opportunities that improve and strengthen the Laguna community and its economy. According to the company, it maintains a high performance culture that

provides unparalleled entertainment, extraordinary customer service and quality products. With more than 1,100 employees, LDC operates casinos, travel centers, convenience stores and a grocery store. Since its inception 13 years ago, the company has grown to become the second largest tribal gaming enterprise in New Mexico. Laguna Development Corporation is also planning future growth and development to ensure the long-term economic stability of the Laguna people. The current chief executive officer of LDC is Jerry Smith, a graduate of NMSU's College of Business.

The NMSU College of Business Hall of Fame was established in 1997 to honor outstanding business college alumni who have distinguished themselves in their careers. The Traders Award, named for the statue in the College of Business plaza, recognizes friends of the college who are not NMSU alumni. The Corporate Traders Award honors companies who are strong supporters of the college and its students.

Tickets to the banquet are \$100 per person. College of Business faculty, staff, and students will be provided with complimentary tickets donated by sponsors on a first-come, first-served basis. For more information, or to sponsor a table or purchase a ticket, call 646-7035.

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26 INDIVIDUAL SPORTS



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LOCAL GAMES FACTS

- Must be 50 years old before December 31st
- Great camaraderie and sportsmanship
- Compete at Nationals - every two years
- Age Divisions - 5 years
M/W 50-54; 55-59; 60-64...
- Competing in senior sports is living a healthy lifestyle.
- Contact local game coordinator for qualifying



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You grow old because you stop playing"**

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Social Security insolvent in 2033

Lower COLA could put system on firmer ground



Chris Erickson
State of the Economy

Social Security faces a long-term shortfall. Social Security plans over a 75-year time horizon, but current projects, thanks to a weak economy and demographic pressure, have the fund becoming insolvent in 2033.

President Obama is expected to propose a fix in his next budget, due Wednesday, April 10, that will change the way that the Social Security cost-of-living-adjustment (COLA) is calculated to more accurately reflect true inflation.

The goal of the Social Security COLA is to protect beneficiaries from the effects of inflation. Certainly this is a worthy goal. Without

a COLA, inflation would erode Social Security payments pushing some retirees into poverty. After all, we don't want to force Grandma back to work in her dotage, or even worse, God forbid, she should have to move in with the kids.

The Social Security COLA is currently calculated using the Consumer Price Index (CPI). If the CPI increases by 5 percent in a year, then Social Security payments are increased by 5 percent. The problem is that CPI overstates inflation.

The CPI is supposed to measure the cost of a typical basket of goods and services purchased by consumers. The CPI does this by measuring the increase in the price of a fixed set of goods and services each month, month after month. This is where the trouble begins. If the price of a particular product, say beef, increases, consumers – sensibly – will substitute another product, say, chicken.

Unfortunately, the CPI, because it measures a fixed set of products, doesn't take into account these sorts of substitutions. Consumers have shifted to cheaper chicken, but the calculation of the CPI assumes that they continue to buy expensive beef. Thus, CPI overstates the cost of living.

It gets even worse. Suppose a new store opens (call it Walmart) that sells beef cheaper than at other more traditional stores. Consumers will switch to the cheaper outlet. The CPI won't pick up this shift.

To overcome these problems, economists have come up with an alternative measure of the cost-of-living called the chain CPI, which adjusts the weights on purchases more quickly to account for changes in consumer buying patterns. The difference between inflation calculated using chain CPI and traditional CPI is about 0.3 percent per year. Not much, but over time it adds up.

Obama is expected to propose switch calculation of the Social Security COLA to using chain CPI in his budget. It's a little change, but it will go a long way toward ensuring solvency of Social Security. Moreover, it's fairer. Chain CPI better reflects the true cost of living. COLAs are supposed to allow Social Security to keep up with inflation, not outpace inflation. It will mean lower benefits for current retirees, but putting all the burden on current workers seems hardly fair.

Using a more accurate measure of inflation is a rational way to reform Social Security. The shift to chain CPI is advocated by the bi-partisan Simpson-Bowles Commission on deficit reduction and the National Committee to Preserve Social Security and Medicare, but the change is likely to be unpopular with Obama's fellow Democrats as it means reduced Social Security benefits.

Christopher A. Erickson, Ph.D., is a professor of economics at NMSU. He will be 76 in 2033, when Social Security is scheduled to become insolvent. The views expressed may not be shared by the regents and administrations of NMSU. Erickson can be reached at cherrick@nmsu.edu. He enjoys hearing from readers.

Making a difference, changing lives

Community and leadership initiatives becoming more common

Developing community and leadership initiatives is a popular trend among the community foundation field and the Community Foundation of Southern New Mexico (CFSNM) is no stranger to the trend, or the trend of focusing on rural areas to make large impacts.

At the CFSNM, one example of a community and leadership initiative is the Quality of Life Initiative in Doña Ana County, a program created to improve the quality of life for residents by building on individual capabilities and changing conditions that support poverty. The program is funded by the W.K. Kellogg Foundation and is operated through the CFSNM and the J. Paul Taylor Symposium. The Quality of Life Initiative was started in 2011 in order to explore ways to improve the lives of all Doña Ana County residents.

"We know there are situations in the

county where people are struggling," said County Commissioner Billy Garrett, who was a large part in creating the group. "What's important is that most of our current challenges have been around a long time. We want to take a fresh look at our situation and see if that won't lead to better results."

The CFSNM also manages Childhood Obesity Prevention Grants that are often awarded to organizations providing services in rural areas, such as the AppleTree Education Center in Truth or Consequences, an organization that will use their grant to reduce childhood obesity through prevention and intervention, health education, healthy USDA meals and safe outdoor play stations for children; La Semilla Food Center in Anthony that will use the funds to engage 500 elementary and middle school students in garden and cooking based education that builds their interest in and knowledge of

health and nutrition while emphasizing the links between individual and environmental health; SPIRIT of Hidalgo in Lordsburg that will use grant funds to work with the ICAN program to increase recipes and nutritional information for fresh food items available at local food distribution sites, supporting women's cooperative to work with Hidalgo County Extension to develop market venues and supporting projects of the AmeriCorps volunteers; and the Wellness Coalition in Silver City that will use grant funds to provide a variety of physical exercise programs to Grant County youth ages 11 to 18 to increase participant fitness, decrease BMIs and encourage lifelong habits for healthy exercise.

The Unified Prevention! (UP!) Coalition for a Drug Free Doña Ana County, within the CFSNM, is another community initiative that draws from many sectors of the community including law enforcement, youth organizations, government agencies, state and local substance abuse agencies, parents, youth, businesses, media groups, civic organizations, schools, faith and community and health care professionals. The program was made possible by the Office of National Drug Policy (ONDCP) and the Substance Abuse and Mental Health Administration

(SAMSHA), and the outreach covers all seven counties of Southern New Mexico, including rural areas.

The New Mexico Human Services Department, Behavioral Health Services Division, Office of Substance Abuse Prevention (OSAP) also implemented the Substance Abuse and Mental Health Services Administration's Partnerships for Success II (PFS II) initiative in five communities around the state, including Doña Ana County through the CFSNM. The project focuses on the development and use of partnerships and collaboration to accomplish grant outcomes.

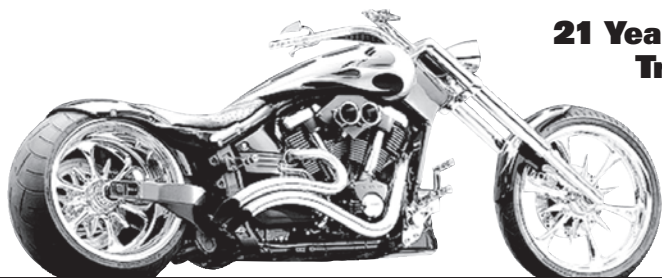
The Community Foundation of Southern New Mexico is dedicated to helping the Southern New Mexico community now, and in the future. Founded in 2000, the Community Foundation offers opportunities for local people who want to give back locally. The beauty of the Foundation is that you need not be wealthy to make a positive difference in the lives of people throughout our area. Through the establishment of permanent funds you can sustain local charitable organizations, provide scholarships to area students and fulfill wishes that are close to your heart.

Through our planned giving programs, you can honor loved ones or leave a legacy that benefits the people of Southern New Mexico for generations to come. The Community Foundation of Southern New Mexico can advise you on how best to maximize contributions, no matter what size. For more information see our website at www.cfsnm.org or call Luan Wagner Burn, Ph.D., at 521-4794. To donate, mail your check to CFSNM, 301 South Church St., Suite H, Las Cruces, NM 88001.



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Save the date

FRI. 4/5

10:30 a.m. Economic Development recap meeting, City Hall, 700 N. Main St. Open to all groups and organizations working toward economic development in the Las Cruces area. For more information, call Christine Logan at 541-2286.

Noon Steinborn & Associates Real Estate ribbon cutting, 1245 Country Club Road, Santa Teresa. For more information, visit www.steinborn.com.

TUE. 4/9

2 p.m. Understanding Small Business Taxes & Regulations, DACC Workforce Center, 2345 E. Nevada Ave., Room 127. Presented by WESST. Special guest Joe Lennihan, tax attorney and former chief

counsel for the New Mexico Taxation & Revenue department. Free, but seating is limited. For more information, call 541-1583.

THU. 4/18

11:30 a.m. Spaceport Update Luncheon, Las Cruces Convention Center, 680 E. University Ave. Presented by Comcast. Tickets \$20 for Las Cruces Chamber of Commerce members; \$40 for non-members. For more information, call 524-1968.

SAT. 4/20

1 p.m. Business Lunch, De La Vega's Pecan Grill & Brewery, 500 S. Telshor. Limited seating. Complimentary lunch provided. RSVP at 640-4380.

Do FSBOs really save money?

Selling your own home doesn't mean more money in pocket

Gary Sandler's
Real Estate
Connection



Not long ago, I had the opportunity to show one of my listings to a prospective homebuyer who responded to one of my advertisements.

At the conclusion of the showing, I inquired about her current housing situation and buying plans. She indicated that she and her husband were planning to move out of their home in the city and move into a home located in a more rural setting. When I asked whether they intended to sell their present home or keep it as an investment, she indicated that they did indeed intend to sell their home – by owner.

When I asked why they were contemplating selling on their own instead of using the services of a Realtor, she replied with the answer I hear most often: “to save the commission.” But what if selling on one's own isn't synonymous with putting more money in one's pocket? In fact, it's not.

According to the experts at the National Association of Realtors (NAR), “Sellers make more money when they use a real estate professional.” Think of it in these terms: Realtors

don't get paid until the job is done. If selling on one's own would regularly produce a better result than that produced by a professional, there would simply be no need for sellers to hire Realtors.

NAR goes on to state “the level of homeowners selling without enlisting the services of a real estate broker has declined.”

Several factors appear to account for the decline: First, the increased complexities of the transaction process, with more disclosures and legal requirements than ever before; and second, security concerns about the motivation of strangers who walk around at will looking in rooms, closets, nooks and crannies. In addition to the factors identified by NAR, private sellers are also more likely to leave dollars at the closing table.

A case in point revolves around a client of our firm who recently purchased a FSBO property through our office. According to our firm's market analysis, the \$150,000 FSBO

asking price was an easy \$20,000 below the property's true value. Subsequently, our client paid full-price for the property and gained the full \$20,000 in built-in equity the very day his deed was recorded. The sale was great deal for the buyer, but potentially a less-than-great-deal for the seller.

According to my fuzzy math, the sellers missed an opportunity to put somewhere around \$9,000 additional tax-free dollars into their pockets had they sold for market value through a professional, even after paying a brokerage fee. How could a seller make such a monumental mistake?

According to a NAR survey, getting the price right is one of the hardest tasks for sellers to accomplish. That fact is especially true today, as prices remain soft.

Proper pricing and accurate timing are elusive issues for sellers because they don't have access to critical, real-time data on factors such as depreciation rates, the numbers of available buyers in a given price range, the

“ Getting the price right is one of the hardest tasks for sellers to accomplish. ”

pricing strategies used to produce the most profitable results and the information needed to qualify buyers. Oh, yes, and then there are the negotiating skills required to achieve the win-win situation everyone strives to attain.

In most cases, today's sellers still tend to price their homes in line with the asking prices of nearby properties. The only flaw in that strategy is that there are currently only enough buyers in our marketplace to purchase somewhere around 10 percent of the available homes (the percentage is higher in the lower price ranges). That means that the majority of sellers (the ones whose homes were not chosen) have simply priced their homes too high.

Rather than use as a pricing guide the 90 percent of the homes that are not selling (let's call them the losers), today's sellers should align themselves with the 10 percent of sellers whose properties are priced correctly and have sold (let's call them the winners).

So, should sellers take advantage of what Realtors have to offer? According to the experts, the answer is a definite “yes!”

See you at closing.

Gary Sandler is the president of Gary Sandler Inc., Realtors in Las Cruces and the host of Gary Sandler's Real Estate Connection, broadcast each Monday from 4 to 6 p.m. on KSNM-AM 570. Sandler is the 2007 and 2010 recipient of the New Mexico Broadcaster's Associations Talk Show Host of the Year award. Questions or comments may be directed to Sandler at 525-2400 or by emailing gary@garysandler.com.

New Business Resources

City of Las Cruces

541-2286 • www.las-cruces.org
700 N. Main St., Las Cruces, NM 88001

Doña Ana County Planning Office

647-7237 • www.donaanacounty.org/clerk/business
845 N. Motel Blvd., Las Cruces, NM 88007

Greater Las Cruces Chamber of Commerce

524-1968 • www.lascruces.org
760 W. Picacho Ave., Las Cruces, NM 88005

Hispano Chamber of Commerce de Las Cruces

532-9255 • www.hispanochamberdelascruces.org
1990 E. Lohman Ave., Las Cruces, NM 88001

Las Cruces Economic Development Business Registration and Licensing

Economic Development Department
541-2287
700 N. Main St., Las Cruces, NM 88001

Downtown Las Cruces Partnership

525-1955 • www.lascrucesdowntown.org
130 S. Water St., Las Cruces, NM 88004

Mesilla Valley Economic Development Alliance

525-2852 • www.mveda.com
227 E. Amador Ave., Las Cruces, NM 88001

New Mexico Department of Taxation and Revenue

524-6225 • www.tax.state.nm.us
2540 El Paseo Road, Bldg. 2 Las Cruces, NM 88001

Small Business Administration/SCORE

523-5627 • www.zianet.com/score.397
505 S. Main St., Suite 125 Las Cruces, NM 88001

Small Business Development Center

Doña Ana Community College
527-7676 • www.nmsbdc.org/lascruces
2345 E. Nevada Ave., Las Cruces, NM 88011

Town of Mesilla

524-3262 • www.mesilla-nm.org
2231 Avenida de Mesilla, Mesilla, NM 88046

WESST Corp Economic Team

541-1583 • www.wesst.org
P.O. Box 444, Las Cruces, NM 88004

Meson de Mesilla makes changes

Historic lodge to update its entrance and offer winery tours

In an effort to spur more business, the Meson de Mesilla is getting a facelift. Cali Szczawinski, owner of the historic restaurant and boutique hotel situated at the gateway to Mesilla, was granted permission by the city's Planning and Zoning Department to renovate the entrance to the property.



The new entrance to Meson de Mesilla includes 20 wine barrels to subtly promote an upcoming wine tour package kicking off during the summer months.

“New visitors to historic Mesilla would often drive by Meson de Mesilla not realizing our position in the community as a fine dining establishment, as well as a place for rest, relaxation and leisure with our lodging,” said Szczawinski. “I decided to modify the front entrance of the property to better reflect our hospitality and approachability.”

Szczawinski included 20 wine barrels into the design of the new entrance as a subtle preparation for an upcoming promotion that will be offered during the summer months.

Called the Wine Tour Weekend, the promotion will begin in May as a celebration of New Mexico's position as the oldest wine-growing region in the United States. The tour packages will include shuttle tours of the Grand Domaines Vineyards in Lordsburg and an inside view of the St. Clair Winery in Deming.

“I think that people are increasingly interested in learning where their food comes from, and in particular, seeing how wine travels from vine to table,” Szczawinski said. “We want to directly participate in New Mexico agriculture and become a thought-leader in the ‘local-vore’ movement. I hope to extend the Wine Tour weekends to include more vineyards and wineries in the future.”

For more information on Meson de Mesilla and the Wine Tour Weekends, visit www.mesondemesilla.com.

Let's TALK Las Cruces

9 - Noon

Let's TALK Las Cruces

Poll: Small business wants immigration reform

Majority favors path to earned citizenship

A recent poll shows small business owners support comprehensive immigration reform as good for America, good for small businesses and a way to provide major economic benefits.

The poll found small employers strongly support a current bipartisan Senate proposal aimed at reforming the system.

Conducted by Greenberg Quinlan Rosner Research and American Viewpoint on behalf of Small Business Majority, the survey found that 88 percent of small employers agree the immigration system is broken and needs either a complete overhaul or major improvements. In addition, 84 percent believe immigration is good for America, 66 percent think immigrant entrepreneurs drive business growth and 67 percent agree immigration reform will be good for small businesses by establishing a qualified, trained and stable work force.

"As the son of two immigrants, I believe the drive and determination my parents instilled in me, as a result of their immigrant experiences, made me who I am today," said Arnulfo Ventura, owner of Coba, a Mexican beverage company in Los Angeles, Calif. "Immigrant entrepreneurs have always made extraordinary contributions to our nation's economic growth and competitiveness. That's why we need policies that encourage immigrants to navigate opportunities in the U.S., and either start a business or become a part of our work force."

The vast majority of small business owners think that creating a path to earned citizenship is the most appropriate

solution for handling the country's 11 million undocumented immigrants. Three-quarters believe we would be better off if people who are in the country illegally became legal taxpayers, so they pay their fair share and can work toward citizenship in the future. A 62 percent majority agree undocumented immigrants currently in the U.S. should be allowed to stay here and 54 percent think they should not only be allowed to stay here, but to apply for citizenship.

“

Immigrant entrepreneurs have always made extraordinary contributions to our nation's economic growth.”

”

ARNULFO VENTURA,
business owner

Additionally, small business owners strongly support each individual provision of the Senate's comprehensive immigration reform proposal.

More than eight in 10 support increasing the number of visas for legal immigrants who have advanced degrees in science, technology, engineering or mathematics, and 87 percent support requiring illegal immigrants with no criminal record to register for legal status, pass a background check, learn English, pay a fine and pay taxes.

"Small business owners understand that fixing our country's immigration system will help them foster better work forces, which will bolster their bottom lines and our economy as a whole," said John Arensmeyer, founder and CEO of Small Business Majority. "Increasing the number of pathways for immigrants to come to this country, stay legally and pay taxes will strengthen our economy and encourage a robust and diversified business sector."

Strong majorities of small business owners think it's

important to increase the number of both high and low skilled foreign workers allowed in the U.S., with 74 percent agreeing more high-skilled foreign workers should be allowed into the country legally. Some 64 percent said more low-skilled foreign workers should be admitted legally, the survey found.

One in five entrepreneurs reported they use immigrant labor because they can't find enough U.S. citizens to fill open jobs.

