



**LAS CRUCES**

**GREEN CHAMBER OF COMMERCE**

**THINKLOCAL BUYLOCAL GIVELOCAL**

# **THINK LOCAL FIRST**

**YOUR GUIDE TO BUYING LOCAL IN THE MESILLA VALLEY**

# **2022-2023**

Cover photo by Tabitha Rossman





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# BOARD CHAIR

## Welcome Back!

The Las Cruces Green Chamber of Commerce is excited to bring you the sixth edition of our Think Local First Guide. As we all know, the pandemic caused significant disruption to area businesses, so now more than ever, we need to use the Think Local First Guide. In reviewing the guide, you will see that our members provide unique products and services that help to shape the culture of Las Cruces and the Mesilla Valley. Our Green Chamber members believe in the Triple Bottom Line: People, Planet, and Profit. These "Triple Bottom Line" businesses are creating jobs and livelihoods that go beyond Profits. They embrace People and the Planet as part of their business model. Supporting the "Triple Bottom Line" is a work in progress for all of our member businesses. Local businesses are evaluating the best ways in which they can improve upon their business model in a financially sustainable way, while giving back to the community, their employees and our planet. We think you will be inspired by the efforts taken by our listed member

businesses. We ask that you support their efforts by visiting their stores, checking out their products, and trying out their services.

When you support a local business and the Green Chamber, you help us continue advocating for those brick and mortar stores, sole proprietors, and nonprofits that do not have access to national budgets and resources. Your dollars help drive our local economy in tremendous ways. As always, we thank you for your commitment to Thinking Local First!



Sincerely,

*Pam Hett*

Pam Hett  
Board Chair



**help us launch**

With your support, Vamos Niños can be rolling by the end of 2022! Donate today!

[vamosninos.org](http://vamosninos.org)

### our mission

Our mobile children's museum and resource center will travel throughout all of Doña Ana County, connecting families to resources as they engage with their children in a fun-filled space designed for play, exploration and learning.



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On the Cover: Photographer Tabitha Rossman has photographed everything from landscapes and outdoor spaces to special events, to haunted buildings and our favorite pets. She offers a range of opportunities to capture the best image for YOUR vision of your business, your special event, your real estate properties, your precious memories, graduations, and more! Her photography can be viewed at [www.tabitharossman.com](http://www.tabitharossman.com).

## FRIENDS OF THE CHAMBER

**Karen Currier**  
**Joanne and Rich Ferarry**  
**Jennifer Kreie**  
**Donald Leslie**  
**Karena & Stewart Oberman**  
**Peter and Jean Ossorio**  
**Sharou & Dick Thomas**  
**Tony and Rusty Williams**

**Carrie Hamblen**  
 CEO/President,  
 Green Chamber of Commerce  
[carrie@locallascrucos.com](mailto:carrie@locallascrucos.com)  
 575-323-1575  
 221 N. Main St.  
 Las Cruces, NM 88001



# LITTLE TOAD CREEK



## HOP ON DOWN TO THE TOAD

YOUR LOCAL NEIGHBORHOOD BOOZERY  
CRAFT DRINKS, GOOD GRUB, & GREAT TIMES

119 N MAIN STREET, DOWNTOWN LAS CRUCES  
200 N BULLARD STREET, DOWNTOWN SILVER CITY



# REASONS TO THINK LOCAL FIRST

## 1. Local Character and Prosperity

In an increasingly homogenized world, communities that preserve their one-of-a-kind businesses and distinctive character have an economic advantage.

## 2. Community Well-Being

Locally owned businesses build strong communities by sustaining vibrant town centers, linking neighbors in a web of economic and social relationships, and contributing to local causes.

## 3. Local Decision-Making

Local ownership ensures that important decisions are made locally by people who live in the community and who will feel the impacts of those decisions.

## 4. Keeping Dollars in the Local Economy

Compared to chain stores, locally owned businesses recycle a much larger share of their revenue back into the local economy, enriching the whole community.

## 5. Job and Wages

Locally owned businesses create more jobs locally and, in some sectors, provide better wages and benefits than chains do.

## 6. Entrepreneurship

Entrepreneurship fuels America's economic innovation and prosperity, and serves as a key means for families to move out of low-wage jobs and into the middle class.

## 7. Public Benefits and Costs

Local stores in town centers require comparatively little infrastructure and make more efficient use of public services relative to big box stores and strip shopping malls.

## 8. Environmental Sustainability

Local stores help to sustain vibrant, compact, walkable town centers -- which in turn are essential to reducing sprawl, automobile use, habitat loss, and air and water pollution.

## 9. Competition

A marketplace of tens of thousands of small businesses is the best way to ensure innovation and low prices over the long-term.

## 10. Product Diversity

A multitude of small businesses, each selecting products based, not on a national sales plan, but on their own interests and the needs of their local customers, guarantees a much broader range of product choices.

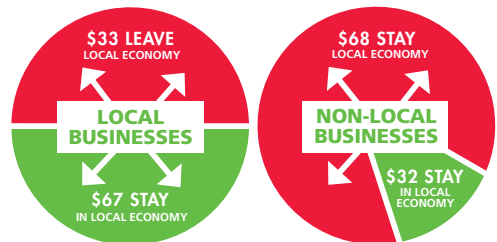
Source: Institute for Self-Reliance. <https://ilsr.org/>

## LOCALIST RESEARCH:

For every \$100 spent at a local business, approximately \$67 stays in the community. When you shop at a big box store, only \$32 out of \$100 stays in the community. Up to 90 percent of net new jobs in the U.S. are created by locally-owned businesses. 1 dollar spent locally

generates at least 3 times more economic impact. Localism is grounded in the belief that relationships matter the most. It's about the way we interact with where we live — who we do business with — how we connect with people, animals, and the land. All of it matters.

## YOUR DOLLARS



Source: [bealocalist.com](http://bealocalist.com)

## LOCALIST FUN FACTS:

### Independent businesses generate more tax revenue at lower public cost.

Locally owned businesses in dense, mixed-use commercial districts generate more tax revenue for cities than sprawling shopping centers, while also costing less in public services. An analysis from the Government Finance Review, drawing on data from a sample of 30 cities in 10 states, found that a

community earns about \$7 in property taxes per acre on the average big-box retail store, compared to \$287 per acre on a mixed-use, mid-rise business district. The compact nature of these districts also means they make more efficient use of public infrastructure and services.

### Community-scaled businesses reduce pollution and improve environmental sustainability

Independent businesses help to sustain compact downtown and neighborhood commercial districts, which curb sprawl and automobile use, and enable residents to fulfill more of their daily needs close to home. Several studies have found that people who live near small stores walk more for errands and, when they do drive, their trips are shorter. That's not all: small retailers

also influence how likely people are to take public transit. A study of 3,200 households in King County, WA (the Seattle area), for example, found that residents of neighborhoods with the most local businesses logged 26 percent fewer automobile miles than people living in areas with few neighborhood stores, and they were significantly more likely to take public transit to work.

Source: Institute for Self-Reliance. <https://ilsr.org/>



# DIRECTORY

## ANIMALS AND PETS

### APA Adoption Center **Member since 2016**

537 N. Solano Dr., Las Cruces, NM 88001

575-571-4654 [www.apalascruces.org](http://www.apalascruces.org)

APA is an animal welfare organization, offering adoption of cats and dogs, distribution of pet food to needy families, and saving potential family pets from the shelter. Open Tues/Wed/Thurs/Sat from 11 to 3pm Follow us on facebook: [www.facebook.com/APALasCruces](http://www.facebook.com/APALasCruces).

### Four Paws and a Wake Up, Inc. **Member since 2022**

575-524-4444 [www.k94paws.org](http://www.k94paws.org)

Providing Service dogs for Veterans. Training facility focusing on mobility limitations, PTSD, and/or Traumatic Brain Injuries. [ajoseph@K94paws.org](mailto:ajoseph@K94paws.org).

## APPAREL, RETAIL, AND SPECIALITY GIFTS

### 2Spools **Member since 2021**

1125 N. Solano Dr, Las Cruces, NM, 88001

575-255-0509 [www.2spools.com/](http://www.2spools.com/)

2SPOOLS is a small service location for: Embroidery, Screen Printing, Heat Transfer, Direct Print, Logo Design, and Graphic Design needs. Here at 2SPOOLS. "We keep it simple."

### APA Second Chance Thrift Store **Member since 2019**

2475 N. Main Street, Las Cruces, NM, 88001

575-888-4882 [www.apalascruces.org](http://www.apalascruces.org)

A community-based fundraising retail store for ACTION Programs for Animals, selling gently used household items, clothing, gifts, and more. Open Monday – Saturday, 10 to 6pm.

### BINGe **Member since 2022**

1490 Missouri Ave, Las Cruces, NM 88001

575-386-3637 [www.junkanddisorderlynm.com/binge/](http://www.junkanddisorderlynm.com/binge/)

Las Cruces's first BIN store! Where nothing is ever over \$10! Each day prices get lower: Saturday \$10, Sunday \$8, Monday \$5, Tuesday \$3, Wednesday \$1. You can expect thousands of name-brand items which can include iPads, laptops and TVs, to beauty, pet items, and home. Inventory will vary depending on shipment, but there will always be great deals!

### Farmers' and Crafts Market of Las Cruces

#### Member since 2013

221 N Main Street, Las Cruces, NM 88001

575-201-3853 [www.fcmlc.org](http://www.fcmlc.org)

Named "Number One Large Farmers Market in the Nation" in America's Farmland Trust's 2011 prestigious nationwide poll. We feature over 300 locally owned businesses highlighting the best in Southern New Mexico.

### Indigo Mermaid **Member since 2018**

4001 W. Picacho Ave, Las Cruces, NM 88007

575-339-7920 [www.indigomermaid.com](http://www.indigomermaid.com)

Esoteric Metaphysical shop, carrying crystals, books, candles, and jewelry. We also offer spiritual cleansing and classes. Hours: Mon & Tues, noon-5. Wed. – Sat, 10-3.

