



LAS CRUCES

GREEN CHAMBER OF COMMERCE

THINKLOCAL BUYLOCAL GIVELOCAL

THINK LOCAL FIRST



YOUR GUIDE TO BUYING LOCAL IN THE MESILLA VALLEY

2024-2025

Cover photo by Tabitha Rossman



ORGAN MOUNTAIN
SOLAR & ELECTRIC
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BE LOCAL BE GREEN

A proud member of the Green Chamber since 2018, Organ Mountain Solar & Electric is a champion of the "Be Local" philosophy, supporting Las Cruces through the brightest and cloudiest days. We've weathered the storm and are committed to energizing our community for years to come.

- **PROUD LOCAL PIONEER**
A trusted member of the community, fostering sustainable growth and resilient local networks.
- **ENDURING PARTNERSHIP**
Like the strength of the Organ Mountains, our commitment to you stands firm.
- **CALL US NOW...OR CALL US LATER**
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BOARD CHAIR

Welcome to the 2024-2025 Think Local First Guide!

The Las Cruces Green Chamber of Commerce is excited to bring you the seventh edition of our Think Local First Guide. As our community continues to recover from the pandemic, our small and locally owned businesses are still facing challenges like increased prices for goods, delays in deliveries, and staffing. This is why using the Think Local First Guide is so important. In reviewing the Guide, you will see that our members provide unique products and services that help to shape the culture of Las Cruces and the Mesilla Valley. Our Green Chamber members believe in the Triple Bottom Line: People, Planet, and Profit. These "Triple Bottom Line" businesses are creating jobs and livelihoods that go beyond Profits. They embrace People and the Planet as part of their business model.

Supporting the "Triple Bottom Line" is a work in progress for all of our member businesses. Local businesses are evaluating the best ways in which they can improve upon their business model in a financially sustainable way, while giving back to the community,

their employees and our planet. We think you will be inspired by the efforts taken by our listed member businesses. We ask that you support their efforts by visiting their stores, checking out their products, and trying out their services.



When you support a local business and the Green Chamber, you help us continue advocating for those brick and mortar stores, sole proprietors, and nonprofits that do not have access to national budgets and resources. Your dollars help drive our local economy in tremendous ways.

As always, we thank you for your commitment to **Thinking Local First!**

Sincerely,

Anthony Thomas

Anthony Thomas
Board Chair

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FRIENDS OF THE CHAMBER

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Roseann Hernandez

Carrie Hamblen
 CEO/President
 Green Chamber of Commerce
 carrie@locallascruces.com, 575-323-1575
 221 N. Main St., Las Cruces, NM 88001



On the Cover: Photographer Tabitha Rossman has photographed everything from landscapes and outdoor spaces to special events, to haunted buildings and our favorite pets. She offers a range of opportunities to capture the best image for YOUR vision of your business, your special event, your real estate properties, your precious memories, graduations, and more! Her photography can be viewed at www.tabitharossman.com.

REASONS TO THINK LOCAL FIRST

1. Local Character and Prosperity

In an increasingly homogenized world, communities that preserve their one-of-a-kind businesses and distinctive character have an economic advantage.

2. Community Well-Being

Locally owned businesses build strong communities by sustaining vibrant town centers, linking neighbors in a web of economic and social relationships, and contributing to local causes.

3. Local Decision-Making

Local ownership ensures that important decisions are made locally by people who live in the community and who will feel the impacts of those decisions.

4. Keeping Dollars in the Local Economy

Compared to chain stores, locally owned businesses recycle a much larger share of their revenue back into the local economy, enriching the whole community.

5. Job and Wages

Locally owned businesses create more jobs locally and, in some sectors, provide better wages and benefits than chains do.

6. Entrepreneurship

Entrepreneurship fuels America's economic innovation and prosperity, and serves as a key means for families to move out of low-wage jobs and into the middle class.

7. Public Benefits and Costs

Local stores in town centers require comparatively little infrastructure and make more efficient use of public services relative to big box stores and strip shopping malls.

8. Environmental Sustainability

Local stores help to sustain vibrant, compact, walkable town centers-- which in turn are essential to reducing sprawl, automobile use, habitat loss, and air and water pollution.

9. Competition

A marketplace of tens of thousands of small businesses is the best way to ensure innovation and low prices over the long-term.

10. Product Diversity

A multitude of small businesses, each selecting products based, not on a national sales plan, but on their own interests and the needs of their local customers, guarantees a much broader range of product choices.

SOURCE: Institute for Self-Reliance. <https://ilsr.org>



CHAMBER PARTNERS



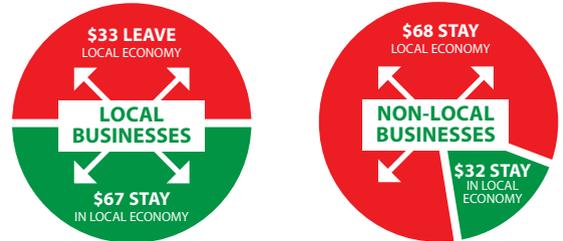
THE LAS CRUCES Bulletin



LOCALIST RESEARCH

For every \$100 spent at a local business, approximately \$67 stays in the community. When you shop at a big box store, only \$32 out of \$100 stays in the community. Up to 90 percent of net new jobs in the U.S. are created by locally-owned businesses. 1 dollar spent locally generates at least 3 times more economic impact. Localism is grounded in the belief that relationships matter the most. It's about the way we interact with where we live – who we do business with – how we connect with people, animals, and the land. All of it matters.

YOUR DOLLARS



SOURCE: bealocalist.com

LOCALIST FUN FACTS

Independent businesses generate more tax revenue at lower public cost.

Locally owned businesses in dense, mixed-use commercial districts generate more tax revenue for cities than sprawling shopping centers, while also costing less in public services. An analysis from the Government Finance Review, drawing on data from a sample of 30 cities in 10 states, found that a

community earns about \$7 in property taxes per acre on the average big-box retail store, compared to \$287 per acre on a mixed-use, mid-rise business district. The compact nature of these districts also means they make more efficient use of public infrastructure and services.

Community-scaled businesses reduce pollution and improve environmental sustainability.

Independent businesses help to sustain compact downtown and neighborhood commercial districts, which curb sprawl and automobile use, and enable residents to fulfill more of their daily needs close to home. Several studies have found that people who live near small stores walk more for errands and, when they do drive, their trips are shorter. That's not all: small retailers also influence how likely people are

to take public transit. A study of 3,200 households in King County, WA (the Seattle area), for example, found that residents of neighborhoods with the most local businesses logged 26 percent fewer automobile miles than people living in areas with few neighborhood stores, and they were significantly more likely to take public transit to work.

SOURCE: Institute for Self-Reliance. <https://ilsr.org>

ANIMALS AND PETS

Animal Companions of Las Cruces *Member since 2024*
animalcompanionsoflascruces.org, info@animalcompanions.org. Animal Companions of Las Cruces is a nonprofit working toward 24/7 emergency veterinary care in Las Cruces. We recruit nationwide for our veterinary clinics and shelter, sponsor student externships work to educate pet parents, and advocate for ways to improve veterinary access in our city and across southern New Mexico.

APA Adoption Center *Member since 2016*
537 N. Solano Dr., Las Cruces, NM 88001, 575-571-4654, apalascruces.org. APA is an animal welfare organization, offering adoption of cats and dogs, distribution of pet food to needy families, and saving potential family pets from the shelter. Open Tues/Wed/Thurs/Sat from 11 to 3pm. Follow us on facebook: www.facebook.com/APALasCruces.

International Boarding & Pet Services Association *Member since 2019*
877-318-8172, ibpsa.com. The International Boarding & Pet Services Association (IBPSA) is a professional association offering business resources, staff education, and legislative support for the pet care services industry. IBPSA Members include the owners and employees of pet boarding and daycare facilities, groomers, dog walkers, pet sitters, veterinarians, trainers, and holistic pet care providers currently residing in more than 10 countries.

Safe Haven Animal Sanctuary *Member since 2015*
840 El Paseo Rd, Ste D, Las Cruces, NM 88001, 575-527-4544, shaspets.com.
A "No-Kill" adoption center for cats and dogs. Also operates a Thrift Store.

Spay Neuter Action Program *Member since 2016*
2405 W. Picacho, Suite 103., Las Cruces, NM 88007, 575-524-9265, snapnewmexico.org. SNAP is a nonprofit that subsidizes or waives fees for the spay/neuter of dogs and cats of low-income residents of Doña Ana County.

APPAREL, RETAIL, AND SPECIALITY GIFTS

APA Second Chance Thrift Store *Member since 2019*
2475 N. Main Street, Las Cruces, NM, 88001, 575-888-4882, apalascruces.org. A community-based fundraising retail store for ACTION Programs for Animals, selling gently used household items, clothing, gifts, and more. Open Monday – Saturday, 10 to 6pm.

Casa De Tobacco Cigar and Lounge *Member since 2022*
2460 S. Locust St., Suite #F, Las Cruces NM 88001, 575-571-4199, casadetobaccocigar.com. Casa de tobacco offers a wide variety of premium cigars & brand name pipe tobacco. With over 300 Cigar facings and big screen televisions, you are destined to stay cool and recharged, while enjoying the exquisite aromas of your favorite cigar or tobacco in our beautiful lounge or patio. Also offering space for special meetings, office luncheons or dinner parties.

Farmers' and Crafts Market of Las Cruces *Member since 2013*
221 N. Main Street, Las Cruces, NM 88001, 575-201-3853, fcmlc.org. Named #1 in the state of New Mexico and named #2 in the Southwest Region in 2023. We feature over 300 locally owned businesses highlighting the best in Southern New Mexico.

Indigo Mermaid *Member since 2018*
4001 W. Picacho Ave, Las Cruces, NM 88007, 2222 Avenida de Mesilla, Las Cruces, NM 88005, 575-339-7920. indigomermaid.com. Esoteric Metaphysical shop, carrying crystals, books, candles, and jewelry. We also offer spiritual cleansing and classes. Hours: Mon & Tues, noon-5; Wed. – Sat, 10-3.

New Digs Clothing Exchange *Member since 2016*
1021 E. Amador, Ste. F, Las Cruces, NM 88001, 575-525-5640, newdigsclothingexchange.com. Locally owned business that re-sells pre-owned men's and women's clothing, shoes, and accessories. The thrift store that feels like a Boutique. We are Trendy, not Spendy!