Additional findings:

- Seven in 10 support admitting more immigrants when the economy is doing well and fewer immigrants when it's not doing well;
- Two-thirds support allowing undocumented immigrants to work toward citizenship over time.
- 73 percent support creating a new system under which Americans would get the first crack at jobs and a federal bureau would be created to advise Congress on the country's work force needs and how to adjust the number of available visas. The new visa could allow workers to eventually move beyond temporary immigration status, and switch employers to protect themselves against unscrupulous ones.
- * Nearly half of entrepreneurs with more than 10 employees have utilized legal immigrant labor and seven in 10 of them say the experience was positive.
- One in five small business owners surveyed is the son or daughter of an immigrant, and one in 10 is an immigrant.
- A strong majority (71 percent) of small business owners who employ legal immigrants use immigrant labor year-round; 13 percent also use seasonal immigrant labor. One in four use it seasonally, only.

A 46 percent plurality of small business owners identified as Republican or independent-leaning Republican, 35 percent identified as Democrat or independent-leaning Democrat and 11 percent identified as independent.

The poll reflects an Internet survey of 500 small business owners across the nation.

The overall margin of error is +/- 4.4 percent.

Applying tribal ethics in business

NMSU researcher: Ethics are universal, but views vary

By Janet Perez
For the Las Cruces Bulletin

While existing side-by-side, Native American tribal life and the business world beyond it often seem to be worlds apart.

However, one New Mexico State University faculty member has discovered some surprising similarities between traditional tribal values and those of the outside business world.

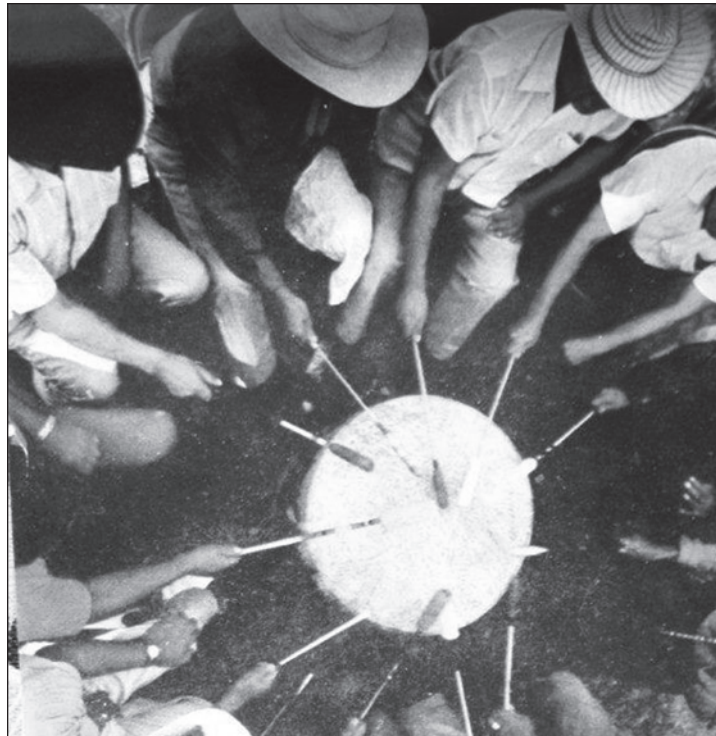
Grace Ann Rosile, an associate professor of management at NMSU's College of Business, is studying how Native American tribal values can be applied in today's business world. Today, technology has created a "global village" and these ancient ethical perspectives, which come from tribal communities, suddenly seem very relevant again.

Entrepreneurs can navigate the outside business world while remaining true to their tribal beliefs.

"When I first started studying this, there was very little written about tribal values as they relate to the conduct of business," Rosile said. "In the past, there was often an assumption (by Native Americans) that if you wanted to stay true to your Native values you couldn't sell out to the business world, or you shouldn't."

"What I'm trying to show is there are now some native scholars and some practicing business people who say, 'You know, maybe we can, and here are some ideas and some ways that we can be successful in the Western business world and still stay true to tribal values.'"

Rosile has been a Daniels Fund Ethics fellow since 2010, when the university received a \$1.25 million grant to develop a principle-based ethics program over five years. The grant



"Tribal Wisdom for Business Ethics," filmed in conjunction with a research project by Grace Ann Rosile, associate professor of management in the College of Business at New Mexico State University, will premiere 3 p.m. Tuesday, April 26 at the CMI Theatre in Milton Hall. The study and film were supported by a grant from the NMSU Daniels Fund Ethics Initiative.

Photo by Ed Bredding

is part of the Daniels Fund Ethics Initiative, whose goal is to strengthen principle-based ethics education and foster a high standard of ethics in young people.

In the paper, "Comparing Daniels Principles of Business Ethics and Tribal Ethics," Rosile and her co-authors, NMSU colleagues Don Pepion, associate professor of anthropology and a member of the Blackfoot Tribe; David Boje, business professor; and Joe Gladstone, assistant professor of public health administration and

member of the Blackfoot and Nez Perce tribes, identified "Eight Aspects of Tribal Wisdom for Business Ethics."

Rosile noted she has not found any lists of principles common to all or even to many tribes. However, common values exist and have been cited in the works of Native scholars. From these bits and pieces, Rosile and her co-authors created a list to summarize how tribal values might be applied in business settings:

- **Relationships:** Relationships are of primary

importance and the key to survival.

- **Gifting:** Giving is valued and conveys higher status than getting.
- **Non-acquisitiveness:** The wealth economy discourages hoarding because there is "enough," and sharing is more important.
- **Usefulness:** Use is more important than possession, thus community property is common.
- **Egalitarianism over hierarchy:** Equality of voice contributes to consensus and unity.
- **Trust:** Trust is the foundation for relationships and is highly valued.
- **Disclosure:** Trading partners volunteer information to build relationships.
- **Barter:** Barter systems emphasize usefulness of goods rather than accumulation.

With such similarities, why can business transactions between Native Americans and what Rosile describes as the "Euro-Western" world be so fraught with misunderstandings?

The main reason is one of emphasis and context. The "Eight Aspects of Tribal Wisdom for Business Ethics" in reality encompass all parts of Native American life – there is no separation of everyday life and the business world.

"I think what really impressed me when I looked at the Daniels Principles for Ethics, is that these were all things that I had seen discussed as tribal values," Rosile said. "If we start from the point of common values, maybe we can find ways of doing business that don't lead us into these messy conflicts. They are universal values and in different contexts they are all applied differently."

An example is the tribal tradition of gifting, sharing or altruism.

"Among tribes, giving back to the community is just as important as making a profit. Companies now are discovering that by giving things away they can enhance their business. It's a different perspective and different emphasis that is becoming more and more relevant today."

Ashley re-opening set Home center sports a makeover

By **Alta LeCompte**
Las Cruces Bulletin

The 47,000-square-foot Ashley HomeStore showroom at 3299 Del Rey Blvd. hasn't grown a single square inch, but the redesigned space sporting new paint and floor coverings now sets the stage for discovering the latest trends in spring 2013 home furnishings.

The business, founded 42 years ago, is celebrating its grand re-opening Sunday, April 7, through Sunday, April 14. It has been at the current location 10 years.

"We're not just a furniture store," said co-owner Wanda Bowman. "We want to inspire our customers to get good decorating ideas they can use in their own homes."

Along with new collections, including the Metro Modern, is the ingenious addition of a carpet path that leads browsers from one collection to the next, making it easy to check out a wide range of styles.

Metro Modern has its own showroom where leather, glass and metal bring clean lines and sophisticated bling to a subdued neutral background.

"This room has been dynamite," Bowman

said of the newly designed area displaying the Metro Modern collection.

Although the room has been open only two weeks, it already is creating a buzz.

"Young clients, including apartment dwellers, are attracted to the collection. They don't want big, beefy grandma furniture. Furniture no longer has to be puffy and fat," Bowman said. "There is a European feel to much of the furniture we are showing this year."

"Color definitely is in, with reds, blues, yellows and turquoise creating an updated new look."

Pulling the look together are Bowman, a certified interior decorator, and two other certified decorators, Haley Said and Malisa Archer.

Bowman said one client who is relocating from Green Bay, Wisc., is working with them to furnish and accessorize an entire new home.

"People today want a clean, fresh lines," she said. "They are accessorizing with large wall art, metal and large mirrors."

In addition to the contemporary look of Metro Modern, customers can find Old World, Vintage Southwest and many other collections at the Del Rey Boulevard store.



Las Cruces Bulletin photos by Alta LeCompte

The Ashley Furniture HomeStore at 3299 Del Rey Blvd. is completing an interior redesign that showcases its collections of home furnishings and accessories in a way that makes it easier and more enjoyable for shoppers to find what they're seeking.

As the store remodel gets its finishing touches, Edward Aguilar, Arnie Castillo and Rene Herrera refresh the grout on tile floors near the customer service counter.



On-staff interior designers Haley Said and Malisa Archer point out the clean lines, shiny silver-toned accessories and neutral palate in a Metro Modern living room setting.

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In Good Company: *Nate's Plant Farm*

Red and yellow and purple ...

Plant store opens in time for spring

By **Alta LeCompte**
Las Cruces Bulletin

Although Nate's Greenhouse at 655 S. University Ave. has been open only two weeks, customers were carrying off plants Easter weekend at a rate that surprised even manager Tony Carranza

New arrivals were among the biggest sellers, his colleague Karla Wages-Keck said Saturday, March 30.

"Petunias and snapdragons are going best," she said. "Dianthus is selling well, and everybody's picked out geraniums. We've gone through at least 1,000 geraniums already."

No one, it seems, is in the mood for cactus. "Even more than in Phoenix, people in Las Cruces are excited about plants," said Carranza, who joined Nate's in Phoenix. "With the high heat and extreme cold we have here, people get tired of seeing dead plants. You feel more alive when you see color."

Carranza said Nate's is a family-owned grower founded in 1988 in Phoenix that has expanded its wholesale operation into El Paso and Las Cruces. The business was named for the owner's son.

Carranza grew up in another family-owned business, an Arizona tree farm. When the recession hit his family's business, he went to work for Nate's. When the wholesale plant company expanded into Texas and New Mexico, Carranza became the sales manager for this region.

"With the economy picking up, this seemed like a good opportunity," Carranza said, adding the University Avenue store is Nate's first venture into retail.

"We're priced to compete with Walmart and Home Depot, because we're a grower, we're able to pass savings along to our customers. Our goal is to make our plants more affordable."

Nate's is enticing customers with a grand opening sale on geraniums and other flowering plants, as well as a 20 percent senior discount on Wednesdays.

Carranza said that although competition in



Las Cruces Bulletin photos by Alta LeCompte
Twins Paige and Owen Lofton, 2, of Las Cruces accompany their mom and grandma on a trip to purchase bedding plants at Nate's Plant Farm, 655 E. University Ave.

Phoenix "makes everybody better," the market is more saturated.

He said he chose the 2.1-acre site on University Avenue because it is an underserved part of town.

An investor who is waiting for the right time to build a convention center hotel owns the land, he said.

Carranza's goal is to build a successful retail plant business at the location and move to a nearby site when the owner decides the time is right to build.

"Or, if we make it a tremendous success, we can buy it," he said.

Meanwhile, growing pains are still making life interesting. Although electricity has yet to arrive, Nate's is trucking in more plants every day from Phoenix.

There are thousands, Carranza said. "Maybe tens of thousands."

Shade trees and shrubs are scheduled to come in shortly, he said.

Carranza works with a staff of four, which includes his grandfather, Jose Sanchez.

Sanchez' full-time job is watering the plants.

"He's also my roommate," Carranza said. "Having him here makes the transition easier."

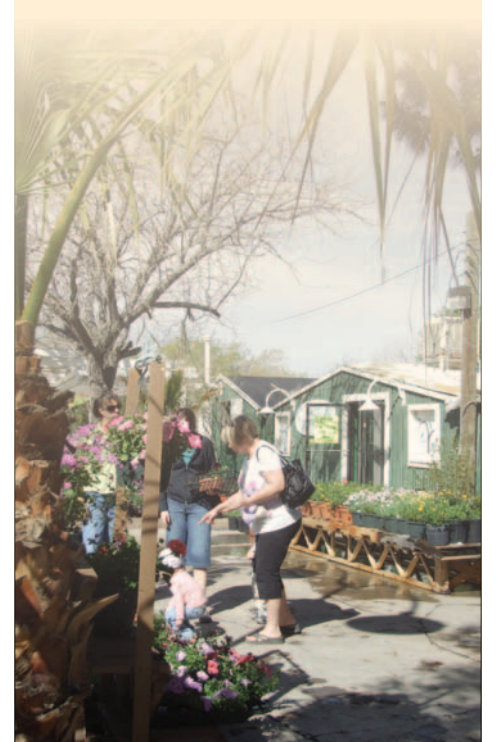
Details

Nate's Plant Farm

Address
655 E. University Ave.

Hours
8 a.m. to 6 p.m.
Tuesday through Sunday

Phone
None yet



Shoppers browse in Nate's outdoor area.



Nate's proclaims its opening after weeks of work unloading flower and vegetable plants for the Las Cruces growing season. Colorful geraniums and bedding plants appeal to weekend shoppers.

BUSINESS OF THE MONTH

AT&T

Location:
2808 N. Telshor Blvd.

Store Manager:
Veronica Gallegos

Contact info:
532-5997
www.att.com

Quote:
"We offer mobile solutions that help keep our customers connected wherever they go," Gallegos said. "We also offer accessories to protect those devices, keep them charged and other mobile solutions for entertainment, health, fitness and fun. Our retail representatives will work hard to make sure to satisfy our customer's mobile needs."

HOW TO NOMINATE A BUSINESS

Tell the Chamber about a great local business. Go to www.lascruces.org/downloads.php, scroll down to Member Spotlight Nomination Form and download a form. Candidates for Business of the Month will have more than 10 employees. Candidates for Small Business of the Month will have 10 or fewer employees. For more information, call the Chamber at 524-1968.

2013 BUSINESSES OF THE MONTH

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March Sagecrest Nursing & Rehabilitation Center
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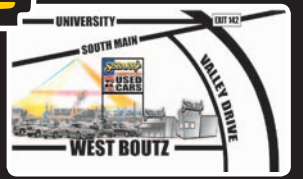


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2004 VOLKSWAGEN BEETLE

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Life is Good in Las Cruces

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FRIDAY, APRIL 5, 2013

C1

ARTS & ENTERTAINMENT



'Joe' blows
C12

HOMES & SW LIVING



Warmth, love fill
Sonoma Ranch
home
C14-15

HEALTH & WELL BEING



Ultimate Sports
Physicals return
May 4
C24

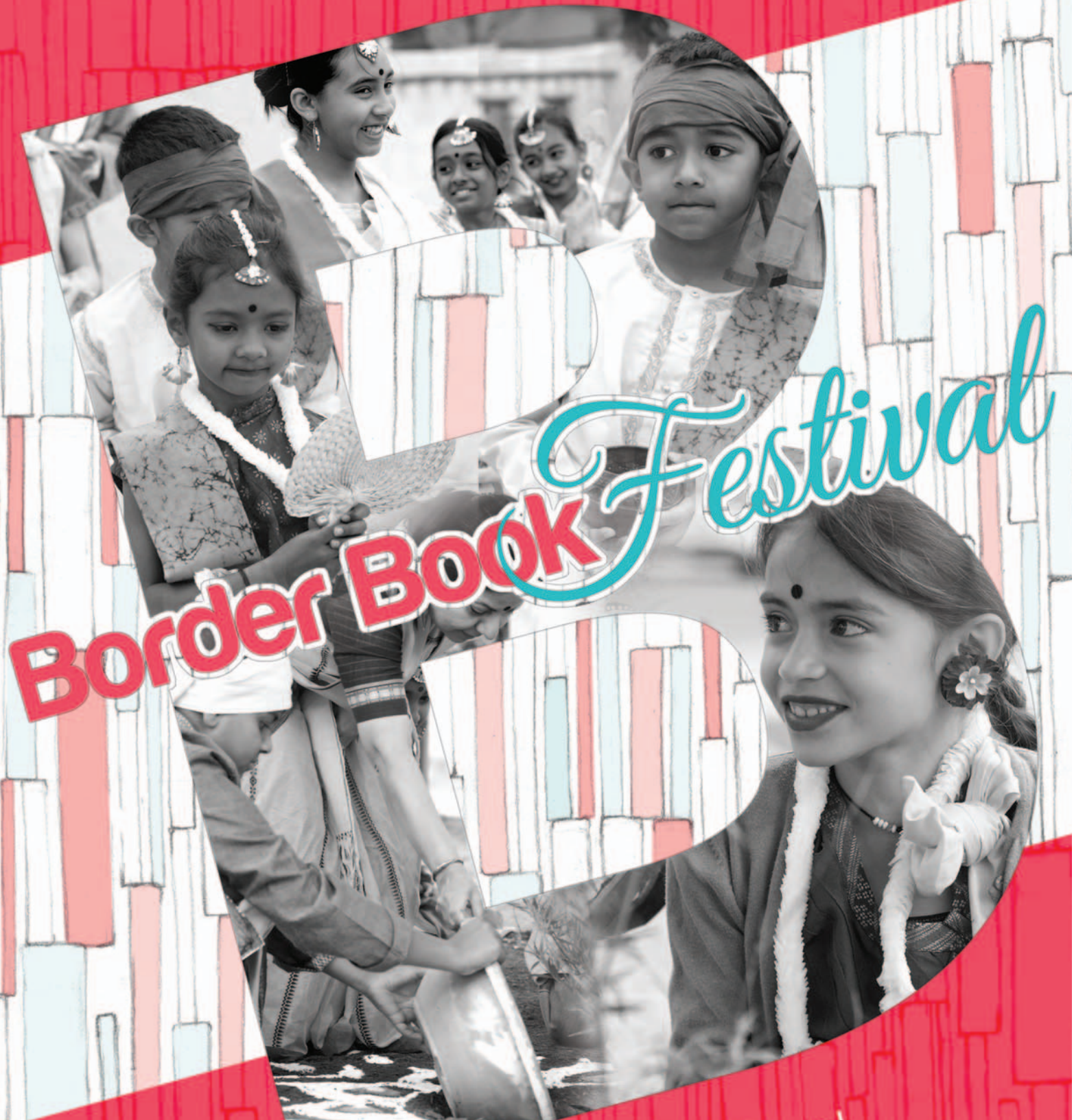
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NEXT WEEK

Spring Showcase of Homes

See the best area builders
have to offer beginning
Friday, April 19.



Border Book Festival



The 19th annual
Border Book Festival
returns Friday, April 19,
through Sunday, April 21

Leer es vivir – To read is to live

Border Book Festival traces the roots of the Camino Real

By **Zak Hansen**
Las Cruces Bulletin

For nearly two decades, one Las Cruces organization has brought together novelists, poets, visual artists, filmmakers, actors, musicians and storytellers for an annual celebration promoting literature, literacy and the arts, founded on one strong belief – that art has the power to heal lives.

The 19th annual Border Book Festival takes place Friday through Sunday, April 19-21, at various locations along the original Camino Real, or “Royal Road,” which brought Mexican

and Spanish conquerors and settlers into North America.

Before it received nonprofit status in 1995, the Border Book Festival began as a small book fair held at the annual Renaissance ArtsFaire, which was housed at the Holy Cross Retreat Center before growing into one of southern New Mexico’s premier events.

Founded by writers Denise Chávez and Susan Tweit, the first Border Book Festival took place on the Las Cruces Downtown Mall and at the campus of New Mexico State University.