### Landis Boot & Shoe Service **Member since 2015**

490 S. Esperanza, Las Cruces, NM 88001

575-523-0369

Locally owned business since 1929, serving southern New Mexico for over 93 years.

## CHAPTER SPONSORS

### CHAMBER PARTNERS

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**Bulletin**

 **CHEDDAR**  
advertising

 **City of Las Cruces**  
MOUNTAINS OF OPPORTUNITY

 **HUTTON**  
BROADCASTING

 **KRWG**  
PUBLIC MEDIA  
PBS n p r

### CHAMBER LEADERS

 **DACC**  
NMSU Doña Ana Community College

 **Sinate**  
MEDIA

 **D2**  
Designs

 **GROW WILD**  
at SIERRA-VISTA  
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[www.antix-inc.com](http://www.antix-inc.com)

**New Digs Clothing Exchange** **Member since 2016**  
 1021 E. Amador, Ste. F, Las Cruces, NM 88001  
 575-525-5640 [www.newdigsclthingexchange.com](http://www.newdigsclthingexchange.com)  
 Locally owned business that re-sells pre-owned men's and women's clothing, shoes, and accessories. The thrift store that feels like a Boutique. We are Trendy, not Spendy!

**Organ Mountain Outfitters** **Member since 2017**  
 535 N. Main St, Las Cruces, NM, 88001  
 575-323-3274 [organmountainoutfitters.com](http://organmountainoutfitters.com)  
 Providing the apparel you need to embrace adventure. Locally owned apparel and gear store, highlighting the outdoors, public spaces, and adventure.

**Rincon de Mesilla** **Member since 2020**  
 2488 Calle de Guadalupe, Mesilla, NM 88005  
 575-556-9510 email: [jalbertnm@gmail.com](mailto:jalbertnm@gmail.com)  
 Serving coffee, pastries and other desserts in an artisan store ambience, showcasing the many products from artists and artisans who we call our friends.

**The Potteries Mesilla** **Member since 2022**  
 2260 Calle De Santiago, Mesilla, NM 88046  
 575-644-6891 [www.thepotteriesmesilla.com](http://www.thepotteriesmesilla.com)  
 The Potteries has been producing contemporary art since 1986, and features the incredible work of potters Janice Cook, Bill Cook, and Jeanne Rundell. With separate and distinctive styles, each potter brings bright colors, large sculptural pieces, southwestern clay lighting fixtures, as well as unique repurposing of items featuring whimsical motifs. You will not find the amazing items at the Potteries anywhere else in Las Cruces.

**Worthington Pecan Farm** **Member since 2021**  
 559 Fort Fillmore Road, Mesilla Park, New Mexico 88047  
 575-415-3344 [www.worthingtonpecanfarm.com](http://www.worthingtonpecanfarm.com)  
 A family owned local pecan farm, selling fresh and flavored pecans, jams, pecan lotion, soap, and beauty products, pecan pies, and more! Our passion is pecans, and inspiring others to love and appreciate our native nut as much as we do through our products, recipes, education and behind the scene videos.

**ART, ART SUPPLIES AND ENTERTAINMENT**

**Big Picture-the Digital Image Experts**  
**Member since 2017**  
 2001 E. Lohman Ave, Ste. 109A, Las Cruces, NM 88001  
 575-647-0508 [bigpicts.com](http://bigpicts.com)  
 Providing professional photo restorations, color matched fine art reproduction, and custom photo printing. We also scan film, slides, and large art work.

**Doña Ana Arts Council** **Member since 2017**  
 Box 1721, Las Cruces, NM 88004  
 575-523-6403 [daarts.org](http://daarts.org)  
 Providing arts programs, advocacy, festivals, and arts education.

**Las Cruces Community Theater**  
**Member since 2014**  
 313 N. Main Street, Las Cruces, NM 88001  
 575-523-1200 [www.lcctnm.org](http://www.lcctnm.org)  
 Las Cruces Community Theater is a locally owned and operated theater, providing local talent with a place to perform year-round in a variety of plays and musicals. Entertaining residents and visitors for over 60 years.

**Lost Cruces Escape Room** **Member since 2017**  
 755 S Telshor Blvd STE G4, Las Cruces, NM 88011  
 575-323-2112 [www.lostcruces.com](http://www.lostcruces.com)  
 Recreational problem-solving for all! Four all-original rooms to challenge you and your friends, family or group for an all-ages, family-friendly blast that everyone can enjoy! Great for corporate events and team building. Facilitated by licensed ICF, ATD, AHRQ and TM professionals. Wonderful place to celebrate a birthday party, graduation, Quinceañera, Bat / Bar Mitzvahs, showers, divorces, retirements, firings, promotions, special events, and more!

**Mas ART** **Member since 2014**  
 144 Wyatt Dr., Las Cruces, NM 88005  
 575-526-9113 [info@masartllc.com](mailto:info@masartllc.com)  
 We are a Frame and Art Supplies business, featuring a large selection of art supplies and framing moldings. We offer a range of services from framing to art cleaning, canvas stretching, gesso boards, and restoration of art. We offer high quality at reasonable prices.

**Mesilla Valley Film Society** **Member since 2010**  
 The Fountain Theatre, 2469 Calle de Main Street, Mesilla, NM 88005  
 575-524-8287 [www.mesillavalleyfilm.org](http://www.mesillavalleyfilm.org)  
 Southern New Mexico's only art house. Call for film schedule and/or check website.

**Picture Frame Factory Outlet** **Member since 2010**  
 382 S. Walnut Ave., Las Cruces NM 88001  
 575-526-4048 [www.pffolc.com](http://www.pffolc.com)  
 Custom archival framing and matting. Fine Art Gallery featuring local and regional artists.


**AUTOMOTIVE**

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 561-702-3772 or 575-527-5426  
 "FULL METICULOUS" service only. Like a new car, without the payments. We come to you.

**Mesilla Driving Academy** **Member since 2019**  
 2505 N Main St, Las Cruces, NM 88001  
 575-404-9476 [www.mesilladrivingacademy.com](http://www.mesilladrivingacademy.com)  
 MDA offers a live classroom option and an online option for driver's education. We also offer the Knowledge and Road tests. We are a locally owned and operated driving school with one goal: To provide quality education at the best price. We use up-to-date material and have experienced, friendly instructors to guide you every step of the way.

**FRIEND IN NEED?**

*Does someone you know need help with relationship issues, depression, or anxiety?*



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- Trauma
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 575-526-9878  
[counselinglascruces.com](http://counselinglascruces.com)

*Since 2011*



**AWARDS, ENGRAVING AND OFFICE SUPPLIES**

**Cruces Trophy & Awards Center Inc.**  
**Member since 2013**

1408 E. Idaho Ave., Las Cruces, NM 88001  
575-522-0426 [www.crucestrophy.com](http://www.crucestrophy.com)  
Awards, engraving, ADA Braille signage, Name Tags, Name plates, Rubber Stamps, Banners, Decals.

**Insta-Copy Imaging** **Member since 2015**

318 N. Main Street, Las Cruces, NM 88001  
575-526-6602 [www.insta-copy.com](http://www.insta-copy.com)  
Insta-Copy Imaging provides businesses and individuals with a one-stop shop for a wide variety of goods and services for every office need, including office furniture and supplies.

**BUILDING, ARCHITECTURE AND BUILDING SUPPLIES**

**Al:A Armando Lopez Architecture**  
**Member since 2018**

221 North Main Street, Studio E, Las Cruces, NM 88001  
575-652-5540 [www.alopezarc.com](http://www.alopezarc.com)  
We are a small, progressive design practice launched in 2011. It is our belief that architectural services are founded on responsiveness to client needs and goals, access to experienced consultants, the practice of appropriate project management, and great "design" solutions.

**ASA Architects** **Member since 2010**

201 N. Alameda Blvd., Las Cruces NM 88005  
575-526-3111 [www.asa-architects.com](http://www.asa-architects.com)  
One of the largest architectural firms in the southern New Mexico and west Texas region.

**Desert Peaks Architects** **Member since 2019**

311 N Main St, Las Cruces, NM 88001  
575-528-0021 [desertpeakarchitects.com](http://desertpeakarchitects.com)  
A well-recognized and respected firm within the building community of Las Cruces and the broader region, working with clients and partners throughout the entire process of building, from the design and concept stage all the way through the completion of construction. We remain vigilant throughout the construction of your project, so you don't have to!

**Engel Builders** **Member since 2021**

575-644-5615 email: [engelbuildersllc@gmail.com](mailto:engelbuildersllc@gmail.com)  
Specializing in residential construction and remodeling.

**Malooly's Flooring Co.** **Member since 2010**

765 N. Valley Drive, Las Cruces NM 88005  
575-523-0633 [www.maloolys.com](http://www.maloolys.com)  
The best place for carpet, wood, tile, laminate, and rugs. A trusted name since 1907. Come see us for green products like reclaimed hardwood, renewable cork, carpet made of recycled content, and more.

**Sun & Earth Inc. LLC** **Member since 2010**

3314 East St., Las Cruces NM 88005  
575-521-3537 [sunandearthinc.com](http://sunandearthinc.com)  
Sun & Earth offers roof coatings, high efficiency cooling, solar heating, and sustainable building.

**CANNABIS**

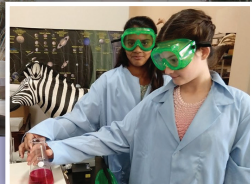
**R. Greenleaf Organics** **Member since 2022**

2750 Mall Dr #206, Las Cruces, NM 88011  
575- 366-9072 [www.rgreenleaf.com](http://www.rgreenleaf.com)  
At R. Greenleaf, our mission is to provide a consistent supply of high quality medical cannabis for our patients, while also providing information and recommendations for successful cannabis therapy. We have one of the most extensive selections of recreational cannabis with edibles, tinctures, flower, baked goods, candy and honey, chocolates, syrups, and so much more!



