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CHAMBER OF COMMERCE
Ponte Vedra Beach Division

CHAMBER
CONNECTIONS

After Hours @ THE PLAYERS

presented by:



ST. JOHNS
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Ponte Vedra
Recorder

March 2019

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MESSAGE FROM THE PRESIDENT/CEO



Isabelle Renault
President/CEO
St. Johns County
Chamber of Commerce

Spring has literally and visually sprung, and we are enjoying the nice weather! We joined our many visitors at THE PLAYERS Championship golf tournament earlier this month — the course was beautiful! Jared Rice, executive director of the tournament, recently shared that 60 percent of tickets sold were purchased outside of our area — what a showcase for St. Johns County!

Your St. Johns County Chamber staff and volunteer leaders have been kept busy with numerous ribbon cuttings, events and advocacy efforts. We had a successful Economic Development Council Breakfast on Jan. 25 at World Golf Village, and Jeff Sheffield, executive director of North Florida Transportation Planning Organization (TPO), shared an overview of transportation changes ahead for our county. His presentation is posted on our website at www.sjcchamber.com/edc-quarterly-breakfasts

I hope you can all join us at our next Economic Development Council Breakfast on April 26 at World Golf Village. Jason Barrett, president and CEO of Flagler Health + (note the new name of the former Flagler Hospital) will be highlighting changes ahead for this expanding organization and industry. Flagler has already announced its expansions into Murabella and Nocatee. Registration is open for this event at www.sjcchamber.com/events/details/economic-development-breakfasts-2018-2019-177.

And, of course, don't miss the many events coordinated by the Chamber's Ponte Vedra Beach Division staff, Toni Boudreaux-Godwin and Lucia Miller, and sponsored by Chamber members in the Ponte Vedra area. I am especially looking forward to the State of the Beaches Joint luncheon on April 11 at the Sawgrass Beach Club. I am so proud of our collaboration with JAX Chamber and its Beaches Division. The After Hours at THE PLAYERS on March 7 was immensely successful and a great example of that partnership!

Speaking of Toni Boudreaux-Godwin, please join me in congratulating her on being chosen as a member of St. Augustine Record's inaugural class of "40 Under 40." I am so proud of her fine efforts leading the Ponte Vedra Beach Division and look forward to honoring her at the March 28 Celebration lunch. Please join me — more information can be found at www.gateouselive.com. Part of her success story is the amazing coordination of the Annual Ponte Vedra Auto Show. Mark your calendar for Sunday, Sept. 15 and visit the new website at www.PVAutoShow.com.

Our brilliant weather reminds me that hurricane season will be here soon. It is important and necessary to take precautions and preparations. Please take advantage of our local resources such as the St. Johns County Government Preparation Guide (www.sjcemergencymanagement.com) and FloridaDisaster.biz.

We want to provide you with the tips and tools that you need to be resilient and prepared.

Stay involved in the St. Johns County Chamber of Commerce. We have lots of information on our website at www.sjcchamber.com. You can also call us or visit us. Our Ponte Vedra Beach office is at 200 Solana Road; the phone number for the office is (904) 285-2004. Our St. Augustine office is at 1 News Place in St. Augustine; our number there is (904) 829-5681. We continue to deliver continuous value-added service to our members and the community, resulting in a business environment and quality of life where existing businesses prosper, and new companies find it attractive to locate in St. Johns County. The Chamber strengthens business credibility, improves business visibility, amplifies business advocacy and drives prosperity in the community.



'ChamberU' provides members with relevant, convenient business education

The St. Johns County Chamber of Commerce has partnered with Chamber member Lani Carrow, CEO of Work Life Connection, to offer an exclusive, online training program for management and development called "ChamberU."

In the first webinar, episode 1, "Determining Your Management Style," Carrow discusses personal preferences and listening behaviors using the Myers-Briggs Type Indicator (MBTI). The MBTI is an introspective self-report questionnaire indicating differing psychological learning and communicating preferences.