In the nearly two decades since, the festival has grown significantly, bringing more than 8,000 writers, artists, filmmakers and storytellers to the Mesilla Valley – and outgrowing three different locations – before settling in at its current home at Casa Camino Real, 314 S. Tornillo St., in the heart Las Cruces’ oldest neighborhood.

This year’s theme, “Raíces Reales del Camino Real,” or “Royal Roots of the Camino Real,” traces the history of the Camino Real del Tierra Adentro – the Royal Road to the Interior Land – which connected Mexico City to the former San Juan Pueblo (now Ohkay Owingeh), north of present-day Santa Fe.

For more than 300 years, beginning near the close of the 16th century, the Camino Real served as the only route into the region for settlers of Mexican and Spanish descent.

This year’s Border Book Festival will bring together artists, authors, filmmakers and storytellers from both ends of the Royal Road – and everywhere in between.

The first day of the festival, Friday, April 19, is Camino Real Day – an open invitation to area schools, community centers and organizations to attend daytime film screenings at the Rio Grande Theatre, 211 N. Main St., including “My Rez” and “Otero Mesa,” both created by students 12 to 21 years old involved in the Mescalero System of Care (MSOC) Leadership Youth Group, Santa Clara filmmaker Nora Naranjo Morse’s “Gia’s Song” and “Clay Beings,” “Gangs” by Chicano filmmaker Jesús Treviño and “Maria the Pottery Maker of San Ildelfonso Pueblo,” created by the Bandelier National Park and the National Park Service.

That afternoon, Morse will give a workshop on recycled art, with participants encouraged to bring their own found objects and recycled materials to repurpose into original works of art.

Friday evening will hold even more film screenings at the Rio Grande Theatre, including “Perdida” by the husband and wife duo of Mexican filmmaker Viviana García Besne and U.K. filmmaker Alistair Tremps.

Besne, whose family was conventionally reviled as making “some of the worst films in Mexican history,” set out to learn all she could about her family’s involvement in nearly every facet of the film business in Mexico as well as the U.S. “Perdida” documents what she found: that her family’s rise and fall in Mexican cinema closely resembled the path of the whole of Mexican cinema, a once-thriving industry and medium.

Saturday, April 20, opens with a panel discussion with the Camino Real de Tierra Adentro Trail Association (CARTA) titled “What is the Camino Real?” Later that day, a “plática” – or talk – will be held concerning “10 Objects that Changed My History of Mexican Cinema,” given by Besne and Tremps. Some of Besne’s personal Mexican film memorabilia – along with additions from festival organizer Chávez – will be on display in the lobby of the Rio Grande Theatre.

Film screenings Saturday include “Raíces de Sangre,” which tells of the exploitation and mistreatment of immigrant workers on both sides of the U.S.-Mexican border. “Raíces de Sangre” is widely considered one of the top Chicano films of all time, and is the first Chicano film financed by the Mexican government.

Morse’s “Always Becoming,” also scheduled for a Saturday screening, follows the artist’s in-situ creation of a set of statues at the Smithsonian Institute over the course of a summer.

Saturday night’s gala event, ¡CAMINO!, features performances, readings and music by Morse, Treviño and Rubén Martínez, as well as the presentation of the Premio Fronterizo and Sunshine Community Service awards.

On Sunday, the final day of the festival, there will be a Ceremony of Gratitude to Camino Ancestors: Animal/Plant/Mineral, as well as a talk given by local Camino families regarding their culture and legacy at the historic Phillips Chapel, 638 N. Tornillo St.

Details

19th annual Border Book Festival

“Raíces Reales del Camino Real”/“Royal Roots of the Camino Real”

When

Friday through Sunday, April 19-21

Where

- Rio Grande Theatre, 211 N. Main St.
- Casa Camino Real, 314 S. Tornillo St.
- Phillips Chapel, 638 N. Tornillo St.

Website

www.borderbookfestival.org

Phone

523-3988

Cost

- \$5 screenings
- \$7.50 Friday screenings and food
- \$20 Friday and Saturday evening receptions

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Artist's Talk - Wandering Book Artists
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A Class Act II
Art by adult students of Wayne Carl Huber
with photography by Mel Stone

April 4 - 27

Artist Reception
April 13 • 4 - 6 pm

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BORDER • BOOK FESTIVAL

The 19th annual
Border Book Festival
returns Friday, April 19,
through Sunday, April 21

Border Book Festival

Featured music: Remember Then...

The Golden Age

Las Cruces reunite for '50s, '60s showcase

By **Zak Hansen**
Las Cruces Bulletin

Rock 'n' roll. Bobby socks. Drive-ins. Route 66. If any of these conjure images in your head of a better, simpler time, then Remember Then... a Class Act has just the event for you – a day full of 1950s fun and entertainment.

Remember Then... a Class Act will give a performance at 3 p.m. Sunday, April 14, with proceeds benefiting the continuing restoration of and programming featured by the Rio Grande Theatre. Tickets are \$12 in advance and \$15 at the door the day of the show.

Remember Then... performs an array of doo-wop and be-bop classics from the 1950s and '60s, sure to be a favorite of crowds young and old.

A group of "hometown kids," Remember Then... consists of eight members, five of whom grew up right here in Las Cruces.

Phil Holmes (bass/vocals), Ruben Smith (sax/vocals), Rudy Apodaca (keyboard), Barb Edmonds (vocals) and

Royce Bandle (percussion) each began their lifelong love of music with the same junior high band director, Don Garrett, and graduated from the same – and only – high school, finishing their secondary school careers with the same band director, Gregg Randall, at Las Cruces High School.

“It’s really neat that we all ended up back here playing music together.”

RUBEN SMITH,
Remember Then...

“It’s kind of amazing,” Smith said. “We all went to school together, we all played music together and then our lives took such different courses. It’s really neat that we all ended up back here playing music together.”

These “hometown kids” are joined by three long-term Las Cruces transplants: Ron Leone (trumpet/flugelhorn/vocals), Sue Caldwell (vocals) and Lynn Boetticher (percussion).

Fans of classic tunes such as “At the Hop,” “Pretty Woman” and “Why do Fools Fall in Love?” will have plenty

to enjoy as Remember Then... takes the stage and plays favorites from the doo-wop and be-bop era and the birth of rock 'n' roll.

For Smith, the upcoming show at the

Details

Remember Then... a Class Act

When

Sunday, April 14
• 1 to 3 p.m. Street Fair
• 3 to 5 p.m. Performance

Where

Rio Grande Theatre, 211 N. Main St.

Cost

\$12 advance, \$15 at the door

Rio Grande Theatre is special for another reason.

“Living here, I can remember going to see movies at the Rio Grande,” he said. “This many years later, it’s an honor to be performing there with such a talented group of musicians that call Las Cruces home.”

While the performance doesn’t begin until 3 p.m., there’s plenty of reason to show up early for a day of '50s-style fun and entertainment.

Beginning at 1 p.m., in front of the Rio Grande Theatre, there will be a street fair featuring a vintage car show spotlighting the sweetest rides of the Golden Era. There will also be hot dogs, hamburgers and root beer floats – classic American eats to go hand-in-hand with the classic rock, doo-wop and be-bop sounds of Remember Then...



Remember Then... a Class Act, Las Cruces' premier show band, poses outside of the historic Rio Grande Theatre in Downtown Las Cruces. Remember Then... will hold a concert benefiting the theater at 3 p.m. Sunday, April 14. A street fair before the concert begins at 1 p.m.

Join us for art, culture, entertainment and more at this Friday's Ramble! April 5, from 5 to 7 p.m.

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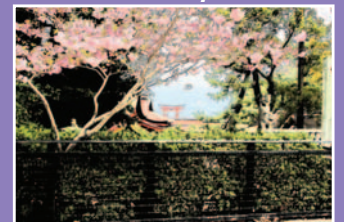
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Welcoming warm weather at Springfest 2013

Photos by Zak Hansen



Brooklyn Shreurs, 3, takes a moment from her Easter picnic to pose for a photo.



La Cella Bella string quartet performs for the crowds at Springfest 2013, held Saturday, March 30, at Young Park.



Courtney Christian, Tyler Gutierrez and Masyn Oleksiak watch the Easter egg hunt from the safety of a fence.



Miles Reneau, 4, takes a ride on the Merry Go Round.



And they're off! Nine- to 12-year-old Easter egg hunters dash from the starting line.

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RestaurantGuide

Time to make the doughnuts

Bosa is Las Cruces' local doughnut shop

By **Zak Hansen**
Las Cruces Bulletin

Doughnuts, as we know them today, were likely invented in the mid 1800s. Their direct predecessors were the Dutch "olykoeks," or "oily cakes," which arrived on the shores of the New World with Dutch immigrants and Pilgrims.

There is some disagreement on how, exactly, the doughnut got its hole, but many tales revolve around a sea captain named Hanson Gregory, whose mother sent him on his voyages with stores of the greasy pastry.

While at sea, it seems, Gregory, needing a place to set his olykoek while he captained the ship, impaled it on a spoke of the steering wheel.

However the doughnut got its hole, it stuck, and the years have been kind to the doughnut – so kind that more than 10 billion are consumed in the U.S. each year, making the doughnut business a \$3.6 billion industry.

Las Cruces who've done their patriotic duty by consuming their fair share of the sweet treat have likely picked up a dozen – or two – at Bosa Donuts & Burritos, 190 Avenida de Mesilla.

Las Cruces' favorite locally owned doughnut shop, Bosa began as a franchise, opening a location in the City of the Crosses in 1984.

William Cardoza was an employee of the chain in its early years, and became friends with the owner.

"We used to joke around," Cardoza said. "I'd say, 'One of these days, I'm gonna own my own doughnut shop.'"

"He'd shoot back at me, 'And one of these days, I'm gonna sell you one.'"

"Years later, I was ready to buy – and he didn't think I was serious at first," Cardoza said with a laugh.

Cardoza purchased the business with a partner in 1996 and, "about a year later, my partner realized he didn't like the doughnut business as much as I did," he said, "so I bought his share, too."

For years, Las Cruces turned to Bosa for all their olykoek needs, but Cardoza, who saw the ebb and flow of seasonal doughnut demand – yes, there really is a doughnut "season" – wanted a way to draw customers during the doughnut drought months of summer. In 2000, he unveiled a full breakfast and lunch food menu, and Bosa Donuts & Burritos became what it is today. Nowadays, Bosa is renowned not only for their doughnuts, but their Mexican menu as well. Their brisket burrito, a fast, cheap and delicious on-the-go option, is a favorite in my circles.

Their food menu is great, but for me what really makes Bosa a hometown favorite is the doughnuts.

The man behind all this doughnut magic is Edgar Tan, a Las Cruces transplant originally from the Philippines.

Every night, from 10 p.m. to around 5 a.m. the next morning, you can find Tan in the kitchen, lovingly creating trays of Bosa's best.

On a "slow" – Tan's words, not mine – night, like the morning of Tuesday, April 2, Tan starts the process by making a "small" batch of dough; "small" being just under 50 pounds.

After the yeasty dough rises a bit, it's run through a sheeter, which rolls the dough out flat and guides it through a blade that cuts each doughnut – and doughnut hole – to perfection.

After the doughnuts are holed, they're placed on trays and set in a temperature-controlled proofer, to give the dough proper time to rise.

Once the dough has risen – about an hour in the proofer – it's time to fry. The doughnuts are placed in the fryer one tray – 30 doughnuts – at a time, and quick fried on one side.

Tan, never breaking his focus, is there to turn them the moment they've attained that perfect golden brown. The other side is fried to the same golden brown and "that," said Tan with a smile, "is a doughnut."

On this "slow" Tuesday morning, Tan created 30 pieces each of apple fritter and buttermilk bars – his favorite, by the way – three trays of filled doughnuts and 15 trays – just over 450 – classic, raised doughnuts. On the busy, weekend nights, however, he'll start with a batch of 62 pounds, yielding 22 trays – about 660 doughnuts.

Extrapolate that over a year, and Tan – currently my hero – makes more than 185,000 doughnuts a year.

Las Cruces, we owe this man thanks.



Details

Bosa Donuts & Burritos

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Phone
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Table with columns for network, time, and program titles. Title: SATURDAY EVENING. Date: APRIL 6, 2013.

Table with columns for network, time, and program titles. Title: SUNDAY MORNING. Date: APRIL 7, 2013.

Table with columns for network, time, and program titles. Title: SUNDAY AFTERNOON. Date: APRIL 7, 2013.

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SUNDAY EVENING

APRIL 7, 2013

Table with columns for time slots (5:00-11:30) and rows for various TV channels (PBS, CBS, ABC, etc.) listing their respective programs for Sunday, April 7, 2013.

MONDAY EVENING

APRIL 8, 2013

Table with columns for time slots (5:00-11:30) and rows for various TV channels (PBS, CBS, ABC, etc.) listing their respective programs for Monday, April 8, 2013.

TUESDAY EVENING

APRIL 9, 2013

Table with columns for time slots (5:00-11:30) and rows for various TV channels (PBS, CBS, ABC, etc.) listing their respective programs for Tuesday, April 9, 2013.

Galleries & Openings

LAST CHANCE

LAS CRUCES MUSEUM OF ART presents "Elemental New Mexico," an exhibit of works in a variety of media inspired by the New Mexico landscape. The show concludes Saturday, April 6.

The Las Cruces Museum of Art is located at 491 N. Main St. Gallery hours are 9 a.m. to 4:30 p.m. Tuesday through Saturday. For more information, call 541-2137.

OPENING

MAIN STREET GALLERY presents "J. Paul Taylor Home Interiors," a series of oil paintings by Ouida Touchon. The exhibit opens with an artist's reception from 5 to 7 p.m. Friday, April 5.

Main Street Gallery is located at 311 N. Main St. Gallery hours are 10 a.m. to 5 p.m. Tuesday through Friday and 9:30 a.m. to 1:30 p.m. Saturday. For more information, call 647-0508.

WEST END ART DEPOT presents "Captured Art," an exhibit of photography and video works by students and instructors from Doña Ana Community College. The exhibit opens with an artists' reception from 6 to 10 p.m. Friday, April 5.

West End Art Depot is located at 401 N. Mesilla St. Gallery hours are 6 to 8 p.m. Tuesday, 6 to 9 p.m. Friday, noon to 4 p.m. Saturday, noon to 3 p.m. Sunday or by appointment. For more information, call 312-9892.

ADOBE PATIO GALLERY presents "West Coast

Influence," an exhibit of the photography of Paul Schranz, as part of the 2013 Pro-Artists Series. The exhibit opens with an artist's reception from 6 to 8 p.m. Friday, April 12.

Adobe Patio Gallery is located at 1765 Avenida de Mercado. Gallery hours are 11 a.m. to 4 p.m. Tuesday through Saturday. For more information, call 640-8328.

MESQUITE ART GALLERY presents "A Class Act II," an exhibit of art by adult students of Wayne Carl Huber. The exhibit opens April 4, with an artists' reception from 4 to 6 p.m. Saturday, April 13.

Mesquite Art Gallery is located at 340 N. Mesquite St. Gallery hours are 11 a.m. to 5 p.m. Thursday and Friday and 2 to 5 p.m. Sunday. For more information, call 640-3502.

NOPALITO'S GALERÍA presents "Celebrating Vaqueros on Camino Real," an exhibit of the selected works of Sandra Cooper, Linda Hagen, Cody Jimenez, Dennis Lujan and Rose Mary McKeown. The exhibit opens with an artists' reception from 6 to 8 p.m. Saturday, April 6.

Nopalito's Galería is located at 326 S. Mesquite St. Gallery hours are 4 to 7 p.m. Saturday and noon to 5 p.m. Sunday. For more information, visit www.nopalitosgaleria.com.

MVS STUDIOS presents the pottery of Kate and Russell Mott for the month of April. The exhibit opens with an artists' reception from 5 to 7 p.m. Friday, April 5.

MVS Studios is located at 535 N. Main St. Gallery hours are 10 a.m. to 5 p.m. Tuesday, Wednesday and Saturday and 10 a.m. to 6 p.m. Saturday. For more information,

call 524-3636.

MESILLA VALLEY FINE ARTS GALLERY presents the works of Mayanna Howard and Patricia Burnett for the month of April.

Mesilla Valley Fine Arts Gallery is located at 2470-A Calle de Guadalupe. Gallery hours are 10 a.m. to 5 p.m. Monday through Sunday. For more information, call 522-2933.

MOUNTAIN GALLERY presents new works by members of the Las Cruces Arts Association in all media for the month of April. The exhibit opens with an artists' reception at 4 p.m. Friday, April 5.

Mountain Gallery is located at 138 W. Mountain St. Gallery hours are noon to 4 p.m. Thursday through Saturday. For more information, call 652-3485.

BRANIGAN CULTURAL CENTER presents "Borderland," an exhibit of the paintings of Kim Shifflett. The exhibit opens with an artists' reception from 5 to 7 p.m. Friday, April 5.

Branigan Cultural Center is located at 501 N. Main St. Gallery hours are 9 a.m. to 4:30 p.m. Tuesday through Saturday. For more information, call 541-2154.

M. PHILLIP'S GALLERY presents the art of the flower for the month of April. The exhibit opens with a reception from 5 to 7 p.m. Friday, April 5.

M. Phillip's Gallery is located at 221 N. Main St. Gallery hours are 10 a.m. to 4 p.m. Monday, Tuesday, Thursday and Friday, 8 a.m. to 4 p.m. Wednesday and 8 a.m. to 2 p.m. Saturday. For more information, call 525-1367.



"Black Hills Storm" by Paul Schranz. Schranz has work on display at the Adobe Patio Gallery, 1765 Avenida de Mercado, for the month of April.

QUILLIN STUDIO AND GALLERY presents the work of digital artist and illustrator Jay Foster Savage for the month of April. The exhibit opens with an artist's reception from 5 to 7 p.m. Friday, April 5.

Quillin Studio and Gallery is located at 317 N. Main St. Gallery hours are 8:30 a.m. to 1:30 p.m. Wednesday and Saturday, 11 a.m. to 3 p.m. Thursday and Friday and by appointment. For more information, call 312-1064.

ONGOING

BRANIGAN CULTURAL CENTER presents "Pancho Villa and the Mexican Revolution," a photographic biography of Pancho Villa in his many capacities. The exhibit continues through Saturday, April 27.

Branigan Cultural Center is located at 501 N. Main St. Gallery hours are 9 a.m. to 4:30 p.m. Tuesday through Saturday. For more information, call 541-2154.

NEW MEXICO FARM & RANCH HERITAGE MUSEUM

presents "New Mexico's African-American Legacy: Visible, Vital, Valuable," an exhibit focusing on African-Americans' contributions to New Mexico history.

The New Mexico Farm & Ranch Heritage Museum is located at 4100 Dripping Springs Road. Hours are 9 a.m. to 5 p.m. Monday through Saturday and noon to 5 p.m. Sunday. For more information, call 522-4100.

Spring is in the air

City museums offer April events

It's no surprise that April brings great things to Las Cruces – the first passenger train arrived here on April 26, 1881.

In celebration, the Las Cruces Railroad Museum is hosting its sixth annual Railroad Days on Friday and Saturday, April 26-27. On Friday, the museum will host seniors and school groups. From 10 a.m. to 4:30 p.m. Saturday, the museum will feature special events and activities.

