

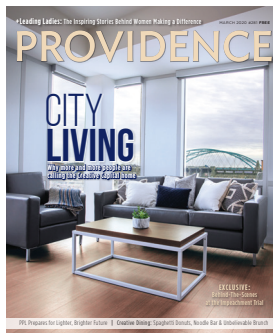
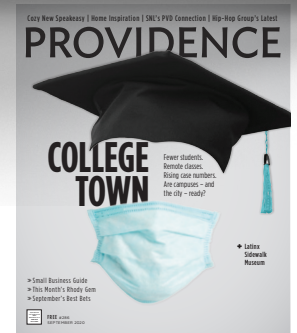
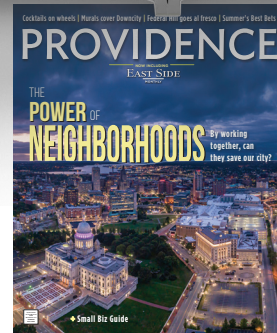
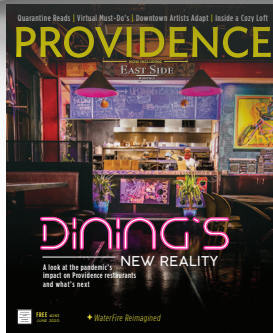
PROVIDENCE

Providence Monthly has merged with East Side Monthly as of May 2020 for the ultimate (and only!) city magazine.

Magazine: Providence Monthly

Reach: Mailed to 100% of 02906 (third highest-grossing RI zip code); free controlled saturation in high-traffic locations in Downtown, Federal Hill, West End and Greater Providence
Distribution: 22,000 issues.
65% direct mail, 35% in high traffic locations

Digital Advertising: Advertising opportunities are available on our e-newsletter, websites, and select social media channels.



+5% off
with
auto pay!

Advertising Rates

Price is per issue	1x	6x	9x	12x
Spot	\$185	\$162	\$154	\$144
1/6	\$335	\$295	\$280	\$265
1/3	\$588	\$515	\$490	\$460
1/2	\$940	\$800	\$755	\$715
2/3	\$1,100	\$940	\$890	\$835
Full Page	\$1,680	\$1,428	\$1,355	\$1,275
Cover	\$2,100	\$1,785	\$1,695	\$1,545
Business Focus	N/A	\$215	N/A	N/A

Sizes

Magazine Trim Size	9"w x 10.875"h
Spot	2.375"w x 2.25"h
1/6	2.375"w x 4.75"h
1/3	5.125"w x 4.75"h
1/3 Vertical	2.375"w x 9.875"h
1/2	8"w x 4.75"h
2/3	5.125"w x 9.875"h
Full Non-Bleed	8"w x 9.875"h
Full Bleed*	9.25"w x 11.125"h
Business Focus	2.375"w x 3.0625"h

*Please ask your sales rep for the full page template for more instructions

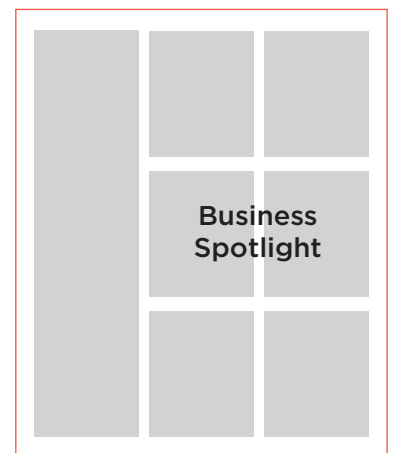
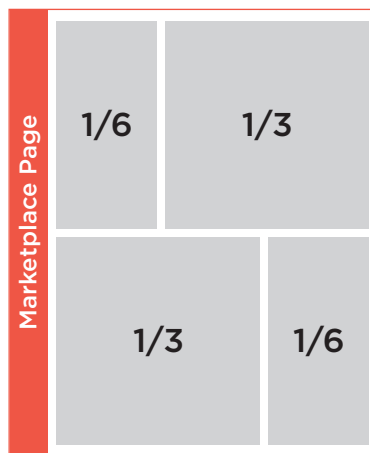
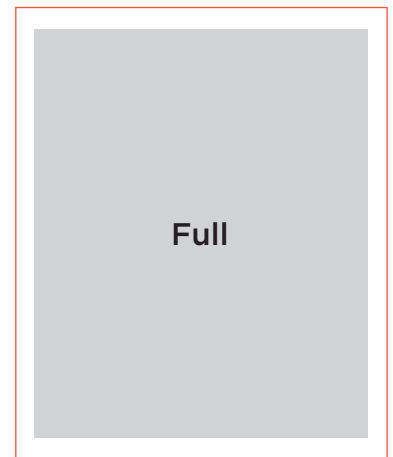
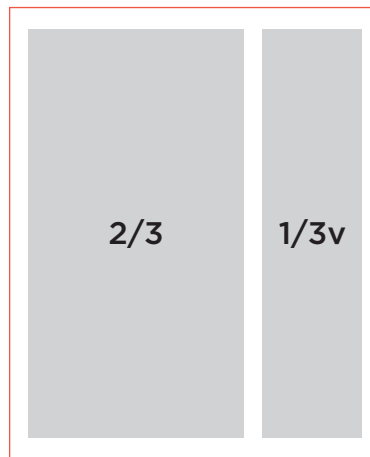
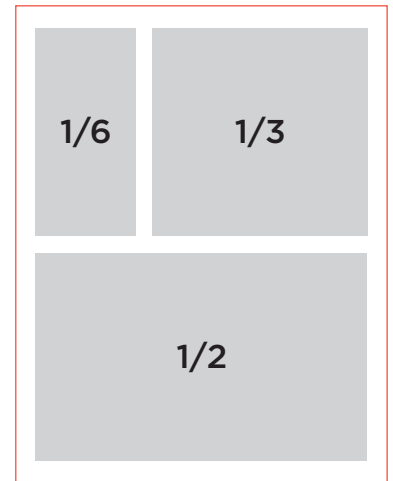
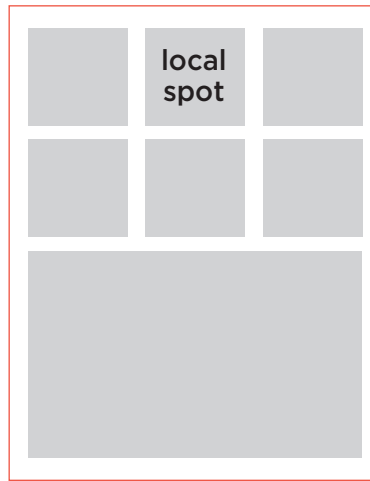
Requirements

- Our preferred file format is PDF
- Images must be 300dpi
- Color mode must be CMYK; RGB and spot colors will not print true to color
- Smallest type: 7pt, 10pt bold for knockout text
- Templates are available upon request.
- Ads accepted via file transfer or email by your sales rep

Advertising Design Policy

In-house, agency quality work is available at no extra charge to contract advertisers for ads running in Providence Media products.

Unflattened, unprotected PDFs of ads may be purchased for \$75 per ad. Additional ad changes or formats are available at an additional charge. Original InDesign files cannot be provided, as they may contain fonts and images that are licensed to Providence Media.



Special Pages & Rates: Business Spotlight Runs in Providence Monthly with a six month commitment. Includes one business spotlight story within a six-month term.

Marketplace Rates: Advertisers that are grouped on a geographical or thematic page are eligible for 15% off the frequency rate.

Digital Advertising: Advertising opportunities are available on our e-newsletter, websites, and select social media channels.