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GREATER LAS CRUCES CHAMBER OF COMMERCE • JULY 2022 • WWW.LASCRUCES.ORG

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**GREATER LAS CRUCES
CHAMBER OF COMMERCE**
150 E. LOHMAN AVE.
LAS CRUCES, NM 88001
575-524-1968
WWW.LASCRUCES.ORG

Leadership Las Cruces

By **CRAIG BUCHANAN**
GLCCC Board Chair

It has been said that many of our best leaders do not have a title or position. They lead by example. It's a special kind of leader who shows us the way based on their own passion, skills and influence to create something meaningful for their own lives and also for their community.

The Chamber of Commerce is dedicated to the work of leadership development in our community through Leadership Las Cruces and Junior Leadership Las Cruces. These programs offer the opportunity to connect with a group of other leadership



Craig Buchanan

minded individuals in our region over a period of several months. The monthly programs provide opportunity for the group to work together on a variety of projects, meet in person with leaders in various industries, as well as participation in specific leadership development

activities. The programs are designed to help develop an understanding of the opportunities and issues that exist in our region. We strive to position our leadership programs as a catalyst toward developing a passion for becoming involved in the process of making our community better than we found it.

We have many wonderful leaders in our community to look to for example. I am thankful for the leadership example of those who are successful within their chosen field who also choose to share their passion and skills to grow those who will follow.

The current classes for Leadership Las Cruces will graduate the program



later in July. Applications are being accepted for a new class to begin in the fall. For all who are interested in participating, please reach out to the Chamber for more information. We are grateful for those who have already participated and look forward to getting to know the next class of Las Cruces leaders.



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LEADERSHIP LAS CRUCES

Leadership Las Cruces Tourism Day

Leadership Las Cruces Tourism Day was held on June 17, 2022. That day focused on the beautiful City of Las Cruces and the great places and people it offers. Starting off the morning right with breakfast at the Holiday Inn Ex-

press, there we welcomed the Greater Las Cruces Chamber President Debbi Moore presented her last tidbits for Leadership Class #29.

The day began with a trip to the Old Mesilla Historic City to see a per-

formance by the Mariachi Conference's Folklorico Dancers. Rob Palacio, Executive Director, New Mexico Advocates for the Arts, gave the class a historical lesson on how the traditional Folklorico dance rose to such prominence in Mexican culture. After watching this incredible dance performance, the Leadership Class joined in on the traditional "Raspa" dance to round out the show on a high note.

The Barbara Hubbard Room at the NMSU Pan American Center was our next stop. The iconic Barbara "Mother" Hubbard herself had the distinction of addressing the Leadership Class. Mother Hubbard discussed bringing notable performers to Las Cruces starting in the 1960s. She is recognized for bringing famous performers to the region, including Garth Brooks, KISS, U2, Carrie Underwood, Vince Gill, and others. Her creation of the American Collegiate Talent Showcase (ACTS) scholarship program, through which so many of her students have achieved fame in the entertainment world, has been her greatest ac-

complishment despite her devotion and many other successes.

Our journey ended with a visit to the historic Hacienda de Las Cruces, which is now owned by Eric and Tamera Ahner. This Desert Oasis Getaway, which was built in the 1880s and was previously owned by Numa and Clara Frenger, is in the center of Downtown Las Cruces. You can book this lovely house on Air B&B for a staycation, a wedding, or a prolonged stay. Since you feel like you are in paradise the moment you enter, this place is genuinely an escape. This location is a unique jewel in the desert. Tamera gave us a tour of the house while discussing its past to us. Given how different it is from Las Cruces, we are genuinely happy that we were able to see this place.

We thank all our speakers for presenting Las Cruces' history, particularly the Greater Las Cruces Chamber Leadership Group, during Tourism Day. We hope you all had fun in class and got a chance to appreciate Old Mesilla and Las Cruces' natural beauty and rich history.

THE GREATER LAS CRUCES CHAMBER OF COMMERCE PRESENTS THE ANNUAL

Healthcare Awards Gala

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6PM

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FOR MORE INFORMATION:
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the bottom line

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The Bottom Line, the official publication of the Greater Las Cruces Chamber of Commerce, is a copyrighted publication that is designed, produced and distributed monthly by the Las Cruces Bulletin, 1740-A Calle de Mercado, Las Cruces, NM 88005. Content of The Bottom Line is submitted and authorized by the Greater Las Cruces Chamber of Commerce located at 150 E. Lohman Ave. Articles and columns in The Bottom Line may not reflect the opinions of the Las Cruces Bulletin. Inquiries regarding editorial content or advertising may be directed to the publisher at 575-524-8061.