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Happy students in grades early K through 8 thrive on challenge... English, Spanish, Chinese, science, Singapore math, social studies, music, PE, even cursive writing! STEAM plus languages.

We are a non-profit private school with tuition, and partial scholarships. Please visit [lascrucesacademy.org](http://lascrucesacademy.org) to learn about us – Dr. Lou Ellen Kay, our Head of School, our teachers, our mission, our programs, our students' achievements, our admission process. See our reviews at [GreatSchools.org](http://GreatSchools.org) and other sites, and the testimonials on our homepage.

**Arrange a visit to the school, 1755 Avenida de Mercado, Mesilla:  
Call (575)521-9384 or email [director@lascrucesacademy.org](mailto:director@lascrucesacademy.org)**

## COMMUNICATIONS AND MEDIA

### Adams Radio Group of Las Cruces

Member since 2013

1355 California Street, Las Cruces, NM 88001  
Main: 575-525-9298 [www.adamsradiogroup.com](http://www.adamsradiogroup.com)  
Radio Stations KGRT 103.9 (KGRT-FM), Classic Hits 98.7, HOT 103.1 & KOOL Oldies 104.5 FM and 540 AM.

### BCI Media Member since 2016

575-642-4466 [www.bcimedia.com](http://www.bcimedia.com)  
BCI Media is a digital marketing agency and a branch of Ballantine Communications Inc., dedicated to improving your digital marketing needs. We grow your digital strategy to maximize your results. We specialize in everything and anything Google.

### Hutton Broadcasting Member since 2022

415-405-7133 [www.huttonbroadcasting.com](http://www.huttonbroadcasting.com)  
Hutton Broadcasting is a multimedia company that offers creative marketing solutions, including Neighbors magazine, LasCruces.com, digital display screens, video production, web design, and digital marketing services.

### KRWG Public Media Member since 2020

PO Box 30001 MSC TV 22, Las Cruces, NM 88003  
(575) 646-2222 [www.KRWG.org](http://www.KRWG.org)  
Public Media For Southwestern New Mexico and Far West Texas.  
KRWG-TV 22 - KRWG-FM 90.7

### KTAL Community Radio 101.5 FM

Member since 2018

121 Wyatt Dr. #9., Las Cruces, New Mexico 88005  
575-526-KTAL (5825) [www.lccommunityradio.org](http://www.lccommunityradio.org)  
KTAL-LP's mission is to operate a public radio station that will entertain, inform, challenge, inspire, and engage our listeners through an eclectic mix of musical, cultural, educational, and community affairs programming and related activities.

### Las Cruces Bulletin Member since 2010

1740-A Calle de Mercado, Las Cruces NM 88005  
575-524-8061 [www.lascrucesbulletin.com](http://www.lascrucesbulletin.com)  
The Bulletin strives to operate an informative, entertaining newspaper for and about the people and businesses of Las Cruces.

### McClure Publications Member since 2016

575-312-3242  
Rogue writer-for-hire. Does your copy sound like a robot? Let me make it better. Need to interview clients for a testimonial, but hate those conversations? Let me have them. Humans love stories. Let me tell yours.

### N2 Publishing Member since 2015

221 N. Main St, Las Cruces, NM 88001  
575-654-5622 [www.N2pub.com](http://www.N2pub.com)  
We create customized, high-quality neighborhood publications for our neighbors in Sonoma Ranch and Picacho Hills that create a sense of community and support local businesses. We are proud to offer local businesses a simple way to land in the hands of their ideal customers each and every month.

### Spectrum Reach Member since 2022

915-881-2212 [www.spectrumreach.com](http://www.spectrumreach.com)  
We believe communities thrive when businesses connect. Spectrum Reach is proud to offer complimentary advertising resources for small businesses with our Pay It Forward (PIF) program, including support from local marketing experts, a free :30 second produced commercial, a 3-month advertising schedule, and much more!

### WNM Communications Member since 2021

800-535-2330 [www.wnmc.com](http://www.wnmc.com)  
WNM Communications allows you to leave your old high-speed Internet in the dust. WNM Communications provides the fastest Internet service in Las Cruces and the surrounding rural area, using wireless internet technology. We are YOUR source for Las Cruces Home and Business Internet.

## COMMUNITY DEVELOPMENT AND SERVICE

### Academy for Learning in Retirement

Member since 2021

P.O. Box 2981, Mesilla Park, NM 88047  
575-635-8725 [www.dacc.nmsu.edu/ALR](http://www.dacc.nmsu.edu/ALR)  
The Academy for Learning in Retirement is a volunteer organization that has provided over 1,000 presentations by scholars to public audiences since 1992.

### Cancer Aid Resource and Education, Inc.

Member since 2015

118 S. Water St, Las Cruces, NM 88001  
575-649-0598 [www.carelas Cruces.org](http://www.carelas Cruces.org)  
CARE is committed to providing services to improve the quality of life for recently diagnosed local cancer patients who are in treatment.

### City of Las Cruces Sponsor since 2013

700 N. Main Street, Las Cruces, NM 88001  
575-541-2000 [www.las-cruces.org](http://www.las-cruces.org)  
The Municipal Government departments work to provide a high quality of life that includes reliable infrastructure, community spaces, and public safety for the residents of Las Cruces.

### Community Action Agency of Southern NM

Member since 2013

3880 Foothills Road, Suite A, Las Cruces, NM 88011  
575-527-8799 [www.caasnm.org](http://www.caasnm.org)  
CAASNM empowers and uplifts Southern New Mexicans through programs that build individual and family strength and resilience. Serving Doña Ana, Hidalgo, Sierra, Luna, and Grant counties.

### Community Foundation of Southern NM

Member since 2018

2640 El Paseo Rd., Las Cruces, NM 88001  
575-521-4794 [www.cfsnm.org](http://www.cfsnm.org)  
Community Foundation serving 10 counties in southern NM, managing over 300 endowments, supporting student scholarships, nonprofits, and grantmaking.

### Cruces Creatives Member since 2018

205 E. Lohman, Las Cruces, NM 88001  
575-448-1072 [crucescreatives.org](http://crucescreatives.org)  
Cruces Creatives is a non-profit makerspace, which provides community access to tools like 3D printers, laser cutters, CNC machines, and more.

### Downtown Las Cruces Partnership

Member since 2011

138 S. Water Street, Las Cruces, NM 88001  
575-525-1955 [www.downtownlascruces.org](http://www.downtownlascruces.org)  
Creating a signature business destination that contributes to a thriving, sustainable, and economically vibrant Downtown.

### El Caldito Soup Kitchen Member since 2016

999 W. Amador, St. C, Las Cruces, NM 88005  
575-525-3831 [www.elcalditotlc.org](http://www.elcalditotlc.org)  
El Caldito is a community and volunteer nonprofit serving nutritious meals daily to anyone who is hungry.

### Families & Youth Innovations Plus (FYI+)

Member since 2022

1320 S. Solano Dr, Las Cruces, NM 88001  
575-522-4004 [www.fyiplusnm.org](http://www.fyiplusnm.org)  
Families & Youth Innovations Plus (FYI+) offers a continuum of services that span across behavioral and mental health, child well-being, health and nutrition, housing, harm reduction and prevention services, and innovative youth and young adult supports and services.

### Kids Can-YEP of Community Action Agency

Member since 2018

3880 Foothills Road - Suite A, LC 88011  
575-527-8799 x 117 [www.caasnm.org](http://www.caasnm.org)  
Kids Can-YEP (Youth Entrepreneur Program) is a community driven enterprise designed to inspire and teach area youth important life skills such as communication, financial literacy, leadership, personal empowerment, self-reliance and teamwork through the hands-on experience of entrepreneurship.



**La Semilla Food Center** **Member since 2014**  
 P.O. Box 2579 or 101 E Joy Drive, Anthony, NM 88021  
 575-882-2393 [www.lasemillafoodcenter.org](http://www.lasemillafoodcenter.org)  
 Our mission is to help foster the growth of a vibrant and equitable local food system in the region, offering youth, community, and school garden programs; a mobile farmers' market; advocate for sensible public policies; and operate a 12 acre educational farm in Anthony. [info@lasemillafoodcenter.org](mailto:info@lasemillafoodcenter.org)

**Mesilla Valley Community of Hope** **Member since 2014**  
 999 W. Amador, Las Cruces, NM 88005  
 575-523-2219 [www.mvcommunityofhope.org](http://www.mvcommunityofhope.org)  
 We are a homeless service center that provides case management, housing programs, and emergency shelter.

**Ngage New Mexico** **Member since 2014**  
 3880 Foothills Rd, Ste A, Las Cruces, NM 88011  
 575-521-1957 [www.ngagemn.org](http://www.ngagemn.org)  
 As a catalyst for change in Southern New Mexico, we value collaboration, cooperation, and consensus building; social justice and racial equity; and data-informed solutions for the betterment of our entire community.

**Soroptimist International of Las Cruces** **Member since 2018**  
 P.O.Box714, Las Cruces, NM 88004  
 575-649-3061 [www.silcnm.com](http://www.silcnm.com)  
 We are a global volunteer organization that provides women and girls with access to the education and training they need to achieve economic empowerment.

**Southern New Mexico PRIDE** **Member since 2015**  
 P.O. Box 1812, Las Cruces, NM 88001  
[www.southernmpride.org](http://www.southernmpride.org)

We provide social and outreach events for the Lesbian, Gay, Bisexual, Transgender, Queer, and Ally community of Southern New Mexico.