According to the Myers & Briggs Foundation, the purpose of the MBTI personality inventory is to make the theory of psychological types described by psychiatrist C. G. Jung understandable and useful in people's lives. The essence of the theory, per the foundation, is that much seemingly random variation in the behavior is actually quite orderly and consistent, due to basic differences in the ways individuals prefer to use their perception and judgment.

Carrow has created a "quickie" version to conveniently be taken online. This exercise helps managers understand the

perception of staff and staff to understand management preferences.

Throughout her career, Carrow has participated in the growth of employee development from its inception as a continuous improvement HR activity to its current status as a proactive business partner, actualizing effective organizational performance. Her background spans the retail, insurance, education, entertainment, pharmaceutical, healthcare and banking industries.

Find out more about the benefits offered with Chamber membership, such as Cham-



Lani Carrow

berU, by contacting Erin Johnson, sales and marketing manager, at (904) 687-2057, or by email at erin.johnson@sjcchamber.com.



Toni Boudreaux-Godwin
 Director PVB Division,
 St. Johns County
 Chamber of Commerce

MESSAGE FROM THE DIRECTOR

It's a beautiful time of year here in Ponte Vedra Beach. We just wrapped up a phenomenal week of golf during TPC week. March proved to be a great move allowing for cooler temperatures and challenging greens for our star-studded tournament. After a tremendous round on Sunday, Rory McIlroy can now add his name to the list of champions of THE PLAYERS.

As we turn our attention to enjoying the season, we invite you to get out and take in all that our beautiful beach community has to offer before the temperatures go up. School will be out in a few months and summer will be here before you know it.

The St. Johns County Chamber PVB Division has a few upcoming events that we want to make sure you have on your calendar. Join us April 11 for our Annual

State of the Beaches luncheon with JAX Chamber, where leaders representing the four Beaches cities will update attendees on current projects and provide an overview of what to expect in the New Year. Keynote speakers will include: District 4 Commissioner Jeremiah Blocker, Ponte Vedra Beach; Mayor Elaine Brown, Neptune Beach; Mayor Charlie Latham, Jacksonville Beach; and Mayor Ellen Glasser, Atlantic Beach.

May always marks the time of the year when we take time to recognize you — our members during our Membership Appreciation Awards. These outstanding members go above and beyond to make our community a great place to live, work and play! The event is always a fun opportunity where we take the time to award outstanding members for their

commitment to the Chamber with awards such as the Rookie of the Year Award and the Crushing It Award. The date is May 29 — we hope to see you there!

We invite you to get involved with us at the PVB Division during one of our monthly events. With each event we offer the opportunity to not only attend and network but to add value to your organization by sponsoring. We offer a range of multi-level sponsors that allow for a greater impact for your business. The staff at the Division is here to help you get the most out of your membership. We have something for everyone and are excited to be bringing you more opportunities than ever to connect and maximize the benefits of being a Chamber member. We look forward to seeing you out and about!

UPCOMING PONTE VEDRA BEACH DIVISION EVENTS

APRIL

Chamber Before Hours

Date: Wednesday, April 3, 2019

Time: 8 to 9 a.m.

Location/Sponsor: Ponte Vedra Wellness Center - Nocatee
 205 Markside Ave., Suite 200, Ponte Vedra Beach, FL 32081

PVB Division Joint Luncheon w/ Jax Chamber Beaches Division: Beaches State of our Cities

Date: Thursday, April 11, 2019

Time: 11:30 a.m. to 1:30 p.m.

Location: Sawgrass Beach Club
 9797 Summer Place, Ponte Vedra Beach, FL 32082

Info: City government impacts the lives of local businesses daily. Join us for the 2019 State of our Cities Luncheon, where leaders representing the four Beaches cities will update attendees on current projects and provide an overview of what to expect in the new year.

Keynote Speakers:

District 4 Commissioner Jeremiah Blocker, Ponte Vedra Beach
 Mayor Elaine Brown, Neptune Beach
 Mayor Charlie Latham, Jacksonville Beach
 Mayor Ellen Glasser, Atlantic Beach

Sponsor: Fields Auto Group

Chamber After Hours

Date: Wednesday, April 17, 2019

Time: 5:30 to 7 p.m.

