



Bottom Line

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GREATER LAS CRUCES CHAMBER OF COMMERCE • JUNE 2023 • WWW.LASCRUCES.ORG

TABLE OF CONTENTS

New & Renewing Members	2
From the Ambassador Chair	3
Ribbon Cuttings	3
2023 Healthcare Awards	3

GREATER LAS CRUCES
CHAMBER OF COMMERCE
150 E. LOHMAN AVE.
LAS CRUCES, NM 88001
575-524-1968
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Chamber graduates group of Junior Leaders



Junior Leadership students visit Community of Hope in Las Cruces.

What is leadership?

It's not an easy question to answer for experienced adults, let alone for high schoolers.

But a group of about 30 high school juniors in Las Cruces spent several months over the school year exploring that very question.

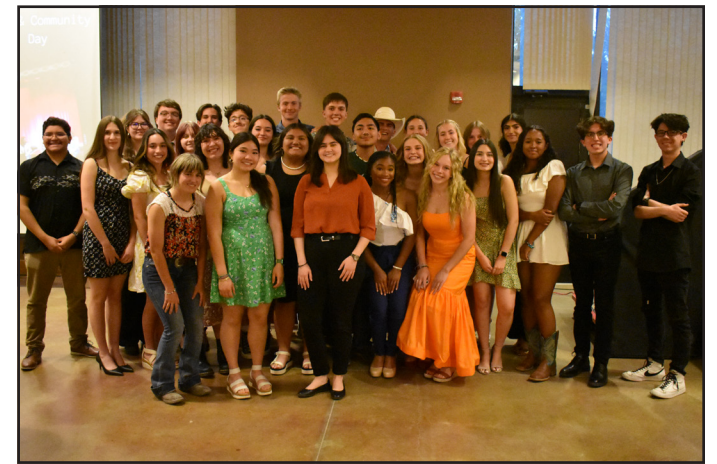
In addition to exploring the meaning of leadership, they also explored a good bit of the Greater Las Cruces community.

Once again, the Greater Las Cruces Chamber of Commerce presented its Junior Leadership Las Cruces program, the first one since 2019 that wasn't affected by Covid in at least some way.

Over the course of nine months, the students spent one day a month away from class, learning about leadership and different aspects of the business and organizational sides of the Mesilla Valley.

The year began in September with an orientation and leadership education day for the students, who represented almost every public and private high school in Las Cruces.

October brought medical and health day, where students visited local hospitals and medical facilities to learn about



COURTESY PHOTOS

Junior Leadership Graduation

Arrowhead Park Early College High School: Haleigh Aldrich, Konnor Clifton, Matthew Itomitsu, Boglarka Szalai. **Centennial High School:** Skye Armfield, Sarah Fong, Deia Hoyle, Megan Legault, Jadzia Murphy, Serenity Parra, Adrian Villegas. **Las Cruces High School:** Elizabeth Briske, Bailey Brooks, David Cooper, Ainzley Doolittle, Aidan Garcia, Aneirin Hanan, Kaylie Harvey, Jayden Luna, Jayden Miller, Maija Noopila, Dahlia Reinhold, Anthony Ronga. **Mayfield High School:** Taylor Ramirez. **Organ Mountain High School:** James Jorgensen, Michelle Lucero, Naomi Madrid, Shaolin Munir, Marco Silva Jr.

careers in the field of healthcare.

In November, agriculture was the topic of the day, as students got to experience some real-life farm duties.

In January, students learned how the arts and nonprofit groups help create the unique quality of life we have in southern New Mexico.

February showed students how local government fits into the daily lives of Las Cruces, as they visited first-hand with those people making and enforcing local laws.

In March, students got their trip to Spaceport America on Economic Development day to discuss the role different industries lend to the economic base of our community.