GREATER LAS CRUCES CHAMBER OF COMMERCE

150 E. Lohman Ave. • Las Cruces, NM 88001 • 575-524-1968 • www.lascruces.org

RIBBON CUTTINGS



The Greater Las Cruces Chamber of Commerce welcomed new member Rocky Mountain Cannabis, 138 Anthony Dr., Anthony, NM, with a ribbon cutting on Wednesday, June 15. De'andra Cheri Allen holds the proclamation while Robert Lozano, General Manager and Joanna Baryza cut the ribbon.



COURTESY PHOTOS

On Saturday, June 11, The Greater Las Cruces Chamber of Commerce held a ribbon cutting to celebrate the new location for Tuff Shed, 3231 N. Main St. Adam Blasingame, Regional Sales Director, holds the proclamation while Ron Maese, Sales Design Consultant, cuts the ribbon. Also pictured Jimmy Monteiro, General Manager. Not pictured Nathan Peterson, Sales Design Consultant.



On Wednesday, June 22, Rincon de Mesilla, 2488 Calle de Guadalupe, celebrated their Grand Opening with the Greater Las Cruces Chamber of Commerce, the Las Cruces Green Chamber of Commerce and the Las Cruces Hispanic Chamber of Commerce. Adriana Aguilar, Juan Albert, Co-Owner, and Francine Schneider held the proclamations while Claudia Gonzalez, Co-Owner, cuts the ribbons.



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NEW AND RENEWING MEMBERS

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*Say hello to our new
renewing members
for June 2022. Take
a few minutes to visit
or call these wonderful
businesses.*

NEW MEMBERS

Grand Canyon University
2600 W. Camelback Rd.
Phoenix, AZ 85017
602-247-4647
gcu.edu/c/Jeffrey.Cox
Anniversary Date: 5/1/2022

Hakes Brothers, LLC
PO Box 2022
Las Cruces, NM 88004
575-373-1120
www.hakesbrothers.com
Anniversary Date: 5/1/2021

Rincon de Mesilla
2488 Calle de Guadalupe
Mesilla, NM 88005
575-323-4413
Anniversary Date: 6/1/2022

Rocky Mountain Cannabis
138 Anthony Dr.
Anthony, NM 88021
915-637-7737
Anniversary Date: 6/1/2022

Unite Us
2269 Cimarron Drive
Las Cruces, NM 88011
575-294-0425
www.uniteus.com
Anniversary Date: 6/1/2022

Worthington Farms
559 Fort Filmore Rd
Mesilla Park, NM 88047
575-415-3344
Worthingtonpecanfarm.com
Anniversary Date: 6/1/2022

RENEWING MEMBERS

**Adventure Travel & Cruise
Center/Vacation.com**
2340 Avenida de Mesilla
Mesilla, NM 88046
575-521-1400
www.adventuretravelnm.com
Anniversary Date: 1/1/1985

Air Methods
Las Cruces, NM 88001
505-221-8630
Anniversary Date: 5/1/2018

**Better Homes & Gardens/
Steinborn & Associates**
141 Roadrunner Pkwy Suite 141
Las Cruces, NM 88011-2000
575-522-3698
www.lascrucesnmproperties.com
Anniversary Date: 3/16/2010

**Big Brothers Big Sisters
Mountain Region**
129 S Main Street, Suite B
Las Cruces, NM 88001-1270
575-523-9530
www.BBBSMountainregion.org
Anniversary Date: 7/1/1996

**Camino Real Abstract
& Title Company**
230 S. Alameda Bldg 2
Las Cruces, NM 88005-2619
575-523-0688
www.caminorealtitle.com
Anniversary Date: 7/1/2017

Casa Bandera Apartments
855 E. University Ave.
Las Cruces, NM 88001-6605
575-647-0881
www.hpicasabandera.com
Anniversary Date: 5/2/2014

Century Bank
141 Roadrunner Parkway,
Suite 101
Las Cruces, NM 88011
575-521-2400
www.mycenturybank.com
Anniversary Date: 5/19/2010

Coas Books, Inc.
317 N. Main
Las Cruces, NM 88001-1279
575-524-8471
www.coasbooks.com
Anniversary Date: 3/16/2004

Domino's Pizza
3090 N. Roadrunner Pkwy
Las Cruces, NM 88011-0820
575-637-3030
www.dominosnm.com
Anniversary Date: 6/25/2013

Ed Helsel
575-523-2505
Anniversary Date: 7/13/1972

EnrichTheKids, Inc.
2704 Sandigale Drive
Las Cruces, NM 88011-4546
575-571-7734
www.enrichthekids.org
Anniversary Date: 5/4/2010

Getz Funeral Home
1410 E. Bowman
Las Cruces, NM 88001-3001
575-526-2419
www.getzcares.com
Anniversary Date: 5/1/2019

Griffins Propane, Inc.
PO Box 15068
Las Cruces, NM 88004-5068
575-523-7775
www.griffinspropane.com
Anniversary Date: 5/3/2000