Location/Sponsor: Arthur Rutenberg Homes/Marcus Allen Homes, Inc
 181 Sea Glass Way, Ponte Vedra Beach, FL 32082

Info: Join us at a stunning home by Arthur Rutenberg Homes/Marcus Allen Homes, Inc. Network among members and guests! The host will provide beverages, delicious bites, fun and entertainment.

MAY

Chamber Before Hours

Date: Wednesday, May 8, 2018

Time: 8 to 9 a.m.

Location/Sponsor: North Guana Outpost
 4415 Mickler Road, Ponte Vedra Beach, FL 32082

Chamber at Noon

Date: Wednesday, May 15, 2019

Time: 11:30 a.m. to 1 p.m.

Location: Ruth's Chris Steak House
 814 A1A, N Suite 103, Ponte Vedra Beach, FL 32082

Speaker: Dr. Joseph G. Joyner, president of Flagler College

Sponsor: Fields Auto Group

PVB Division Member Appreciation Awards

Date: Wednesday, May 29, 2019

Time: 5:30 to 7:30 p.m.

Location: Sawgrass Beach Club
 9797 Summer Place, Ponte Vedra Beach, FL, 32082

Info: The PVB Division once again returns to recognize you, our members! Join us for one of our most popular signature events, the annual Membership Appreciation Awards. Enjoy delicious hors d'oeuvres, beverages and live music oceanfront at the Sawgrass Beach Club. It will be a beautiful evening recognizing outstanding members going above and beyond to make our community a great place to live work and play!

Sponsor: Sawgrass Country Club

JUNE

Chamber Before Hours

Date: Wednesday, June 5, 2019

Time: 8 to 9 a.m.

Location: Trasca & Co Eatery
 155 Tourside Drive, Ponte Vedra Beach, FL 32082

Sponsor: Spherion Staffing

Chamber at Noon

Date: Wednesday, June 12, 2019

Time: 11:30 a.m. to 1 p.m.

Location: TPC Sawgrass Clubhouse
 110 Championship Way, Ponte Vedra Beach, FL 32082

Speaker: Pat McManamon, founder and president of Sandler Training Jacksonville

Sponsor: Fields Auto Group

Chamber After Hours

Date: Wednesday, June 19, 2019

Time: 5:30 to 7:30 p.m.

Location/Sponsor: Iberia Bank
 250 A1A, North Suite 300, Ponte Vedra Beach, FL 32082



Matt Price

Matt Price named PVBD Ambassador of the Quarter

Matt Price was recently recognized as the Ponte Vedra Beach Division's (PVBD) Ambassador of the Quarter.

Price is currently the vice president of commercial banking for Regions Bank. He also serves as chair for the PVBD Ambassadors for the 2018-2019 fiscal year.

He was hired by Regions in 2006 and has built his career successfully for 16 years. Price was previously vice president for the Division's Ambassadors and also recognized as Ambassador of the Year in 2017.

Price and his family are residents of Ponte Vedra Beach and are avid tennis players. He was born and raised in Albany, Georgia, and graduated from Georgia Southern University.

For more information and to register, visit www.sjcchamber.com, or call the Ponte Vedra Beach Division office at (904) 285-2004.



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Coming up ...

The remainder of Connections will look back on Ponte Vedra Beach Division events that have taken place since the beginning of the new year.

From "Before Hours" and "After Hours" events to "Chamber at Noon" luncheons, the Recorder will help Chamber members and friends alike reminisce about what has been a busy and exciting last few months.

This section also includes summaries of special Chamber events, including After Hours at THE PLAYERS, and a few ribbon-cutting ceremonies. Enjoy the ride!

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Photos by Susan Griffin

Trasca & Co. Eatery General Manager Karina Coryell and Owner Sara Frasca gather with Trudy Toche of Positively Profiling at a Chamber "Before Hours" event on Jan. 9.