**Thomas Branigan Memorial Library** **Member since 2018**  
 200 E. Picacho Ave, Las Cruces, NM 88001  
 575-528-4000 [www.las-cruces.org/1617/Library](http://www.las-cruces.org/1617/Library)  
 Branigan Library serves the City of Las Cruces and Dona Ana County, providing access to information, educational resources, and programs for children and adults.

**Tresco, Inc.** **Member since 2022**  
 1800 Copper Loop, Las Cruces, NM 88005  
 575-528-2200 [www.sub.trescoinc.org](http://www.sub.trescoinc.org)  
 We are a non-profit agency with a mission to provide professional and individualized services, support, and opportunities to people of any age with differing abilities, their families, and the communities we serve. Serving our community for over 54 years, Tresco connects businesses with hard-working people with differing abilities, working in jobs they choose, living their lives as they desire, and included in all aspects of their community.

**United Way of SW New Mexico** **Member since 2014**  
 1401 S. Don Roser Building A-2, Las Cruces, NM 88011  
 575-524-7561 [www.uwswnm.org](http://www.uwswnm.org)  
 United Way improves lives by mobilizing the caring power of communities around the world to advance the common good. We do this through uniting our collective power to create positive, meaningful change.

**Velo Cruces** **Member since 2017**  
 575-323-0883 [velocruces.org](http://velocruces.org)  
 Velo Cruces is committed to "Transforming Las Cruces into a great bicycling and pedestrian community." Velo Cruces operates the Hub Community Bike Shop.

# Salud!

de Mesilla



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 Wed-Fri..... 10am - 9pm  
 Saturday .... 8am - 9pm  
 Sunday ..... 8am-5pm

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**1800 Avenida de Mesilla  
 Las Cruces  
[saludmesilla.com](http://saludmesilla.com)  
 (575) 323-3548**

## COMPUTER AND PRINTING SERVICES

**Insta-Copy Imaging** **Member since 2015**  
318 N. Main Street, Las Cruces, NM 88001  
575-526-6602 [www.insta-copy.com](http://www.insta-copy.com)

Insta-Copy Imaging provides businesses and individuals with a one-stop shop for a wide variety of goods and services for every office need, including office furniture and supplies.

**Sinuate Media** **Member since 2013**  
1910 Calle de Parian, Mesilla, NM 88046  
575-915-3878 [www.sinuatemedia.com](http://www.sinuatemedia.com)

Sinate Media helps brands reach, engage and convert more business through smarter digital marketing and promotions. Marketing and social media training available.

**The Copier Guy** **Member since 2010**  
Mobile/On-Site Service  
575-640-4288

On-site repair of printers, copiers, and fax machines.

**The UPS Stores** **Member since 2014**  
2001 E. Lohman Ave, Suite 110, Las Cruces. (575) 523-0083  
2521 N. Main Street, Suite 1, Las Cruces. (575) 526-9235  
1300 El Paseo Road, Suite G, Las Cruces. (575) 523-2820

A locally owned franchise with professionals who can handle all of your mailbox, packing, shipping, and professional printing needs. We are passionate about what we do! Stop by and visit us today.

**We are IT** **Member since 2015**  
3880 Foothills, Ste. A, Las Cruces, NM 88011  
575-521-0111 [www.wearit.net](http://www.wearit.net)

A socially responsible company offering computer, networking, and website services to nonprofits, small businesses, and individuals.

# NEED HELP? DIAL 2-1-1

211 is a free information & referral helpline to find local resources such as:

- Food
- Rent
- Utilities
- Shelter
- Disability Services
- Elderly Services
- and MUCH MORE!



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## EDUCATION

**Asombro Institute for Science Education**  
**Member since 2015**

P.O. Box 891, Las Cruces, NM 88004  
575-524-3334 [www.asombro.org](http://www.asombro.org)

Nonprofit organization that provides science education programs for more than 20,000 K-12 students every year in classrooms, schoolyards, and at the organization's Chihuahuan Desert Nature Park.

**Children's Reading Alliance** **Member since 2014**  
3880 Foothills Rd, Ste. A, Las Cruces, NM 88011  
575-522-3713 [www.childrensreadingalliance.org](http://www.childrensreadingalliance.org)

The Children's Reading Alliance is a community driven organization that promotes the message "Read with your child every day." We provide over 14,000 books annually to children, and a bilingual parent engagement program for parents called First Teacher/Primer Maestro throughout Dona Ana County.

**Doña Ana Community College**  
**Sponsor since 2014**

2800 Sonoma Ranch Blvd., Las Cruces, NM 88011-1656  
575-528-7000 [www.dacc.nmsu.edu](http://www.dacc.nmsu.edu)

DACC is a responsive and accessible learning-centered community college that provides educational opportunities to a diverse community of learners in support of workforce and economic development.

**Las Cruces Academy** **Member since 2010**  
1755 Avenida de Mercado, NM, 88046  
575-521-9384 [www.lascrucesacademy.org](http://www.lascrucesacademy.org)

K-8 nonprofit independent school for gifted and advanced students.

**Mesilla Driving Academy** **Member since 2019**  
2505 N Main St, Las Cruces, NM 88001  
575-404-9476 [www.mesilladrivingacademy.com](http://www.mesilladrivingacademy.com)

MDA offers a live classroom option and an online option for driver's education. We also offer the Knowledge and Road tests. We are a locally owned and operated driving school with one goal: To provide quality education at the best price. We use up-to-date material and have experienced, friendly instructors to guide you every step of the way.

**Raices del Saber Xinachtli Community School**  
**Member since 2021**

2211 N. Valley Drive, Las Cruces, NM 88007  
575-222-0538 [www.raicesdelsaber.org](http://www.raicesdelsaber.org)

Raices is a Free Public Elementary K-5 School, using a Dual Language 90/10 model. Xinachtli, a unique academic framework, that provides a natural way of engaging students learning to explore, investigate, and participate in constructing their knowledge.

## ENERGY EFFICIENCY AND RECYCLING

**South Central Solid Waste Authority**  
**Partner since 2016**

2865 W Amador Ave, Las Cruces, NM 88005  
575-528-3800 [www.scswa.net](http://www.scswa.net)

SCSWA provides recycling and solid waste disposal services to one of the state's fastest growing areas.

**Southwest Disposal** **Member since 2013**  
2485 W Amador Ave, Las Cruces, NM 88005  
575-524-8482 [www.southwestdisposal.com](http://www.southwestdisposal.com)

Solid waste company providing residential and commercial solid waste and recycling services.

## FARMS AND LOCALLY PRODUCED FOOD

**Desert Micro** **Member since 2022**  
4003 Pamela Pl, Las Cruces, NM 88007  
415-532-7385 [www.desertmicro.life](http://www.desertmicro.life)

Organic Las Cruces Farm growing a variety of microgreens, lettuce mixes, and root vegetables. Available through our CSA farm share subscription, restaurants, and grocery stores.



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difference in the  
lives of our  
members and  
communities  
across New Mexico.**



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### **Farmers' and Crafts Market of Las Cruces**

**Member since 2013**

221 N Main Street, Las Cruces, NM 88001

575-201-3853 [www.fcmlc.org](http://www.fcmlc.org)

Named "Number One Large Farmers Market in the Nation" in America's Farmland Trust's 2011 prestigious nationwide poll. We feature over 300 locally owned businesses highlighting the best in Southern New Mexico.

### **La Semilla Food Center** **Member since 2014**

P.O. Box 2579 or 101 E Joy Drive, Anthony, NM 88021

575-882-2393 [www.lasemillafoodcenter.org](http://www.lasemillafoodcenter.org)

Our mission is to help foster the growth of a vibrant and equitable local food system in the region, offering youth, community, and school garden programs; a mobile farmers' market; advocate for sensible public policies; and operate a 12 acre educational farm in Anthony. [info@lamsemillafoodcenter.org](mailto:info@lamsemillafoodcenter.org).

### **Sierra Vista Growers** **Member since 2021**

2800 NM Highway 28, La Union, NM 88021

575- 874-2415 [www.sierravistagrowers.net](http://www.sierravistagrowers.net)

We are dedicated to growing the best plant material appropriate to the desert southwest at a fair and competitive price. We are located on a bustling 192 acre farm devoted to sustainability, our community, and its health. The facility operates on solar-generated power, as well as recycles and composts.

### **Royal Route Community Garden**

**Member since 2021**

646 South Mesquite Street, Las Cruces, NM 88001

[derrick@royalroutegarden.com](mailto:derrick@royalroutegarden.com)

The Garden sits along this historic trail on the corner of Mesquite and Soledad streets in the original townsite. The name Royal Route is an homage to El Camino Real de Tierra Adentro – or Royal Road of the Interior. This trail was the primary 1,600-mile route between the colonial Spanish capital of Mexico City and provincial capitals to the north between the 16th and 19th centuries.

### **The Truck Farm** **Member since 2013**

645 S Alameda Blvd, Las Cruces, NM 88005

575-523-1447 [www.sweethots.com](http://www.sweethots.com)

The Truck Farm is a family owned and operated specialty food producer that has been manufacturing unique chile products since 1998. And we sell pecans!

## **FITNESS AND EXERCISE**

### **E-Bikes of Southern New Mexico** **Member since 2018**

575-635-9961 [electricbikesnm.com](http://electricbikesnm.com)

We sell high quality electric assist bicycles at affordable prices. We carry products to suit a variety of types of riders.

### **Michele's Dance Academy** **Member since 2017**

1195 E. Madrid Ave, Las Cruces, NM 88001

575-527-1893 [michellesdanceacademy.biz](http://michellesdanceacademy.biz)

Providing a variety of dance and musical theater classes for over 42 years.

### **Velo Cruces** **Member since 2017**

575-323-0883 [velocruces.org](http://velocruces.org)

Velo Cruces is committed to "Transforming Las Cruces into a great bicycling and pedestrian community." Velo Cruces operates the Hub Community Bike Shop.