See **LEADERS** | 3



2023 Board Members

Executive Committee

2023 Chair	Jason Lazich <i>Virgin Galactic</i>
2024 Chair	Dr. Michael Law <i>Warren & Law Dental</i>
2022 Chair	Craig Buchanan <i>U.S. Bank</i>
Secretary/Treasurer	Kevin Merhege <i>WestStar Bank</i>
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Building Community Sector	Heather Salopek <i>Legacy Pecans</i>
Vice Chair	
Grow Your Business Sector	Barbara Torres <i>Nothing Bundt Cakes</i>
Vice Chair	
Investor Services Sector	Mike Tourtillott <i>Sisbarro Volkswagen</i>
Vice Chair	
Public Policy Sector	Richard Haas <i>Desert Peak Architects</i>
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Director	Janet Acosta <i>Haciendas at Grace Village</i>
Director	Leslie Cervantes <i>NMSU</i>
Director	Matthew Conrad <i>MountainView Regional Medical Center</i>
Director	Chad Getz <i>Getz Funeral Home</i>
Director	Rico Gonzales <i>El Paso Electric</i>
Director	John Harris <i>Memorial Medical Center</i>
Director	Kevin Horner <i>PTS Office Systems</i>
Director	Courage Idemudia <i>Wells Fargo</i>
Director	Royal Jones <i>MVT Services, Inc.</i>
Director	Michael Lutz <i>American Linen Supply of NM</i>
Director	Scott McLaughlin <i>Spaceport America</i>
Director	Albert Parra <i>Electronic Caregiver</i>
Director	Monica Torres <i>Doña Ana Community College</i>
Director	George Vescovo <i>Viva Toyota</i>

Chamber Staff

Debbi Moore
President & CEO

Cyndi Armijo
Director of Operations

Madison Honeycutt
Administrative Assistant

Taylor Isaacs
Director of Development and Investor Services

NEW AND RENEWING MEMBERS

WE LOVE OUR MEMBER INVESTORS

Say hello to our new & renewing members for May 2023. Take a few minutes to visit or call these wonderful businesses.

NEW INVESTORS

Advanced Air
12101 Crenshaw Blvd., Suite 100
Hawthorne, CA 90250
310-644.3344 x718
advancedairlines.com
Anniversary Date: 5/1/2023

CheckMark Mobile Notary Services, LLC
1526 Lenox Avenue
Las Cruces, NM 88005
575-805-9181
Anniversary Date: 5/1/2023

Edward Jones – Matthew Smith
205 W Boutz Rd Bldg 3 Suite C
Las Cruces, NM 88005
575-222-0146
Anniversary Date: 5/1/2023

Hansen Auction Group
3475 Bataan Memorial West
Las Cruces, NM 88012
575-800-4648
newmexico@hansenauctiongroup.com
Anniversary Date: 5/1/2023

La Mesa Lions Club
PO Box 7
La Mesa, NM 88044
575-649-1852
Anniversary Date: 5/1/2023

Sugies Diner
340 N. Main St.
Las Cruces, NM 88001
575-652-4569
sugiesdinerlc.com
Anniversary Date: 5/1/2023

True Title Las Cruces
3880-1 Foothills Rd
Las Cruces, NM 88011
575-993-5114
truelascruces.com/#home
Anniversary Date: 4/1/2023

RENEWING MEMBERS

Arteries & Veins
3830 E. Lohman Ave Bldg 1, Ste 1
Las Cruces, NM 88011-8446
575-522-8346
arteriesveins.com
Anniversary Date: 1/12/2017

Boys & Girls Club of Las Cruces
330 W. Las Cruces Ave
Las Cruces, NM 88005-2516
575-526-1519
www.bgclascruces.org
Anniversary Date: 3/22/2007

Coas Books, Inc
317 N. Main
Las Cruces, NM 88001-1279
575-524-8471
www.coasbooks.com
Anniversary Date: 3/16/2004

EnrichTheKids, Inc.
2704 Sandigale Drive
Las Cruces, NM 88011-4546
575-571-7734
www.enrichthekids.org
Anniversary Date: 5/4/2010

Getz Funeral Home
1410 E. Bowman
Las Cruces, NM 88001-3001

575-526-2419
www.getzcares.com
Anniversary Date: 5/1/2019

Jason's Deli
3845 E. Lohman
Las Cruces, NM 88011-8266
575-521-0700
www.jasonsdeli.com
Anniversary Date: 12/1/2021

La Ventana Glass
851 N. Solano Dr.
Las Cruces, NM 88001-2307
575-888-7774
la-ventana-glass.business.site
Anniversary Date: 3/1/2019

Lessons of Life
1720 S. Telshor
Las Cruces, NM 88011-4877
575-541-5505
lessonsoflifelc.com
Anniversary Date: 6/15/2017

Mesilla Valley Habitat for Humanity
720 N. Santa Fe
Las Cruces, NM 88001-2755
575-525-0475
www.lascruceshabitat.org
Anniversary Date: 5/30/2007

