



Bottom Line

Special Healthcare Awards edition!

GREATER LAS CRUCES CHAMBER OF COMMERCE • NOVEMBER 2020 • WWW.LASCRUCES.ORG

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CHAMBER OF COMMERCE
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Honoring healthcare workers

By **DEBBI MOORE**
GLCCC CEO/President

As you'll notice, this month's Bottom Line is dedicated as the program to our 4th Annual Healthcare Awards, held virtually this year. The event, broadcast via El Paso/Las Cruces CW, 5-6 p.m. Saturday, Nov. 14, will highlight our wonderful healthcare workers. Our thirty-six nominees have been nominated in six different categories. Each of these nominees come to us from a nominator who recognized their impact in the healthcare industry.

This is the fourth year we have celebrated the healthcare awards and we proudly continue this year, what we began in an effort to spotlight the healthcare workforce in and around our southern New Mexico



COURTESY PHOTO

Debbi Moore

region. We have kept the same awards throughout the years and celebrated everyone from nurses and doctors, to dentists, administrators, behavioral health specialists, athletic trainers, program managers and supply chain professionals. This is a unique and special award program and it is even more unique this year as we celebrate virtually.

Obviously, this year has brought challenges that we have never faced before. A global pandemic has tested us all beyond what we could have ever imagined and this community has risen to the challenges with dignity, grace and a true spirit of support for one another.

As a member of our healthcare community, the Chamber's 2020 Chair, Sabrina Martin, has navigated the Chamber and the Rehabilitation Hospital of NM through these uncharted waters. "We proudly recognize, not only our nominees, but all healthcare workers in our community," Martin said. "I am so very proud of their resiliency, dedication & commitment to caring for our neighbors in need during this unprecedented time."

It goes without saying that

this year has been one full of challenges for the healthcare industry. When this pandemic began in March, we observed these dedicated workers move into action, often putting personal health at risk. Working long hours, these workers have indeed gone above & beyond to provide the highest quality of care for their patients.

The healthcare committee was created as a part of the Greater Las Cruces Chamber of Commerce's strategic planning session a number of years ago. The Chamber believed that it needed to have a committee set aside to concentrate on of the largest employment sectors in our beloved city. The Greater Las Cruces Chamber of Commerce's Healthcare committee's main goal is to

See MOORE | 2

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Before you decide on surgery, discuss treatment options with your doctor. Understanding the risks and benefits of each treatment can help you make the best decision for your individual situation. Patient results may vary. Consult your physician about the benefits and risks of any surgical procedure or treatment.





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Staying open safely

The Chamber is committed to assist our businesses to stay safe and be open in a responsible manner. This assistance has and will continue to be a top priority as our businesses navigate this still uncharted territory into recovery. The New Mexico Safe Certified is designed to educate New Mexico businesses about the COVID-Safe Practices (CSPs) that businesses are required to comply with through the State's Public Health Order(s). Effective COVID Safe Practices implementation will support the mitigation of virus spread, while building consumer confidence.

Completion of all education modules will result in the New Mexico Safe Certified branding that is designed to build consumer confidence as



the economy reopens. If you haven't already done so, we encourage businesses to enroll management personnel in your business to complete the program. After completion, your businesses will receive a NM Safe Certified completion to display at your place of business. Please access nmsafecertified.org to begin the process.

We also encourage you to take the LC Safe Promise. This promise is simply a personal confirmation that



TRAINED IN COVID-SAFE PRACTICES

individually, and collectively, we will stay safe ourselves, keep each other safe and healthy as we combat the spread of Covid-19 in our community. Further, we will continue to promote safety throughout our community. To take the promise, please access <https://nm-lascruces.civicplus.com/FormCenter/Community-Economic-Development-4/Las-Cruces-Safe-Promise-111>.

The Las Cruces Promise is who WE are as Las Cruces.

It's how WE live. It's how WE make it through these difficult times. It's how we care about each other and about our community. If we work together, we'll come out of this time of challenge stronger, united, resilient and confident in our ability to stand together. We'll come through this safe, healthy, open and resilient. And we will do it all together. We are #LASCRCESSTRONG. And we will do this together: Safe. Healthy. Open. Resilient. All together.

MOORE from | 1 focus on the business aspect of the healthcare community in Las Cruces. It does this in a number of ways including, but not limited to, political advocacy, helping to extend health related education to the rest of the business community in and area the Las Cruces Area, and to address any healthcare workforce needs that may present themselves. They were an idea that came out of the healthcare committee as a way to

recognize those members of the healthcare community in Las Cruces who have gone above and beyond to increase the quality of healthcare in our city while also giving back to their community.

"It was important, especially this year that this Annual Healthcare Awards happen," says Dr. Law. "I have served on this committee for over four years, watched this awards event go from an idea at a meeting to reality beginning in 2017, so there was

simply no way we couldn't have an event in 2020." If you have any further questions about the Greater Las Cruces Chamber of Commerce's Healthcare Committee, or the Chamber in general please visit lascruces.org. Our sincere appreciation goes to the entire Healthcare Committee for their volunteer time to plan this "new version" of our Healthcare Awards.