The Doña Ana Modular Railroad Club will exhibit model train layouts, Harvey Girl re-enactors will be on hand, as will Model-A automobiles, vendors, games and education booths.

As part of Railroad Days, the museum will feature the grand opening of the Centennial Caboose. Volunteers, with guidance from museum staff, are restoring the century-old car, showing train life from the 1890s and artifacts from the era.

Earlier in April, stop by the museums on Main Street during this month's Downtown Art Ramble Friday, April 5. The Branigan Cultural Center will host an artist reception that evening for Kim Shifflett's "Borderland," an exhibit of oil paintings. There will be an artist talk and demonstration by Shifflett at 1 p.m. Saturday, April 6, at the museum.

Also in April, the Branigan Cultural Center is continuing the exhibit "Pancho Villa and the Mexican Revolution," with photos exploring the life and myth of the Mexican revolutionary general.

April brings the last chance to see the Museum of Art's mixed-media exhibit "Elemental New Mexico," showcasing works by multiple New Mexico artists who were influenced by the landscape of the

state. This exhibit closes Saturday, April 6. The museum will display the work of high school seniors Friday, April 19, through Saturday, April 27, during the All-City High Schools Senior Exhibition. This year, the

\$250 Best in Show award is sponsored by the Foundation for Las Cruces Museums.

Now well settled into the new Downtown location, the staff at the Museum of Nature & Science continues their wonderful programs throughout the month. On Saturdays, the museum features a

science hands-on activity for kids from 9 to 11 a.m. and interaction with the museum animals from 1 to 1:30 p.m. The activities are perfect for families strolling the Las Cruces Farmers & Crafts Market.

The Branigan Cultural Center, Museum of Art and the Museum of Nature & Science are open 9 a.m. to 4:30 p.m. Tuesday through Saturday, and are located on the north end of Main Street. The Railroad Museum is open 9 a.m. to 4:30 p.m. Thursday through Saturday, and is located at 351 N. Mesilla St. Admission at all city museums is always free. For more information on the museums, visit www.lascruces.org/museums.

The Foundation for Las Cruces Museums is a nonprofit organization created to support the Las Cruces Museums through fundraising, advocacy and awareness. For more information about the foundation, or events at the four city museums, visit the www.foundationlcm.com or their Facebook page at www.facebook.com/FoundationLCMuseum.

Barbara Chamberlin is the communications chair for the Foundation for Las Cruces Museums. She may be reached at info@foundationlcm.com.

NMSU Outdoor Recreation Adventure Arts Series

Presents

Majka Burhardt

Majka Burhardt has a passion for creating unusual connections. As an author, professional climber, filmmaker, and entrepreneur, Majka has spent two decades exploring the globe—usually by hand and foot—and her stories of challenge, humanity, and the fine line between extreme and acceptable risk continue to inspire audiences around the world.

Majka is the author of *Coffee Story: Ethiopia and Vertical Ethiopia*, and Executive Producer of the 2010 film, *Waypoint Namibia* and the forthcoming *Lost Mountain* about Mozambique. She champions "Additive Adventure"—when adventure goes beyond exploration to cultural and environmental connections that create a larger conversation of singular and collective human meaning.



Thursday April 11th, 2013, 7:00pm
Rio Grande Theatre

Tickets: \$5 in advance, \$8 at the door

Can be purchased at the NMSU Outdoor Center or at the Rio Grande Theatre Email: outdoor@nmsu.edu

Phone: 575.646.4252

EventsCalendar

FRI. 4/5

5 to 8 p.m. Open mic, NMSU Barnes & Noble, University and Jordan avenues. Poetry readers and musicians alternate. Organized by David Rodriguez. Free. Call 646-4431.

6:30 p.m. RGT Live! open mic, Rio Grande Theatre, 211 N. Main St. After the Downtown Art Ramble, come check out RGT Live!, the monthly open mic event sponsored by the Doña Ana Arts Council. RGT Live! gives local singer-songwriters a chance to perform on the Rio Grande Theatre stage. Sign-up begins at 6:30 p.m., music begins at 7 p.m. Free. Call 523-6403.

7 to 11 p.m. Noche Ranchera, Beverly Hills Hall, 150 N. Hermosa St. Join in an evening of great mariachi music provided by Mariachi Real de Chihuahua, Mariachi al Herradero and many more. Light appetizers and a cash bar will be available. Funds raised go to the continued medical treatment of Orlando-Antonio Jiménez. Cost \$10. Call 649-8644.

8 p.m. "Twelve Angry Men," Las Cruces Community Theatre, 313 N. Main St. LCCT is proud to present the classic drama "Twelve Angry Men," by Reginald Rose. A 19-year-old man stands trial for the fatal stabbing of his father. While the jury deliberates the final verdict, their true personalities and characters are revealed. Tickets are \$10 for adults, \$9 students, seniors and military, \$8 for groups of 10 or more and \$7 for children 6 and younger. Call 523-1000.

SAT. 4/6

6:30 a.m. to 4 p.m. Big Daddy's Flea Market, 5580 Bataan Memorial East. Indoor and outdoor vendors on 20 acres. A wide variety of items will be available. Call 382-9404.

9 a.m. to noon, Mountain View Market Co-op Farm Volunteer days, Mountain View Market Farm, 2653 Snow Road. Interested in organic farming and local food production? Want to find out more about vermiculture, composting, laying hens, season extension and crop planning in our region? Come and volunteer at the Mountain View Market farm in Mesilla. Free. Call 523-0436 for directions.

8:30 a.m. to 1:30 p.m. Las Cruces Farmers & Crafts Market, Downtown Main Street. Wide variety of arts and crafts, food, fresh produce, unique fine art. Free. Email fcmarket@las-cruces.org.

10:30 a.m. Storytellers of Las Cruces, COAS Bookstores, 1101 S. Solano Drive and 317 S. Main St. This week, Douglas Jackson will be the storyteller at the Downtown location and Loni Todoroki will be the storyteller at the Solano location. COAS will give coupons for free books to all children who attend. Free. Call 524-8471.

7 p.m. Baby Boomer Comedy Show, Rio Grande Theatre, 211 N. Main St. The Baby Boomer Comedy Show, featuring Jan McInnis and Kent Rader, offers "clean comedy for people born before seatbelts,

safety helmets and Facebook." Cost \$15 and \$18. Call 523-6403 or visit www.babyboomercomedyshow.com.

8 p.m. "Twelve Angry Men," Las Cruces Community Theatre, 313 N. Main St. LCCT is proud to present the classic drama "Twelve Angry Men," by Reginald Rose. A 19-year-old man stands trial for the fatal stabbing of his father. While the jury deliberates the final verdict, their true personalities and characters are revealed. Tickets are \$10 for adults, \$9 students, seniors and military, \$8 for groups of 10 or more and \$7 for children 6 and younger. Call 523-1000.

SUN. 4/7

6:30 a.m. to 4 p.m. Big Daddy's Flea Market, 5580 Bataan Memorial East. Indoor and outdoor vendors on 20 acres. A wide variety of items will be available. Call 382-9404.

11 a.m. "Broken Branches, Fallen Fruit: Immigration and the Family in Highland Chiapas," Fountain Theatre, 2469 Calle de Guadalupe. This work-in-progress documentary by Bill Jungles addresses our interconnections with resistance efforts of indigenous communities in Chiapas, Mexico, and the threats to their cohesion by neo-liberal globalization. Weavings from Mayan Women's Collectives will be on display and for sale. Cost \$10, \$5 students. Visit www.weaving-for-justice.org.

2 p.m. Bluegrass, country and folk music jam, Doña Ana Community College commons area, 3400 S.

Espina St. All players are welcome. Free. Call 526-5174.

2 p.m. "Twelve Angry Men," Las Cruces Community Theatre, 313 N. Main St. LCCT is proud to present the classic drama "Twelve Angry Men," by Reginald Rose. A 19-year-old man stands trial for the fatal stabbing of his father. While the jury deliberates the final verdict, their true personalities and characters are revealed. Tickets are \$10 for adults, \$9 students, seniors and military, \$8 for groups of 10 or more and \$7 for children 6 and younger. Call 523-1000.

TUE. 4/9

1 to 3:30 p.m. Beginning to Advanced Drawing and Painting, My Place Jewell, 140-A Wyatt Drive. Open to students of all skill levels. Taught by art educator Wayne Carl Huber. Call 647-5684.

WED. 4/10

9 a.m. to noon, Mountain View Market Co-op Farm Volunteer days, Mountain View Market Farm, 2653 Snow Road. Interested in organic farming and local food production? Want to find out more about vermiculture, composting, laying hens, season extension and crop planning in our region? Come and volunteer at the Mountain View Market farm in Mesilla. Free. Call 523-0436 for directions.

1 to 3:30 p.m. Life Drawing and Open Studio, My Place Jewell, 140-A Wyatt Drive. Gesture drawing

and detail portraiture taught by art educator Wayne Carl Huber. Call 647-5684.

2:30 p.m. Reading Art Book Club, Las Cruces Museum of Art, 491 N. Main St. This month's selection is "The Secret Supper" by Javier Sierra. "The Secret Supper" focuses on a papal inquisitor's investigation into Leonardo da Vinci's alleged heresies and offers a new way of interpreting "The Last Supper." Free. Call 541-2137.

7 p.m. Film Las Cruces, Rio Grande Theatre, 211 N. Main St. The Rio Grande Theatre and the City of Las Cruces film liason present a monthly film forum, in which trailers for locally made films are screened alongside short films by student filmmakers, followed by a Q-and-A session. Free. Call 523-6403.

THU. 4/11

1 to 3:30 p.m. Intermediate to Advanced Painting. My Place Jewell, 140-A Wyatt Drive. Watercolor, acrylic and water-soluble oil painting classes taught by art educator Wayne Carl Huber. Open enrollment starting any Thursday. Cost \$50 for four sessions. Call 647-5684.

7 p.m. Big Band Dance Club, Court Youth Center, 402 W. Court Ave. The Big Band Dance Club invites you to dance ballroom, country, swing and Latin styles. This week, music will be provided by Genie and the Starliners. Beginner's group dance lesson begins at 7 p.m., dances from 8 to 10 p.m. Cost \$7 members, \$9 nonmembers.

BRANTLEY GILBERT & KIP MOORE

APRIL 12
8PM • TICKETS FROM \$35

PAM TILLIS & LORRIE MORGAN

APRIL 26
8PM • TICKETS FROM \$25

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AtTheMovies

A real American zero

'G.I. Joe' should be dodged harder than the draft

Review by **Zak Hansen**
Las Cruces Bulletin

About 15 minutes into "G.I. Joe: Retaliation," Channing Tatum, who stars as Duke, makes a brilliant career move: He dies and gets himself out of this terrible picture.

Marlon Wayans, who starred in the first iteration of the series, avoided involvement with this film, instead opting to work on "A Haunted House," which, for those familiar with "A Haunted House," should tell you something.

Even a fully grown man who willingly calls himself "The Rock" looks embarrassed to be here.

Director Jon M. Chu, who helmed the celluloid milestones "Step Up 2: The Streets," "Step Up: 3D" and "Justin Beiber: Never Say Never" – clearly a fan of the titular colon – said of "Retaliation," "I wanted to make a movie my 10-year-old self would love."

Maybe we should give 10-year-olds a bit more

credit than that.

As "Retaliation" opens, the G.I. Joes are framed for stealing nuclear weapons from Pakistan by Zartan (Arnold Vosloo), posing as the somehow-nameless president of the United States (Jonathan Pryce) with the aid of some vaguely defined "micro-technology." In the ensuing onslaught, the Joes are wiped out, leaving only Roadblock (Dwayne "The Rock" Johnson), Flint (D.J. Cotrona) and Lady Jaye (Adrienne Palicki) to clear the elite force's name.

Across the globe, Storm Shadow (Byung-hun Lee) and Joe-turned-Cobra Firefly (Ray Stevenson) break into a high-tech German prison to free Cobra Commander (Luke Bracey), their imprisoned leader.

Injured in the fray, Storm Shadow is sent to the Himalayas to recover. Discovering his survival, the Blind Mater (an inexplicably cast RZA of the Wu-Tang Clan) sends Snake Eyes (Ray Park)

and Jinx (Elodie Yung) to capture him to answer for his alleged murder of the Hard Master.

Back in the U.S., the surviving Joes set up shop in an abandoned gym, while the fake president has installed Cobra – rather than the Joes – as the country's first line of defense. Enter a bored-looking Bruce Willis as Gen. Joseph Colton, who supplies the Joes with weapons and technology to take down the impostor.

Then there's a physics-defying ninja fight across the sheer cliff faces and rocky crags of the Himalayas – the movie's sole saving grace – before the "president" blackmails world leaders into nuclear disarmament, preceding his total destruction of central London by way of something called "kinetic bombardment" – basically, they drop a big pole from space and let physics do the rest.

Confused yet? Fear not – "Retaliation" doesn't want or need you to follow its ill-conceived character interactions, its ludicrously convoluted storyline or its poorly executed plot. Just sit back, watch some things blow up and try not to wince at the

hackneyed, D-list one-liners spat by each and every cast member.

"G.I. Joe: Retaliation" pulls off some seemingly impossible feats, making even the complete annihilation of a major world city kind of boring and continuing the precedent set by 2009's "G.I. Joe: The Rise of Cobra" that the "G.I. Joe" adaptations are the worst movies based on a line of Hasbro toys to date.

Really.

It's worse than any of the three atrocious "Transformers" movies, in and of themselves responsible for the complete bastardization of the cherished childhood memories of millions of '80s babies.

Hell, "G.I. Joe: Retaliation" is even worse than last year's "Battleship," knocking from my list another sentence I thought I'd never speak.

"G.I. Joe: Retaliation" is, at least, a step up from the big-screen debut of the adored action figures, "The Rise of Cobra." As you can imagine, though, that's not saying much.

The action follows the "rabbit hatting" of young boys playing war – increasingly unveiling more and more unrealistic technologies as the situation fits – "Just when you thought you blew up my motorcycle, it turned into a bunch of missiles! You can't kill me, I suddenly have an invisible shield!"

When Chu said he'd hoped to make the movie adored by his much younger self, it's hard not to wonder if he didn't just hand off screenwriting duties to an actual 10-year-old. "G.I. Joe: Retaliation" plays out exactly as if penned by a feverish band of sugar- and caffeine-crazed adolescent boys in a sandbox full of burning money – without any of the fun.



G.I. JOE: RETALIATION

Rated: PG-13

Running Time: 110 minutes

Starring: Dwayne "The Rock" Johnson, Bruce Willis

Director: Jon M. Chu

Film Review

"G.I. Joe: Retaliation" manages to be big, dumb, loud and violent – without ever being much fun.

Grade
D

A curmudgeonly look at friendship

'Chinese Take-Out' is a warm little film

Review by **Jeff Berg**
For the Las Cruces Bulletin

"Life is absurd and makes no sense," declares Roberto in the delightful and moving Argentinean film "Chinese Take-Out" – a title that has no relevance to the film itself, per se.

Roberto's business is not exactly booming and he spends his day counting the contents of boxes of screws. If the box says 350, there had better be 350 in the box, or Roberto is on the phone to the manufacturer. It is rather obvious that Roberto is a bit lonely as well.

Roberto is a somewhat reclusive and seemingly embittered man who owns a hardware store in Buenos Aires. One day he witnesses a migrant Chinese man, Jun, being booted from a taxi. Very much out of character for

Roberto, he becomes Jun's savior and mentor, helping to create a bond for Roberto, certainly something new for him.

The film, which continues the run of "based on a true story" movies that have been quite popular of late, is one of overcoming bureaucracy and social foolishness.

Jun and Roberto's journey begins when is able to let Roberto know that the tattoo on his arm is the address of an uncle he is hoping to join.

Roberto's first attempt at placing Jun in a situation where he can receive assistance is a paperwork disaster. The police politely listen, but want to toss Jun in the pokey, since they do not know what else to do with him. Vastly annoyed, Roberto takes Jun to his home, where he becomes the unwanted and accidental houseguest.

A trip to the Chinese embassy helps – they are at least able to figure out what neighborhood Jun, an orphan, should be looking in for his uncle.

Roberto's friends, including an ex gal pal try to help, but to no avail. While Roberto

delivers mild to moderate diatribes about life and people, his main hobby – clipping news stories about the absurd – seems most fitting for him. I found a personal connection with Roberto at this point ... I used to do the same thing, and do now on occasion. Uh oh.

But it is not that helpful and it is not until the two men encounter a delivery driver for a Chinese restaurant that a clear language translation is possible.

The film picks up considerable steam at this point, and also starts a slow turn to the serious. Jun, a rather happy-go-lucky fellow, except for this current situation, starts to have an effect on Roberto, who just hasn't been living life.

Mari, a lively lass, has been trying to get Roberto out of his rut for some time, but as the adventures of Roberto and Jun move along, one can deftly observe a change in Roberto. Before long, he might not even be interested in his other free time activity, going to the airport to watch the planes land.

The tone and the mood of the picture are well handled and the story and acting are well

above par, as others noted earlier when this film won the Argentinean equivalent to the Academy Award for best picture.

I found myself rooting for both Jun and Roberto, as they do for each other as they become closer friends during their travails.

I'm still not sure about that title, which has been changed several times, but disregard that and you'll find a fine and warm little film behind it in "Chinese Take-Out."

Las Cruces could use a really good Chinese restaurant ... jeffberg@lascrucesbulletin.com



This tender and funny film starts a week run at the Fountain Theatre in Mesilla on Friday, April 12. It is in Spanish and Mandarin with subtitles.

GRADE
A+



AtTheMovies

Picking the Flicks

Movie information from www.rottentomatoes.com. Movie reel based on a 5-point scale.