Trudy Toche with Positively Profiling hosts Chamber 'Before Hours' at Trasca & Co. Eatery

Trudy Toche with Positively Profiling hosted/sponsored a "Before Hours" event for the Ponte Vedra Beach Division of the St. Johns County Chamber of Commerce on Wednesday, Jan. 9.

Held at Trasca & Co. Eatery, the event allowed attendees to network and enjoy breakfast before work.

More photos from the event, Page 18

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For bonus interest rates on time accounts, this change will occur upon renewal. If the Portfolio by Wells Fargo relationship is terminated, the remaining unlinked Wells Fargo Portfolio Checking or Wells Fargo Prime Checking account will be converted to another checking product or closed.

THE PLAYERS Championship executive director provides updates on tournament at Chamber luncheon



Jen Hendrich, Lucia Miller, Jackie Smith, Lori Adams and Rice gather at the luncheon.

The change in date from May to March, parking and ridesharing, a new entrance into the tournament and a campaign to invest in the tournament's equity colors, were among the topics discussed by THE PLAYERS Championship Executive Director Jared Rice at a Chamber of Commerce luncheon on Jan. 10.

Held at Sawgrass Country Club in Ponte Vedra Beach, the event was a joint luncheon hosted by the Ponte Vedra Beach Division of the St. Johns County Chamber of Commerce and the Beaches Division of the JAX Chamber. Rice served as the keynote speaker and provided a few updates on the tournament, which took place March 14-17.



Photos by Jon Blauvelt

THE PLAYERS Championship Executive Director Jared Rice addresses attendees of a joint Chamber luncheon on Jan. 10 at Sawgrass Country Club.

MORE FROM 'BEFORE HOURS' AT TRASCA & CO. EATERY



ABOVE: Trudy Toche addresses attendees of the "Before Hours" event Jan. 9.

RIGHT: Trasca & Co. Eatery general manager Karina Coryell and owner Sara Frasca talk with event guests.

Photos by Susan Griffin



Jennifer Thomas and Jen Hendrich



Food at the "Before Hours" event



Photos by Susan Griffin

Standfast Asset Management President and CEO Scott Grant addresses attendees of the Chamber "After Hours" event held at his office on Jan. 30.

Standfast Asset Management hosts Chamber 'After Hours'

Standfast Asset Management hosted an "After Hours" event for the Ponte Vedra Beach Division of the St. Johns County Chamber of Commerce on Jan. 30.

Hosted at the business' office at 100 Executive Way (Suite 114) in Ponte Vedra Beach, attendees enjoyed networking, beverages and hors d'oeuvres. Catering was provided by Savour Sensations.



Lori Adams and Kim O'Steen



Barb Savage and Greg Wolff



Catering and wine by Savour Sensations

OYBC HOSTS CHAMBER REPRESENTATIVES FOR RIBBON CUTTING



Photo by Susan Griffin

Optimal You Brain Centers (OYBC) participates in a ribbon-cutting ceremony with representatives from the Ponte Vedra Beach Division of the St. Johns County Chamber of Commerce on Jan. 24. OYBC, which opened its office in the later part of 2018, provides a full suite of chiropractic services, including adjustments, pain management, massage therapy and neuroplasticity exercises.



LEFT: Chamber Ponte Vedra Beach Division Director Toni Boudreaux-Godwin and Sawgrass Country Club Director of Membership Services Janet Collins stand in front of the rendering for the new Sawgrass Country Club clubhouse, which is projected to be complete in late fall 2020.

BELOW: Jenny McKeithen, Alexandra Rivera and Jackie Smith gather at the "Before Hours" event.

Photos courtesy of the St. Johns County Chamber of Commerce

Sawgrass Beach Club hosts Chamber 'Before Hours'

The Sawgrass Beach Club hosted a "Before Hours" event for the Ponte Vedra Beach (PVB) Division of the St. Johns County Chamber of Commerce on Wednesday, Feb. 6. Attendees enjoyed the opportunity to network and eat a little breakfast before heading into work.



Barb Savage of First Atlantic Bank speaks at the "Chamber at Noon" event.