## **FINANCIAL SERVICES**

### **Business Builder LLC** **Member since 2016**

575 449-8928 or 575 449-8927

[info@businessbuilderllc.com](mailto:info@businessbuilderllc.com)

Providing assistance in obtaining business credit, loans, and credit lines to start and grow your business. Get credit in your company's name with your EIN.

### **Charles Schwab Independent Branch-**

**Jackie Mitchell Edwards** **Member since 2015**

Independent Branch Leader, Financial Consultant

141 S. Roadrunner Pkwy, Suite 141C, Las Cruces NM, 88011

575-993-5050

Providing a modern approach to wealth management that starts with a dedicated Financial Consultant.

### **Fristoe and Company, PA** **Member since 2018**

780 S. Walnut, Bldg 6, Las Cruces, NM 8800

575-527-2067 [www.fristoeandcompany.com](http://www.fristoeandcompany.com)

Fristoe and Company is a full-service CPA and tax preparation service, serving the tax preparation needs of Las Cruces businesses and individuals for over 35 years.

### **Granite Mountain Accounting** **Member since 2018**

2990 N Main St Suite 2D, Las Cruces, NM 88001

575-521-7700 [www.granitemtnaccounting.com](http://www.granitemtnaccounting.com)

Granite Mountain Accounting is a local, family run accounting service. Providing accounting and tax services for businesses, individuals, organizations, non-profits, and trusts. Additionally, offering tax representation, compliance services, writeup/bookkeeping, payroll processing, sales tax filing, and financial statement preparation.

### **Nusenda Credit Union** **Member since 2021**

1715 E University Ave, Las Cruces, NM 88001

575-523-7750 [www.nusenda.org](http://www.nusenda.org)

At Nusenda Credit Union, we strive to uphold the credit union philosophy of "people helping people," providing our members with quality financial products and services. We are committed to making a positive difference in the lives of our members and the communities across New Mexico. Nusenda is a not-for-profit credit union, paying earnings to our members in the form of higher savings rates and lower loan rates. Anyone interested in becoming a member should stop by our Las Cruces branch or give us a call. We'd love to meet you!

### **WESST** **Member since 2013**

277 E. Amador, Ste 275, Las Cruces, NM 88001

575-541-1583 [www.wesst.org](http://www.wesst.org)

WESST is a statewide small business development and training organization committed to growing New Mexico's economy by cultivating entrepreneurship.

## **FOOD, BEVERAGES AND DINING**

### **Beck's Coffee** **Member since 2014**

130 N. Mesquite, Las Cruces, NM 88001

575-556-9850 [www.beckscoffeecl.com](http://www.beckscoffeecl.com)

Featuring over twenty different varieties and handcrafted blends of coffee, freshly roasted and brewed to order or packaged by the pound. Also serving freshly made pastries and homemade ice cream. Find us also at the Las Cruces Farmers' Market.

### **Chala's Wood Fire Grill** **Member since 2016**

2790 Avenida de Mesilla, Las Cruces, NM 88005

575-652-4143 [Find us on Facebook!](#)

Serving unique Mexican & Southern dishes for breakfast, lunch, and dinner. Buying local produce, goods, and meat, and supporting local businesses and charities; creating a truly sustainable community.

### **Gouda Boards Charcuterie** **Member since 2022**

575-386-9559 [gouda-boards.square.site](http://gouda-boards.square.site)

Providing fresh, homemade and unique charcuterie boxes and boards. Specializing in creating custom gifts or providing full service catering for your event. Delivery or pickup available.

### **Grapevine Plaza/Picacho Peak Brewing Company**

**Member since 2016**

3900 W. Picacho, Las Cruces, NM 88007 575-312-3070

Indoor/Outdoor venue with onsite catering. Home to Picacho Peak Brewing Company; serving beer, local wines, and food.



**High Desert Brewing Co. Member since 2010**

1201 W. Hadley Ave., Las Cruces NM 88005  
575-525-6752 [www.highdesertbrewingcompany.com](http://www.highdesertbrewingcompany.com)  
We are a brewpub serving our own craft beer brewed on premises, along with a full menu of pub food, served indoors and on the patio (dog friendly). The oldest brewpub in Las Cruces, celebrating 25 years in July of 2022!

**Indulgence Bakery and Café Member since 2017**

2265 S. Main Street, Las Cruces, NM, 88005  
575-523-1572 [www.indulgencebakerycafe.com](http://www.indulgencebakerycafe.com)  
Providing fresh, homemade, and unique food and desserts. Specializing in custom cakes and desserts, full of flavor, and offering unique breakfast and lunch dishes.

**Little Toad Creek Brewery & Distillery Member since 2019**

119 N Main Street, Las Cruces, NM, United States, 88001  
575-556-9934 [www.littletoadcreek.com](http://www.littletoadcreek.com)  
A favorite for locals and visitors, LTC Brewery sells local brews, spirits, and unique cocktails in a relaxed, open, and friendly atmosphere. [info@littletoadcreek.com](mailto:info@littletoadcreek.com)

**Milagro Coffee y Espresso Member since 2010**

1733 E. University, Las Cruces NM 88005  
575-532-1042 [www.milagrocoffeeonline.com](http://www.milagrocoffeeonline.com)  
Serving miracles at 6:30am.

**Pastaggios's Italian Member since 2015**

3000 Harrelson St., Las Cruces NM 88005  
575-522-5522 [www.pastaggios.com](http://www.pastaggios.com)  
We are a locally owned carry out, catering, and sit-down restaurant, serving gourmet pizzas, salads, unique pastas, and delicious sandwiches since 1995. Freshly made and offering affordable stress-free family pack meals. Now serving beer and wine.

**Pecan Grill and Brewery Member since 2011**

500 S. Telshor Blvd., Las Cruces NM 88011  
575-521-1099 [www.pecangrill.com](http://www.pecangrill.com)  
Steaks, seafood, pastas, vegetarian, gluten-free, full bar and an extensive wine list.

**Salud de Mesilla Member since 2016**

1800 Ave. de Mesilla, Las Cruces, NM 88005  
575-323-3548 [www.saluddemesilla.com](http://www.saluddemesilla.com)  
Full service restaurant featuring a fun & unique atmosphere with infusions, tapas & small plates. Let your adventure begin!

**Simply Fresh Member since 2022**

125 S. Campo St., Las Cruces, NM, 88001  
575-500-4331 [www.simplyfreshco.com](http://www.simplyfreshco.com)  
Simply Fresh Healthy Meal Preparation provides Nutritious meals that are quick and easy! Our chef-in-a-box meals are perfect for busy weeknights or on-the-go lunches. Just pop them in the microwave and enjoy! Walk-in and Grab N Go available.

**Truth or Consequences Brewery Member since 2022**

2001 E Lohman Ave Suite #115, Las Cruces, NM 88001  
575-222-4986 [www.torc.beer](http://www.torc.beer)  
A cozy taproom in Las Cruces serving craft beer, ciders, and specialty beers reflecting the beauty of New Mexico - all from Truth or Consequences Brewing Company.

**Valley Pizza Member since 2018**

3100 W. Picacho Ave, Las cruces, NM 88007  
575-541-4545 [www.valleypizzalc.com](http://www.valleypizzalc.com)  
3 Year Winner of the "Pits for Peace" Pizza Competition. Dough, Sauce & Bread made daily. Also serving salads, sandwiches & desserts.



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505 S. Main St., Suite 125

Lorretto Plaza

Tel: (575) 259-0635

[www.lascruces.score.org](http://www.lascruces.score.org)

Office hours: Mon-Fri 9 a.m. - 1 p.m.



**Venice Beach Bagels** **Member since 2021**

575-650-5799 [www.venicebeachbagels.com](http://www.venicebeachbagels.com)  
 Just a man and his dog baking homemade custom bagels for the wonderful people of Las Cruces! Making homemade, custom boiled and baked bagels, with a variety of flavors and schmears: Plain, Sugar, Sea Salt, Jalapeño Cheddar, Everything, Cinnamon Brown Sugar, Sesame, Poppy Seed, Onion, Garlic, Parmesan, Asiago, Mozzarella, and more. Find us on facebook to place orders at: @vbbagels.

**Willow + Blaine** **Member since 2022**

118 N Mesquite St, Las Cruces, NM 88001  
 (575) 405-9444 [www.willowandblainelc.com](http://www.willowandblainelc.com)  
 Willow + Blaine is a boutique, garden-to-table bistro located in the Mesquite Historic District. We specialize in multi-course meal experiences paired with exceptional wines and pre-prohibition era cocktails.

**GRAPHIC DESIGN AND ADVERTISING****Cheddar Advertising** **Member since 2013**

575-616-7093 [www.cheddaradvertising.com](http://www.cheddaradvertising.com)  
 Our mission is to help our clients make unique, enduring, and significant advancements in their performance; and build companies through marketing, business process, and information systems. We provide you with the tools to help your business sell and communicate better while uncovering fresh and authentic ways to connect with your audience.

**Sinuate Media** **Member since 2013**

1910 Calle de Parian, Mesilla, NM 88046  
 575-915-3878 [www.sinuatemedia.com](http://www.sinuatemedia.com)  
 Sinuate Media helps brands reach, engage and convert more business through smarter digital marketing and promotions. Marketing and social media training available. Printing services onsite.

**GROCERS****Save Mart** **Member since 2015**

495 N. Valley Dr, Las Cruces, NM 88005  
 575-526-8628 [www.savemartlascruces.com](http://www.savemartlascruces.com)  
 Locally owned for over 35 years, supplying Las Cruces with fresh produce, fine meats, and full carry out service to your vehicle.