<p>Oz the Great and Powerful Rated: PG Plot Overview: A magician leaves Kansas and finds himself in an enchanted land, where he will decide whether or not he will become great. Starring: James Franco, Mila Kunis Director: Sam Raimi</p> 	<p>Identity Thief Rated: R Plot Overview: An accounts rep travels across the country to confront the woman who's stolen his identity and run amok on his tab. Starring: Jason Bateman, Melissa McCarthy Director: Seth Gordon</p> 
<p>G.I. Joe: Retaliation Rated: PG-13 Plot Overview: The G.I. Joes contend with Cobra, and with threat from inside their own government. Starring: Dwayne Johnson, Channing Tatum Director: Jon M. Chu</p> 	<p>Jack the Giant Slayer Rated: PG-13 Plot Overview: Jack, a young farmhand, accidentally opens a gateway between the human and giant worlds, reigniting an ancient war. Starring: Nicholas Hoult, Stanley Tucci Director: Bryan Singer</p> 
<p>The Croods Rated: PG Plot Overview: A prehistoric family sets out in search of a new home in a fantastical and volatile world. Starring: Nicolas Cage, Ryan Reynolds (voices) Directors: Kirk DeMico, Chris Sanders</p> 	<p>Olympus Has Fallen Rated: R Plot Overview: When terrorists seize control of the White House, a secret service agent must retake the capitol and save the president. Starring: Gerard Butler, Aaron Eckhart Director: Antoine Fuqua</p> 
<p>Temptation Rated: PG-13 Plot Overview: An exploration of the perils and intrigue of infidelity, "Temptation" follows a restless woman who chooses to stray, and the dramatic effects it has on her life. Starring: Jumea Smollett-Bell, Brandy Norwood Director: Tyler Perry</p> 	<p>The Host Rated: PG-13 Plot Overview: When an otherworldly force threatens mankind, a young girl risks everything to protect those she cares most about. Starring: Saoirse Ronan, Max Irons Director: Andrew Niccol</p> 
<p>The Call Rated: R Plot Overview: A 911 operator takes a life-changing call from a kidnapped girl, and must confront a killer from her past to save the girl's life. Starring: Halle Berry, Abigail Breslin Director: Brad Anderson</p> 	<p>Snitch Rated: PG-13 Plot Overview: After his son is wrongly convicted of a drug offense and sent to prison, a father makes a deal to become an informant and infiltrate a vicious drug cartel. Starring: Dwayne Johnson, Barry Pepper Director: Ric Roman Waugh</p> 
<p>21 & Over Rated: R Plot Overview: Finally 21, an honor student celebrates his birthday with a night of drinking, debauchery and excess – the night before a medical school interview. Starring: Justin Chon, Skylar Astin Directors: Jon Lucas, Scott Moore</p> 	<p>Evil Dead Rated: R Plot Overview: Five friends in a remote cabin unleash a demonic force, which possesses them in succession until only one remains to fight for survival. Starring: Jane Levy, Shiloh Fernandez Director: Fede Alvarez</p> 
<p>Jurassic Park 3D Rated: PG-13 Plot Overview: A billionaire philanthropist and a team of scientists create an amusement park of cloned dinosaurs – which escape and run amok during a power failure. Starring: Sam Neill, Laura Dern Director: Steven Spielberg</p> 	<p>Spring Breakers Rated: R Plot Overview: Four college girls arrested for robbing a restaurant to pay for a vacation are bailed out by a drug and weapons dealer who wants them to work for him. Starring: Selena Gomez, James Franco Director: Harmony Korine</p> 

New this week on DVD

Tuesday, April 9

Down the Shore

Rated: R
Genre: Drama
Starring: James Gandolfini, Famke Janssen
Director: Harold Guskin

The Kitchen

Rated: R
Genre: Comedy
Starring: Laura Prepon, Bryan Greenberg
Director: Ishai Setton

Hyde Park on Hudson

Rated: R
Genre: Drama
Starring: Bill Murray, Laura Linney
Director: Roger Michell

The Sorcerer and the White Snake

Rated: PG-13
Genre: Action
Starring: Jet Li, Eva Huang
Director: Siu-Tung Ching

Top Grossing March 29-31

- | | |
|--|--|
| 1 G.I. Joe: Retaliation (Week No. 1)
\$40,501,814 | 6 The Host (Week No. 1)
\$10,600,112 |
| 2 The Croods (Week No. 2)
\$26,705,868 | 7 The Call (Week No. 3)
\$4,925,675 |
| 3 Tyler Perry's Temptation (Week No. 1)
\$21,641,679 | 8 Admission (Week No. 2)
\$3,235,263 |
| 4 Olympus Has Fallen (Week No. 2)
\$14,147,416 | 9 Spring Breakers (Week No. 3)
\$2,758,000 |
| 5 Oz the Great and Powerful (Week No. 4)
\$11,702,316 | 10 The Incredible Burt Wonderstone (Week No. 3)
\$1,343,025 |

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<p>JACK THE GIANT SLAYER DAILY 2:15 7:25 (PG13)</p>	<p>21 & OVER DAILY 12:40 2:10 5:20 7:40 10:00 (R)</p>	<p>GI JOE THE RISE OF COBRA SHOWING IN 2D DAILY 2:05 9:50 (PG13) NO PASS OR DISCOUNT</p>	<p>THE CALL DAILY 2:00 4:35 7:05 9:40 SAT-SUN 11:30 (R)</p>	<p>HOST DAILY 3:50 6:45 9:40 SAT-SUN 12:55 (PG13) NO PASS OR DISCOUNT</p>
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<p>IDENTITY THIEF DAILY 11:45 2:15 4:50 7:25 10:00 (R)</p>	<p>OZ SHOWING IN 2D DAILY 3:20 9:15 (PG)</p>	<p>VIDEO 4 1005 S. EL PASO ALL SEATS ALL TIMES \$3.00</p>	<p>WARM BODIES DAILY 5:05 7:25 9:45 SAT-SUN 2:30 (PG13)</p>	<p>BRING THIS COUPON TO THE VIDEO 4 AND SEE THE MOVIE OF YOUR CHOICE FOR ONLY \$1.00/PER PERSON GOOD FOR UP TO 5 PEOPLE WED. & THURS ONLY! VIDEO 4 1005 S. EL PASO</p>



Couple finds dream home in Sonoma Ranch

By **Beth Sitzler**
Las Cruces Bulletin

Life is anything but predictable.

Ten years ago, Ernie and Andrea Sell purchased land in Picacho Hills with the intention to build a home and move to the area after retirement. One fateful drive through a Sonoma Ranch neighborhood, however, changed that.

"I was drawn to this area," said Ernie Sell, adding that coming from a town in Colorado where everyday luxuries were three hours away, it would be nice to be within minutes of restaurants, shopping and other necessities.

The couple began looking at the neighborhood and visited several homes throughout Sonoma Ranch. The Southwest-

inspired home at 2107 Sedona Hills Parkway caught their eye right away.

"It was the first house we saw and the one we bought," Ernie Sell said. "It is not an overstatement to say that it was 'love at first sight.'"

The home, built in 2005 by Gary Lane, featured views of the Organ Mountains and the valley as well as interesting architectural elements, but what attracted the couple the most to the residence, they said, was that it met all of their wants and needs – specifically, a split floor plan that offered out-of-town guests their own space.

"All of our guests who have come through here love it," Andrea Sell said. "They have so much privacy."

The expansive view of the Organ Mountains can be admired

from the home's front courtyard, which peers out to the east.

"It's so nice to sit out here this time of year," Ernie Sell said.

An 8-foot, Fiberglass front door leads into the home. During the day, light shines through a leaded glass pane in the door, casting colorful light against the walls, Andrea Sell said.

More light fills the entrance, thanks to a large wrought-iron chandelier hanging from the 14-foot ceiling. A large nicho fills a rich terracotta-colored accent wall. Tan and cream paint cover the other walls, adding light and shadow to the various architectural details that fill the home.

"The custom painting in this home is great," Andrea Sell said.

"Gary did such a nice job with the house. The tile work is different in each bathroom."

Not to be overlooked is a large black-and-white medallion placed inside the tan tile at the entrance of the home.

Continued on following page

Continued from previous page

To the right of the entrance is the dining room. When the couple moved, they didn't have a dining room table. Now faced with a separated space for entertaining guests, they enlisted the help of interior designer Sherry Franzoy.

"It has a warm feeling," Ernie Sell said.

A hall beside the dining room leads to two bedrooms – one of which is used by Andrea Sell as an office – a bathroom, laundry facility and two-car garage.

Also near the dining room is the kitchen. Cabinets with a pecan finish fill the space. The richness of the cabinets is complemented by the kitchen's tile and granite countertop combination.

"It has a raised dishwasher, which is really nice," Ernie Sell said.

The kitchen opens to a breakfast nook and the living room. Three walls surround the breakfast nook, bring in natural light as well as a view of the tree-filled backyard.

The living room features a tall ceiling and a gas fireplace encrusted in tile in the corner.

"The living room is nice and cozy in the evenings," Ernie Sell said.

The living room also showcases one of his favorite features: the lighting. Filled with backlighting, canned lighting around the shelves and various dimmers, the living room can have any sort of ambiance the owner desires.

To the left of the entrance, hidden behind French doors, is the at-home office. Laminate wood covers the floors. The light-colored floors enhances the deep terracotta color that covers the walls.

Down the hall is the master suite. While the bedroom, which includes a door to the front courtyard, features a light green color, the bathroom continues the earthy feel of the residence with tan tile details filling the space – from the doorless shower to the corner bathtub.

"The master is a nice retreat to go to in the evening," Ernie Sell said. "It has a different feel than the rest of the home."

Another retreat the couple enjoys is the backyard. While sunshades protect the covered patio from harsh sunlight, the mature trees and vegetation also provide visitors with shade. Over the back wall, the view expands down to Interstate 10, Andrea Sell said.

With relaxing spaces inside and out, the residence is more than just a house.

"The home just has a warm feeling," Ernie Sell said. "It's great to come home to every evening."



Las Cruces Bulletin photos by Jim Hilley

The home at 2107 Sedona Hills Parkway is across from the third hole of the Sonoma Ranch Golf Course.



A warm feeling radiates throughout the kitchen.



A gas fireplace in tile is located in the living room.



The front courtyard has a view of the Organ Mountains.



The separate dining room offers occupants privacy.



Rock landscaping is dotted with mature plants.

Details

Featured home

2107 Sedona Hills Parkway

Square footage

2,387

Acres

.25

Bedrooms

Three

Bathrooms

Two and a half

Fireplaces

One

Price

\$304,900

Special features

Southwestern and Mission style architectural elements, custom painting, split floor plan, home office and views of the Organ Mountains and valley

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Time for the iris show

Colorful flowers to be displayed in Mesilla Valley Mall

By **Beth Sitzler**
Las Cruces Bulletin

Come Saturday, April 13, Mesilla Valley Mall will be brightly colored in various shades of blues, purples, pinks, yellows and whites – but the hues won't be from the latest spring fashion trends; rather the 40th annual Mesilla Valley Iris Show.

Presented by Mesilla Valley Iris Society, an affiliate of the American Iris Society (AIS), the show will line the area outside of the Cineport 10 beginning at 8 a.m., when participants

are asked to drop off their prize-worthy perennials.

"Anyone can participate, as long as they have the name of the iris, the name of the hybridizer and the date it was introduced," said Cynthia Wilson, chair of the local iris show. "And you have to have grown it yourself."

Wes Wilson, a member of iris society, said entries will be gathered until 10:30 a.m. and members will be on hand to help show participants display their specimens. There will be a variety of categories for both youth and adults to enter.

"We're always encouraging youth to participate and grow irises," Cynthia Wilson said.

After the entries have been gathered, a panel of six judges will inspect the flowers from 11 a.m. to 1 p.m. The public will be able to view the flowers from 1 to 6 p.m., and the awards will be distributed at 5 p.m.

There is no limit to how many iris can be entered, said Cynthia Wilson, adding that one Mesilla Valley Iris Society member has entered 50 before.

"We had a couple hundred entries last year," she said.

When it comes to judging, the panel of six, who are certified by AIS, will be looking for "the perfect flower for its species," Wes Wilson said. Every piece of the flower will be evaluated, from the shape of the petals to the branching along the stalk.

"The budding shouldn't be too close together," he said. "You don't want them to interfere with each other."

Wes Wilson said the vivid and colorful flowers are easy to grow in the desert because they don't require very much water and need a little sun.

"They need water two times a year: when they bloom, and in the summer when they divide," he said.

The Wilsons have their own entries for the show, with Cynthia Wilson earning eight blue ribbons from her 11 entered flowers last year. The couple is currently tending to their flowers, waiting to see what blooms and if it will be show worthy.

"We water and fertilize them, and encourage the plants to have a healthy, tall stalk," Wes Wilson said. "You can fuss a lot or take them as nature gives them."

This year, there will be a new release category for those who hybridize iris plants. While these entries will not win awards, if the judges deem the specimens worthy, they will be identified and registered with the AIS and the hybridizer will have a chance to name them.

Hybridizing a flower worthy of being released is a difficult task, Wes Wilson said, adding that one Mesilla Valley Iris Society member, Steve Kelley, has hybridized iris for three or four years and will release his first this year.

Also during the show, the society will sell potted plants to benefit the organization.

Each year, the show is dedicated to a person, or persons, who impacted the local society. This year, the show will be dedicated to Deanna Nibbe and Karen Bergamo.

Nibbe was a member of the local iris society for several years as well as other nature-related organizations, including Audubon, Native Plant Society and Cactus Club.

Bergamo was a member of AIS New Mexico region and was the state's judges training chairman. She often judged the iris show in Las Cruces.

By displaying the Mesilla Valley Iris Show in Mesilla Valley Mall, the Wilsons said they hope to introduce the society and the art of growing iris to members of the community. The society was started in 1973 by seven members,

Details

Mesilla Valley Iris Show

When

1 to 6 p.m. Saturday, April 13

Where

Mesilla Valley Mall
700 S. Telshor Blvd.

Cost

Free

Contact

- mvisnewsletter@comcast.net
- www.aisregion23.com/aisregion23/MVIS

with the purpose of promoting the colorful flower in the area.

For more information about the iris show or society, email mvis.newsletter@comcast.net or visit www.aisregion23.com/aisregion23/MVIS.

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Community members will get a chance to admire this flower's colorful beauty during the 40th annual Mesilla Valley Iris Show from 1 to 6 p.m. Saturday, April 13, at Mesilla Valley Mall.

Las Cruces Bulletin photo by Beth Sitzler

ChileKnights

Cook with spring's bounty

Fresh flavors, spice mix on your palate

Sunny Conley
Chile Knights



As we transition into a new season, we find ourselves surrounded by a bounty of fresh greens, veggies and fruits.

Now is the time to take advantage of this delectable produce by visiting your local farmers market or favorite grocery store. After a long winter, our palates hanker for and demand all things light, healthy and colorful. Celebrate with a batch of pico de gallo (superb with grilled chicken, fish or pork), veggie dips, an asparagus stir-fry or a layered salad.

It's not too early for chilled soup. Consider serving a bowl of cucumber-melon with salmon salad sandwiched between a toasted, crusty bolillo, French baguette or grilled panini. Don't forget the pitcher of sangria!

Pico de Gallo

2 cups ripe tomatoes, chopped
1 cup Vidalia onion, chopped
1 cup poblano pepper, stemmed, seeded and chopped
2 tablespoons fresh lime juice
1 jalapeño, finely diced
1 teaspoon salt
Fresh cilantro, garnish

Combine the tomatoes, onion, pepper, lime juice, jalapeno and salt in a big bowl and stir to combine. Leave out at room temperature for 1 hour or place in the refrigerator for about 8 hours. Be sure to bring it up to room temperature before eating. Spoon off any excess liquid; gently mix in the cilantro and taste to see if it needs any more salt. Makes 3 cups.

Quick Veggie Dip

1 (8-ounce) package light cream cheese
8 ounces nonfat plain yogurt
8 ounces low-fat sharp Cheddar cheese
1 red or green jalapeño pepper, seeded, finely diced
1 clove garlic, minced

Combine all ingredients in a bowl and mix well. Refrigerate overnight to let the flavors meld. Serves with veggie crackers, sliced fresh veggies or baked tortilla chips. Makes 6 servings.

Cucumber Dip

1 large seedless cucumber (about 20 ounces), peeled
1 teaspoon salt
8 ounces lite cream cheese, softened
2 tablespoons lite sour cream
2 teaspoons fresh thyme, chopped
1 teaspoon lemon zest
1 red jalapeño pepper, stemmed, seeded and minced
Freshly ground black pepper to taste

Combine the cucumber and salt in the bowl of a food processor fitted with a metal blade. Process until the cucumber is puréed; strain the mixture through a fine strainer and



A colorful batch of pico de gallo is just one way to take advantage of springtime produce.

Las Cruces Bulletin photo by Sunny Conley

set aside. Place the cream cheese, sour cream, thyme, zest and pepper in a small bowl and stir until smooth. Add the pureed cucumber and stir to combine, cover and refrigerate until ready to serve. Garnish with fresh thyme, if desired, and serve with fresh raw vegetables. Makes 6 servings.

Spicy Tofu and Asparagus Stir-Fry

3 tablespoons soy sauce
1 tablespoon dark sesame oil
1 tablespoon water
1 teaspoon cornstarch
1 teaspoon sugar
1 tablespoon organic canola oil
1 pound asparagus, cut diagonally into 2-inch pieces
8 ounces extra-firm tofu, drained and cut into 1/2-inch cubes
2 garlic cloves, minced
1 tablespoon fresh ginger, minced
2 scallions, minced
1/4 teaspoon fresh habanero pepper, minced (or to taste or substitute)
1/2 teaspoon cayenne pepper

In a small bowl, stir together the soy sauce, sesame oil, water, cornstarch and sugar. Set aside.

In a large skillet or wok heat the canola oil over medium-high heat. Add the asparagus and stir-fry for 1 to 2 minutes. Add the tofu, garlic, ginger, scallions and habanero pepper, and stir-fry until the tofu is golden brown. Add the soy sauce mixture and stir-fry to coat the tofu and asparagus. Makes 4 servings. (Recipe adapted from <http://thedailygreen.com>.)

Chilled Cucumber-Melon Soup with Fiery-hot Radish Salsa

3/4 cup each plain yogurt and crème fraîche

Garnish: Yogurt or crème fraîche

In a blender, purée 3/4 cup each plain yogurt and crème fraîche, 1 medium-size seedless cucumber, in chunks, 1 teaspoon coarse salt and 1 small clove garlic, crushed through a press. Pour into a bowl. Add 2 cups very ripe honeydew melon to blender and purée. Add to cucumber mixture and stir to combine; chill.

Combine radishes and serrano pepper in a bowl with 1/4 cup chopped fresh mint, 1 tablespoon lime juice and 1/4 teaspoon each kosher salt and pepper. To serve, ladle soup into bowls and top with fiery hot radish salsa, a sprinkling of snipped fresh chives and a small dollop of yogurt or crème fraîche. Makes 6 servings.

Sangria Sizzle

1 bottle red wine
1 jalapeño or serrano pepper, stemmed, seeded and diced
1 large ripe lime, cut into wedges or substitute 3 to 4 key limes, seeds removed
1 large lemon, cut into wedges, seeds removed
1 orange, cut into wedges, seeds removed
1 mango, diced into cubes
1/2 cup sugar
2 teaspoons Cholula hot sauce or other favorite hot sauce
1 shot (about 1 1/2 ounces) rum
2 cups of citrus-flavored soda (or for less sweetness substitute club soda)

Pour wine in the pitcher and squeeze the juice wedges from the lime, lemon and orange into the wine. Toss in the fruit wedges and add diced mango, sugar, rum and hot sauce to the mix. Chill overnight. Add citrus soda or club soda just before serving. If you'd like to serve right away, use chilled red wine and serve over lots of ice.

Sunny Conley, a former Las Cruces, is an award-winning cookbook author and food columnist. Contact Conley at sunny.conley@gmail.com.

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It's hard to say where or when it started. I remember little signs on restaurant tables that read "Water served by request." Hotels added signs in the guest rooms giving guests the choice of not having their towels or linens washed and replaced daily.

What was happening? Would we accuse the businesses of Los Angeles and other Southwest cities of becoming poor hosts by not serving water at our tables or washing our towels

every day, as was automatically done in the past?

I'm sure some complained, but it was a reasonable and sane reaction to a severe drought. A new awareness arose. Water, the second most important resource required for human survival, had suddenly become scarce. Business owners started slowly, with trepidation, but soon managing the use of water became the expected norm in the area.

So here we are in 2013, entering another year forecast to be a continuation of an extreme drought – the worst our area has seen in 50 years.

Our population has expanded significantly. In Doña Ana County, 50 years ago there were fewer than 60,000. Today, the population exceeds 210,000. The expanded population puts more pressure on a limited resource and diverts it from crucial

agricultural needs. Most farmers need the water to maintain the important agriculture industry here in the Mesilla Valley.