Organ Mountain Outfitters *Member since 2017*
535 N. Main St, Las Cruces, NM, 88001, 575-323-3274, organmountainoutfitters.com. Providing the apparel you need to embrace adventure. Locally owned apparel and gear store, highlighting the outdoors, public spaces, and adventure.

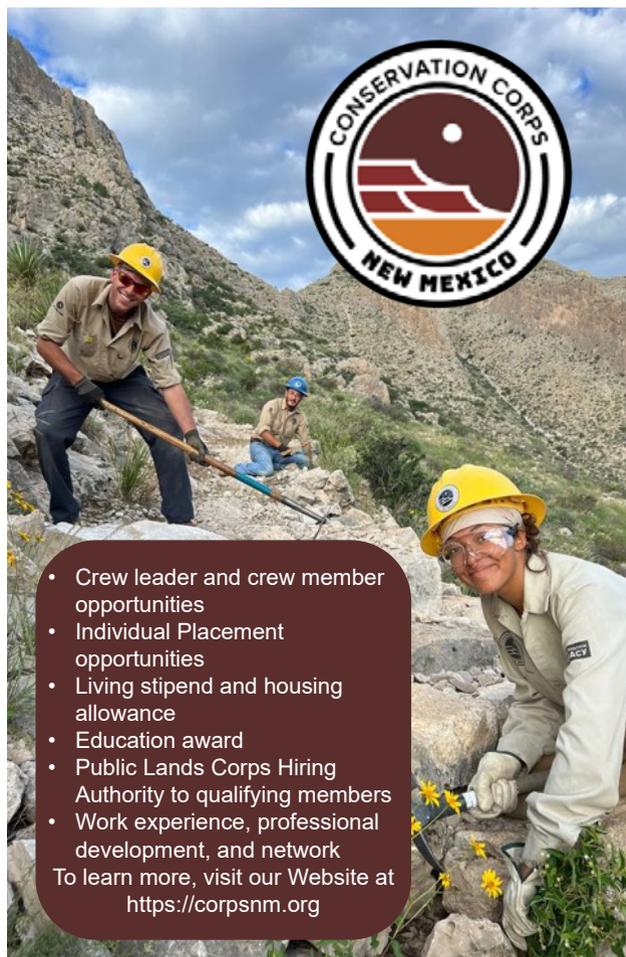
Worthington Pecan Farm *Member since 2021*
559 Fort Fillmore Road, Mesilla Park, NM 88047, 575-415-3344, worthingtonpecanfarm.com. A family owned local pecan farm, selling fresh and flavored pecans, jams, pecan lotion, soap and beauty products, pecan pies, and more! Our passion is pecans, and inspiring others to love and appreciate our native nut as much as we do through our products, recipes, education and behind the scene videos.

ART, ART SUPPLIES AND ENTERTAINMENT

American Southwest Theater Company *Member since 2024*
P.O. Box 30001, MSC 4972, Las Cruces, NM 88003, 575-642-2980, theatre.nmsu.edu. ASTC provides opportunities to enrich the theatrical and educational experience for NMSU students and the community by providing supplementary funding to support professional theatre personnel, students, and production/education resources.

Big Picture-the Digital Image Experts *Member since 2017*
2001 E. Lohman Ave, Ste. 109A, Las Cruces, NM 88001, 575-647-0508, bigpicts.com. Providing professional photo restorations, color matched fine art reproduction, and custom photo printing. We also scan film, slides, and large art work.

Doña Ana Arts Council *Member since 2017*
Box 1721, Las Cruces, NM 88004, 575-523-6403, daarts.org. Providing arts programs, advocacy, festivals, and arts education.



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- Education award
- Public Lands Corps Hiring Authority to qualifying members
- Work experience, professional development, and network

To learn more, visit our Website at <https://corpsnm.org>

Las Cruces Community Theater *Member since 2014*

313 N. Main Street, Las Cruces, NM 88001, 575-523-1200, lccnm.org. Las Cruces Community Theater is a locally owned and operated theater, providing local talent with a place to perform year-round in a variety of plays and musicals. Entertaining residents and visitors for over 60 years.

Lost Cruces Escape Room *Member since 2017*

755 S Telshor Blvd., Ste. G4, Las Cruces, NM 88011, 575-323-2112, lostcruces.com. Recreational problem-solving for all! Four all-original rooms to challenge you and your friends, family or group for an all-ages, family-friendly blast that everyone can enjoy! Great for corporate events and team building. Facilitated by licensed ICF, ATD, AHRQ and TM professionals. Wonderful place to celebrate a birthday party, graduation, Quinceañera, Bat/Bar Mitzvahs, showers, divorces, retirements, firings, promotions, special events, and more!

Mas ART *Member since 2014*

144 Wyatt Dr., Las Cruces, NM 88005, 575-526-9113, masartllc.com. We are a Frame and Art Supplies business, featuring a large selection of art supplies and framing moldings. We offer a range of services from framing to art cleaning, canvas stretching, gesso boards, and restoration of art. We offer high quality at reasonable prices.

Mesilla Valley Film Society *Member since 2010*

The Fountain Theatre, 2469 Calle de Main Street, Mesilla, NM 88005, 575-524-8287, mesillavalleyfilm.org. Southern New Mexico's only art house. Call for film schedule and/or check website.

Picture Frame Factory Outlet *Member since 2010*

382 S. Walnut Ave., Las Cruces NM 88001, 575-526-4048, pffolc.com. Custom archival framing and matting. Fine Art Gallery featuring local and regional artists.

The Mad Hatter Gallery *Member since 2024*

221 N. Main Street, Ste. C., Las Cruces, NM 88001, 575-528-9297, themadhattergallery@gmail.com. Innovative art gallery with a focus on contemporary art and creative innovation.

AUTOMOTIVE

1st Class Mobile Auto Detailing *Member since 2010*

340 N. Melendres St., Las Cruces, NM 88005, 561-702-3772 or 575-527-5426. "FULL METICULOUS" service only. Like a new car, without the payments. We come to you.

Mesilla Driving Academy *Member since 2019*

2505 N. Main St, Las Cruces, NM 88001, 575-404-9476, mesilladrivingacademy.com. MDA offers a live classroom option and an online option for driver's education. We also offer the Knowledge and Road tests. We are a locally owned and operated driving school with one goal: To provide quality education at the best price. We use up-to-date material and have experienced, friendly instructors to guide you every step of the way.

AWARDS, ENGRAVING AND OFFICE SUPPLIES

Cruces Trophy & Awards Center Inc. *Member since 2013*

1408 E. Idaho Ave., Las Cruces, NM 88001, 575-522-0426, crucestrophy.com. Awards, engraving, ADA Braille signage, Name Tags, Name plates, Rubber Stamps, Banners, Decals.

Insta-Copy Imaging *Member since 2015*

318 N. Main Street, Las Cruces, NM 88001, 575-526-6602, insta-copy.com. Insta-Copy Imaging provides businesses and individuals with a one-stop shop for a wide variety of goods and services for every office need, including office furniture and supplies.

BUILDING, ARCHITECTURE AND BUILDING SUPPLIES

ASA Architects *Member since 2010*

201 N. Alameda Blvd., Las Cruces NM 88005, 575-526-3111, asa-architects.com. One of the largest architectural firms in the southern New Mexico and west Texas region.

Salud!
de Mesilla



Mon-Tue ... Closed
Wed-Fri..... 10am - 9pm
Saturday 8am - 9pm
Sunday 8am-5pm

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Full Bar and
2 Covered Patios!

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The Arts Hub of Southern New Mexico

A COMMUNITY
WHERE THE ARTS
THRIVE
575-523-6403



Envisioning a Community where the Arts Thrive

230 S. WATER ST., LAS CRUCES, NM 88001

OFFICE HOURS
MONDAY:
CLOSED
TUESDAY-FRIDAY:
10AM-4PM



WWW.DAARTS.ORG

About us

Established in 1971, the Doña Ana Arts Council is a nonprofit 501(c)3 organization created to enhance the quality of life in Las Cruces & Southern New Mexico by ensuring that the performing, visual, and literary, culinary arts are an integral part of education, economic growth, and community development. By staging memorable arts events, producing innovative arts education programs, supporting emerging and established artists, and leading the arts community with effective advocacy, the Arts Council continues to broaden the vision of the arts in the greater Mesilla Valley. Working with numerous arts organizations and arts-related businesses, the Arts Council is a focal point for arts activity in the region. The Doña Ana Arts Council is a keystone in the development of the regional creative economy. In December 2023, The Doña Ana Arts Council became the first cultural ambassador in the state of New Mexico for the National Hispanic Cultural Center's Cultural Ambassador Program. The Doña Ana Arts Council is on its transformation to becoming "The Art Hub of Southern New Mexico." The program is an effort by NHCC to identify historic areas in rural New Mexico and establish formal partnerships with those communities. It establishes a formal pathway for artists in Southern New Mexico to work with NHCC and develops community arts programming and engagement supported by the NHCC at sites across Doña Ana County.



Letter from the Executive Director & Board

The arts have a significant impact on us, creating lasting memories and helping us understand ourselves and others. We are so grateful to all of our sponsors, donors, and members. Engaging in arts experiences cultivates empathy, compassion, grace, and hope, bringing joy and understanding. This year, there will be opportunities to be captivated by performances, participate in traditional festivals (Las Cruces Arts Fair, Renaissance Arts Fair), and interact with exhibiting established and aspiring artists, deepening our connections and transforming us. It is crucial to consider the future of the arts, especially now, and stay connected to the communities we engage with, not forgetting the underprivileged areas. The Doña Ana Arts Council focuses on making art more accessible and bringing joy and a sense of belonging to our community through love, service, and care. We aim to become "The Arts Hub of Southern New Mexico" and pave the way as the first National Hispanic Cultural Center cultural ambassador in the state of New Mexico. Our priority is supporting the creative economy through our partnerships with established local artists, serving the community's children and youth, empowering arts educators, providing arts education programs in collaboration with other organizations, to demonstrate that the arts are for everyone and ensure the organization's sustainability. Together we can make it happen. We look forward to your visit and support.

Much gratitude,

Araceli Solis & Board





Drive Green, Save Big!

