



Providence Media Advertising & Planning Calendar 2020*

Sponsored content deadline is two weeks prior to display ads. (*Subject to change)



	PUBLICATION	AD DEADLINE*	COVER STORY	SPECIAL SECTION
AUGUST	Providence Monthly	July 13	Family Fun	Back to School
	SO Rhode Island	July 16	Main Streets	Back to School
	The Bay	July 24	Newport	Back to School
SEPTEMBER	Providence Monthly	August 10	Universities	Back to School
	SO Rhode Island	August 12	URI	Back to School
	The Bay	August 19	Back to School	Back to School
	Hey Rhody	August 25	The Fall Guide	Back to School
OCTOBER	Providence Monthly	September 1	Politics: TBD	Back to School
	SO Rhode Island	September 4	Haunted South County	Back to School
	The Bay	September 9	Vineyards	Back to School
	Hey Rhody	September 14	Haunted Rhode Island	Back to School
NOVEMBER	Providence Monthly	October 1	The City's Next Mayor	
	SO Rhode Island	October 6	Breweries	
	The Bay	October 9	Mount Hope Farm	
	Hey Rhody	October 14	The Holiday Guide	
DECEMBER	Providence Monthly	November 2	Shop Local	
	SO Rhode Island	November 5	South County Christmas	
	The Bay	November 10	Santa Scene	
	Hey Rhody	November 13	Handmade Holiday	
JANUARY 2021	Providence Monthly	December 1	Who to Watch	
	SO Rhode Island	December 4	Health Food	
	The Bay	December 9	Yoga	
	Hey Rhody	December 14	New Year, New You	
FEBRUARY 2021	Providence Monthly	December 31	Black History Month	
	SO Rhode Island	January 5	Date Ideas	
	The Bay	January 8	Dinner Dates	
	Hey Rhody	January 13	V-Day Rhody Getaways	

Advertising Inquiries

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