One key educational moment was learning about the hidden use of water. The almost 2 gallons of water required to wash an 8-ounce glass of water sticks in my mind. Another hidden cost is the water used to make electricity. Yes, it takes water to make electricity. An average of 2 gallons of water are consumed for each kilowatt hour of electricity generated.

In 2010, El Paso Electric Co. sold and distributed more than 7.4 billion kilowatt hours. It is common for homes here in Las Cruces to use 10,000 to 12,000 kilowatt hours per year, which translates to 20,000 to 24,000 gallons of water per year to power lights and TVs. Your home may be consuming more water as electricity than as actual water for washing dishes or taking showers.

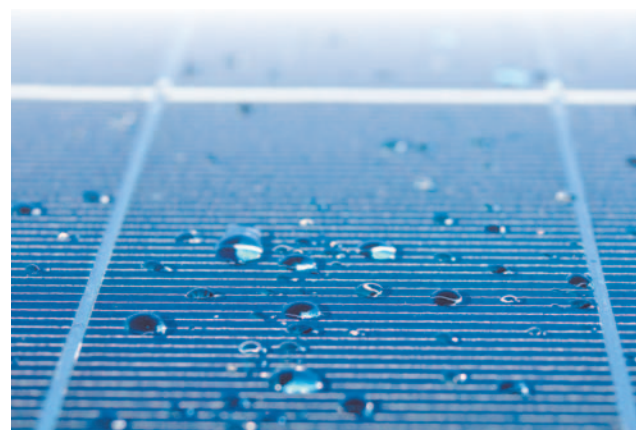
Considering electricity is used for everything – including the pumping of water – you can see a circular argument forming. The more electricity or water is used, the more electricity must be generated.

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The panels can then be transported to the desert and put to work generating electricity for all of us. Each solar panel deployed on a home or building can avoid the use of more than 24,000 gallons of desert water during its 25-year warranty lifetime.

Like it or not, believe it or not, some vital resources are becoming scarce. Homes and businesses in Doña Ana County must get smarter about using water. This means getting smarter about saving water by changing how we make and use electricity. When it comes to water, we don't have an extra kilowatt hour to waste.

Mellow Honek is a managing member at Sunspot Solar Energy Systems LLC, a Las Cruces solar photovoltaic systems contractor featuring New Mexico made products. For more information on the power of solar, call 541-3533 or visit www.sunspotenergy.com.



With New Mexico in a drought, it's important to look at what resources, water and electricity included, are being used.

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Common pests to watch for

Honor National Pest Management Month by being on the lookout for these insects



Scott Svenheim
ACE Pest Detective

We all know the cringe-worthy feeling of the moment when we hear little scurries across the floorboards, or see teeny droppings in our cupboards and run to call for the first available pest control service appointment.

For more than 30 years, the National Pest Management Association has celebrated the month of April as National Pest Management Month, to recognize pest management professionals for their efforts in protecting individuals' health and property from those cringe-worthy moments.

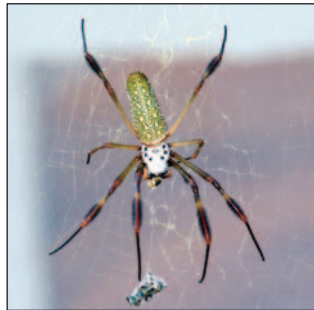
With the spring season upon us, now is a good time to brush up on four common household nuisances and how to prevent or identify an infestation.

The next time you see a creepy crawler and wonder what it is, keep in mind these four common pests:

Ants: Ranging from reddish browns to blacks and even yellow, ants are common throughout the year. No matter the climate, ants have an arduous way about them, making their homes in the tiniest of places. As the No. 1 nuisance in the U.S., ants are capable of infesting office buildings, homes and restaurants. Ants are often attracted by sweets and proteins, so keep spills, pet food and other foods cleaned up and/or containers tightly sealed.

Termites: Termites live in colonies that can grow to large numbers. Their usual methods of infesting a home include entering through cracks in concrete floors from underground, a space as small as 1/64th of an inch or larger. Termites can also be carried in through infested wood such as old furniture, firewood or building materials.

Both subterranean and drywood termite colonies have members equipped with wings, and are able to fly into a home and begin a new colony. Make sure to have your home thoroughly inspected yearly by a professional to



The spider is a common pest to be on the lookout for.

spot termites and/or damage before it's too late.

Spiders: Varying greatly in size, spiders are often the sign of a more serious insect infestation. As carnivorous hunters, spiders feast on insects such as ants and crickets and hide in cracks and crevices under well-protected areas inside or outside the home. Because spiders are popular year-round, the best way to reduce the risk of spider invasions is to remove clutter, repair windows and screens and dust regularly.

Bed bugs: Bed bugs are known to be travelers, packing away in your suitcase until the most opportune moment to make themselves cozy in your home. Living up to one and a half years, bed bugs produce between one and eight eggs daily. Since you can't feel the bite of a bed bug, homeowners should be aware of inflamed bites in clusters or rows. Inspect your surroundings carefully when traveling to avoid bringing bed bugs home with you.

Scott Svenheim, an expert for Truly Nolen of America, has 25 years of experience in the pest control industry. Svenheim brings an informative as well as unique and entertaining perspective to consumers' pest problems in the 21st century. Founded in 1938, Truly Nolen of America is one of the largest family owned pest control companies in the United States. Truly Nolen has more than 80 branch offices in Arizona, California, Florida, Nevada, New Mexico, Texas and Utah. The company also has independently owned and operated franchises in an ever-growing number of territories including California, Florida, Kentucky, New York, Oklahoma, Texas and Utah as well as Puerto Rico. For more information or to ask your local expert a question about insects and insect prevention, visit www.trulynolen.com or call 915-591-9864.

Fear of tree infestation?

Watch out for these signs of pests



Gary Guzman
Gardening Guru

Woody trees and shrubs that do not appear to be thriving may be infested with borers.

Ash, willows, fruitless mulberry, cottonless cottonwood, cherry laurel, mimosa, peach, apricot and cherry – both fruiting and flowering – are all susceptible to borer damage. This is just a short list of trees, but almost any type of soft wooded plants can be vulnerable to this damage.

The obvious sign of this pest is holes in the main trunk and or lower limbs, or even at or just below the soil line. The holes can be as small as the tip of a ball-point pen or as large as your pinkie. This depends upon the type of borer. Sap may or may not appear in or around these holes.

The best preventative measure one can take is to keep trees properly watered and fertilized. Trees that are vigorously growing are less prone to borer attack. This includes watering at least once or twice per month during the winter or dormant months. Water deeply and thoroughly during the summer months, and fertilize regularly throughout the growing season.

The use of an organic product containing Spinosad may be used to help infestation from occurring or can be used after the these insects appear. The use of a stronger product containing Imadicloprid, which is a systemic, only needs one application per year. This can be used preventively or post infestation. This method is used as a soil drench, so spraying is not needed.

If trees are inundated with borers, it is best to remove the tree promptly.

The cost and amount of insecticide needed may outweigh the cost of replacing a tree with a new and healthy young one. The presence of "dying" trees may also send



Preventive measures, such as proper watering and fertilization, can help save your cherry tree from infestation.

signals to other insects, which may begin to infest other trees in your area. With this in mind, it is best to examine your trees and shrubs on a regular basis to help eliminate the chance of infestation.

As always, read the entire label and follow directions exactly before using any chemical on your landscape. Make sure each product can be used on your specific plant before application.

Gary Guzman, owner of Guzman's Color Your World Gardening Centers, can be reached at gary@lascrucesbulletin.com.



Eagle Security, LLC now offers customers the **Fastest Alarm Communication** available in Southern New Mexico

Our "Umbrella Mesh" system works 2 to 4 times faster than internet
15 to 45 times faster than phone

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Your locally owned and operated alarm company

Home Sales Scoreboard

LAS CRUCES AREA

	This Week	Last Week	Same Week Last Year
Closed Sales New Homes	2	3	1
Closed Sales Existing Homes	36	21	36
Pending Home Sales (All)	204	211	198
Average Days on Market (All)	124	132	111

	This Week	Last Week	Same Week Last Year
Median Price New	\$207,452	\$166,290	\$314,500
Median Price Existing	\$194,759	\$149,500	\$125,700

	This Week	Last Week	Same Week Last Year
Total Homes on Market (All)	1,090	1,103	1,144
Real Estate Agents	374	374	399

"Homes" include detached single-family homes, townhomes and condominiums

Source: Las Cruces Multiple Listing Service (MLS)* for the period 03/24/13 to 03/30/2013
* MLS is wholly owned by the Las Cruces Association of Realtors
** Unknown per LCAR

Worship Services



Anglican

ST. MARY'S ANGLICAN
The Historical Stone Church with Traditional Values

Sunday - 9 a.m. Holy Communion
10:15 a.m. Adult/Child Bible Studies
Tuesday - 10 a.m. Bible Study
Rev. James Patterson, Rector
Rev. James Reeves, Vicar

7975 Doña Ana Rd., Las Cruces
on the left at the curve
523-2740 or 525-0062

SAINT PATRICK'S ANGLICAN CHURCH

A fellowship of Orthodox Christians within the Anglican Communion

- 10 a.m. Sunday Worship
- Bible study groups in homes

Pastor Jacob Worley
151 S. Solano,
Suite F, Las Cruces
North of Lohman
575-647-4085
saintpatricksamia.org

Baha'i Faith

The Baha'i Information & Reading Center
All faiths welcome

Devotionals Sundays
10:30 to 11 a.m.

Adult Spiritual Discussion
11 a.m. to Noon

Spiritual classes on
"Life of the Spirit" Tue. 7 p.m.

"All the prophets of God
proclaim the same Faith"

525 E. Lohman
575.522.0467

Baptist

CORNERSTONE BAPTIST CHURCH
"JESUS CHRIST HIMSELF BEING THE CHIEF CORNER STONE"
-EPH. 2:20

HOME OF CORNERSTONE CHRISTIAN ACADEMY • K -12

Sun. School - 10 a.m.
Preaching Service - 11 a.m.
Sun. Evening Service - 6 p.m.
Wed. Evening Service - 7 p.m.

www.cornerstn.org
5301 Cortez Dr.
Las Cruces, NM
575-532-0902

FIRST BAPTIST CHURCH
LAS CRUCES, NM

SUNDAY
Bible Study 9 & 10:45 am
Morning Worship 9 & 10:45 am
University of Life 6 pm

WEDNESDAY
Intercessory Prayer 5:45 pm
Encounter: Corporate Prayer and Worship 6:30 pm

CHILD CARE AVAILABLE

106 South Miranda
Downtown Las Cruces
524-3691
www.fbclasruces.com

Buddhist

Zen Buddhist Meditation

For hours
call 575-680-6680

Private Instruction
with Roshi by appointment

Clear Mind Zen Temple
642 South Alameda Blvd, Suite E
www.clearmindzen.org • 575-680-6680

Catholic-Ecumenical

Holy Family Ecumenical Catholic Church
A Catholic Community Where All Are Welcome

Service Times
Sat. 5:30 pm
Sun. 10:30 am

Morning Prayer
Tue.-Fri. 9 am

Healing Mass
Wed. 12:15 pm

Clergy: Frs. Jim Lehman,
Louie Amezaga & Tony Martinez
575-644-5025
702 Parker Road • Las Cruces, NM 88005
www.ecumenical-catholic-communion.org

Catholic - Roman

THE ROMAN CATHOLIC DIOCESE OF LAS CRUCES

VIEW ALL LISTINGS OF CATHOLIC CHURCHES ON OUR WEBSITE
WWW.DIOCESEOFLASCRUCES.ORG

Christian

The NEW One Way Life Center
Ministers Ralph & Norma Molina

Engl. Worship Sun. 11 a.m.
Bible Study Wed. 7 p.m.

916 Chaparro
Las Cruces
575-233-2413

Full Gospel • Christ Centered
Everyone Welcome

First Church of Christ, Scientist

Sunday: Service & Sunday School 10 a.m.
Wednesday: Testimonies 7 p.m.

All are WELCOME!

325 West Mountain Ave.
Las Cruces, NM
575-523-5063

Church of Christ

Panlener St. Church of Christ

1325 Panlener
Las Cruces
522-8660

(1/2 mile N. of University Ave. on corner of Solano & Panlener Sts.)

Times of Worship:
Sun. 9:45 a.m. Bible Study
10:45 a.m./4:00 p.m. Worship
Wed. 7:00 p.m. Bible Study

Disciples of Christ

First Christian Church
(Disciples of Christ)

An open community,
now also affiliated with
the United Church of Christ

1809 El Paseo
524-3245

Sunday Worship 10:15 a.m.
Sunday School 9:00 a.m.

Nursery Provided

Episcopal

ST. ANDREW'S EPISCOPAL CHURCH

"Digging deep wells so others may drink."

Rector: The Rev. Canon Scott A. Ruthven

Weekday Services
Tuesday - 9:30 AM - Morning Prayer
Thursday - Noon - Holy Eucharist

Sunday Services
8:30 AM - Rite 1
10:30 AM - Rite 2

518 N. Alameda Blvd.
526-6333
www.SaintAndrewsLC.org

St. James' Episcopal Church

Biblically Orthodox
Traditional Anglican Worship

Sunday: 8 a.m. & 10:30 a.m.
Wednesday: 10 a.m.

Sunday School - 10:15 a.m.
Nursery - 10:30 a.m.
Fellowship after each Service
Bible Study Groups - Weekly

www.saintjameslc.com

102 St. James Ave. • 526-2389
1 Blk. off University @ S. Main

Jewish

Chabad of Las Cruces
Judaism with a smile!

Adult Education
Family Events
Community Shabbat Meals

JewishLC.com
360 El Prado Ave.
524-1330

Chabad of L.C. believes in the right of every Jew to experience the beautiful treasures of our Jewish heritage, regardless of religious background or financial status.

TEMPLE BETH-EL OF LAS CRUCES

OURS IS A DIVERSE AND GROWING JEWISH COMMUNITY

FRIDAY SERVICES VARY, PLEASE CHECK OUR WEBSITE FOR THIS WEEK'S TIME

SHABBAT MORNING SERVICES AT 10:15 AM

WWW.TBELC.ORG
3980 SONOMA SPRINGS AVE.
575-524-3380

RABBI LAWRENCE P. KAROL
MEMBER OF UNION FOR REFORM JUDAISM

Lutheran

TRINITY LUTHERAN CHURCH

2900 Elks Drive, LC
575.523.4232

Sun. Worship 9:00 am
Sun School 10:15 am
Wednesday Worship
Free dinner 5:45 pm
Worship 6:30 pm
www.trinitylutheranlc.org

Messianic

ETZ CHAYIM TREE OF LIFE MESSIANIC CONGREGATION

134 S. Main St.
Enter from Parking lot #10 - Off Water St.

SATURDAY
1:00 P.M. - Shabbat Service
4:00 P.M. - Open Bible Study

866-874-7250 (toll free)

treeoflife@etz-chayim.org * www.etz-chayim.org

We are a Body of Believers doing Our best to follow our Jewish Messiah Yeshua (Jesus).
Everyone is welcome!

JUDEO-CHRISTIAN ISRAEL ALLIANCE

A Hebraic-Christian Congregation,
restoring the Biblical faith
"once delivered to the saints"
in a Holy Spirit-filled Atmosphere

SABBATH SERVICES
10:00 AM (Saturday)

1122 N. 6th Street
575-532-1269
www.graftedforlife.com

Methodist

Morning Star
United Methodist Church
Where mercy triumphs over judgement.

521-3770
2941 Morning Star Dr. at Roadrunner Pkwy

Blended Worship - 8:15 a.m.
Contemporary Worship - 9:45 a.m.
Traditional Worship - 11:15 a.m.

Please call for information about our Ministries, Sunday Schools and Small Groups or visit our web site: www.morningstarumc.org

Rev. Travis Bennett

El Calvario United Methodist Church

Wed.: Bible Study 7 p.m.

Sunday:
Sunday School 9:45 a.m.
Bilingual Worship 10:30 a.m.

Where everyone is welcome.
Donde todos son bienvenidos.

elcalvarioumc@hotmail.com

Rev. Carlos Espinoza,
Pastor

300 N. Campo • 524-1230

"Changing the world,
one person at a time."
"Cambiando el mundo
una persona a la vez."

New Heights
A DYNAMIC, INCLUSIVE CHRISTIAN COMMUNITY

THURSDAYS
MODERN WORSHIP
With live jazz and classical music
6:15-7:15 p.m.

THURSDAY SCHOOL
Christian Ed for kids age 4 through youth
6:15-7:00 p.m.

HOLY COMMUNION SHARED EACH WEEK

SUNDAYS
MEDITATION & DEVOTIONALS
8:30-9:30 a.m.

BIBLE STUDY
9:30-10:30 a.m.

Many Outreach Activities
"We follow Christ by loving and serving others"

Rev. Joe Whitley, Pastor
www.newheightsfaith.org
2425 Jordan (1 block N. of University)
(575) 202-9908
Find us on Facebook

St. Paul's United Methodist Church

225 W. Griggs Ave.
Downtown on the corner of Alameda and Griggs • 526-6689 for information

Rev. James Large, Senior Pastor

Traditional Worship 8:15 a.m.
Unplugged Contemporary Worship 9:30 a.m.
Traditional Worship 10:45 a.m.

www.stpaulsmethodistchurchlasruces.com
e-mail: spoffice@zianet.com

UNIVERSITY UNITED METHODIST CHURCH

Pastor: Randall W. Partin

Sunday Worship Services:
Traditional: 8:30 a.m.
Informal: 11:00 a.m.
Classes for All: 9:45 a.m.

2000 S. Locust
(575) 522-8220
www.uumclasruces.org

Bright Beginnings
Childcare & Preschool 522-3261

New Thought

WELLSPRING CHURCH

An Inclusive New Thought Community

Sunday Celebration 11:00 AM
Youth Program during Service
Discussion Groups 9:30 AM
Sunday Meditation 9:45-10:25 AM

Rev. Sam Ritchey - 647-2560
140 Taylor Rd - 524-2375
www.wellspringnow.com

Center for Spiritual Living
In the Heart of Las Cruces

Services:
Sunday 10:30 a.m.

A Course in Miracles
Drop-in book study

Saturday 11 a.m. - 12:30 p.m.

575 North Main St.
Las Cruces, NM 88001
www.csllasruces.org
575-523-4847

Non Denominational

Church Triumphant

"A Place for People to Grow"

Sunday Worship: 10 a.m.
En Español: 1 p.m.
Wednesday/180 Youth: 6:30 p.m.

Kid's Church for all ages!
Senior Pastor Marcus McKay
churchtriumphantlc.com

2020 N. Valley Dr.,
528-LOVE(5683)



Easter Vigil at Santa Rosa de Lima Catholic Church

Photos by Richard Coltharp

Non Denominational

Welcome! A Relevant & Compassionate Church

God has Compassion for you...

ROCK THE HOPE

@ Church on the Rock

SUNDAY 10:30 AM
WEDNESDAY 7 PM

1405 S. Solano Dr.
Las Cruces, NM
575-527-2687
cotrlc.com

Presbyterian

FIRST PRESBYTERIAN CHURCH

Sunday School 9 a.m.
Sunday Worship 10:30 a.m.