Discover how easy and affordable it is to go electric with El Paso Electric's New Mexico rebate programs. Whether you're buying an Electric Vehicle (EV), electric bicycle or installing a smart home charger, we're committed to making EVs accessible for everyone.

Save up to \$1,800

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Enjoy rebates of up to \$900 off

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can save even more**

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and additional rebates on Level 2 home charging stations
and electric bikes

These rebate programs are filling fast, but we're working to bring new savings opportunities online to help you explore the power of EVs.

Start saving today!

For more details and to apply, visit
epelectric.com/ev



* On qualifying EVs with MSRP under \$55,000.
Available to qualified low-income customers only.

Desert Peaks Architects *Member since 2019*

311 N Main St, Las Cruces, NM 88001, 575-528-0021, desertpeakarchitects.com. A well-recognized and respected firm within the building community of Las Cruces and the broader region, working with clients and partners throughout the entire process of building, from the design and concept stage all the way through the completion of construction. We remain vigilant throughout the construction of your project, so you don't have to!

Malooly's Flooring Co. *Member since 2010*

765 N. Valley Drive, Las Cruces NM 88005, 575-523-0633, maloolys.com. The best place for carpet, wood, tile, laminate, and rugs. A trusted name since 1907. Come see us for green products like reclaimed hardwood, renewable cork, carpet made of recycled content, and more.

Sun & Earth Construction, LLC. *Member since 2010*

3314 East St., Las Cruces NM 88005, 575-521-3537, sunandearthinc.com. Sun & Earth offers roof coatings, high efficiency cooling, solar heating, and sustainable building.

CANNABIS

Everest Cannabis Company *Member since 2022*

3841 E. Lohman Ave Ste. 2, Las Cruces, NM 88011, 575-222-4474, everestnm.com/stores. Three locations throughout the area, able to provide a large selection of topicals, edibles, flower, concentrates, pre-rolls and more. Customizing your experience to your needs.

GreenGo NM, LLC *Member since 2023*

1810 E. Lohman Ave., Las Cruces, NM 88001, 575-524-3673, greengonm.com. Providing a large selection of medicinal and recreational cannabis, including a large variety of CBD/CBC/CBG/CBN oil, flower, edibles, and accessories.

High Horse Cannabis Company *Member since 2022*

580 S. Valley Dr., Ste. 300, Las Cruces, NM 88005, 575-305-9191, highhorsenm.com/home. High Horse Cannabis is your go-to, full-service dispensary, proudly staffed with the most knowledgeable budtenders in the industry. Our team is dedicated to guiding you through an unmatched cannabis experience. Plus, we offer the convenience of drive-through service at all of our locations, making it easier than ever to access top-quality products and expertise.

Mas Buds *Member since 2022*

142 Wyatt Dr. Las Cruces, NM 88005, 575-800-5917, masbuds.com. As a Medical and Recreational Cannabis Dispensary, we are consistently working on our inventory to offer a variety of quality products and excellent service at a fair price.

My Happy Panda Cannabis Company *Member since 2023*

2505 Missouri Ave., Las Cruces, NM 88011, 575-652-4390, myhappypanda.com. Curating a safe, knowledgeable, and welcoming cannabis experience for you. Providing a large assortment of flower, edibles, concentrates, vapes, and pre-rolls. Locally owned and operated.

Pharmtrue Cannabis *Member since 2022*

227 S. Main St., Las Cruces, NM 88001, 575-993-5243, pharmtrue.care. Your Trusted Source for Quality Cannabis Products and Pharmacy Services in Downtown Las Cruces, providing a thoughtful selection of edibles, tinctures, and pain relief. Offering products for animals and humans, with expert guidance and consultation.

Queen Bees Collective *Member since 2024*

600 S. Solano, Las Cruces, NM 88001, 575-222-0700, facebook: @queenbeesmokeshop. Indigenous and Woman owned dispensary offering the best medical and recreational cannabis on the market.

R. Greenleaf Organics *Member since 2022*

775 S Telshor Blvd., Las Cruces, NM 88011, 575- 366-9072, rgreenleaf.com. At R. Greenleaf, our mission is to provide a consistent supply of high quality medical cannabis for our patients, while also providing information and recommendations for successful cannabis therapy. We have one of the most extensive selections of recreational cannabis with edibles, tinctures, flower, baked goods, candy and honey, chocolates, syrups, and so much more!

True Essentia Cannabis *Member since 2023*

530 N. Telshor, Ste. G, Las Cruces, NM 88011, 575-636-3128, truecannanm.com. Recreational and medical dispensary, always rooted in our Las Cruces community.

Urban Wellness Cannabis *Member since 2024*

3830 E. Lohman, Bldg. 1, Ste 3, Las Cruces, NM 88011, 575-652-3859, urbanwellnessnm.com/las-cruces. We provide hand crafted cannabis products including flower, rosin, edibles, and more.

COMMUNICATIONS AND MEDIA

Adams Radio Group of Las Cruces *Member since 2013*

1355 California St., Las Cruces, NM 88001, 575-525-9298, adamsradiogroup.com. Radio Stations KGRT 103.9 (KGRT-FM), Classic Hits 98.7, HOT 103.1 & KOOL Oldies 104.5 FM and 540 AM.

Hutton Broadcasting *Member since 2022*

415-405-7133, huttonbroadcasting.com Hutton Broadcasting is a multimedia company that offers creative marketing solutions, including LasCruces.com, digital display screens, video production, web design, and digital marketing services.

KRWG Public Media *Member since 2020*

P.O. Box 30001, MSC TV 22, Las Cruces, NM 88003, 575-646-2222, KRWG.org. Public Media For Southwestern New Mexico and Far West Texas. KRWG-TV 22 - KRWG-FM 90.7

KTAL Community Radio 101.5 fm *Member since 2018*

121 Wyatt Dr. #9., Las Cruces, NM 88005, 575-526-KTAL (5825), lccommunityradio.org. KTAL-LP's mission is to operate a public radio station that will entertain, inform, challenge, inspire, and engage our listeners through an eclectic mix of musical, cultural, educational, and community affairs programming and related activities.

Mesilla Driving Academy

(575) 404-9476

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mesilladrivingacademy.com

Las Cruces Bulletin *Member since 2010*

506 S. Main, Ste. 250, Las Cruces, NM 88001, 575-524-8061, lascrucesbulletin.com. The Las Cruces Bulletin is the ONLY local newspaper that offers news, business, arts & entertainment, sports, and more. Serving the Las Cruces community for over 50 years.

McClure Publications *Member since 2016*

575-312-3242. Rogue writer-for-hire. Does your copy sound like a robot? Let me make it better. Need to interview clients for a testimonial, but hate those conversations? Let me have them. Humans love stories. Let me tell yours.

Stroll and Be Local Las Cruces *Member since 2015*

331 W. Las Cruces Ave., Las Cruces, NM 88005, 575-654-5622, N2co.com. We create customized, high-quality neighborhood publications for our neighbors in Sonoma Ranch and Picacho Hills that create a sense of community and support local businesses. We are proud to offer local businesses a simple way to land in the hands of their ideal customers each and every month. Publisher of BeLocal Las Cruces.

Rob Greenbaum Voiceover, LLC *Member since 2024*

575-322-4750. robgreenbaum.com, rob@robgreenbaum.com. Providing professional voiceover recordings: narrating website or social media videos, training videos/slides, radio/tv/internet ads, or phone answering systems. Also providing live event announcing.

Sinuate Media *Member since 2013*

1036 S. Main Street, Las Cruces, NM, 88005, 575-915-3878, sinuatemedia.com. Sinuate Media helps brands reach, engage and convert more business through smarter digital marketing and promotions. Marketing and social media training available.

Spectrum Reach *Member since 2022*

915-881-2212, spectrumreach.com. We believe communities thrive when businesses connect. Spectrum Reach is proud to offer complimentary advertising resources for small businesses with our Pay It Forward (PIF) program, including support from local marketing experts, a free :30 second produced commercial, a 3-month advertising schedule, and much more!

Spyderweb Dev *Member since 2024*

1615 S. Solano, Las Cruces, NM, 88001, 575-537-1221, spyderwebdev.com. We're a problem-solving team passionate about sales-focused design, specializing in making the digital marketing experience easy & successful for small businesses.

COMMUNITY DEVELOPMENT AND SERVICE

Academy for Learning in Retirement *Member since 2021*

P.O. Box 2981, Mesilla Park, NM 88047, 575-635-8725, dacc.nmsu.edu/ALR. The Academy for Learning in Retirement is a volunteer organization that has provided over 1,000 presentations by scholars to public audiences since 1992.

Borderland Family Ties *Member since 2023*

780 Landers, Ste. F, Anthony, NM 88021, 575-201-5199, familietiesnm.com. Borderland Family Ties provides free adult learning, parent empowerment, and family engagement activities throughout southern New Mexico. Strengthening communities, one family at a time.

City of Las Cruces *Partner since 2013*

700 N. Main Street, Las Cruces, NM 88001, 575-541-2000, las-cruces.org. The Municipal Government departments work to provide a high quality of life that includes reliable infrastructure, community spaces, and public safety for the residents of Las Cruces.

Community Action Agency of Southern NM *Member since 2013*

3880 Foothills Road, Ste. A, Las Cruces, NM 88011, 575-527-8799, caasnm.org. CAASNM empowers and uplifts Southern New Mexicans through programs that build individual and family strength and resilience. Serving Doña Ana, Hidalgo, Sierra, Luna, and Grant counties.

Community Foundation of Southern NM *Member since 2018*

2640 El Paseo Road, Las Cruces, NM 88001, 575-521-4794, cfsnm.org. Community Foundation serving 10 counties in southern NM, managing over 300 endowments, supporting student scholarships, nonprofits, and grantmaking.

Cruces Creatives *Member since 2018*

205 E. Lohman, Las Cruces, NM 88001, 575-448-1072, crucescreatives.org. Cruces Creatives is a non-profit makerspace, which provides community access to tools like 3D printers, laser cutters, CNC machines, and more.

Downtown Las Cruces Partnership *Member since 2011*

211 N. Water Street, Las Cruces, NM 88001, 575-525-1955, downtownlascruces.org. Creating a signature business destination that contributes to a thriving, sustainable, and economically vibrant Downtown.

