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GREATER LAS CRUCES CHAMBER OF COMMERCE • JUNE 2024 • WWW.LASCRUCES.ORG

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GREATER LAS CRUCES
CHAMBER OF COMMERCE
150 E. LOHMAN AVE.
LAS CRUCES, NM 88001
575-524-1968
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June means Father's Day.

We celebrate men who, not only influence their own children, but make a difference in our business community through their leadership. From successfully leading businesses to mentoring the next generation, we know they make an impact in many lives in so many ways throughout our community, often on a daily basis.

At the end of the day, perhaps this is what leadership is all about...making an impact to just one individual, who in turn impacts one and on and on it goes until many lives are impacted. Impact, according to Webster's dictionary, can be a physical force, an influence or a strong effect. Being impactful, influential and making a difference can be understated and

often invisible. We watch people from afar, looking for someone to lead us, to impact us or to influence us. That person often has no idea that we're watching them. Unfortunately, we don't always reach out to them and let them know the positive influence and impact they have played on our individual lives.

Father's Day is bittersweet for me since my Dad has passed and many celebrations have passed, but his words of wisdom that follow me to this day. My father was a minister and above all else he taught me compassion and love. Not only did he teach me, he showed me in his every day life...my Dad truly led by example. "Walk Your Talk," he always

told me...and he did so eloquently.

While there are many leadership tidbits he gave me, perhaps the most impactful was, and "You are only as strong as a leader as you are a follower." My dad wasn't highly educated, but boy did he have common sense. Being a follower is tough; being a leader is tough. I watched my dad navigate this loop throughout his life and at the end of the day it's a "leadership dance." Daddy, you danced it so well...thank you!



DEBBI MOORE
GLCC President & CEO





2024 Board Members

Executive Committee

2024 Chair	Dr. Michael Law <i>Warren & Law Dental</i>
2025 Chair	Rico Gonzales <i>El Paso Electric</i>
2023 Chair	Jason Lazich <i>Virgin Galactic</i>
Secretary/Treasurer	Kevin Merhege <i>Pioneer Bank</i>
Vice Chair Building Community Sector	Mike Tourtilott <i>Sisbarro Volkswagen</i>
Vice Chair Grow Your Business Sector	Barbara Torres <i>Nothing Bundt Cakes</i>
Vice Chair Investor Services Sector	Chad Getz <i>Getz Funeral Home</i>
Vice Chair Public Policy Sector	Richard Haas <i>Desert Peak Architects</i>
Directors	Steve Aragon <i>Blue Halo</i>
Directors	Leslie Cervantes <i>NMSU</i>
Directors	Matthew Conrad <i>MountainView Regional Medical Center</i>
Directors	Brandy Darden <i>Western Heritage Powered by Nusenada Credit Union</i>
Directors	Joah Franzoy <i>EBID</i>
Directors	John Harris <i>Memorial Medical Center</i>
Directors	Kevin Horner <i>PTS Office Systems</i>
Directors	Amy Hummer <i>BH&G/Steinborn Real Estate</i>
Directors	Courage Idemudia <i>Wells Fargo</i>
Directors	Royal Jones <i>MVT Services, Inc.</i>
Directors	Michael Lutz <i>American Linen Supply of NM</i>
Directors	Scott McLaughlin <i>Spaceport America</i>
Directors	Albert Parra <i>Electronic Caregiver</i>
Directors	Monica Torres <i>Doña Ana Community College</i>
Directors	Mike Woods <i>Burrell College of Osteopathic Medicine</i>

Chamber Staff

Debbi Moore
President & CEO

Taylor Isaacs
Director of Development and Investor Services

Cyndi Armijo
Director of Operations

NEW AND RENEWING MEMBERS

WE LOVE OUR MEMBER INVESTORS

Say hello to our new & renewing members for May 2024. Take a few minutes to visit or call these wonderful businesses.