Iglesia del Pueblo
Spanish Services
Sunday 9:30 a.m.

200 E. Boutz Road, Las Cruces
www.firstpreslc.com
(575) 526-5559



Lucy Sciortino, Monica Maldonado, Father Jesus Martinez de Espencada and Jose Barela lead the Santa Rosa de Lima Catholic Church Easter Vigil Saturday, March 30.

Martinez de Espencada at the ceremonial flame

Southern New Mexico
Church of God

Sabbath Services
Interactive Bible Study
Saturdays 1 p.m.
5245 Cortez Dr.
575-650-7359

Hear us Sunday mornings
8 a.m. on 1450 AM KOBE
See us Sunday mornings
10:30 a.m. on Comcast
Cable Channel 98

*We observe all of
God's Holy Days and
accept Jesus Christ
as our savior.*

650-7359
Private counseling
also available.

First Presbyterian Church
200 E. Boutz
Las Cruces, NM 88005

FAITH & FELLOWSHIP
A Praise and
Worship Community

Come as You Are!
Saturdays @ 5 p.m.
Fellowship Potluck and
Communion Service Every
First Saturday of the Month
Nursery Available (575) 526-5559
We're not fancy - just family!

UNIVERSITY PRESBYTERIAN CHURCH

SUNDAY SERVICES
Discipleship 9 a.m.
Worship 10 a.m.

WEDNESDAY SERVICES
6:30 p.m.

KIDS FOR CHRIST
Wednesday 6:30 p.m.

2010 E. Wisconsin Ave.
upres.com • 575-522-0828

Unity



Brenna Gilsdorf and Junette Salada at the Easter Vigil



WELCOME
to a new church in Las Cruces!

WORD OF FIRE CHRISTIAN CENTER

5245 Cortez
(Aposento Alto Asambleas de Dios)
Sunday Services - 2 p.m.
Thursday Bible Study - 6 p.m.
360-840-3755 or 575-652-4845

Pastors Lee, Flora & Cauasia Rush

Pentecostal

River of Life

United Pentecostal Church
1755 Buildtek Ct
Las Cruces, NM 88005
(575) 405-4269

Weds @ 7pm
Sun @ 10:30am

www.riveroflifeupc.org

unity
of Las Cruces

**"A positive path
for spiritual living"**

Sunday Celebration 10:30 am
Children's Activity 10:30 am

**"Practical
Christianity
in action"**

Rev. Terry Lund
125 Wyatt Drive
575-523-5592
www.UnityofLasCruces.org

Interested in being on our worship services page? Call 524-8061 for details.

Church News

SERVICES AT SONOMA SPRINGS
Sonoma Springs Church, 3940 Sonoma Springs Ave., will hold a healing service at 11 a.m. Sunday, April 14. For more information, call 526-4907.

HOLOCAUST PRESENTATION
Temple Beth-El, 3980 Sonoma Spring Ave., will host "What do We Think We Know About the Holocaust?" presented by Andrea Orzoff, associate professor of history at New Mexico State University, at 2 p.m. Sunday, April 7. The last two decades of scholarly research have changed academic understanding of the Holocaust quite profoundly. The new understanding has real implications for the way the world deals with contemporary genocide,

race relations and the status of minorities. Rabbi Larry Karol will lead prayers of remembrance for victims of the Holocaust at the beginning of the program. For more information, email wanderingjeb@gmail.com.

STABAT MATER AT ST. PAUL
St. Paul United Methodist Church, 225 W. Griggs Ave., is preparing a performance of Anton Dvorak's "Stabat Mater" at 6 p.m. Sunday, May 12. Douglas Weeks will be conducting the performance by choir, soloists and orchestra. Singers from across the community regardless of affiliation are invited to sing this monumental work. Rehearsals will be at 8 p.m. Wednesdays in the choir room at St. Paul's with occasional Saturday afternoon rehearsal times. Scores will be provided. The work, which moves from grief to

assurance, was intended for concert presentation rather than liturgical use. For more information, call 644-6999.

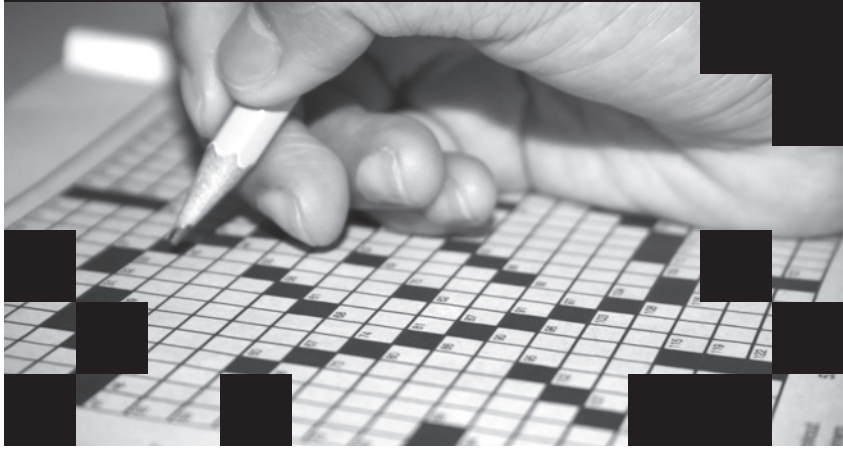
LC FIRST SATURDAY SERVICE
Las Cruces First, 5605 Bataan Memorial West, will begin holding services at 5:30 p.m. Saturdays to accommodate those who can't attend Sunday morning service. The Saturday services offer a casual and inviting setting with great worship, a timely message from the Lord and refreshments and fellowship at the end of every service. For more information, call 524-0654 or visit www.lascrucesfirst.org.

SUMMER FARMERS MARKET
Girls Ministries at First Assembly of God is sponsoring an outdoor Summer Farmers Market/Arts and Crafts Fair

DEADLINE FOR CHURCH NEWS
Items for the Church News section are due the Friday before it will be published. Entries must include: name of event, time, date, location with address, a short description, cost and contact information. Entries and questions may be emailed to beth@lascrucesbulletin.com.

Saturday, May 4, at the church, 5605 Bataan Memorial West. Cost is \$25 per space until Monday, April 29, and includes an 8-foot table and two chairs. A \$5 late fee will be added after this date. All proceeds will go to their missions project "Samuel's House" in Venezuela. If you would like to reserve a space, contact Mary Helen Gonzalez at 524-0654, ext. 101.

BrainGames



Word Salsa

Circle these English words and their Spanish equivalents that appear in the grid horizontally, vertically, diagonally and backward. Encierre estas palabras en inglés y sus equivalentes en español que aparecen al revés, horizontal, vertical y diagonalmente.

AGE IS JUST A NUMBER

ENGLISH	SPANISH
BALLOON	GLOBO
BIRTHDAY	CUMPLEAÑOS
CAKE	TORTA
CARD	TARJETA
CONFETTI	CONFETI
GIFT	REGALO
GREETING	SALUDO
HAPPY	FELIZ
NOISEMAKER	MATRACA
TO HAVE FUN	DIVERTIRSE
TO THROW A PARTY	DAR UNA FIESTA
TO WISH	DESEAR

REKAMESIONECS
 ASALTIVERTATEJO
 BALLOONONKYGIFT
 DIVERTISEOLAGER
 ACARTAMGITEFNOC
 RTJETATEJRATICO
 UOYTRAPAWORHTOT
 NHATVEFUNDKRENO
 ARLOBOESCUONEFH
 FBIRTHDAYLILREA
 ILSTIARZYAZOGTV
 ETOAVDSPHSIWOTE
 SONAE LPMUCLAMIF
 TCOURAESEDEEORU
 ANSNHGLOBALFRB N

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Crossword Puzzles

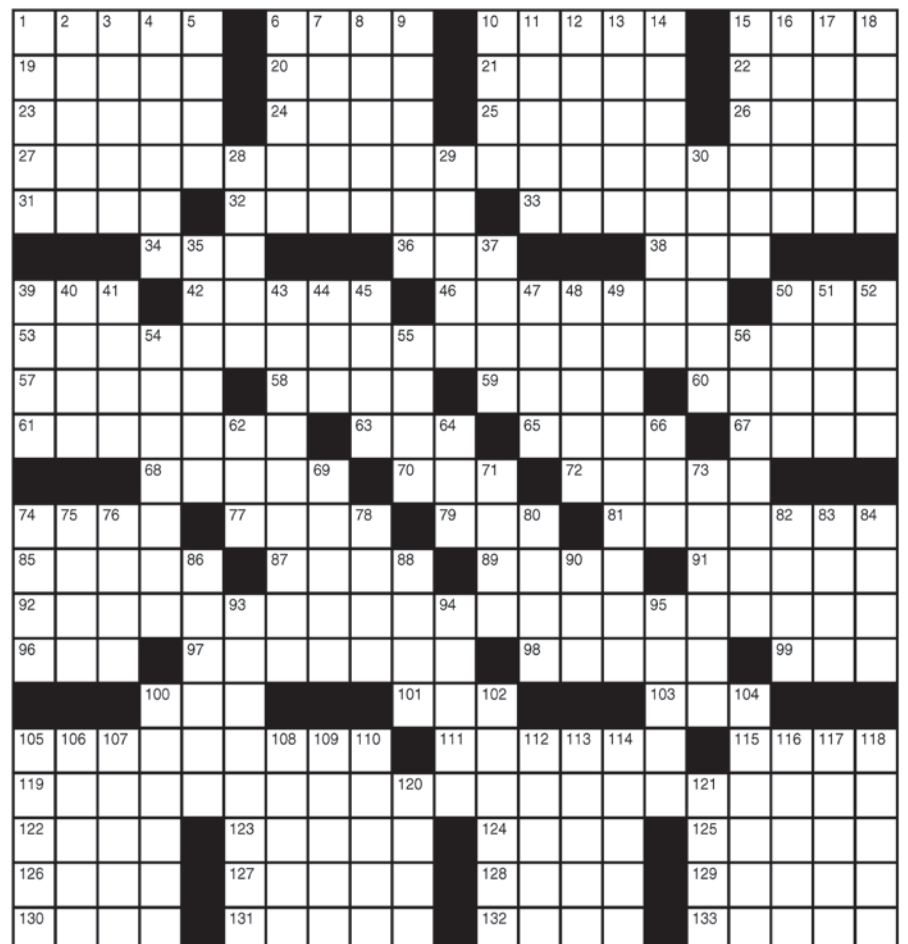
Diagramless, 21 x 21

Like a regular crossword but with an added challenge. Sleuths must also create the diagram and figure out where the numbers and black squares go.

- ACROSS**
- 1 Greek letter
 - 4 Set a new price on
 - 9 Agree
 - 12 Charlie McCarthy's partner?
 - 15 Nontransferable
 - 18 ISS partner
 - 21 Forms a mosaic pattern
 - 24 Remains
 - 27 Like a noun derived from a verb
 - 28 Preparing dirt for planting
 - 31 Makes into law
 - 32 Some puppets
 - 35 Luxuriant
 - 36 Fulfilled
 - 39 McMahon and Sullivan
 - 40 Designates differently
 - 43 IRS month
 - 45 World War II journalist
 - 46 Middle C indicator
 - 52 Thieves' hideout
 - 53 "JFK" director
 - 55 NASA outpost
 - 57 Belittle
 - 60 Entreaty
 - 62 Fence-sitters
 - 65 Ordeals
 - 67 Possible to fix with a small piece
 - 68 Taylor and Welk
 - 71 Hymn of loyalty
 - 72 Certain decorator
 - 75 Blues guitarist Kottke
 - 76 Old medical examination apparatus
 - 79 Vacuum state
 - 82 Set up a blockade
 - 85 Eight-tentacled group
 - 86 You bet!
- DOWN**
- 1 Be penitent
 - 2 You there!
 - 3 Lyric poem
 - 4 Rod attachment
 - 5 Bronte's "Jane__"
 - 6 __out (be a couch potato)
 - 7 Goddess of folly
 - 8 Actor Chaney
 - 9 Compos mentis
 - 10 Periods
 - 11 Flow back
 - 12 Jazz singer Fitzgerald
 - 13 Gauge face
 - 14 Fetch
 - 15 " __ It a Pity"
 - 16 Beatty and Buntline
 - 17 The Greatest
 - 18 Sidled
 - 19 Yertle the Turtle creator
 - 20 Small viper
 - 21 Faculty status
 - 22 Pencil topper
 - 23 Unnamed
 - 24 Wonder
 - 25 Small portion
 - 26 Being intrusive
 - 27 Salon goo
 - 28 Domino dot
 - 29 Destiny
 - 30 John's Yoko
 - 32 Shooting stars
 - 33 Fruity cooler
 - 34 Rural folk
 - 36 Cut off
 - 37 Frozen over
 - 38 Actor Kilmer
 - 41 Abandon truth
 - 42 Cariou of "The Four Seasons"
 - 43 " __ Poetica"
 - 44 %
 - 47 Gabor sister
 - 48 Real profit
 - 49 Galena or bauxite
 - 50 Interlock
 - 51 Tentative foray
 - 54 Allow to
 - 55 Nonsensical
 - 56 Altercation
 - 57 Tap gently
 - 58 Hospital wing
 - 59 Kind of chart
 - 61 Pompous fool
 - 63 "Who's __ Boss?"
 - 64 Male sheep
 - 65 Waste catcher
 - 66 Coty or Descartes
 - 67 Pardner
 - 68 Fewer
 - 69 Moves in a curve
 - 70 Query word
 - 72 Work station
 - 73 Pisa's river
 - 74 "William Wilson" writer
 - 76 Took flight
 - 77 Tripod parts
 - 78 Bring into play
 - 79 Small ruckus
 - 80 AOL, for one
 - 81 Duran Duran song
 - 82 Actress Myrna
 - 83 High card
 - 84 " __ a bird..."

FAST FOOD COMBO

- ACROSS**
- 1 Dull metallic sound
 - 6 Yemen's capital
 - 10 Bodybuilder Charles
 - 15 Makes a choice
 - 19 Itzhak of Israel
 - 20 Space-saving abbr.
 - 21 "The __ Mutiny"
 - 22 Hillside in the Highlands
 - 23 Do penance
 - 24 Audacity
 - 25 Boundary
 - 26 Ear part
 - 27 Start of a quip
 - 31 Third son of Adam and Eve
 - 32 Objects of religious veneration
 - 33 Large South American snakes
 - 34 Gel
 - 36 Ike's WWII command
 - 38 Obvious toupee
 - 39 Economic meas.
 - 42 Butler in "Gone with the Wind"
 - 46 One who came in
 - 50 AARP members
 - 53 Part 2 of quip
 - 57 Chocolate coffee
 - 58 Part of a hammer
 - 59 One of the Hawaiian Islands
 - 60 The March King
 - 61 Pesky critter
 - 63 CIV divided by II
 - 65 Ships' records
 - 67 Fashion designer Cassini
 - 68 Roof overhang
 - 70 Compass dir.
 - 72 Shallow water area
 - 74 Film over
 - 77 Tennis stadium in NYC
 - 79 Yelp from Fido
 - 81 Mopers
 - 85 Excessive enthusiasm
 - 87 Pop
 - 89 Architect Pei's first name
 - 91 Kind of basin
 - 92 Part 3 of quip
 - 96 Siamese or Persian
 - 97 Malicious coward
 - 98 Halves of a diameter
 - 99 Fuel efficiency fig.
 - 100 Tolkien baddie
- DOWN**
- 101 Turkish title
 - 103 Paid player (for short)
 - 105 Like stowed cargo
 - 111 Cars of lemon-lore
 - 115 Competed (for)
 - 119 End of quip
 - 122 Not any
 - 123 Busy
 - 124 Count me among the players
 - 125 Ashcan School painter John Swenson of "Benson"
 - 127 Avian abodes
 - 128 Theatrical award
 - 129 Reason
 - 130 Burn a bit
 - 131 Joel and Jennifer
 - 132 Long tale
 - 133 Ninnies
 - 1 Birds' crops
 - 2 Shaping machine
 - 3 WWII sub
 - 4 Musical intervals
 - 5 Had the answer
 - 6 Smooth transition
 - 7 Not the least bit
 - 8 Nita of old films
 - 9 Beasley of "Moonlighting"
 - 10 Rights org.
 - 11 Subarctic forest
 - 12 Threshold, in psychology
 - 13 Hill or Bryant device
 - 14 Spring tension device
 - 15 Elongated
 - 16 Haughty
 - 17 Indian drums
 - 18 Burpee buy
 - 28 Garden products brand
 - 29 Path starter?
 - 30 Alluring women in Islamic paradise
 - 35 List of corrections
 - 37 Informed about
 - 39 Athletic facilities
 - 40 Breakfast area
 - 41 Brownish purple
 - 43 Coffee-house coffees
 - 44 Half a fly?
 - 45 Old Chinese money
 - 47 Volcano near Manila
 - 48 Group spirit
 - 49 Marked by brutal force
 - 50 Synagogue
 - 51 Tear down in England
 - 52 Hitch
 - 54 Soho so long
 - 55 Nabokov novel
 - 56 Worker's tote
 - 62 __ Marie Saint
 - 64 Balin or Claire
 - 66 Old French coin
 - 69 Yell
 - 71 Formal document
 - 73 Star in Aquila
 - 74 Coll. hotshot
 - 75 Actress Turner
 - 76 Part of BTU
 - 78 Norse saga
 - 80 Cold feet
 - 82 Dead Sea kingdom
 - 83 Husky sound
 - 84 Work hard
 - 86 Physicist Sakharov
 - 88 Indian tourist city
 - 90 Rationers of WWII
 - 93 Pleasure sailing
 - 94 Bordered
 - 95 Not quite sober
 - 100 This can't be good!
 - 102 Lets on
 - 104 Pre-fertilization seeds
 - 105 __ fatuus (illusion)
 - 106 Not a soul
 - 107 Nuku'alofa nation
 - 108 Proprietor
 - 109 Contemptible one
 - 110 Timeworn
 - 112 Apia's country
 - 113 __ by (just coping)
 - 114 Kurt Weill's Lotte
 - 116 Computer images
 - 117 Eradicate
 - 118 Force units
 - 120 Fewer
 - 121 Greek peak



LAST WEEK'S SOLUTIONS

Word Salsa

Word Salsa grid with solutions for the previous puzzle.

Diagramless

Diagramless crossword puzzle grid with solutions.

Days Off

Days Off crossword puzzle grid with solutions.

CRYPTOGRAM

VU'P BKMRK UOZU NXVUHWPKHDHW RVK
 ZKQ RVKKHWP KHDHW NXVU. KM MKH OZP
 RMWBHQ MXU ROM NXVUP ROHK OH VP
 ZOZHQ.

LAST WEEK'S SOLUTION:
 Here's a point of pithy political commentary: After all is said and done, more is said than done.

Medicine cabinets need spring cleaning



Julie Maager
Caring Decisions

Now that it is officially spring, many of us are tackling annual cleaning chores. Here's an area you might not have thought of: your medicine cabinet.

I recently chatted with Oscar Andrade, pharmacy manager at the Walgreens on El Paseo Road, about medication storage tips for our Good Samaritan Society – Las Cruces Village residents. Andrade had some good advice that we can all implement for our home medicine supplies.

"You often don't realize how long you've had certain medications," Andrade said.