El Caldito Soup Kitchen *Member since 2016*

999 W. Amador, Ste. C, Las Cruces, NM 88005, 575-525-3831, elcalditotolc.org. El Caldito is a community and volunteer nonprofit serving nutritious meals daily to anyone who is hungry.

Families & Youth Innovations Plus (FYI+) *Member since 2022*

1320 S. Solano Dr., Las Cruces, NM 88001, 575-522-4004, fyiplusnm.org. Families & Youth Innovations Plus (FYI+) offers a continuum of services that span across behavioral and mental health, child well-being, health and nutrition, housing, harm reduction and prevention services, and innovative youth and young adult supports and services.



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Kids Can-YEP of Community Action Agency *Member since 2018*

3880 Foothills Road, Ste. A, Las Cruces, NM 88011. 575-527-8799, x 117, caasnm.org. Kids Can-YEP (Youth Entrepreneur Program) is a community driven enterprise designed to inspire and teach area youth important life skills such as communication, financial literacy, leadership, personal empowerment, self-reliance and teamwork through the hands-on experience of entrepreneurship.

La Semilla Food Center *Member since 2014*

P.O. Box 2579 or 101 E Joy Dr., Anthony, NM 88021, 575-882-2393, lasemillafoodcenter.org, info@lamsemillafoodcenter.org. Our mission is to help foster the growth of a vibrant and equitable local food system in the region, offering youth, community, and school garden programs; a mobile farmers' market; advocate for sensible public policies; and operate a 12 acre educational farm in Anthony.

Mesilla Valley Community of Hope *Member since 2014*

999 W. Amador, Las Cruces, NM 88005, 575-523-2219, mvcommunityofhope.org. We are a homeless service center that provides case management, housing programs, and emergency shelter.

Ngage New Mexico *Member since 2014*

3880 Foothills Road, Ste. A, Las Cruces, NM 88011, 575-521-1957, ngagenm.org. As a catalyst for change in Southern New Mexico, we value collaboration, cooperation, and consensus building; social justice and racial equity; and data-informed solutions for the betterment of our entire community.

Soroptimist International of Las Cruces *Member since 2018*

P.O. Box 714, Las Cruces, NM 88004, 575-649-3061, silcnm.com. We are a global volunteer organization that provides women and girls with access to the education and training they need to achieve economic empowerment.

South Central Regional Transit District *Sponsor since 2023*

300 W. Lohman Ave Ste. 115, Las Cruces, NM 88001, 575-323-1620, scrtcd.org. Promoting health and safety through safe and efficient regional transportation services, offering public transit from Garfield to Alamogordo, to El Paso, giving rural residents access to low cost bus service.

Southern New Mexico PRIDE *Member since 2015*

P.O. Box, 1812, Las Cruces, NM 88001, southernnmpride.org. We provide social and outreach events for the Lesbian, Gay, Bisexual, Transgender, Queer, and Ally community of Southern New Mexico.

Thomas Branigan Memorial Library *Member since 2018*

200 E. Picacho Ave, Las Cruces, NM 88001, 575-528-4000 Branigan Library serves the City of Las Cruces and Doña Ana County, providing access to information, educational resources, and programs for children and adults

Tresco, Inc *Member since 2022*

1800 Copper Loop, Las Cruces, NM 88005, 575-528-2200, sub.trescoinc.org. We are a non-profit agency with a mission to provide professional and individualized services, support, and opportunities to people of any age with differing abilities, their families, and the communities we serve. Serving our community for over 54 years, Tresco connects businesses with hard-working people with differing abilities, working in jobs they choose, living their lives as they desire, and included in all aspects of their community.

United Way of SW New Mexico *Member since 2014*

1401 S. Don Roser, Bldg. A-2, Las Cruces, NM 88011, 575-524-7561, uwswnm.org. United Way improves lives by mobilizing the caring power of communities around the world to advance the common good. We do this through uniting our collective power to create positive, meaningful change.

Velo Cruces *Member since 2017*

575-323-0883, velocruces.org. Velo Cruces is committed to "Transforming Las Cruces into a great bicycling and pedestrian community." Velo Cruces operates the Hub Community Bike Shop.

COMPUTER AND PRINTING SERVICES**Insta-Copy Imaging** *Member since 2015*

318 N. Main St., Las Cruces, NM 88001, 575-526-6602, insta-copy.com. Insta-Copy Imaging provides businesses and individuals with a one-stop shop for a wide variety of goods and services for every office need, including office furniture and supplies.

The Copier Guy *Member since 2010*

Mobile/On-Site Service, 575-640-4288. On-site repair of printers, copiers, and fax machines.

The UPS Stores *Member since 2014*

2001 E. Lohman Ave, Ste. 110, Las Cruces, 575-523-0083; 2521 N. Main St., Ste. 1, Las Cruces, 575-526-9235; 1300 El Paseo Road, Ste. G, Las Cruces, 575-523-2820. A locally owned franchise with professionals who can handle all of your mailbox, packing, shipping, and professional printing needs. We are passionate about what we do! Stop by and visit us today.

We are IT *Member since 2015*

3880 Foothills, Ste. A, Las Cruces, NM 88011, 575-521-0111, wearit.net. A socially responsible company offering computer, networking, and website services to nonprofits, small businesses, and individuals.

EDUCATION**Asombro Institute for Science Education** *Member since 2015*

P.O. Box 891, Las Cruces, NM 88004, 575-524-3334, asombro.org. Nonprofit organization that provides science education programs for more than 20,000 K-12 students every year in classrooms, schoolyards, and at the organization's Chihuahuan Desert Nature Park.

Children's Reading Alliance *Member since 2014*

3880 Foothills Road, Ste. A, Las Cruces, NM 88011, 575-522-3713, childrensreadingalliance.org. The Children's Reading Alliance is a community driven organization that promotes the message "Read with your child every day." We provide over 14,000 books annually to children, and a bilingual parent engagement program for parents called First Teacher/Primer Maestro throughout Doña Ana County.

Doña Ana Community College *Sponsor since 2014*

2800 Sonoma Ranch Blvd., Las Cruces, NM 88011-1656, 575-528-7000, dacc.nmsu.edu. DACC is a responsive and accessible learning-centered community college that provides educational opportunities to a diverse community of learners in support of workforce and economic development.

Las Cruces Academy *Member since 2010*

1755 Avenida de Mercado, NM, 88046, 575-521-9384, lascrucesacademy.org. K-8 nonprofit independent school for gifted and advanced students.

Las Cruces Public Schools Foundation *Member since 2023*

P.O. Box 16214, Las Cruces, NM 88004, 575-527-5888, lcpf.org. Serving Las Cruces Public Schools by providing funds to support and enhance student experiences, promote classroom innovation, increase community



involvement, and recognize excellence in technology and learning.

Mesilla Driving Academy *Member since 2019*

2505 N. Main St., Las Cruces, NM 88001, 575-404-9476, mesilladrivingacademy.com. MDA offers a live classroom option and an online option for driver's education. We also offer the Knowledge and Road tests. We are a locally owned and operated driving school with one goal: To provide quality education at the best price. We use up-to-date material and have experienced, friendly instructors to guide you every step of the way.

New Mexico Farm & Ranch Heritage Museum *Member since 2024*

4100 Dripping Springs Road, Las Cruces, NM 88011, 575-522-4100, nmfarmandranchmuseum.org. Connecting the present generation to farming and ranching history. Inspiring appreciation and understanding of the state's rich heritage by providing exhibitions, education, events, and programs.

Raices del Saber Xinachtli Community School *Member since 2021*

2211 N. Valley Dr., Las Cruces, NM 88007, 575-222-0538, raicesdelsaber.org. Raices is a Free Public Elementary K-5 School, using a Dual Language 90/10 model. Xinachtli, a unique academic framework, that provides a natural way of engaging students learning to explore, investigate, and participate in constructing their knowledge.

ENERGY EFFICIENCY AND RECYCLING

South Central Solid Waste Authority *Partner since 2016*

2865 W. Amador Ave., Las Cruces, NM 88005, 575-528-3800, scswa.net. SCSWA provides recycling and solid waste disposal services to one of the state's fastest growing areas.

Southwest Disposal *Member since 2013*

2485 W. Amador Ave., Las Cruces, NM 88005, 575-524-8482, southwestdisposal.com. Solid waste company providing residential and commercial solid waste and recycling services.

FARMS AND LOCALLY PRODUCED FOOD

Farmers' and Crafts Market of Las Cruces *Member since 2013*

221 N. Main Street, Las Cruces, NM 88001, 575-201-3853, fcmfc.org. Named #1 in the state of New Mexico and named #2 in the Southwest Region in 2023. We feature over 300 locally owned businesses highlighting the best in Southern New Mexico.

La Semilla Food Center *Member since 2014*

P.O. Box 2579 or 101 E. Joy Dr., Anthony, NM 88021, 575-882-2393, lasemillafoodcenter.org. Our mission is to help foster the growth of a vibrant and equitable local food system in the region, offering youth, community, and school garden programs; a mobile farmers' market; advocate for sensible public policies; and operate a 12 acre educational farm in Anthony. info@lamsemillafoodcenter.org.

Ol' Gringo Chile Company *Member since 2024*

1447 Certified Place 1-A, Las Cruces, NM 88007 877-265-2771 https://olgringosalsacompany.com/ We specialize in Hatch red and green chile sauces, and award-winning salsas. Our recipes, straight from Hatch Valley farming tradition, stand the test of time. Browse our store and find our sister product lines, Anede and Aztec's

Sierra Vista Growers *Member since 2021*

2800 NM Highway 28, La Union, New Mexico 88021 575- 874-2415 www.sierravistagrowers.net We are dedicated to growing the best plant material appropriate to the desert southwest at a fair and competitive price. We are located on a bustling 192 acre farm devoted to sustainability, our community, and its health. The facility operates on solar-generated power, as well as recycles and composts.

The Chicken Store *Member since 2024*

140 W. Picacho, Ste. B., Las Cruces, NM 88005, 575-527-5281. The Chicken Store provides pre-cooked, pre-packaged frozen food, EBT Accepted. Only store in New Mexico.

A New Hope
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info@anewhopetc.org
575-556-9585

715 E Idaho Ste 2B
Las Cruces, NM 88001

We offer the following services

- Play Therapy
- Individual Therapy
- Group Therapy
- Relational Therapy
- ADHD Testing
- Training for Therapists

The Truck Farm *Member since 2013*

645 S. Alameda Blvd, Las Cruces, NM 88005, 575-523-1447, sweetthots.com. The Truck Farm is a family owned and operated specialty food producer that has been manufacturing unique chile products since 1998. And we sell pecans!

