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GREATER LAS CRUCES CHAMBER OF COMMERCE • SEPTEMBER 2024 • WWW.LASCRUCES.ORG

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Health care nominees are an inspiration

They say a “picture says a thousand words,” but yet oftentimes, does not capture the true sentiment of the moment. It records the moment, but the feeling, the emotion, lies in the heart of the viewer. This issue features many pictures of the honorees from our 2024 Healthcare Awards. This year’s nominations were exceptionally tender, honest and truly from the heart. More than ever before, many of these nominations came from patients and their families. Families who were touched by our valiant healthcare workers in extraordinary ways at such an unimaginable time of their lives took the time to document their experience by nominating that special worker.

As I took the time to read each nominee name and had them stand across the room, a loud silence passed across the banquet hall. As they stood, all of us in that moment knew the pain, sorrow, loss and sadness these nominees had experienced over the last year and continue. These nominations included front line workers, along with what many of us would consider, “back-office” workers. From the engineering departments to the janitorial team to the culinary department, these workers made certain that environments remained sterile, floors were cleaned, and food was prepared and delivered on time, checked patients in, these wonderful people show up every day right besides the

nurses, doctors, therapists.

We salute all these nominees and thank them from the bottom of our hearts for their dedication and service. Take a look at the pictures inside. If you know one of these recipients, take time to write them a note of appreciation and congratulations. If you don’t, then take time to write a note of appreciation to a healthcare worker that you do know. We are always, Las Cruces strong!”



DEBBI MOORE
 GLCC President & CEO

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 CHAMBER OF COMMERCE
 150 E. LOHMAN AVE.
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GREATER LAS CRUCES
 CHAMBER OF COMMERCE





2024 Board Members

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Directors	John Harris <i>Memorial Medical Center</i>
Directors	Kevin Horner <i>PTS Office Systems</i>
Directors	Amy Hummer <i>BH&G/Steinborn Real Estate</i>
Directors	Courage Idemudia <i>Wells Fargo</i>
Directors	Royal Jones <i>MVT Services, Inc.</i>
Directors	Michael Lutz <i>American Linen Supply of NM</i>
Directors	Scott McLaughlin <i>Spaceport America</i>
Directors	Albert Parra <i>Electronic Caregiver</i>
Directors	Monica Torres <i>Doña Ana Community College</i>
Directors	Mike Woods <i>Burrell College of Osteopathic Medicine</i>

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Director of Development and Investor Services

NEW AND RENEWING MEMBERS

WE LOVE OUR MEMBER INVESTORS

Say hello to our new & renewing members for AUGUST 2024. Take a few minutes to visit or call these wonderful businesses.

NEW INVESTORS

evolve Federal Credit Union
8820 Gazelle Dr.
El Paso, TX 79925
915-593-5866
evolvefcu.org
Anniversary Date: 8/1/2024

Las Cruces Wellness and Rehabilitation
175 N. Roadrunner Parkway
Las Cruces, NM 88011-8090
575-386-5800
lascruceshealthandrehab.com
Anniversary Date: 8/1/2024

US Storage Centers
5000 Sonoma Ranch Blvd
Las Cruces, NM 88012
575-708-6347
usstoragecenters.com/storage-units/nm/
las-cruces/5000-sonoma-ranch-blvd
Anniversary Date: 8/1/2024

RENEWING MEMBERS

ACTion Programs for Animals
Beasley, Mitchell & Co., LLP
509 S. Main St. Suite A
Las Cruces, NM 88001-1260
575-528-6700
bmc-cpa.com
Anniversary Date: 12/2/1987

Boys & Girls Club of Las Cruces
330 W. Las Cruces Ave
Las Cruces, NM 88005-2516
575-526-1519
bgclascruces.org
Anniversary Date: 3/22/2007

Caliche's Frozen Custard
131 Roadrunner Pkwy
Las Cruces, NM 88011-7166
575-521-1161
caliches.com
Anniversary Date: 12/23/1996