**Toucan Market** **Member since 2013**

1701 E University Ave Las Cruces, NM 88001  
 575-521-3003 [www.toucanmarket.com](http://www.toucanmarket.com)  
 Our store contains 15,000 square feet of exotic, healthy, affordable and "Just for the taste of it" foods, over 500 wines from around the world, micro-brew and import beers, bakery, butcher block and produce.

**HEALTH, MEDICINE, AND WELLNESS****Amador Health Center** **Member since 2016**

999 W. Amador Avenue, Suite A, Las Cruces NM 88005  
 575-527-5482 [www.amadorhealth.org](http://www.amadorhealth.org)  
 Amador Health Center provides warm, welcoming, and unwavering care to our entire Las Cruces community, including dedicated support for our homeless, LGBTQ, and immigrant populations.

**A New Hope Therapy Center** **Member since 2019**

715 E Idaho Ave # 2B, Las Cruces, NM 88001  
 575-556-9585 [www.anewhopetc.org](http://www.anewhopetc.org)  
 A New Hope Therapy Center provides compassionate, affordable mental health services that help individuals and families lead healthier, happier lives. We would love to help you increase happiness, better manage stress, and improve relationships. Providing therapy for: children, individuals, families, relationships and groups. Offering EMDR and online/telehealth.

**Brown, Cunningham & Born Dentistry**

**Member since 2022**  
 225 E. Idaho Ave, Ste 23, Las Cruces, NM 88005  
 575-524-3556 [www.laurencunninghamdds.com](http://www.laurencunninghamdds.com)  
 Cutting edge dental practice with a knowledgeable and friendly staff. Our goal is to provide patients with a life-time of dental health through exceptional care.

**Counseling Las Cruces, LLC** **Member since 2018**

133 Wyatt Dr, Stw 3, Las Cruces, NM 88005  
 575-526-9878 [www.counselinglascruces.com](http://www.counselinglascruces.com)  
 We serve adults/teens, children, and couples addressing depression, anxiety, relationship issues, and life challenges. We are LGBTQIAA friendly.

**Desert Community Wellness** **Member since 2022**

575-810-9355 [www.desertcommunitywellness.com](http://www.desertcommunitywellness.com)  
 Our mission is to create sustainable partnerships in order to share accessible wellness practices for the benefit of our diverse communities. We support a dynamic approach to physical and social-emotional wellbeing. We view wellness as an active process of growth in being curious, becoming aware of, and making choices toward a healthy and fulfilling life suited for each unique individual.

**Peaks Assisted Living and Memory Care**

**Member since 2021**  
 5525 Cottonbloom Ct, Las Cruces, NM 88007  
 575-652-5321

We provide assisted living and memory care services on one campus. Our wellness services and life enrichment opportunities are designed to maintain or improve the capabilities of each resident – with the emphasis on abilities and support to maintain independence.

**downtown desert yoga** **Member since 2011**

303 S. Alameda Blvd, Las Cruces, NM 88005  
 575-647-9642 (YOGA) [www.downtowndesertyoga.com](http://www.downtowndesertyoga.com)  
 Warm, friendly studio with classes for all levels-Beginners Hatha Yoga, Hot Yoga, Yin Yoga, Vinyasa Flow, Prenatal, and outdoor yoga.

**Full Circle Health Center** **Member since 2012**

210 West Las Cruces Ave., Las Cruces NM 88005  
 575-525-3700 [www.fullcirclehealthcenter.com](http://www.fullcirclehealthcenter.com)  
 Holistic health care.

**Hear on Earth Hearing Care Center**

**Member since 2019**  
 920 North Telshor Boulevard, Las Cruces, NM 88011  
 575-526-3277 [www.hearonearthnm.com](http://www.hearonearthnm.com)  
 Providing Southern New Mexico caring, professional hearing services for over 35 years. From in-depth hearing testing to programming top-of-the-line digital hearing aids, Hear on Earth staff provide American-made hearing instruments that are rechargeable and stream from smartphones.

**Helping Hands Chiropractic** **Member since 2015**

1135 S. Main Street, Suite C, Las Cruces, NM 88005  
 575-541-9288 [www.helpinghandslascruces.com](http://www.helpinghandslascruces.com)  
 A chiropractic health care office, offering personalized care for pain management of spinal conditions, pediatric adjustments, and assessments.

**Las Cruces Doula** **Member since 2015**

575-520-0795 [www.lascrucesdoula.com](http://www.lascrucesdoula.com)  
 Serving families since 2017 with compassionate and full spectrum care. Full spectrum doula services and more; for supported, informed, and confident healthcare decisions. Providing you with the latest evidence-based resources, traditional healing arts, tools, techniques, information, and support for mind, body, and spirit.

**Nexus Counseling Center** **Member since 2022**

350 El Molino Blvd, Las Cruces, NM 88005  
 575-323-8900 [www.nexuscounselingcenter.com](http://www.nexuscounselingcenter.com)  
 Providing comprehensive in-person therapy and counseling services for individuals, couples, and families in Las Cruces. Telehealth available for New Mexico residents.

**Sonoma Acupuncture Integrative Health**

**Member since 2018**  
 141 N. Roadrunner Pkwy, Ste. 226, Las Cruces, NM 88011  
 575-618-6900 [www.sonoma-acupuncture.com](http://www.sonoma-acupuncture.com)  
 Medical Clinic for Chronic Pain and Illness, Infertility, Migraine Headaches, Anxiety, Insomnia, Neuropathy and Arthritis. Our Services Include: Holistic Acupuncture and Specific Dry Needling, Botanical Medicine, ATP Resonance BioTherapy™, O3 Regenerative Therapy, Auriculotherapy, Cupping and Moxibustion, and more.





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### **Antix** Member since 2015

717 W. Organ Ave., Las Cruces, NM 88005  
575-526-2398 [www.antix-inc.com](http://www.antix-inc.com)

Retail sales and installation of cabinets and countertops. Providing commercial casework and specialized woodworking. Serving Las Cruces for 45 years.

### **Blue Oak Creative** Member since 2017

916-765-6173 [landscapesbyblueoakcreative.com](http://landscapesbyblueoakcreative.com)

Landscape designer focused on sustainable practices and creating outdoor living spaces.

### **El Paseo Laundromat** Member since 2019

1160 El Paseo, Las Cruces NM 88001  
575-652-3284

Open 7am to 10pm every day except Thanksgiving and Christmas. Self Service Laundromat with attendant, Laundry wash and fold service, \$1/lb.

### **Madrid Laundromat** Member since 2019

2107 N. Main, Las Cruces NM 88001  
575-526-2483

Open 6am to 10pm every day except Thanksgiving and Christmas. Self Service Laundromat with attendant, Laundry wash and fold service, \$1/lb.

### **Mike's Blinds** Member since 2016

2804 Devendale, Las Cruces NM 88005  
575-571-0417 [www.windowtreatmentsinlascrucesnm.com](http://www.windowtreatmentsinlascrucesnm.com)  
Full-service window coverings, repair, sales, and installation.

### **Pool Tech Plus** Member since 2019

2331 E. Lohman, Las Cruces, NM 88001  
575 524-4633 [www.pooltechplus.com](http://www.pooltechplus.com)

We are the pool and spa experts of Southern New Mexico and West Texas. We offer a full range of products and services, ranging from a simple pool cleaning to the custom installation of a Michael Phelps Signature Swim Spa.



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### **Progreen Superior Coating & Roofing, Inc.**

Member since 2012

400 South Compress Rd Ste L, Las Cruces, NM 88005  
575-647-2700 [www.progreenlc.com](http://www.progreenlc.com)

We offer complete roofing services including energy efficient cool roof coatings, total roof replacement, roof repair, restoration, and energy efficient solutions.

### **Wild Birds Unlimited** Member since 2017

2001 E. Lohman, Ste. #130, Las Cruces, NM 88001  
575-523-5489 [wbu.com/lascruces](http://wbu.com/lascruces)

Backyard Birdfeeding and Nature Shop.

## LEGAL

### **Camuñez Law Firm, P.C.** Member since 2010

833 N. Alameda Blvd., Las Cruces NM 88005  
575-532-8270

Providing legal services in Las Cruces for more than 20 years; in family, civil, and criminal law.

### **Melissa J. Reeves, P.C., Attorney at Law**

Member since 2012

200 W. Las Cruces Ave., Suite A, Las Cruces, NM 88005  
575-522-5009, [www.mreeves2005.qwestoffice.net](http://www.mreeves2005.qwestoffice.net)  
Wills, Trusts, Estate Planning, Probates, and Elder Law.

## MUSIC

### **Hubbard's Music** Member since 2011

108 Wyatt Drive, Las Cruces, NM, 88005  
575-526-8884 [Hubbardsmusicmore.com](http://Hubbardsmusicmore.com)

Rocking Las Cruces for over 42 years.

## NONPROFIT ORGANIZATIONS

### **APA Adoption Center** Member since 2016

537 N. Solano Dr., Las Cruces, NM 88001  
575-571-4654 [www.apalascruces.org](http://www.apalascruces.org)

APA is an animal welfare organization, offering adoption of cats and dogs, distribution of pet food to needy families, and saving potential family pets from the shelter. Open Tues/Wed/Thurs/Sat from 11 to 3pm Follow us on facebook: [www.facebook.com/APALasCruces](http://www.facebook.com/APALasCruces)

### **Big Brothers Big Sisters Mountain Region**

Member since 2016

129 S. Main, Suite B, Las Cruces, NM 88001  
575-523-9530 [www.BBBSMountainRegion.org](http://www.BBBSMountainRegion.org)

Big Brothers Big Sisters provides children facing adversity with carefully screened, caring adult mentors. Providing stability and success in a child's life.

### **Casa de Peregrinos Emergency Food Program**

Member since 2022

99 W. Amador, Ste F, Las Cruces, NM 88005  
575-523-5542 [www.casadeperegrinos.org](http://www.casadeperegrinos.org)

Non-profit food pantry, feeding the hungry in our community since 1979. Food for today—Hope for tomorrow.