FITNESS, BEAUTY, AND EXERCISE

The Fixx Salon, LLC *Member since 2024*

2655 Missouri Ave., Las Cruces, NM 88011, 575-642-2111, facebook: @thefixxsalon. Established in 2008, the Fixx Salon offers expert haircuts, vibrant color, and a chic atmosphere, serving Las Cruces with excellence for over a decade.

Michele's Dance Academy *Member since 2017*

1195 E. Madrid Ave., Las Cruces, NM 88001, 575-527-1893, michellesdanceacademy.biz. Providing a variety of dance and musical theater classes for over 42 years.

Sol Ballroom Dance Center *Member since 2023*

200 S. Solano, Ste. 1, Las Cruces, NM 88001, 575-288-1113, solballroom.com. A premier center for partner dance education, entertainment, and teacher training. Providing dancing of all styles including ballroom, latin, swing, country, and nightclub dances.

Velo Cruces *Member since 2017*

575-323-0883, velocruces.org. Velo Cruces is committed to "Transforming Las Cruces into a great bicycling and pedestrian community." Velo Cruces operates the Hub Community Bike Shop.

FINANCIAL SERVICES

Charles Schwab Independent Branch *Member since 2015*

Jackie Mitchell Edwards, Independent Branch Leader, Financial Consultant

141 S. Roadrunner Pkwy., Ste. 141C, Las Cruces NM, 88011, 575-993-5050. Providing a modern approach to wealth management that starts with a dedicated Financial Consultant.

Fristoe and Company, PA *Member since 2018*

780 S. Walnut, Bldg. 6, Las Cruces, NM 88001, 575-527-2067, fristoeandcompany.com. Fristoe and Company is a full-service CPA and tax preparation service, serving the tax preparation needs of Las Cruces businesses and individuals for over 35 years.

Granite Mountain Accounting *Member since 2018*

255 W. Hadley Ave., Las Cruces, NM 88005, 575-521-7700, granitemtnaccounting.com. Granite Mountain Accounting is a local, family run accounting service. Providing accounting and tax services for businesses, individuals, organizations, non-profits, and trusts. Additionally, offering tax representation, compliance services, write up/bookkeeping, payroll processing, sales tax filing, and financial statement preparation

Lift Fund *Member since 2023*

888-215-2373, liftfund.com. LiftFund provides small business loans for women and minority entrepreneurs, and startups in El Paso and southern New Mexico.

Nusenda Credit Union *Sponsor since 2021*

1715 E. University Ave., Las Cruces, NM 88001, 575-523-7750, nusenda.org. At Nusenda Credit Union, we strive to uphold the credit union philosophy of "people helping people," providing our members with quality financial products and services. We are committed to making a positive difference in the lives of our members and the communities across New Mexico. Nusenda is a not-for-profit credit union, paying earnings to our members in the form of higher savings rates and lower loan rates. Anyone interested in becoming a member should stop by our Las Cruces branch or give us a call. We'd love to meet you!

WESST *Member since 2013*

277 E. Amador, Ste. 275, Las Cruces, NM 88001. 575-541-1583. wesst.org. WESST is a statewide small business development and training organization committed to growing New Mexico's economy by cultivating entrepreneurship.

FOOD, BEVERAGES AND DINING

Chala's Wood Fire Grill *Member since 2016*

2790 Avenida de Mesilla, Las Cruces, NM 88005, 575-652-4143. Find us on Facebook! Serving unique Mexican & Southern dishes for breakfast, lunch, and dinner. Buying local produce, goods, and meat, and supporting local businesses and charities; creating a truly sustainable community.

Grapevine Plaza/Picacho Peak Brewing Company *Member since 2016*

3900 W. Picacho, Las Cruces, NM 88007, 575-312-3070, grapevineplaza.net. Indoor/Outdoor venue with onsite catering. Home to Picacho Peak Brewing Company, serving beer, local wines, and food.

Grounded *Member since 2022*

300 N. Main St., Las Cruces, NM, 575-571-4047, thegroundedlounge.com. Sustainable retro plant based coffee bar + wood fired pizza + wine lounge in downtown Las Cruces.

Indulgence Bakery and Café *Member since 2017*

2265 S. Main Street, Las Cruces, NM, 88005, 575-523-1572, indulgencebakerycafe.com. Providing fresh, homemade, and unique food and desserts. Specializing in custom cakes and desserts, full of flavor, and offering unique breakfast and lunch dishes.

Little Toad Creek Brewery & Distillery *Member since 2019*

119 N. Main St., Las Cruces, NM, 88001, 575-556-9934, littletoadcreek.com, info@littletoadcreek.com. A favorite for locals and visitors, LTC Brewery sells local brews, spirits, and unique cocktails in a relaxed, open, and friendly atmosphere.

Mesilla Valley Wine & Brew Tours *Member since 2024*

575-323-1825, mvwineandbrewtours.com. Curated and personalized craft beverage and wine tours in the Mesilla Valley and beyond.

Milagro Coffee y Espresso *Member since 2010*

1733 E. University, Las Cruces NM 88005, 575-532-1042, milagrocoffeeonline.com. Serving miracles at 6:30am. Café, Bakery, and Coffee Roaster.



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New Mexico Marketplace and Bakery *Member since 2024*

126 S.Main St., Las Cruces, NM, 88001, 970-209-3840. We are a store and bakery that specializes in Artisan Bread, Oils and Balsamic Vinegars and more.

Pastaggios's Italian *Member since 2015*

3000 Harrelson St., Las Cruces NM 88005, 575-522-5522, pastaggios.com. We are a locally owned carry out, catering, and sit-down restaurant, serving gourmet pizzas, salads, unique pastas, and delicious sandwiches since 1995. Freshly made and offering affordable stress-free family pack meals. Now serving beer and wine.

Salud de Mesilla *Member since 2016*

1800 Avenida de Mesilla, Las Cruces, NM 88005, 575-323-3548, saluddemesilla.com. Full service restaurant featuring a fun & unique atmosphere with infusions, tapas & small plates. Let your adventure begin!

Santa Fe Restaurant *Member since 2023*

1338 Picacho Hills Road, Las Cruces, NM 88007, 575-523-0906; 1340 E. Lohman Ave., Las Cruces, NM 88007, 575-532-8646, santafe-restaurant.com. Santa Fe Restaurant has been in the fast food business for over 26 years. We offer a sit down experience and a gorgeous view at our Picacho Hills location. Our Lohman location is casual with drive-thru service. Our menu includes our popular Mexican cuisine, breakfast burritos, classic bacon and eggs, waffles, pancakes, French toast, and menu.

Simply Fresh *Member since 2022*

125 S. Campo St., Las Cruces, NM, 88001, 575-500-4331, simplyfreshco.com. Simply Fresh Healthy Meal Preparation provides Nutritious meals that are quick and easy! Our chef-in-a-box meals are perfect for busy weeknights or on-the-go lunches. Just pop them in the microwave and enjoy! Walk-in and Grab N Go available.

Truth or Consequences Brewery *Member since 2022*

2001 E. Lohman Ave., Suite 115, Las Cruces, NM 88001, 575-222-4986, torc.beer. A cozy taproom in Las Cruces serving craft beer, ciders, and specialty beers reflecting the beauty of New Mexico – all from Truth or Consequences Brewing Company.

Valley Pizza *Member since 2018*

3100 W. Picacho Ave., Las Cruces, NM 88007, 575-541-4545, valley pizzalco.com. 4 Time Winner Best Cheese Pizza in Town. Dough, Sauce & Bread made daily. Also serving salads, sandwiches & desserts.

Venice Beach Bagels *Member since 2021*

575- 650-5799, venicebeachbagels.com. Just a man and his dog baking homemade custom bagels for the wonderful people of Las Cruces! Making homemade, custom boiled and baked bagels, with a variety of flavors and schmears: Plain, Sugar, Sea Salt, Jalapeño Cheddar, Everything, Cinnamon Brown Sugar, Sesame, Poppy Seed, Onion, Garlic, Parmesan, Asiago, Mozzarella, and more. Find us on facebook to place orders at: @vbbagels.

GRAPHIC DESIGN AND ADVERTISING

Cheddar Advertising *Member since 2013*

575-616-7093, cheddaradvertising.com. Our mission is to help our clients make unique, enduring, and significant advancements in their performance and build companies through marketing, business process, and information systems. We provide you with the tools to help your business sell and communicate better while uncovering fresh and authentic ways to connect with your audience.

Rob Greenbaum Voiceover, LLC *Member since 2024*

575-322-4750, robgreenbaum.com, rob@robgreenbaum.com. Providing professional voiceover recordings: narrating website or social media videos, training videos/slides, radio/tv/internet ads, or phone answering systems. Also providing live event announcing.

SOUTHWEST DISPOSAL

Roll Off Services

Southwest Disposal offers roll-off dumpster rental services to residents in Las Cruces. These dumpsters are ideal for large-scale waste disposal activities such as home renovations, junk removal, and DIY projects. Contact Southwest Disposal to schedule roll off dumpster rental services.

Call or email for service-or quotes

Direct: 575.249.0009 · Tel: 575.524.8482
Email: customerservice5220@wcnx.org

Sinuate Media *Member since 2013*

1036 S. Main St., Las Cruces, NM, 88005, 575-915-3878, sinuatemedia.com. Sinuate Media helps brands reach, engage and convert more business through smarter digital marketing and promotions. Marketing and social media training available

Spyderweb Dev *Member since 2024*

1615 S. Solano Dr., Las Cruces, NM, 88001, 575-537-1221, spyderwebdev.com. We're a problem-solving team passionate about sales-focused design, specializing in making the digital marketing experience easy & successful for small businesses.

GROCERS**Save Mart** *Member since 2015*

495 N. Valley Dr., Las Cruces, NM 88005, 575-526-8628, savemartlascruces.com. Locally owned for over 35 years, supplying Las Cruces with fresh produce, fine meats, and full carry out service to your vehicle

Toucan Market *Member since 2013*

1701 E. University Ave., Las Cruces, NM 88001, 575-521-3003, toucanmarket.com. Our store contains 15,000 square feet of exotic, healthy, affordable and "Just for the taste of it" foods, over 500 wines from around the world, micro-brew and import beers, bakery, butcher block and produce.