'Chamber at Noon' event features discussion on storytelling in the business world

The Ponte Vedra Beach Division of the St. Johns County Chamber of Commerce hosted marketing guru Jay Owen at its "Chamber at Noon" event on Feb. 20 at the Sawgrass Beach Club.

Owen, the founder and CEO of Design Extensions and a graduate of Nease High School, shared tips on storytelling in the business world and how to tell stories the right way to promote a brand and build customer loyalty.

Visit designextensions.com for more information on Owen and Design Extensions.



David Godwin and Gloria Dongara



Barb Savage and Dr. Erika Hamer



ABOVE: Jay Owen, the founder and CEO of Design Extensions and a Nease graduate, addresses attendees of the "Chamber at Noon" event on Feb. 20 at the Sawgrass Beach Club.



LEFT: Ashley Folladori and Rob Schlingmann

Photos by Susan Griffin

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This Plantation home features 3BD, 3.5 BA and almost 3,700 sq.ft. The private outdoor living spaces include a large screened pool and lanai with lagoon views! **MLS#977757 / \$735,000**

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Photos by Susan Griffin

The Setzer, Cochran, Soares & Hubbard Pediatric Dentistry team gathers with representatives from the St. Johns County Chamber of Commerce during a ribbon-cutting ceremony on Feb. 1.

Setzer, Cochran, Soares & Hubbard Pediatric Dentistry hosts Chamber ribbon cutting to celebrate PVB office

Setzer, Cochran, Soares & Hubbard Pediatric Dentistry celebrated the practice's new office location at Sawgrass Village in Ponte Vedra Beach with a ribbon-cutting ceremony on Feb. 1 attended by representatives of the St. Johns County Chamber of Commerce. The ribbon cutting was also held in recognition of the practice's new membership with the Chamber.

Located at 340 Front St., Suite 770, the practice offers orthodontics, emergency care, pediatric anesthesiology, preventative care, extractions, fillings and crowns, among other services.

Opening its location in Ponte Vedra Beach in September 2018, the Sawgrass Village office is open on Wednesdays from 1 to 3 p.m. and Fridays from 7:30 a.m. to 3 p.m. The practice also has a location on Bayberry Road in Jacksonville. Visit www.setzerandcochran.com for more information.



The practice offers orthodontics, emergency care, pediatric anesthesiology, preventative care, extractions, fillings and crowns, among other services.

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Information: 904-797-2800

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<p>THE EARLS OF LEICESTER FEAT. JERRY DOUGLAS APRIL 5</p>	<p>EDWIN MCCAIN APRIL 17</p>	<p>FLORIDA CHAMBER MUSIC PROJECT PRESENTS BEETHOVEN "INTROSPECTION" MAY 5</p>
<p>WE THREE APRIL 7</p>	<p>THE WEIGHT BAND FEAT. MEMBERS OF THE BAND & THE LEVON HELM BAND APRIL 18</p>	<p>WINEHOUSED: THE AMY CELEBRATION MAY 25</p>
<p>PAT METHENY JAMES FRANCIES & NATE SMITH APRIL 9</p>	<p>TINSLEY ELLIS APRIL 19</p>	<p>ART GARFUNKEL MAY 30 SOLD OUT</p>
<p>RICHARD MARX APRIL 11</p>	<p>THE PSYCHEDELIC FURS APRIL 23</p>	<p>LAKE STREET DIVE THE RAD TRADS JUNE 5</p>
<p>DAVE ALVIN & JIMMIE DALE GILMORE THE GUILTY ONES W/ GRANT PEEPLES APRIL 12</p>	<p>APEX THEATRE PRESENTS DISNEY'S "FREAKY FRIDAY" APRIL 26-28</p>	<p>HIPPO CAMPUS JUNE 17</p>

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THURSDAY - FRIDAY 10AM - 6PM
SATURDAY 9AM - 5PM



Photo courtesy of the St. Johns County Chamber of Commerce

The North Guana Outpost gathers with representatives of the St. Johns County Chamber of Commerce for a ribbon-cutting event on Feb. 10 to celebrate the re-opening of its paddle launch.