Hampton Inn & Suites
2350 E Griggs
Las Cruces, NM 88001-2641
575-527-8777 x359
www.premierhospitality.net
Anniversary Date: 6/15/2007

Las Cruces Chamber Ballet
1195 E. Madrid Ave
Las Cruces, NM 88001-1953
575-527-1893
www.lascruceschamberballet.org
Anniversary Date: 7/23/2009

**Leavitt Group
Southwest, Inc.**
1740 Calle de Mercado, Suite E
Mesilla, NM 88046
575-521-1200
www.leavittgroupsw.com
Anniversary Date: 6/1/2006

**Lori D. Allen, Financial
Advisor, Edward Jones**
1121 Mall Drive Suite B
Las Cruces, NM 88011-8102
575-522-4341
www.edwardjones.com
Anniversary Date: 6/2/2014

Martha Sanchez Agency
2145 E Lohman Ave
Las Cruces, NM 88001
575-527-9889
www.farmersagent.com/
msanchez2
Anniversary Date: 6/8/2016

MCBE Partners
PO Box 116
Mesilla, NM 88046-0116
575-524-3524
www.laposta-de-mesilla.com
Anniversary Date: 7/1/1995

Mesilla Valley Hospital
3751 Del Rey Blvd.
Las Cruces, NM 88012-7710
575-382-3500
www.mesillavalleyhospital.com
Anniversary Date: 10/28/1985

Mesilla Valley Transportation
3590 W. Picacho Ave
Las Cruces, NM 88007-4725
505-231-7303
www.m-v-t.com
Anniversary Date: 5/1/2009

OnPoint Computer Solutions
825 Spruce Ave
Las Cruces, NM 88001-235
575-993-5748
www.onpointlc.com
Anniversary Date: 5/9/2012

Pat Campbell Insurance, LLC
141 Roadrunner Parkway
Suite 109
Las Cruces, NM 88011-2000
575-524-8642
www.campbell-ins.com
Anniversary Date: 7/17/1973

PTS Office Systems, Inc.
2840 N. Telshor Blvd
Las Cruces, NM 88011-8230
575-524-4384
www.ptsofficesystems.com
Anniversary Date: 7/1/1996

Rosalie Burns
4053 Demos Ave
Las Cruces, NM 88011-4210
575-527-0911
Anniversary Date: 10/28/1996

Rudy's Bar-B-Q
1020 N. Telshor Blvd.
Las Cruces, NM 88011-8456
575-205-5526
www.rudys.com
Anniversary Date: 5/8/2017

Schueller Homes LLC
162 Westgate St. Suite A
Las Cruces, NM 88005-4128
575-532-9564
Anniversary Date: 5/5/2015

Spaceport America
4605 Research Park, Suite A.
Las Cruces, NM 88001-5948
575-267-8500
www.spaceportamerica.com
Anniversary Date: 6/2/2009

**Spencer Theater for the
Performing Arts**
108 Spencer Rd.
Alto, NM 88312-9559
575-336-4800 x114
spencertheater.com
Anniversary Date: 3/25/2011

**State Farm Insurance -
Mike Apodaca**
1100 S. Main Ste. 101
Las Cruces, NM 88005-2952
575-526-2409
www.statefarm.com
Anniversary Date: 7/1/1990

**The Darin Manes Agency -
Farmers Insurance**
250 W. Amador Ave. Ste 101
Las Cruces, NM 88005-2829
575-525-3107
www.farmersagent.com/dmanes
Anniversary Date: 6/1/2018


The Dickerson Group
3920 W Picacho Ave
Las Cruces, NM 88007
575-649-1520
www.dickersongroupplc.com
Anniversary Date: 1/14/2014

UniFirst Corporation
6928-A Commerce Ave
El Paso, TX 79915-1102
800-537-9074
www.unifirst.com
Anniversary Date: 7/6/1993

**Vigil & Associates
Architectural Group, P.C.**
1765 Avenida de Mercado
Las Cruces, NM 88005-4057
575-527-0400
www.va-architects.com
Anniversary Date: 7/30/2015

**White Sands Missile Range
Historical Foundation**
PO Box 171
WSMR, NM 88012-0171
575-649-6035
www.wsmr-history.org
Anniversary Date: 6/21/2004

Wienerschnitzel - El Paseo
1028 El Paseo Rd.
Las Cruces, NM 88001-6030
575-524-7471
Anniversary Date: 5/9/2011



Leadership Las Cruces

NOW ACCEPTING APPLICATIONS

Leadership Las Cruces (LLC), a community & personal leadership development program of the Greater Las Cruces Chamber of Commerce, graduated their first class of leaders in 1993. The program is specifically designed to educate participants about the history, culture, government, economy, social issues, needs and opportunities in our community. The goal of the program is to educate and motivate leaders who are committed to shaping the future of our community. For more information: (575)524-1968 or chamber@lascruces.org

APPLICATION DEADLINE FRIDAY, JULY 29