HEALTH, MEDICINE, AND WELLNESS**Amador Health Center** *Member since 2016*

999 W. Amador Ave., Ste. A, Las Cruces NM 88005, 575-527-5482, amadorhealth.org. Amador Health Center provides warm, welcoming, and unwavering care to our entire Las Cruces community, including dedicated support for our homeless, LGBTQ, and immigrant populations.

A New Hope Therapy Center *Member since 2019*

715 E. Idaho Ave. #2B, Las Cruces, NM 88001, 575-556-9585, anewhopetc.org. A New Hope Therapy Center provides compassionate, affordable mental health services that help individuals and families lead healthier, happier lives. We would love to help you increase happiness, better manage stress and improve relationships. Providing therapy for: children, individuals, families, relationships and groups. Offering EMDR and online/telehealth.

Brown, Cunningham & Born Dentistry *Member since 2022*

225 E. Idaho Ave., Ste. 23, Las Cruces, NM 88005, 575-524-8556, laurencunninghamdds.com. Cutting edge dental practice with a knowledgeable and friendly staff. Our goal is to provide patients with a life-time of dental health through exceptional care.

Counseling Las Cruces, LLC *Member since 2018*

530 N. Church St., Las Cruces, NM 88001, 575-526-9878, counselinglascruces.com. We serve adults/teens, children, and couples addressing depression, anxiety, relationship issues and life challenges. We are LGBTQIAA friendly.

Del Valle Physical Therapy & Hand Therapy *Member since 2024*

2445 Missouri Ave., Ste. A, Las Cruces, NM 88001, 575-523-8080, delvallept.com. Del Valle Physical Therapy and Hand Therapy provides comprehensive occupational and physical therapy. Whether you are coming to us for accident rehabilitation, pain management or physical therapy, every patient receives a customized care plan best suited to their needs and lifestyle.

Desert Community Wellness *Member since 2022*

575-810-9355, desertcommunitywellness.com. Our mission is to create sustainable partnerships in order to share accessible wellness practices for the benefit of our diverse communities. We support a dynamic approach to physical and social-emotional wellbeing. We view wellness as an active process of growth in being curious, becoming aware of, and making choices toward a healthy and fulfilling life suited for each unique individual.

Downtown Desert Yoga *Member since 2011*

303 S. Alameda Blvd., Las Cruces, NM 88005, 575-647-9642 (YOGA), downtowndesertyoga.com. Warm, friendly studio with classes for all levels-Beginners Hatha Yoga, Hot Yoga, Yin Yoga, Vinyasa Flow, Prenatal, and outdoor yoga.

Elite Dermatology *Member since 2023*

1005 S. Telshor Blvd., Ste A., Las Cruces, NM 88011, 575-262-7546, elitedermatologynm.com. Our team specializes in both medical dermatology and cosmetic/aesthetic services. We treat patients across the lifespan, from newborn to elderly, for most dermatological concerns.

Full Circle Health Center *Member since 2012*

210 W. Las Cruces Ave., Las Cruces NM 88005, 575-525-3700, fullcirclehealthcenter.com. Holistic health care.

Hear on Earth Hearing Care Center *Member since 2019*

920 N. Telshor Blvd., Las Cruces, NM 88011, 575-526-3277, hearonearthenm.com. Providing Southern New Mexico caring, professional hearing services for over 35 years. From in-depth hearing testing to programming top-of-the-line digital hearing aids, Hear on Earth staff provide American-made hearing instruments that are rechargeable and stream from smartphones.

Helping Hands Chiropractic *Member since 2015*

1135 S. Main St., Ste. C, Las Cruces, NM 88005, 575-541-9288, helpinghandslascruces.com. A chiropractic health care office, offering personalized care for pain management of spinal conditions, pediatric adjustments, and assessments.

Las Cruces Doula *Member since 2023*

575-520-0795, lascrucesdoula.com. The New Mexico Doula Association is a birth and reproductive-justice focused organization led by community activists, Black, Indigenous, and People of Color (BIPOC) who represent our diverse statewide communities.

New Mexico Doula Association *Member since 2023*

575-520-0795, nmdoula.org, newmexicodoulaassociation@gmail.com. Serving families since 2017 with compassionate and full spectrum care. Full spectrum doula services and more; for supported, informed, and confident healthcare decisions. Providing you with the latest evidence-based resources, traditional healing arts, tools, techniques, information, and support for mind, body, and spirit.

Nexus Counseling Center *Member since 2022*

350 El Molino Blvd., Las Cruces, NM 88005, 575-323-8900, nexuscounselingcenter.com. Providing comprehensive in-person therapy and counseling services for individuals, couples, and families in Las Cruces. Telehealth available for New Mexico residents.

Southwest Counseling Center *Member since 2022*

100 W. Griggs Ave., Las Cruces, NM 88001, 575-388-4497, swccnm.org. Providing the highest quality Behavioral Health Services delivered with compassion and respect, and in a manner that enhances recovery and resiliency.

HOME, LANDSCAPING AND GARDEN**Antix** *Member since 2015*

717 W. Organ Ave., Las Cruces, NM 88005, 575-526-2398, antix-inc.com. Retail sales and installation of cabinets and countertops. Providing commercial casework and specialized woodworking. Serving Las Cruces for 45 years.

Black Bear Home Inspection *Member since 2024*

916-621-5547, bcurry@blackbearinspection.com. Guided by the highest values and principles, Black Bear Home Inspection empowers people to achieve their real estate investment dreams by providing quick and accurate building/home inspections.

Blue Oak Creative *Member since 2017*

916-765-6173, landscapesbyblueoakcreative.com. Landscape designer focused on sustainable practices and creating outdoor living spaces.

El Paseo Laundromat *Member since 2019*

1160 El Paseo Road, Las Cruces NM 88001, 575-652-3284. Open 7am to 10pm every day except Thanksgiving and Christmas. Self Service Laundromat with attendant, Laundry wash and fold service, \$1/lb.

L & L Janitorial, LLC *Member since 2024*

1240 Augustine Ave., Las Cruces, NM, 575-642-4220, lljanitorial.com. Your premier choice for residential and commercial cleaning services. Trust us for spotless spaces and exceptional results every time.

Madrid Laundromat *Member since 2019*

2107 N. Main St., Las Cruces NM 88001, 575-526-2483. Open 6am to 10pm every day except Thanksgiving and Christmas. Self Service Laundromat with attendant, Laundry wash and fold service, \$1/lb.

My Hometown Inspections *Member since 2023*

575-621-1445, myhometowninspections.com, myhometowninspections@gmail.com. Licensed and Insured, My Hometown Inspections provides an honest, concise, and non-invasive visual inspection of your home, commercial, and mobile home in its current condition. Serving Las Cruces, New Mexico and surrounding communities.

Pool Tech Plus *Member since 2019*

2331 E. Lohman, Las Cruces, NM 88001, 575 524-4633, pooltechplus.com. We are the pool and spa experts of Southern New Mexico and West Texas. We offer a full range of products and services, ranging from a simple pool cleaning to the custom installation of a Michael Phelps Signature Swim Spa.

LEGAL**Camuñez Law Firm, P.C.** *Member since 2010*

833 N. Alameda Blvd., Las Cruces NM 88005, 575-532-8270. Providing legal services in Las Cruces for more than 20 years; in family, civil, and criminal law.

Melissa J. Reeves, P.C., Attorney at Law *Member since 2012*

200 W. Las Cruces Ave., Ste. A, Las Cruces, NM 88005, 575-522-5009, mreeves2005.qwestoffice.net. Wills, Trusts, Estate Planning, Probates, and Elder Law.

Law Office of Michael L. Stout *Member since 2024*

910 Lake Tahoe Ct., Las Cruces, NM 88007, 575-524-1471, mlstoutlaw.com. Practicing law for over 40 years, specializing in criminal law. Protecting constitutional rights for decades.

MUSIC**Hubbard's Music** *Member since 2011*

108 Wyatt Dr., Las Cruces, NM, 88005, 575-526-8884, hubbardsmusicmore.com. Rocking Las Cruces for over 42 years.

NONPROFIT ORGANIZATIONS**APA Adoption Center** *Member since 2016*

537 N. Solano Dr., Las Cruces, NM 88001, 575-571-4654, apalascruces.org. APA is an animal welfare organization, offering adoption of cats and dogs, distribution of pet food to needy families, and saving potential family pets from the shelter. Open Tues/Wed/Thurs/Sat from 11 to 3pm. Follow us on facebook: APALasCruces

Aprendamos Family of Services *Member since 2023*

301 Perkins Dr., Las Cruces, NM 88005, 575-526-6682, aitkids.com. Aprendamos Family Services offers speech and language therapy, occupational therapy, and family therapy through their Early Intervention, Cariño Home Visiting, Conscious Fathering, Esperanza Children's Therapy Clinic, Mariposa Autism Service Center and Alegria Family Counseling programs.

Big Brothers Big Sisters Mountain Region *Member since 2016*

129 S. Main St., Ste. B, Las Cruces, NM 88001, 575-523-9530, BBBSMountainRegion.org. Big Brothers Big Sisters provides children facing adversity with carefully screened, caring adult mentors. Providing stability and success in a child's life.

Casa Lucerito, Inc. *Member since 2024*

920 N. Alameda Blvd., Las Cruces, NM 88005, 575-312-6071, casalucerito.org. We are a safe house for women facing adversity who want to rebuild their lives. Casa Lucerito hosts a 9-month transformation program that includes therapy, classes, job training, and more.

Casa de Peregrinos Emergency Food Program *Member since 2022*

999 W. Amador Ave., Ste. F, Las Cruces, NM 88005, 575-523-5542, casadeperegrinos.org. Non-profit food pantry, feeding the hungry in our community since 1979. Food for today – Hope for tomorrow.

Conservation Corps NM *Member since 2021*

512 N. Valley Dr., Las Cruces, NM, NM 88005, 575-635-2884, corpsnm.org. Conservation Corps New Mexico (CCNM) is committed to our mission of creating "a legacy of healthy land, air, and water; thriving people and resilient communities." We strive to represent diversity and inclusiveness, and we join in a shared vision with a commitment to action.