Courtyard by Marriott NMSU
456 E. University Ave
Las Cruces, NM 88005-3427
575-526-1722
facebook.com/pg/courtyardlascruces/
about?pref=page_internal
Anniversary Date: 8/1/2019

Dave Hooker
2001 E. Lohman Ave Suite 110 Box 347
Las Cruces, NM 88001-3197
575-556-8504
Anniversary Date: 6/18/2013

Dawson Dinsmore
Las Cruces, NM 88005-2560
Anniversary Date: 8/1/2019

First Savings Bank
2804 N. Telshor Blvd
Las Cruces, NM 88011-8230
575-521-7931
irstsavingsbanks.com
Anniversary Date: 7/14/1995

Haciendas at Grace Village
2802 Corte Dios
Las Cruces, NM 88011-8140
575-524-1020
gracevillageLC.com
Anniversary Date: 6/8/2012

Hakes Brothers, LLC
PO Box 2022
Las Cruces, NM 88004-2022
575-373-1120
hakesbrothers.com
Anniversary Date: 5/1/2021

Jaynes Corporation
1447 Certified Place, Suite B-3
Las Cruces, NM 88007-3905
575-526-6400
jaynescorp.com
Anniversary Date: 3/23/2009

La Casa Inc.
800 S. Walnut St.
Las Cruces, NM 88001-3954
575-526-2819
lacasainc.org
Anniversary Date: 2/28/2003

Las Cruces Gospel Rescue Mission
PO Box 386
Las Cruces, NM 88004-0386
575-523-7727
Lcgrm.org
Anniversary Date: 7/1/1996

Lindmark Outdoor Media
2104 S. Sunset
Roswell, NM 88203-2420
575-526-2660
lindmarkoutdoormedia.com
Anniversary Date: 7/1/1980

Mesilla Valley Pharmacy & Consulting
4119 White Sage Arc
Las Cruces, NM 88011
575-323-2093
https://mvprx.care/
Anniversary Date: 4/1/2021

New Mexico Farm & Ranch Heritage Museum
4100 Dripping Springs Rd.
Las Cruces, NM 88011-5067
575-522-4100
nmfarmandranchmuseum.org
Anniversary Date: 1/1/1996

NM APEX Accelerator
3655 Research Dr. Genesis Bldg A
Ste 101
Las Cruces, NM 88003-1239
575-646-1623
nmpnac.org
Anniversary Date: 1/1/2018

Three Crosses Regional Hospital
2560 Samaritan Dr.
Las Cruces, NM 88001-1170
575-800-3760
threecrossesregional.com/
Anniversary Date: 2/1/2021

U.S. Bank
277 E. Amador
Las Cruces, NM 88001-3677
575-647-7310
usbank.com
Anniversary Date: 1/1/1994

United Way of Southwest New Mexico
1401 S. Don Roser Dr Suite A2
Las Cruces, NM 88011-4567
575-524-7561

uwswnm.org
Anniversary Date: 8/3/1981

Virgin Galactic, LLC
166 Roadrunner Parkway Suite 1C
Las Cruces, NM 88011-7044
575-424-2100
virinalgalactic.com
Anniversary Date: 6/22/2009

Waterstone Mortgage
4440 Sonoma Ranch Blvd. Suite D
Las Cruces, NM 88011-7336
575-496-0225
newmexico.waterstonemortgage.com/
VickiLucero.html
Anniversary Date: 6/1/2019

White Sands Missile Range Historical Foundation
PO Box 171
WSMR, NM 88012-0171
575-649-6035
wsmr-history.org
Anniversary Date: 6/21/2004
Anniversary Date: 4/2/2008



GREATER LAS CRUCES CHAMBER OF COMMERCE

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FUTURE EVENTS YOU DON'T WANT TO MISS!