North Guana Outpost hosts Chamber for ribbon-cutting event

The North Guana Outpost recently celebrated the re-opening of its paddle launch in Ponte Vedra by hosting representatives from the St. Johns County Chamber of Commerce on Feb. 10 for a ribbon-cutting ceremony.

Located at 4415 Mickler Road, the North Guana Outpost offers kayaks, paddleboards and surfboards, as well as bait and tackle, clothing, beach gear, sunglasses and accessories and more.

Visit www.northguanaoutpost.com for more information.



Photo courtesy of St. Johns County Chamber of Commerce

Representatives of VyStar Credit Union enjoy the Chamber "Before Hours" event on March 6.

VyStar Credit Union hosts Chamber 'Before Hours' event

VyStar Credit Union hosted a "Before Hours" event for the Ponte Vedra Beach Division of the St. Johns County Chamber of Commerce on March 6.

Attendees of the event enjoyed the opportunity to network and eat breakfast before heading to work.

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The Morgan Company celebrates office relocation with Chamber ribbon-cutting, 'After Hours' event

The Morgan Company celebrated the relocation of its office to the Hodges and Butler Boulevard area by hosting a ribbon-cutting ceremony and "After Hours" event with the Ponte Vedra Beach Division of the St. Johns County Chamber of Commerce on Feb. 27.

"It was a super turnout," said Kim Scott, president of the Morgan Company. "We felt like we got to spend some quality time with customers and dear friends from the Chamber.

"Our move has really just kind of (created) ... a new energy," Scott added. "There's some great new energy and I'm excited about 2019 and exploring some opportunities and changes that we've never done before."

Previously located at the Beaches, the women-owned business was opened by Scott and her mother, Samm Morgan, in their home office in 2000.

MORGAN continues on Page 25



The Morgan Company celebrates its office relocation to the Hodges and Butler Boulevard area with the Chamber of Commerce on Feb. 27.



Stacey Dewitt and Dave Danzeisen



LEFT: The Morgan Company team gathers at the ribbon-cutting ceremony and "After Hours" event. Pictured from left to right are: Gennifer Mace, controller; Donna McDonough, new business development; Kim Scott, president; Karen Butler, director of operations and marketing; and Aimee Oakes, product and sales specialist.

Photos by Susan Griffin

1	2	3	4	5	6	7	8	9	10
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THEME: COUNTRY MUSIC AWARDS

ACROSS

- Obama to Harvard Law School, e.g.
- Structure named for 31st President
- *Academy of Country Music Awards broadcaster
- Mike Myers' 2008 role
- Dumpy establishment
- Go "Boo!"
- Somebody ____
- Black tropical cuckoo birds
- Spasm of pain or passion
- *Grand Garden Arena location
- Unagi, pl.
- Liz of "30 Rock"
- As opposed to B.S., pl.
- Caesar's Palace, e.g.
- Takes and hopes for a ransom
- Any mountain peak
- Major airline
- Bibliographical abbr.
- Part of a ticket, pl.
- Drench
- Israel's neighbor
- Millimeter of mercury
- Like #40 Down
- Octopus' defense
- Regards highly
- Mr. Miyagi's forte
- *Used to crank up the volume

DOWN

- Novelist Zola
- Sushi restaurant offering
- *Host of awards show
- Madagascar primate
- Enthusiasm
- Adopted son of Claudius
- 12 for AA attendee
- Pluribus
- U2 guitarist
- *Shay's other half
- Giant Hall-of-Famer
- Don't let it hit you on your way out?
- Wrinkles are a sign of this
- Quiet time
- Major in the sky
- European breakfast staple
- Australian canid
- Type of deadly flu
- "M*A*S*H" ____ hall
- *Hall-of-Famer Smith, June Carter's ex
- *The Osbornes, colloquially
- "Monkey ____ monkey do"
- Animal in Phillip Pullman's "His Dark Materials"
- Lieu
- *Entertainer of the Year contender
- Cupid's mom
- Auction action

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Fill in the blank squares in the grid, making sure that every row, column and 3-by-3 box includes all digits 1 through 9.