Desert Community Wellness *Member since 2022*

575-810-9355, desertcommunitywellness.com. Our mission is to create sustainable partnerships in order to share accessible wellness practices for the benefit of our diverse communities. We support a dynamic approach to physical and social-emotional wellbeing. We view wellness as an active process of growth in being curious, becoming aware of, and making choices toward a healthy and fulfilling life suited for each unique individual.

Dyslexia Institute of Southern New Mexico *Member since 2019*

575-680-6820, disnm.org, dyslexia-institute@zianet.com. We are a teaching/therapy organization for students who are bright, but have an unexpected difficulty with reading and/or math.

Families & Youth Innovations Plus (FYI+) *Member since 2022*

1320 S. Solano Dr., Las Cruces, NM 88001, 575-522-4004, fyiplusnm.org. Families & Youth Innovations Plus (FYI+) offers a continuum of services that span across behavioral and mental health, child well-being, health and nutrition, housing, harm reduction and prevention services, and innovative youth and young adult supports and services.

First Christian Church *Member since 2015*

1809 El Paseo Road, Las Cruces, NM 88001, 575-524-3245, firstchristianlc.org. An open and affirming congregation, affiliated with the Disciples of Christ (Christian Church) and the United Church of Christ.

Foundation for the Las Cruces Museums *Member since 2012*

P.O. Box 2783, Las Cruces, NM 88001, 575-405-9945, foundationlcm.com. Nonprofit organization dedicated to the city's four museums: Art, Railroad, Museum of Nature and Science, and the Branigan Cultural Center.

Friends of the Organ Mountains-Desert Peaks *Member since 2012*

211 N. Water St., Las Cruces, NM 88001, 575-323-1423, organmountainsdesertpeaks.org. Nonprofit organization dedicated to the protection and preservation of public lands and their diverse populations.



Dyslexia Institute of Southern New Mexico

Myr Dawson,
Executive Director
(575) 650-6820

myrlynn dawson@gmail.com

Girl Scouts of the Desert Southwest *Member since 2017*
225 E. Idaho, Ste. 9, Las Cruces, NM 88005, 575-526-2532, gsdsw.org. Through the Girl Scouts, we help girls build courage, confidence, and character, making the world a better place.

Gospel Rescue Mission *Member since 2016*
1050 W. Amador Ave., Las Cruces, NM 88005, 575-523-7727, lcgmr.org. The Gospel Rescue Mission provides for the physical, emotional, and spiritual needs of the homeless, poor, and needy.

Jardin de Los Niños *Member since 2015*
999 W. Amador, Bldg. E, Las Cruces, NM 88001, 575-522-2111, jardinlc.org. We create new possibilities for homeless and near homeless children and their families through loving childcare, education, and community resources.

Las Cruces Peace Village *Member since 2024*
lascrucespeacevillage@gmail.com, lascrucespeacevillage.com. Las Cruces Peace Village is an annual camp in which children learn fun and cooperative practices of nonviolence and peacemaking from various world traditions.

League of Women Voters of Southern NM *Member since 2021*
P.O. BOX 15142, Las Cruces, NM 88004, 575.524-VOTE (8683), lwvsnm.org. LWVSNM is a tax-exempt 501(c)3, non-partisan political organization that encourages informed and active participation in government, works to increase understanding of major public policy issues, and influences public policy through education and advocacy.

Mesilla Valley Audubon Society *Member since 2023*
P.O. Box 1645, Las Cruces, NM 88004, 575-202-9130, mvsaudubon.org. The Mesilla Valley Audubon Society is a conservation and natural history organization, serving Doña Ana, Otero, and Sierra counties. We aim to promote the appreciation and conservation of birds and other wildlife, protecting wildlife and bird habitats through environmental education, issue advocacy, and natural history experiences.

Mesilla Valley Community of Hope *Member since 2011*
999 W. Amador Ave., Las Cruces, NM 88005, 575-523-2219, mvcommunityofhope.org. We are a homeless service center that provides case management, housing programs, and emergency shelter.

Mesilla Valley Habitat for Humanity *Member since 2013*
720 N. Santa Fe St., Las Cruces, NM 88001, 575-525-0475, lascruceshabitat.org. Nonprofit organization dedicated to building homes for people in need.

Mesilla Valley Hospice *Member since 2015*
299 Montana Ave., Las Cruces, NM 88005, 575-523-4700, mvhospice.org. Mesilla Valley Hospice provides end-of-life care 24 hours a day for those Doña Ana residents who have been diagnosed with an illness.

Safe Haven Animal Sanctuary *Member since 2015*
840 El Paseo Road, Ste. D, Las Cruces, NM 88001, 575-527-4544, shaspets.com. A "No-Kill" adoption center for cats and dogs. Also operates a Thrift Store.

Southern New Mexico PRIDE *Member since 2015*
P.O. Box, 1812, Las Cruces, NM 88001, southernnmpride.org. We provide social and outreach events for the Lesbian, Gay, Bisexual, Transgender, Queer, and Ally community of Southern New Mexico.

Tresco, Inc *Member since 2022*
1800 Copper Loop, Las Cruces, NM 88005, 575-528-2200, sub.trescoinc.org. We are a non-profit agency with a mission to provide professional and individualized services, support, and opportunities to people of any age with differing abilities, their families, and the communities we serve. Serving our community for over 54 years, Tresco connects businesses with hard-working people with differing abilities, working in jobs they choose, living their lives as they desire, and included in all aspects of their community.

UU Church of Las Cruces Social Justice Committee *Member since 2024*
2000 S. Solano Dr., Las Cruces, NM 88001, 575-522-7281, uuchurchlc.org. The Social Justice Committee or SJC informs and guides the church about a wide range of justice issues. Issues on which we focus may change, but we are always working to help the community and the world to be a better place for everyone. We do this by creating awareness, building community, and effect systemic change for a more just and sustainable world for all living beings.

PROFESSIONAL SERVICES

Arrowhead Center *Member since 2022*
3655 Research Rd., Las Cruces, NM 88003, 575-646-6120, arrowheadcenter.nmsu.edu. Arrowhead Center is your partner, helping you to take advantage of innovation and business opportunities that improve the region's economy. Arrowhead provides a variety of resources for individuals launching and growing small businesses, powered by our network of expert partners.

Brown, Cunningham & Born Dentistry *Member since 2022*
225 E. Idaho Ave., Ste. 23, Las Cruces, NM 88005, 575-524-8556, laurencunninghamdds.com. Cutting-edge dental practice with a knowledgeable and friendly staff. Our goal is to provide patients with a life-time of dental health through exceptional care.

Desert Peaks Architects *Member since 2019*
311 N. Main St., Las Cruces, NM 88001, 575-528-0021, desertpeakarchitects.com. A well-recognized and respected firm within the building community of Las Cruces and the broader region, working with clients and partners throughout the entire process of building; from the design and concept stage all the way through the completion of construction. We remain vigilant throughout the construction of your project, so you don't have to!

Enchanted Occasions Event Rentals *Member since 2014*
1333 E. Amador Ave., Las Cruces, NM 88001, 575-523-RENT (7368), enchantedoccasionsrental.com. We provide quality Event and Party Rentals, including tables and chairs, tents, table linens, catering equipment, and much more.

Full Circle Heritage Services *Member since 2012*
54 Santana Road, Vado, NM 88072, 575-233-4071, fullcircleheritage.com. Providing archaeological services, oral history and personal history services, and archival research.

Indelible Enterprises *Member since 2015*
575-639-3158, indelibleenterprise.com. Providing communication training.

L & L Janitorial, LLC *Member since 2024*
1240 Augustine Ave., Las Cruces, NM 88001, 575-642-4220, lljanitorial.com. Your premier choice for residential and commercial cleaning services. Trust us for spotless spaces and exceptional results every time.

McClure Publications *Member since 2016*
575-312-3242. Rogue writer-for-hire. Does your copy sound like a robot? Let me make it better. Need to interview clients for a testimonial, but hate those conversations? Let me have them. Humans love stories. Let me tell yours.

Mesilla Valley Estate Sales is NMAuctions *Member since 2015*
575-639-0213, nmauctions.com. Innovative Auctions, Liquidations and Estate Sales.

Nancy Simmons, Proofreader/editor *Member since 2010*
480-277-5258, npsimmons@msn.com. Proofread and edit all written materials.

Tabitha Rossman Photography *Member since 2019*
575-993-4558, tabitharossman.com. Offering photography sessions including professional headshots, commercial, graduations, LGBTQ+, pet/family portraits and special events.

The Hett Agency *Member since 2015*
575-281-0847, hettagency@gmail.com. We offer NFT (non-fungible token) pre-launch strategy, development of NFT roadmap and after launch marketing/promotion.

RAJ Consulting, LLC *Member since 2023*

425-922-9049, ruthajohnston.com, ruthajohnston@comcast.net. Whether it's refining strategies, enhancing teamwork, or developing leaders, RAJ Consulting, LLC can work with you to creatively tackle challenges and drive meaningful change. Services include: strategic planning, process improvement, leader, staff, and team development, coaching, and mentoring, training and facilitating, and organizational assessments/ recommendations.

Russin Reporting, LLC. *Member since 2013*

340 N. Water St., Las Cruces, NM 88001, 575-202-4797, russinreporting.com. Offering complete court reporting services and audio transcription. The only locally-owned court reporting business in Las Cruces!

SCORE *Member since 2014*

505 S. Main St., Las Cruces, NM 88001, 575-259-0635, score.org/lascruces.

SCORE provides no-cost mentoring to those desiring to start a new business and/or nonprofit organization or improve their existing operations.

Small Business Development Center *Member since 2014*

DACC Workforce Center, 2345 E. Nevada Ave., Ste. 101, Las Cruces, NM 88001-3902, 575- 527-7676, nmsbdc.org/locations/lascruces. The SBDC offers no-cost small business consulting and training in Dona Ana and Sierra Counties.

Sun City Plumbing & Heating *Member since 2024*

3479 W. Picacho Ave., Las Cruces, NM 88007, 575-777-9758, youknowsuncity.com. At Sun City Plumbing & Heating, we're dedicated to helping our neighbors enjoy a higher level of comfort and reliability from their heating and cooling equipment. Not only do we offer expert HVAC repair and installation services, we also offer residential and commercial air conditioning, heating, and plumbing services.