NEW INVESTORS

Alma d' Arte Charter High School
402 W. Court Ave
Las Cruces, NM 88005
575-541-0145
almadarte.org
Anniversary Date: 5/1/2024

A-Mountain Sports NIL Collective
141 Roadrunner Pkwy
Las Cruces, NM 88011
214-938-1252
AggieNIL.com
Anniversary Date: 5/1/2024

CollectiveCo
211 N. Water St.
Las Cruces, NM 88001
575-312-2969
collectiveco.com/
Anniversary Date: 5/1/2024

Friends of the NM Farm & Ranch Heritage Museum
4100 Dripping Springs Rd
Las Cruces, NM 88011
575-525-4100
Friendsnmfarmandranchmuseum.com/
Anniversary Date: 5/1/2024

New Mexico Senior Olympics, Inc.
1600 S. E. Main St. Ste C
Roswell, NM 88203
575-623-5777
NMSeniorOlympics.org
Anniversary Date: 5/1/2024

ProAction Emergency Services
1400 George Dieter
El Paso, TX 79936
915-539-3198
pro-action.org
Anniversary Date: 5/1/2024

The Bugyman Exterminators
409 Archuleta Rd
Las Cruces, NM 88005
575-527-4393
bugyman.com
Anniversary Date: 5/1/2024

RENEWING MEMBERS

Casa Bandera Apartments
855 E. University Ave.
Las Cruces, NM 88001-6605
575-647-0881
hpicasabandera.com/
Anniversary Date: 5/2/2014

Century Bank
141 Roadrunner Parkway,
Suite 101
Las Cruces, NM 88011-2000
575-521-2400
mycenturybank.com/
Anniversary Date: 5/19/2010

Comfort Suites of Las Cruces
I-25 North
236 N. Telshor Blvd.
Las Cruces, NM 88011-8200
575-521-1030
choicehotels.com
Anniversary Date: 3/24/2016

Document Solutions, Inc.
1705 N. Valley Dr Suite 5
Las Cruces, NM 88007-5121
575-647-4411
dsinn.com
Anniversary Date: 2/19/2009

FirstLight Federal Credit Union
3791 E. Lohman Ave
Las Cruces, NM 88011-8282
575-526-4401 x3528
firstlightfcu.org
Anniversary Date: 6/11/2007

Griffins Propane, Inc.
PO Box 15068
Las Cruces, NM 88004-5068
575-523-7775
griffinspropane.com
Anniversary Date: 5/3/2000

Inn of the Mountain Gods Resort & Casino
PO Box 269
Mesalero, NM 88340-0269
800-545-9011
innofthemountaingods.com
Anniversary Date: 4/20/2005

Las Cruces Public Schools Foundation
PO Box 16214
Las Cruces, NM 88004-6214
575-527-5888
lcpfsf.org
Anniversary Date: 4/3/2008

Memorial Medical Center
2450 S Telshor Blvd
Las Cruces, NM 88011-5069
575-522-8641
mmclc.org
Anniversary Date: 2/13/1981

Mesilla Valley Hospital
3751 Del Rey Blvd.
Las Cruces, NM 88012-7710
575-382-3500
mesillavalleyhospital.com
Anniversary Date: 10/28/1985

Mesilla Valley Transportation
3590 W Picacho Ave
Las Cruces, NM 88007-4725
505-231-7303
m-v-t.com
Anniversary Date: 5/1/2009

Rudy's Bar-B-Q
1020 N. Telshor Blvd.
Las Cruces, NM 88011-8456

575-205-5526
rudys.com
Anniversary Date: 5/8/2017

Schuller Homes LLC
162 Westgate St. Suite A
Las Cruces, NM 88005-4128
575-532-9564
Anniversary Date: 5/5/2015

The Dickerson Group
3920 W Picacho Ave
Las Cruces, NM 88007-4727
575-649-1520
dickersongroup.com
Anniversary Date: 1/14/2014

Warren & Law Dental
4141 Camino Coyote, Suite A
Las Cruces, NM 88011-3001
575-524-5812
warrenlawdental.com
Anniversary Date: 3/9/2011



GREATER LAS CRUCES
CHAMBER OF COMMERCE

FUTURE EVENTS
YOU DON'T
WANT TO MISS!