Mesilla Valley Hospital
3751 Del Rey Blvd.
Las Cruces, NM 88012-7710
575-382-3500
www.mesillavalley-hospital.com
Anniversary Date: 10/28/1985

NAI 1st Valley
1155 S. Telshor
Las Cruces, NM 88011
575-521-1535
www.1stvalley.com
Anniversary Date: 4/11/2001

Progressive Residential Services of New Mexico
1100 S. Main St., Ste A
Las Cruces, NM 88005-2952
575-523-8431
www.prs-nm.org
Anniversary Date: 3/13/2012

Revokon Media Solutions, LLC
P.O. BOX 13052
Las Cruces, NM 88013
229-395-7119
revokonmedia.com
Anniversary Date: 12/1/2021

Safe Haven Animal Sanctuary
P O Box 16227
Las Cruces, NM 88004-6227
575-527-4544
www.shaspets.com
Anniversary Date: 9/28/2007

Sisbarro Buick/GMC Trucks
425 W. Boutz
Las Cruces, NM 88005
575-524-7707
www.sisbarro.com
Anniversary Date: 7/1/1981

SMART Appraisal
3532 Calle De Sierra
Las Cruces, NM 88012-0764
575-635-6755
Anniversary Date: 2/1/2022

Three Crosses Regional Hospital
2560 Samaritan Dr.
Las Cruces, NM 88001-1170
575-800-3760
www.threecrossesregional.com
Anniversary Date: 2/1/2021

Wienerschnitzel - El Paseo
1028 El Paseo Rd.
Las Cruces, NM 88001-6030
575-524-7471
Anniversary Date: 5/9/2011

LEADERS from | 2

In April, some of the students were flinging themselves off a tower at White Sands Missile Range, as learning to rappel was one feature of military day.

The year officially ended in May with the students' graduation banquet, but the goal of the Chamber is that interest and curiosity are just beginning, as these young people now

know more about what makes Las Cruces ticks than many adults.

To learn more about the Junior Leadership program, and to find out how your incoming high school junior might apply for the 2023-24 program, call the Chamber at 575-524-1968.

the bottom line THE LAS CRUCES Bulletin

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FROM THE AMBASSADOR CHAIR

Take time to pause and reflect during summer months



BY LYNDsay MARTIN
2023 Ambassador Chair

Summer is upon us! Of course, the first official day of summer is June 21, but when you live in Las Cruces, summer seems to arrive well before then. You

can feel a different vibe when summer hits, everyone is enjoying the warm weather and all of the outdoor activities that come along with it. The kids are out of school, graduation is over and families are going on their summer vacations. It's an exciting time because summer marks the end of one chapter and the beginning of the

next for children and young adults. Some children may be getting ready to attend kindergarten next year, some may be moving into middle school, and some may have just graduated college and are preparing to move across the country for their new career. Whatever the next step is, it can be exciting and intimidating at the same

time. Summer is that time in-between where one can look back at what was accomplished, and look ahead at what is to come. So, I encourage everyone, while you're out enjoying the pool parties, BBQs and all of the other activities this summer to take a moment to pause and reflect. Stay safe and have fun!

RIBBON CUTTINGS



Premier RV & Boat Storage, 4545 W. Picacho Ave, celebrated their grand opening with a ribbon cutting on Thursday, May 11. Anna Purcella, Co-Owner, Kylie Purcella, and Kyra Peyton hold the proclamations while Korey Purcella, Co-Owner, and Trey Purcella cut the ribbons.



On Thursday, May 4, White Sands Missile Range celebrated the grand opening of the WSMR Museum with a ribbon cutting. Col. Bryan Hunt, Director of Army Museums, US Army Center of Military History; Col. David Mitchell, WSMR Garrison Commander; Darren Court, Director of the Museum; Frances Williams, President of the WSMR Historical Foundation.

COURTESY PHOTOS

**THE GREATER LAS CRUCES
CHAMBER OF COMMERCE PRESENTS THE
ANNUAL**

2023 Healthcare Awards

**Join us in recognizing the tremendous
contribution the healthcare industry gives
to our community!**

Now Accepting Nominations

**NOMINATIONS MUST BE RECEIVED BY
3:00PM, FRIDAY, JUNE 9, 2023**

**FOR NOMINATION FORMS:
EMAIL CARMIGO@LASCRUCES.ORG OR
(575)527-5546**



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