- Social class among Hindus
- Certain saxes
- Sudden growth
- Yachting cap
- Skylit lobbies
- House coat
- Quench
- Schools of thought
- Spinning toy
- *" ____ in the End"
- Biblical shall
- Tinkerbell, e.g.

- Inside info
- Eastern V.I.P.s
- Harnessed
- Audience's approval
- *Bebe Rexha's " ____ to Be"
- Bristle
- End of grace
- Office communique
- Do over
- Cogito, ____ sum
- Dropped drug
- Poetic over

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Chamber Economic Development Council breakfast focuses on transportation

The St. Johns County Chamber of Commerce Economic Development Council (EDC) hosted its quarterly breakfast on Jan. 25 at the World Golf Hall of Fame at World Golf Village. Transportation trends, near-term projects and the role of transportation in economic development were discussed by Jeff Sheffield, executive director of North Florida Transportation Planning Organization (NFTPO).

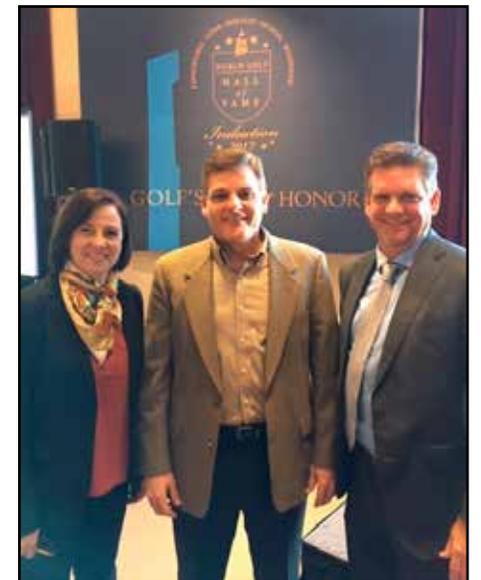


Photo courtesy of the St. Johns County Chamber of Commerce

Isabelle Renault, president and CEO of the St. Johns County Chamber of Commerce, joins Jeff Sheffield, executive director of the North Florida Transportation Planning Organization, and Mike Davis, chairman of the St. Johns County Chamber of Commerce Economic Development Council (EDC) Executive Committee, at the Jan. 25 EDC Quarterly Breakfast.

“Transportation goes beyond building roads,” Chamber President and CEO Isabelle Renault said. “We need to focus on using technology and data sharing to increase mobility in order to increase efficiency without having to invest more heavily in major construction infrastructure.”

The next EDC quarterly breakfast will be Friday, April 26, at Shell Hall inside the World Golf Hall of Fame at World Golf Village. Jason Barrett, CEO and president of Flagler Health+, will be the keynote speaker. He will discuss changes to the healthcare enterprise and the healthcare industry.

To register for the next event, visit www.sjchamber.com and go to the calendar of events. Non-chamber members may call Erin Johnson at (904) 829-5681 to register.

To find out more about the St. Johns County Chamber of Commerce or to

BREAKFAST continues on **Page 25**

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Sandra Ingram and Christina Marron



Andy Scott and Gary Hallett

Morgan

Continued from 23

The Morgan Company now has five employees and expects to expand even more this upcoming year.

“I’ve made a number of leaps of faith over the last few years and surrounded myself with some amazing women,” Scott said. “I am excited and proud to continue to grow The Morgan Company as a successful women-owned business.”

Breakfast

Continued from 24

become a member, visit www.sjchamber.com, call (904) 829-5681 or find them on Facebook at www.facebook.com/sjchamber.

com/sjchamber. For more information about Jeff Sheffield’s presentation, visit www.sjchamber.com/edc-quarterly-breakfasts. For additional information about the North Florida Transportation Planning Organization, visit northfloridatpo.com.

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Business, community leaders network at Chamber's annual After Hours at THE PLAYERS

The festivities of THE PLAYERS Championship kicked off for several hundred business and community leaders at the Chamber of Commerce's After Hours at THE PLAYERS event on March 7.