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UPCOMING EVENTS

June 7 - AM & PM Flights
Golf Classic
"Business on the Green"
Red Hawk Golf Course

Jun 14 - 7:30am
Eggs & Conversations
with Wanda Bowman
Las Cruces Convention Center

Jun 20 - 5:30-7:00pm
Business After Hours
Village at Northrise
2880 N. Roadrunner Pkwy

Jul 9 - 8:00am
Chamber University:
Maximizing Your Investment
Chamber Boardroom

Aug 2 - 6:00pm
Healthcare Awards
NM Farm & Ranch
Nominations due Fri, May 31

Oct 4 - 6:00pm
Annual Chamber Celebration
and Choice Awards
NM Farm & Ranch
Nominations due Fri, Aug 3

**NOMINATIONS NOW OPEN FOR
CHAMBER CHOICE AND HEALTHCARE AWARDS**

For more information, please contact us at 575-524-1968

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the
bottom line
THE LAS CRUCES Bulletin

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RIBBON CUTTINGS



On Thursday, April 25, La Piñon Sexual Assault Recovery Services, 850 N. Motel Blvd. Ste B, held a ribbon cutting to showcase their new branding and the updates to their building. JodiRae Moore, Board President, held the ribbon while Angelica Calderon, Executive Director, cuts the ribbon.



The Greater Las Cruces Chamber of Commerce welcomed new member Arbors at Vista Living, 3731 Del Rey Blvd, on Tuesday, April 30. Luke Nachtrab, President/Owner, held the proclamation while Michael Manzanara, Assist. Executive Director, and Joy Gomez, Executive Director, cut the ribbon



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Dr. Nicole Moberly
TO OUR DENTAL TEAM



575-524-5812

warrenlawdental.com
4141 Camino Coyote, Suite A
Las Cruces, NM 88011

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ACCEPTING NEW PATIENTS
Special Needs Dentistry Trained
Family Appointments

David D. Warren, D.D.S.
Michael D. Law, D.D.S.
Nicole K. Moberly, D.D.S.

FROM THE AMBASSADOR CHAIR

Summer



BY **LYNDSAY MARTIN**
2024 Ambassador Chair

June is upon us, and that means summer is almost officially here! The summertime is one of my favorite times of the year. It's nice to see our community out and about hosting events and gatherings. Yes, the heat can be unbearable at times, but there is nothing like an evening stroll or attending an event downtown once the sun goes down. With June also comes Father's Day, weddings, pool parties and BBQ's. My calendar is pretty much full for June with numerous social events, and I am sure yours are quickly filling up too. As with many other organizations, the Ambassadors will have a busy month of June. The annual Chamber Golf Classic is June 7 and the Ambassadors always provide a helping hand with the tournament. We will also have our Ambassador Summer Quarterly pool party in which we invite all Ambassadors and their families to attend. It's a fun gathering and offers us the opportunity to network with one another and get to know each other in a more casual environment. I hope that everyone has a great kickoff to summer! Stay cool, and stay safe!

Military Day- LLC 31



Leadership LC31 had their Military Day on May 17th. The class started of the day by travel to White Sands Missile Range, there they met their guide for the day Operations Specialist Josie Tate. Their first stop was a self defense lesson by Staff Sgt. Charlie Alcantara in Combative Program. The class participated in learner general exercises the Army does training on. From there they met with Rappel masters Ed Taitano and Ed Stahl at the tower to do the activity. Rappel challenges the participant physical and mentally and is always a highlight for the class to achieve. The Leadership class went to the Frontier Club and was joined by Sgt. Maj. Michael Cordery. The floor was opened

to Q and A during lunch time and the class found it very informative on the relationship that WSMR has with the Las Cruces Community.

In the afternoon the class traveled to US National Guard Amory, there they spent time with the entire unit doing tours, demos and hands on with their equipment. Their we had presentations on leadership and recruitment styles that they do in surrounding areas.

The class found this day very informative and thankful for the service of all the men and women that we met during our Military Day.



Nusenda Credit Union is a proud partner of Organ Mountain Solar & Electric!

Organ Mountain Solar & Electric is local to Las Cruces and offers residential solar and other energy-efficient solutions to all of southern New Mexico. Their experienced team can help determine the right solar option for you. They take great pride in providing their customers with insight through each step of the project.

Nusenda Credit Union has been a proud partner of Organ Mountain Solar & Electric since their inception in 2018, providing financing and support for green energy projects in New Mexico.

At Nusenda Credit Union, we can help you achieve your solar and energy-efficient goals with loans that can save money and reduce your environmental impact. Working with business partners like Organ Mountain Solar & Electric is The Power of WE® in action!

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