Sustainable Engineering *Member since 2023*

757-649-1086, sustainableeng.energy. Sustainable Engineering LLC can evaluate your products and processes to find ways to reduce energy consumption through conservation and renewable practices. Our team focuses on reducing an organization's environmental impact, saving money, and providing an industry comparison. We can be your business or organization's sustainability professional.

WESST *Member since 2013*

277 E. Amador Ave., Ste. 275, Las Cruces, NM 88001, 575-541-1583, wesst.org. WESST is a statewide small business development and training organization committed to growing New Mexico's economy by cultivating entrepreneurship.

REAL ESTATE, INSURANCE, AND PROPERTY SERVICES

Black Bear Home Inspection *Member since 2024*

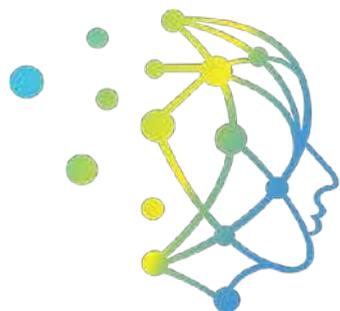
916-621-5547, bcurry@blackbearinspection.com. Guided by the highest values and principles, Black Bear Home Inspection empowers people to achieve their real estate investment dreams by providing quick and accurate building/home inspections.

Enchanted Sun Realty *Member since 2017*

1424 E. Lohman Ave, Las Cruces, NM 88001, 575-532-5406, enchantedsunrealty.com. Commercial Real Estate services, helping families, giving back, advocating for home ownership and affordable housing. Promoting entrepreneurship.

Jorge Aguirre Baez, Farmers Insurance *Member since 2022*

111 W. Lisa Dr., Chaparral, NM 88081, 575-541-3968, jorge@jorgeaguirreagency.com. I am dedicated to finding my clients the best coverage for their situation; providing insurance that will save you money through unique Farmers discounts, while making sure that you and your loved ones are covered in unexpected moments.



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Laurel K. Brandi Real Estate *Member since 2022*

424 N. Main St. Ste. 100, Las Cruces, NM 88001, 575- 323-1593, lbrandirealproperty.com. My goal is to take as much of the hassle and mystery out of the buying and selling process as possible. I'm there with you from the very beginning until the day you close the deal, and beyond. Offering a personal approach, tailored to your specific needs, and giving you comfort and peace in knowing that I am advocating for your needs

My Hometown Inspections *Member since 2023*

575-621-1445, myhometowninspections.com, myhometowninspections@gmail.com. Licensed and Insured, My Hometown Inspections provides an honest, concise, and non-invasive visual inspection of your home, commercial, and mobile home in its current condition. Serving Las Cruces, New Mexico and surrounding communities.

Picacho West Mini & RV Storage *Member since 2021*

5105 W. Picacho Ave., Las Cruces, NM 88007, 575- 541-8121, picachoweststorage.com. Picacho West Storage thrives on taking care of our customers. We appreciate our customers and we want them to know that. Offering drive-up access, gate, onsite manager, parking, RV parking and security camera. An onsite manager will be there to help you with your storage questions.

Premier RV + Boat Storage *Member since 2023*

4545 W. Picacho Ave., Las Cruces, NM 88007, 575-281-4924, premierstoragesolutions.com. RV and boat storage, fully enclosed and paved, covered and enclosed spaces. Allowing 24 hour access, 24 hour video surveillance, and on site dump station.

RETHINK Real Estate, LLC *Member since 2010*

635 E. Griggs, Las Cruces, NM 88001, 575-635-6662, lascrucesre.com. RETHINK Real Estate LLC is a real estate company that handles both commercial and residential properties in Las Cruces, New Mexico and the surrounding areas. We specialize in the historic neighborhoods as well as horse properties. WE SELL WHAT WE LOVE!

Smart Living Team *Member since 2010*

575-496-7727, SmartLivingLC.com. Real estate professionals specializing in healthy homes, greener living and smart real estate investments.

Sun City Plumbing & Heating *Member since 2024*

3479 W. Picacho Ave., Las Cruces, NM 88007, 575-777-9758, youknowsuncity.com. At Sun City Plumbing & Heating, we're dedicated to helping our neighbors enjoy a higher level of comfort and reliability from their heating and cooling equipment. Not only do we offer expert HVAC repair and installation services, we also offer residential and commercial air conditioning, heating, and plumbing services.

RECREATION, TOURISM, TRAVEL AND LODGING

Hotel Encanto de Las Cruces *Member since 2014*

705 S. Telshor Blvd., Las Cruces, NM 88011, 575-522-4300, hotelencanto.com. A full-service hotel offering newly renovated rooms, patios and pool area. Featuring old New Mexico heritage with fine dining and bar. Discounts offered for all New Mexico residents.

Southwest Expeditions *Member since 2012*

251 W. Amador Ave., Las Cruces, NM 88005, 877-808-6877, swexpeditions.com. Southwest Expeditions offers heritage and adventure tours throughout the beautiful Southwest. Come join us on our "Enchantingly Fun!" tours!

The Black Range Lodge *Member since 2011*

50 Kingston Main St., Hillsboro 88042, 575-895-5652, blackrangelodge.com. This historic B&B near the Gila Wilderness offers a friendly, comfortable getaway into nature.

Visit Las Cruces *Member since 2011*

336 S. Main St., Las Cruces NM 88001, 575-541-2444, visitlascruces.com. We are the Official Visitor Center for the City of Las Cruces.

RENEWABLE ENERGY AND SOLAR

Organ Mountain Solar & Electric *Member since 2018*

400 S. Compress Road, Ste. D, Las Cruces, NM 88005, 575-288-1792, organmountainsolar.com, Providing southwestern New Mexico with the highest quality solar and electrical system installations available. Experience. Local. Quality.

Solar Smart Living LLC *Member since 2011*

1855 E. Lohman Ave., Las Cruces, NM 88001, 575-288-3331, solarsmartliving.com Specializing in solar electricity, energy efficiency, energy auditing, lighting design and upgrades and Energy Star.

Sunfire Solar Systems, LLC *Member since 2024*

121 Wyatt Dr. Ste. 1, Las Cruces, NM 88005, 575-571-4269, sunfiresolar.com. We provide HVAC and Solar services throughout New Mexico and west Texas.

ReNew Mexico *Member since 2023*

505-702-6709, renewmexico.org. Renewable energy organization working toward education and advocacy for renewable energy infrastructure in New Mexico.

Mayan Solar *Member since 2022*

915-235-6800, mayansolarep.com. At Mayan Solar, our pride stems from providing the best solution for your residential or commercial property. Our trusted professional team will deliver quality products, installation and services, helping you reduce your energy bill, take advantage of state and federal tax credits, and increase your property value.

SOCIAL MEDIA AND WEBSITE SERVICES

Rob Greenbaum Voiceover, LLC *Member since 2024*

575-322-4750, robgreenbaum.com, rob@robgreenbaum.com. Providing professional voiceover recordings: narrating website or social media videos, training videos/slides, radio/tv/internet ads, or phone answering systems. Also providing live event announcing.

Sinuate Media *Member since 2013*

1036 S. Main St., Las Cruces, NM, 88005, 575-915-3878, sinuatemedi.com. Sinuate Media helps brands reach, engage and convert more business through smarter digital marketing and promotions. Marketing and social media training available.

Spyderweb Dev *Member since 2024*

1615 S. Solano Dr., Las Cruces, NM, 88001, 575-537-1221, spyderwebdev.com. We're a problem-solving team passionate about sales-focused design, specializing in making the digital marketing experience easy & successful for small businesses.

We are IT *Member since 2015*

3880 Foothills, Ste. A, Las Cruces, NM 88011, 575-521-0111, wearit.net. A socially responsible company offering computer, networking, and website services to nonprofits, small businesses, and entrepreneurs.



WINES, BEERS, AND SPIRITS

Amaro Winery *Member since 2013*

402 S. Melendres St., Las Cruces, NM 88005, 575-527-5310, amarowinery.com. Amaro Winery prides itself on producing premium New Mexico wine from grapes grown in our southern New Mexico area. Featuring live music, a friendly atmosphere, and great conversation.

The Grapevine Plaza/Picacho Peak Brewing Company *Member since 2016*

3900 W. Picacho Ave., Las Cruces, NM 88007, 575-312-3070. Indoor/Outdoor venue with onsite catering. Home to Picacho Peak Brewing Company, serving beer, local wines, and food.

Little Toad Creek Brewery & Distillery *Member since 2019*

119 N. Main St., Las Cruces, NM, 88001, 575-556-9934, littletoadcreek.com. A favorite for locals and visitors, LTC Brewery sells local brews, spirits, and unique cocktails in a relaxed, open, and friendly atmosphere. info@littletoadcreek.com

Truth or Consequences Brewery Co. *Member since 2022*

2001 E. Lohman Ave. Ste. 115, Las Cruces, NM 88001, 575-222-4986, torc.beer. A cozy taproom in Las Cruces serving craft beer, ciders, and specialty beers reflecting the beauty of New Mexico – all from Truth or Consequences Brewing Company.

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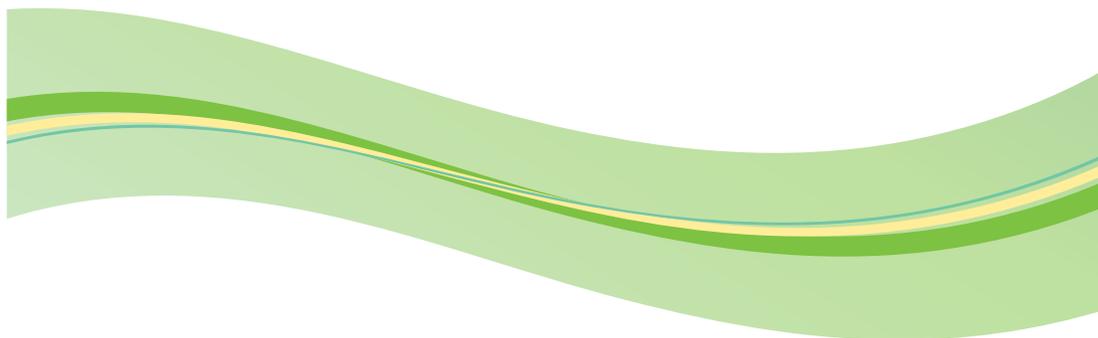
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