Held this year at the Stadium Village near the new Nicklaus Entry, the annual event is organized by the St. Johns County Chamber of Commerce and the JAX Chamber. Guests enjoyed networking, complimentary refreshments and food from several local restaurants.

Sponsors included the Ponte Vedra Recorder, which hosted a table and distributed copies of its Insider's Tournament guide, as well as Stretch Zone Ponte Vedra, ASAP Towing & Storage, Optimal You Brain Centers, Cologix, Florida Blue and Trulieve.

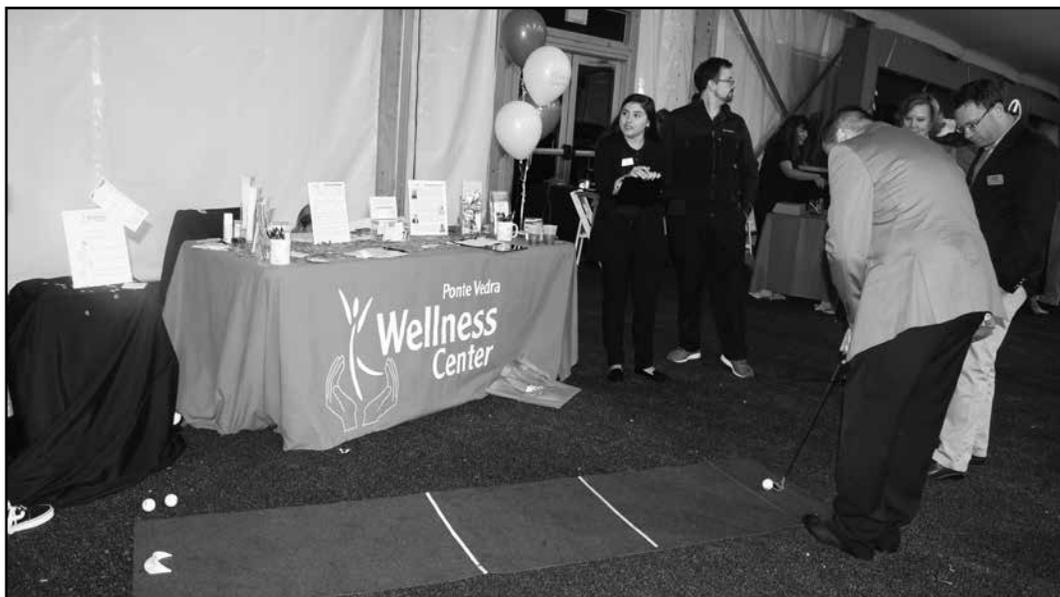


Lucia Miller, Bethany Taylor and Monisa Thompson



The Ponte Vedra Recorder table

Photos by Susan Griffin and Jon Blauvelt



Guests at the event enjoy visiting the Ponte Vedra Wellness table.



Darryl Brown, Arteshia Melo and Vanessa Williams



Gianni Gonzalez and Susan Glaize



The Optimal You Brain Centers team



Greg Smith, Dawn Adams and Ginny Smith



Kim and Andy Scott



Keri Cook and Therese Cap



'Chamber at Noon' features discussion on tourism industry with Richard Goldman

The Ponte Vedra Beach Division of the St. Johns County Chamber of Commerce hosted Richard Goldman, president and CEO of the St. Augustine, Ponte Vedra & The Beaches Visitors and Convention Bureau, at the "Chamber at Noon" event on March 20.

With the event held at Sawgrass Beach Club, Goldman discussed tourism in the area over the past fiscal year and the positive impact it has on the business community. Among several other topics, he also provided updates and looked ahead to the future, sharing plans about new lodging and renovations to lodging in the area.

ABOVE: Brian Zehren, Toni Boudreaux-Godwin, Richard Goldman, Moe Ghanimah and Isabelle Renault gather at the "Chamber at Noon" event on March 20 at Sawgrass Beach Club.

RIGHT: Tim Crosby and Elizabeth Chatham

Photos by Susan Griffin



Goldman addresses event attendees about tourism in the area.



Vanessa Allen and Jenny McKeithen

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Shapiro Group, 2012.

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