Periodically, everyone should go through their medication supplies, both prescription and non-prescription, and throw out items that have expired. Expiration dates should be printed on your prescription label or the packaging of a non-prescription drug.

"Certain medications can be dangerous if expired," he said.

Even those that do not become dangerous can certainly become ineffective. In the case of antibiotics, people sometimes ignore the directions to take the entire course of medication. If they hold onto the leftover drugs and take them during another bout of illness, it could be the inappropriate antibiotic or an ineffective course.

"Potentially, it could make the condition worse," Andrade said.

Another situation he sees is people who hold onto multiple medications prescribed during a particular incident, such as a surgical recovery. One could be an antibiotic, another could be for pain and another could be for nausea. People keep the medicine but forget what each one was meant to do. If they take the drugs later, they could be taking a completely inappropriate medication.

"Only hang on to medications if you are sure what they are for," Andrade said.

Every prescription bottle should have the phone number of the pharmacy that issued the medication – if you are in doubt about what the medication is for, call the pharmacy and get clarification.

If you do have expired medication, the next question is how to get rid of it appropriately. For years, the recommendation was to flush old medicines down the toilet. We now know that traces of these medications have begun showing up in our water systems. For that reason, Andrade said it is better to put unused medicine into the trash.

He recommends sprinkling the pills throughout the garbage container and disposing of the bottle separately to discourage would-be abusers. You may wish to destroy the prescription label if you are concerned about privacy. And, of course, if you have pets or young children around who could get into

See **Maager** on page C25

Working to prevent injury

Athletic trainers team up for May 4 physicals

By **Lorena Sanchez**
Las Cruces Bulletin

There are many health care professions – some better known than others.

Athletic trainers tend to be present at many athletic events, and frequently work with athletes to prevent injury, yet most people aren't clear on what their role is.

Not to be confused with licensed physical therapists or certified personal trainers, athletic trainers are present alongside these other professions working in traditional settings – sports – and non-traditional settings – evaluation and rehabilitation.

To better understand what athletic trainers do is to understand the six domains the profession covers.

The biggest difference between an athletic trainer and physical therapist and certified personal trainers is prevention.

"We start our prevention with an athlete with a physical – a baseline," said David Gallegos, athletic trainer and National Athletic Trainer Association public relations representative. "From that we build a plan on how to achieve their goal in a way that doesn't cause

See **Trainers** on page C25



Las Cruces Bulletin photo by Lorena Sanchez
Physical therapist John Durham and athletic trainer David Gallegos discuss how to work on patient Cameron Castillo, 11, who injured his pelvis during a fall. Gallegos along with other members of the health care community will participate in Ultimate Sports Physicals Saturday, May 4, at Centennial High School.

Care facility celebrates recognitions

Village at Northrise staff, facility honored

By **Lorena Sanchez**
Las Cruces Bulletin

There are many care facilities in Las Cruces that represent the excellence in service provided in the community.

Village at Northrise, 2880 N. Roadrunner Parkway, is no exception, recently receiving various honors recognizing the work of their staff and facility.

Village at Northrise has been a part of the Las Cruces community since 1998, celebrating 15 years in 2013. Its campus houses the largest assisted living facility, Morningside, and second largest independent living facility, Hallmark, in Las Cruces. In addition to the assisted and independent living facilities, Village at Northrise has Desert Willow, which provides rehabilitation and recovery with a skilled nursing unit for patients and a secure, assisted living unit for patients with memory loss issues.

The rehabilitation and recovery suites and services recently received a five-star rating from the Center for Medicare and Medicaid Services (CMS), a rating that it has continually received for several years.

"I think we have a high level of staffing and care," said Donald Wilson, Village at Northrise executive director. "We have a very stable staff who have been here for years. It's a very mature management team."

Approximately 25 staff members work in the unit that received the five-star rating. Staff at the rehabilitation and recovery suites provide care to 26 patients, with a capacity of 31. The entire campus houses 184 residents.

In November 2012, Village at Northrise was awarded the Silver Award by the American Health Care Association/National Center for



Las Cruces Bulletin photo by Lorena Sanchez
Village at Northrise Desert Willow Care and Rehabilitation staff, who received the five-star rating from the Center for Medicare and Medicaid Services, gather together for a photo with the Silver Award, recognizing the excellence of the entire campus and its services.

Assisted Living.

"We applied and met the criteria for the Silver Award," Wilson said. "It was our first time applying. We're only the second facility in New Mexico to receive this award."

The award represents the excellence of care provided by the entire facility to its residents.

"I think there are (four) things that set us apart from other (facilities)," Wilson said. "The view is extraordinary – best view of the Organ

Mountains; our commitment to serving our customers with dignity and respect; our staff and their longevity; and our involvement in the community."

On March 7 in Santa Fe, Village at Northrise received another prestigious recognition as the first nursing home in New Mexico to be certified as a restraint-free facility.

"We encourage all other nursing homes

See **Village** on page C25

Maager

Continued from page C24

the garbage, remove it from your home immediately.

For those who want to be extra-conscientious about environmental risks, Andrade said for around \$3 to \$4 you can purchase specialty pouches that you can use to ship your old medicines off for proper disposal, keeping them out of the landfill. You can also wait for the drug take-back events sponsored periodically by the Drug Enforcement Agency.

While doing your drug clean-out, re-evaluate where you are keeping your prescription and non-prescription drugs.

“The worst place to keep medicine is in the bathroom,” Andrade said.

Humidity in the bathroom can make medications break down faster than if they were stored in a dry place. And, of course, for the protection of pets and young children, make sure your medicines are stored securely in an out of reach area.

Julie Maager is the marketing coordinator for the Good Samaritan Society in Las Cruces Village. Good Samaritan Society is a not-for-profit provider of senior care and housing services. Good Samaritan is located at 3025 Terrace Drive and offers senior apartments, assisted living apartments, long-term nursing care, memory care, post-surgery/illness rehabilitation care and home health services. For more information, call 522-1362.



Trainers

Continued from page C24

injury.”

Another domain an athletic trainer covers is evaluation and treatment or, more specifically, the evaluation of a sports injury.

“Physical therapists have experience with orthopedics, but they have broader education on things such as burns, strokes, etc.,” Gallegos said.

The third domain is rehabilitation. Although athletic trainers focus on prevention, they are also part of rehabilitation when there is an injury, as long as it has to do with orthopedics.

Athletic trainers also deal with organization and administration in a traditional setting, Gallegos explained.

“An athletic trainer is in charge of their own business and in charge of the organization between doctor, patient and parents (if younger athletes),” he said.

The fifth domain is counseling, which keeps an athletic trainer and an athlete in contact throughout the year, where as a physical therapist works with a patients for a several months until the injury in rehabilitated, Gallegos said.

The final domain an athletic trainer covers is immediate care, which Gallegos said is the one that most people associate athletic trainers with when they see them at a sports event caring for athletes during a game.

Although there are differences between athletic trainers, physical therapists and certified personal trainers, Gallegos said the professions tend to work together to help the athlete through prevention and treatment.

New Mexico is one of the few states that actively promotes injury prevention, which athletic trainers play a large role in advocating for.

“New Mexico is one of the most proactive states in the nation for sports injury legislation,” Gallegos said.

There is a seven-day mandatory break from sports for any athlete who sustains a concussion throughout the season in New Mexico.

“Groups like the National Football League recognize New Mexico as a state that other states should look to for guidance (on sport injury legislation),” Gallegos said.

One of the largest events organized by athletic trainers and their colleagues is the Ultimate Sports Physical event, which will be held this year on May 4 at Centennial High School, 1950 S. Sonoma Ranch Blvd. to promote the importance of injury prevention.

“It is a joint effort between every major



Photo by David Gallegos

Athletic trainer Andy Krentz cares for football player John Jung from Mesilla Valley Christian School.

health care group in town,” Gallegos said.

Memorial Medical Center, MountainView Regional Medical Center, Southwest Sport and Spine, New Mexico State University and many more have contributed their services to the event.

The physicals are unlike those performed by a primary care physician. During the Ultimate Sports Physical, athletes will be given an EKG, computerized concussion assessment and further evaluation. Parents will also be educated

on injury and health risk factors.

The cost of the physical is \$10. The estimated value of the testing is approximately \$1,000.

“We’re representing the underserved,” said Gallegos, adding that the \$10 cost will be donated to the sports medicine program at each high school.

Athletes are required to pre-register for their physical. Registration opens Monday, April 8, at www.swsportandspine.com.

April is __ Month

Alcohol Awareness • Irritable Bowel Syndrome Awareness • National Autism Awareness • National Distracted Driving Awareness • National Donate Life • National Facial Protection • National Minority Health • Occupational Therapy • Sexual Assault and Prevention • National Youth Sport Safety Awareness • STD/STI/ Family Planning Awareness • Women’s Eye Health and Safety • National Cancer Control • National Child Abuse Prevention • National Counseling Awareness • Stress Awareness • National Humor • Parkinson’s Awareness

Day

5-7 National Alcohol-Free Weekend
7- World Health
10-Siblings
7-13 National Week of the Ocean

F.Y.I.

Irritable bowel syndrome (IBS) is common, with worldwide prevalence

estimated at 9 to 23 percent. Yet many people remain undiagnosed and unaware that their symptoms indicate a medically recognized disorder. IBS is a disorder characterized by abdominal pain or discomfort and altered bowel habit (chronic or recurrent diarrhea, constipation or both – either mixed or in alternation). IBS affects between 25 million and 45 million people in the United States (10 to 15 percent of the population). About 2 in 3 IBS sufferers are female. About 1 in 3 IBS sufferers are male. Most persons with IBS are under the age of 50. But many older adults suffer as well. Stress does not cause IBS. However, because of the connection between the brain and the gut, stress can worsen or trigger symptoms. Treatments are available for IBS to help manage symptoms.

Sources: www.nationalwellness.org, www.aboutibs.org

Village

Continued from page C24

to join us,” Wilson said. “We want New Mexico to be the first restraint-free state in the nation.”

The facility has been restraint-free since 2009, however, New Mexico only recently developed the award program, Wilson said.

“It’s such a privilege to work with this generation,” Wilson said. “We’ve gotten to meet some extraordinary people who’ve done some extraordinary things with their life.”

Village at Northrise will have an open house from 1 to 4 p.m. Saturday, April 13, at its Morningside building. For more information, call 522-1110.



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Leadership counseling is key

Counselors have important responsibility to counsees



**Michael R. Hurst,
MS, LADAC, CEAP**
Life and Work Solutions

Leadership counseling is the second component of American life warrior leadership skills.

This aspect is important to the American life warrior leader as well as the less proficient American life warrior.

History and experience have proven that an individual who is receptive to leadership counseling accomplishes and excels in activities. Through this counseling concept, the individual is able to apply role modeling and mentorship in order to transition from inexperienced to experienced American life warrior.

As an aspiring American life warrior, it is important to understand the concept of leadership counseling. This concept is best explained in the U.S. Army's Field Manual, Leadership Counseling (FM-22-101). Unfortunately, this publication is no longer in use by the Army.

This publication contained 133 pages of important knowledge that is applicable for civilian leadership counseling skills. View the manual by visiting www.enlisted.info/field-manuals/fm-22-101-leadership-counseling.shtml.

The basic counseling fundamentals are: leader's actions,

approaches to counseling and basic skills to conduct leadership counseling.

The first fundamental the American life warrior needs to understand is a sincere, caring attitude is necessary in order to counsel people. This means the leader must set the example for other people to follow. The leader must model the appropriate behaviors and skills necessary for other people. People will want to emulate the actions of the leader in order to replicate the success. An example is that the leader conducts daily physical fitness activities that allow them to enjoy a healthier life.

The second fundamental is approach. Three types of approaches to leadership counseling are directive, nondirective and combined. The directive approach means the leader-counselor does most of the talking and utilizes knowledge and experience to correct or teach the aspiring life warrior behavior or attitude in order to be successful. This allows an individual to start accepting responsibility for their actions.

The nondirective approach is more relaxed and allows the individual to become more confident and self-reliant. This approach allows the counselee to become more reliant. The individual works through and resolves problems. The counselee applies information obtained and resolves the problem themselves. The leader-counselor helps define the issue or problem and gives the counselee a variety of options and the best option.

The third fundamental is the leader-counselor needs the basic counseling skills to be effective.

The basic skills are listening, watching, responding and guiding. Listening and watching is the leader-counselor observing the activity and actions of the other individual. This allows the leader to determine how to best improve the counselee's behavior. The response to how an individual reacts to the counsel or correction is important for the leader-counselor to get the individual to continue to improve. Last, the leader-counselor needs to utilize guiding in order to assist the individual in improving. This approach uses problem solving skills and decision making for the individual's success.

The leader-counselor who applies the above fundamentals will enjoy a greater opportunity of success and learn and develop the positive attributes necessary to be successful. An important point to address is that, for more complicated and difficult issues or problems, the leader-counselor needs to refer to counseling professionals for help.

Michael R. Hurst is a retired U.S. Army Special Forces Captain and licensed alcohol and drug abuse counselor. He is a contributing author to the recent book "Living and Surviving in Harm's Way: A Psychological Treatment Handbook for Pre- and Post-Deployment of Military Personnel" and numerous articles addressing substance abuse, suicide, PTSD and life skills/transitions since 2002. He can be contacted at mike@warriorcounseling.com. The remainder of articles in the Life Warrior series will establish a blueprint to follow in order to become a life warrior. The views expressed in this column are the author's and do not reflect the official position of any other individual, business or government entity. Please consult the services of a competent professional when attempting to solve an issue or problem.

Seniors serve up friendly competition



Jim Bentley, Ed Frank, Bob Woodman and Harry Zwibel compete in the 2013 Doña Ana County Senior Games tennis-doubles competition Saturday, March 30, at Lions Park.

Las Cruces Bulletin photo by Rafael Torres

2013 DOÑA ANA COUNTY SENIOR GAMES SCHEDULE

Date & time	Event	Location
8 a.m. Saturday, April 6	5k race walk	NMSU
9 a.m. Saturday, April 6	400m/800m	NMSU
10 a.m. Saturday, April 6	1500m race walk	NMSU
8 a.m. Saturday, April 6	Archery	B & J's
9 a.m. Saturday, April 6	Chess	Meerscheidt Center
9 a.m. Saturday, April 6	Track	NMSU
Noon Saturday, April 6	Air gun - rifle	The Eagles Club

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Learning the ropes at the 2013 An Equine aFair

Photos by Steve MacIntyre



Horse trainer Katharine Chrisley demonstrates confidence building with Pippen, 10, a hunter/jumper guiding horse, during the 2013 An Equine aFair Saturday, March 23, at the Red Sky Farm.



Laura Haas took photos of the day's festivities, which included equine massage, red light therapy, Reiki, groundwork for riding, jumping exercises, a Tack Sale and more.



Nacho, a 5-year-old rescue donkey, gets walked to a pen by trainer Latana Bernier.



The Red Sky Farm was the location for an Equine aFair Saturday morning.

Judy Westfall and Cathy Boeker watched Chrisley give a demonstration during the equine fair that was hosted by Red Sky Farm Hunter Jumpers and Dharmahorse Natural Horse Support Center.



Trainer Latana Bernier (right) teaches Laura Haas to guide Nacho. The event was held as an opportunity for area horsemen and horsewomen to meet, exchange information and immerse themselves in all things equine.

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Let's **TALK** Las Cruces

Health Briefs

TETWP asking for nominees

In recognition of the community's outstanding efforts and achievements, the New Mexico State University Aggies Are Tough Enough to Wear Pink committee would like to recognize individuals who have contributed above and beyond each year to raise money and awareness for Cowboys for Cancer Research. The committee is actively seeking candidates for the first TETWP Outstanding Service Award.

- Nominees must:
- Be a member of the university community.
 - Have provided above-and-beyond service and support to the TETWP campaign in past years.
 - Have been directly involved for more than one campaign year.

Send nominations with the individuals name and a short description of their involvement or contribution to Megan Shannon at mshannon@nmsu.edu by Tuesday, April 30. The award will be presented at the TETWP Kick-off Monday, Oct. 14, on the NMSU campus.

Affordable Care Act panel set for May

New Mexico State University College of Health and Social Services in conjunction with its major sponsors Con Alma Health Foundation and SoAHEC is hosting its first "Health Care Symposium: Understanding the Affordable Care Act."

The symposium is free and will be held from 8 a.m. to 2 p.m. Wednesday, May 1, at the Las Cruces Convention Center, 680 E. University Ave.

The symposium will break down the 2,000-

page document and offer insight into how the ACA will affect the local community.

A continental breakfast and complimentary lunch will be served. Early registration is required to ensure meals are provided to those in attendance. Continuing education credits will be given to medical professionals who attend.

Register online at <http://chss.nmsu.edu> or for more information or to register, call 646-3526 or Joy Mynatt at 646-5061.

Walk MS

Walk MS is a walk to raise money and awareness to fight Multiple Sclerosis. The race will take place at 9 a.m. Saturday, April 6, at Young Park, 1905 E. Nevada Ave. Onsite registration will begin at 8 a.m.

Funds raised support MS research, programs and services that directly impact individuals and families living with the disease.

For more information, contact Maggie Schold at 505-243-2792 or maggie.schold@nmss.org.

Music Jam for Animals benefit concert

Local artists Captain Jookie, CS Truckin' and Matt Morgan are coming together at 9 p.m. Friday, April 5, at Hurricane Alley, 1490 E. Missouri Ave., to help raise funds to save companion animals' lives via the ACTION Programs for Animals (APA)/Doña Ana Pets Alive! (DAPA!) campaign. The cover at the door will be donated to the organization. Since May 2012, APA/DAPA! has saved more than 230 shelter animals, 13 Second Chance Dogs (from former abuse cases) and more than 35 community animals with the help of many tireless and faithful volunteers. Join the bands

Donate Life Month kicks off



Susan Brown of the Southern New Mexico Transplant Support Group holds a Las Cruces City Council proclamation Monday, April 1, marking April as National Donate Life Month to raise awareness about the need for people to donate their organs for transplants. Joining Brown were Lorenzo Saiz, Rudy Ortega, Victor Gallardo and James Miyagishima, brother of Las Cruces Mayor Ken Miyagishima.

Las Cruces Bulletin photo by Todd Dickson

and the organization for a night of music and fun and to learn more about DAPA!'s push toward building a no-kill Doña Ana county. For more information, call 644-0505 or email actionprogramsforanimals@yahoo.com.

Workshop for those caring for Alzheimer's patients

The New Mexico State University Southern Area Health Education Center will host "Caring with Respect," a program designed for Spanish-speaking families and caregivers tending to a family member with Alzheimer's disease. The workshop will be held from 1 to 5 p.m. Thursday and Friday, April 11-12, at the Southern Area Health Education Center, 4003

Geothermal Drive.

The classes will provide a basic understanding of the necessary skills and attitudes to manage the needs and challenges of a person with Alzheimer's disease. Learn about this disease and its stages, practical information to help your loved ones and how to understand difficult behavior that may be exhibited by the person with Alzheimer's. Learn how to take care of yourself as well as your loved ones and how to share experiences while affirming those experiences through a variety of support and resources. The program is sponsored by the Association of Alzheimer's in Albuquerque.

To register, contact Claudia Leyva, program facilitator, at 646-3061 or at cleyva@nmsu.edu. Registration for the workshop will close at 5 p.m. Tuesday, April 9.

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