For more events, please scan

IMPORTANT DATES

Sept 10 - 5:30pm-7:30pm

Santa Fe Day in Las Cruces
Hacienda de Mesilla

Sept 10 - 8:30 - 9:30 am

Chamber University:
"Maximizing your Membership"
Chamber Boardroom

Sept 14 - 10:00am-2:00pm

2024 Health & Biz Expo
Las Cruces Convention Center

Sept 26 - 11:15am-1:00pm

In the Know Luncheon;
State of the Communities
NM Farm & Ranch Museum

Sept 26 - 5:30pm-7:00pm

Business After Hours
Pioneer Bank

Oct 4 - 6:00pm

Chamber Celebration Dinner & Choice Awards
NM Farm & Ranch
Award Nominations due Aug 30

NOMINATIONS NOW OPEN FOR CHAMBER CHOICE CELEBRATION

For more information, please contact us at 575-524-1968

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THE LAS CRUCES **Bulletin**

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RIBBON CUTTINGS



The Greater Las Cruces Chamber of Commerce, the Las Cruces Green Chamber of Commerce and the Las Cruces Hispanic Chamber of Commerce congratulated Adams Radio Group, 1355 California Ave, on August 1, with a ribbon cutting for their one year celebration of new ownership. Tyler Overberger, Marketing Consultant, Donovan Baca, Marketing Consultant held the proclamations while Lensi Shakra, General Manager, cut the ribbons.



On August 8, the Greater Las Cruces Chamber of Commerce welcomed Love's Travel Stops, 8993 Robert Larson Blvd - I-10, Exit 132, as a new member.



On August 28, the Greater Las Cruces Chamber of Commerce held a ribbon cutting to welcome Always Best Care, 505 S. Main St. Ste 134, as a new member. Karla Camacho, Vice President, held the proclamation while Carlos Camacho Jr., Owner/Operator, cut the ribbon



Community Options, Inc., 7611 Blue Star Loop, celebrated the dedication of their new facility with a ribbon cutting on August 30. Jose Solis, Director of Employment Services, is joined by staff as the ribbon is cut



Las Cruces Wellness & Rehabilitation, 175 N. Roadrunner Pkwy, held a ribbon cutting on August 29 to celebrate their membership with the Greater Las Cruces Chamber. Jennifer Roach, Administrator, held the proclamation while Renee Segura, Marketing Liaison, cut the ribbon.

In the Know Luncheon



On August 29, the Greater Las Cruces Chamber of Commerce hosted the In the Know Luncheon: Military Update. Brigadier General George C. Turner, Commander, WSMR, gave us an update on WSMR.



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Las Cruces, NM 88011

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Michael D. Law, D.D.S.
Nicole K. Moberly, D.D.S.

FROM THE AMBASSADOR CHAIR

"Santa Fe Day in Las Cruces"

It may only be September, but the Ambassadors have already been meeting and planning for Las Cruces Day in Santa Fe 2025.

Be sure to save the date, February 1-3, 2025. The event will be held at the La Fonda on the Plaza. We will be hosting a "Santa Fe Day in Las Cruces" on September 10 at Hacienda de Mesilla 5:30pm-7:30pm. This event is free and everyone is welcome to attend. This will be a great opportunity to network with state and local officials. At this event, we will be offering early registration for Las Cruces Day in Santa Fe. On September 11, the registration fee will increase, so be sure to stop by on September 10 and register for LCDSF and take advantage of special pricing. We hope to see you at the September event and hope to see you in Santa Fe in February! If you have any questions please contact the Greater Las Cruces Chamber of Commerce at 575-524-1968.



BY LYNDsay MARTIN
2024 Ambassador Chair

LAS CRUCES DAY IN SANTA FE

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Santa Fe Day In Las Cruces
WHERE: HACIENDA DE MESILLA
DRESS CODE: CASUAL, FUN, HAWAIIAN
(EVENT IS POOLSIDE)
WHEN: TUESDAY, SEPTEMBER 10TH, 5:30-7:30PM
The Ambassadors of the Greater Las Cruces Chamber of Commerce Welcome our State Economic & Rural Development & Policy Interim Committee to our community.
Great opportunity to network with State and Local Officials.
Everyone is welcome to this free, catered community event.
Exclusive Early, Early Bird Registration of \$200/person for Las Cruces Day in Santa Fe 2025 (Feb. 1 - 3)
Price increases to \$225 on 09/11/2024
RSVP carmijo@lascruces.org



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