A big thank you to our sponsors: Premiere: Electronic Caregiver, Las Cruces

Bulletin, Memorial Medical Center and Mountain View Regional Medical Center; Major: Advanced Hospital of Southern NM, Aprendamos & Rehabilitation Hospital of Southern NM.

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GREATER LAS CRUCES CHAMBER OF COMMERCE

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2020 Healthcare Awards Gala

Recognizing the tremendous contribution the healthcare industry gives to our community, the Greater Las Cruces Chamber of Commerce is proud to announce the fourth annual Healthcare Awards Gala. These various awards will recognize workers in the industry to include physicians, techs, nurses and support services such as medical records, case managers, therapists, veterinarian services, environmental services and administration.

Event Date: Saturday Nov. 14, 5 – 6p.m.

Live event to be broadcast on El Paso Las Cruces CW, FB and YouTube

Mayor's Legacy Award

Recognizes a healthcare professional that has left a lasting mark on the history and culture of the Las Cruces healthcare community and has exhibited an extended track record of improving the local quality of life.

Impact Award

Recognizes a healthcare professional that has had a direct impact on an individual's care. This professional may have been the primary caregiver, but often the individual who has the greatest impact is the one who listens with an open heart.

Compassion Award

Recognizes the ability of the nominee to sympathize with another person's suffering and regularly practices compassion. Characteristics of the Compassion Award include alleviating another person's hardship or enduring with them in a time of difficulty.

Teamwork Award

Recognizes the productive and cohesive project or program and the spirit of a program's mission and sees it into fruition while inspiring others to take ownership of the task. This award can be presented to an individual or a team.

Innovation Award

Recognizes the individual with a creative mind and a capacity to look outside the box and improve a process or system.

Emerging Leader Award

Recognizes a student or young professional that has been seen motivating and inspiring others, exhibits passion in their field and is "paving their own path" to make a true difference in the lives of others.

The Healthcare Award recipients are selected from submitted nominations by an autonomous selection committee. No member of the Greater Las Cruces Chamber of Commerce Healthcare Committee or Staff are involved in this decision making process.

Thank you and congratulations!

The Las Cruces Bulletin extends its heartiest Thank You to all of the healthcare professionals in Doña Ana County for the outstanding work you do. And congratulations to all the nominees and winners of this year's Healthcare Awards!

THE LAS CRUCES
Bulletin

2020 Healthcare Awards Nominees

Compassion Award Nominees



Dr. Angelica Caglia
Apogee Physicians -
MountainView
Regional Medical Center



Intensive Care Unit
MountainView
Regional Medical Center



Melanie Flores, RN
MountainView
Regional Medical Center



Trevas Younger
The Heritage Assisted Living
and Adult Daycare



Leah Ponce
Rehabilitation Hospital
of Southern New Mexico

Emerging Leader Award Nominees



Cynthia Woods
MountainView
Regional Medical Center



**Dr. Sundeep (Sunny)
Mummaneni**
MountainView
Regional Medical Center



Erin Martin
MountainView
Regional Medical Center



Victoria Garcia
Precure Chiropractic



Taylor Garrison
Advanced Care Hospital
of Southern New Mexico

Impact Award Nominees



Amy Carter
MountainView
Medical Group



Delyla Alvarado
MountainView
Medical Group



Marc Gomez
MountainView
Medical Group



Myrna Tijerina
MountainView
Medical Group



Sharon Wagner, RN
Rehabilitation Hospital
of Southern New Mexico

2020 Healthcare Awards Nominees

Innovation Award Nominees



**COVID-19
Physician
Response Team**
MountainView
Regional Medical
Center



**Deborah Thorne,
DMSc, PA-C**
Medicina del Sol
DPC



Kelly Garland
MountainView
Regional Medical
Center



Med Surg 2
MountainView
Regional Medical
Center



Paul McKim
MountainView
Regional Medical
Center



Sylvia Torres
East Lohman
Veterinary Clinic



Dr. David Keeley
Electronic
Caregiver

Mayor's Legacy Award Nominees



Dr. Ed Sweetser
MountainView Regional
Medical Center



Dr. Obiefuna Okoli
Self Employed



Dr. Terry Meyer
Mesilla Valley
Hospice(retired)
Las Cruces Palliative
Care Coalition



John Andazola
Memorial Medical Center



John Harris
Memorial Medical Center



Rosa Torres
State of New Mexico
Aging & Long Term Services
Department



William Baker, DO
MountainView Regional
Medical Center



Trevas Younger
The Heritage Assisted Living
and Adult Daycare

2020 Healthcare Awards Nominees

Teamwork Award Nominees



Advanced Care Hospital of Southern New Mexico Vent Team
Advanced Care Hospital of Southern New Mexico



MountainView GME Department/Residency Programs
MountainView Regional Medical Center



Dr. Dolores Gomez
Memorial Medical Center



MountainView Medical Group Heart & Vascular
MountainView Regional Medical Center



MountainView Women's Services
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Electronic Caregiver D3-Innovation
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