### **Conservation Corp NM** Member since 2021

512 N Valley Dr., Las Cruces, NM, New Mexico 88005  
(575) 635-2884 [www.corpsnm.org](http://www.corpsnm.org)

Conservation Corps New Mexico (CCNM) is committed to our mission of creating "a legacy of healthy land, air and water, thriving people and resilient communities." We strive to represent diversity and inclusiveness, and we join in a shared vision with a commitment to action.

### **Desert Community Wellness** Member since 2022

575-810-9355 [www.desertcommunitywellness.com](http://www.desertcommunitywellness.com)

Our mission is to create sustainable partnerships in order to share accessible wellness practices for the benefit of our diverse communities. We support a dynamic approach to physical and social-emotional wellbeing. We view wellness as an active process of growth in being curious, becoming aware of, and making choices toward a healthy and fulfilling life suited for each unique individual.



**Dyslexia Institute of Southern New Mexico**

**Member since 2019**

575-680-6820 [www.disnm.org](http://www.disnm.org)

We are a teaching/therapy organization for students who are bright, but have an unexpected difficulty with reading and/or math. Email at: [dyslexia-institute@zianet.com](mailto:dyslexia-institute@zianet.com).

**Families & Youth Innovations Plus (FYI+)**

**Member since 2022**

1320 S. Solano Dr, Las Cruces, NM 88001

575-524-4004 [www.fyiplusnm.org](http://www.fyiplusnm.org)

Families & Youth Innovations Plus (FYI+) offers a continuum of services that span across behavioral and mental health, child well-being, health and nutrition, housing, harm reduction and prevention services, and innovative youth and young adult supports and services.

**First Christian Church**

**Member since 2015**

1809 El Paseo Rd, Las Cruces, NM 88001

575-524-3245 [www.firstchristianlc.org](http://www.firstchristianlc.org)

An open and affirming congregation, affiliated with the Disciples of Christ (Christian Church) and the United Church of Christ.

**Foundation for the Las Cruces Museums**

**Member since 2012**

P.O. Box 2783, Las Cruces, NM 88001

575-405-9945 [www.foundationlcm.com](http://www.foundationlcm.com)

Nonprofit organization dedicated to the city's four museums: Art, Railroad, Museum of Nature and Science, and the Branigan Cultural Center.

**Friends of the Organ Mountains-Desert Peaks**

**Member since 2012**

300 N. Main St, (upstairs), Las Cruces, NM 88001

575-323-1423 [www.organmountainsdesertpeaks.org](http://www.organmountainsdesertpeaks.org)

Nonprofit organization dedicated to the protection and preservation of public lands and their diverse populations.

**Girl Scouts of the Desert Southwest**

**Member since 2017**

225 E. Idaho, Ste 9, Las Cruces, NM 88005

575-526-2532 [www.gsdsw.org](http://www.gsdsw.org)

Through the Girl Scouts, we help girls build courage, confidence, and character, making the world a better place.

**Gospel Rescue Mission**

**Member since 2016**

1050 W. Amador Ave., Las Cruces, NM 88005

575-523-7727 [www.lcgrm.org](http://www.lcgrm.org)

The Gospel Rescue Mission provides for the physical, emotional, and spiritual needs of the homeless, poor, and needy.

**Jardin de Los Niños**

**Member since 2015**

999 W. Amador, Bldg. E., Las Cruces, NM 88001

575-522-2111 [www.jardinc.org](http://www.jardinc.org)

We create new possibilities for homeless and near homeless children and their families through loving childcare, education, and community resources.

**League of Women Voters of Southern NM**

**Member since 2021**

P.O. BOX 15142, Las Cruces, NM 88004

575.524-VOTE (8683) [www.lwvsnm.org](http://www.lwvsnm.org)

LWVSNM is a tax-exempt 501(c)3, non-partisan political organization that encourages informed and active participation in government, works to increase understanding of major public policy issues, and influences public policy through education and advocacy.

**Mesilla Valley Community of Hope**

**Member since 2011**

999 W. Amador, Las Cruces, NM 88005

575-523-2219 [www.mvcommunityofhope.org](http://www.mvcommunityofhope.org)

We are a homeless service center that provides case management, housing programs, and emergency shelter.



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**We support the Green Chamber of Las Cruces and all its members by connecting philanthropy locally with businesses, community members, and volunteers.**





Learn more online at [communityfoundationofsouthernnewmexico.org](http://communityfoundationofsouthernnewmexico.org)



### **Mesilla Valley Habitat for Humanity**

**Member since 2013**

720 N Santa Fe St, Las Cruces, NM 88001

575-525-0475 [www.lascruceshabitat.org](http://www.lascruceshabitat.org)

Nonprofit organization dedicated to building homes for people in need.

### **Mesilla Valley Hospice** **Member since 2015**

299 Montana Ave, Las Cruces, NM 88005

575-523-4700 [www.mvhospice.org](http://www.mvhospice.org)

Mesilla Valley Hospice provides end-of-life care 24 hours a day for those Doña Ana residents who have been diagnosed with an illness.

### **New Mexico Wilderness Alliance**

**Member since 2016**

275 N. Main Street, Las Cruces, NM 88005

505-843-8696 [www.nmwild.org](http://www.nmwild.org)

New Mexico Wilderness Alliance is dedicated to protecting and restoring New Mexico Wilderness areas, Wildlife, and Water.

### **Safe Haven Animal Sanctuary** **Member since 2015**

840 El Paseo Rd, Ste D, Las Cruces, NM 88001

575-527-4544 [www.shaspets.com](http://www.shaspets.com)

A "No-Kill" adoption center for cats and dogs. Also operates a Thrift Store.

### **Southern New Mexico PRIDE** **Member since 2015**

P.O. Box 1812, Las Cruces, NM 88001

[www.southernpride.org](http://www.southernpride.org)

We provide social and outreach events for the Lesbian, Gay, Bisexual, Transgender, Queer, and Ally community of Southern New Mexico.

### **Strategic Solutions and Startups** **Member since 2022**

575-805-2002 [www.facebook.com/strategicsolutionsnm](http://www.facebook.com/strategicsolutionsnm)

Creating structures and mechanisms catalyzing connectivity and abundance. Consulting services, brand coaching, community connection tools.

### **Tresco, Inc** **Member since 2022**

1800 Copper Loop, Las Cruces, NM 88005

575-528-2200 [www.sub.trescoinc.org](http://www.sub.trescoinc.org)

We are a non-profit agency with a mission to provide professional and individualized services, support, and opportunities to people of any age with differing abilities, their families, and the communities we serve. Serving our community for over 54 years, Tresco connects businesses with hard-working people with differing abilities, working in jobs they choose, living their lives as they desire, and included in all aspects of their community.

## **PROFESSIONAL SERVICES**

### **Arrowhead Center** **Member since 2022**

3655 Research Rd, Las Cruces, NM 88003

575-646-6120 [www.arrowheadcenter.nmsu.edu](http://www.arrowheadcenter.nmsu.edu)

Arrowhead Center is your partner, helping you to take advantage of innovation and business opportunities that improve the region's economy. Arrowhead provides a variety of resources for individuals launching and growing small businesses, powered by our network of expert partners.

### **Brown, Cunningham & Born Dentistry**

**Member since 2022**

225 E. Idaho Ave, Ste 23, Las Cruces, NM 88005

575-524-3556 [www.laurencunninghamdds.com](http://www.laurencunninghamdds.com)

Cutting edge dental practice with a knowledgeable and friendly staff. Our goal is to provide patients with a life-time of dental health through exceptional care.

### **Desert Peaks Architects** **Member since 2019**

311 N Main St, Las Cruces, NM 88001

575-528-0021 [desertpeakarchitects.com](http://desertpeakarchitects.com)

A well-recognized and respected firm within the building community of Las Cruces and the broader region, working with clients and partners throughout the entire process of building; from the design and concept stage all the way through the completion of construction. We remain vigilant throughout the construction of your project, so you don't have to!

### **Enchanted Occasions Event Rentals**

**Member since 2014**

1333 E. Amador, Las Cruces, NM 88001

575-523-RENT (7368) [www.enchantedoccasionsrental.com](http://www.enchantedoccasionsrental.com)

We provide quality Event and Party Rentals, including tables and chairs, tents, table linens, catering equipment, and much more.

### **Full Circle Heritage Services** **Member since 2012**

54 Santana Rd, Vado, NM 88072

575-233-4071 [www.fullcircleheritage.com](http://www.fullcircleheritage.com)

Providing archaeological services, oral history and personal history services, and archival research.

### **Indelible Enterprises** **Member since 2015**

575-639-3158 [www.indelibleenterprise.com](http://www.indelibleenterprise.com)

Providing communication training.

### **KENTER REED Photography & Design, LLC**

**Member since 2020**

520-599-9340 [www.kenterreedphotography.com](http://www.kenterreedphotography.com)

Freelance photography using a keen understanding of light, color, texture, and balance. Specializing in landscapes, neighborhoods, historical buildings, and festivals.

### **McClure Publications** **Member since 2016**

575-312-3242

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### **Mesilla Valley Estate Sales is NMAuctions**

**Member since 2015**

575-639-0213 [www.nmauctions.com](http://www.nmauctions.com)

Innovative Auctions, Liquidations and Estate Sales.

### **Nancy Simmons, Proofreader/editor**

**Member since 2010**

480-277-5258, [npsimmons@msn.com](mailto:npsimmons@msn.com)

Proofread and edit all written materials.

### **Tabitha Rossman Photography** **Member since 2019**

575-993-4558 [www.tabitharossman.com](http://www.tabitharossman.com)

Offering photography sessions including professional headshots, commercial, graduations, LGBTQ+, pet/family portraits, and special events.

### **The Hett Agency** **Member since 2015**

(575) 281-0847 [email:hettagency@gmail.com](mailto:hettagency@gmail.com)

We offer NFT (non-fungible token) pre-launch strategy, development of NFT roadmap, and after launch marketing/promotion.

### **Russin Reporting, LLC.** **Member since 2013**

340 N. Water, Las Cruces, NM 88001

575-202-4797 [www.russinreporting.com](http://www.russinreporting.com)

Offering complete court reporting services and audio transcription. The only locally-owned court reporting business in Las Cruces!

### **SCORE** **Member since 2014**

505 S Main Street, Las Cruces, NM 88001

575-259-0635 [www.scorelascruces.org](http://www.scorelascruces.org)

SCORE provides no-cost mentoring to those desiring to start a new business and/or nonprofit organization or improve their existing operations.

### **Small Business Development Center**

**Member since 2014**

DACC Workforce Center

2345 E. Nevada Ave., Suite 101, Las Cruces, NM 88001-3902

575-527-7676 [www.nmsbdc.org/locations/lascruces](http://www.nmsbdc.org/locations/lascruces)

The SBDC offers no-cost small business consulting and training in Dona Ana and Sierra Counties.

**WESST Member since 2013**

277 E. Amador, Ste 275, Las Cruces, NM 88001

575-541-1583 [www.wesst.org](http://www.wesst.org)

WESST is a statewide small business development and training organization committed to growing New Mexico's economy by cultivating entrepreneurship.

**REAL ESTATE, INSURANCE,  
AND PROPERTY SERVICES**

**Enchanted Sun Realty Member since 2017**

575-532-5406 [www.enchantedsunrealty.com](http://www.enchantedsunrealty.com)

1424 E. Lohman Ave, Las Cruces, NM 88001

Commercial Real Estate services, helping families, giving back, advocating for home ownership and affordable housing. Promoting entrepreneurship.

**Jorge Aguirre Baez, Farmers Insurance  
Member since 2022**

111 W Lisa Dr, Chaparral, NM 88081

575-541-3968 email: [jorge@jorgeaguirreagency.com](mailto:jorge@jorgeaguirreagency.com)

I am dedicated to finding my clients the best coverage for their situation; providing insurance that will save you money through unique Farmers discounts, while making sure that you and your loved ones are covered in unexpected moments.

**Laurel K. Brandi Real Estate Member since 2022**

424 N. Main St. Suite 100, Las Cruces, NM 88001

575- 323-1593 [www.lkbrandirealproperty.com](http://www.lkbrandirealproperty.com)

My goal is to take as much of the hassle and mystery out of the buying and selling process as possible. I'm there with you from the very beginning until the day you close the deal, and beyond. Offering a personal approach, tailored to your specific needs, and giving you comfort and peace in knowing that I am advocating for your needs.

**Picacho West Mini & RV Storage Member since 2021**

105 W Picacho Ave, Las Cruces, NM 88007

575- 541-8121 [www.picachoweststorage.com](http://www.picachoweststorage.com)

Picacho West Storage thrives on taking care of our customers. We appreciate our customers and we want them to know that. Offering drive-up access gate, onsite manager, parking, RV parking and security camera. An onsite manager will be there to help you with your storage questions.

**RETHINK Real Estate, LLC Member since 2010**

635 E. Griggs, Las Cruces, NM 88001

575-635-6662 [www.lascrucesre.com](http://www.lascrucesre.com)

RETHINK Real Estate LLC is a real estate company that handles both commercial and residential properties in Las Cruces, New Mexico and the surrounding areas. We specialize in the historic neighborhoods as well as horse properties. WE SELL WHAT WE LOVE!

**Smart Living Team Member since 2010**

575-496-7727 [www.SmartLivingLC.com](http://www.SmartLivingLC.com)

Real estate professionals specializing in healthy homes, greener living, and smart real estate investments.

**Steinborn & Associates Real Estate**

**Member since 2010**

141 Roadrunner Parkway, Suite 141, Las Cruces, NM 88011

1730 Tierra De Mesilla #4, Mesilla, NM 88046

575-522-3698 [www.steinborn.com](http://www.steinborn.com)

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**Hotel Encanto de Las Cruces Member since 2014**

705 S. Telshor Blvd, Las Cruces, NM 88011

575-522-4300 [www.hotelencanto.com](http://www.hotelencanto.com)

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877-808-6877 [www.swexpeditions.com](http://www.swexpeditions.com)  
Southwest Expeditions offers heritage and adventure tours throughout the beautiful Southwest. Come join us on our "Enchantingly Fun!" tours!

**The Black Range Lodge** **Member since 2011**  
50 Kingston Main Street, Hillsboro 88042  
575-895-5652 [www.blackrangelodge.com](http://www.blackrangelodge.com)  
This historic B&B near the Gila Wilderness offers a friendly, comfortable getaway into nature.

**Visit Las Cruces** **Member since 2011**  
336 S. Main St., Las Cruces NM 88001  
575-541-2444 [www.visitlascruces.com](http://www.visitlascruces.com)  
We are the Official Visitor Center for the City of Las Cruces.

#### RENEWABLE ENERGY AND SOLAR

**Energy Concepts Corporation** **Member since 2010**  
310 Southgate Ct, Unit B., Las Cruces NM 88005  
575-526-3372 [www.eccsolar.com](http://www.eccsolar.com)  
New Mexico's oldest and most trusted solar and battery backup company.

**NM Solar Group** **Member since 2021**  
1773 Buildtek Ct, Las Cruces, NM 88005  
505-415-6172 [www.nmsolargroup.com](http://www.nmsolargroup.com)  
NM Solar group is a local, award winning and employee-owned solar company. Founded in 2015, NM Solar Group has helped over 4,000 homeowners own their own energy with solar. Since then, we have opened offices in Albuquerque, Alamogordo, Las Cruces, Roswell, and El Paso, TX. We are continuously expanding to better serve New Mexico and the surrounding communities. Stop paying for electricity. Own it!

**Organ Mountain Solar & Electric**  
**Member since 2018**  
400 S. Compress Rd, Ste D, Las Cruces, NM 88005  
575-288-1792 [www.organmountainsolar.com](http://www.organmountainsolar.com)  
Providing southwestern New Mexico with the highest quality solar and electrical system installations available. Experience. Local. Quality.

**Solar Smart Living LLC** **Member since 2011**  
1855 E Lohman Ave, Las Cruces, NM 88001  
575-288-3331 [www.solarsmartliving.com](http://www.solarsmartliving.com)  
Specializing in solar electricity, energy efficiency, energy auditing, lighting design and upgrades, and Energy Star.

**Yellowbird** **Member since 2015**  
6000 S Main St, Mesilla Park, NM 88047  
575-523-8089 [www.yellowbirdac.com](http://www.yellowbirdac.com)  
YellowBird Air Conditioning Heating & Solar has been serving New Mexico since 1976. We believe in "Your Home, Your Family, Your Decision"- and the importance of making an informed decision for your household when it comes to your home comfort. Providing services for traditional air conditioning and heating, Geothermal air conditioning, and air conditioning and solar combination packages.

#### SOCIAL MEDIA AND WEBSITE SERVICES

**SBH Web Design** **Member since 2021**  
575-640-5091 [www.sbhwebdesign.com](http://www.sbhwebdesign.com)  
SBH can help you with web design and hosting, develop your custom brand, and help you to stand out on-line. Providing personalized assistance, graphic design, and customer satisfaction. Skilled in Photoshop and Illustrator.

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**Sinuate Media** **Member since 2013**  
 1910 Calle de Parian, Mesilla, NM 88046  
 575-915-3878 [www.sinuatemedias.com](http://www.sinuatemedias.com)  
 Sinuate Media helps brands reach, engage and convert more business through smarter digital marketing and promotions. Marketing and social media training available. On-site printing and mailing services.

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 A socially responsible company offering computer, networking, and website services to nonprofits, small businesses, and entrepreneurs.

**WINES, BEERS, AND SPIRITS**

**Amaro Winery** **Member since 2013**  
 402 S Melendres St, Las Cruces, NM 88005  
 575-527-5310 [www.amarowinery.com](http://www.amarowinery.com)  
 Amaro Winery prides itself on producing premium New Mexico wine from grapes grown in our southern New Mexico area. Featuring live music, a friendly atmosphere, and great conversation.

**The Grapevine Plaza/Picacho Peak Brewing Company**  
**Member since 2016**  
 3900 W. Picacho, Las Cruces, NM 88007  
 575-312-3070  
 Indoor/Outdoor venue with onsite catering. Home to Picacho Peak Brewing Company: serving beer, local wines, and food.

**High Desert Brewing Co.** **Member since 2010**  
 1201 W. Hadley Ave., Las Cruces NM 88005  
 575-525-6752 [www.highdesertbrewingcompany.com](http://www.highdesertbrewingcompany.com)  
 We are a brewpub serving our own craft beer brewed on premises, along with a full menu of pub food, served indoors and on the patio (dog friendly). The oldest brewpub in Las Cruces, celebrating 25 years in July of 2022!

**Little Toad Creek Brewery & Distillery**  
**Member since 2019**  
 119 N Main Street, Las Cruces, NM, United States, 88001  
 575-556-9934 [www.littletoadcreek.com](http://www.littletoadcreek.com)  
 A favorite for locals and visitors, LTC Brewery sells local brews, spirits, and unique cocktails in a relaxed, open, and friendly atmosphere. [info@littletoadcreek.com](mailto:info@littletoadcreek.com)

**Pecan Grill and Brewery** **Member since 2011**  
 500 S. Telshor Blvd., Las Cruces NM 88011  
 575-521-1099 [www.pecangrill.com](http://www.pecangrill.com)  
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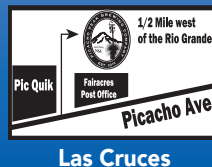
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